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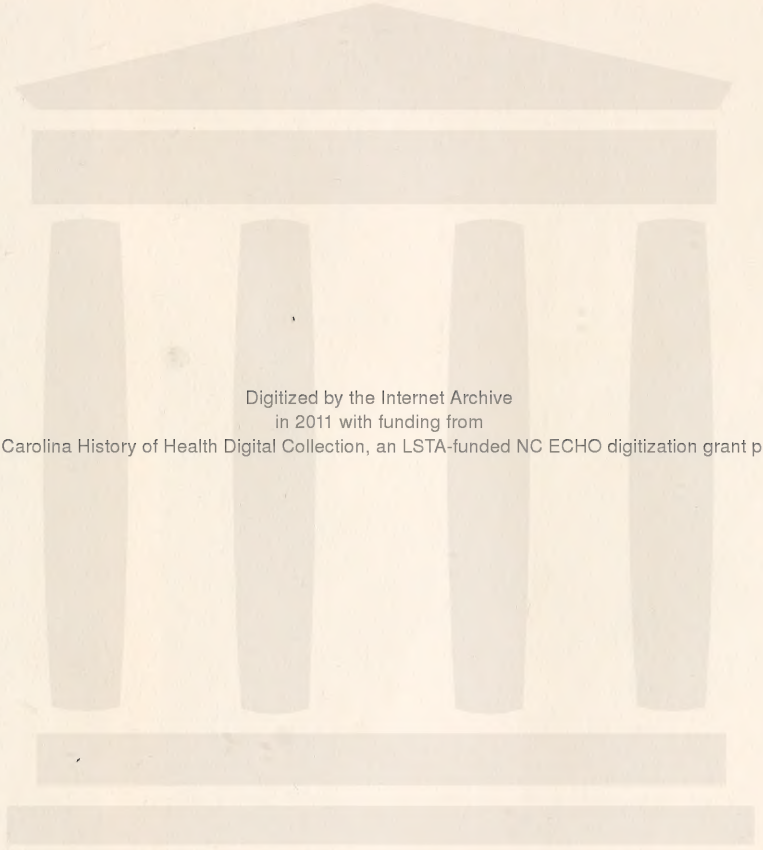
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The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

JAN 21 1952



WINTER WONDERLAND—This picture taken in the Arboretum at the rear o the UNC Pharmacy School may or may not be duplicated by the time this issu of The Journal appears. Wallace Patterson, photographer, snapped the pictur on a cold, wintery day when even the campus squirrels had temporarily cease their nut-hunting activities.

n., 1952

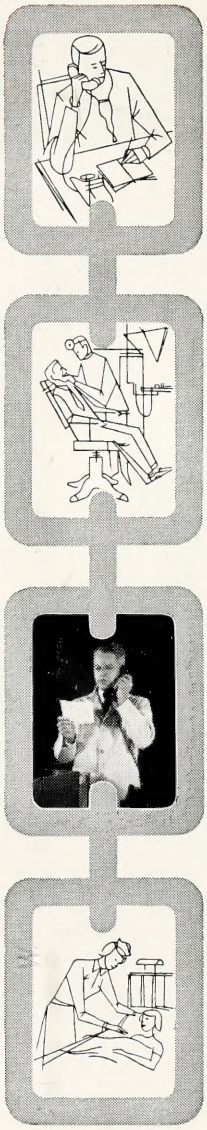
XXXIII Number 1

IN THIS ISSUE

- Learning the Hard Way
- Daniel Receives NCPA Award
- Goode Sells Store to Eckerd
- 10 Rules for Stock Investing

The Pharmacist and Medical Care

More and more the pharmacist is becoming recognized as an important member of the health team. Along with the physician, dentist, and nurse, he is an indispensable link in the chain of medical care. He is depended upon as a reliable and impartial source of information on therapeutic agents, both old and new.



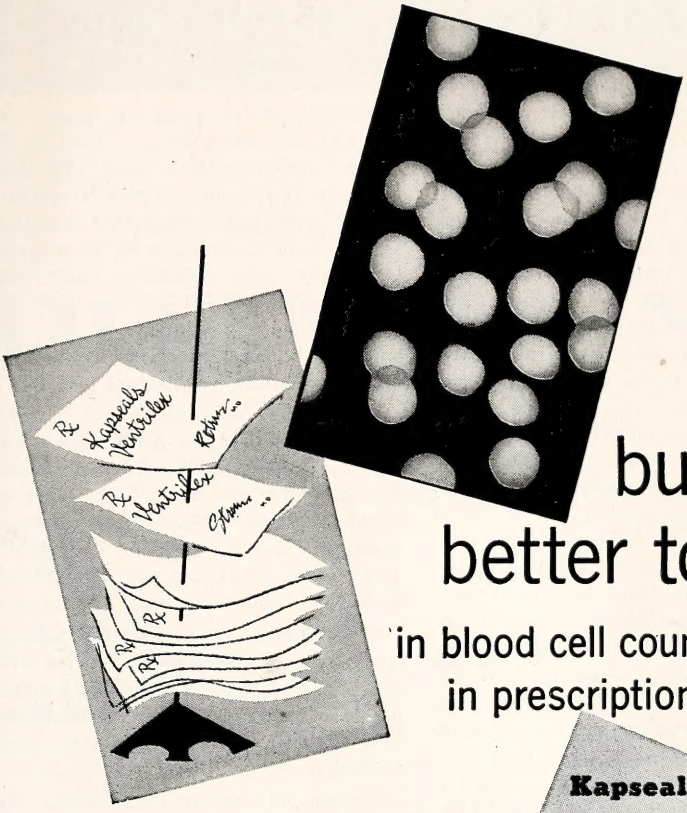
It should be every pharmacist's ambition to seek all possible recognition for his store as the health center of its community. He should keep his stocks of drugs and medical supplies adequate to every need. Standardization on one recognized line is a major step in this direction. Lilly Products, always acceptable to physicians, are readily available to the pharmacist through the wholesale distributor of his choice.

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Ten Rules for Successful Investing in Common Stocks

There are innumerable rules to follow when buying and selling common stocks. Here are 10 of the most important:

1. It is more important to know when than it is to know what to buy and sell. 80% of investment success depends on the timing of the purchase and sale; 20% on what is bought and sold. Like on so many of the rules, most investors get these percentages in reverse. They spend practically all their time on individual stocks and little on the one important factor—the direction of the primary trend. The market moves like a great sweeping tide; when this tide is up, all stocks will advance; when it is down, all stocks will decline, with very few exceptions. Thus the great importance is knowing when to buy or sell, rather than what.

2. Cut losses short and let profits run. This is the one inviolable rule in stock investing. If the trend turns against you after you have made a purchase, sell and take your loss quickly. If the trend continues with you after making a purchase, do not sell until the main trend does turn down no matter how huge your profit because they will get bigger. Like rule No. 1, most investors do this in reverse. They are too quick to take small profits and they are prone to let losses run until they become disastrous.

3. Never "marry" a stock. Today's blue chip may be tomorrow's yellow one. For example, canal and toll bridge stocks were once gilt-edged, as were also street railways; now, all are speculative dodoes. Ten years from now, some of today's blue chips will be in the same category.

4. Don't worry about day-by-day fluctuations in the market. These daily fluctuations are of importance *only* as they serve to make up the monthly or yearly pattern. Watch your stocks daily as a matter of interest if you wish, but do not base your decision to buy or sell on a day's movement.

5. Don't keep your money employed all the time. In a bear market, money is better off in the bank or in the vault. It doesn't have to be "working" all the time for you; sometimes it is "working" more when it is idle.

6. Don't worry about the past. Yesterday's prices mean nothing. Don't be afraid to buy just because a stock that was 18 yesterday is 20 today. Today is another day and if it is time to buy, that is what you should do if the stock is 18, 20 or even 30. Conversely, just because a stock was 20 yesterday, it may not be a good buy today at 18 for tomorrow it may be 10. Concentrate on the major trend of the market and not on yesterday's individual prices.

7. Don't expect to buy at the bottom and sell at the top. And don't expect anyone else to help you do this. If anyone could do this, he would have had all the money in the world long ago. Figure your results on a percentage basis. If your dividends plus appreciation equal 15% per year, you should be happy. Where else could you do so well?

8. Diversify. Don't have all your funds in 1 stock or 1 industry. For the average investor, 5 to 8 stocks in as many industries makes an excellent portfolio. Less than that, denies you diversification; more, leads to confusion.

9. Speculate rather than invest. Speculating means buying stocks in a bull market and selling them in a bear market. It means attempting to increase capital by astute buying and selling. It does not mean gambling. Investing too often means buying stock and holding it forever with dividend return the sole objective. This is always dangerous, as outlined in point 3 above, and in an inflationary economy where $1,000 today is worth $750 tomorrow, it is outright foolishness. Capital should be constantly increased in our present economy; this can best be done through speculation and not investing.

10. Buy and sell "at the market"; stay away from margins. When it is time to buy or sell, tell your broker to do so "at the market." Fortunes have been lost by trying to scalp the last eighth of a point. Fortunes have also been lost by margin operation. While conservative today (only 25% margins are allowed now), it is still best to buy stocks outright. Borrowing money at the bank on real estate or on any other collateral to buy stocks is buying on margin.

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DORMISON

for safe, sound sleep without drug hangover

extra safety means extra profits

gentle action
no evidence of habituation
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no cumulative effect
no toxic effects on prolonged use
no respiratory depression

DORMISON is now being extensively prescribed as the hypnotic of choice. Its gentle, rapid action and *greater safety* are being featured by direct mail, journal advertising, and detailing to physicians everywhere. Prescription volume is going up as more and more patients are being put on DORMISON. *Be sure your stock is adequate.*

DORMISON* (methylparafynol-Schering), capsules of 250 mg., bottles of 100.

T.M.



SCHERING CORPORATION
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DORMISON

Explorer's Armamentarium Combats Jungle Ticks, Howler Monkeys' Din

For an expedition to Tikal, oldest and largest of the ancient Mayan cities deep in the jungles of Central America and seen by few white men, an explorer depends heavily on several items in his "medicine cabinet," according to Nelson S. Knaggs, vice-president of the Hilton-Davis Chemical Company, a division of Sterling Drug Inc., who has reported on his expedition in the current issue of *The Explorer's Journal* (24:12, 1951).

At the close of an article describing his archeological findings, "On the Trail of the Ancient Maya," Mr. Knaggs lists the necessary medical equipment for such an expedition.

Pharmaceuticals were provided to the party by Winthrop-Stearns Inc.

The itching of bites from savage jungle ticks and mosquitoes was effectively controlled by Pontocaine ointment. For wounds such as the stabs from long-spined palm trees, and for sterilizing foodstuffs, the explorers used solutions of Zephiran chloride. Novocaine with syringe and needle were used for local anesthesia in serious injuries.

Aralen tablets were taken "religiously," Mr. Knaggs says, because Tikal lies in a malaria-infested belt. A combination of Aralen and Milibis helped to prevent amebic dysentery. Snake-bite kits, scalpels, tweezers, bandages and tape were other important items.

Sleeping pills, however, were singled out for special mention. Great howler monkeys, much more annoying than any alley cats, were the reason, Mr. Knaggs explains.

"The Mayan ruins, unexcavated and unrestored, are covered with creepers, vines and trees, and inhabited now only by hundreds of these big howler monkeys, whose tiger-like roars and terrifying cries keep up a stubborn chorus day and night," he explains.

Buys Half Interest in Drug Firm

Loamie Gilbert, Jr., an employee of the Austin Drug Company, Maxton, for the past nine years, has bought half interest in the firm. Name of the firm has been changed to Austin-Gilbert Drug Company.

Reaco

Reaco Vi-Drops 30 cc. Bottle
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Nunnally's

THE CANDY OF THE SOUTH

Bureau Summarizes Fair Trade Picture

More than 1,000,000 retailers, supported by thousands of manufacturers and wholesalers, look to 1952 for Congressional legislation to overcome a U. S. Supreme Court decision which was the "most serious setback administered to the voluntary fair trade laws in the 20 years of their existence," the Bureau of Education on Fair Trade reports in its annual review.

In a 6-3 ruling handed down last May 21, the high court held that retailers who do not sign fair trade contracts could not be bound by the minimum resale price provisions of these agreements, when interstate commerce was involved.

Pending in Congress is a bill which is designed to restore full legal status and effectiveness to the fair trade laws, now on the books of 45 states, the year-end report states. The bill, sponsored by Representative John A. McGuire (D., Conn.), was introduced in Congress as H. R. 5767 in the closing days of the 1951 legislative session.

It seeks to validate the operation of fair trade in interstate commerce, and would make minimum resale prices binding on all distributors, whether or not they have signed fair trade contracts, who knowingly handle fair-traded merchandise. H. R. 5767 was referred to the House Committee on Interstate and Foreign Commerce, which is expected to hold public hearings on the measure shortly after Congress reconvenes on January 8.

"Small business is convinced that strengthening of the fair trade laws is necessary for its survival," the statement says. "It has not forgotten that the cutthroat competition of the pre-fair trade era resulted in retailers crowding the nation's courts, bearing involuntary petitions of bankruptcy.

"The small businessman has also seen the beneficial effects of competitive decency through fair trade, which has enabled efficient big, medium and small retailers to flourish in an atmosphere of service, quality and price competition."

Summarizing developments in 1951, which marked the 20th anniversary of the enactment by California of the first fair trade law, the Bureau notes that "fair trade was upheld almost unanimously in legislative and judicial tests prior to the U. S. Supreme Court decision.

"Viewed as expressions of popular sentiment respecting the contributions of fair trade to all segments of the economy, the most significant of these tests were fair trade repeal bills introduced in the legislatures of New Mexico, Colorado, Wisconsin and Illinois, all of which were defeated."

The annual statement cites the results of a comprehensive study of drug store products sold at fair trade prices as proof of "fair trade's record in holding the line against inflationary pressures." In an analysis of trade-marked products accounting for nine-tenths of the $2,400,000,000 annual drug store sales volume in proprietaries, pharmaceuticals, toiletries and sundries, the study found that fair trade prices of these items had risen only 10.5 per cent since pre-war 1939.

In the same period, the review points out, the cost-of-living index prepared by the U. S. Bureau of Labor Statistics showed a 75.6 per cent increase, and has since jumped an additional 12 percentage points.

The U. S. Supreme Court's ruling in the Schwegmann case, which weakened the operation of fair trade, "acted as a green light for an outburst of price wars in New York City and in a number of other cities.

"These price wars were of relatively short duration, but they served to highlight their injurious effects on small retailers and on brand names, particularly those which have attained wide popularity."

Some of the nation's top retailing leaders joined with neighborhood storekeepers representing a variety of fields to denounce the price wars in testimony before a New York State legislative committee, the review continues. Also, it notes, the Federal Trade Commission was urged by the Better Business Bureau of New York City to investigate alleged misleading and deceptive advertising price claims.

Manufacturers and wholesalers of national brands, meanwhile, introduced various emergency methods of operation in order to safeguard the good-will of their trade-marks and to protect their distribution systems. One

(Continued on Page 8)

"SNAPPY" SAYS:



"STANBACK . . . advertised in North Carolina with 28,028 radio spots yearly!"

Look over your stock! How many other items carry that sales support? When you display STANBACK . . . you make it easy for pre-sold customers. That's just good, sound, profit-making logic!

STANBACK . . . over these stations!

WBAZ Albemarle	WSSB WDNC Durham	WHNC Henderson	WBRM Marion	WCPS Tarboro
WWNC WSKY Asheville	WFNC WFLB Fayetteville	WHKY WIRC Hickory	WHIT New Bern	WTNC Thomasville
WGWR Asheboro	WBBO Forest City	WMFR WHPE High Point	WPTF WNAO WRAL Raleigh	WADE Wadesboro
WBBB Burlington	WGNC WLTC Gastonia	WJNC Jacksonville	WEED Rocky Mount	WRRF Washington
WPNF Brevard	WGBR Goldsboro	WGTL Kannapolis	WCBT Roanoke Rapids	WGNI Wilmington
WBT WSOC WGIV Charlotte	WBIG WGBG WCOG Greensboro	WFTC Kinston	WSTP WSAT Salisbury	WGTM Wilson
WEGO Concord		WLOE Leaksville		WSJS WAIR WAAA Winston-Salem
		WBUY Lexington	WOHS Shelby	

Snap Back with

STANBACK

FAIR TRADE

(Continued from Page 6)

procedure attempted by a producer involved "domiciling" his firm in the 45 states with fair trade laws. Another method is known as the "invoice legend" fair trade contract. Under this plan, a retailer agrees to maintain fair trade prices which are noted in a legend on the invoice accompanying delivery of the merchandise. A court test of this procedure is now pending, it is pointed out.

Discussing other legal actions under court scrutiny, the Bureau cites the $6,000,000 anti-trust suit brought against R. H. Macy & Co., Inc., by Sunbeam Corporation, makers of electrical appliances, to uphold fair trade prices on its products. The department store is charged with monopoly, under the Sherman Act, in the "footballing" of Sunbeam products during the 1951 price wars. In this manner, the complaint alleges, Macy's monopolized 56.2 per cent of the business in Sunbeam products as compared with the store's 3.5 per cent share of sales in the New York area before the price war.

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Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

The WALNUT SUNDAE
Story In A Nutshell . . .
EVANS Quality Means
More Profits for YOU!

New Pack Now Available

Light, small, uniform pieces firmly packed in maple-flavored syrup . . . the mouth-watering kind that gets repeat business for fountain operators. Also a complete line of syrups and fountain and take-home toppings. Ask your service wholesaler!

E. B. EVANS CO. • PHILADELPHIA 33, PA.

Merck Index, 6th Edition, Soon Available

Advance orders for the new Sixth Edition *The Merck Index, an Encyclopedia of emicals and Drugs,* scheduled for publica- n early in February, 1952, indicate that first printing of 50,000 copies will be hausted before publication.

The completely up-to-date Sixth Edition, blished by MERCK & CO., Inc., manu- turing chemists of Rahway, N. J., con- ns 1,167 pages of text covering more than 00 descriptions of individual substances, re than 2,000 structural formulas, and out 20,000 names of chemicals and drugs habetically arranged and cross-indexed.

The special prepublication prices in the ited States are $7.00 for the regular edi- n and $7.50 for the thumb-index edition. ter publication, prices will be $7.50 and 00, respectively. Orders should be ad- ssed to Publications Department, MERCK O., Inc., Rahway, N. J.

The previous edition of *The Merck Index* s published in 1940, and 60,000 copies re sold before the supply was exhausted ing World War II. The new edition luding extensive scientific advances since t time has been awaited by large num- s of chemists, pharmacists, physicians, tists, veterinarians, botanists, and mem- s of allied professions for whom the *In-* is an invaluable and unique reference rk.

New features of the Sixth Edition include able of standard buffers for calibrating measurements; a table of radioactive topes giving their half lives and type of iation; and a table of current medical s for radioactive elements and compounds. A new section lists more than 300 organic Name'' reactions with original and review erences, together with a description and uctural representation of each reaction. ere is an up-to-date periodic table, a table international atomic weights, and close to pages of appendices on such subjects as l-tar colors, thermometric equivalents, i-freeze mixtures, refractive index of uids, saturated solutions, percentage ution tables for apothecaries, and atomic ghts and their multiples and logs.

For sixty-seven years

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SEEMAN

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Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-third volume, and the first printed copy was "Seeman Printed."



The SEEMAN PRINTERY

of DURHAM, NORTH CAROLINA

Drug Theft Unsolved

Graybeal's Drug Store, West Jefferson, was entered sometime during the early morning hours of January 3 and a quantity of narcotics stolen.

Journalism in Siam

A Siamese newspaper described itself in these glowing terms: "The news of English we tell the latest, writ in perfect style and most earliest. Do a murder get commit we hear and tell of it. Do a mighty chief die we publish it in borders of somber. Staff has each one been college and writ like the Kipling and the Dickens. We curculate every town and extortionate not for advertisingments. Buy it!"

Narcotics Taken

A quantity of narcotics and cash was stolen from the Benson Drug Company, Benson, in a break-in which occurred on the night of December 27. Entrance to the store was by way of a rear window.

Although the narcotics were hidden in what was believed to be a safe place, the intruder was successful in locating the drugs. L. Gilbert, the owner, is of the opinion the robbery was perpetrated by someone familiar with his method of storing the drugs.

Roth Heads Army Pharmacy Section

Lieutenant Colonel Henry Dale Roth, a former graduate assistant of the UNC Pharmacy School, has been appointed chief of the Pharmacy, Supply and Administration Section of the Medical Service Corps of the Army. Roth served in the Pacific during World War II.

Adds to Furniture Fund

Members of The Alamance Drug Club have made an additional $70 contribution to the Institute of Pharmacy furniture fund, specifically for a desk now installed in the lobby of the building. Total funds contributed to the Fund by the Club now amounts to $225. Included in the latest list of contributors are:

W. Curtis Wrike, Wrike Drug Company, Graham; J. T. Dillehay, Graham Drug Store, Graham; Joe T. Russell, Acme Drug Company, Burlington; M. Rankin Caruthers, Haw River Pharmacy, Haw River.

★ *For Better Service* ★

Robert R. Bellamy & Son

Wholesale Druggists

Wilmington, N. C.

First Choice of Millions!



It pays to suggest America's *First Choice for Relief*

Sell ALKA-SELTZER and one sale leads to another! Profitable repeat business comes to you because most people buy ALKA-SELTZER from their neighborhood druggist. Suggest ALKA-SELTZER to every customer. For added sales this season, be sure to suggest ALKA-SELTZER for relief of cold discomfort.



COLD CATCHING SEASON IS HERE! ***NOW IS THE TIME TO SELL TABCIN!***

Our Spotlight for January

TO INCREASE YOUR SALES we're including **12 Bactimizers** with **Bactine Assortment No. 560**

With BACTINE sales on the rise, it will pay you to feature this new assortment. Win good will and repeat business by offering a free Bactimizer with each sale. Assortment No. 560 includes 12 6-oz. bottles of BACTINE. 12 Bactimizers are included at no cost to you. Send your order today Your price is only $5.60.



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ELKHART, INDIANA • PARTNERS OF THE RETAIL DRUGGIST FOR OVER 60 YEARS

Your Photographic Supply Department Can Be One of Your Best Paying Departments

What it means to you—

The photographic supply department volume for drug stores exceeded (in 1948)

Total Dentrifice Sales by 57% (approx.)
Total Toothbrush Sales by 311% (approx.)
Total Razor Blade Sales by 108% (approx.)

By these figures you can see that this department is very important to you—volume wise.

Ask our representative to assist you in making this department more prominent in your store.

(We have made copies of a study made by the N.W.D.A. giving some interesting information on this subject. If you have not received a copy, we will be happy to send one to you.)

OWENS & MINOR DRUG CO., INC.

1000-1008 E. Cary Street Richmond, Virginia

"Good Drug Wholesalers since 1882"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 Single Numbers, 15 Cents

Vol. XXXIII JANUARY, 1952 No. 1

Learning the Hard Way

When I first started my own business in a retail drug store, less than ten years ago, I had just given up a position as head clerk in a store in a transient neighborhood. Because of store policy and type of customers, I was earning good commissions. I had been successful in switching many customers from the advertised item they wanted to buy to the private brand item I wanted to sell. When I started my business I planned about fifty products under my own store and brand name. I had big ideas for my own imprint products.

In less than sixty days I found out that this was wrong—I couldn't sell my customers these unknown brands. I changed my policy immediately to promoting the well known, advertised brands—the brands my customers would ask for—the advertised, fast selling products. Even on the basis of handling only the advertised brands, it is surprising how only a few of these are real leaders.

Today, I handle thirty brands of tooth paste but only four brands make up 90% of my sales of tooth paste. The remaining twenty-six brands total only 10% of the dollar volume of my tooth paste sales.

I carry thirty-eight brands of shaving creams but only three brands give me 75% of my sales of shaving creams.

I carry forty-four brands of hair tonics but only three brands give me 95% of my sales of hair tonics. You can count twenty-two brands of shampoos now carried in stock in my store. Only three brands really sell in volume.

As a result of close, practical, observation and careful study, I am making a space available immediately to the *right* of my cash register for a merchandising unit with shelves 5 ft. long. I call this *my 5 ft. shelf merchandiser.* On this I am going to display about sixty highly advertised, consumer accepted, fast selling products.

These sixty products are backed by $200,000,000 in annual advertising and that amounts to about $1,000 per year, per drug store. I have concluded that when I tie my store in with these fast sellers, it's like getting an extra clerk free. It helps me give my customers the same service they get in other retail outlets and saves my time too. Now I have these sixty products all in one convenient place—not scattered in thirty to forty different places.

I want to make it easy for my customers and my potential customers to be able to buy what they want with a minimum of effort. I want them to be able to purchase just as easily in my store as they can in any other retail outlet. The whole thing is very simple but it took me years to learn it—the hard way.

Pharmacies Licensed by State Board of Pharmacy

Crutchfield-Browning Drug Store No. 2, Inc., Greensboro, N. C., William C. Brown, Treasurer and Pharmacist in charge.

Firemen's Drug Company, Pembroke, N. C., Ralph H. Dunlap, Pharmacist in charge.

Thompson's Pharmacy, Burlington, N. C., Troy H. Thompson, owner and Pharmacist in charge.

Hunt to Represent Drug Specialties in S. C.

J. C. Powell, President of Drug Specialties, Inc., Winston-Salem, has announced the addition of L. F. Hunt to the firm's sales force. Mr. Hunt, who has been with Pittman Moore Company and the First Texas Chemical Company for the past six years, will make his headquarters in Columbia, S. C.

Other salesmen for Drug Specialties include R. C. Speas, Winston-Salem; W. A. Welch, Asheboro; Fred Warrick, Fayetteville; and Clay Kirkman, Jr., Madison.

C. H. Smith to Head Drug Travelers

At a Christmas dinner party held in Charlotte on December 7th, C. H. Smith was installed as president of The Charlotte Drug Travelers for the coming year.

Serving with him will be R. L. White, vice-president; Eddie Beachum, secretary-treasurer; and J. H. Morris, Jr., assistant secretary. Russell E. Tucker, Grady Blackmon and J. E. Allen will serve on the board of directors.

Joseph E. Allen, retiring president, presided during the dinner, which was attended by members, wives and guests of The Travelers.

R. L. White, entertainment chairman, introduced J. W. King, ventriloquist, artist and legislator of Winston-Salem, who entertained the group during the evening.

Shifts to Hospital Pharmacy

Sandy D. Griffin has sold his interest in the Alamance Drug Company, Burlington, and has accepted a position as pharmacist in charge of the pharmacy department, Alamance General Hospital.

Scott Gardner continues as manager and sole owner of the Alamance Drug Company.

Visits Florida

M. C. Savage and family of Roanoke Rapids left for Florida on December 27th and returned a week later after visiting some of the better known resort spots in that state. While Savage was away, D. L. Jordan of Raleigh supervised the prescription department.

Attends Peru Meeting

Among the 20 delegates representing the American Pharmaceutical Association at the Pan-American Congress of Pharmacy held at Lima, Peru, December 1-8, was I. T. Reamer of Durham. Reamer, immediate past president of the American Society of Hospital Pharmacists, made the trip by air.

25th Anniversary

Mr. and Mrs. E. D. Millaway of Burlington celebrated their 25th wedding anniversary on Sunday, December 23. Mr. Millaway is manager of Mann's Drug Store, Burlington.

Completes Remodeling Job

The Economy Drug Store, Lincolnton, has completed a remodeling job, which saw installation of new upholstered booths, back bars and wall fixtures. The equipment was sold and installed by Berryhill Fountain Sales Company, Charlotte.

Sells Pharmacy

Clifton S. (Buddy) Brinkley has sold Brinkley's Pharmacy, Claremont, and has moved his family to Charlotte, where he is now associated with Myers Park Pharmacy.

Named Studio Head

Phillip Link of Reidsville has been named president of The Studio Group for the coming year. The Studio Group is composed of artists, writers and musicians living in or near Reidsville.

Installs New Fountain

Selden's Pharmacy, Weldon, has installed a new 12-foot Stanley Knight Soda Fountain, with a beautiful green and gray fountain counter; also a new modern back bar, tobacco section and cigar case. The equipment was sold by Olin A. Berryhill of Charlotte.

Foster Named Officer

Dan Foster had been elected vice-president of the West Asheville Business Men's Association. Foster is the pharmacist-owner of Palace Pharmacy and a relative of Caney Foster of Weldon.

Daniel Receives NCPA Award

Sixty friends and relatives of E. C. Daniel of Zebulon assembled in the recreation room of the Zebulon Methodist Church on December 4 to join in honoring him as North Carolina's "Pharmacist of the Year." As a symbol of the event, NCPA President J. Paul Gamble, acting on behalf of the N. C. Pharmaceutical Association, presented Mr. Daniel with an antique mortar & pestle, which had been appropriately inscribed.

In his introductory remarks, President Gamble said:

"Ladies & Gentlemen: We are assembled here on this happy occasion to honor one of North Carolina's most outstanding pharmacists. Because Mr. Daniel is so modest, I am not sure he is going to enjoy this.

"He makes me feel like a six-year-old boy I know who went to camp for the first time. While there, he received a letter from his mother. The little boy couldn't read, so he took the letter to his counsellor and asked her to read it for him. 'But please,' he cautioned her, 'put your fingers in your ears so you can't hear it.'

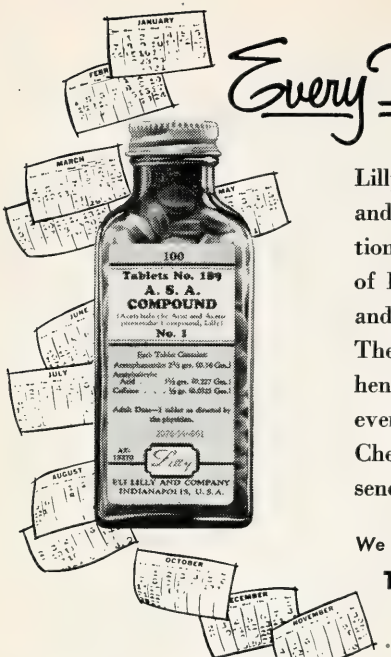
"When Mr. Daniel was informed the State Pharmaceutical Association had selected him as 'The Pharmacist of the Year,' he replied in his typically modest fashion: 'Why did you select me? I am wondering if you haven't made a mistake in selecting me for this great honor. There are so many more pharmacists in the State who have rendered greater service to the profession than I have.'

"That was Mr. Daniel's appraisal of the situation, but the Association's executive committee knowing of his helpful services throughout the years, voted unanimously to present the Award to him this year. Since the committee announced its decision, we

(Continued on Page 17)



PHARMACIST OF THE YEAR—E. C. Daniel, left, is shown receiving Mortar & Pestle Award from J. Paul Gamble, President of the N. C. Pharmaceutical Association.



Every Day—in every drug store

Lilly Tablets look good on the drug-store shelf and add distinction and prestige to any prescription department. The advantages of rigid control of Lilly Tablets as to assay, solubility, weight, and physical appearance are surpassed by none. The Lilly Line of Tablets is complete and comprehensive. Be sure your stocks are adequate to the ever-increasing demand for tablet medication. Check today—and for quick, competent service, send your orders to us.

We are a Lilly distributor.

THE PEABODY DRUG COMPANY
DURHAM, NORTH CAROLINA



HONOR AWARD RECIPIENT—C. V. Whitley, G. Haywood Jones and Mrs. Daniel are shown with "Mr. Cliff" following the presentation ceremony. Mr. Whitley, a close friend of the Daniels' family for nearly 50 years, is president of the Whitley Furniture Company, Zebulon; Jones is a business associate of Mr. Daniel, being a partner in the operation of the Zebulon Drug Company.

DANIEL

(Continued from Page 15)

ave received numerous expressions of approval. Yes, Cliff Daniel has a host of riends, in and out of the profession, and e are here tonight to lend tangible support o this fact.

''Your presence here this evening is a ore eloquent tribute to Mr. Daniel than I an pay to him in mere words. Your eager nthusiasm to join with him in celebrating he occasion attests to the fact that you now him, by his works.''

At this point Mr. Gamble introduced Mr. . V. Whitley, president of the Whitley urniture Company, Zebulon, and a longime friend of Mr. Daniel. In a splendid ddress, Mr. Whitley outlined Mr. Daniel's any contributions to the welfare of the ommunity, characterizing him as a ''friend f the common man,'' being ever-ready to ender professional help and advice irrepective of the person's ability to pay.

W. B. (Bill) Gurley of Windsor appeared n the program, addressing the group on 'E. C. Daniel, Pharmacist.'' Mr. Gurley's ddress follows:

''When the news came to me that Cliff Daniel had been chosen to receive the Mortar nd Pestle Award I applauded the decision f the Executive Committee for I know of o Pharmacist in North Carolina who has one more to deserve it.

''Anything I may say tonight about Cliff Daniel must of necessity be mostly repetiion for all of you know as much as I of is many contributions to the welfare of harmacy; his loyalty to the traditions of he profession and his willingness to accept ny responsibility that would further its restige and to make it a stronger, more fficient working unit for the benefit of all ankind. All of these details have been pubished in the newspapers and the JOURNAL.

''Some of us have had the privilege and leasure to work with him in person and to now his calm dignity, easy graceful manner nd competent judgment in handling the ifficult situations that have arisen during he many years of his service.

''Forty odd years ago an unforeseen incient changed the entire course of a man's fe.

''An appendicitis operation was the primary reason that Cliff Daniel turned from farming to look for some more suitable business or profession, and after due consideration, he chose the retail drug business.

''This dinner tonight is almost a birthday celebration, for on December 1, 1905, Mr. Daniel and Dr. Z. M. Caviness formed a partnership and opened a drug store in Wakefield, which they operated for two years, then moved the business to the neighboring town of Zebulon.

''Back in those days the operator of a drug store was faced with many problems, and a most serious one for Mr. Daniel was that of transportation for at times he had to resort to hauling his drugs and other merchandise from Raleigh by wagon, which method being compared with our fast train and motor freight services was to say the least a slow, time killing operation, but then, time itself seemed of small value for most drug stores opened for business each morning between six and seven o'clock and frequently stayed open until about midnight.

''Also, because it was not always available, Mr. Daniel would during the winter months cut ice from the nearby ponds and store it in sawdust packed houses for later use.

''During the year of 1912 Dr. Caviness decided to move to Raleigh, and Mr. Daniel having definitely decided on Pharmacy as a profession purchased Dr. Caviness' share of the business and immediately began his training in Page's School of Pharmacy in Greensboro. He completed the course and in 1913 passed the State Board examinations and was licensed to practice Pharmacy in North Carolina.

''Returning to Zebulon he resumed the active management of the drug store which he renamed Zebulon Drug Company, and ably used his knowledge and skill to serve the wants of his town and community.

''Mr. Daniel's efficiency in operating his drug store became well recognized, not only in this state, but nationally when *Tile & Till*, a publication of Eli Lilly & Company carried an article written by him entitled 'Stocking a Small Town Drug Store.'

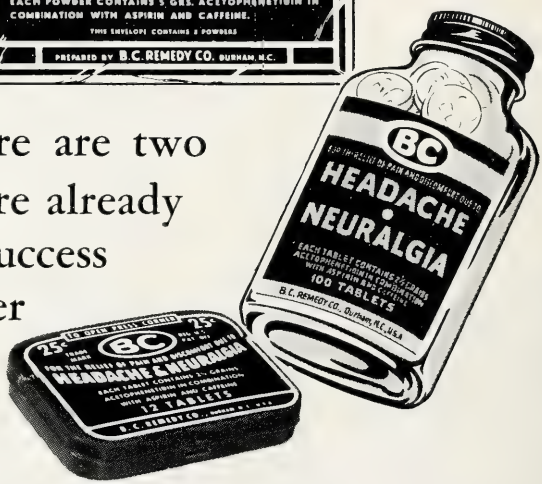
''In 1916 Mr. Daniel joined the North Carolina Pharmaceutical Association and his

(Continued on Page 19)

This trade-mark identifies the Fastest-Selling Headache Powder in America



. . . *and* here are two packages that are already a nation-wide success and selling faster every day.



YOU CAN'T GO WRONG when you display and recommend "BC" Headache Powders and "BC" Headache Tablets. Both are quality products backed by tremendous local and national advertising.

B. C. Remedy Co.

Durham, N. C.

DANIEL

(Continued from Page 17)

nterest and support have been active and ontinuous, giving generously of himself to romote the advancement of his profession.

"As the years rolled on his ability, charm nd willingness to serve were utilized almost onstantly to help carry on the work of the ssociation.

"He has efficiently served on many committees; some of which are: Principles of Business Practices, Papers and Queries, Legislative, North Carolina Medical Society, Resolutions, Headquarters Building, Post War Planning and Nominating; also, Rite of the Roses.

"He was one of the incorporators of the North Carolina Research Foundation and has been a director since its founding.

"Having so wholeheartedly contributed of his time and ability to the Association, it was only natural for the members of the organization to honor him, so they elected him third Vice-President in 1943-44, second Vice-President 1944-45, first Vice-President 1945-46 and he was installed as President at the Asheville Convention in 1946.

"One morning while at the Asheville Convention, Mr. Daniel invited me to walk down town with him. We stopped at a news stand, bought copies of the *News and Observer*, sat down on a nearby bench and proceeded to read the news of 'Down East.' About that time two ladies, one holding the hand of a small child, came along and as they came abreast of us Mr. Daniel laid his paper aside and started a conversation with the child who was immediately charmed with him and desiring to do something to please him, toddled over to her mother's shopping bag, took therefrom a package and gravely presented it to Mr. Daniel.

"This same charm and personality served him, and through him, the Association during the entire term of his office and he was accorded a degree of cooperation from his committees and the membership as a whole that has probably never been equaled in the history of the Association.

"The many miles traveled, the long hours spent in planning and organizing the Ten Districts of the Association should be considered a most valuable contribution to the progress of Pharmacy, especially in the interest of good fellowship, cooperation of thinking and effort and the dissemination of pharmaceutical information.

"Notwithstanding his Pharmaceutical duties, Mr. Daniel has somehow managed to find time for relaxation.

"Probably his best loved hobby is fishing and he has always appeared to enjoy the company of his many Pharmacist friends while indulging in his favorite sport.

"Mr. Daniel, at work or at play, is a man to be loved, admired and respected, and I am proud to have a part tonight in honoring my friend, who has meant so much to Pharmacy and to me."

In presenting the mortar and pestle to Mr. Daniel, President Gamble said: "Mr. Daniel, inscribed on this mortar, which was cast more than 50 years ago and has proven useful in its way as you have proven useful to this community and to your profession, is the following: 'Presented to Elbert Clifton Daniel by the N. C. Pharmaceutical Association for forty-five years of devotion to the enhancement of the service and prestige of Pharmacy in North Carolina.'

"So to you, Mr. Daniel, I am privileged to present, in the name of your fellow workers and the N. C. Pharmaceutical Association, this tangible evidence of our esteem and affection. We hope that you will look upon it not as a compensating token of all that you have done for us—all that you mean to us—but simply as an acknowledgment of a debt we can never hope to pay in full."

Following acceptance of the Award by Mr. Daniel, Mrs. Daniel was introduced; also Mrs. Finch under whose direction the ladies of the Zebulon Methodist Church served the dinner.

Prior to the dinner party, the Daniels' were hosts to out-of-town guests. A large number of congratulatory messages, including a personal message from Senator Hoey, came in prior to the dinner.

Store Sold

Ransom F. Carswell, Sr. has purchased the Waughtown Drug Store, Winston-Salem, from his son and J. R. Waters.

Eckerd's Buys Goode's Drug Store

The sale of Goode's Drug Store, Asheville, to Eckerd Drugs, Inc. has been announced by John A. Goode and Ed M. O'Herron, Jr. of Charlotte, vice-president and treasurer of the Eckerd organization.

Official transfer of the business took place on January 1st. The building formerly occupied by Goode's Drug Store is being subleased to Eckerd.

Eckerd's original store located on Patton Avenue will continue in operation under the supervision of R. E. Young, assisted by Charles A. Beaman, who was recently transferred from the Eckerd store in Durham to Asheville. D. Paul Smith will be store manager of the store acquired from Goode.

Mr. Goode issued a statement in connection with the sale of his drug store, as follows:

"In announcing the sale of Goode's Drug Store to Eckerd Drugs, Inc. as of January 1, 1952, I do so with considerable regret, largely because I shall miss the friendly faces of those who have been friends and customers of the store for the past 37 years.

"I shall be ever grateful to them for their fine friendship and patronage. In addition, I shall miss my associations with my former employees who have labored faithfully with me in trying to make Goode's Drug Store the kind of a drug store the people of Asheville desired.

"To them I shall be ever grateful for their faithful service.

"Most of the personnel will continue with the new owners where they will be glad to continue to meet, greet and serve their many friends.

"I am particularly pleased to have been able to dispose of my business to Eckerd's who have been my neighbor and competitor for nearly a quarter of a century. I feel confident that it will be their aim and ambition to operate a bigger and better drug store each year in the location I am now leasing to them.

"Finally, let me say that I have been most favorably impressed with Edward O'Herron, Jr., executive vice-president and general manager of the Eckerd Company by reason of his ability, aggressiveness and sincere aim to give Asheville the very best in drug store service. I bespeak for Mr. O'Herron and his company the same patronage and friendship the people of Asheville have down through the years accorded Goode's Drug Store."

A native of Marion, Mr. Goode attended Page's School of Pharmacy in Raleigh and was licensed as a pharmacist in the State in 1919. He has served as president of the N. C. Pharmaceutical Association and the National Association of Retail Druggists, and has held numerous posts of responsibility, as a member of these two associations and as a citizen of Asheville. In 1946 Governor Gregg Cherry appointed him highway commissioner of the 10th District.

As to future plans, Mr. Goode says they are indefinite. With a cabin located on the shore of Lake Lure adjacent to some of the best bass-fishing waters in Western North Carolina, what to do with his spare time should be no problem for Mr. Goode.



THE WORLD'S FINEST SALTED NUTS
Fresh From Our
Double Kay NUT SHOP DEPARTMENT ®

619,000 North Carolina readers of LIFE see Double Kay National Advertising. They are prospects for Double Kay, "The World's Finest Salted Nuts." Let us reserve a Double Kay Nut Shop for you.

THE KELLING NUT CO., 2800 W. Belmont Ave. Chicago 18, Illinois

Visitors to the Institute

Three members of the NCPA have the distinction of being the first to visit the Institute during 1952. They were R. C. Russell, Elm Street Pharmacy, Greensboro; Bryan Duffy, New Bern; and Rankin Caruthers, Haw River.

Before leaving, Mr. Caruthers left a $100 contribution to the Institute. It is being applied towards the painting of the auditorium.

Mr. Duffy has been doing part-time relief work in New Bern. He fills in occasionally for Tony Libbus at Tony's Drug Store and Mr. W. M. Pinnix at the Pinnix Drug Store.

Heart Disease Briefs

Some brief facts concerning "heart disease," abstracted from a talk by Dr. Louis Katz, president of the American Heart Association:

Female hormones have been definitely linked with retardation of heart disease. Problem now is how to use these hormones in treating the male without feminizing him.

The male is far more susceptible to heart disease than the female.

Heat disease killed more Americans in 1951 than the combined total of all other diseases, accidents and the Korean war.

Heart disease killed more Americans in ease." High blood pressure and hardening of the arteries are caused by faulty fat metabolism (female hormones aid this metabolism).

The American Indian may have been lazy, but he was probably wiser than he realized in making his squaw do most of the work.

Narcotics Stolen

For the second time in less than a month, narcotic thieves visited Conover and left with a quantity of drugs.

On their first visit, the narcotic cabinet of the Conover Drug Company was emptied. Crossing the street on their return visit, the unknown party or parties made off with the entire narcotics supply of the Bowman Drug Company.

No arrests have been made to date, but Pharmacist Coley Yoder and C. E. Bowman would like their uninvited customers to cease their operations in Catawba County.

Scott Drug Company

Wholesale and Manufacturing Druggists

Charlotte, N. C.

500% increase in Photo Finishing in only fourteen months time.

I. W. ROSE DRUG COMPANY
ESTABLISHED 1910
DRUGS - COSMETICS - PHOTOGRAPHIC SUPPLIES
PHONE 7111
ROCKY MOUNT, NORTH CAROLINA

May 15, 1951

Mr. J. S. Montgomery
Galeski Photo Center
2 South Eighth Street
Richmond, Virginia

Dear Mr. Montgomery:

This is being written to compliment you on the quality of your photo finishing.

You have had our account since March 1950, and our photo finishing volume has increased over five times.

We attribute this phenomenal increase to the superior quality of your work, plus the quick service rendered on returns. This of course means more satisfied customers and adds to the prestige of our photo department.

Congratulations for doing a swell job, keep up the good work.

Very truly yours,
(Signed) R. E. Fleming
I. W. Rose Drug Company

With the proper cooperation on your part we can do as much for you.

We serve more Drug Stores and Camera Shops in North Carolina than any other finishers.

Each day we develop more rolls. Each day we make more prints than any other plant in the South.

TOP QUALITY

POPULAR PRICES

FAST SERVICE

LIBERAL DISCOUNT

GALESKI PHOTO CENTER

Through the addition of new equipment and trained employees, we are now able to announce that we are actively soliciting new business on an exclusive basis, from preferred accounts in each city or town.

For further information write, 'phone or wire

P. O. Box 658
Richmond, Va.

Big Gem Blade Sale

New money-saving Pack backed by
strong Ad drive.

Shavers save 18c! You get more
98c sales!

GEM 5/20 PUSH-PAK

Packed in colorful "Sale"
counter carton.

Retailer Cost for Gem 5/20 - - $3.50

☆ ☆ ☆ ☆ ☆

JUSTICE DRUG COMPANY
GREENSBORO, N. C.

Dependable Service Since 1898

Casualty Units to Be Stocked

The Council of State has approved a plan for stockpiling medical and surgical supplies for emergency use. The Council, meeting in Raleigh on December 20, heard representatives of the N. C. Pharmaceutical Association, the State Medical Society, State Board of Health and state and national civil defense authorities urge action be taken at this time to provide the supplies to be used in the event of a disaster, such as an atomic attack.

The Council allocated $30,000 from the State's contingency and emergency fund, which will be matched by a like sum from Federal appropriations. The supplies will be broken up into 60 "casualty treatment units" and dispersed throughout the state.

Hospitals will serve as custodians of the supplies, rotating the "dated" items so as to keep fresh drugs on hand at all time. The basic list in each unit was compiled by the Emergency Medical Committee of the State Medical Society.

Appearing before the Council on behalf of the project were Dr. Chauncey L. Royster of Raleigh, Dr. Fred Hubbard of Wilkesboro, Dr. Thurman Kitchen of Clinton, Dr. John Hamilton of Raleigh, W. J. Smith of Chapel Hill, and other interested representatives from the State Medical Society and the state and national civil defense organizations.

Valentine Company Announces Change of Name

C. Braxton Valentine, President of Valentine Company, Inc., has announced that all domestic business of the company will be conducted under the Valentine Company name in the future. Several well-known Valentine products were formerly marketed under the name, Valentine's Meat-Juice Company.

Valentine Company manufactures liver and meat extracts and concentrates, plus other pharmaceutical products of animal origin. They also market several pharmaceutical specialties.

I offer this month

"drug store opportunities"

as follows:

No. 1. Located in rich tobacco section Central part of State. Corner location in good small town of 1,000 population. Only ONE (1) other Drug Store. Three Doctors. Own building and will give lease as long as desired. Owner NOT REGISTERED reason for sale. This store ONCE enjoyed the best prescription business in town but through indifferent and inefficient registered help has lost some of this business. Will gross around $30,000.00 last year, registered owner should easily double this. For IMMEDIATE SALE will sacrifice for inventory cost of merchandise stock (about $5,000.00) and rent or sell equipment, or sell complete for $8,000.00 CASH.

No. 2. Corner location, suburb of large city in Western part of State. Nearest drug store two (2) miles. Doctor's office within 100 feet of store. Rental $47.50 per month. Death of owner reason for sale. Did around $33,000.00 last year of which more than ONE THIRD was PRESCRIPTIONS. Total inventories $8,500.00 and will sell at this price for IMMEDIATE CASH SALE.

NAMES, LOCATION and any other information gladly supplied upon request.

CHAS. G. PARKER

"SPECIALIZING in the Sale of DRUG STORES"

Travelers Bldg. Richmond, Va.

IF YOU WANT—To **SELL** your Drug Store, list with me (no charge for listing).
To **BUY** a Drug Store, communicate with me.

For the Pharmacist and members of the T.M.A.

A Modern Hospital Policy

This new idea in hospital insurance is tailored to meet the increased costs of hospital and surgical service.

You like our N.C.P.A. and T.M.A. group disability policies. You will also like this new protection as well. The contract is simple. The benefits are liberal. Pays in addition to your group coverage.

The policy provides up to the following amounts, based on a $10.00 per day policy:

1 day	$30.00	6 days	$110.00
2 days	40.00	7 days	130.00
3 days	60.00	8 days	140.00
4 days	80.00	9 days	160.00
5 days	90.00	10 days	170.00

Continues to 60 days at full rate and 40 more days at half.

There is no schedule for specific items. Use the money for any hospital charge except professional fees.

If you add the surgical rider, you will receive unusual benefits. If no surgery is performed you receive an additional $3.00 per day. If surgery is performed, you receive the scheduled amount up to $200.00, depending on the operation.

You can obtain this for yourself or as a family group. Age limits are 3 months to 80 years.

Write for further information to:

F. W. Sarles
Box 1048
Greensboro, N. C.

Agents: R. J. Golden, Lee Fentress, Mrs. J. E. Ferguson, J. W. Pancoast

Association Officials Protest Sales Tax Regulation 17

Representatives of the Dairy Products Association and the N. C. Pharmaceutical Association met in Raleigh on December 20 with Eugene G. Shaw, State Commissioner of Revenue; Mr. Baker, head of the Sales Tax Division, and an assistant attorney general. Purpose of the meeting was to discuss with the Revenue officials Regulation No. 17 relating to sales tax on food and food products for human consumption.

For more than ten years the Department of Revenue had, by administrative ruling, exempted from the State 3% sales tax certain food products sold in drug stores for home consumption, i.e., packaged ice cream, baby foods, etc. On August 24, 1951, the Commissioner issued Regulation 17 (effective Sept. 15, 1951) definitely throwing such merchandise, when sold in establishments where foods are sold on or off the premises, in the taxable category.

The net effect of Regulation 17 was that a package of ice cream sold in a drug store was taxable; when the same item was sold in an establishment, such as a grocery store, where prepared foods were not served on the premises, the ice cream was tax exempt. Representatives of the Dairy Products Association and the Pharmaceutical Association objected to this unfair application of the sales tax regulation.

The Commissioner of Revenue said that Section 406 of the Revenue Act did not exempt foods sold on or off the premises by establishments where prepared meals or foods are sold or served, and he was supported in this opinion by an assistant attorney general. Here is the exemption section relating to food and food products sold for human consumption:

"The term 'food and food products for human consumption' shall be given its usual and ordinary meaning, but shall not include malt or vinous beverages, soft or carbonated drinks, sodas, or beverages such as are ordinarily sold or dispensed at stores, bars, stands or soda fountains or in connection therewith, candies or confectioneries, medicines, tonics, and preparations in liquid, powdered, granular, tablet, capsule, or pill form sold as dietary supplements; *nor does 'food and food products for human consumption' include prepared meals or foods sold or served on or off the premises by restaurants, cafes, cafeterias, hotel dining rooms, drug stores, or other places where prepared meals or foods are sold or served.*"

After Regulation 17 became effective, auditors of the Department in some instances refused to include packaged ice cream, baby foods, etc. in computing the tax liability of some drug store owners in the State. Where this principle was applied to accounts extending back for three years, the owner received a stiff bill from the Department. We do not know exactly how active the auditors were in applying the Department's new regulation, but there were some complaints filed with the NCPA and probably more directly with the Department of Revenue through that agency's field representatives.

On December 17th auditors of the Department of Revenue were advised to allow the usual food and food product exemptions in computing tax liabilities up to September 15, 1951, the effective date of Regulation 17. While this removed the possibility of the Department billing drug store owners for unpaid taxes on packaged ice cream, etc. sold during the past three years, the current taxable status of such products was left unsettled.

It was largely for this reason that the December 20th conference was called. After a discussion of the subject, the Commissioner of Revenue suggested that the attorneys representing the Dairy Products Association and the NCPA meet with him and the head of the sales tax division on Jan. 2, 1952, in an attempt to work out an acceptable solution.

Such a meeting was agreed upon, with Mr. Wade Barber of Pittsboro to represent the Dairy Products Association and Attorney F. O. Bowman to act in a similar capacity for the NCPA.

In addition to Attorney Bowman, the NCPA was represented at the Dec. 20th meeting by Broddie Duke Arnold and John E. Treadwell of Raleigh and NCPA Secretary W. J. Smith of Chapel Hill. The Dairy Products Association was represented by Attorney Barker, James D. Kilgore of Pine State Creamery and several officials of various ice cream firms throughout the State.

BUTTERCUP
ICE CREAM

"IT'S FAMOUS
because
IT'S GOOD"

To Our —
GOOD FRIENDS
IN NORTH CAROLINA

Your orders for
Labels, Drug Boxes and
Physician's Prescription Blanks
are greatly appreciated.

McCourt Label Cabinet Co.
58 BENNETT STREET
BRADFORD, PENNA.

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

For Over Fifty Years **CAPUDINE**

The Liquid Headache Relief

has been promoted to the people of North Carolina for sale through Drug Stores only. Millions of bottles have been sold in the state without a complaint from a consumer. In the achievement of this splendid record we give a large measure of credit to the druggists of North Carolina for their splendid professional co-operation.

"A Good Product Consistently Advertised"

CAPUDINE CHEMICAL COMPANY
Raleigh, North Carolina

Writes Historical Novelette

The N. C. Pharmaceutical Association has ...ded to its historical files a fact-fictional ...velette, "Bob & Nellie," written by C. ...acbeth Cain, pharmacist of Henrietta, N. ...

The bound volume, a gift of the author, ...ll be available for reading by interested ...sitors to the Association's headquarters ...ilding, The N. C. Institute of Pharmacy.

Mr. Cain says he fashioned the novelette ...om a half million words accumulated over ... period of 40 years. Actual preparation of ...e volume took place while Mr. Cain was ...nfined to a hospital bed, while recuperating ...om an automobile accident.

"Bob & Nellie" covers a period in our ...ation's history, from 1876 to 1900, of ...hich little has been written. With a full ...preciation for the significance of those ...ars following the close of the Civil War ...d extending to and including the Spanish ...merican War, Pharmacist-author Cain is ... be commended for his addition to Ameri... literature.

$620 Missing

Eugene Jones, 16-year-old delivery boy for ...orwood Pharmacy, Asheville, is among the ...issing, in addition to $620 in cash and ...ecks which he had been directed to deposit ... an Asheville bank.

Police have determined this much: Jones ...andoned his bicycle in Asheville, took a ...xi to Greenville, S. C., bought a bus ticket ... Atlanta and then changed his mind, pur...asing a plane ticket for the same desti...ation. Here the trail ends.

L. P. Brookshire, owner of the Norwood ...harmacy, is awaiting the return of his de...very boy, with or without the $620.

Loots Bag

Narcotics valued at $50 were stolen from ...e medical bag of Dr. C. L. Corbett, Dunn ...hysician, which had been left in his parked ...r. The entire contents of the bag was ...ken with exception of a bottle of rubbing ...cohol.

Drug Theft

Loss of a quantity of narcotics taken ...om the Cleveland Drug Store, Cleveland, in ...rly December has been reported to police.

Gets Three Years

A Raleigh physician, 66-year-old Dr. R. H. Freeman, was sentenced to three years in prison by Federal Judge Don Gilliam for post-dating prescriptions for persons known to be drug addicts. The case, tried in Raleigh, during the second week of December, was moved from Winston-Salem to Raleigh at the request of Dr. Freeman.

His arrest on November 20 was one of several stemming from an investigation last June of narcotic sales at Winston-Salem's Waughtown Drug Store.

News Briefs from the UNC Alumni Review

Hal B. Hawkins of Statesville is a medical student at Western Reserve University, Cleveland, Ohio.

Nell Evans is in the pharmacy at Charlotte Memorial Hospital.

Eugene F. Gallogly is pharmacist, purchasing manager and administrative assistant at the McLeod Infirmary, Florence, S. C.

Accepts Detail Position

Olin H. Welsh of Durham (Sawyer & Moore) now represents Hoffman LaRoche, with headquarters in Lumberton.

Home Life

Old colored woman to bride: "Housework's one thing there's no catchin' up with. You go to bed at night, everything done, but while you's sleepin' sheets are wrinklin', dust is settlin' and stomachs are getting empty."

Holiday Party

The Greensboro Drug Club and the Greensboro Drug Circle held their annual Christmas Party at the Starmount Forest Country Club on December 18 with 70 people in attendance.

The program consisted of dinner and dancing. Door prizes were presented by Bill Barton, chairman of the program committee. Other members in charge of arrangements were Bernie Shiell and Ronda Bolick.



Front view of Summit St. Pharmacy Prescription Department, with W. A. Gilliam (s
phone) and James A. Way, Jr. shown at the dispensing counter.



Width of department was purposely made narrow to bring all medicinals close to counte
"Great Step-Saver" says Mr. Gilliam.

Where Professional Pharmacy Reigns Supreme

Completion of the semi-open prescription partment (pictured on opposite page) in e Summit Street Pharmacy, Winston-lem, is a dream come true for the owners, harmacists Wade A. Gilliam and James A. ay, Jr. Now that all the bother that es with a major remodeling job is over, e two pharmacists are mighty proud of eir department, which is on par with the st in North Carolina.

The department was carefully planned er a period of years, largely as a result ideas picked up by the two owners dur-g their visits in this and other states. By reful selection of the latest in prescription partment equipment and layout, the vners have come up with a real "show ece" that greatly enhances the profes-onal prestige of the store.

The original department was in cramped arters hidden behind an old-fashioned se—adequate in its day but out of place r these two enterprising pharmacists. As e pictures indicate, the department is now mi-open and extends down one side of the ore for 30 feet.

The front of the counter was built suffi-iently high for the customer to see and talk ith the pharmacist, yet privacy in com-ounding is available to the pharmacist when uch is desired. The 30-ft. length of display helving on the customer side has been found ost helpful, reports Mr. Gilliam. While aiting for their prescriptions, customers requently select merchandise from the open-aced shelves, which is professional merchan-lising at its best.

In designing their new department, the owners were determined they were going to reduce the behind-the-counter walking space o a minimum. While there is plenty of oom for storage and compounding of pre-scriptions in the newly remodeled depart-ment, the owners figure on taking about a million less steps during the next few years, yet dispense more prescriptions than ever before.

Mr. Gilliam, the senior member of the firm, is well known throughout the State. He was born in Wilkes County, attended the UNC School of Pharmacy; after receiv-ing his license to practice pharmacy in the State in 1925 he went into partnership with his uncle and established the Summit Street Pharmacy in Winston-Salem. The firm was incorporated in 1947 at which time Way became a partner in the firm.

Mr. Gilliam has the distinction of being the only pharmacist to serve two terms as president of the N. C. Pharmaceutical Association. Currently he is a member of the State Board of Pharmacy, having served as president of that body recently.

Mr. Way was licensed in 1938 after having graduated from the UNC School of Pharmacy the previous year. Prior to his going to Winston-Salem, Mr. Way saw service in Greensboro with the Asheboro Street Pharmacy and the Pearl Drug Company of Concord.

In preparation for their latest remodeling move, the two owners several years ago sold their soda fountain. Packaged ice cream and bottled drinks are now sold for customer convenience, but it is clearly evident that henceforth professional service will reign supreme in Summit Street Pharmacy.

Liquid Hematinic "Valentine"
8 fl. oz. and 1 gal. bottles

Valprota
pleasant tasting protein supplement
in 1 lb. and 5 lb. bottles.

Dehydrocholic Acid
Council-Accepted
bottles of 100 and 1000 tablets.

Valentine's Meat Extract
a pleasant tasting source of potassium, 1⅘ fl. oz. bottles.

Liver Injection Crude U.S.P.
1 and 2 injectable units per cc.,
10 cc. vials.

Liver Injection U.S.P.
10 U.S.P. units per cc., 10 cc. vial
15 U.S.P. units per cc., 3 vials 1 cc. each.

Liquid Extract of Liver U.S.P.

Liquid Extract of Liver with Iron
8 fl. oz. bottles.

Valentine Company, Inc.
Richmond, Va.

STORE FIXTURES
SODA FOUNTAINS

Complete Fixtures and Furnishings for Drug Stores

We Offer You the Services of One of the Most Outstanding Drug Store Designers in the Country, Plus

QUALITY BUILT FIXTURES

and

STANLEY KNIGHT SODA FOUNTAINS

Have Your Store Designed by an Expert

—IT COSTS NO MORE—

If You Are Planning to Open a New Store or Remodel Your Present One, Let Us Help You—Phone or Write Today

BERRYHILL FOUNTAIN SALES CO.

715 Louise Ave. Phone 8945 Charlotte, N. C.

EVERFRESH MAGNESIA

The Name at the Top—It's EVERFRESH



Cases 2-doz. $1.62 per doz. thru your Jobber

and . . . The Top Name among quality brands

Assures PROFITS

Assures DEMANDS

"The swing is definitely toward the brands the public knows."

Fair Trade Price 25c

The McCambridge & McCambridge Co.
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Investment

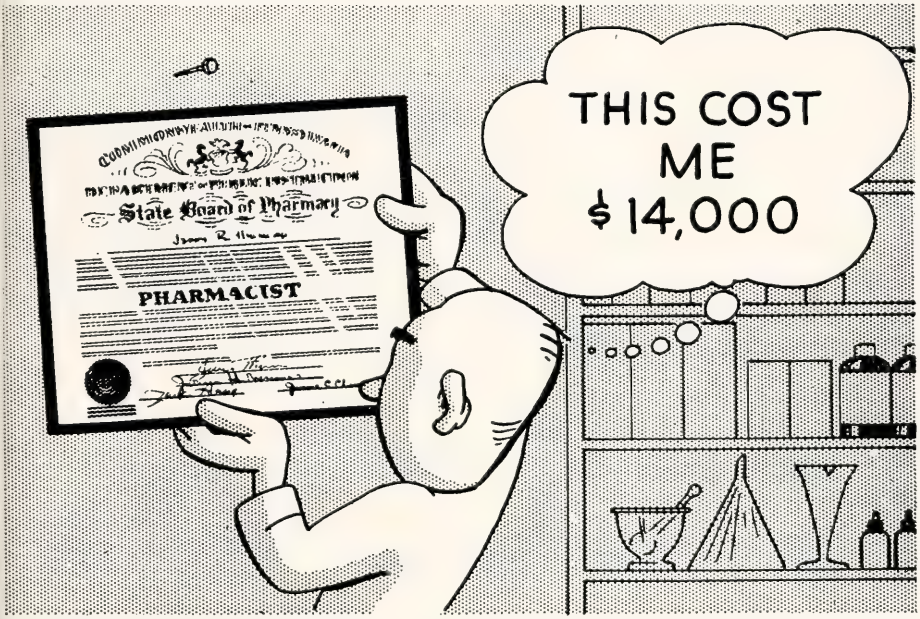
Our grateful thanks to James A. Smith of Goldsboro, local sales representative of The Armstrong Cork Company, and *The Armstrong Reporter* for the illustration below depicting the $14,000 investment necessary before Mr. Pharmacist hangs out his shingle. In pricing prescriptions, some pharmacists frequently neglect this factor, which, as investments go, is not insignificant.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
303 S. Sixth Street Richmond, Va.



Overhead plays a big part in prescription prices. The average pharmacist spends at least $10,000 to get the specialized training he needs to start out in business. He has to invest about $3600 more to stock his shelves so that he can handle any prescription you bring to him.

Pharmaceutical Research in N C

THE FACTS IN BRIEF

The North Carolina Pharmaceutical Research Foundation was incorporated in 1946 "to foster and promote . . . education and research in the School of Pharmacy and in the State . . ."

The Foundation was the direct answer to the question from the North Carolina Pharmaceutical Association. "What can we do that will help the School of Pharmacy most?"

Action was based on the fact that a great profession can be maintained only on the foundation of great education.

North Carolina was proud of its only School of Pharmacy, but this was not enough. People wanted to help the School and to keep it in the top rank.

This action was typical of pharmacy: no big headlines, no big help from the outside, just an earnest determination for better pharmacy for better health service to the public.

Pharmacy is a unique profession because pharmacists are professional men with educations in science who are

readily available
without appointment,
without waiting, and
without special fee.

They are the most available source of health information, as well as health supplies, in the community. They give this service most of the hours of the day, every day of the year.

Behind the pharmacist are efficient wholesale supplies who serve as the stockroom and big manufacturers of fine pharmaceutical products who serve as the laboratory.

Over the pharmacist is the Board of Pharmacy and many other law enforcement agencies which regulate the profession to protect public welfare.

All of these combine to compose total pharmacy, and from it comes drugs, the best in the world, to prevent, mitigate, and cure disease.

FOR SALE

30 ft. new Drug Wall Shelving. 6—5 ft. Sections 7 ft. high, 1 ft. 2 inches deep, all open, Mahogany Finish.

$295.00 cash, F.O.B., Charlotte.

BERRYHILL FOUNTAIN SALES CO.

715 LOUISE AVE. CHARLOTTE, N. C.

PHONE 8945

Pharmacy is proud of the many new "wonder drugs" that have been developed during the past ten years.

All of this quality and progress was possible through education and research. These are the specific, exclusive purposes of the North Carolina Pharmaceutical Research Foundation.

The success of the Foundation is proved by its record. Operating with the most modest of resources the Foundation has enabled this progress at the School of Pharmacy:

Extension of graduate education to add the highest academic degree, Doctor of Philosophy.

Number of graduate students increased from 3 to 13.

Better teaching assistance in the laboratories.

Enhanced recognition of the profession.

Five Master of Science graduates.

Two Doctor of Philosophy graduates.

Drug Plant Garden for study materials.

Bureau of Information for pharmacists.

Completed pure and applied research.

Annual research fellowship of $1,000 or more from

Vick Chemical Company
The Wm. S. Merrell Company
Sterling-Winthrop
Sharp & Dohme

(The American Foundation for Pharmaceutical Education aids other students with similar fellowships.)

Total grants from the Foundation to the University in four years:

Research Fellowship	$10,500
Research Equipment	6,000
Research Supplies	2,100
Library Materials	2,000
Research Aid to Faculty	2,000
Drug Plant Garden	300
Tuition Aid to Students	250
Total	$23,150

Low operating expenses, total for four years $2,915

Permanent endowment funds, only the income used for designated purposes:

General Endowment	$42,985
M. L. Jacobs Memorial	5,810
E. V. Howell Memorial	1,401
Frank W. Hancock Memorial	665
J. G. Beard Memorial	385
Ballew Jurisprudence Fund	310
Drug Plant Garden	297
Total Endowments	$51,853

Annual income from conservative investments of endowment funds $1,825

All of this progress was made possible through the thoughtful and generous support of pharmacists and their friends.

This support is essential in going beyond that which the state can be expected to provide.

It accounts for the difference between a good school and an excellent School of Pharmacy.

This good work is directly proportional to the amount of support.

Let's maintain this progress. The opportunity is now. Show your support for pharmacy. Send your check to

E. A. Brecht, Secretary
School of Pharmacy, U.N.C.
Chapel Hill, N. C.

THIS YEAR - BE SURE!!!

Insurance Is a Serious Matter!



Because we write only on the property of Druggists, we can do it better.

You can be sure.

Consult Our Agents

Mr. F. O. Bowman, North Carolina Agent
P. O. Box 688
Chapel Hill, North Carolina

Mr. Ralph M. Crosson,
South Carolina Agent
1812 Marion Street
Columbia 3, South Carolina



you'll sell more...and you'll make more profit!...

North Carolinians quickly recognize delicious

PINE STATE ICE CREAM

Raleigh, North Carolina



Lilly Leads in Survey

Raymond A. Gosselin, instructor in business administration, Massachusetts College of Pharmacy, in a survey of 4,042 prescriptions, found that proprietary products manufactured by Eli Lilly & Company were in the lead.

Here are the top 15 manufacturers as revealed by Gosselin's survey: Lilly, 553; Smith, Kline & French, 298; Parke, Davis, 278; Abbott, 233; Sharp & Dohme, 228; Lederle, 225; Upjohn, 222; Winthrop-Stearns, 206; Ciba, 194; Hoffman-LaRoche, 152; Burroughs-Wellcome, 149; Squibb, 128; Wyeth, 128; Searle, 111; and Schering, 106.

Tablets, liquids and capsules accounted for 80% of the medication. Next in importance were ointments (6.3%) and drops (5.8%). Sprays, suppositories, ampouls, pills, inhalants and gums were at the bottom of the list, each averaging one-half of one per cent or less.

Medical Fund Progress

Major L. P. McLendon, head of the N. C. Medical Foundation, Inc., has announced the foundation has secured a total of $360,000 in cash and intentions, with $78,000 of this amount in cash. More than 500 donors are recorded.

In Korea

Cliff Hemingway is in Korea with the Army Medical Corps. Before entering service, he was employed by Ernest Hicks at the Cline Drug Store, Concord.

Repeat

A young doctor, who had hung up his shingle in a small town, waited for his first patient. Some days later one arrived—covered from head to foot with an angry, dangerous-looking rash. The puzzled young medico hastily consulted his textbook but could find no help there. Finally he said to his patient, "Did you ever have this affliction before?"

"Oh, sure, Doc," the patient replied, "I've had it twice before."

"Well," diagnosed the doctor, "you've got it again."

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

**A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists**

We Appreciate Your Business



RT AND PHARMACY—Semi-surrealistic painting by Phil Link, Reidsville, in which Art nd Pharmacy are tied together. Artist depicts himself with arm outstretched in the haracteristic pose of the artist measuring for proportions. Attached to the brush is a ng-sized string with a kite-like group of prescriptions pulling against the pharmacist symbolic of the subconscious realization of the pharmacist's vocation even while indulging his avocation). The mortar and pestle and the medicine bottles, with Dali symbols blood-shot eyes, nose and tongue) on the flat, wall-like structure that is closing in on the harmacist-painter, denotes the confinement of the practicing pharmacist.

It's A Snap TO INCREASE *your* PHOTO-FINISHING PROFITS



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BEST QUALITY ★ MOST MODERN
FASTEST SERVICE IN THE SOUTH

at the LOWEST COST!



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RECEIVED BEFORE 10 A. M. will be SHIPPED OUT THE SAME DAY

Inquire About

★ OUR DIFFERENT PRINTING PROCESS

★ OUR MAXIMUM DISCOUNTS

Call Or Write Now!



American Magazine Offers $50 Prize

The American Magazine will pay $50 to y retail druggist who can name an out- nding family suitable for the publica- on's "family of the month" editorial fea- re.

The magazine is not interested in the wealthiest, the wackiest, or the most mous," but rather a family admired cally for useful and constructive activity a family.

Any druggist who wants to suggest some mily for consideration should write to Mr. . R. Perkins, 640 Fifth Avenue, New York, sting head of family, residence address, ges of the various members, and give speci- reasons for nominating the family.

Bill Farthing Promoted

William P. Farthing has been named a ales Supervisor in the Baltimore Sales istrict of Sharp & Dohme, Inc., it was an- ounced today by C. B. Pyle, Director of ield Operations of the Philadelphia phar- maceutical concern. The appointment is effective today.

Mr. Farthing, who will serve in the Rich- mond, Va., area of the district, will fill the position recently held by A. V. Ohlendorf, who has been made Sales Supervisor in the Baltimore area of the district.

Since graduation from high school, Mr. Farthing has spent his entire business career in Lenoir, N. C. He graduated from Lenoir High School in the class of 1933.

From 1935-1948, he worked for the Lenoir Drug Company. In March, 1948, he was em- ployed by Sharp & Dohme, Incorporated, as a salesman and has been with that Company up to the present time.

An active participant in Lenoir's com- munity activities, Mr. Farthing was a mem- ber of the Lions Club, and of the Loyal Order of Moose.

New Arrival

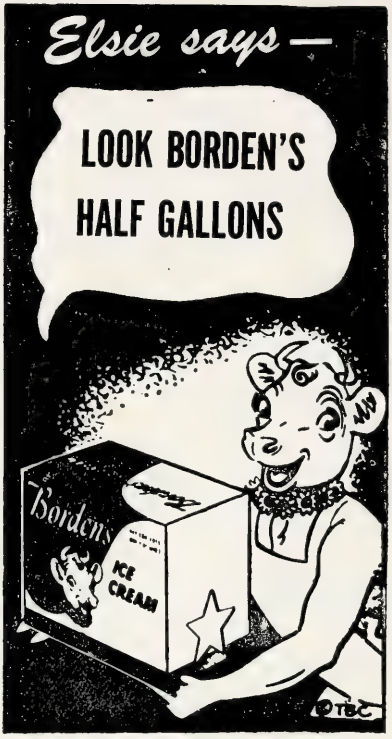
Douglas William Glass, son of Mr. and Mrs. W. T. Glass, Jr. of Wilmington, was born on December 4th. The father operates Standard Pharmacy in Wilmington.

ASK FOR

Lance



Peanut Butter
SANDWICHES



"Convert your pint a week customers to half gallon a week customers. It's easy with Borden's ice cream."



CLAUDE BAXTER CLARK, SR.

Claude B. Clark, Sr., age 60, died in Williamston hospital on December 20 following a long period of declining health. He was active, however, until about three months ago when he had a leg amputated and his condition had been critical following a stroke suffered early in December.

Mr. Clark was born in Durham; attended the local schools and received his pharmaceutical training at Page's School of Pharmacy. He was first employed in a Williamston drug store, returned to Durham for several years, then permanently located in Williamston as the owner of Clark's Pharmacy, Inc., which he and his son, Claude B. Clark, Jr., were operating at the time of his death.

Mr. Clark was active in the civic, religious and community affairs of Williamston. He was a member of the Williamston School Board for eight terms, served as a member of the Town Council for several terms and was a charter member of the Kiwanis Club and a director of the Martin County Building and Loan Association.

In addition to his widow, survivors include three sons, five grandchildren, two brothers and a sister. Funeral services were held in Williamston on December 21st, with interment in Woodlawn Cemetery.

ROYAL C. ELLER

Royal C. Eller, Belmont pharmacist, age 46, died in a Charlotte hospital on November 23 following several months of declining health.

Mr. Eller was born in Wikes County. He was manager of the Belmont Drug Company, a firm he had been associated with for more than twenty years.

Survivors include his wife; a son, Roy C., Jr. and a daughter, Elizabeth Jo. Interment was in the Gaston Memorial Park.

Research Grant Renewed

As a result of a renewal of a financial grant to the N. C. Pharmaceutical Research Foundation by Sharp & Dohme, applied research on catalytic hydrogenation will proceed under the direction of Dr. Walter H. Hartung, School of Pharmacy, University of North Carolina.

DOINGS OF THE AUXILIARIES

Charlotte Auxiliary

MRS. P. W. KENDALL, *Reporter*

The Charlotte Druggists Auxiliary had their Christmas meeting in a private dining room at Efird's on December 11. The tables were decorated with holly and red candles set in attractive holders of snow and Christmas ornaments. On a large table was a Christmas tree with gifts spread under it.

The invocation was given by Mrs. G. V. Lawrence.

Mrs. T. E. Whitehead introduced Mrs. R. Overton, director of Choral music at Central High School, and four boys who are students there. They entertained us with beautiful selections of Christmas music.

At the short business session we voted to give ten dollars to the Empty Stocking Fund, and fifteen dollars to Dr. R. S. Snyder for mission work.

We were all glad to have Mrs. T. N. Edwards, Mrs. John Civil and Mrs. A. P. Faulkner with us for the Christmas meeting. Sixty members and guests were present.

Silver Tea

On November 27 the Auxiliary had a silver tea at the home of Mrs. Victor Riggsbee. Those receiving with Mrs. Riggsbee were Mrs. T. E. Whitehead, Mrs. Robert L. White, Mrs. Philip Van Every, Mrs. Raymond Cobb, and Mrs. P. W. Kendall.

At the den door were Mrs. E. H. Hemmle and Mrs. J. W. Bennick. Mrs. Joe Monroe was at the dining room door.

Mrs. Walter Dixon and Mrs. W. T. Andrews poured tea for the 75 guests who attended.

Those helping in the dining room were Mrs. E. E. Huston, mother of Mrs. Riggsbee, Mrs. C. L. Rhyne, Mrs. A. B. Morgan and Mrs. Clyde Lisk, Jr.

Beautiful arrangements of yellow chrysanthemums were in the living room and dining room. The proceeds from the tea go to our Scholarship at the University School of Pharmacy.

Wilmington Ladies Night

MRS. W. R. ADAMS, *Reporter*

A spirit of festivity and fellowship prevailed as the Wilmington Drug Club observed its Ladies Night in the form of a Christmas Party at the Pink House on December 14.

Guests were greeted at the door by the genial president of the Club, Bill Morton, and his wife, Tina.

Amid a scene made festive by beautiful Christmas decorations, an hour of fellowship was enjoyed before the guests were invited to a bountiful dinner, served buffet style.

After all were seated at the attractively decorated table, the invocation was given by Mrs. John Woodburn.

Special recognition was given to Mrs. Joe Clendenin, the president of the newly formed Woman's Auxiliary, who responded in her usual gracious manner, and extended an invitation to all ladies present to become members of the Auxiliary.

Mr. Carl Hovey, program chairman, then introduced the entertainers who drew a round of applause from the audience, as they presented a very entertaining musical program.

H. B. Sauls, a member of the Drug Club, gave several selections on his harmonica and W. R. Adams sang several numbers accompanying himself on the guitar, after which Carl Hovey led in group singing.

The more than 60 guests who attended were unanimous in their hearty approval of a similar observance of the Christmas season each year.

Signs of Life

On a drinking fountain: "Old Faceful." In a state park: "Rest Rooms Ahead. Speed Limit 15 mph." In a courthouse stairway is a sign with an arrow and this message: "To Marriage License Bureau. Watch Your Step." In the window of a steam bath emporium: "We Make Young Colts Out of Old 45's."

Nerve Gas Antidote Available

Now, against one of the worst threats to the civilian population in case of war, a small device, no bigger than a man's index finger, is being added to emergency defense medical stockpiles. This device contains the antidote for a form of chemical warfare, held by many authorities to be capable of producing more widespread fatalities than the atom bomb. The threat is nerve gas. The device is a small disposable syringe called a Syrette containing atropine.

The addition of this defense is another protective step against the agents that might be directed against civilians. It is one phase of the continually changing Civil Defense problem of protecting against the ever-multiplying weapons of modern scientific warfare. If nerve gas is ever directed against this country, many U. S. citizens could die a violent death in a matter of minutes from a gas they won't see or smell.

Nerve gas is a lethal chemical and gets its name from its power to interfere with nervous system control over the muscles of the body. The nervous system may be looked upon as an ordinary link chain held at one end by your brain. When one link in the chain is broken, a shake at the end held by your brain can no longer flow down the chain to the other end. Thus, nerve gas, if no compensating action is present, will break links in the nerve chain. When that happens, the nervous system no longer functions properly.

If a means of offsetting the chain-breaking effects of nerve gas on the nervous system is not employed, loss of control of such vital body functions as respiration and blood circulation followed by death will result from exposure to sufficient concentrations of the gas.

Atropine is a drug which offsets the destructive action of nerve gas on the human nervous system, thereby eliminating the deadly physiological effects of this chemical weapon. Other substances having capacity to block nerve gas in the blood have been found, but as of the moment atropine is the drug of choice.

The effectiveness of a nerve gas attack would depend on its scale, the weather, local terrain, density of population, and, most important, on the extent to which Civil Defense has prepared defenses against chemical warfare. Nerve gas spreads rapidly and acts swiftly. It can be used in either liquid or vapor form. Speed is all-important in exercising protective measures. Fortunately, though colorless and odorless, the presence of nerve gas can be detected by means of indicators that give a striking color change or that register an electrical alarm. The Manual on Civil Defense issued by the Federal Agency recommends prompt injection of atropine as the protective measure against nerve gas, and its inclusion in stockpiles of emergency medical supplies is recommended to Civil Defense authorities.

The Syrette makes possible prompt treatment on a wide scale even under conditions of confusion and emergency resulting from an attack on the civilian population. The name Syrette is the tradename of a small disposable syringe developed by E. R. Squibb & Sons; it is manufactured only by that company. While it is not the only emergency dosage device available, it is perhaps the simplest for this purpose.

The Syrette is a small tin tube with a syringe needle attached. The entire unit contains a single dose of atropine. A rescue worker working in a stricken disaster area can easily carry hundreds of Atropine Syrettes. Simple in its operation, no special training is needed by Civil Defense personnel in use of the Syrette.

Disaster plans, detailed in the Health Services and Special Weapons Defense Handbook issued by the Federal Civil Defense Administration, call for the injection of atropine as soon as possible—deep into the muscles of the thigh, buttocks or shoulders of every victim who has serious difficulty in breathing, who is unconscious, or who is in convulsions following a nerve gas attack.

Prior to its being made available for Civil Defense medical stockpiles, the Syrette was produced by the House of Squibb exclusively for the Armed Forces. The Syrette, for two reasons, is not available for civilian medical usage. Unlike a regular syringe and needle, the Syrette does not show the medication, nor does it allow the physician to withdraw a plunger slightly before making the

jection to determine whether or not the edle has reached a vein. Atropine, when jected intravenously or intramuscularly, ccessfully counters the paralyzing effects nerve gas, if administered promptly.

Developed during World War II, Syrettes ntaining a morphine solution were pro- ced for the Armed Forces. Carried by rst Aid men on the farflung battlefronts d first aid kits on planes and ships, it s invaluable in bringing quick relief from in to battle casualties prior to removal to e nearest hospital. The Squibb Morphine rette is again in service today on the dges and in the valleys of Korea. Now, too it is available to Civil Defense Health authorities in addition to the newer Atropine Syrette.

For local Civil Defense officials, the threat of chemical warfare calls for defense plans geared to meet the fast-acting effects of nerve gas, one of war's cruelest weapons. Defense Manuals point out that essential to every local defense organization are stockpiles containing physical and chemical means for quick detection of nerve gas, sufficient supplies of atropine in emergency dosage form such as the Syrette—and a ready plan for their emergency use.

Goode Sells to Eckerd Chain

JAMES W. HARRISON, Asheville

When John Goode turned over the keys his Haywood Street store to Ed M. 'Herron, Jr., vice-president and treasurer Eckerd's, it marked the end of an era. sheville's oldest drug store became part the Eckerd chain December 31.

Goode's Drug Store opened for business May 1915 at 68 Patton Avenue under the me of Goode & Hage, Inc. This partner- ip was of short duration and in late 1916 e store was moved to 53 Patton Avenue. xcept for a brief partnership with the late A. Barbee at the Patton Avenue location, oode has been sole operator of his business ntinuously until selling to Eckerd.

Recognizing the inevitable trend to Hay- ood Street, Goode moved his store to umber 21 in 1942. He has a long term ase from the Redwood estate and will sub- ase to Eckerd under terms of the purchase.

Negotiations for this purchase were en- red into several weeks ago and the final etails were arranged by Goode and 'Herron, the latter supervising the change- ver for Eckerd. Charles A. Beaman, for- er manager of Eckerd's Durham store will pervise the operations of both the ckerd's-Patton Avenue and the Eckerd's- Haywood Street stores. Eckerd's-Haywood treet will be under the managership of aul Smith and Eckerd's-Patton Avenue ill be managed by W. E. Post, both being eteran key men in the Eckerd chain. R. E. Young who has managed the Asheville store is now hospitalized with an illness but at this writing hopes to resume his duties soon.

Most of the Goode personnel will be retained by Eckerd with some transfers from the Patton Avenue store, among these being Smith as store manager and C. E. Bolinger in charge of the prescription department. Arthur Northen who has been in charge of Goode's camera and sundries department will for the present maintain his own Northen Photographic Laboratories on the third floor of the building. The Beauty Parlor will also for the present occupy part of the second floor. The plans of Albert Chandley, former manager of Goode's, are unknown at this writing but he allows it to be known that he is seeking an opportunity for entering business for himself.

Neither Goode or O'Herron disclosed the amount of the purchase price but it is apparent that this transaction is the greatest dollars and cents transaction to be consummated in the retail drug business of Asheville.

The retirement of Goode from active participation in his own drug business is being attended with some regret by one who has been so active for so many years. He has been a recognized leader in the retail drug field and has reaped many national, state and local honors during his illustrious career.

He was president of the NARD in 1932; president of the NCPA in 1923. In 1928 he was president of the Asheville Chamber of Commerce and was appointed Highway Commissioner for the 10th District of North Carolina by Governor Cherry in 1945. He was on the National Retail Advisory Committee to the National Defense Commission during World War II. He was also a former Chairman of the National Fair Trade Committee. He was president of the Asheville Retail Druggist's Association and later of the Buncombe County Pharmaceutical Association *circa* World War I. The highlights of his career indicate a lifetime of service and leadership in pharmacy and the drug business.

Goode, in a statement to the press, thanked his associates and employees for their part in making his enterprises such a success. He also besought the continued goodwill of the people of Asheville for his successors at the Haywood Street location. He did not divulge his future plans.

Hit Second Time

For the second time in a year the Smith Drug Store of Gastonia was robbed of money and narcotics.

Shortly before Christmas safecrackers took $1,300 in cash and $1,000 in narcotics. A year ago the store was robbed of $1,300 in cash and $4,000 in narcotics.

Entrance was gained by sawing a hole in the roof and climbing down a ladder. The safe containing cash and narcotics was punched open with tools, some of which were abandoned on the roof.

Robbed Again

For the second time within two months the Lee Drug Store of Jonesboro Heights, Sanford, was robbed of narcotics. A plate glass window at the rear of the store was broken. The narcotic case was smashed with tools.

Paracelsus

Our ancestors must have been a sturdy race, judging by the surprising number who survived treatment by Renaissance doctors. One reformer of this drastic era was Paracelsus, German physician born Dec. 17, 1493.

Ridiculed by his colleagues, Paracelsus maintained that a treatment was not necessarily right because it had always been used. It was high time someone tried remedies by chemistry rather than superstition, and Paracelsus' efforts were laudable, if confused. Drugs often appeared, he said, in the form or color of the organ they were useful in treating. Nutmeg, for example, was roughly the shape of the brain and should therefore be used to treat the brain.

A doctor confronted with a man suffering unexplained pain in his feet would customarily whang the patient over the head with a blunt instrument. When and if the patient regained consciousness, he at least had something to think about besides his original pain.

Brooding over some of these "cures," Paracelsus remarked succinctly: "A physician should not be . . . an executioner or frivolous person."

Short, Short Story

Monthly expense account ending December 31, 1951:

Date		Amount
1	Advertising for female stenographer	.5
2	Violets for new stenographer	.6
8	Week's salary for stenographer	15.0
9	Roses for new stenographer	3.7
11	Candy for wife	.7
13	Lunch with stenographer	5.5
15	Weekly salary for stenographer	20.0
17	Picture show tickets—self and wife	.6
18	Theatre tickets—self and stenographer	7.5
19	Lunch with wife	.7
20	Dorothy's salary	25.0
21	Champagne and dinner with Dotty	21.7
23	Doctor	100.0
24	Fur coat for wife	625.7
26	Advertising for male stenographer	.5

Somebody will buy her a VALENTINE GIFT



HELP him say "I love you"—and help yourself to a sweetheart of a February. Cosmetics—vanities—perfumes—lighters—jewelry—luggage: ask your Bodeker salesman now about the glamorous, exciting gifts that will make February 14 your red-letter day for sales and profits. Stock up now for Valentine's—so the gift he buys for her will be a gift he bought from you.

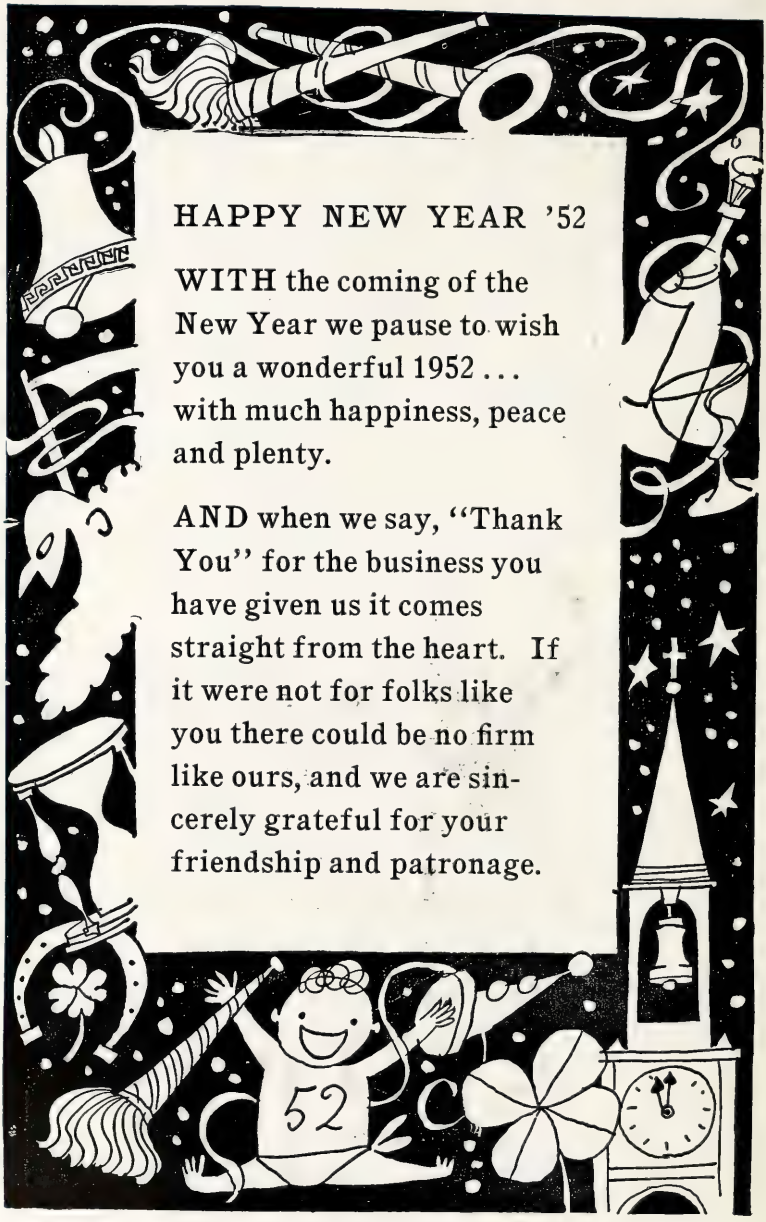


Wholesale Drugs since 1846

The Bodeker Drug Co.

1408-1416 EAST MAIN STREET
RICHMOND 13, VIRGINIA

"More than 100 years of friendly and dependable service"



W. H. KING DRUG COMPANY

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"The House of Friendly and Dependable Service"

The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

PERIODICAL OFFICE
FEB 15 1952



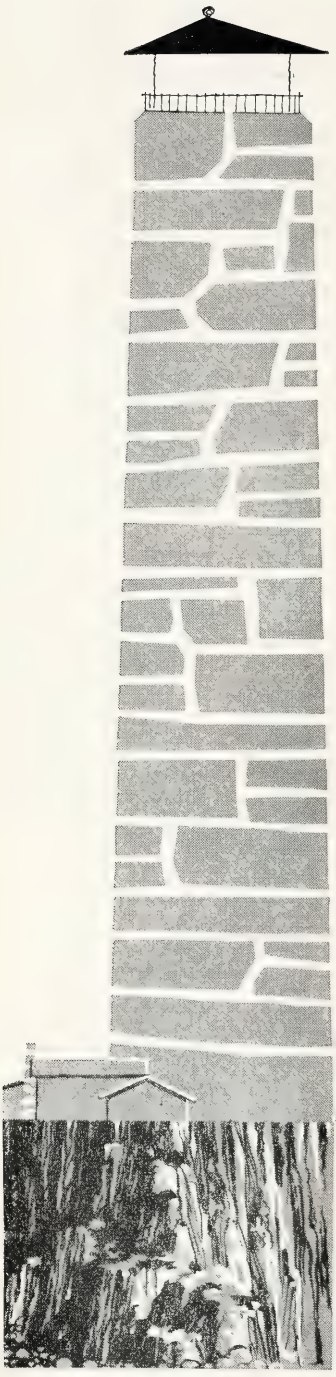
SEED CATALOGUE TIME—At this time of the year millions of pages of seed catalogues are being thumbed in anticipation of bringing forth from the good earth such beauties as pictured above.

eb., 1952

XXXIII Number 2

IN THIS ISSUE

- More Cortisone for 1952
- What About Injectables?
- History of Dees Drug Store
- "Doc" Sloan and His Liniment



constant vigilance

Quality must be without qualification. It is a thing to be proved, not claimed. Even the maker himself is not sure of the quality of his product unless his operations include the accepted practices of standardization and control. Even then, constant vigilance must be exercised if quality is to be insured.

Quality has always been the major factor in the Lilly Laboratories. Lilly Products are made first, then priced—not made to fit a price previously established. Quality is a scientific fact, not just a word, a theory, or a selling argument. Only in this manner can the Red Lilly be accepted as the flower of pharmaceutical aristocracy.

Lilly





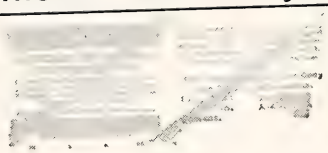
ELI LILLY AND COMPANY • INDIANAPOLIS 6, INDIANA, U.S.A.



when they want



penicillin or penicillin with dihydrostreptomycin



physicians will now ask for

S-R* or S-R-D*

(Parke-Davis procaine penicillin and buffered crystalline penicillin for aqueous injection)

(Parke-Davis penicillin and dihydrostreptomycin)

Physicians will ask for S-R because they know this well established combination of soluble and repository penicillin provides the early, high and prolonged blood levels they need for maximum therapeutic efficacy. And when they want a broader bacterial spectrum, they'll order S-R-D (penicillin and dihydrostreptomycin). Intensive, sustained promotion is helping to make S-R and S-R-D important business in pharmacies throughout the country.

Packaging *S-R:* Supplied in rubber-diaphragm-capped vials containing 400,000 units, 2,000,000 units, and 4,000,000 units each. Dilution as directed yields a 1-cc. single-dose; a 5-cc. five-dose; or a 10-cc. ten-dose suspension, each cubic centimeter of which contains 300,000 units of crystalline procaine penicillin-G and 100,000 units of buffered crystalline sodium penicillin-G. S-R is supplied in individual cartons and packages of ten vials.

S-R-D, 1 Gm.: Each vial contains 300,000 units of procaine penicillin-G, 100,000 units of buffered crystalline sodium penicillin-G, and dihydrostreptomycin sulfate equivalent to 1 Gm. of dihydrostreptomycin base. When 2.2 cc. of diluent is added, this provides sufficient material to permit withdrawal of 2 cc. from the vial for a single dose injection.

S-R-D, ½ Gm.: Each vial contains 300,000 units of procaine penicillin-G, 100,000 units of buffered crystalline sodium penicillin-G, and sufficient crystalline dihydrostreptomycin sulfate to represent ½ Gm. of dihydrostreptomycin base. When 1.5 cc. of diluent is added, this produces 2 cc. of material for injection.

*Trademark

PARKE, DAVIS & COMPANY

MEDICAMENTA VERA

EASTER SEALS AT WORK

ELEANOR S. MOSHER
Program Director, North Carolina Society for Crippled Children and Adults, Chapel Hill, North Carolina

Easter Seals, as during the past 18 years, will be sent to North Carolina residents one month before Easter. From March 13 to April 13, North Carolinians will have the opportunity to provide unmet services to its handicapped children.

The Easter Seal appeal is sponsored by the National Society for Crippled Children and Adults, and is conducted in the 48 states of the United States, and in the District of Columbia, Alaska, Puerto Rico, and Hawaii.

In North Carolina the campaign is conducted by the North Carolina Society for Crippled Children and Adults. Of all the funds raised by its chapters, 91.7 per cent remains in North Carolina. The chapters retain 55 per cent and 8.3 per cent supports the national program of education, research and direct service. The State Society will use its share to direct the program of service and education.

We who are working for and with crippled children are coming to realize that we will always have crippled persons in our communities, and it will probably be true regardless of all the advances in medical sciences and chemistry. Our concern is to make it possible for the people who are crippled to be able to take part in the social, economic and cultural life where ever they live. In other words, to help normal people accept persons with their handicaps, so that school doors will be opened and supplied with teachers and facilities to permit handicapped children to get an education, and prepare for job training. This is what we wish the public to know.

Countless handicapped children have abilities, talent, and intellect which can be developed into usefulness. For this reason, the North Carolina Society for Crippled Children and Adults, has sponsored institutes, lectures, and demonstration classes in the Summer Schools of the teacher training institutions of the State and to give handicapped children learning experiences in normal school surroundings. It has been stated that 60,000 handicapped children in North Carolina are still in need of teachers trained to teach them. The North Carolina Society for Crippled Children and Adults, sensing the urgency of the need for special education teacher training, has created scholarships for teachers selected for this training. At present, only 87 special education teachers are in the schools of North Carolina. We need 2,500 of these teachers if our handicapped children are to realize their right to a public school education.

The seven Study Groups for parents of handicapped children give them the opportunity to talk about their problems, probably for the first time to folks who will understand, and not give pity. They learn from each other of the successes and failures they have had in dealing with their children. By so doing these parents learn too, that although the crippled child is the center of their problem, that often the husband-wife or sister-brother relationship is at stake. Keeping the family in balance is another important problem for all of them. As these parents listen to invited specialists they realize the importance of their own cooperation with doctors, nurses, therapists, psychologists and teachers who are working for the physical, emotional, and intellectual welfare of their children.

The direct services, as medical services, hospitalization, treatment, support of orthopedic clinics, speech correction centers, camping and recreation, special equipment and appliances are supplied when our own chapters or other agencies of a county cannot care for the child. Case finding and referrals occupy much time and attention.

Purchasing Easter Seals is more than a contribution to help the crippled. It is making certain that thousands of children will walk, talk, and live as vital members in their families and communities. It is more than a recognition of faith in the potentialities of the handicapped. It is a boost to the economic welfare of North Carolina which ultimately receives the working services of these individuals, who without help, would have to be cared for by North Carolina.



when the weather means business...

CORICIDIN

for colds

This winter, on the basis of last year's experience, more physicians will be prescribing CORICIDIN® than ever before. CORICIDIN is a repeat prescription because it contains Chlor-*Trimeton*® Maleate for effectiveness without side reactions. And for increased comfort, it also contains the APC formula.

be sure your stock is ample for the demand

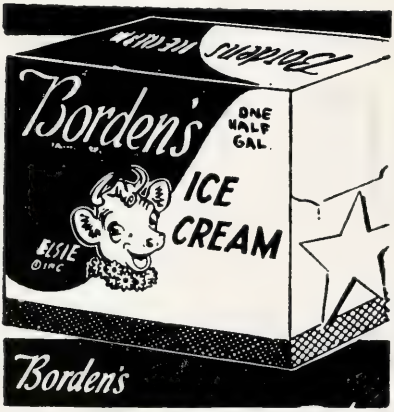
CORICIDIN (antihistamine, antipyretic, analgesic) Tablets in tubes of 12, and bottles of 100 and 1000 tablets.

Schering CORPORATION · BLOOMFIELD, NEW JERSEY

CORICIDIN



"Borden's large variety of flavors and special items sells itself."



New Blood Processing Plant Opened

Eli Lilly and Company is again producing dried human blood plasma for the United States Government. More than two million pints of blood were processed by the company during World War II.

The first blood processed in the new Lily unit was donated by Lilly employees. A total of 501 employees donated a pint of blood each to begin the operation. The blood was collected by a Red Cross bloodmobile group which visited the plant.

A completely renovated five-story building houses the Lilly blood unit. Modern in every respect, the building, both inside and out, has the appearance of an up-to-date hospital, with green asphalt-tile floors, green glazed-tile walls, and glass-brick windows. Stainless-steel equipment is used throughout.

The processing of whole blood into plasma is a complicated procedure. First, all red blood cells must be removed. The plasma is then bottled, frozen, dried by vacuum, and sealed in cans. The diluent used to reconstitute the dry plasma, and the rubber tubing, needles, and other equipment necessary for administration are packaged with each bottle. Numerous tests are made during the process to insure sterility.

Richard T. Sanner Is Promoted

Graydon L. Walker, director of U. S. and Canadian Sales for Parke, Davis & Company, recently announced the promotion of Richard T. Sanner to assistant manager of the trade relations department.

Sanner, who had been assistant to the Atlanta branch manager since July, 1949, now will work under the supervision of John A. MacCartney, trade relations manager.

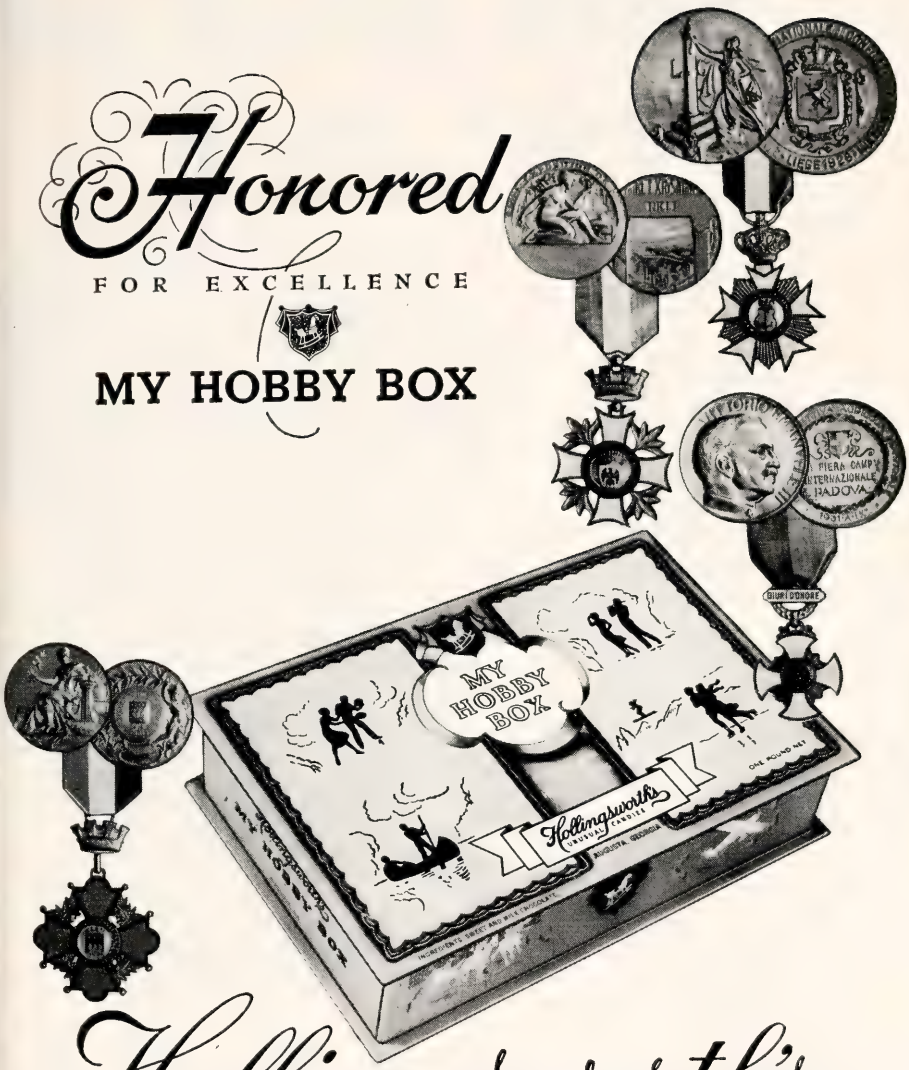
Born at Pittsburgh in 1904, Sanner was graduated from the University of Maryland College of Pharmacy. He had considerable experience as manager and owner of several drug stores in the South before joining Parke-Davis in 1938 at Baltimore as a salesman.

He carried out several assignments in North Carolina, South Carolina and the District of Columbia, then was promoted to field manager for the Baltimore branch in 1945.

Honored

FOR EXCELLENCE

MY HOBBY BOX



Hollingsworth's

UNUSUAL CANDIES

FOR THOSE WHO LOVE FINE THINGS

For sixty-seven years

- - - since 1885

SEEMAN
OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-third volume, and the first printed copy was "Seeman Printed."



The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

Parke, Davis & Co. Announces New Branch Office and Warehouse

Parke, Davis & Company, which makes more than a thousand different pharmaceutical products, announced recently that a new $500,000 branch office and warehouse would be completed in Atlanta by Sept. 1, 1952.

W. L. Johnson, branch manager, said, "The rapid growth of our business in the Southeast, which has more than doubled in the past two years, made necessary the establishment of larger quarters as soon as possible.

"The new office and warehouse, containing more than 40,000 square feet of space, will enable us to provide better and faster service to physicians and pharmacists in Georgia, North and South Carolina, Florida and parts of Alabama, Tennessee and Virginia."

Structure Shows Firm's "Faith in Future of Southeast"

The new structure at Atlanta, on which work is well underway, will be one story and of steel, concrete and brick construction. The foundation will be built to support another floor, if needed later.

The offices will be air-conditioned. The warehouse will contain every modern convenience for handling pharmaceutical products, Johnson said. Large doors will enable trailer trucks to enter the building.

Approximately 70 persons are now employed by Parke-Davis in Atlanta—a four-fold increase since the company started its branch operations here in July, 1949. Prior to that time, the firm had a depot in Atlanta under the supervision of the Baltimore branch.

Johnson described the new Atlanta branch office and warehouse as "tangible evidence of our company's faith in the future of the Southeast."

Head YWCA Campaign

Mrs. M. B. Melvin of Raleigh was general chairman of the annual YWCA membership drive, which was concluded in the Capital City on Feb. 5th.

Co-chairman for the drive was Mrs. Homer Starling.

Working with the chairman and co-chairman were more than 400 majors, captains and assistants.

Big Squibb Bonus... worth $14.04



You get 3 dozen SQUIBB "1600 Jr." ANGLE TOOTHBRUSHES

in this space-saving display packer if you take advantage of Bonus Promotion Offer 36-B.

Squibb "1600 Jr." is specially designed for your customers with small mouths (children *and* adults)... has the famous Squibb "angle" selling feature. It's a natural for a sizeable, ready-made market.

Bonus Promotion Offer 36-B*

Purchase one gross Squibb Angle Toothbrushes, regular (Natural or Synton Bristles) or "1600" in dozen lots each kind, assorted as desired, and receive as a bonus: 3 dozen "1600 Jr." brushes in counter displayer. *Value of bonus goods*—$14.04.

**offer expires February 29, 1952*

42.5% PROFIT!

Bonus Promotion Offer No. 6

A bonus of 6 brushes with each purchase of 5½ dozen Squibb Angle Toothbrushes—Natural or Synton Bristles, "1600" and "1600 Jr."—one kind or assorted as desired, in dozen lots each kind.

Order from your wholesaler . . . today!

E·R·SQUIBB & SONS

PLENTY OF CORTISONE IS PROMISED FOR '52

This is the story of two miracles. The first miracle was the discovery of the quick curative effect of a new drug. The second miracle concerns the production of that drug.

Three years ago, in the fall of 1948, a young woman suffering from rheumatoid arthritis seemed to be an incurable patient at the Mayo clinic in Rochester, Minn. She could scarcely move in bed without extreme pain. Her physician had tried every known remedy to relieve her distress, and was waiting for a new drug being prepared by an eastern manufacturer. The day it arrived he injected a dose into her arm. There was little change during the first 24 hours. After the second dose the suffering woman's pain began to ease away, and the swelling of her joints began to subside. Five days after the first injection, she eagerly got out of bed and went to town for a three-hour shopping spree, about the happiest woman in America.

That was the first test of the new drug, cortisone. The remainder of the first sample was administered to 13 other patients, including some who suffered from rheumatic fever. The results were apparently as miraculous in all cases.

The second miracle concerned with cortisone is credited to the chemical industry. When Dr. Lewis H. Sarett, research scientist on the staff of Merck & Co., was asked how he had known what to do in carrying through the 37 precise chemical steps that enabled him to produce the first sample of cortisone for the Mayo clinic, he replied that he must have been guided by the "Master upstairs."

That same guiding hand seems to have directed events that followed. Never before had the pharmaceutical industry been faced with such stupendous problems. No commercial product in their line had required 37 chemical reactions. The basic material utilized bovine adrenalin glands. It took the glands of 40 cattle to produce a single dose of medicine. The number of cattle slaughtered in the United States is about 18,000,000 a year. Continued clinical tests revealed that so many more diseases would be helped by cortisone that it would be needed for approximately 20,000,000 people daily.

The ethical drug industry accepted this unprecedented challenge promptly. In doing so they presented an extraordinary example of how American free enterprise and the incentive of our Patent System works, according to the National Patent Council.

All of those first basic patents held by Merck & Co., and several others, were placed for administration and license in the hands of Research Corporation, a New York non-profit organization that functions to advance scientific discoveries. Copies of patents granted are available to the public. Methods and processes are fully disclosed.

Thus, there was no need for others to waste precious materials and efforts to work over ground that had already been covered and revealed in the patents. From this vantage a dozen or more firms entered the race to invent and patent improved methods of producing cortisone so that it would become available to all at a price within reach of all.

Research projects to achieve these ends extended in many directions. The primary objective appeared to be toward a more available basic material than cattle glands. The cortisone hormone was stripped down to its naked elements, and one last atom of oxygen stood as the most obstinate to adjust to its proper place in the molecule. The search carried five separately sponsored expeditions to Africa to find a certain vine. They found the vine, but it proved worthless. A Chicago firm made progress by keeping the adrenalin glands alive for hours to furnish more of their precious product.

A Harvard professor, working under a grant by a private firm, developed a synthesis for cortisone from a petroleum base. Other basic materials found adequate to sidestep animal glands included yeast, yams, egg yolk, and wool fat.

The result of all this exploration is that

new multi-million dollar factories are in process of construction for the production of cortisone. It is promised that the miracle drug will be in full production by the end of 1952 so that the millions who need it will be able to get it at a price they can afford to pay. Where else but in America, with its superior Patent System, could be found the incentive to accomplish such a miracle against such odds in so short a time?

Modern Age

A young boy, a generation ago, worked on a farm. After the milking was done, his mother strained the milk and set it in pans for the cream to rise. Then the boy went out and sold it for 5 or 6 cents a quart. The price was a private matter. Regulation was unknown. Now, the boy has grown to manhood, and there's a different story.

The Department of Agriculture is mobilized; the stable is sterilized; the cows are immunized; the milk is homogenized; the dairymen are unionized; the voters are anaesthetized; the public is victimized.

POWERS-TAYLOR
DRUG COMPANY
Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

The **WALNUT SUNDAE**
Story In A Nutshell . . .
EVANS Quality Means More Profits for YOU!

New Pack Now Available

Light, small, uniform pieces firmly packed in maple-flavored syrup . . . the mouth-watering kind that gets repeat business for fountain operators. Also a complete line of syrups and fountain and take-home toppings. Ask your service wholesaler!

E. B. EVANS CO. • PHILADELPHIA 33, PA.

NCPA Completes Successful Year

Executive Committee Meets for Quarterly Session

The Association's executive committee met in Chapel Hill on January 16 for an all-day business session. A morning and an afternoon session was separated by a luncheon served in the Institute of Pharmacy building, attended by members of the committee and their wives.

The committee examined preliminary financial reports covering operation of the NCPA for 1951. Gain in assets was in excess of $5,000.

Progress on the Institute of Pharmacy building had been steady throughout the year, Secretary Smith reported. Major projects for 1952 will be installation of seats in the auditorium and equipping the B. Frank Page Room, he said.

Association personnel employed for the year includes W. J. Smith, as secretary-treasurer of the NCPA, editor of the CAROLINA JOURNAL OF PHARMACY and director of the Institute of Pharmacy; Mrs. W. J. Smith to handle the VA pharmacy service program; C. M. Andrews as assistant secretary-treasurer and convention registrar; and F. O. Bowman as legal advisor.

Secretary Smith was authorized to make suitable quarters available to the State Board of Pharmacy in the Institute, with the understanding the Board would contribute $50 monthly towards upkeep of the building.

A progress report on action taken in the State towards the McGuire fair trade bill was heard by the committee. The Secretary was instructed to communicate with Congressman Carl T. Durham in reference to this legislation, and to follow this with a state-wide fair trade bulletin to all drug stores.

The advisability of offering a Workmen's Compensation-Liability Policy to employer-members of the Association was considered by the committee. The Secretary was in-

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CHAS. G. PARKER

"Specializing in Sale of DRUG STORES"

Travelers Building
RICHMOND, VIRGINIA

DRUG STORES WANTED

Since January 1 when I began advertising in the Carolina Journal of Pharmacy, I have "picked up" more than 15 prospects for the purchase of Drug Stores in North Carolina. Therefore, if you will list your Store with me I will furnish the prospects.

Do You Want: To SELL Your Drug Store? If so—List with me. (No Charge for Listing)
To BUY a Drug Store? If so—Communicate with me.

structed to investigate such insurance coverage and to report back at the next meeting.

The committee voted Life Memberships for L. W. Hart, China Grove; Arthur L. Fishel, Winston-Salem; E. P. Crawford, Lenoir; Frank F. Lyon, Oxford; and E. L. Webb, Dunedin, Florida.

H. C. McAllister, Secretary of the State Board of Pharmacy, appeared before the committee. He urged that immediate steps be taken to publicize the Durham-Humphrey Bill to the Medical Society and the pharmacists of the State; also that a program be initiated to combat further restrictive legislation at the Federal level.

A program to emphasize professional pharmacy was also advocated by McAllister. Recommended were seminars, an editorial approach in the JOURNAL, local organization work, stimulate and encourage interest of younger members, and stricter law enforcement.

Tentatively, the committee agreed to select one speaker in each medical district of the State to discuss the requirements of the Durham-Humphrey Bill at local and district medical meetings. Also, the cooperation of the Medical Society of the State is to be invited in developing a practical plan for informing all physicians of the refill provisions of the D-H Bill. The committee suggested the advisability of using the Medical Society's bulletin for this purpose.

Final action will await issuance of regulations by the Food & Drug Administration.

The committee decided to sell "sponsorship" of the Institute auditorium seats at $50 per seat, including name of "sponsor" on metal plate to be attached to back of seat. The 100 seats available to "sponsors" will be arranged alphabetically. The Secretary was authorized to arrange for distribution of descriptive brochure to members of the NCPA, TMA and Woman's Auxiliary.

NCPA President J. Paul Gamble presided during the session. Other committee members present were T. J. Ham, Jr., J. C. Jackson, B. R. Ward and W. J. Smith.

BUTTERCUP ICE CREAM

"IT'S FAMOUS
because
IT'S GOOD"

To Our —
GOOD FRIENDS
IN NORTH CAROLINA

Your orders for
Labels, Drug Boxes and
Physician's Prescription Blanks
are greatly appreciated.

McCourt Label Cabinet Co.
58 BENNETT STREET
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Here's How You Can Build Sales on Sick-Room Supplies

Tie in with the:

14th ANNUAL "LYSOL" SICK-ROOM NEEDS DRIVE and get a free display kit containing

50 Sick-room needs lists
1 Counter Card for Dispensing Units
18 Pennant Facings featuring sick-room lists

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Fever Thermometers	Ice Bags
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Bed Pans	And many others

See our representative for more particulars.

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"Good Drug Wholesalers since 1882"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 Single Numbers, 15 Cents

Vol. XXXIII FEBRUARY, 1952 No. 2

Hails Senate Report on Fair Trade Laws as Most Significant Since Miller-Tydings

The annual report just released by the U. S. Senate's Select Committee on Small Business is the "most significant single contribution made by Congress to advance public understanding of the need for effective fair trade laws, since enactment of the Miller-Tydings Act of 1937," according to Maurice Mermey, director of the Bureau of Education on Fair Trade.

Mr. Mermey declared that the Senate Committee's report "clearly enunciates the benefits of fair trade to the nation's business economy, the consuming public and to the manufacturers of trade-marked products." He said friends of fair trade are greatly encouraged by the legislative body's views, in their program looking toward Congressional passage of the McGuire bill, H. R. 5767.

This measure seeks to restore the fair trade laws to full effectiveness, by overcoming present technical barriers to their operation in interstate commerce. Prompting introduction of the McGuire bill was a decision of the U. S. Supreme Court last May 21 in the so-called Schwegmann case. The Senate's Select Committee on Small Business, headed by Senator John Sparkman (D., Ala.), studied fair trade in all its aspects during the last year and concluded that almost 20,000 small retailers in the New York area alone would have been forced into bankruptcy if the price war had continued for six months, he said.

Mr. Mermey quoted Section 10 of the Committee's annual report as follows:

"'Had the price wars continued, they could have done incalculable harm to countless small businesses. The memory of the early 1930's and the great numbers of small, independent concerns that were then lost to the economy directly as a result of similar price wars is still fresh. The possibility is strong that the damage to fair trade wrought by the Schwegmann decision might well precipitate similar business failures, should our economy suffer a sudden reversal . . .

"'Your committee is hopeful that the members of the business community will recognize their responsibilities in this situation and . . . realize the dangers inherent in loss-leader selling and cut-throat competition; that they will realize that such practices can result only in damaging the whole economy.

"'It is not only the small independent merchant who suffers in a price war. The manufacturer and the consumer also suffer. And the leaders of price-cutting campaigns should realize that injury to other segments of the retail trade cannot benefit them. Gains realized from loss-leader selling are short-lived.

"'The practice is a vicious one and defeats itself. No merchant, no matter how large, can afford to continue loss-leader selling indefinitely. He must engage in other practices in order to recoup his losses. And such practices of necessity require that he sell other merchandise at high profits. The consumer must sooner or later discover the fallacy of the loss-leader selling technique,

and then the retailer loses the good will of his customers and their patronage.

" 'The good sense and recognition of their responsibilities should impel the overwhelming mass of the business community to the logic and wisdom of fair trade.' "

Noting that it intends to follow fair trade developments closely during the coming months, the Sparkman Committee report adds " 'It will also be vitally interested in the progress of pending legislation on fair trade.' "

Top Ten

Here are the top ten scholars in the School of Pharmacy, UNC, as contained in a release—Dean's List and Honor Roll—for the Fall Quarter, 1951:

1. Donald Hines Bissett, Kinston 96.6
2. John Augustus Kluttz, Marion 95.8
3. James Hugh Fletcher, Drexel 95.5
4. William Darle Shouse, Rural Hall 95.5
5. Joe Donald Stone, Dobson 95.4
6. Joseph Earl Hatcher, Chinquapin 95.2
7. John Marshall Sasser, Smithfield 94.8
8. Allene Marie Warren, Dunn 94.7
9. Alfred Holt Mebane, III, Lexington 94.5
10. Jack Everette Silvers, Black Mountain 94.5

The Druggists Know Sickness Doesn't Keep an 8-Hour Day

(Editorial Appearing in the Winston-Salem *Journal-Sentinel*)

Sudden illness can be a terrifying thing, especially when it comes in the middle of the night as it so often does. And nothing can be more agonizing than to need medicine in the dark of night and not be able to get it because the drug stores are closed.

The local doctors and pharmacists who acted last week to make prescriptions available 24 hours a day to Winston-Salem residents are to be congratulated. The service will be worked through the recently organized doctors' exchange, and certain pharmacists will be on call throughout the night for emergency service.

We live in pretty much of a 40-hour-per-week civilization, but because of their necessary services, most drug stores must even now be open nearer to 80 hours a week than 40. Now their services will be available for the full 168 hours each week. The average family does not often need prescription drugs after closing hours, but when the occasion arises, it is usually imperative. In the future, we can be assured of getting what we want when we need it most, thanks to the action of the local pharmacists.

Editor's Note: A list of the Winston-Salem pharmacists together with residence telephone numbers has been made available in booklet form to the public.

Journalism Will Receive Howell Hall

(Reprinted from *The Daily Tar Heel*, 1-27-52)

Carolina's unaccredited journalism school will move to Howell Hall when the new pharmacy building, next on the University's construction schedule, is built, the State's newspapermen were told here yesterday.

Holt McPherson, president of the Journalism Foundation, said yesterday, in a speech before the closing session of the State Newspaper Institute here, that the move will be made when the old pharmacy building becomes available.

Police Nab Safe Crackers

Donald Holland of North Wilkesboro, Leslie Edward Dickerson of Wilson and Mrs. Ada Alice Dickerson of Greensboro were arrested by police on January 25 for robbery of Allen's Drug Store, Winston-Salem. The trio is believed to have removed a safe from the drug store, taken it to a point near High Point and punched out the combination.

Purpose of the robbery was to secure narcotics, police said. Dickerson admitted to being a drug addict since "I was 17 years old" and his bride of two days said she had been taking narcotic drugs for more than a year.

At the time of the arrest, a sack containing nearly $200, a revolver and some old coins were found in an automobile. Both Holland and Dickerson carried automatic pistols, officers said.

Congressman Durham to Seek Renomination

Representative Carl T. Durham of Chapel Hill has filed for renomination as representative from the Sixth Congressional District.

For the past 13 years Congressman Durham has endeavored to serve the people of his district to the best of his ability, and, in filing for renomination, said: "This I hope to continue to do."

So far one opponent has filed for Mr. Durham's seat in Congress—State Senator Thomas Sawyer of Durham.

Poor Man's Vacation

Moss Salley, Jr. sends us word he is on a "poor man's vacation" by working in a Ft. Lauderdale, Florida drug store this winter. When winter breaks, Moss says he will be back in Asheville.

Sells Store

H. L. Flynn has sold his drug store—Service Drug Store, Pinetops—to Sam Williford, and for the time being is making his home in Fayetteville.

Advertising is the backbone of the CAROLINA JOURNAL OF PHARMACY. Without it, we would have a mimeographed sheet instead of this publication. All other things being equal, prove your appreciation by making purchases from representatives of Companies Advertising in the JOURNAL.



Goode's Drug Store, a 37-year-old Asheville business concern, changed hands on January 1 when John Goode (right) transferred the door key to Ed M. O'Herron, Jr., Vice-President and Treasurer of Eckerd's, the new owner.

Are You Selling Your Share of Injectables?

The sale of injectables (concentrated solutions of antibiotics, vitamins, liver preparations) has gotten to be big business—over $200 million in 1951. Of special interest to retail pharmacists is of this $200 million in injectables, less than 10% passes through their hands.

In an attempt to gather some facts on the "injectables situation" as it exists today, 50 questionnaires were mailed to a like number of pharmacists picked at random from the State's 876 licensed pharmacies. Returns came in from 36 pharmacists, indicating a lively interest in the subject.

Selling and promotional practices were covered in the survey, which, although limited in scope, is believed to fairly reflect conditions in the State. Here is some factual material turned up by the survey which we believe to be significant:

The 36 stores participating in the survey last year averaged approximately $1,755 in injectables per store. According to two national surveys, the average is roughly $500 per store, which indicates North Carolina pharmacies are measuring up right well with the country as a whole, but when compared with the total volume in the field ($200 million), falls far short in competing for the cream of the business.

Approximate Total of "Injectables" Sold to Physicians and Hospitals in 1951

3	0
1	$ 100
1	$ 200
1	$ 250
3	$ 300
1	$ 400
1	$ 500
1	$ 600
7	$1,000
1	$1,600
2	$2,000
2	$2,400
2	$2,500
1	$2,747
4	$3,000
1	$3,600
1	$4,000
2	$5,000
1	$5,500

36 stores averaged $1,755.

Basis on Which Injectables Are Sold to Physicians and Hospitals

11	At cost
1	Cost plus 5%
9	Cost plus 10%
1	Cost plus 15%
2	Cost plus 20%
3	List less 20%
1	List less 30%

and

A. Cost plus 15% if we stock the injectables; Cost plus 10% if ordered and not stocked.

B. Cost plus 15% on items that we handle paper only (transfers) and 25% on items we carry in stock. One fixed policy: We sell nothing at absolute cost.

C. When sold by detail men to doctors, we get a 10% profit. When sold by us from our stock—list less 20%.

D. Drop shipments, 10%; delivered from stock, 15% except Penicillin at 10%. Both percentages on sale, not cost.

E. Cost plus 10% on large orders for delivery on arrival; retail less 20% on small orders delivered from stock.

To the question: "What do you consider would be a fair markup on sales of injectables to physicians and hospitals?" the majority of the pharmacists participating in the survey indicated "cost plus 10%" as being just to both parties. Most members now selling "at cost" due to competitive factors indicated the figure should not be less than "cost plus 10%."

WHO SELLS THE INJECTABLES?

The lion's share of injectables sold nowadays is handled by direct-selling pharmaceutical houses, surgical supply houses and hospitals the survey participants agreed. By various means physicians using this type product are able to obtain high quality medication (when desired) at prices as low or lower than wholesale price to pharmacist. "Clinic Classification," "State Contract" and "Split up Quantity Orders" are frequently resorted to in by-passing the retail pharmacist.

HOW CAN INJECTABLE VOLUME BE INCREASED THROUGH THE RETAIL DRUG STORE?

Best and most effective method is to work closely with sales representatives of the pharmaceutical manufacturers "who know

who uses what.'' This was the consensus of opinion expressed by the majority of the survey participants, and is borne out by the high volume stores following this practice.

Some members felt legal action ought to be resorted to channel the sale of such medication through licensed retail drug stores; others expressed the opinion that such firms as Eli Lilly & Company, whose policy on sales has been and remains ''through the drug store,'' ought to be favored in the stocking of injectables.

Under present circumstances it is quite evident that volume in the injectable field cannot be built on small, infrequent purchases from the wholesaler or direct from manufacturer. Prices quoted on such purchases, while perfectly legitimate, will be far out of line when compared with quotations from the volume (contract) purchasers.

While price is important in promoting the sale of injectables, it is not all-important to the exclusion of other elements. Here is what one member said: ''We have not attempted to compete with the price company or special deal promotion, but rather have worked closely with the reliable representatives of the larger pharmaceutical houses, stressing service, satisfaction of product and fairness of price. Actually, habit is our best asset. If we get a doctor started with a preparation he uses a great deal under an arrangement that is satisfactory with him and with us, usually we hold this business a long time if we do our part.'' This member last year did $3,000 in ''injectables'' with every dollar in sales carrying a profit markup.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
303 S. Sixth Street Richmond, Va.

Scott Drug Company

Wholesale and Manufacturing Druggists

Charlotte, N. C.



More promotions designed to keep drug business in drug stores!

These promotions are designed to do one job: *Help druggists keep drug business in drug stores!*

Their success means a lot to *you* since every retail sale they build means increased business for *you!*

To build business in drug stores, Johnson & Johnson promotions perform two primary functions—

1. They show the druggist as the skilled professional man he is—a liaison between home, hospital and the medical and nursing professions.

2. They highlight for the consumer the fact that accidents do happen—that "Emergencies Don't Wait"—and that the drug store is the logical place to make those purchases necessary to "Refill Your Medicine Chest."

Building promotions that pay off at point of sale furnish one more example of how Johnson & Johnson skill and experience are constantly applied to building business for *drug stores everywhere.*

The most trusted name in surgical dressings

Johnson & Johnson

"DOC" SLOAN AND HIS LINIMENT

Three-quarters of a century ago, a peripatetic peddler started a heat wave in this country with repercussions still being felt wherever and whenever an ache or pain is apparent. It is said that the term "hot-foot" actually originated the first time a prospective buyer sampled the bottled brew being sold by young "Doc" Sloan. However, that may be, there is no gainsaying the fact that his ware, Sloan's Liniment, has since sold in the millions which is most gratifying to its present manufacturer and distributor, Warner-Hudnut, Inc. Inasmuch as both the demand and supply seem endless, Warner-Hudnut, with no particular axe to grind, noted that after 75 years, there is still no major competition on the market. If anything, the present generation actually uses more Sloan's Liniment than its predecessor. Could be that it is a sign of the times; more likely, today's family uses the precious formula as a considered panacea for all of its sports-minded members.

In this day and age, when more often than not, ad slogans bear as much relationship to a product as the average mystery story title to its content, a lesson in ad semantics is available for those who care to take advantage of it with the knowledge that well over a million bottles of Sloan's are sold annually as "the greatest name in pain relieving liniments." Interesting is the fact that the same slogan was used three-quarters of a century ago.

Archives at Warner-Hudnut disclose the information that young Earl S. Sloan actually borrowed his title, "Doc," from his father, Andrew, who, as a fairly indigent harness maker was given the affectionate salutation by the local citizenry of Zanesfield, Ohio. When young Sloan left home, he also borrowed the secret liniment formula from his father, who, it is said had no idea that a million-dollar product was slipping through his fingers.

Somewhere between Zanesfield and Chicago, Earl stopped hawking his potion as a fiery liquid "good for man or beast." The Windy City may have influenced this decision; it is only known that at that time there were more people than animals in the mid-west metropolis and that Sloan was astute enough to slant his sales pitch where it would do him the most good.

His campaign brought immediate and heartening results, so much so, that "Doc" was in a position to leave Chicago and form his own company in Boston. In 1903, the Dr. Sloan Company, an obviously respected and respectable institution, grossed more than $750,000 and letter heads of the period indicate offices set up in such unlikely places as Australia, Canada, England, Holland and South America.

Ten years later, Dr. Sloan sold his concern to the William R. Warner Company (now Warner-Hudnut, Inc.) and returned to his home town of Zanesfield, an irascible, bitter-tempered millionaire.

Perhaps because in his poor youth, he was denied the privilege of associating with the better families and his education precluded anything that resembled books or formal study, he built a library for the village of 277 people that cost him $25,000. He left an additional $50,000 to the local church and village school. As a final gesture he bequeathed an income of half a million dollars to the Bellefontaine High School for industrial arts and domestic science training, payable on the death of his widow.

There is scarcely a farm in the country that is not equipped with at least a bottle or two of Sloan's. The label has become generic, a liniment is automatically Sloan's. Athletes, both male and female, who work or play at anything more strenuous than a game of checkers, are perhaps its greatest users. It is just as much an integral feature of an athlete's paraphernalia as his running shoes, bat and glove or tennis racket.

For the more urbane, Warner-Hudnut has introduced a Sloan's Balm, perhaps because old "Doc" Sloan did not think of it first. Its efficacy is apparent, if total sales, closely approximating that of the liquid liniment, is a criterion.

Old "Doc" Sloan parlayed the idea of a curative heat that obviated the use of cumbersome mustard plasters, hot water bottles or uncomfortable irritants into a million dollars.

OPEN DISPLAY OF LARGER SIZES

(8-OZ. AND 16-OZ.)

IS THE PROFITABLE WAY TO SELL PEPTO-BISMOL®!

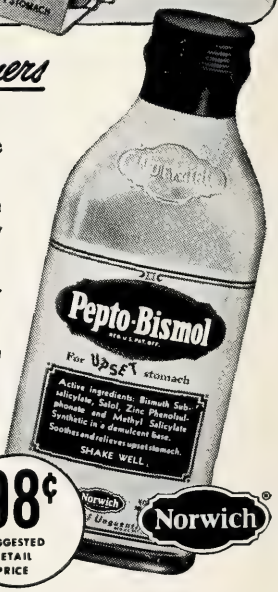


NORWICH *Pre-sells Your Customers*

- ✓ **In the Comics**—featuring "Mr. Stomach Upset" in color in 76 Sunday newspapers all over the country!
- ✓ **In Television**—the "Sunday News Special" with Don Hollenbeck over the CBS-TV Network every Sunday night!
- ✓ **In Radio**—one minute announcements in 300 markets for 26 weeks!

YOU CAN MAKE MORE MONEY by selling these ready-to-buy customers the larger sizes of Pepto-Bismol!

Make this popular-priced 8-oz. size the center of your open display and watch it pay profits!



America's leading remedy for upset stomach. Recommend it for diarrhea, too!

98¢ SUGGESTED RETAIL PRICE

THE NORWICH PHARMACAL COMPANY, NORWICH, N. Y.

Dees Drug Store Changes Ownership

History of the Firm Dates Back into 19th Century

On January 1, 1952, Mrs. Ellis Dees Biberstein gave to her two sons, Robert R. (Bobby) Dees and John T. Dees the business which is known as Dees Drug Store. Bobby has bought John's interest in the business and is now the sole owner. In March of this year John will graduate from the school of medicine of Duke University. He, then, will begin his internship at Watts Hospital in Durham.

The business which is now operated in Burgaw as Dees Drug Store had its beginning in 1916 under that name; however, it was in 1897 when Mr. F. T. Croom and Dr. L. L. Ardrey first established the Drug Store in a small frame building located approximately where C. F. Davis, Jr. now operates a grocery store. This ownership lasted but a few years before it was sold to Mr. Robert Croom who moved the location across the street to the present location of Rochelle Furniture Store. Since neither a physician nor a pharmacist was connected with the store at this time, it was probably operated mainly as a store selling patent medicine and related merchandise. Dr. Ardrey had done his own dispensing during his co-ownership.

In 1908 Dr. H. B. Thomas who had only been in Burgaw for a few years, bought the store and once again its location was moved into another small frame structure which was located at the present site of Pullen's Jewelry Store. Dr. Thomas did his dispensing and it was during the time of his ownership that he bought the first cash register to be used in Burgaw.

Dr. Thomas, within two or three years after buying the store, sold it to Mrs. E. L. Larkins, who was the daughter of Mr. Robert Croom, a previous owner. Mrs. Larkins did not operate the business very long before it was closed by an inspector from Raleigh. She did not have the services of a registered pharmacist and it is reported that upon the sale of fifty cents worth of strychnine across the counter to the inspector, her business was closed and later sold to Mr. J. R. Bannerman.

During the time that Mr. Bannerman operated the store it was the favorite hang out in Burgaw for a Mr. Shaw, an attorney from Kinston, who was in town frequently for the purpose of holding court in the Pender County seat. It delighted him very much to tease Mr. Bannerman about running the "pison shop." Being a man of keen wit, Mr. Bannerman had no trouble in matching wits with his lawyer friend by returning an equally jovial remark about the profession of law.

Mr. Bannerman sold the store to Mr. W. O. Singletary who operated it as Singletary Drug Company. Dr. R. H. Bradford was also financially interested in the store at this time. Among the oldest equipment in the store today is an iron safe, a desk, and a chair which Mr. Singletary used in his business.

In 1912 Dr. Bradford bought out Mr. Singletary's interest, at which time Mr. Singletary left Burgaw and is now living in Winston-Salem. Dr. Bradford kept the store until his death in 1914 when it was sold to Mr. C. L. Halstead by Dr. Bradford's widow. Little is known of Mr. Halstead except it is thought he returned to Virginia, his native state, after failing to pass the state board examination in N. C.

In the fall of 1916, on Thanksgiving Day, Mr. Halstead sold the store to Mr. Fred

(Continued on Page 81)

ACKNOWLEDGMENT

This interesting historical record of the Dees Drug Store, Burgaw, recently appeared in *The Pender Chronicle* and is herewith reproduced in its entirety in the belief such a complete record should become a part of pharmacy's archives. It would be tremendously helpful if similar records of all drug stores in the State established 50 years or longer were compiled.

Profession Mourns Passing of Prof. Rose

Professor Ira Winfield Rose, 71, one of the State's leading pharmacists and educators, passed away January 14 in a Durham hospital following a critical illness of several days.

While various illnesses had handicapped Professor Rose since early manhood, his indomitable will to work and serve enabled him to build one of the most outstanding retail pharmacies in the State, and then to follow this with a teaching career lasting better than 20 years.

During the course of his career, which extended back to the turn of the century, many honors in recognition of his work came to Professor Rose. He was unquestionably one of the most able practicing pharmacists in the State, whose special ability in the dispensing of medication was passed along to pharmacy students at Chapel Hill from 1931 to the time of his death. Students who had the privilege of receiving their instruction at the hands of Professor Rose invariably were impressed with the calibre of his work.

The late Dean Beard, who was instrumental in getting Professor Rose to sell his drug store in Rocky Mount and transfer his talents to Chapel Hill as a faculty member of the School of Pharmacy, once wrote of him: "A man able to translate ideals into a practical code; to lead courageously when his convictions settle upon a goal; a pharmacist possessing the confidence of his community, the respect of his fellow-workers, and the love of those who know him well." This tribute to Professor Rose was equally as true at the close of his career as it was when Dean Beard wrote it 27 years ago.

Professor Rose was born in Bentonville on Sept. 21, 1880. After graduating at Turlington Institute, Smithfield, he taught school in Johnston County for two years. After completing a business course in Richmond, he did stenographic work for a period, then returned to North Carolina to accept employment as a drug clerk in Benson.

He was in Chapel Hill from 1904 to 1906, graduating from the UNC School of Pharmacy with the Ph.G. degree. Then followed employment in Winston-Salem with O'Hanlon's Drug Store. On Dec. 10, 1906 he became manager of Griffin's Drug Store in Rocky Mount, and four years later (1910) he established the I. W. Rose Drug Company in that town, a business he continued to operate until going to Chapel Hill in 1931.

Professor Rose held practically every appointive and elective position in the NCPA, being its president in 1921-22. He served on the N. C. Board of Pharmacy for more than 20 years, and on three separate occasions served as Acting Dean of the School of Pharmacy.

In appreciation of his services, two years ago members of the graduating class of the School of Pharmacy presented Professor Rose with an engraved mortar and pestle. The 1951 graduating class gave him a television set, and this past September he was honored at a luncheon in the Institute of Pharmacy at which time an appropriately bound book of letters from associates, friends and former students was presented to him.

Although Professor Rose had reached the state's mandatory retirement age (70), by special request and authority of the University Trustees he had remained with the School in a part-time capacity. Like his long time friend and associate—Dean Beard—he worked right up to the end, having taught on Thursday preceding his death on Monday. We feel this is the way both would have it.

Surviving him are his wife, the former Juanita Pearl Penny of Wake County whom he married in 1919; one son, Winfield Penny Rose of Raleigh; one grandson, Daniel Winfield Rose; one brother, Dr. T. H. Rose of California, and one sister, Mrs. Ernie Blackman of Benson.

Funeral services were held in Chapel Hill on January 16. Active pallbearers were the faculty members of the School of Pharmacy and NCPA Secretary W. J. Smith. Honorary pallbearers were members of the State Board of Pharmacy, the NCPA executive committee and other members of the NCPA. One of the largest gatherings ever to assemble in the Chapel Hill Baptist Church

was present for the funeral services.

In reviewing the distinguished career of Professor Rose, we are reminded of a few lines previously printed in the JOURNAL which we think epitomize his contributions to the profession: "And when comes the sound of low music, the scent of sweet flowers, and the crunch of footsteps on the gravel, make the ceremony short, and the epitaph simply—'Here lies a man . . . one who was of service to others.'"

Insecticidal Floor Wax Introduced

A revolutionary floor wax that kills insects has been introduced. The product, Freewax, will retail for about 69c a pint.

The insecticide in the product is known as lindane. It is odorless and safe to human beings and pets. It kills roaches, ants, waterbugs, silverfish, and many other household insects that do millions of dollars' worth of damage each year in American homes.

During the past two years, market tests were successfully conducted in more than 100,000 homes in Florida.

Liquid Hematinic "Valentine"
8 fl. oz. and 1 gal. bottles

Valprota
pleasant tasting protein supplement in 1 lb. and 5 lb. bottles.

Dehydrocholic Acid
Council-Accepted
bottles of 100 and 1000 tablets.

Valentine's Meat Extract
a pleasant tasting source of potassium, 1⅘ fl. oz. bottles.

Liver Injection Crude U.S.P.
1 and 2 injectable units per cc., 10 cc. vials.

Liver Injection U.S.P.
10 U.S.P. units per cc., 10 cc. vial
15 U.S.P. units per cc., 3 vials 1 cc. each.

Liquid Extract of Liver U.S.P.

Liquid Extract of Liver with Iron
8 fl. oz. bottles.

Valentine Company, Inc.
Richmond, Va.

Reaco

Reaco Vi-Drops 30 cc. Bottle
$16.80 Doz.

Reaco B-Complex with C Tablets
$20.00 Doz. 100s

Reaco A & D Capsules
$10.00 Doz. 100s

A. E. P. Tablets
$24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets
$2.50 per 100

Pyridoxine HCl (B6) 25 mg. Tablets
$5.00 per 100

Pyridoxine HCl (B6) 50 mg. Tablets
$9.00 per 100

Reavita Capsules
$34.80 Doz. 100s

Reacaps
$25.80 Doz. 100s

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WEST DURHAM, NORTH CAROLINA

500% increase in Photo Finishing in only fourteen months time.

I. W. ROSE DRUG COMPANY
ESTABLISHED 1910
DRUGS - COSMETICS - PHOTOGRAPHIC SUPPLIES
PHONE 7111
ROCKY MOUNT, NORTH CAROLINA

May 15, 1951

Mr. J. S. Montgomery
Galeski Photo Center
2 South Eighth Street
Richmond, Virginia

Dear Mr. Montgomery:

This is being written to compliment you on the quality of your photo finishing.

You have had our account since March 1950, and our photo finishing volume has increased over five times.

We attribute this phenomenal increase to the superior quality of your work, plus the quick service rendered on returns. This of course means more satisfied customers and adds to the prestige of our photo department.

Congratulations for doing a swell job, keep up the good work.

Very truly yours,
(Signed) R. E. Fleming
I. W. Rose Drug Company

With the proper cooperation on your part we can do as much for you.

We serve more Drug Stores and Camera Shops in North Carolina than any other finishers.

ach day we develop more rolls. Each day we make ore prints than any other plant in the South.

TOP QUALITY

POPULAR PRICES

FAST SERVICE

LIBERAL DISCOUNT

GALESKI PHOTO CENTER

hrough the addition of new equipment and trained em-loyees, we are now able to announce that we are actively oliciting new business on an exclusive basis, from pre-rred accounts in each city or town.

or further information write, 'phone or wire

P. O. Box 658
Richmond, Va.



There isn't anything better or faster for headache relief.

POWDERS

"BC" is the fastest-selling headache powder in America—and has been for many years. Display the famous 10c & 25c packages of "BC" for bigger sales volume.

TABLETS

"BC" Tablets are already a nation-wide success—and are selling faster every day. In packages of 4, metal tins of 12 and family size bottles of 50 and 100.

TTERS TO THE EDITOR

r Mr. Smith:

read recently that the Food & Drug ministration had ruled that doctors' secre- es, acting under authority of the pre- ber, could telephone prescriptions to rmacists, or authorize refills of same. hat ruling calls for an SOS for imme- e killing.

t is a well established rule in law that s a criminal procedure for a principal delegate authority to an incompetent ordinate, and it is even more reprehen- e in a phone call where a third party ht be still more legally involved.

could cite you many cases in my ex- ence which would illustrate this. Only ntly I received a dictated prescription n a doctor's secretary for "Cortisone— every three hours for cold." I stalled the patient until I could communicate the doctor and diplomatically found out he wished "Coricidin."—C. Macbeth n, Henrietta.

Dear Mr. Smith:

We want to take this opportunity to express our appreciation for the film "You Can Beat the A-Bomb" which was shown to the Rocky Mount Lions Club, and received by them with great interest.

The director of Civil Defense in Rocky Mount has requested we obtain this film for him to show his Civil Defense Corps. The Rocky Mount High School has also made the same request.—D. H. Cole, Rocky Mount.

Transferred to Atlanta

Archie Millis, formerly of Durham but more recently of Washington, where he has been connected with the Veterans Administration, has been transferred to Atlanta. His present appointment is in the Medical Administration, Veterans Administration, Area Medical Director's Office.

New Whitman Representative

F. Stanley Perry is the new Whitman representative working out of Raleigh. He is making his home at 1061 Nichols Drive, Raleigh.

ASK FOR

Lance



Peanut Butter
SANDWICHES

It's

A Snap

TO

INCREASE



your

PHOTO-FINISHING PROFITS

when you use the

BEST QUALITY ★ MOST MODERN

FASTEST SERVICE IN THE SOUTH



All Films

RECEIVED BEFORE 10 A. M. will be SHIPPED OUT THE SAME DAY

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Call Or Write Now!

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217 E. GRACE ST. DIAL 7-0759

RICHMOND, VIRGINIA

Unit Cost of Rx Containers Based on 30 Case Purchase

Rx Ovals

½ oz.	2.4c
1 oz.	2.7c
2 oz.	3.2c
3 oz.	3.6c
4 oz.	4.1c
6 oz.	4.7c
8 oz.	5.3c
12 oz.	6.3c
16 oz.	7.2c
32 oz.	11c

Emerald Green Drug Rx Squares

½ oz.	3.3c
1 oz.	3.8c
2 oz.	4.2c
3 oz.	4.7c
4 oz.	5.4c
6 oz.	6.2c
8 oz.	6.6c
16 oz.	10c

Emerald Green Dropper Service

¼ oz.	5.6c
½ oz.	6.2c
1 oz.	6.8c
2 oz.	7.2c

Amber Applicator Service

¼ oz.	4c
½ oz.	4.2c
1 oz.	4.5c

Emerald Green Capsule Vials

No. 00 2 dr.	2.8c
No. 0 5 dr.	3.5c
No. 1 7 dr.	3.8c
No. 2 11 dr.	4.2c
No. 3 13 dr.	4.5c

Opticlear Vials

1 dr.	2.3c
3 dr.	3.5c
5 dr.	5.2c
7 dr.	5.6c
10 dr.	5.9c
12 dr.	6.3c

Powder Jars—Wide Mouth—Emerald Green

2 oz.	5.2c
4 oz.	6.3c
6 oz.	7.6c
8 oz.	9.1c
16 oz.	12.4c

Emerald Green Ointment Jars

½ oz.	3.8c
1 oz.	4.5c
2 oz.	5.4c
3 oz.	6.5c
4 oz.	8.2c
8 oz.	10c
16 oz.	17c

Amber French Squares

½ oz.	2.5c
1 oz.	2.7c
2 oz.	3.1c
3 oz.	3.6c
4 oz.	4.1c
6 oz.	4.7c
8 oz.	5.3c

Although not considered by some pharmacists in computing prescription prices, the cost of prescription containers is not insignificant, especially in these days of higher unit costs for everything that goes to make up the modern prescription. We found Robert Neal Watson (Lee Drug Store, Jonesboro Heights, Sanford) using this unit cost list which he had compiled. In the belief others might find the list useful, we reproduce it herewith. Detach and post for ready reference.

Continued Progress Made on Institute Building

Board of Pharmacy Occupies New Quarters

Here's the Institute of Pharmacy picture at the close of January, 1952:

The Board of Pharmacy moved its office from the basement of The Pharmacy Building in December to the Institute. Occupying two rooms in the left wing of the Institute, the Board now has sufficient space in which to store its records and transact its business.

The pine paneling in the B. Frank Page Room has been stained and the oak floors sanded and varnished. Furniture for the room will be an early spring project for Institute officials.

The auditorium has been painted a two-tone color (Eye Rest Green for the stage, Sand for the side and rear walls) and the floor covered with heavy duty linoleum. Nine 8-ft., two light fluorescent light fixtures were mounted from the auditorium ceiling shortly after the first of the year. These fixtures were made possible by contributions from various firms and individuals in Charlotte.

Two ivory colored chairs (made possible by The Asheville Drug Club) have been installed in the lobby of the Institute. This furniture added to the two existing sofas and the magnificent executive's desk contributed by the Burlington Drug Club greatly enhance the appearance of the lobby.

The General Bronze Corporation has notified us of shipment of the mortar and pestle plaque, hence this plaque is expected to be installed in the lobby of the Institute by mid-February.

Mrs. R. O. E. Davis of Chapel Hill, sister of Mrs. Clyde Eubanks, contributed twelve 8 by 10 pictures of University buildings, all nicely mounted within one large glass-enclosed frame. Mrs. Davis' gift has been placed in the B. Frank Page Room.

Two luncheon meetings were held in the Institute during January: The State Board of Pharmacy on January 15th and the Association's executive committee on the following day.

Cash contributions varying from $2 $500 were received during the month. Son members of the NCPA added a bit extra their dues checks; others made pledge pa ments on the plaque or participated special home-town projects tied in with t Institute fund-raising campaign.

The Scott Drug Company, wholesale dru gists of Charlotte, sent in a $500 fin payment on a $2,500 pledge made sever years ago. The only wholesale firm in t state to surpass this was the $5,000 W. J King Drug-Peabody Drug contribution ma prior to 1952. (One member of the NCP who does not care to be identified, co tributed $5,000 in 1951).

During January, contributions varyi from $2 to $100 were received from t following:

Miss Evelyn Stutts, Gibson; John Lowder, Dunn; Wade A. Carter, Lowel U. F. Crissman, Lexington; T. J. Ha Jr., Yanceyville; E. L. Kritzer, Albemarl Joe T. Russell, Burlington; M. Ranki Caruthers, Haw River; Oscar W. Mil Leaksville; A. L. Hogan, Kinston; J. Dever, Greensboro; C. M. Cain, Henriett V. L. Strout, Ellerbe; Sam P. Brison, B mont; Lacy E. Gilbert, Jr., Bladenbor Dolph Blue, Carthage; Walter H. Hartun Chapel Hill; C. L. Swearngan, Charlott C. C. Fordham, Jr., Greensboro; O. Richardson, Boone; Liggetts of Charlott James R. Casteel, Durham; C. P. Sutt myre, Hickory; George Royall, Elkin; C. Pressly, Charlotte; J. B. Vinson, Durha John T. Henley, Hope Mills; G. G. Inm Rockingham; J. B. Adams, Wake Fores W. A. King, Mount Airy; S. B. Burr Canton; A. G. Elliott, Sr., Fuquay Spring J. C. Coke Foster, Tryon; Mrs. J. B. Sew Beaufort; John M. Pickard, Durham; J. Clendenin, Wilmington; Paul Jenkins, a E. N. Nicholson, Murfreesboro.

The family of the late Professor I. Rose requested no flowers for the funer but that persons desiring to do so might c tribute to either the Pharmaceutical R search Foundation or the Institute of Ph

. Funds sent to the Institute in memof Professor Rose were received from rt Neal Watson, Sanford; T. J. Ham, Yanceyville; Roger A. McDuffie, Greens-; Miss Millicent McKendry, Clyde Eus, Bennett & Blocksidge and Mr. and Walter Hartung, all of Chapel Hill; B. Melvin, Raleigh; and Sam E. Wel- Winston-Salem.

embers of The Durham Drug Club sent 5 contribution to the Furniture Fund. icipating in this Club activity, which headed up by James R. Casteel of the am Drug Company, were the following: o Products, Holloway Street Pharmacy, e Drug Company, Rogers Drug Com-, Crabtree Pharmacy, Broad Street Company, Sullivan's Pharmacy and the am Drug Company.

Ford Succeeds Allen as Bodeker Head

e Board of Directors of the Bodeker Company announced recently the elecof E. Elwood Ford as president of the sale drug company. Mr. Ford was d by the Board to succeed William sdale Allen who resigned, effective imately. Mr. Allen will continue to serve director of the firm.

e directors also promoted R. Milton on, secretary, to the post of secretary reasurer. Other officers remain as fol- Lawrence P. Miller and Henry F. r Jr., vice-presidents, and Charles H. r, assistant vice-president.

native Richmonder, Mr. Ford received .A. degree from the University of Rich- and his LL.B. from the T. C. Wil- Law School. After passing the Vir- State Bar, he attended graduate school w York University. A Certified Public untant in both New York and Virginia, as formerly Comptroller of Hummel Fiber Corporation in Hopewell and associated with the Richmond firm of , Calkins & Scott.

. Ford also served as secretary and urer of the G. G. Moss Company, Inc., mond wholesale automotive distributor. as a Professor of Accounting at the rsity of Richmond for three years prior ining Bodeker.



you'll sell more...and you'll make more profit!...

North Carolinians quickly recognize delicious

PINE STATE ICE CREAM

Raleigh, North Carolina



DOINGS OF THE AUXILIARIE

Asheville Auxiliary

MRS. L. G. CROUCH, *Reporter*

Our woman's auxiliary to the drug club met Friday, January 4 in the home of Mrs. Norman Young, 36 Westover Drive. Mrs. Clayton Bolinger was co-hostess. Mrs. F. A. Powell, President, presided. There were 16 members present. This was a morning meeting. Mrs. W. Ward told us about the bridge table advertising scheme and we are going to do that in March. It was decided to get blanket material and binding and make small blankets for the orthopedic home here. Mrs. B. Pinner said she would sell all coat hangers anyone could bring. We have been selling the "Garden Calendars" and "Bird Book." That project is not finished as yet. Also to raise money each member is having a bridge party of two tables at $1.00 per person, furnishing the refreshments and prizes and turning over the proceeds of $8.00 to our treasurer. Several have had their party and plans were made for others as the months go by. The meeting closed and we were served delicious refreshments by our hostesses.

We have had three meetings this year. The first one in September was a dessert meeting with Mrs. F. A. Powell with Mrs. E. Nowell co-hostess. The October meeting with Mrs. L. G. Crouch with Mrs. T. D. Bennett as co-hostess was a 10:30 to 12:30 meeting. The November meeting was with Mrs. Tatum with Mrs. Barefoot and Mrs. Houser as co-hostesses. This was an afternoon meeting. We did not have a December meeting as the men entertained the ladies with a Christmas Dinner and dance at the Battery Park Hotel.

Our group is small but has been quite active this year. We are to be sponsors for a dance, given for the Veterans Administration in February also.

Charlotte Auxiliary

MRS. P. W. KENDALL, *Reporter*

The Charlotte Druggist Auxiliary had a luncheon meeting January 8 in a private dining room at Efird's. The tables were decorated with lovely red poinsettias.

Mrs. H. L. Bizzell gave the invocati
Mrs. E. H. Hemmle introduced the speal
Mrs. L. G. Rogers who spoke to us ab
"Women's Goals for the New Year."

Mrs. T. E. Whitehead, our president, c
ducted the business meeting.

Door prizes were won by Mrs. J. L. F
perman, Mrs. George Hughes and 2nd
Dorothy Gardner of Fitzsimmons Army H
pital of Denver, Colorado. Lt. Gard
was a guest of Mrs. W. K. Gardner. M
H. L. Bizzell had as her guests, Mrs. P.
Oliver and Mrs. F. B. Fitzgerald. M
W. H. Van Every brought Mrs. Geo
McCormick. Thirty-seven members w
present.

News Notes

Corporal John S. Nance, Jr., son of
and Mrs. John S. Nance of Charlotte, i
home now for a visit. He has been in Ko
for 9½ months and in Japan for
months. After his leave he will be
tioned at Camp Lejeune.

Greensboro Auxiliary

Mrs. F. Garland Coble, *Reporter*

The Greensboro Drug Club Auxiliary
at the Mayfair Cafeteria in January
twenty-seven members present. The i
cation was given by Mrs. R. F. Whit
Mrs. S. T. Forrest and Mrs. C. V. Cogle
hostesses. The table looked lovely wi
dried arrangement in a copper conta
Two guests were welcomed—Mrs. F.
Beaulieu and Mrs. B. F. Collins.

A motion was made and carried tha
continue sending gifts to new babie
members in the club.

Mrs. A. A. Gwynn reported that we
about $90 from the recent benefit b
party given by the club.

Draw prizes were won by Mrs. C
Fordham, Jr. and Mrs. Sam McFalls.
P. A. Hayes and Mrs. E. S. White
remembered with birthday gifts.

The club voted to continue having
meetings at the Mayfair Cafeteria.

The February meeting will be the
with Mrs. O. W. McFalls and Mrs. P
Hayes as hostesses.

High Point Auxiliary

e High Point Auxiliary met at the of Mrs. Ernest R. Anderson on Janu- 3rd with eighteen members and guests ent.

a fund raising project, members of Club discussed plans for selling various d products to be donated by members. -hostess for the meeting was Mrs. E. R. erson, Jr.

ALONZA KENNEDY WALTERS

K. (Ken) Walters, manager of the e Drug Company, Burlington, for the four years, died at the home of his er in La Grange on January 8 after a us illness extending over the past four ths.

e had made his home in Burlington for past 14 years. Prior to coming to Bur- ton, Mr. Walters worked in Selma.

e was a member and served in various ial capacities for the American Busi- ness Club of Burlington, and gave much of his time to various community projects.

He is survived by his mother and two brothers. Funeral services were held in La Grange.

LEM HOWARD MANSFIELD

Lem H. Mansfield, age 43, an employee of the Graham Drug Store, Graham, died January 14 in a Durham hospital. He had been ill for the past eight weeks.

He was born in Sanford. His first drug store employment was with Cecil's Drug Store and the C. A. Ring & Son Drug Store of High Point. At the time of his death he was associated with the Graham Drug Store, having been with this firm for 15 years.

Mr. Mansfield was a member of the American Legion, having served in the Navy during World War II, the Exchange Club and the Graham Methodist Church. Interment was in Burlington.



CHALLENGE
OF THE TIMES

Never in the annals of the drug business have so many prescription products been promoted to physicians. New ones appear with striking frequency. Although a certain degree of duplication is unavoidable, a good plan is to standardize as nearly as possible on one established line. The physician may not always specify, but he will never refuse to accept a Lilly product. Standardization on the Lilly Label can help to keep inventories at a reasonable level, add profit and prestige to your store.

We are a Lilly distributor

THE PEABODY DRUG COMPANY
DURHAM, NORTH CAROLINA

"SNAPPY" SAYS:



"STANBACK . . . advertised in North Carolina with 28,028 radio spots yearly!"

Look over your stock! How many other items carry that sales support? When you display STANBACK . . . you make it easy for pre-sold customers. That's just good, sound, profit-making logic!

STANBACK . . . over these stations!

WBAZ Albemarle	WSSB	WHNC Henderson	WBRM Marion	WCPS Tarboro
WWNC WSKY Asheville	WDNC Durham	WHKY WIRC Hickory	WHIT New Bern	WTNC Thomasville
WGWR Asheboro	WFNC WFLB Fayetteville	WMFR WHPE High Point	WPTF WNAO WRAL Raleigh	WADE Wadesboro
WBBB Burlington	WBBO Forest City	WJNC Jacksonville	WEED Rocky Mount	WRRF Washington
WPNF Brevard	WGNC WLTC Gastonia	WGTL Kannapolis	WCBT Roanoke Rapids	WGNI Wilmington
WBT WSOC	WGBR Goldsboro	WFTC Kinston	WSTP	WGTM Wilson
WGIV Charlotte	WBIG WGBG	WLOE Leaksville	WSAT Salisbury	WSJS WAIR
WEGO Concord	WCOG Greensboro	WBUY Lexington	WOHS Shelby	WAAA Winston-Salem

Snap Back with

STANBACK

M.D. Licenses Revoked

The State Board of Medical Examiners recently revoked the licenses of Dr. M. A. Bowers of Winston-Salem and Dr. Fred D. Dick of Rockingham. They were charged with writing postdated narcotic prescriptions. The Board ordered Dr. R. H. Freeman of Raleigh to appear before it when he is released from federal prison to show cause why his license to practice medicine should not be revoked.

A physician whose license is revoked may apply for reinstatement after 18 months.

Equipment Sold

Eckerd Drugs, Inc., of Durham recently purchased two cash registers, a safe and two sealing tape machines, which were part of the equipment of Peoples Drug Stores Inc. and 2 of Durham. These two stores recently were placed in receivership following a civil action brought against the operators, C. B. Polk and J. B. Threatt, by Somerset Realty Company.

THIS YEAR - BE SURE!!!

Insurance Is a Serious Matter!



Because we write only on the property of Druggists, we can do it better.

You can be sure.

Consult Our Agents

Mr. F. O. Bowman, North Carolina Agent
P. O. Box 688
Chapel Hill, North Carolina

Mr. Ralph M. Crosson,
South Carolina Agent
1812 Marion Street
Columbia 3, South Carolina

APPLICATION FOR MEMBERSHIP
WOMAN'S AUXILIARY OF THE NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

I hereby apply for membership in the Woman's Auxiliary of the North Carolina Pharmaceutical Association and enclose annual dues of $1.00 for 1952.

Name in full.....
(Please Print)

Residence Address..... .....
Street City

Wife ☐
Mother ☐ of.....Member of NCPA ☐ TMA ☐
Daughter ☐

Mail to: Mrs. J. M. Darlington, 2232 Westover Drive, Winston-Salem 7, N. C.

STORE FIXTURES
SODA FOUNTAINS

Complete Fixtures and Furnishings for Drug Stores

We Offer You the Services of One of the Most Outstanding Drug Store Designers in the Country, Plus

QUALITY BUILT FIXTURES

and

STANLEY KNIGHT SODA FOUNTAINS

Have Your Store Designed by an Expert

—IT COSTS NO MORE—

If You Are Planning to Open a New Store or Remodel Your Present One, Let Us Help You—Phone or Write Today

BERRYHILL FOUNTAIN SALES CO.

715 Louise Ave. Phone 8945 Charlotte, N. C.

DEES DRUG STORE

(Continued from Page 65)

Dees. An interesting event connected with the sale is that on the day following the transaction Mr. Halstead became quite interested in regaining possession of the business, and in an effort to do so, circulated a petition among the prominent citizens of Burgaw that he be allowed to repurchase the business from Mr. Dees. Although this petition had no legal bearing, it must have been discouraging to Mr. Dees, a new resident of Burgaw, who had not yet had an opportunity to make a place for himself among the citizenry of the small town. So at the age of 26, Mr. Dees established the business which has since borne his name. He was licensed by the North Carolina State Board of Pharmacy in 1915 after having been graduated from the Medical College of Virginia, in 1913. He came to Burgaw from the Robinson Drug Store in Wallace and had worked in Goldsboro for a short time after being licensed.

Before 1916 the citizenry of Pender County had not been accustomed to getting a prescription from a physician. Very few prescriptions were written by doctors, and Mr. Dees may be called a pioneer in this field since it was he who gained the confidence of both the doctors and citizens after having begun the first complete prescription department in that vicinity. This change did not occur overnight, however, because one of Mr. Dees first duties on Monday morning was to fill the local doctors' bags with the drugs which they would need during the week. Dr. W. I. Taylor, Sr., who still practices in Burgaw, wrote the first prescription to be filled at Dees Drug Store.

In 1917 Mr. Dees was married to the former Ellis Register, and the latter part of that year entered the U. S. Army for a short term of service. By this time the people of Burgaw had learned to admire and respect their new druggist and they made a special effort to keep him out of the army. As a result of this, his deferment came through one month after his induction and he returned to Burgaw to resume operation of the store.

The business was operated by Mr. Dees in the building which had been built especially for its occupancy. Modern equipment, which was in keeping with the business operated by Mr. Dees, was installed to provide more adequate service to the people of Pender County. These new quarters proved very satisfactory for the time, but for Mr. Dees this was merely a step to what he really wanted, a privately owned building for the home of his business.

The volume of business done by Dees has always shown an increase over the previous year except for the years of the depression when business suffered a sharp decline throughout the nation. Sales of $15.00 to $18.00 per day were considered average for those years. Because of this slump further plans for the modernization and a new building were necessarily abandoned. However, in 1936 Mr. Dees was able to purchase the property on which to build his new store. Immediately upon acquisition of the lot, he began making plans for his new building.

(Continued on Page 83)



THE WORLD'S FINEST SALTED NUTS

Fresh From Our

Double Kay NUT SHOP DEPARTMENT ®

The leading drug store owners in your state will tell you the Double Kay Nut Shop is producing more sales and profits than any item in the drug store occupying similar space.

IF—you have a clean, first-class drug store, let us reserve a Nut Shop for you.

THE KELLING NUT CO., 2800 W. Belmont Ave. Chicago 18, Illinois

Any way You look at it...



SEALTEST ICE CREAM

★is a favorite for taste-appeal
★and a natural for sales-appeal





Yes, any way you look at it
. . . *you profit* by the nutritious
goodness that brings customers back for more!
Watch your sales soar with the
famous ice cream with No Artificial Flavors!
Take advantage of finest quality Southern Dairies
Sealtest backed by powerful advertising.

Southern Dairies
Sealtest
ICE CREAM

Sell the Best—Sell Sealtest!

DEES DRUG STORE

(Continued from Page 81)

this time he was declining in health and additional responsibility involved in his lding activity is thought to have hastened illness.

n 1938 the new building was completed occupied with a debt of only $2,500 to 000. New equipment was used through- the store, except for the wall cases which l add to the attractiveness of the in- or. During the time of the construction he building, Mr. Dees brought his young "Bobby" down to the store as the name s was being placed on the front panel told him that he never wanted that e to come down. There is no doubt but t it was a permanent installation.

ust a year after Mr. Dees had completed new store he died and his widow, Mrs. s Dees became the active manager and done a remarkable job to the present e along with the assistance of her son, ert Register or "Bobby" as he is known Burgaw.

obby graduated from the School of Phar- y, University of North Carolina, in 1946 is the second of three sons, all of whom red the School of Pharmacy at Carolina r graduation from high school. Fred, the eldest was a member of the junior s in 1942 when he volunteered his service he Army Air Corps and was killed in ember of that year in an airplane crash Florida. John, the youngest son had com- ed his freshman year when he entered United States Navy; however after the he changed his course to medicine and is in the School of Medicine of Duke versity.

mong the men who got some of their y training at Dees are a brother of Mr. d Dees, Lee Dees, who became a regis- d pharmacist and owner of Dees Phar- y in Wallace; James E. Johnson, her of Mrs. Dees, who became a regis- d pharmacist and is now owner of the nson Drug Co. in Lumberton; Roy Davis, hemist, who is now assistant director of I. DuPont de Nemours Laboratory in ladelphia; Edward Bradshaw, a regis- d pharmacist who now owns the College et Pharmacy in Kinston; and D. D. rkman, registered pharmacist, who is now with the St. Pauls Drug Store in St. Pauls.

From the time Mrs. Dees took over the business until Bobby became registered, several registered pharmacists were employed at different times. Included among these are Addie Daniels of Fremont; D. D. Sparkman, previously mentioned; L. W. Jenkins of Boiling Springs; F. K. Cook, from Gettysburg, Pa., who worked only a short while in 1944; Louis Shields, now with the Wallace Drug Company in Wallace; Aubrey Richardson, who is now enrolled in medical school in Baltimore, Md., and Jack Ranzenhofer, who is now with the Crutchfield-Browning Drug Company in Greensboro.

Within the span of fifty-four years, which is the life of the business now known as Dees Drug Store, has been crowded endless history, some of which can be related as chronological events, but much more lives as a part of the people it serves.

During the first nineteen years from its humble beginning in 1897 until 1916 the ownership of the business changed hands eight times, and little is known of the policy of any one owner; however, from the time that it assumed the name "Dees Drug Store," which was thirty-five years ago, until the present, this business has operated on the policy that its chief aim is to serve the people of Burgaw and the surrounding communities. With the probable continuance of the name "Dees" through the heir Robert R. Dees, Jr., who will likely be a member of the graduating class of 1972 of the University of North Carolina's School of Pharmacy, this good policy will continue to exist.

Appreciation is expressed to Bill Wells, who married Ida Farrior Davis, for writing this history of Dees Drug Store and also to E. T. Pullen, Dr. W. I. Taylor, Sr., Mrs. C. E. McCullen, widow of Dr. H. B. Thomas, Mrs. P. E. Lucas, widow of Dr. R. H. Bradford, and A. H. Davis, who were most helpful in its preparation.

Dissolves Partnership

J. I. Thomas has sold his interest in the Dunn Pharmacy and is now in Fayetteville with the Wooten Drug Company. Mr. Thomas plans to open a new drug store in the spring.

NEW! DIFFERENT!

. . . Etiquet Stick Deodorant

non-greasy
non-irritating
harmless to fabrics
soothing effect
dries at once
easy to use

ETIQUET STICK DEODORANT

OFFER—contains:
12—1½ oz. Etiquet Stick Deodorant (75c value retails for 59c)
List....$4.98; Less 5%....$4.73

Packed in colorful counter display carton. Display carton contains a return postcard which will be redeemed by the manufacturer to the amount of 5%.

This new item will be promoted by the manufacturer with national advertising.

Be sure to have this new Etiquet item in stock ready for the demand you will have.

☆ ☆ ☆

JUSTICE DRUG COMPANY
GREENSBORO, N. C.

Dependable Service Since 1898

HOWELL HALL

(Continued from Page 85)

. C. Chapter on December 1 and 2. Mrs. oghill, Miss Alice Noble, Advisor to the apter, and the sorority members had din- r at the Monogram Club on the 1st. After- ards the group went over to the Institute Pharmacy for coffee and an informal lk. On Monday afternoon, December 2, iss Noble entertained for Mrs. Coghill at tea which the Dean of Women, Pharmacy hool faculty wives, and sorority members tended.

The Chapter helped brighten Christmas by ving a basket to a needy family. The sket included toys, clothes and food.

K. E. held the program for the NCPA udent Branch meeting on January 22. The eme of the program was "The Saddest ory Ever Told." The scene was a bed- om in one of the dorms and depicted the pical studying night of a pharmacy coed.

We are proud to announce that two of our embers were tapped into Rho Chi on Tues- y, January 22—Patsy Upchurch and Bea minetzky. The award for the highest erage in the freshman class of 1951 was o received by one of our members, Grey llock.

Kappa Psi

Alec Clelland, *Reporter*

Kappa Psi began the fall quarter in a new ation at 117 West Rosemary Street. After week of pre-school cleaning, painting, and anging some things, the Chapter House s ready for the beginning of the new ar. Twenty-seven members moved into e house with the remaining seven living dormitories or homes with their families.

The first meeting in the M. L. Jacobs apter Room was held on the first Monday ter the fall quarter began. At this meet- g James S. Greene was awarded the Reggie rrell Athletic Award for his outstanding rk in representing our fraternity in intra- ral sports last year. This is an annual ard given in memory of our late brother, ggie Ferrell, by the fraternity.

During the quarter several old grads came k for football weekends. These included st Regents Ben Collins and Ernie Rabil. hers were Tommie Collier, Dave Claytor, Bill Jordan, Dave Overton, Harry Wilson, Bob Collins, Larry McAllister, Olin Welsh, Dale Shepherd, John Gresham, Jim P. Greene, Howard Yandle, and more. Bill Robertson also came by on his leave from the Air Corps.

Brother Tom Kostic passed out cigars during the quarter announcing the birth of a baby daughter. Olin Welsh, who graduated last June, also did the same for a new son.

Initiation of six pledges took place on October 17. These were Jack Friday, Graham King, Bob Smith, Billy Murray, Clarence Fisher, and William Frostic.

Brother Gene Hackney was selected to represent the School of Pharmacy on the University Dance Committee, of which Brother Steve Perrow is Chairman.

Five members attended the National Convention in Detroit held on the latter days of December. These included the Third Provincial Delegate, Brother Earl Brown, and Sam Price, Joe Bland, Rowe Campbell, and Gene Hackney, representatives from Beta Xi. These brothers came back with memories and stories which made the rest of us wish that we could have attended.

The members were all shocked with the passing of our wonderful friend and Grand Council Deputy, Professor Rose. We are sure that he will be missed by all who knew him, but we at Beta Xi, especially, will miss his untiring efforts, his faithful loyalty, and excellent guidance for Kappa Psi. His influence towards the advancement and betterment of the Chapter shall carry on for long years to come.

Three pledges were initiated on January 21. These were Tommy Curtis, Al Mebane, and Ed Jenkins. We are proud of the five members who were tapped into Rho Chi on January 22 at the N. C. P. A. monthly program. These were Earl Brown, Steve Perrow, Charlie Blanton, Jerry Gaylord, and Frank Ferguson. This brings our total to eight in this organization.

New officers for the coming year will be elected at our first meeting in February, and installation will be made at the second. So far the year has been a very successful one, and we are all proud of our accomplishments.

(Continued on Page 89)

Mist from the Mountains

JAMES W. HARRISON, Asheville

G. A. Shieder of the Carolina Pharmacy, West Asheville, celebrated his seventy-fifth birthday Sunday, January 20, the day between the birth anniversaries of Robert E. Lee and "Stonewall" Jackson. For the occasion Mrs. Shieder and their two lovely daughters, Rita Jane Shieder and Mrs. J. P. Kirkpatrick, planned a surprise visit by some of his friends. "Some" of his friends approached the 100 number during the two hours of the afternoon although Mr. Shieder said he didn't count nearly that number. The truth of the matter was that he was so overwhelmed with happiness at the many felicitations he lost count. A huge birthday cake with a nominal number of candles had sustained cuts and slashes by 5 o'clock and other edibles and coffee made a teatime party by waning time of the occasion.

For fifty-three years this veteran druggist has pursued the calling of pharmacy with the only perceptible diminishing of zeal being his desire to operate a small store rather than a so-called big enterprise. Fresh from a farm in the coastal area of South Carolina, he moved to Florida in his early twenties and worked in the store of his brother-in-law for five years before seeking wholesale experience with the then Groover-Stewart firm of Jacksonville.

He moved to West Asheville about the time of the outbreak of World War I and on May 1, 1915 bought the West Asheville Pharmacy from L. E. Murrow who had opened that store a year before when it was located at the corner of Buffalo Street and Haywood Road. The West Asheville of those days was a separate town with its own mayor and administrators and boasted a population of two thousand. Passengers alighting from street cars in those days would take their chances of stepping into a mudmire after a hard rain. Automobiles were still something of a rarity and stables and surreys were as numerous as garages today. Some drug stores still had back bar soda fountains and Fluidextract Krameria found its way to prescription blanks three or four times daily.

World War I furnished the impetus that so increased business that soon larger q- ters were leased at 418 Haywood Road wh a trading area of one hardware store, e grocery and a furniture store welcomed n among them. Until 1930 West Ashev continued its steady growth and during e lush years of the Coolidge era a second st was opened in Malvern Hills. The lean ti of 1930 marked the end of his control f West Asheville Pharmacy and in 1931 e opened a smaller store at Beacham's Cu which has been operated by him continuou since that time.

He has witnessed the growth of W Asheville from a thinly populated vill to a densely populated section of more t twenty thousand. He has been through e vicissitudes and changes brought about y two major depressions, two World Wars d the aftermaths of two more wars. He s experienced the arm-band, shirt-sleev Spanish-American War Stamp patent m cines to the opodeldoc days of pharm He can fill an order for "soap sticks" "oil of bays" without turning to an Remington. But he has kept pace, too. also knows he can buy a bottle of

Proved Profit Products

CONSTANT ADVERTISING KEEPS OLD CUSTOMERS BUYING — MAKES NEW CUSTOMERS DAILY



For 67 years, women have been buying this product in drug stores. Laboratory tested and controlled for assured satisfaction.

Granulated or powder for adults—Syrup of Black-Draught for children Both are real profit makers.



The modern quick rub in a greaseless base. It is a profitable product that repeats regularly.

A modern iron and vitamin B_{12} tonic. —plus vitamins B_2 and Niacin You can recommend it with confidence

THE CHATTANOOGA MEDICINE CO.
ESTABLISHED 1879 CHATTANOOGA, TENN.

ramyein capsules for the same price he ld pay for eight bottles of sixteen cap- s.

his reporter knew him "when" as he ws him now. I remember when we both ered Migraine—but not at the same time. has trained hundreds of clerks and de- ry boys and a great number of pharma- s of today once got their starts under . He sent most of them on to ventures heir own the wiser for his counsel, the e adept because of his precepts.

ow at seventy-five he works every day, ng the impression that he has paced him- over the years. He now belongs to and ks with many organizations. He is on Board of Stewards of the West Asheville thodist Church, a charter member of the t Asheville Businessmen's Association, West Asheville Masonic Lodge and the r of the Eastern Star. He is a 32nd ee Scottish Rite Mason and a member he Shrine, and in 1953 will have been asonry for fifty years. He is a member he NCPA, the NARD and a charter ber of the Western North Carolina g Club. In August 1950 the WNC Drug presented him and Fitzhugh Teague life memberships in the Club.

e was the subject of a feature article he Asheville *Citizen* of January 24 by- by Bill Lindau, feature writer of the *en.*

e size of the transaction which saw transfer of Goode's to Eckerd's is still subject of some conversation in drug es of Asheville. This reporter in an pt to put two and two together as a matter of curiosity guessed at the figure of three-tenths of a million dollars as a total of the trade in its entirety, to be thrown not so far off when later figures confirmed it at more than a quarter of a million. This is probably the greatest dollars and cents figure to be involved in any retail drug transaction in North Carolina.

The merchandise inventory was priced by Eckerd's and Albert Chandley for their respective principals and by this reporter as approved by both parties. The difference between the Chandley and Harrison totals was infinitesimal and was accountable mostly to the use of fractions in the dozen price as against the use of whole numbers in the unit price.

Albert Chandley paid a nice compliment to wholesalers when he said, "Never again will I fuss at a pricer for billing me a wrong price. Here I was with nothing to do for three weeks but price hundreds of items and rarely did I finish a page free of my errors before checking and extending. Checking prices was a nightmare. Figures and items lost their identity and became masses of jabberwocki and I'd forget a price as soon as I set it down and have to look it up again before extending. I really got to know what a pricer is up against. And as for poor old Jim who isn't even a pricer but who remembers everything—well, he told me that figures danced before his eyes for two weeks after he got through—and they weren't female figures, either."

Moss Salley, Jr. has taken a position as prescriptionist for a three months' period with Smith's Boulevard Pharmacy, Fort

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business

Lauderdale, Florida. Smith's operate five stores in Fort Lauderdale and it is their plan to send Moss in rotating order for a stint in each store, the object being relief for pharmacists on vacation or absent for other reasons. During Moss's sojourn in Florida his post at Salley's will be filled by Virginia Callahan.

Roy Johnson is now doing relief work, his latest assignments being at Grove Park Pharmacy, Biltmore Drug Store and Radford's. Other personnel changes in Asheville stores that are recent or near recent have H. R. Lewis back at Merrimon Avenue Pharmacy, returning after a stay at Oteen Drug Store, and Tommie Young going from Merrimon Avenue to Pinner's Drug Store in West Asheville.

Another young Asheville pharmacist to move to a warmer clime for winter's work is James Walter Adams, son of James P. Adams of Adams-Blauvelt Pharmacy. He is now with the Cox Drug Store, Hollywood, Florida, and plans to establish residence there with the view to take Florida's Pharmacy Board Examinations in June.

DeWitt Griffith of Asheville succeeds Norman Young in the territory embracing the western counties of North Carolina for the Dr. T. C. Smith Company. For the past two years prior to joining the Smith organization he covered the western section of the state for Clark-Fowler Cigar Company. He has also experienced retail drug store work, having six years to his credit in that capacity. He was for a time a sales representative of Chattanooga Medicine Company. Born in Madison County, Griffith was educated there and at Albemarle High School and Duke University. Moving from one end of the state to near the other end is explained by the fact that he is the son of a Methodist minister. He is married and the father of three children, two girls, ages thirteen and ten, and one boy of eight months.

If you want something done, get a busy man to do it. Beaman Pinner, owner of Pinner's Drug Store, West Asheville, has been active in civic affairs since his halcyon days of Jaycee activities. He belongs to, works with and works for so many civic groups that to list them all would be l naming nine-tenths of the civic, busin and fraternal as well as educational gro in Asheville and West Asheville. And so of his activities have a statewide sco Now he has been elected a member of Committee of Management of the West As ville Branch of YMCA. How he contrives engage in all the activities he does is mystery to this reporter for there are o 24 hours in any one day. But he d and he comes up with jobs well done, too

News from some of the District I coun tells us that Tommie Angel of Angel's D Store, Franklin, spent the last week January in New York City vacationing taking in the sights and the shows. . Sam Burrus of Martin's Drug Store, C ton used the last week of January to v his daughter in Durham. . . . Lee Watk co-owner of Davis Drug Company, Andr died at his home in Andrews, January 3

After seventeen years covering the west North Carolina and eastern Tennessee te tory for the Dr. T. C. Smith Compa Norman Young exchanges the sample c for a desk and chair as salesmanager the firm. Norman's many friends are gratulating him on his promotion. He ceeds Marvin Elliott who resigned to t a sales position with the Eugene Baehr C pany of New York.

Fordham Elected

C. C. Fordham, Jr., Greensboro phar cist and former president of the NC has been elected president of the Gre boro Chamber of Commerce for the com year. He has been a member of the bo of directors of the Chamber for the four years.

Future Pharmacist

Mr. and Mrs. Harold B. Sauls of mington announce the birth of a son, Ha Bruce Sauls, Jr., on January 8 at the Ja Walker Hospital. The happiness of Sauls family is exceeded only by that of grandfather, J. W. Harrell of Raleigh, now has added to the Squibb line a su of fine Havana cigars.

The Sauls are making their home in mington at Oleander Court Apartments E



Show more . . . Sell More!

Store fixtures that **show** your merchandise **sell** your merchandise . . . like those in the handsome new interior of Lakeside Pharmacy.

Specially designed fixtures like these have produced an average of 25% increase in sales!

With a specially-designed interior, planned for your store, you get a larger purchase-vision-sales area . . . for **more** sales, less overhead per sales unit, and **bigger profits.**

For greater sales, write **today** to

MODERN *Woodwork* BYRD AIRPORT (RICHMOND)
SANDSTON, VIRGINIA

or

The Bodeker Drug Co.

1408-1416 East Main Street
Richmond, Virginia

"Ask your Friend from Bodeker"

INCREASE YOUR SALES

with this

DAVOL DISPLAY ASSORTMENT NO. 153

Consisting Only of Fast Selling Standard Numbers!

Home Products

1 #424 Spinal & Throat Ice Bag
2 #439 9" English Throat Ice Bags
2 #11 Comfy Fountain Syringes
2 #70 Paris Water Bottles
2 #218 Feminine Syringes
1 #68 Travelfold Syringe
1 #3383 Syringe Tubing—Red
1 #3359 Syringe Tubing—Pure Gum

Infant's Products

1 #34 Baby Water Bottle—Pink
1 #35 Baby Water Bottle—Blue
3 #526 Ear Syringes—1 oz.
1 #527 Ear Syringe—2 oz.
3 #512 Inf. Rectal Syringes—1 oz.
2 #502 Inf. Rectal Syringes—2 oz.
1 #234 Inf. Rectal Syringes—4 oz.
3 #535 Inf. Nasal Aspirator
2 #188 Nursery Tongs
6 #154 Anti-Colic Nursers—8 oz.
6 #155 Anti-Colic Nipples for 8 oz.

To cover cost of making display . . .
12 #151 Anti-Colic Nipples—GRATIS

BONUS

Display Cards:

1. Davol products

2. Anti-Colic Nurser

3. Paris Water Bot.

plus!

Individual Price Tickets.

Tot. Ret. Value	Retailer's Cost	Retailer's Profit
$33.48	$18.92	$14.56

W. H. King Drug Company

"The House of Friendly and Dependable Service"

Raleigh, North Carolina

BALCONY

The Carolina JOURNAL OF PHARMACY

W5.05
F9

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

MAR 22 1952



WALL DISPLAY CASE—The handsome wall display case shown above was presented to the UNC School of Pharmacy by F. Jackson Andrews of Baltimore in memory of his brother, Junius F. Andrews. Story on Page 123.

ach, 1952

ne XXIII Number 3

IN THIS ISSUE

- New Pharmacy Building at Top
- Shirts Cost Too Much to Lose
- Pharmacy School Graduates, 1952
- Auxiliary Sponsors Institute Meet

SOLID AS THE ROCK ETERNAL

To be successful and to perpetuate itself through generation after generation, a business policy must be anchored to something solid enough to withstand the pressure of changing times. It must be inflexible in its application. It must neither ask nor administer special favors. It must be natural and readily understandable if it is to enjoy universal acceptance.

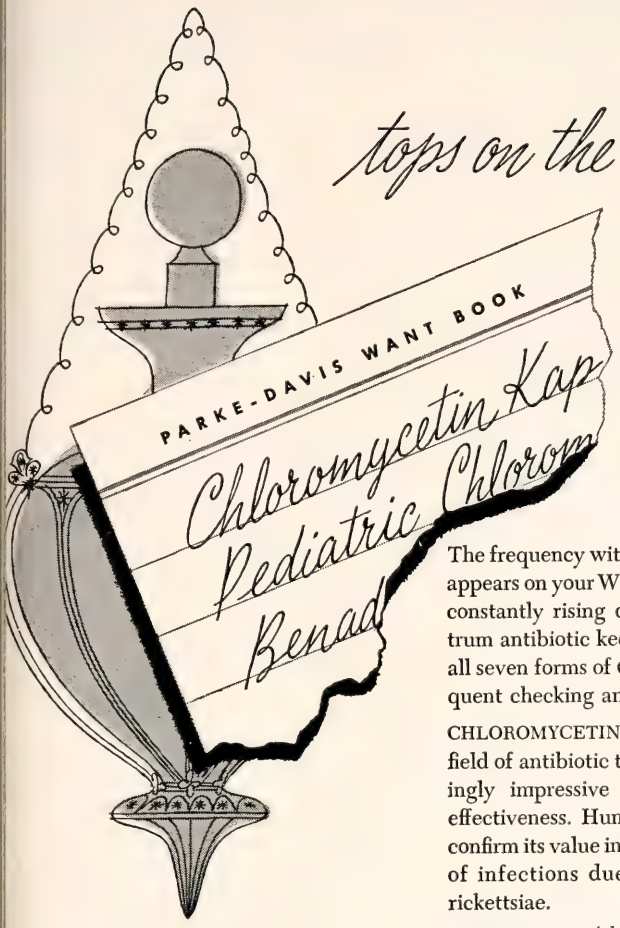
There is something essentially fundamental and basically significant about the Lilly Policy. Its fairness to all, its uniform schedule of prices, its unwavering stability deserve the respect of physician, pharmacist, and wholesale distributor alike. The Lilly Policy has withstood the storms of economic fluctuation for nearly six decades. It is still the standard by which many business transactions are judged.



ELI LILLY AND COMPANY

Indianapolis 6, Indiana, U.S.A.

Lilly



tops on the "Want" List

The frequency with which CHLOROMYCETIN® appears on your Want Book is easily explained: constantly rising demand for this wide-spectrum antibiotic keeps turnover *high;* stocks of all seven forms of CHLOROMYCETIN need frequent checking and reordering.

CHLOROMYCETIN's favored position in the field of antibiotic therapy is due to its increasingly impressive record of usefulness and effectiveness. Hundreds of published studies confirm its value in patients with a wide variety of infections due to bacteria, viruses and rickettsiae.

CHLOROMYCETIN (chloramphenicol, Parke-Davis) is supplied in the following forms: CHLOROMYCETIN Kapseals,® 250 mg., bottles of 16 and 100. CHLOROMYCETIN Capsules, 100 mg., bottles of 25 and 100. CHLOROMYCETIN Capsules, 50 mg., bottles of 25 and 100. CHLOROMYCETIN Cream, 1%, 1 ounce collapsible tubes. CHLOROMYCETIN Ophthalmic Ointment, 1%, ⅛ ounce collapsible tubes. CHLOROMYCETIN Ophthalmic, 25 mg. dry powder for solution, individual vials with droppers. Pediatric CHLOROMYCETIN Palmitate in 60 cc. bottles, each 4 cc. representing 125 mg. of CHLOROMYCETIN.

MEDICAMENTA VERA · P D & CO. ·

Parke, Davis + Company
DETROIT, MICHIGAN

For sixty-seven years

- - - since 1885

SEEMAN
OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-third volume, and the first printed copy was "Seeman Printed."

The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

Ciba Appoints Ben A. Bentley Eastern Division Sales Manager

Ben A. Bentley, for three years a District Sales Manager for Ciba Pharmaceutical Products, Inc., of Summit, New Jersey, has been appointed Manager of the company's Eastern Sales Division, it was announced by Vincent A. Burgher, Vice-President.

Mr. Bentley assumed his new duties on February 15th, when the resignation of his predecessor, James A. Winning, became effective. Mr. Winning left Ciba to join the Valley Drug Company of Youngstown, Ohio, as a partner.

The promotion of Mr. Bentley to one of the key executive positions in Ciba's sales organization, was preceded by twelve years of service with the company, first as a sales representative and later as district manager for the southeastern states. His new headquarters will be in New York City.

A native of Atlanta, Georgia, he earned his B.S. Degree at the Georgia School of Technology and later attended the Alabama Polytechnical Institute. For the past few years Mr. Bentley has made his home in Charlotte, North Carolina, where he lives with his wife and three children.

Mr. Bentley served with the Army Air Force during the last war, attaining the rank of Major.

Accepts VA Position

David F. Crowe has accepted a position with the Veterans Administration as chief pharmacist of the Pharmacy Department, Veterans Administration Hospital, Oteen, N. C. Until recently, Crowe was associated with an Asheville hospital. He has had wide experience in this specialized field.

Formal Opening Held

Formal opening of the new Reaves Walgreen Agency Drug Store, 119-121 Sunset Avenue, Asheboro, was held on Friday and Saturday, February 15-16. Congratulations to the owner, Hal Reaves.

Files Bankruptcy Petition

A petition in voluntary bankruptcy has been filed by J. M. Radford, doing business as Radford's Drug Store, Asheville. The petition lists 38 creditors.

non-barbiturate hypnotic

DORMISON

for safe, sound sleep without drug hangover



extra safety



means extra profits

gentle action
no evidence of habituation
no prolonged suppressive action
no cumulative effect
no toxic effects on prolonged use
no respiratory depression

DORMISON is now being extensively prescribed as the hypnotic of choice. Its gentle, rapid action and *greater safety* are being featured by direct mail, journal advertising, and detailing to physicians everywhere. Prescription volume is going up as more and more patients are being put on DORMISON. *Be sure your stock is adequate.*

DORMISON* (methylparafynol-Schering), capsules of 250 mg., bottles of 100.

T. M.



SCHERING CORPORATION
BLOOMFIELD, N. J.

DORMISON

Colgate Contest Winners

J. L. Stanley of The Stanley Drug Stores, Charlotte, was the first prize winner ($100) in the State in Colgate's "Strike It Rich" dealer's display contest, terminated on November 19, 1951.

Fred W. Mauney of Charlotte carried off the second prize of $50, and a third award of $25 went to Mrs. Ruth Teague of the Ninth Avenue Pharmacy, Hickory.

Five prizes of $15 each were awarded to J. S. Nance, Charlotte; James R. Nelson, Jr., Durham; Fred E. Smith, High Point; Fred W. Fite, Lexington; and Howard Ferguson, Randleman.

H. R. Sessoms of Ahoskie and Earl W. Brumfield of Charlotte won $10 each in the contest.

There were 511 winners in the national contest. According to one of the country's outstanding display contest authorities, the contest broke all existing records.

New Arrivals

Mr. and Mrs. Samuel Clark Beavans of Enfield announce the birth of a daughter, Elizabeth Lee, January 24, at Park View Hospital, Rocky Mount. Ten days earlier—on January 14—a daughter was born at this same hospital to another Enfield pharmacist and his wife, Mr. and Mrs. Jeff Whitehead, III. She was named "Bonny Faith" by the happy parents.

Bob Brownie Catches 110 Lb. Sailfish

Robert H. (Bob) Brownie of Charlotte, TMA president, came back from a 10-day vacation trip to Mexico with glowing reports of that country's entertainment spots, especially what it has to offer to the salt-water angler (Bob caught a 110 pound sailfish that gave him sufficient thrills to last a life time, he says).

By surpassing their 1950 sales record by a greater percentage than any other district in the nation, all Dr. Miles Labs. sales representatives and their wives in the Southern Div. made the all expense paid trip to Mexico. The group assembled in Dallas, Texas, where they traveled to Mexico City by air. Side trips were by chartered bus or by air to the fishing grounds.

an act of faith

during these bewildering times, when confusion, distrust, and uncertainty are the order of the day, the steadfastness of the Lilly Policy represents an act of faith • now, as for generations past, it successfully resists market fluctuations, enables the pharmacist to maintain the proper balance between inventory and sales • the Lilly Policy, sound at all times, is especially helpful in times of changing economy.

We are a Lilly distributor

THE PEABODY DRUG COMPANY

DURHAM, NORTH CAROLINA

AN OLD SOUTHERN CUSTOM...



More Popular Than Ever!



FROM THE LOVERS of yesterday the lovers of today have inherited the Old Southern Custom of giving Nunnally's. And they are using Nunnally's Box Bountiful more and more as a symbol of affection. Why not give that lovely lady a thrill with a box of Nunnally's today?



GIVE

Nunnally's

THE CANDY OF THE SOUTH

ELSIE SAYS-



The Nation's First Saleslady Will Sell More ICE CREAM For You At A Profit.



A Checklist of Business Builders

You greet as many customers by name as possible.

You do favors for customers gladly.

You express regret when unable to furnish merchandise for a customer.

You ask customers how you can improve service.

You encourage courtesy and friendly mannerisms among your employees.

You study the methods of other businesses both large and small to see what they are doing to increase better customer relations.

You study ways and means of modernizing the interior of your business.

You look for ways to improve the exterior if you can afford it and materials are available.

You constantly watch your stocks to see which are selling and you eliminate those which are slow movers.

Your relationship with your suppliers is good. You treat them the same way you would a valued customer.

You give customers suggestions about related items in other departments.

Your reserves and your stock are all clean and orderly.

You have adequate lighting in your pharmacy.

Your interior has a streamlined effect which results from elimination of sky-high displays.

You have an incentive plan for employees to increase their interest.

Translation

Frank Carrigan of Purcell Drug Store No. 2, Salisbury, received a written order for "Calcum hele paddy," which, transposed into more understandable language, means "Calomel Healing Powder." Never a dull moment for public servants.

Greetings To

Joy Anne Seaborn, daughter of Pharmacist and Mrs. Robert Seaborn of Greenville, born February 17 at the Pitt Memorial Hospital. The father is an employee of Bissette's Drug Store, Greenville.

It's

A Snap

TO

INCREASE



your

PHOTO-FINISHING PROFITS

when you use the

BEST QUALITY ★ MOST MODERN

FASTEST SERVICE IN THE SOUTH

at the

LOWEST COST!



All Films

RECEIVED BEFORE 10 A. M. will be SHIPPED OUT THE SAME DAY

Inquire About

★ OUR DIFFERENT PRINTING PROCESS

★ OUR MAXIMUM DISCOUNTS

Call Or Write Now!



RICHMOND, VIRGINIA

Acts to Seize Bandages

The government recently filed suit in Greensboro asking that 516 boxes of bandages shiped to the Southern First Aid Supply Company at Lexington by the Medical Fabrics Company of Patterson, New Jersey, be seized and condemned on the grounds that the bandages are below a standard established by law, in that they are not sterile as claimed by labels on the boxes. The government contends the products are contaminated with "living micro-organisms."

Pharmacy Dept. at Cabarrus Memorial Expanded

Joe Pike and his staff of pharmacists at the Cabarrus Memorial Hospital (Concord) added something new to their routine on February 22, when visitors to the formal opening of the new hospital building were conducted through the greatly expanded pharmacy department.

The department, which Mr. Pike established several years ago after specialized study at the University of N. C. and on-the-job training at Duke Hospital and Charlotte Memorial, is one of the most complete in the South. Starting with little other than the best wishes of the hospital staff and trustees, Joe has seen the department grow until today it requires the attention of two additional pharmacists—Joe Reese and James W. Mitchener—to take care of the demands upon its equipment and supplies.

To Be Proudly Enjoyed

In an unique prescription announcement, Mr. and Mrs. James W. Edwards of Reidsville announced the arrival of twins on February 9 at the Annie Penn Memorial Hospital.

Kathy Shaw, weight 4 lbs., 9 ozs., was born at 7:40 A.M. and five minutes later her brother, Charles Marshall, weight 6 lbs., 1 oz. arrived.

The Edwards noted on their announcement: "When taken home; to be fed, burped, changed, clothed and proudly enjoyed."

Get CAPUDINE From Your Druggist

Capudine advertisements have been emphasizing this for over 50 years—always promoting the sale of Capudine only through Drug Stores.

We take this opportunity to thank the Druggists of North Carolina for their co-operation in the sale of millions of bottles of Capudine during the past half century, without a complaint from a consumer.

"A Good Product Consistently Advertised"

CAPUDINE CHEMICAL COMPANY
Raleigh, North Carolina

For the Pharmacist and members of the T.M.A.

A Modern Hospital Policy

This new idea in hospital insurance is tailored to meet the increased costs of hospital and surgical service.

While not on the same non-cancellable basis as the Association Health and Accident Insurance, we believe you will like this new protection as well. The contract is simple. The benefits are liberal. Pays in addition to your group coverage.

The policy provides up to the following amounts, based on a $10.00 per day policy:

1 day	$30.00	6 days	$110.00
2 days	40.00	7 days	130.00
3 days	60.00	8 days	140.00
4 days	80.00	9 days	160.00
5 days	90.00	10 days	170.00

Continues to 60 days at full rate and 40 more days at half.

There is no schedule for specific items. Use the money for any hospital charge except professional fees.

If you add the surgical rider, you will receive unusual benefits. If no surgery is performed you receive an additional $3.00 per day. If surgery is performed, you receive the scheduled amount up to $200.00, depending on the operation.

You can obtain this for yourself or as a family group. Age limits are 3 months to 80 years. Stores with 5 or more white employees may obtain this coverage on such employees and their dependents.

Write for further information to:

F. W. Sarles
Box 1048
Greensboro, N. C.

Agents: R. J. Golden, Lee Fentress,
Mrs. J. E. Ferguson, J. W. Pancoast



There isn't anything better or faster for headache relief.

POWDERS

"BC" is the fastest-selling headache powder in America—and has been for many years. Display the famous 10c & 25c packages of "BC" for bigger sales volume.

TABLETS

"BC" Tablets are already a nation-wide success—and are selling faster every day. In packages of 4, metal tins of 12 and family size bottles of 50 and 100.

March American Magazine Highlights Drug Features

Four features of unusual interest to the drug trade will be highlighted in the March issue of *The American Magazine.*

The cover, too, will be of interest to druggists. Walter Baumhofer, well-known magazine illustrator, depicts the friendly humanitarian quality of the neighborhood druggist, Dick Fleming, R.Ph. of San Diego, Calif., tells the "Secrets of a Corner Druggist" in a warm human interest article. Fleming explains that the corner druggist is a neighborhood trouble shooter—a combination father-confessor, crying towel, advice passer-outer, guardian of family secrets, nursemaid to the young, watchdog of the adolescents, and amateur Mr. Fixit for the whole community.

The importance of Fleming and the thousands like him is saluted by Sumner Blossom, editor of *The American Magazine.*

"Just an ordinary small businessman," Blossom says in his editorial referring to Fleming. "He carries a heavy load of service without fanfare or ballyhoo. He spends long hours at work he loves. He is happy. He asks nothing more. Not for him the pathetic urge for applause that so often breeds neglect of the main job."

The March *American,* which hit the newsstands, Feb. 29, also provides an intimate glimpse of the distinguished scientists, Dr. Selman A. Waksman, who passed up a sure fortune for the greater reward of freeing mankind from disease. When the *American Magazine* writer, Roul Tunley, asked Waksman why he took the stand, the scientist answered,

"I'm too busy to be a millionaire. I have my work to do."

Tunley's article "He Turned His Back on a Million Dollars" discloses that just before Dr. Waksman discovered his wonder drug, streptomycin, and turned over the priceless patents to Rutgers, the University almost fired him to save money. The article also explains the unique role of Merck & Co. in the development of the drug. Up to the time of Waksman's discovery, Merck had been financing experiments at Rutgers with the understanding that if anything of a practical nature resulted, they would have the right to exploit it.

"Voluntarily, Merck gave up its exclusive rights to the manufacture of the new wonder drug, and threw the field open to all comers," *The American Magazine* article says.

(Later Merck, which had invested about three quarters of a million dollars in Rutgers experimentation, was reimbursed $500,000 out of streptomycin profits by the University.)

Another top feature of the March *American* is the solid 18-page "Economy Size Shopping Guide" as part of the Crowell-Collier and McKesson & Robbins, Inc. promotion. Fifteen of the country's leading drug advertisers are joining in the project known as "Operation Piggy Bank," the 18-page section will also appear in the other two Crowell-Collier publications, *Collier's* and *Woman's Home Companion* during March.

This promotion was oversubscribed only four days after its presentation, H. C. Nolen, McKesson's vice-president in charge of drug merchandising, announced. Nolen said the response of the 11,017 druggists who signed to participate in the project "exceeded our most optimistic predictions."

"We were happy to cooperate with McKesson & Robbins in this promotion," said E. A. Schirmer, executive vice-president of Crowell-Collier, "and are very glad that we were able to have John W. McPherrin, publisher of *The American Magazine,* assume charge of the whole activity because of his knowledge and reputation in the drug industry."

Recovering from Operation

H. E. Roberts of Marshall is recuperating from an operation performed in Asheville at the Aston Park Hospital. While absent from his pharmacy, O. R. Judy worked as relief pharmacist for Mr. Roberts.

How You Can Sell More Alka-Seltze

BRAND—Reg. U. S. Pat. Off.





USE *Self-Service* DISPLAYS to Sell Impulse Buyer

Self-service displays offer an easy way to incre your ALKA-SELTZER sales. They attract custome remind them to buy, and do a top selling j Build handy ALKA-SELTZER displays on y counters and in the attractive "island" m chandiser your Miles salesman offers. Make th displays permanent, and your customers v serve themselves regularly.

Our Spotlight for March



Miles
NERVINE
BRAND REG. U. S. PAT. OFF.
Assortment No. 573

Use this eye-catching self-s ice display to increase y NERVINE sales. It comes c plete with 3/12 NERVINE liq large—4/12 NERVINE liq small—2/12 NERVINE tab large—and 6/12 NERVINE t lets small. You make up 44.5% profit!

MILES LABORATORIES, INC. ELKHART, INDIANA
PARTNER OF THE RETAIL DRUGGIST
FOR MORE THAN SIXTY-FIVE YEARS

Chloromycetin First from Venezuelan Soil

The dramatic story of Chloromycetin goes back to 1947 and the Yale University botany laboratory of Dr. Paul Burkholder. In the hopes of finding a new antibiotic, Dr. Burkholder had been experimenting with samples of soil gathered together for him from all over the world. He had little success until he started working with a soil sample from Caracas, Venezuela. A culture of the dirt produced microbes that proved themselves to be deadly enemies of the bacteria that cause intestinal and other diseases. Burkholder, encouraged, sent some samples of the soil to Parke-Davis, who were sponsoring his work. There it became the assignment of a crack 67-member research team—chemists, biologists and pharmacologists—who, working under the direction of Dr. Leon A. Sweet, director of research, submitted it to an intensive program of experimentation and study. The research of one group bore out Burkholder's findings and, after extensive clinical tests including a dramatic trial in which "drug X" now known as Chloromycetin saved the lives of sixteen Bolivians suffering from dreaded typhus, a new and powerful antibiotic was born. Rapidly it became an important weapon in medicine's fight against the killer diseases.

Meanwhile, a second group of Parke-Davis researchers had stepped into the picture. Chloromycetin, like all of the other antibiotics, was being produced only by fermentation. Why not, reasoned Parke-Davis' top chemists and physicists, try to build up the Chloromycetin molecule from scratch chemically. Such a process, if it could be devised, would make it possible to supply the vast demand for the new drug.

Using chemical techniques, they slowly tore the Chloromycetin molecule apart, element by element. They discovered that it contained carbon, hydrogen, oxygen and chlorine. Carefully, they rebuilt the molecular structure on paper. They recognized it as a nitro-benzene combination—a grouping of oxygen and nitrogen atoms on the familiar benzene ring. Their next problem was to try and build up the complicated molecular structure chemically.

When it came to translating their chemical blueprint into a chemical actuality, however, the researchers ran into a snag. They found that the Chloromycetin molecule existed in four different forms—each containing the right number and kind of atoms but arranged in slightly different patterns—and only one form was an active disease and bacteria killer. The others were inactive and useless as drugs. They had run into a case of what chemists call "mirror molecules" or "optical rotation"—all four forms had the proper atomic ingredients, but in only one were all elements arranged on the right sides of the molecular structure to produce the desired drug.

The trick then was to produce the one active form. In effect, a "chemical mold" was devised that automatically put the right elements in the right places to produce the life-saving drug. Chemical and physical tests then showed that the Chloromycetin produced by the chemical process was no different from that produced by earth mold or by fermentation. And clinical tests made under the supervision of Dr. E. A. Sharp proved it to be as active and effective as the nature-made drug.

POWERS-TAYLOR
DRUG COMPANY
Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

The Month of March

is

Economy Size Promotion Month

Many of the leading consumer publications such as:

The American Magazine—March Issue
(On newsstands March 1st)

Collier's—March 15th Issue
(On newsstands March 7th)

Woman's Home Companion—April Issue
(On newsstands March 21st)

and: Cosmopolitan

will carry articles on Economy Size packages, explaining why the consumer should buy the larger size.

Manufacturers are also tying in with this Large Size Promotion.

May we suggest that you display large sizes during March and keep the above magazines available to your customers. In this way they will find that it is economical to buy the large sizes.

OWENS & MINOR DRUG CO., INC.

1000-1008 E. Cary Street Richmond, Virginia

"Good Drug Wholesalers since 1882"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 — Single Numbers, 15 Cents

Vol. XXXIII — MARCH, 1952 — No. 3

A Summary of the D-H Prescription Law

Effective April 26, 1952

Household remedy prescriptions (for preparations without the Rx legend) may be refilled ad lib and *without approval* of prescriber, but with usual care of dispenser.

Oral prescriptions *may be filled* upon the oral order of the practitioner or his expressly authorized representative, provided the pharmacist promptly makes a record of the oral prescription. This applies to all types of prescriptions, except narcotics which cannot be refilled and must be in writing.

Oral and written prescriptions for habit-forming drugs (except narcotics) Rx legend drugs, and all dangerous drugs *may be refilled* if authority to so do is given on the prescription or orally by the prescriber or his expressly authorized representative and such oral refill must be promptly recorded by the pharmacist.

All oral prescriptions must be recorded by the pharmacist at once and such record should be like, and in the form of, a written prescription with all the necessary information in the record, such as date; doctor's name; the preparation sought; the dosage; directions for use and any cautionary statement given by the prescriber; and the patient's name if given by the prescriber.

In the case of an oral refill, the record should preferably be made on the back of the original prescription giving the date of authorization to refill; the person authorizing the refill; and any change requested by the prescriber either in dosage—in directions for use if any, or any other directions given by the prescriber or his expressly authorized representative. This is especially true in cases where the original prescription was marked, "N.R." and the prescriber decides upon a refill of such a prescription or a variation of the original prescription.

Great responsibility is placed upon the pharmacist to make certain that the oral prescription or the oral refill of dangerous and habit-forming drugs is issued by the physician or his expressly authorized representative.

This law was passed to protect the public health, as well as to eliminate, the prescription confusion. The Federal Drug Administrator will compel strict compliance with the law requiring authorization by the prescriber for oral prescriptions and oral refills. Especially in the case of habit-forming drugs and other dangerous drugs, the pharmacist must make certain that the oral prescription or refill has been given by the prescriber or his expressly authorized representative.

The request by a patient to have an Rx legend or habit-forming prescription filled by oral prescription or oral refill, acting as the expressly authorized representative of the physician, is not permissible, unless the prescriber is called and confirmation made or permission granted to either dispense or refill.

All *prescription drugs* must be labelled as follows: (a) Name of prescriber; (b) serial number; (c) directions for use and all cautionary statements noted as contained in the Rx; (d) Name of patient if given in Rx; (e) Name of Pharmacist; (f) Date of Rx or its filling.

If original manufacturers' package of non-prescription drugs is broken and used in part by pharmacists, the use of the directions and all cautionary statements by the pharmacist, as it was contained on the original package, exempts pharmacists from liability for misbranding, if he acts in good faith.

The Rx legend must be uniform on all prescription preparations as follows: "Caution: Federal Law prohibits dispensing without prescription."

Occupies New Home

Mr. and Mrs. Fred Moss of Gastonia have moved into their new ultramodern home erected recently in Gastonia. Fred says they planned for the last ten years on just the type of house to build and exactly what should go into it.

Outside of the house is constructed with cypress panelling. The roof is of white marble chips to cool the house in summer by reflecting sunlight.

The Gastonia *Gazette*, in commenting on the house, had this to say: "The house was built for comfort and convenience and for real living. Looks like the purpose has been achieved!"

Enjoy Warmer Climes

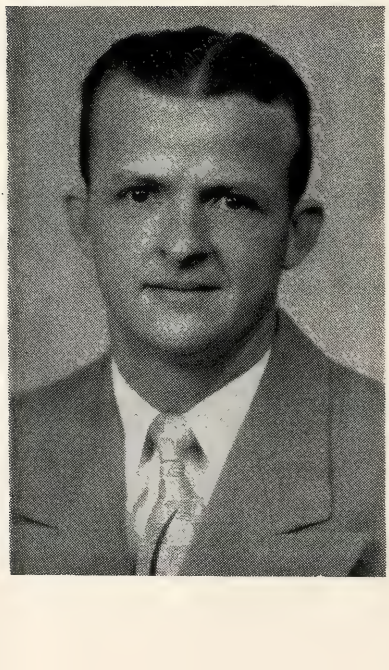
Mr. and Mrs. Paul B. Bissette of Wilson are on an extended vacation tour to Cuba, the Virgin Islands and that area of the South Atlantic. The Bissettes will return by way of Miami.

Another party from the state—Mr. and Mrs. E. C. Daniel of Zebulon—spent the early part of February in Florida and Cuba. While in Winter Haven the Daniels remembered us with a basket of tree-riped citrus fruit, which was quite representative of that winter paradise.

Wolfe Presides at Chapel Hill Conference

W. S. Wolfe, Mount Airy pharmacist and president of the North Carolina Merchants Association, headed a delegation of 200 merchants association officials at a conference at Chapel Hill on Feb. 17-19.

George Royall, president of the Elkin Merchants Association; O. K. Richardson president of the Boone Merchants Association; and M. A. Nicholson, a director of the state association and officer of the Troy Merchants Association, were present for the meeting. We were pleased to have these three loyal members of the Association as well as Mr. Wolfe stop by the Institute of Pharmacy for a visit.



Wins $750 Prize

John W. Phillips, sales representative of Robert R. Bellamy & Son, Inc., Wilmington, won $750 by being third prize winner of Purepac's 1951 sales contest. The prize was awarded to Mr. Phillips in New York on March 4 at a meeting of the Druggist Supply Corporation.

As the contest progressed during 1951, Phillips took several monthly prizes, including $250 for August and a similar amount for October. In both cases, he was top salesman of Purepac merchandise in the entire country.

John has been with Bellamy for three years.

New Pharmacy Building at Top, Says Gray

Gordon Gray, President of the University of North Carolina, greeted the Board of Directors of the North Carolina Pharmaceutical Research Foundation, Inc., at their sixth annual meeting held in the Howell Hall of Pharmacy on February 6. President Gray expressed official appreciation for the good work done in the University with the aid received from foundations and gave best wishes for continued success. He stated that the need for a larger pharmacy building is recognized to the extent that a new pharmacy building now stands at the top of the list for capital improvements at the University in Chapel Hill. President Gray was presented by Mr. William D. Carmichael, Jr., Vice-President and Controller.

Roger A. McDuffie of Greensboro, President of the North Carolina Pharmaceutical Research Foundation, announced that funds totalling a little more than $99,000 had been received in five years. From this amount, $29,000 was paid to the University of North Carolina for the advancement of pharmaceutical education and research, while the total of operating expenses was less than $4,000.

The I. W. Rose Memorial Fund was established as a permanent endowment to honor the late Professor I. W. Rose who was Professor of Practical Pharmacy at the University for twenty years following active state leadership in retail pharmacy at Rocky Mount and as a member of the North Carolina Board of Pharmacy.

E. A. Brecht, Dean of the School of Pharmacy and Secretary of the Foundation, reported that the school was operating at full capacity at the undergraduate level with an enrollment of 210 students. Four graduate students completed their work for the degree of Doctor of Philosophy during 1951 and are now teaching in pharmacy schools located in Shanghai, China, Arizona, Virginia, and Texas. Four more graduate students will complete their work during 1952. The number of applications for specialized education is increasing.

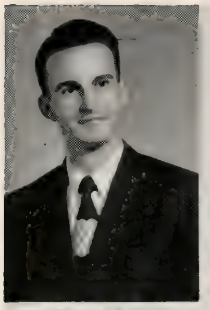
The Board of Directors approved a budget for the school year 1952-1953 totaling $11,300, including $900 for operating expenses; the remainder to be disbursed to the University of North Carolina for seven research fellowships, research supplies, and special library materials.

The complete slate of officers was re-elected: President, Roger A. McDuffie, Greensboro; Vice-President, P. A. Hayes, Greensboro; Executive Committee, Paul B. Bissette of Wilson and C. T. Council and I. T. Reamer, both of Durham; Secretary, E. A. Brecht, Chapel Hill; and Treasurer and Fiscal Agent, the Depositors National Bank of Durham. The other directors present were D. L. Boone, Durham; A. N. Martin, Roanoke Rapids; H. Smith Richardson, Greensboro; W. Moss Salley, Asheville; H. C Starling, Raleigh; and P. J. Suttlemyre, Hickory. The meeting was also attended by members of the Board of Grants, Professors W. H. Hartung, Fred Semeniuk, H. O. Thompson, and a past director, H. C. McAllister, Secretary of the North Carolina Board of Pharmacy.

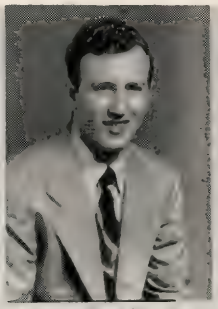
The meeting was preceded by a luncheon at the new Institute of Pharmacy through the courtesy of the North Carolina Pharmaceutical Association, with Mr. and Mrs. W. J. Smith as the host and hostess.

Advertising is the backbone of the CAROLINA JOURNAL OF PHARMACY. Without it, we would have a mimeographed sheet instead of this publication. All other things being equal, prove your appreciation by making purchases from representatives of Companies Advertising in the JOURNAL.

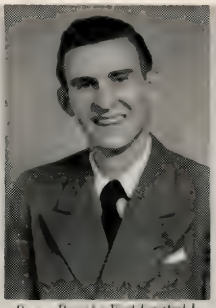
GRADUATES, UNC PHARMACY SCHOOL, 1952



James Douglas Bain, Jr
Clayton



Nicholas Harry Batuyios
Wilmington



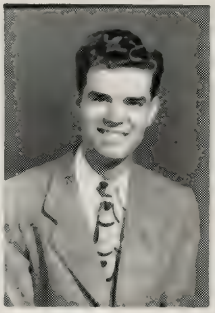
Bruce Brooks Beddingfield
Clayton



Robert Timothy Britt
Raleigh



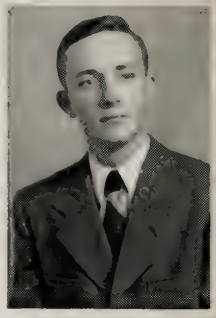
Baylus Cicero Brooks
Fayetteville



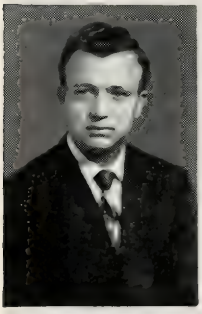
Earl Triplett Brown
Leicester



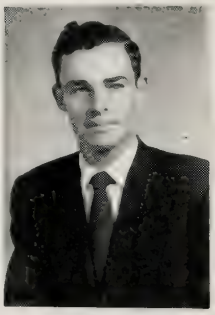
Margaret Carolyn Burgess
Broadway



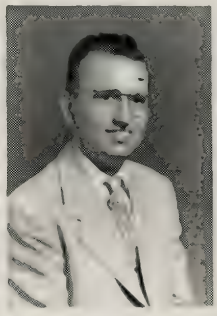
Loy Ray Burris, Jr
Valdese



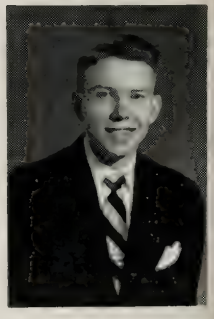
Leo H. Carter
Thomasville



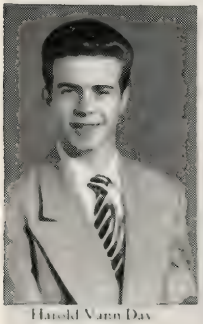
Alex W. Clelland, Jr
Wake Forest



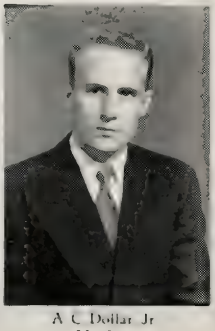
Henry Paul Cogdell
Goldsboro



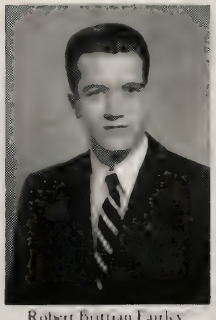
Herman Hallet Daniels
Coleman



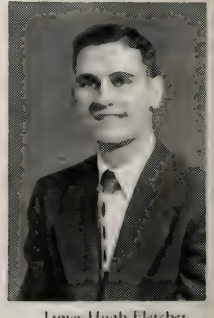
Harold Vann Day
Spruce Pine



A. C. Dollar, Jr
Mt. Airy



Robert Buttrun Farley
Salisbury



James Hugh Fletcher
Drexel

Jones Douglas Bain, Jr.
Clayton

Born October 21, 1929 in Sylva, N. C.; Married; Was employed two years at Whitley Bain Drug Co., Clayton; Member Student Branch N.C.P.A. for four years, Phi Delta Chi Fraternity; Will be available for employment after July 1; Prefers retail pharmacy anywhere in N. C.; University address, 43-H Glen Lennox.

Nicholas Harry Batuyios
Wilmington

Born June 22, 1926 in Greece; Single; Member of Student Branch N.C.P.A. three years; Member of Rho Chi Fraternity; Will be available for employment after July 1; Prefers retail pharmacy in eastern North Carolina; University address, 216 Aycock Dormitory.

Bruce Brooks Beddingfield
Clayton

Born June 20, 1926 in Clayton; Married; Served 18 months in U. S. Army and 18 months in U. S. Navy; Member N.C.P.A. Student Branch four years, Phi Delta Chi Fraternity, Pharmacy Senate; Was employed by Beddingfield Brothers, Clayton, Carolina Pharmacy, Chapel Hill, 1950-51; Will be available for employment after July 1; Prefers retail pharmacy; Univ. address, 125 Jackson Circle, Chapel Hill.

Robert Timothy Britt
Raleigh

Born March 24, 1926 in Raleigh; Single; Served two years with United States Air Force; Member of N.C.P.A. Student Branch four years; Member of Kappa Psi Fraternity; Employed three months in Raleigh, 1951; Will be available for employment after July 1; Prefers retail pharmacy in Greensboro, Winston-Salem or High Point; University address, 103 Joyner Dormitory.

Baylus Cade Brooks
Fayetteville

Born January 1, 1916 in Palmerville, N. C.; Married; Served in United States Navy, 1943-1946; Member N.C.P.A. Student Branch four years, Rho Chi Fraternity, President of Rho Chi in 1951-52; Employed at Fayetteville April 1931 to June, 1943, Matthews Pharmacy and Fayetteville Drug Company, January, 1946 to July, 1948; Available for employment after July 1, 1952; Preferably in eastern N. C. town of 20-50,000 population; Univ. address, 103 Joyner Dormitory.

Earl Triplett Brown
Leicester

Born April 21, 1927 in Leicester; Single; Served in U. S. Navy during World War II; Member of N.C.P.A. Student Branch four years, Kappa Psi and Rho Chi Fraternities; Regent of Kappa Psi Fraternity; President of Pharmacy School; Member of Pharmacy Senate; Employed 1944-5, 1947-8 with Dr. T. C. Smith Co., Asheville, summers of 1948-49-50-51 with Salleys Drug Store, Asheville; Univ. address, 117 W. Rosemary St., Chapel Hill.

Margaret Carolyn Burgess
Broadway

Born August 8, 1930 in Sanford; Single; Member of N.C.P.A. Student Branch four years, Kappa Epsilon Sorority; Sec.-Treas. Sophomore Class; Sec.-Treas. Student Body 1951-52; Historian and President of Kappa Epsilon; Employed summer of 1951 at James Walker Memorial Hospital Pharmacy, Wilmington; Available for employment after July 1, 1952; Prefers retail pharmacy; University address, 316 McIver Hall.

Loy Ray Burris, Jr.
Valdese

Born in Gastonia March 22, 1930; Single; Member of N.C.P.A. Student Branch four years, Kappa Psi Fraternity, Pharmacy Senate; President of Pharmacy Senate 1951-52; Was employed fourteen months at Rock Drug Company, Valdese; After graduation, will be employed at Rock Drug Company, Valdese; Univ. address, 124 W. Rosemary Street.

Leo H. Carter
Thomasville

Born Nov. 10, 1923 at High Point; Married; Served U. S. Navy 1943-46; Member N.C.P.A. Student Branch four years, Kappa Psi Fraternity; Was employed fifteen months at Mann's Drug Co., Thomasville; After graduation, will be employed by Mann Drug Company; Univ. address. 117 W. Rosemary Street.

Alec W. Clelland, Jr.
Wake Forest

Born February 22, 1924 in Green City, Mo.; Single; Served with U. S. Army during World War II; Member N.C.P.A. Student Branch four years, Kappa Psi and Rho Chi Fraternities, Pharmacy Senate; Regent of Kappa Psi; Vice-President N.C.P.A. Student Branch 1951-52; Vice-President Junior Class; Was employed in Olanta, S. C. Aug. 1947 to June 1948, summers of 1950 and 1951; Will be available for employment after July 1; Prefers retail pharmacy anywhere in N. C.; Univ. address, 117 W. Rosemary Street.

Henry Paul Cogdell
Goldsboro

Born July 28, 1927 in Wayne County; Married; Served in U. S. Navy three years; Member N.C.P.A. Student Branch four years, Rho Chi Fraternity, Pharmacy Senate; Was employed 12 months with Bunch Drug Company, Goldsboro and six months with Sloan Drug Co., Chapel Hill; Will be available for employment after July 1; Prefers retail pharmacy; Univ. address, 112 Daniels Road.

Herman Hallet Daniels
Colerain

Born April 30, 1930 in Colerain; Single; Member N.C.P.A. Student Branch four years; Rho Chi Fraternity; Vice-President of Rho Chi 1951-52; Employed by Myers Park Pharmacy, Charlotte, summer of 1951; Will be available for employment after July 1; Prefers retail pharmacy; Small town in eastern N. C.; Univ. address, 22 Steele Dormitory.

Harold Vann Day
Spruce Pine

Born December 24, 1930 in Spruce Pine; Single; Member of N.C.P.A. Student Branch four years; Member of Kappa Psi Fraternity, Pharmacy Senate; President of N.C.P.A. Student Branch 1951-52; Was employed at Day Drug Store, Spruce Pine; After graduation will be employed at the Day Drug Store, Spruce Pine; Univ. address, 117 W. Rosemary Street.

A. C. Dollar, Jr.
Mt. Airy

Born April 5, 1928 at Mt. Airy; Married; Served in U. S. Navy Dec. 1945 to Oct. 1947; Member N.C.P.A. Student Branch four years, Rho Chi Fraternity; Was employed by Wolfe Drug Co., for two years, Eubanks Drug Co., Chapel Hill for one year; Will be available for employment after July 1; Prefers retail pharmacy; Univ. address, 110 Daniels Road, Chapel Hill, N. C.

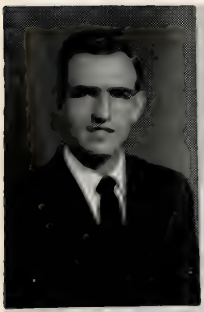
Robert Brittian Fairley
Salisbury

Born February 16, 1929 at Salisbury; Single; Member of N.C.P.A. Student Branch four years, Sigma Nu Fraternity; Vice-President Freshman Class 1948-49; Was employed by Innis Street Drug Co. and Medical Center Pharmacy, Salisbury for one year; After graduation will be employed by Innis Street Drug Co., Salisbury; Univ. address, Sigma Nu House, Chapel Hill, N. C.

James Hugh Fletcher
Drexel

Born April 29, 1929 at Forest City; Single; Member of N.C.P.A. Student Branch four years, Kappa Psi Fraternity, Rho Chi Fraternity; Was employed summer 1951 at Cornwell Drug Co. and Phillips Drug Co., Morganton, N. C., Sutton's Drug, Chapel Hill, Jan. to March 1951; Available for employment after July 1; Prefers retail or hospital pharmacy in western N. C. town of approximately 10,000 population; Univ. address, 124 W. Rosemary, Chapel Hill, N. C.

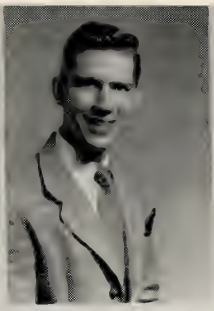
GRADUATES, UNC PHARMACY SCHOOL, 1952



John P. Frailey
Dallas



Keith Norman Fulbright
Guilford College



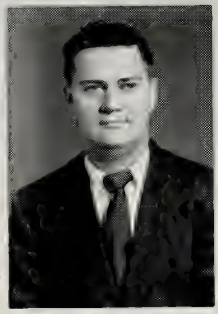
Joseph Clayton Harris, Jr.
Durham



Joseph Earl Hatcher
Chesapeake



Harry Lynn Hayes
Chase Grove



Claybarn Irvin Hawkins
Madison



Worthe Seymour Holt
Apex



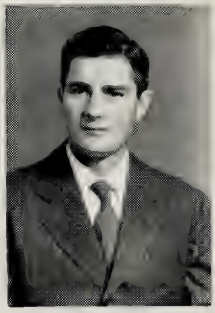
William Donald Hoover
North Wilkesboro



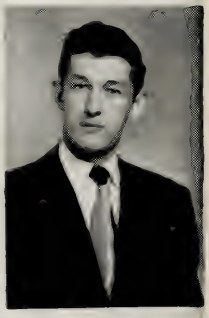
Beatrice B. Kaminitzky
Durham



Harry M. Mauney
Murphy



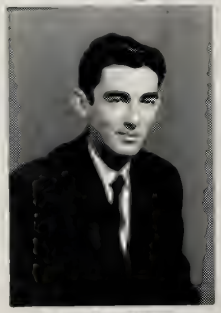
Merritt Edward Merritt
Wilmington



John Lafayette Mullen
Huntersville



Mary Frances Parsons
Winston-Salem



George Louis Pittman
Mount



Samuel Howard Price, Jr.
Mocksville



William H. Randall, Jr.
Faison

John P. Friday
Dallas

Born January 31, 1928 in Charlotte, N. C.; Served with U. S. Navy June 1946 to June 1948; Member of N.C.P.A. Student Branch four years, Kappa Psi Fraternity; Pres. Junior Class, Vice-Pres. Senior Class, Vice-Pres. Student Body; Was employed June-Sept. 1950 at Economy Drug Co., Lincolnton, N. C., June-Sept. 1951 at Stanley Drug Co., Stanley; Prefers retail pharmacy; Univ. address, 2 Battle Dormitory.

Keith Norman Fulbright
Guilford College

Born May 23, 1928 at Hickory, N. C.; Single; Member of N.C.P.A. Student Branch four years, Phi Delta Chi Fraternity; Sec. N.C.P.A. Student Branch 1951-52; Pres. Senior Class 51-52; Was employed by Wilkerson Drug Co., Greensboro Sept. 1947 to Sept. 1948 and from June to Sept. 1950; Available for employment after July 1; Univ. address, 2 Battle Dormitory.

Joseph Claxton Harris, Jr.
Durham

Born August 1, 1929 in Washington, N. C.; Single; Member of N.C.P.A. Student Branch four years, Phi Delta Chi Fraternity, Pharmacy Senate, Phi Delta Theta Fraternity; Master at Arms at Phi Delta Chi and Social Chairman of Phi Delta Theta; Was employed at West Side Pharmacy, Durham, N. C.; Will be available for employment after July 1; Prefers retailing in this vicinity; Univ. address, Phi Delta Theta House, Chapel Hill.

Joseph Earl Hatcher
Chinquapin

Born December 10, 1928 in Chinquapin, N. C.; Single; Member of N.C.P.A. Student Branch four years, Rho Chi Fraternity; Sec.-Treas. of Rho Chi 1951-52; Will be available for employment after July 1; Prefers retail pharmacy in small eastern N. C. town; Univ. address, 110 Aycock Dormitory.

Harry Lynn Hauss
China Grove

Born March 12, 1920 at Rutherford College, N. C.; Single; Served with U. S. Army June 1944 to June 1946; Member of N.C.P.A. Student Branch four years; Pres. Freshman Class 1948; Was employed by Phillips Drug Co., China Grove 1937-39, by Brown Drug Co., China Grove, Aug. 1947-Sept. 1948 and summer of 1949-50-51; Will be available for employment after July 1; Prefers retail pharmacy; Univ. address, 2 Battle Dormitory, Chapel Hill, N. C.

Clayburn Irwin Hawkins
Madison

Born July 2, 1928 at Madison, N. C.; Married; Served with U. S. Navy one and one-half years; Member of N.C.P.A. Student Branch three years; Was employed by Brown-McFalls Drug Co., Madison for three years; Will be available for employment after July 1; Prefers retail pharmacy in small N. C. town; Univ. address, 4 Old East Dormitory.

Worthe Seymour Holt
Apex

Born August 19, 1929 at Merry Oaks, N. C.; Single; Member of N.C.P.A. Student Branch three years, Rho Chi Fraternity; Will be available for employment after July 1; Prefers retail pharmacy in central North Carolina; Address, Apex, Route 2, N. C.

William Donald Horton
North Wilkesboro

Born July 22, 1928 at N. Wilkesboro, N. C.; Single; Member of N.C.P.A. Student Branch three years, Phi Delta Chi Fraternity, Pi Kappa Phi Fraternity; Was employed at Horton Drug Co., N. Wilkesboro for two years; After graduation will be employed by Horton Drug Co.; Univ. address, 317 West Rosemary St. Chapel Hill, N. C.

Beatrice B. Kaminetzky
Durham

Member of N.C.P.A. Student Branch three years, Kappa Epsilon Sorority, Rho Chi Fraternity, Pharmacy Senate; Single; Was employed by Sutton Drug Co., Chapel Hill for three months; Will be available for employment after July 1; Prefers employment out of state; Univ. address, 320 McIver Dormitory.

Harry M. Mauney
Murphy

Born June 7, 1930 at Murphy, N. C.; Married; Member of N.C.P.A. Student Branch three years, Pi Kappa Alpha Fraternity; Was employed by Mauney Drug Store, Murphy, for several years; Will be available for employment after July 1; Prefers retail pharmacy in North Carolina; Univ. address, 93 Trailer Court, Chapel Hill.

Morris Edward Merritt
Wilmington

Born November 26, 1919 at Wilmington, N. C.; Married; Served with U. S. Army Transportation Corps January 1945 to May 1947; Member N.C.P.A. Student Branch four years, Delta Phi Alpha Fraternity; Pres. Delta Phi Alpha 51-52; Was employed by Center Drug Co., Wilmington, June-Sept. 1951; Will be available for employment after July 1; Prefers retail pharmacy in Wilmington or vicinity; Univ. address, 119 King St., Chapel Hill, N. C.

John Lafayette Mullen
Huntersville

Born July 18, 1928 at Charlotte, N. C.; Single; Member of N.C.P.A. Student Branch two years; Was employed by Mullen's Pharmacy, Asheville, N. C. for 24 months; After graduation will be employed by Mullen's Pharmacy, Asheville; Univ. address, 110 Joyner Dormitory.

Mary Frances Parsons
Winston-Salem

Born January 16, 1930 at Knoxville, Tennessee; Single; Member of N.C.P.A. Student Branch four years, Kappa Epsilon Sorority; Sec.-Treas. of first, third and fourth year classes; Historian of Kappa Epsilon; Vice-Pres. Pharmacy Girls' Association; Sec.-Treas. Pharmacy Girls' Association 1951-2; Was employed three months by N. C. Baptist Hospital, Winston-Salem; Will be available for employment after July 1; Prefers hospital pharmacy; Univ. address, 316 McIver Dormitory.

George Leon Pittman
Micro

Born in 1930 at Micro, N. C.; Single; Member of N.C.P.A. Student Branch three years, Rho Chi Fraternity; After graduation plans to attend medical school. Univ. address, 108 Joyner Dormitory.

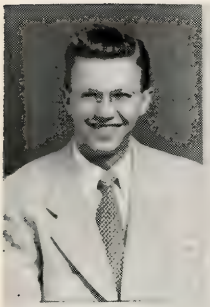
Samuel Howard Price, Jr.
Mooresville

Born August 1, 1929 at Mooresville, N. C.; Single; Member of N.C.P.A. Student Branch four years, Kappa Psi Fraternity, Pharmacy Senate; Men's Honor Council Representative; Reporter for Senate 51; Recorder of Senate 52; Chaplain of Kappa Psi 51; Was employed by Miller Drug Co., Mooresville for over one year; Will be available for employment after July 1; Prefers retail pharmacy but would consider hospital pharmacy in town of 10-15,000 population; Univ. address, 117 W. Rosemary St.

William H. Randall, Jr.
Falcon

Born December 3, 1929 at Falcon, N. C.; Single; Member of N.C.P.A. Student Branch four years, Phi Delta Chi Fraternity, Pharmacy Senate; Vice-Pres. First Year Class; Treas. Second Year Class; Was employed by Ketchum Drug Co., Midway Park 1946-47; Wooten Drug Co., 1950-51; Univ. address, 206 Fetzer Lane, Chapel Hill, N. C.

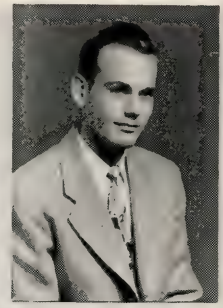
GRADUATES, UNC PHARMACY SCHOOL, 1952



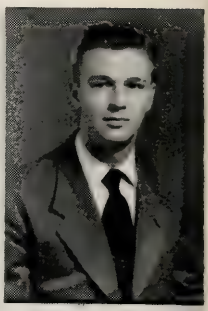
Charles Adams Reaves
Asheboro



Hubert Newton Rogers, Jr.
Fair Bluff



Gilbert Clark Russell
Greensboro



John Marshall Sasser
Smithfield



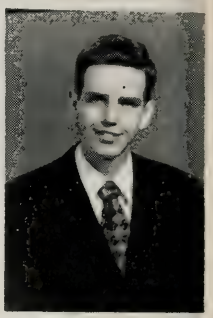
Betty Tate Sparks
Draper



James Ambler Speight
Rocky Mount



William Lewis Summey
Dallas



Samuel Thomas Thorne
Charlotte



Carolyn Ruth Twiggs
Raleigh



Allene Marie Warren
Dunn



John Henry Welborn
Lexington



Glenwood Lee Williams
Godwin

ACKNOWLEDGMENT

Credit for this series of pictures and sketches goes to the UNC Students' Branch of the NCPA and especially to Harry Hauss of China Grove and John Friday of Dallas, who did the necessary leg work. If you think this is an easy job, try to round up 44 pictures and sketches of your closest friends and see what the complications are.

The pictures (3 times size shown) are being framed and will be on display in the Institute of Pharmacy.

Charles Adams Reaves
Asheboro

Born June 18, 1929 at Asheboro, N. C.; Married; Member of N.C.P.A. Student Branch four years, Pi Kappa Alpha Fraternity; Was employed 13 months by Reaves Pharmacy, Asheboro; Will be available for employment after July 1; Prefers retail pharmacy in Piedmont North Carolina; Univ. address, 27-D Glen Lennox, Chapel Hill, N. C.

Hubert Newton Rogers, Jr.
Fair Bluff

Born June 3, 1929 in Florence, S. C.; Single; Member N.C.P.A. Student Branch three years, Kappa Psi Fraternity, Pharmacy Senate; Executive Committee Member of N.C.P.A. Student Branch; Pledge-Master of Kappa Psi; Employed three months by Lanes Pharmacy, Wilmington; Available for employment after July 1; Prefers retail pharmacy in central N. C.; Univ. address, 117 W. Rosemary Street.

Gilbert Clark Russell
Greensboro

Born March 23, 1929 in Wadesboro, N. C.; Married; Member of N.C.P.A. Student Branch four years, Kappa Psi; Pres. second year class; Treas. of N.C.P.A. Student Branch 1951-52; Was employed by Elm Street Pharmacy, Greensboro June 1947-July 1948; Univ. address, 113 Stephens Street, Chapel Hill.

John Marshall Sasser
Smithfield

Born Oct. 18, 1930 at Smithfield; Single; Member of N.C.P.A. Student Branch three years, Kappa Psi and Rho Chi Fraternities, Phi Eta Sigma Fraternity; Was employed for three months by Creech's Pharmacy, Smithfield; Prefers retail pharmacy; Preferably in eastern-central N. C.; Univ. address, 117 W. Rosemary Street.

Betty Tate Sparks
Draper

Born 1929 at Draper; Single; Member of N.C.P.A. Student Branch four years, Kappa Epsilon Sorority, Pharmacy Senate; President of Smith Dormitory; Sec.-Treas. of Pharmacy Senate; Secretary of Kappa Epsilon; Pledgemaster of Kappa Epsilon; Was employed three months by Charlotte Memorial Hospital Pharmacy; Prefers Hospital or retail pharmacy; Univ. address, 101 Smith Dormitory.

James Ambler Speight
Rocky Mount

Born August 20, 1930 at Rocky Mount; Single; Member of N.C.P.A. Student Branch four years, Kappa Psi Fraternity; Employed June-Sept. 1951 by Hicks Drug Co., Rocky Mount; Will be available for employment after July 1; Prefers retail pharmacy in eastern N. C. town of about 30,000; Univ. address, 117 W. Rosemary Street.

William Lewis Summey
Dallas

Born February 3, 1912 at Dallas; Married; Member of N.C.P.A. Student Branch four years; Vice-Pres. Second Year Class; Was employed three years with Summey Drug Co., Mount Holly and Summey Drug Co., Dallas; After graduation, will be employed by Summey Drug Co. Dallas; Univ. address, 2 Battle Dormitory.

Samuel Thomas Thorne
Charlotte

Born July 8, 1929 at Charlotte; Single; Member of N.C.P.A. Student Branch two years, Kappa Psi Fraternity, Pharmacy Senate; Chaplain of Kappa Psi Fraternity; Was employed by Hardee's Pharmacy, Charlotte three months; Available for employment after July 1, 1952; Prefers retail or hospital pharmacy in Charlotte or vicinity; Univ. address, 117 W. Rosemary Street.

Carolyn Ruth Twiggs
Raleigh

Born May 29, 1928 at Raleigh; Single; Member N.C.P.A. Student Branch four years, Kappa Epsilon Sorority; Will be available for employment after July 1, 1952; Prefers retail or hospital pharmacy in Raleigh, Winston-Salem or Durham area; Univ. address, 311 Spencer Hall, Chapel Hill.

Allene Marie Warren
Dunn

Born Oct. 20, 1930 at Dunn; Single; Member of N.C.P.A. Student Branch four years, Kappa Epsilon Sorority, Pharmacy Senate, Alpha Gamma Delta Sorority; Sec. and House Manager of Alpha Gamma Delta Sorority; Was employed by Dunn Pharmacy, Dunn, N. C. during summers of 1947, 1948, 1949, 1950-51; After graduation will be employed by Dunn Pharmacy; Univ. address, Alpha Delta Gamma House.

John Henry Welborn
Lexington

Born April 8, 1927 at Lexington; Single; Served during World War II with U. S. Merchant Marine Cadet Corps; Member of N.C.P.A. Student Branch three years; Was employed by Lexington Drug Co., Lexington during summers; After graduation, will be employed at Lexington Drug Co.; Univ. address, 105 Connor Dormitory.

Glenwood Lee Williams
Godwin

Born September 22, 1926 at Godwin, N. C.; Single; Member of N.C.P.A. Student Branch four years; Was employed three and a half months by Butler & Carroll Drug Co., Inc., Dunn, N. C.; After graduation will be employed by the same;. Univ. address, 218 Graham Dormitory.

Check on it—
get the Best—
and at lower cost.



Better fire insurance for Druggists only. Now available on your home.

Consult Our Agents

Mr. F. O. Bowman, North Carolina Agent
P. O. Box 688
Chapel Hill, North Carolina

Mr. Ralph M. Crosson,
South Carolina Agent
1812 Marion Street
Columbia 3, South Carolina

500% increase in Photo Finishing in only fourteen months time.

I. W. ROSE DRUG COMPANY

ESTABLISHED 1910

DRUGS - COSMETICS - PHOTOGRAPHIC SUPPLIES

PHONE 7111

ROCKY MOUNT, NORTH CAROLINA

May 15, 1951

Mr. J. S. Montgomery
Galeski Photo Center
2 South Eighth Street
Richmond, Virginia

Dear Mr. Montgomery:

This is being written to compliment you on the quality of your photo finishing.

You have had our account since March 1950, and our photo finishing volume has increased over five times.

We attribute this phenomenal increase to the superior quality of your work, plus the quick service rendered on returns. This of course means more satisfied customers and adds to the prestige of our photo department.

Congratulations for doing a swell job, keep up the good work.

Very truly yours,
(Signed) R. E. Fleming
I. W. Rose Drug Company

With the proper cooperation on your part we can do as much for you.

We serve more Drug Stores and Camera Shops in North Carolina than any other finishers.

Each day we develop more rolls. Each day we make more prints than any other plant in the South.

TOP QUALITY

POPULAR PRICES

FAST SERVICE

LIBERAL DISCOUNT

GALESKI PHOTO CENTER

Through the addition of new equipment and trained employees, we are now able to announce that we are actively soliciting new business on an exclusive basis, from preferred accounts in each city or town.

For further information write, 'phone or wire

P. O. Box 658
Richmond, Va.

Mist from the Mountains

By JAMES W. HARRISON, Asheville

S. E. Varner, Sr. Enters Senate Race

S. E. Varner, Sr. of Brevard has announced his candidacy for the State Senate from the 32nd District in the May Democratic primary. Mr. Varner, father of Eddie, Jr., who owns Varner's Drug Store jointly with Mrs. Varner, Sr., has served two terms as Mayor of Brevard and was for twelve years deputy collector of internal revenue. Mr. Varner has a long career in civic and church work in Swain and Transylvania counties. He is now bookkeeper at Varner's Drug Store.

Additional news from Brevard tells us that Baby Beth Varner, five months old daughter of Eddie Varner, Jr., suffered an odd accident the first week of February. While being fondled and carried about the house by an older sister she was droppe to the floor with a resulting broken hip She was rushed to Transylvania Community Hospital and placed in casts and weigh tractions. She proved such a good pa tient that the cumbersome weights failed t handicap her eating, sleeping and playin habits. The baby has been one of the sho patients of the hospital and her cunnin gurgling and cooing have added a touch o glamour to the temple of healing. She i now well on the way to full recovery.

Western North Carolina Drug Club News

At an election meeting of WNCDC hel February 8 at the George Vanderbilt Hote the following officers were chosen to serv until February 1953: Earl Houser, presi

★ *For Better Service* ★

Robert R. Bellamy & Son

Wholesale Druggists

Wilmington, N. C.

nt; R. F. Coppedge, vice-president; Virnia Callahan, secretary; Thompson Hiles, reasurer; W. A. Ward and B. L. Pinner, gislative committee; Norman Young and lwin C. Brown, retiring president, members of executive committee. The officers ected form the executive committee. This mmittee met at the home of president ouser on February 22 and formulated ans for the operation of the Club during e coming year. Various committees were med, among them a building committee at has already launched plans for buildg or buying a club house. Some arduous ties have been accepted by the members th a great degree of enthusiasm. The w officers have taken hold of their duties th like enthusiasm and it bids fair to reit in a successful year for the Club.

Store Personnel Changes

Albert Chandley, until January of this ar manager of Goode's, has purchased a lf interest in the Asheville Pharmacy from F. Coppedge on March 1. The new partrship contemplates the expansion of an eady progressing enterprise.

Robert Scharff, until March 1 pharmacist Asheville Pharmacy, is scanning the field h several offers and is, at this writing, decided as to which he will accept.

Charlotte Plemmons has resigned her posin as pharmacist at Eckerd's-Haywood and ns to remain inactive for a time. She as the claims of housekeeping and exnges the work of the pharmacist for the re difficult task of keeping house. Roy nson has succeeded her at Eckerd's-Hayod.

Little Drops of Mist

The construction work of the new Memorial-Mission Hospital goes on apace. . . . Saint Joseph Hospital plans new building to connect with present buildings. . . . H. E. Jones, pharmacist at Y. M. I. Drug Store, was struck by speeding auto the night of February 23 and hospitalized with broken ankle and dislocated hip. Until he recovers or a substitute is found, the prescription department will be closed. . . . Mrs. R. C. Powell of Decatur, Ga., mother of F. A. Powell, Abbott representative in Asheville territory, died February 9. . . . Dr. H. G. Brookshire, onetime City Councilman, died February 7 in an Asheville hospital. Dr. Brookshire was an uncle of Lloyd Brookshire, the late Guy Brookshire and a granduncle of Balfour Brookshire, Asheville pharmacists . . . Mrs. S. E. Hendrix, mother of J. O. Hendrix, Canton pharmacist, died in Greer, S. C. February 4. . . . Moss Salley, Sr. of Asheville and P. J. Suttlemyre of Hickory were elected directors of the North Carolina Pharmaceutical Research Foundation at the Foundation's February meeting in Chapel Hill.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
303 S. Sixth Street Richmond, Va.

BUTTERCUP ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

News Notes from Justice Drug Company

Reported by MRS. ETHEL PIERCE

Mr. P. A. Hayes, president of Justice Drug Company, Greensboro, N. C., attended the National Wholesale Druggists' Association Board of Control meeting in New York City the latter part of February. Mr. Hayes also attended the Druggists' Supply Corporation Convention held at the Hotel Statler, New York City, the first week of March.

Mr. E. B. Williams and Mr. G. D. Andrews, sundry buyers for Justice Drug Company, Greensboro, N. C., were in New York the first week in March where they attended the Druggists' Supply Corporation meeting.

Mr. D. Frank Hayes, vice-president of Justice Drug Company, Greensboro, N. C., who has been confined to his bed due to illness, is back at his desk and is very much improved.

Mr. L. A. Thomas, sales manager for Justice Drug Company, Greensboro, N. C., who has been very ill for the past two months and a patient at Baptist Hospital, Winston-Salem, N. C., is recuperating at his home. He will probably be away from his office several more weeks. In his absence, Mr. Wm. P. Brewer, vice-president, is acting in the capacity of sales manager along with Mr. Va B. Hennessee, assistant sales manager.

Mr. J. L. Davis, salesman for Justice Drug Company, Greensboro, N. C., is back on the job after spending several days in Wesley Long Hospital.

Winners in a recent sales contest for the Justice Drug Company, Greensboro, N. C. sales force, were: 1st prize, Thos. B. Waugh; 2nd prize, Lynn R. Davis, and 3rd prize, Owen C. Trogdon.

Liquid Hematinic "Valentine"
8 fl. oz. and 1 gal. bottles

Valprota
pleasant tasting protein supplement in 1 lb. and 5 lb. bottles.

Dehydrocholic Acid
Council-Accepted
bottles of 100 and 1000 tablets.

Valentine's Meat Extract
a pleasant tasting source of potassium, 1⅘ fl. oz. bottles.

Liver Injection Crude U.S.P.
1 and 2 injectable units per cc., 10 cc. vials.

Liver Injection U.S.P.
10 U.S.P. units per cc., 10 cc. vial
15 U.S.P. units per cc., 3 vials 1 cc. each.

Liquid Extract of Liver U.S.P.

Liquid Extract of Liver with Iron
8 fl. oz. bottles.

Valentine Company, Inc.
Richmond, Va.

Rx Shop Opens in Durham

J. K. McCoy, formerly associated with the Durham Drug Company, and Stroud Brewer Jr. have opened a "Prescription Shop" in Durham on the corner of South Gregson and Chapel Hill Streets. Only prescriptions and sick room supplies are to be featured.

McCoy has had 15 years' experience as a pharmacist. Brewer, a graduate of the UNC School of Pharmacy and a licensed pharmacist in the state since 1943, will assist in the "Prescription Shop" on a part-time basis. He expects to continue to assist his father in managing Brewer's Drug Store, West Durham.

Nineteen physicians are located in the same general area as "The Prescription Shop."

Briefs

A. D. Pollard writes from Ocean Drive Beach, S. C. that he is now in the real estate and rental business as well as the drug business. Andy says Ocean Drive Beach is America's most beautiful strand. If it is a lot to build on or a cottage to rent, And says he can take care of you.

Kelly E. Bennett of Bryson City was Governor Scott's personal representative at a recent "Fields of the Wood" program held near Topton. Purpose of the meeting was to dedicate the "World's Largest Ten Commandments" on Burger Mountainside.

It wasn't a boxing ring but an icy step that put five stitches in Moss Salley's (Asheville) chin.

In 1852, there were 6,139 pharmacists in

e United States. Today, the list totals 1,800.

There's been strange goings-on in the sement of Dean Tainter's residence in arion. Neighbors passing by at night ould see flickering lights and hear clicky-ack sounds. Some thought Dean had in-alled a steam distillery for manufacture of e elixir of life. The real truth of the atter, according to an on-the-spot observer, that Dean has gone in for miniature rail-ading, even to the point of buying himself genuine railroader's cap.

Miss Anne Jacobs, daughter of Mrs. M. and the late Dean Jacobs, was named Miss Chapel Hill'' in a contest sponsored the Jaycees.

Charged with Practicing Pharmacy Without License

A. D. Edens, head of the Mangum Street harmacy, Durham, has been charged by e State Board of Pharmacy with practic-g pharmacy without a license. The Board s obtained a temporary restraining order preventing Edens from practicing pharmacy in the State, and enjoining the local drug store, which he has operated for a number of years, from employing other than licensed pharmacists in the filling of prescriptions. The order was signed by Judge R. Hunt Parker.

New Product

Name: Lourene Pike, a girl.

When Available? Release date 12:21 A.M., Feb. 21.

Description: Blue eyes; rosy-red complexion; black hair.

Manufacturer: Designed and produced by Dorothy and Jesse Pike; distributed by Dr. Willard Hearin.

How Supplied: Extremely attractive package weighing 7 pounds and 8 ounces.

Advantages: Newest model with balancing power (provides one daughter to go with one son); advanced design; atomic-powered lungs; and, an authorized income tax deduction.

Scott Drug Company

Wholesale and Manufacturing Druggists

Charlotte, N. C.

NEW! POPULAR-PRICED FAST-SELLING SENSATIONS by Seaforth!



59¢

SHAVE LOTION
In new flask bottle

Same lotion, same contents as in world-renowned Seaforth Jug at $1.00 . . . packed in counter displays of one dozen.



50¢

PRESTO-LATHER

Voted best by thousands of men in test panel . . Seaforth name, quality and popular price, plus big advertising, guarantee fast over-the-counter sales for you!



50¢

Veladron BRUSHLESS

Famous Seaforth double-action formula "the best Brushless on the market" . . . packaged in brilliant green to sell on sight!

ORDER TODAY FROM:

Justice Drug Company
Greensboro, North Carolina
Dependable Service Since 1898

Andrews Presents Case to School

A handsome wall display case has been presented to the Library of the School of Pharmacy of the University of North Carolina by F. Jackson Andrews, of Baltimore, Md., a member of the Class of 1915 (Ph.G. and P.D.).

Mr. Andrews made the gift in memory of his brother, Junius Franklin Andrews, also of the Class of 1915 (Ph.G.) who lost his life in World War I. A small chromium plate on bronze on the base of the display case bears the following inscription:

"In Memory of Junius F. Andrews, '15, School of Pharmacy, U.N.C., Ensign, U. S. Navy Air Corps, Who lost his life in the Service of his Country, July 14, 1918."

Following his graduation from the University, Junius F. Andrews was a chemist for the Emerson Drug Company until he entered service as an aviator in the Navy. After pilot training, he was Commissioned an ensign and stationed at Naval Chatham Air Base in Massachusetts. At the time of his death he was patrolling the air lane area between that Base and Nantucket Lightship. He was burned to death in the explosion of his plane as it landed on the beach.

The donor, F. Jackson Andrews, was for many years manager of the Canadian Branch of the Emerson Drug Co. in Toronto. He became president of Bromo-Seltzer, Ltd., of Canada, in 1938. Last April he was elected president of Emerson Drug Company, president of the Alkalithia Company, and director of the Maryland Glass Corporation, continuing as president of Bromo-Seltzer, Ltd., of Canada.

The Andrews are originally from Durham, N. C., and Mr. Andrews often visits relatives there.

The case fills a long felt need in the School of Pharmacy Library and will be used for timely displays of historical and scientific interest to pharmacy. In arranging the first exhibit in the display case, Miss Alice Noble, the Librarian of the School, has included photographs of the donor and his brother, of the pharmacy student body of 1914-15, of Mr. Andrews' class, of Person Hall—the home of the School of Pharmacy in 1915, and of the University campus as it looked in 1915, as well as articles written by the donor, pharmacy books studied in 1915, etc.

Wayne County Group Meets

The Goldsboro Drug Club was host to druggists of Wayne County at a meeting held in the Goldsboro Community Building on January 31. A dinner at Griffin's Barbecue preceded the meeting.

Guest speaker for the occasion was W. J. Smith of Chapel Hill. An open forum session followed Mr. Smith's talk.



THE WORLD'S FINEST SALTED NUTS
Fresh From Our
Double Kay NUT SHOP DEPARTMENT ®

The leading drug store owners in your state will tell you the Double Kay Nut Shop is producing more sales and profits than any item in the drug store occupying similar space.

IF—you have a clean, first-class drug store, let us reserve a Nut Shop for you.

THE KELLING NUT CO., 2800 W. Belmont Ave. Chicago 18, Illinois

"SNAPPY" SAYS:

"*MORE PROFIT for YOU in '52!*"

Entering drugstores throughout North Carolina are thousands of STANBACK customers . . . presold on this product by constant advertising over these stations. Display STANBACK to get full benefit from 28,398 announcements yearly!



STANBACK . . . over these stations!

WBAZ Albemarle	WGBR Goldsboro	WPTF WNAO WRAL Raleigh
WWNC WLOS WSKY Asheville	WBIG WGBG WCOG Greensboro	WEED Rocky Mount
WGWR Asheboro	WHNC Henderson	WCBT Roanoke Rapids
WBBB Burlington	WHKY WIRC Hickory	WSTP WSAT Salisbury
WPNF Brevard	WMFR WHPE High Point	WOHS Shelby
WBT WSOC WGIV Charlotte	WJNC Jacksonville	WCPS Tarboro
WEGO Concord	WGTL Kannapolis	WTNC Thomasville
WSSB WDNC Durham	WFTC Kinston	WADE Wadesboro
WFNC WFLB Fayetteville	WLOE Leaksville	WRRF Washington
WBBO Forest City	WBUY Lexington	WGNI Wilmington
WGNC WLTC Gastonia	WBRM Marion	WGTM Wilson
	WHIT New Bern	WSJS WAIR WAAA Winston-Salem

Snap Back with

STANBACK

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

**A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists**

We Appreciate Your Business



BABY VARNER LAUGHS AT POSITION—Pharmacist Eddie Varner's 5-months-old daughter, Beth, of Brevard suffered a broken leg and hip when an older sister dropped her while playing recently. While immobilized in casts and tractions, Beth doesn't seem to be bothered about the unusual position she is in. She gurgles and smiles and sleeps and eats almost as if still at home in her own crib instead of in a hospital bed. With Beth is Miss Myrtle Barnette, R.N., afternoon floor supervisor at Transylvania Community Hospital.

We Specialize in Designing and Building Both Beautiful and Conveniently Arranged Modern Drug Store Fixtures at a Moderate Price.

Let Us Show You Some of Our Installations

BERRYHILL FOUNTAIN

715 LOUISE AVE. PHONE 8945

Quality Built Fixtures

The Finest in Upholstered Booths

Stanley Knight Soda Fountains

The Most Beautiful Drug Stores in the Carolina's

SALES COMPANY

CHARLOTTE, N. C.

"Shirts Cost Too Much to Lose"

JAMES W. HARRISON, Asheville
Chairman Committee on Papers and Queries

Anybody can criticize but it takes a good man to criticize, then come up with something constructive to correct the fault that brought on the criticism. Then, too, one can take a given amount of figures that reveal certain conditions in a certain department of the retail drug business, analyze those figures and make certain conclusions concerning that particular phase of the retail drug business. Those figures might reveal that Mr. Druggist is losing sales he might have made. Some druggists may not even know they are losing those sales. Then the fair-haired boy with the figures points out, without criticism, just how and why those sales are being lost. He even goes beyond this act of pointing out; he furnishes a means of going after that lost business.

Amity Leather Products is the fair-haired boy in this instance. In a non-copyright brochure, illustrated with graphs and rebus like characters, it takes a set of Drug Topics figures and paints a dismal picture of the personal leather goods sales in drug stores for the past ten years. This brochure is titled, "Mr. Druggist! Stop Losing Your Shirt in Personal Leather Goods Sales!" and creates one cure, to which will be added a few more in this paper, designed to help this sick leather goods patient.

We are still talking to Mr. Druggist. Here is one of the dismal facts: Each succeeding year for the past ten years, you have been getting less and less of the personal leather goods market. The total volume in this line in 1940 was $28,847,000.00 and your share was $6,629,000.00 or almost 23%. In 1950 the picture changed considerably. In 1950 those sales amounted to $73,626,000.00 and your share was only $9,988,000.00 or 13½%. While the percentage of increase was 260%, and although your dollars and cents volume was more, your percentage of the market actually decreased 46%. Your rightful share of this business went down the drain to the tune of 46%. And, to paint the already dismal picture a little more lurid, this downward trend bids fair to continu during 1952 unless you, the manufacture and the wholesaler do something about it Well, you know "sump'n?", your manu facturer has done something about it. I fact he's been doing something about it fo these past ten years by continually pre senting you with the latest in style trends quality, and selling helps. And your whole saler is ready, has even now snatched th relay from the manufacturer and is sprint ing down the track.

There are a number of reasons why you Mr. Druggist, have lost your share of thi personal leather goods market. The primary reason is that you have failed to recogniz the increasing importance that ladies' bill folds have played in this market. In 194 ladies' merchandise accounted for 10% o total sales. Today, 35% of the total volum is done on ladies' merchandise. The dis turbing fact is that the druggist is stil on the 1941 ratio. 1951 figures show that last year less than 11% of drug store sale on personal leather goods was made o ladies' merchandise. Then it is small won der that the druggist is not getting his over-all share of this personal leather good business.

Now, it stands to reason that Mr. Drug gist wants to regain his rightful share of this business and it goes without saying that the manufacturer and the wholesaler want you to regain that share. Well, Amity has done something about it by creating the new "Tote-Poke" designed exclusively for wom en which is already very much of a sensa tion. Three basic facts prompted Amity to create the "Tote-Poke." First, women use their billfolds four times as often as do men. Second, women use billfolds to carry coins, most men don't. Third, women do the shopping, pay the tradesmen and deliv ery boys; a woman's billfold is the house hold cash register.

The new "Tote-Poke" is as ingenious as a cash register but as simple as ice water. One puts bills in the regular way in the long section, gives it a turn and, presto, both coins and bills are available from the same pocket. It does in four easy motions what

le old-fashioned billfolds do in eight. Take le "Tote-Poke," unbutton coin flap; re- ove bills; remove coins; rebutton flap. So mple a crawling babe would make baby- lay of it. Compare the old-fashioned bill- old and its eight motions of: unbutton nap-tab closure; open billfold; remove lls; unbutton coin flap; remove coins; re- utton coin flap; fold billfold; rebutton nap-closure.

Amity knows this little household cash egister will move from the druggist's dis- lays because they proved by pre-testing nat it did. Amity's Rolfs Division tested Tote-Poke" at $5.00 for the first six onths of 1951 under their brand name Trends" and came up with some astound- ng results. More "Trends" were sold dur- ng this test period than the combined sales f the top three in ladies' models in all of 950, and the 1950 sales of these three odels included the famous Amity "Direc- ess." A small assortment of four $3.50 odels of "Tote-Poke" and two of the 5.00 models on a neat display card strate- ically located in the store will start the ruggist back on the road to his rightful nare of the billfold business.

Amity and your wholesaler will see that lenty of merchandise is available, will con- inue to place the latest in style trends on our counters. Now, it's up to you. Treat t as you would any other profitable line; o more than place it on your counter, help t get attention, demonstrate it, let the pro- pective customer touch it and feel its luxuri- us texture, inspect its unique features. oach your clerks, see that they know and nderstand this merchandise. Be on the lert to see that they apply the fundamentals f good salesmanship and you transform hem from mere clerks to sales persons of igh order. Good salesmanship will always nove more merchandise, whether it be bill- olds or headache tablets, perambulators or hermometers, hand lotions or vitamins.

You might very well reply that you do not ell or have no intention of carrying leather goods for sale and how does it concern you hat drug store sales of this particular line ave so decreased during the past ten years. There are two answers to that line of hought. One is that you could do worse han try your arts of salesmanship on a line that always carrys 40% profit and at certain times an extra 10%. The second answer is that whether or not you carry this line of merchandise you should concern yourself with the fact that there is a down- ward trend in the sales of this merchandise in drug stores. You owe it to yourself, to your business, to recognize that a down- ward trend in one line does not exempt the possibility of downward trends in other lines of merchandise, many of which you do carry if you operate an average sort of drug store. If the druggist does nothing to stop the flow of lost sales, or sits supinely by while other outlets get the cream of the sundry business, then he certainly should have no quarrel with those outlets when they go after business which, to all purpose, has apparently been relinquished by the druggist.

But the druggist need not take a back seat to anybody in this selling game. He is in- finitely better prepared to do a selling job than any contemporary merchant on the scene today. He needs only to apply that ability he has in abundance and sales will follow effort as naturally as day follows night. He needs to tell himself that he is better in selling than he thinks he is.

To Our —
GOOD FRIENDS
IN NORTH CAROLINA

Your orders for
Labels, Drug Boxes and
Physician's Prescription Blanks
are greatly appreciated.

McCourt Label Cabinet Co.
58 BENNETT STREET
BRADFORD, PENNA.

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

Doings Around the Institute

Bronze Plaque Installed

Here's some late news from the Institute of Pharmacy:

Several meetings were held in the building during the past 30 days. On February 6 the Board of Directors of the N. C. Pharmaceutical Research Foundation were luncheon guests of the Association in the B. Frank Page Room. The Board of Pharmacy used the Page Room, Feb. 19-20, and on the following day the executive board of the Woman's Auxiliary used this same room for a business session and the auditorium for a luncheon. The Junior Service League of Chapel Hill met at the Institute on Feb. 26 for a business session, followed by a tea honoring new members recently inducted into the organization.

The bronze mortar & pestle plaque has been mounted on the wall of the Institute lobby. Containing 260 names, weighing 145 pounds, the plaque adds greatly to the dignity of the lobby.

Orders are now being entered for the memorial plaques to be installed in the auditorium. Due to the scarcity of bronze, the memorial plaques will be installed one by one, with the bronze company reserving the privilege of cancelling any order when insufficient supplies of bronze are on hand.

The Woman's Auxiliary section of the JOURNAL this month has details of an executive's desk presented to the Institute by the Alamance Drug Circle. Two new chairs were also installed in the lobby, and the venetian blind job completed throughout the building.

An order has been entered for 108 permanent seats to go into the auditorium. A considerable number of these seats, sponsored at $50 each with the donor's name on the back in brass, have already been sold. Complete details concerning this specific project were mailed to NCPA members on Feb. 25.

An order has been entered for 500 plates, each containing a sketch of the Institute on the face and a historical account on the back. To be officially sponsored by The Woman's Auxiliary, advance payment of the plates was taken care of by T. J. Ham, Jr. of Yanceyville. It is anticipated t plates will first go on sale at Pinehurst.

Several contributions have been added the fund established in memory of the la Professor I. W. Rose. Included in the li not previously published are the following Chapel Hill Baptist Church; the "Couple Class" of the Hayes Barton Baptist Church Mr. and Mrs. E. R. Anderson, Sr., Hig Point; and Mr. and Mrs. Herman W. Lyne Wilmington.

Contributions to the general fund hav been received from J. P. Bradley, Burlin ton; Graham Culbreth, Southern Pines; C. Coke Foster, Tryon; Kelly Bennett, Bry son City; Oscar W. Mills, Leaksville; E. W Griffin, Jr., Kings Mountain; J. L. Thom son, Reidsville; Winfield P. Rose, Raleigh and John A. Terrell, Jr., Sanford.

A list of the auditorium seat donors wi be published at a later date.

Da-Lite Screen Presented to Institute

Through the cooperation of B. R. Ward o Goldsboro, president-elect of the NCPA, an the Da-Lite Screen Company, Inc. of Chi cago, the Institute of Pharmacy now has 6′ x 8′ Da-Lite screen mounted on the wal of the Institute auditorium. The scree was contributed without cost by the Da Lite Company through Mr. Ward, who han dles these screens through his photo depart ment at the Goldsboro Drug Company.

We understand the Da-Lite screens ar sold through a number of drug stores i the state. To these stores we call attentio to the cooperation of the company in makin available to the Institute one of their large screens. To potential distributors of movi screens, we recommend the Da-Lite screens generally acknowledged to be the best o the market today.

The Suttles Visit the Institute

Mr. and Mrs. Julius A. Suttle of Shelby and their daughter of Durham were visitors to the Institute on Feb. 20. After inspecting the building and equipment, the Suttles were quite complimentary over the general ap pearance of the Institute. "Much nicer than expected," said Mr. Suttle, who was also very interested in a part of the Board

f Pharmacy exams then underway (Mr. oger McDuffie, acting the part of the phyician, was telephoning Rxs to candidates in owell Hall). After listening for a spell, r. Suttle indicated it was just as well he as not up for license at this time. Which rings to mind that a candidate, with four r five years of theoretical review work beind him, probably knows more Pharmacy han he will ever have on mental tap thereafter. Much of the dosages, percentage trengths, botanical origins, etc. will soon e forgotten. With up-to-date reference ooks on hand, this should be no problem.

Vacations

Edwin Nowell of Grove Park Pharmacy pent the first week of March on the Florida trands. Ben Klein of Charlotte Street harmacy took two weeks off in February or a Miami vacation. George Mathews of rove Park Pharmacy spent two weeks in ebruary at Frostproof, Florida. Bob Sisk f Shigley's and his "high particular" nez spent a hectic two weeks on a 3303 iles trip that found them in such places as New Orleans, Baton Rouge, Houston, Brownsville and as far in Mexico as Matamoras and Monterey. They returned by way of Laredo, San Antonio, Shreveport and Birmingham. This reporter plans to spend an evening sometime soon with Bob and help him fight the War of 1846 over again.

Drug Store Loot Worth $1,040.40

Thieves entered Grove Park Pharmacy during the night of February 7 and made off with merchandise valued at $1,040.40. The loss was tabulated with accuracy because the ink was hardly dry on the inventory sheets when the robbery occurred. The thieves swept the poison case bare and made off with such items as Atropine, Strychnine and the like in their search for narcotics. The fountain pen case had just been filled and the haul in that department was nearly $500.00. Quantities of beer, champagne and cigarettes were taken. Narcotics were searched for but none were taken as the safe was not tampered with. Neither the loot nor the thieves have been found as yet.

PHONES: Office: 7-1617
Home: 6-8921

P. O. Box 942

CHAS. G. PARKER

"Specializing in Sale of DRUG STORES"

Travelers Building
RICHMOND, VIRGINIA

DRUG STORES WANTED

Since January 1 when I began advertising in the Carolina Journal of Pharmacy, I have "picked up" more than 15 prospects for the purchase of Drug Stores in North Carolina. Therefore, if you will list your Store with me I will furnish the prospects.

Do You Want: To SELL Your Drug Store? If so—List with me. (No Charge for Listing)
To BUY a Drug Store? If so—Communicate with me.



PRESENTS EXECUTIVE'S CHAIR TO INSTITUTE—Mrs. C. A. Wharton of Gibsonville, president of the Alamance Drug Circle, is shown seated in the executive's chair recently presented to the Institute of Pharmacy by her organization. Others participating in the ceremony were, left to right: Mesdames Luther Simpson, Lee Wharton, T. J. Ham, Jr., Maryellen M. Holt and A. C. Sumner, Sr.



ATTEND AUXILIARY LUNCHEON AT INSTITUTE—Officers of the Woman's Auxiliary of the NCPA and officials of local auxiliaries are shown above at a luncheon in the auditorium of the Institute of Pharmacy, Chapel Hill. This may well be the last luncheon served "table style" in the auditorium as permanent seats will soon be installed in the room. The lights shown were purchased by the pharmacists of Charlotte.

uxiliary Sponsors Meeting at Institute

Officers of the Woman's Auxiliary of the CPA met with officials of various local ganizations affiliated with the state group Chapel Hill at the Institute of Pharmacy February 21. Purpose of the meeting s to plan for the Pinehurst convention and arrange for completion of several projects w under sponsorship of the Auxiliary.

The executive board of the State Auxiliary t with Mrs. T. J. Ham, Jr., president, 11 A.M. At 12 noon the executive board d the presidents of local auxiliaries held hour business session.

At 1 P.M. luncheon was served in the ditorium to the entire group. Then fol- ved a joint business session lasting for veral hours.

The Auxiliary voted to sponsor the sale plates containing a picture of the Insti- te at the Pinehurst convention. Arrange- nt was made for the sale of some adver- ing, which, when completed, will net $500 cash for the Auxiliary and 24 card tables r the Institute.

The luncheon was arranged and served by esdames W. J. Smith, M. L. Jacobs, Betty artin, T. J. Ham, Jr., Millicent McKendry d I. W. Rose.

Representatives from the following local oups were present for the meeting: Ala- nce Drug Circle, Charlotte, Durham- apel Hill, Greensboro, High Point, Lizzie ancock Chapter (Oxford), Raleigh, Win- n-Salem and Wilmington.

Mrs. C. A. Wharton, president of the amance Drug Circle and acting on behalf that organization, presented the Institute Pharmacy with an executive's chair to go th a desk previously contributed by the amance Drug Club. (Picture on opposite ge).

Seated at the front center table: Mes- mes Stephen Forrest, O. G. Duke, James Darlington, T. E. Whitehead, J. Paul mble, T. J. Ham, Jr., W. B. Gurley and Louis Cobb.

At the table on the extreme left: Mes- mes E. R. Anderson, Sr., A. B. Cooksey, C. Warren and C. A. Ring, Jr.

Those seated at the left of center table: esdames Russell Franklin, V. F. Smith, A. L. Fishel, F. S. Goodrum, R. F. Whiteley, and T. G. Crutchfield.

At the rear center: W. R. Adams, J. H. Clendenin, W. A. Morton and Richard Marsden.

Seated at the right of center table: Mesdames J. B. Mayes, Jr., A. H. A. Williams, Maryellen Holt, Luther Simpson, A. C. Sumner, Sr., C. A. Wharton, Lee Wharton and Mrs. Herring.

At the table on the extreme right: Mesdames Ralph Rogers, Sr., Moffitt Moore, R. L. White, John M. Buffaloe, I. T. Reamer and W. B. Morgan.

Raleigh Woman's Drug Club

MRS. JOHN M. BUFFALOE, *Reporter*

The January meeting of the Raleigh Woman's Drug Club was held at the Woman's Club on January 17. Mrs. Moffitt Moore, vice-president, presided.

It was suggested that membership donations to the March of Dimes campaign be made through our Club, as one of our projects for the year. This was approved and Mrs. R. I. Cromley appointed to receive donations.

Mrs. D. L. Jordan, chairman of ways and means, reported that $198.56 was cleared at the benefit bridge tournament sponsored by the Club. Distribution of the funds will be decided later. We certainly want to thank, through the JOURNAL, all who by their generous gifts (and they were many) and personal participation helped to make our party such a success.

The members enjoyed several progressions of bridge and canasta after the business session. High score prizes were awarded and the hostesses served cherry tarts and coffee.

Hostesses for this meeting were Mesdames W. C. File, K. V. Franklin, Phifer Fullenwider, R. E. Graham, Fred Handy, K. E. Handy, Walter Ingram and R. W. Hunter.

Asheville Auxiliary

MRS. L. G. CROUCH, *Reporter*

The Asheville Drug Auxiliary met February 15 in the home of Mrs. Ray Coppedge,

with Mrs. Earl Houser as co-hostess.

Mrs. F. A. Powell, president, presided at a short business session. After that a baby shower was held for Mrs. Albert Chandley.

Thirteen members were present for the meeting.

High Point Auxiliary

The February meeting of the High Point Auxiliary was held at the home of Mrs. W. B. Harris with Mrs. John V. Farrington as co-hostess.

Mrs. E. R. Anderson, Sr., president, presided over the business session and opened the meeting with the devotionals. It was announced the Auxiliary would sponsor a bake sale in front of Richardson's Department Store.

A nominating committee composed of Mesdames C. A. Ring, Sr., J. N. Stamps and Joe Hoffman was appointed and asked to submit a list of candidates at the March meeting for the 1952 slate of officers.

Mrs. J. C. Moore gave a most interesting and instructive report on "The Greatest Story Ever Written."

It was announced that the next meeting would be held with Mrs. Sherman Aycoth with Mrs. Carson Southern as associate hostess.

The hostess' home was beautifully decorated for the meeting with colorful spring flowers, and delicious refreshments were served to the 16 members in attendance.

Alamance Drug Circle

The Alamance Drug Circle met Feb. 17 at the Correct Time Inn, located outside Burlington on the Greensboro highway, for a dinner. Special guests for the occasion were the husbands of the members and Mr. and Mrs. W. J. Smith of Chapel Hill.

Following a delicious dinner served by the Inn, the president of the Circle, Mrs. C. A. Wharton of Gibsonville, introduced Mrs. A. C. Sumner, program chairman, who presented two guests who entertained with several piano selections and comical recitations.

Hatchet-shaped ice cream desserts, compliments of Pet Dairies, concluded the dinner. Prizes made available by Justice Drug Company and the Gibsonville Drug Company were awarded to several persons present the meeting.

With the assistance of Charlie Andrew the Circle raised sufficient money at t dinner to purchase an executive's chair f the Institute of Pharmacy (picture sto in this issue of the JOURNAL).

In a separate, informal meeting, the m present voted to explore the possibilities organizing a drug club in Burlington. committee consisting of Jack McAdams, J Russell and Joe Barbour was selected work out the details and arrange for t organization meeting.

Charlotte Auxiliary

MRS. P. W. KENDALL, *Reporter*

The Charlotte Druggist Auxiliary m February 12 in the private dining room Efird's. The invocation was given by M Walter Horton, a guest of Mrs. Lest Smith.

Mrs. T. E. Whitehead conducted the bus ness meeting. Mrs. W. McElveen was mi tress of ceremonies for an informal Vale tine Party with all members and guests pa ticipating.

The room was decorated with Valenti hearts and cupids. Bowls of red carnatio with white snapdragons and white gladi were on the tables. Mrs. Robert Biberste gave each member a miniature heart corsag

Door prizes were won by Mrs. T. F. Ha kins, Mrs. H. W. Wohlford and Mrs. Vict Riggsbee. There were 47 members a guests present.

Wilmington Auxiliary

MRS. W. R. ADAMS, *Reporter*

The Woman's Auxiliary of the Wilmin ton Drug Club met January 16 at the hor of Mrs. W. A. Morton with the presider Mrs. J. H. Clendenin, presiding.

Mrs. Richard Marsden was appointed fill the unexpired term of vice-presider succeeding Mrs. Henry Hovey who has mov to Florence, South Carolina.

It was decided the Auxiliary would c operate in selling the ads for the tables suggested by Mrs. W. A. Ward, proje chairman of the Woman's Auxiliary of t NCPA, with Mrs. W. R. Adams serving chairman. The Auxiliary also voted to p

r one $10 ad as a compliment from the al group.

Tables were set up for bridge and canasta. fter the scores were tallied, the following re awarded prizes: Mrs. J. H. Clendenin, gh score for bridge; Mrs. Thomas Oberley, cond high; Mrs. B. C. Brown, consolation; d Mrs. R. E. Carter, high score for casta.

The hostess, assisted by Mrs. J. M. Hall, ., served delicious refreshments to all mems present.

The Woman's Auxiliary of the Wilmingn Drug Club held its regular monthly eting at the home of Mrs. D. B. Seitter February 20.

The president, Mrs. J. H. Clendenin, lled the meeting to order. During a brief siness session which followed, Mrs. W. R. lams reported that all the ads for the ble tops that had been assigned to the xiliary, had been sold. Plans were made r the officers to attend the meeting to be ld in Chapel Hill the following day.

Tables were set up for bridge and canasta. fter the scores were tallied, Mrs. Alfred bore was found to have high score for idge and Mrs. W. A. Morton, high score r canasta. Prizes were presented to these lies.

The hostess then served delicious refreshnts to all those present.

Greensboro Auxiliary

MRS. F. GARLAND COBLE, *Reporter*

The February meeting of the Greensboro ug Auxiliary was held at the Mayfair feteria. The tables were decorated with ely arrangements of Dutch iris and daffos in green pottery.

Hostesses for the meeting were Mrs. O. McFalls and P. A. Hayes. Mrs. R. Whiteley asked the blessing.

Mr. I. H. Livingston, plant food repretative of a national packing company, ve a very informative talk on rose culture.

The club voted to give $200 to the Insti e of Pharmacy in Chapel Hill. The xiliary earmarked $50 to buy an audirium chair for the Institute and $150 to be d as the Institute directors think best.

Mrs. V. F. Smith, president, welcomed ee new members: Mesdames C. M. Hayes, T. Pierce and W. H. Barton.



you'll sell more...and you'll make more profit!...

North Carolinians quickly recognize delicious

PINE STATE ICE CREAM

Raleigh, North Carolina



HOWELL HALL HAPPENINGS

NCPA Students' Branch

KEITH FULBRIGHT, *Reporter*

The first meeting of the Students' Branch of the NCPA for the fall quarter was held on Tuesday evening, October 9, in the main auditorium of Howell Hall. President Harold Day welcomed the freshmen who were attending their first meeting. Alec Clelland introduced the speaker for the evening, Mr. Tommy Collier of the Duke Hospital Pharmacy. Mr. Collier spoke on the operation of a hospital pharmacy and the training required to become a hospital pharmacist.

The second meeting was held on Tuesday evening, November 13. Harry Hauss, Chairman of the Membership Committee, reported that as a result of the membership drive 191 students had joined. Mr. W. J. Smith introduced the speaker, Mr. J. Paul Gamble, President of the North Carolina Pharmaceutical Association. Mr. Gamble spoke on the reasons why closer organization is needed among retail pharmacists.

The third meeting was held on Tuesday, November 20. Alec Clelland announced that the competitive programs for the $25 prize, given by the NCPA, would begin in January. Dean Brecht introduced Mr. David McGowan, Lilly representative, who presented a movie about the Eli Lilly Company. Mr. McGowan also gave a short talk on detailing.

On Tuesday evening, January 22, the fourth meeting was held. President Harold Day told of the tentative plans to establish a Student Branch of the A.Ph.A. as an auxiliary branch of the NCPA Students' Branch. Kappa Epsilon presented the first of the competitive programs, a skit, "The Saddest Story Ever Told."

The fifth meeting was held on February 5. The Pharmacy Senate presented the second of the competitive programs, "The Birth of an Addition." The Senate program featured the first edition of the pharmacy school newspaper, "The Pill Roller."

J. H. R. Beaujon delivered a twenty-five minute lecture before the Elisha Mitchell Scientific Society on February 12. His topic was "A New Tryptophane Analogue."

Sam Thorne acted as Chairman of t recent Pharmacy Senate meeting. L Burris spoke on "Nasal Decongestants, Harold Day chose as his topic, "Health- Past and Present," and the third speak was Claxton Harris, who spoke on "T Fever Thermometer."

Kappa Psi has elected Steve Perrow Regent. Other new officers are Rowe Cam bell, Vice-Regent; Eugene Hackney, Seer tary; Frank Ferguson, Treasurer; Lew Ferguson, Chaplain; J. Graham White, Hi torian; Joseph F. Bland, Pledge Maste Dr. Fred Semeniuk is Grand Council Deput

The Students' Branch of the NCPA h undertaken a project for an oil portrait Professor I. W. Rose, to be presented as memorial in the School of Pharmacy. Fun for this project are to be raised by voluntar contributions from present students, an small contributions will be welcomed fro former students and the many friends Professor Rose. Any excess funds will placed in the I. W. Rose Memorial Fu which has been established in the Nor Carolina Pharmaceutical Research Found tion. Checks should be made payable Earl T. Brown, Drawer 629, Chapel Hill.

At the Sixth Annual Meeting of t North Carolina Pharmaceutical Resear Foundation, the Directors were most pleas to honor the late Professor I. W. Rose the approval of a memorial fund which w established spontaneously when Mrs. Ro requested that no flowers be sent to h funeral, but that friends who wished mig contribute to the Foundation. This fu now has a total to the amount of $225 fro contributions received from J. Claxt Harris, Durham; W. H. King Drug Co pany, Raleigh; Mr. and Mrs. W. J. Smit Miss Millicent McKendry, The North Car lina Pharmaceutical Association, Dr. a Mrs. Henry T. Clark, Jr., Dr. and M E. A. Brecht, Dr. and Mrs. Walter H. Ha tung, all of Chapel Hill; D. R. Davis, W liamston; Roger A. McDuffie and Justi Drug Company, Greensboro; Dr. and M J. H. Cutchin, Whitakers; Margaret Boot

)ex; Mrs. Sarah Pegram Pearson, Dur-
m.

Mr. H. C. McAllister and Mr. W. J. Smith
re guests of Dean Brecht at the Faculty
en's Club luncheon on February 5 to hear
e address given by Mr. Oscar Ewing, head
the Federal Security Agency, who spoke
National Hospitalization Insurance.

A special meeting of the Students' Branch
s held for a program centered around a
ovie showing the modern manufacture of
ndy, put out by Whitman's.

Recent visitors in Howell Hall were Lacy
lbert of Bladenboro; G. Jewett Crites of
e F. J. Stokes Machine Company; Homer
ndrews, Burlington; Nell Evans, Charlotte
emorial Hospital; Margaret Booth of
pex; and B. R. Phifer, Rowan Drug Com-
ny, Spencer.

During the February examination of can-
dates for licensure as pharmacists, the N.
Board of Pharmacy entertained the pro-
ssors of the Pharmacy faculty at the third annual joint dinner for the purpose of discussing mutual problems.

Joe Estes, class of '44, pharmacist at Wrike Drug Company, Burlington, attended a recent meeting of the Pharmacy Senate to bring back happy memories of his undergraduate days.

Graduate Seminar programs for the Winter Quarter have been as follows: Leon Irvin Honigberg, "Adrenergic Neural Hormones"; William Davis Cash, "Cholinergic Neural Hormones"; Dr. Hartung and Dean Brecht spoke on some interesting aspects of the revision of the U.S.P. and N.F.; Jan H. R. Beaujon gave a report on his dissertation, "The Synthesis of Alkylaminomalonic Acids"; Dr. V. A. Greulach (Plant Physiology), spoke on "Some Advances in Photo-Synthesis." These seminars are held at 1:00 p.m. on Friday of each week.

A report has come in that Harry C. Stone, Jr. of Lumberton is now at the U. S. Naval Officer's Candidate School at Newport, Rhode Island.

ASK FOR

Lance



Peanut Butter
SANDWICHES

State Board Licenses Ten Pharmacists

Pharmacists licensed by the State Board of Pharmacy as a result of examinations held at the School of Pharmacy, Chapel Hill, on February 19-21:

Margaret F. Booth, Apex.
William E. Davis, Raleigh.
James P. Greene, Bakersville.
Francis C. Hammerness, Chapel Hill.
Benjamin R. Harward, Sanford.
John P. Horton, Jr., North Wilkesboro.
Mrs. Antoinette Kubiak, Cherry Point.
William N. Robertson, Jr., Laurinburg.
Dale M. Shepherd, West Jefferson.
Henry G. Thomas, Sanford.

William E. Davis of Raleigh and Ben R. Harward of Sanford tied for highest marks. Miss Margaret Booth of Apex made the highest grade on the practical examination.

Board members present for the examination were John C. Brantley, Jr., president, Raleigh; Roger A. McDuffie, Greensbor Wade A. Gilliam, Winston-Salem; Robert Watson, Sanford; and H. C. McAllist secretary-treasurer, Chapel Hill.

The Board met in the B. Frank Pa Room of the Institute of Pharmacy February 20 for a business session duri which time applications for new drug st permits were considered and certain perso cited to appear before the Board for varic reasons were heard.

Frank W. Dayvault of Lenoir, memb elect of the Board, attended the sessio His 5-year membership term starts on Ap 28.

Named to YMCA Post

Beaman L. Pinner, Pinner's Drug Sto has been named a member of the West Ash ville branch of the YMCA committee of ma agement for the coming year. Pinner is o of the most active civic leaders in weste N. C.

Reaco

Reaco Vi-Drops 30 cc. Bottle
$16.80 Doz.
Reaco B-Complex with C Tablets
$20.00 Doz. 100s
Reaco A & D Capsules
$10.00 Doz. 100s
A. E. P. Tablets
$24.00 Doz. 100s
Pyridoxine HCl (B6) 10 mg. Tablets
$2.50 per 100
Pyridoxine HCl (B6) 25 mg. Tablets
$5.00 per 100
Pyridoxine HCl (B6) 50 mg. Tablets
$9.00 per 100
Reavita Capsules
$34.80 Doz. 100s
Reacaps
$25.80 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

REACO PRODUCTS
P. O. Box 247
WEST DURHAM, NORTH CAROLINA

Resolution Adopted by the N.C. Board of Pharmacy, Chapel Hill, Feb. 19, 1952:

In Memoriam

IRA WINFIELD ROSE

ember of the North Carolina Board of armacy from September 8, 1909 to April , 1918 and from June 23, 1920 to April , 1933.

During the years he served as a member the Board of Pharmacy, Ira Rose was ways faithful to his duties and obliga- ns as a Board member. During this en- e time he was absent from only three etings.

From an unusual wealth of practical ex- rience gained through the diligent appli- ion of scientific and ethical principles in e practice of his profession, he contributed ch to the reliability of the examinations. brought to the Board, for the first time, laboratory examination for the purpose "testing by doing." This principle was be enlarged upon and will doubtless be- ne the criterion upon which fitness to ctice is ultimately judged.

In addition to his competence in and alty to the profession he was best known his high sense of justice and right and courage in defending these. With all this he maintained a warm friendship for of his associates.

We, the members of the Board of Phar- cy, have lost a worthy counselor and end. We extend our sympathy to his e, his son, and the other members of his nily, and assure them of the pride that feel when we say that he lived and rked with us.

JOHN B. O'HARA

John B. O'Hara, age 72, died February in Laurinburg at the Scotland County morial Hospital after a short illness. Mr. Hara had made his home in Laurinburg ce 1946, where he was employed by the gion Drug Store.

Mr. O'Hara was born at Springfield, ss., Nov. 1, 1879. After graduating from Mass. College of Pharmacy, he prac- d his profession at Arlington Heights, Mass. for many years.

A quiet man who attended to his own business and was diligent and faithful to every duty, he made many friends as he went about his work in Laurinburg. This past fall marked his 50th year of service as a pharmacist—a record of which he was justly proud.

Survivors include his wife, Mrs. Grace W. O'Hara; a step daughter, Marcia Shaw Barnard, of Laurinburg; one son and three grandchildren of Belmont, Mass.

Funeral services were conducted in Laurinburg. Graveside services were held Feb. 16 at Franklin, New Hampshire.

JAMES MONROE WHELESS

J. M. Wheless, age 75, died Feb. 25 in Wilson after a period of declining health.

Mr. Wheless was a native of Nash County. In 1912 he established the Wheless Drug Company in Farmville, which he continued to operate until his death.

Survivors include his wife; two daughters and three sons; a sister and a brother, and eleven grandchildren. One son assisted him in operating the drug store, and another son is in the drug business in Farmville.

New Arrival

Bruce Goddard McMillan the 3rd, son of Mr. and Mrs. Bruce Goddard McMillan, Jr. was born Feb. 23. The proud grandparents are Mr. and Mrs. Olin A. Berryhill, Berryhill Fountain Sales Company, Charlotte.

Late Arrival

An application for renewal of permit for Day's Drug Store, Spruce Pine, missent to Bakersville in 1941, was delivered to Mr. Day recently—about eleven years after the late F. W. Hancock had posted the notice in Oxford.

Apparently the postal authorities in Bakersville were spring cleaning, and, coming across the notice, decided to send it on its way. In any event, Mr. L. G. Day came into possession of the notice and filed it with the Board of Pharmacy to keep the record in order.

LIGHT STUFF

Preaching

A reader tells about a North Carolina pastor who made a recording of one of his own church services. He sat down that night to listen to his sermon, awoke just as the choir was singing the closing hymn.

Tidy Up

A caged snake, among the props for an amateur theatrical show, got out one night and wrapped itself around another stage prop—the telephone. The leading lady walked on stage, prepared to answer the ringing phone. Spotting the writhing snake, she stood frozen, letting the phone ring and letting the play action down. Desperate, the director sent the actress who played the maid to pick up the snake. The woman went bravely on and snatched up the reptile. But, standing there with the snake in her hand, she thought she ought to say something to explain to the gaping audience. "Pardon me, miss," the maid said calmly, "but I forgot to tidy up this morning."

Quotable Quote

Louis Soucie, age 103, London: "When you drink, you pay dear for it. My young brother was the only one who drank in my family; he died at 86."

Odell Richardson of Boone, while visiting in nearby Mitchell County, says he overheard an old proprietor of a crossroads store trying to sell a wastebasket to a hillbilly. Sales resistance was in the set of the bearded man's chin. "How come I need a basket? It'll need emptyin' ever' month or so." "Not this one," said the proprietor. "Ain't got no bottom to it. Just move it a jot."

My way of life is orthodox
(I do not covet my neighbor's ox);
My ethics are quite upper-class
(I do not covet my neighbor's ass);
Strict virtue is my rule of life
(I do not covet my neighbor's wife);
No ox, no ass, no wife has he . . .
But I wish I had that guy's TV!

—*Biblical Recorder.*

High Cost

If you had $850 in your pocket, yo wouldn't hesitate to toss a penny to any body who asked for it. Try to realize tha one penny relates to $850 exactly as $ million relates to the Truman budget.

Explanation

"I am often asked why I have neve married. It is an old story, really. Whe I was young, I was standing in a crowde subway and unfortunately I trampled wit my big shoes on a lady's foot. She yelle furiously and then, suddenly turning aroun quickly apologized. 'Sorry, I thought yo were my husband!'

"At that moment I decided to remain bachelor."—*Robert Schuman.*

Behavior

A colored preacher, following a sermon on Sunday, said: "Breddern and sistern, have told you what is right. Now liste to me: First you gotta believe it. The you gotta behave it."

Ingenuity

A missionary fell into the hands of cann bals.

"Going to eat me, I presume?" asked th missionary. The chief grunted. "Don't d it," he advised, "you won't like me." Thereupon the missionary took out a knif sliced a piece from the calf of his leg an handed it to him. "Try this and see fo yourself."

The chief took one bite and choked. Th missionary worked on the island for fiv years. He had a cork leg.

Reverse Action

The weather was so fine in the hills tha one mountain man muttered to the othe "It's almost good enough for plowin'." His companion shifted his pipe to the othe corner of his mouth, spat a chew of Clima and said after a bit, "The good Lord mad this world right side up. No point in m a-turnin' it upside down."

Elmer Wheeler once sold a carload o square clothespins by dropping one on coun ter and saying, "Look, they won't roll."

These Bunnies can mean EXTRA Sales for You!



YES, the Easter time is the time for extra gift sales. And now's the time to see your Bodeker salesman and cash-in on this busy spring traffic. Ask him now for cosmetics, vanities, perfumes and other gift-appealing merchandise that await your selection here in our famous Dogwood Room.



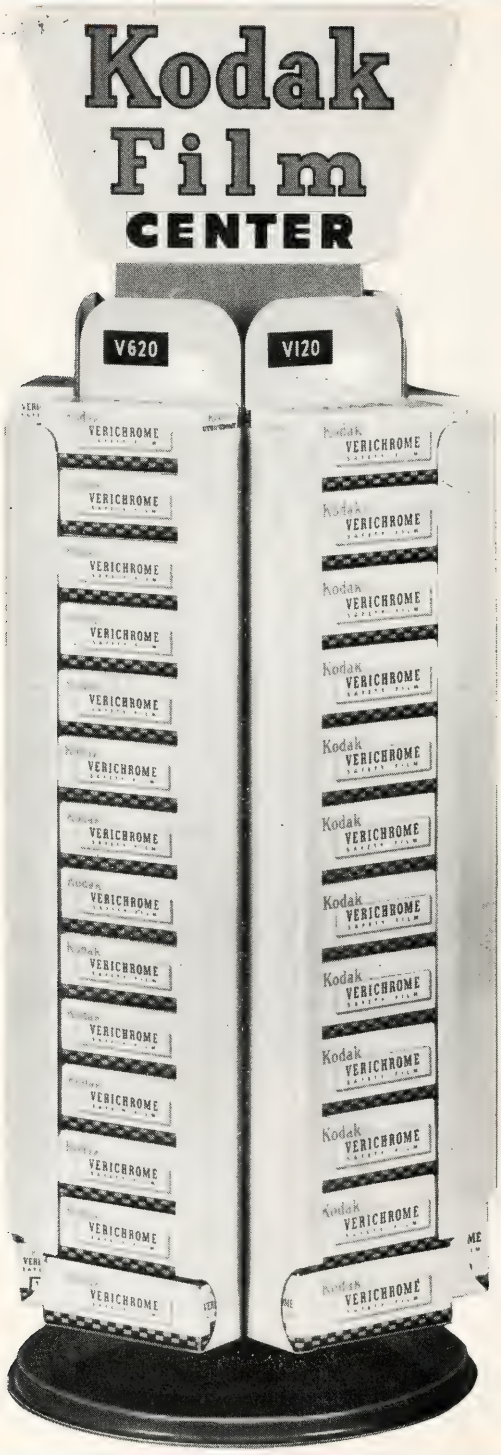
Wholesale Drugs since 1846

Stock up now with Easter-gift merchandise and see how the traditional Easter bunnies can mean extra sales and profits for you on April 13.

The Bodeker Drug Co.

1408-1416 EAST MAIN STREET
RICHMOND 13, VIRGINIA

"More than 100 years of friendly and dependable service"



THIS KODAK FILM CENTER

given without
extra charge
with each

NO. 614
KODAK FILM
1952
ASSORTMENT

Order NOW—and Have Yours in Time for the Easter Season

Each assortment contains 50 rolls V127; 50 rolls V120; 150 rolls V620; 10 rolls V616. Total retail value including Federal Tax is $123.70.

See Your King Salesman
or Write to

W. H. KING DRUG CO.
Wholesale Druggists
Raleigh, North Carolina

The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

MAR 1 2 1952



J. Paul Gamble, Tom Ham and Bill McDonald admire the sign recently installed near the front entrance of the Institute of Pharmacy.

il, 1952

XIII Number 4

IN THIS ISSUE

- On to Pinehurst
- They *Bid* for Health
- Adams-Blauvelt Remodels Rx Dept.
- The Story Behind the New TB Drug

You may deceive yourself . . . . but income and expense columns never

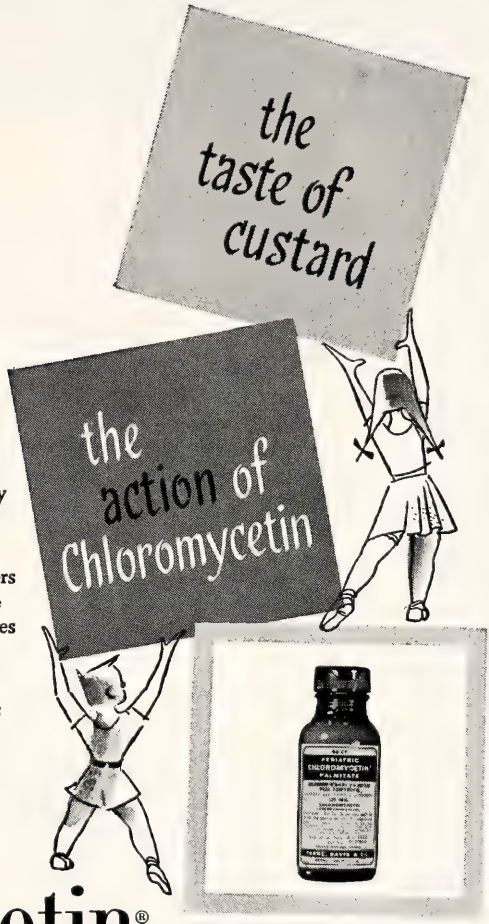


The Lilly Policy is your guide to better profits. It points the way to orderly prosperity because it permits you to buy as your needs require from the service wholesaler. In so doing you establish a balance between inventory and sales, eliminate waste and excess stocks, assure rapid turnover, and increase profit opportunities. The Lilly Policy keeps your store competitive. The strength and stability of the Lilly Policy have been proved by more than a half century of continuous operation.

Lilly

ELI LILLY AND COMPANY

Indianapolis 6, Indiana, U.S.A.



PEDIATRIC CHLOROMYCETIN PALMITATE contains a tasteless derivative of CHLOROMYCETIN presented in the form of an unusually palatable, pleasantly-flavored suspension.

Children like its custard taste. Mothers like the easy way their offspring take the product and the fact that it requires no refrigeration.

Physicians like the uninterrupted therapy made possible by PEDIATRIC CHLOROMYCETIN PALMITATE as well as its rapid action in a wide variety of bacterial, viral, and rickettsial infections.

PEDIATRIC CHLOROMYCETIN PALMITATE, bottles of 60 cc. Each teaspoonful (4 cc.) contains the equivalent of 125 mg. of CHLOROMYCETIN.

PEDIATRIC Chloromycetin® PALMITATE

chloramphenicol palmitate oral suspension, Parke-Davis

PALATABLE, WELL TOLERATED CHLOROMYCETIN THERAPY FOR CHILDREN

MEDICAMENTA VERA · P D & CO. ·

Parke, Davis + Company
DETROIT, MICHIGAN

Need for new FT Law cited by Lilly Executive

The observations and views expressed herein are based on personal experiences in the retail and manufacturing phases of the drug industry. The years spent and the level of activity are as follows:

Fifteen years as a practicing pharmacist in Texas and Oklahoma in the capacity of employee, store owner, Sales and Advertising Manager of a 19-store chain.

Five years as a field representative, fifteen years as a field and regional Sales Director in Iowa, South Dakota, Nebraska and Minnesota, and presently Executive Director of Marketing for Eli Lilly and Company, Indianapolis, Indiana.

As a drug store owner-operator, 1923 to 1928, in a farming community of 6000 population, 100 miles north of Dallas, Texas, I had ample opportunity to observe the trend in retail drug operation. We found it difficult to compete with metropolitan stores having tremendous buying power. This observation led to the decision to leave the retail drug business.

As an employee and later the Sales and Advertising Manager of a substantial chain-store operation, I had the opportunity to observe the demoralizing tactics of chain operations first hand. It was my responsibility to prepare the large ads with which we are all familiar, setting forth the "week end specials." There was no thought to the end of making money on these items—they were loss leaders employed for the simple device of getting people into the store. An example of these one-shot items was "Whitman's Sampler," a fine candy of established and recognized quality. The regular retail price (1929) was $1.50 per pound—it cost us $1.00 per pound—we sold it for 99 cents per pound.

This candy was bought from bootleg sources—and the duly authorized agencies reported the loss of prestige experienced by Whitman's Sampler was substantial because it was difficult to explain to their customers how the product could be sold for 99 cents when they were expected to pay $1.50.

Entering the employ of a pharmaceutical manufacturer and traveling over a wide era enabled us again to observe first hand the difficulties encountered by rural and small community druggists who were forced to compete with metropolitan and monopolistic chain organizations. This was prior to enactment of the Fair Trade Acts.

Many of these stores did not survive. Consequently, distribution of our products was restricted and public health was affected because certain vital drugs were not readily available.

An example of tactics employed by large cut rate stores during this era was the sale of Insulin for the treatment of diabetics. They purchased competing brands of Insulin at a discount and offered the product to the public at a figure which was approximately what the small town retailer was paying us for our product—Iletin (Insulin, Lilly). Obviously, our product—fairly priced and yielding a reasonable profit—was damaged, and our business was affected, not only because of loss of prestige and confidence in the label but also as a result of loss of distribution outlets.

Let me cite the experience of Eli Lilly and Company to illustrate the injury inflicted on the manufacturer when retail druggists cut prices. Our company was organized over seventy-five years ago. During the past seventy-five years our company has gone to great lengths in manufacturing products known for their high quality and our trade-marks have become symbols of high-standard drugs. Naturally they are highly desirable to the consumer. Druggists everywhere like to handle our products because they are in demand by the consumer. So long as he can make a fair profit on our items, the druggist is happy.

During the period that fair trade was effective, we set minimum retail resale prices

(Continued on Page 144)

Typical of the statements made before the Interstate and Foreign Commerce Committee, when this Group had the McGuire fair trade bill under consideration, was this one by Harry A. Kimbriel, executive director of marketing, Eli Lilly and Company.

in demand the year around

CHLOR-*TRIMETON*
maleate

It pays to keep up your stock of Chlor-*Trimeton*® Maleate (chlorprophenpyridamine maleate) throughout the year because it is as effective in nonseasonal allergies as it is in hay fever. The volume of Chlor-*Trimeton* Maleate prescriptions indicates the faith physicians have in this potent, well tolerated antihistamine that gives prompt, prolonged relief.

CHLOR-*TRIMETON*
maleate

is available in *four* forms:



Chlor-*Trimeton* Maleate Tablets—
4 mg., for rapid action when only a few doses daily are required, or when symptoms are intermittent.



Chlor-*Trimeton* Maleate Repeat Action Tablets—
8 mg., for both rapid and prolonged action. Suggested for alleviation of chronic, recurrent allergic symptoms. One tablet gives 8 to 10 symptom-free hours.



Chlor-*Trimeton* Maleate Syrup—
2 mg. per 4 cc., for children and adults who prefer a liquid medication. Pleasantly flavored and compatible with many drugs.



Chlor-*Trimeton* Maleate Injection—
2 mg. per cc., for rapid control of severe allergic disorders by intramuscular, intravenous, or subcutaneous route.

Schering CORPORATION · BLOOMFIELD, NEW JERSEY

CHLOR-*TRIMETON*

SCHERING

NEED FOR NEW FT LAW

at a level which permitted the druggist to make a fair profit, yet low enough to be fair to the consumer. We constantly kept an eye on our competitors' products to make sure that they did not underprice us to the extent that consumer demand was switched away from our products. Our products were frequently used as loss leaders to attract customers, but we were able under the Fair Trade acts to prohibit such activities when they were discovered. Since the Schwegmann decision, we can no longer enforce our fair trade prices.

Let me give you an example of how our products are being used as loss leaders now. I have in my possession a newspaper ad dated November 10, 1951. In this ad sponsored by a chain of Indiana drug stores are these words:

"Extra Savings for End-of-Week"

$1.48 Lilly Insulin.....98c

$1.26 Lilly Iletin.....89c

The actual cost to the drug store of the $1.48 package of Lilly Insulin which it sold for 98c was 99c, and the cost of the $1.26 package was 84c. Obviously this store was not staying in business on sales of Lilly Insulin at these prices. This ad was mailed to us by a competing druggist who drew a red line around the ad and made the notation "May we?" There was no doubt in our mind that he was unhappy.

It wasn't long before our representative in that district began to receive complaints from other druggists. The good will or our trademark was being damaged. It was cheapened in the eyes of the consumer. It was only natural for other druggists to push the sale of other brands of insulin because there was no longer any profit in the Lilly brand in this town.

It wasn't long after the Schwegmann decision that druggists began talking about cancelling their fair trade contracts with us. I have in my possession a letter from a druggist dated June 18, 1951, which cancelled the fair trade contract between us. We do not believe a druggist would cancel a fair trade contract unless he intended to cut our fai trade prices.

We receive almost daily communication from druggists in which they complain tha a competitor is taking all their customers b selling one of our products at a loss.

This kind of competition is unfair to th small ethical druggist who is interested i rendering good service at a fair price. I operates to the advantage of large chain who can afford to take a loss in one distric and make it up in another district. It als gives the unethical druggist an advantag over the ethical druggist, for the unethica druggist will raise the price on other item but give the consumer the impression he i cutting prices on all items. Another trick i to advertise a loss leader product but hav only a small quantity of the product avai able for sale.

We believe that legislation should b enacted which will permit manufacturers t set fair trade prices and enforce them. Thi cannot be done under the present laws. I is unfair to enforce contracts which are i existence when non-signers can cut prices a will. It is even doubtful that such contract could be legally enforced.

The new legislation should make it po sible for manufacturers to require non signers to uphold fair trade prices and t prevent the interstate sale of products belo fair trade prices.

Such legislation will benefit the consume as a class. As pointed out previously, fa trade products have not experienced a ris in prices during the past 10 years com parable to the rise in non-fair trade pro ucts.

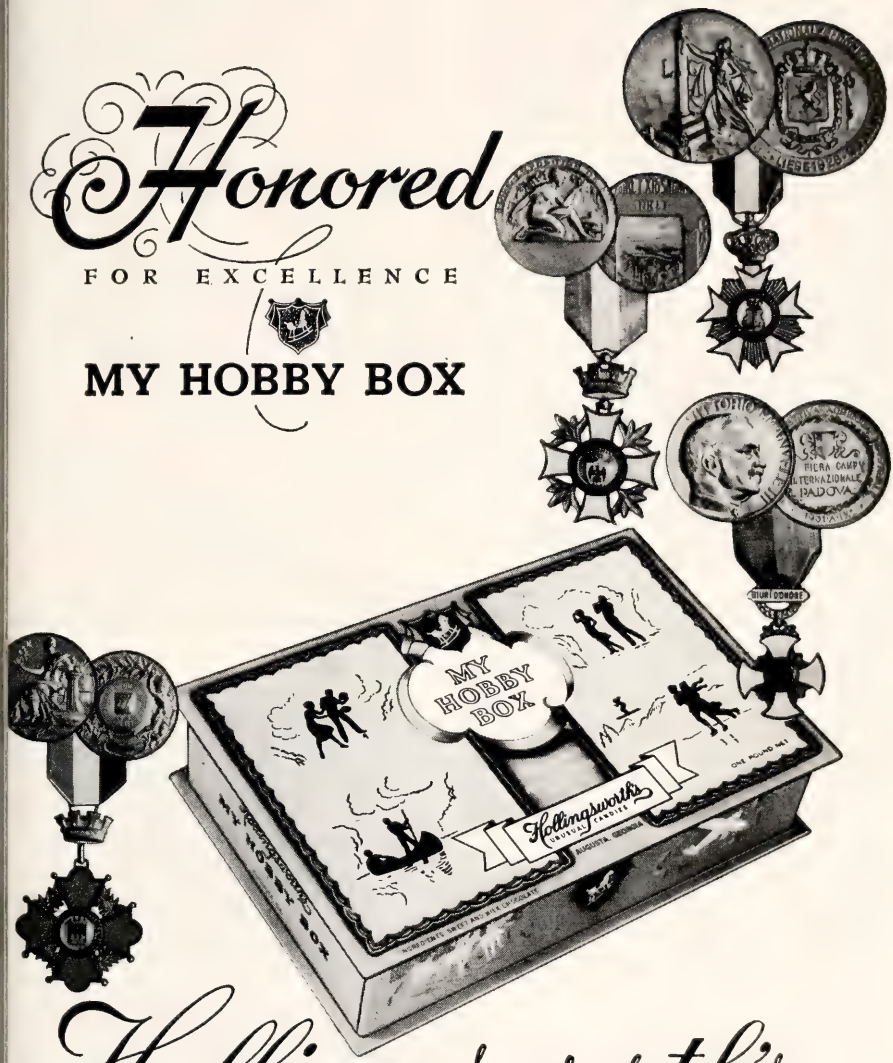
Improved manufacturing techniques an raw material costs enabled us to reduce th price of Iletin (Insulin, Lilly) seven time between 1924 and 1940.

Our chief interest as a manufacturer in th restoration of fair trade laws to full effe tiveness is (1) to protect our brand name which have been established with consume at considerable expense and (2) the curbin of unfair monopolistic competition whic would otherwise reduce significantly distri bution outlets for these products .

Honored

FOR EXCELLENCE

MY HOBBY BOX



Hollingsworth's

UNUSUAL CANDIES

FOR THOSE WHO LOVE FINE THINGS

BURIED CURES

(From The New York *Times*)

One of the two pharmaceutical houses to which we owe the development of the chemicals that have produced remarkable results in the treatment of tuberculosis spent about a million and a quarter over the years and tested some five thousand compounds. Probably the other house had the same experience, one that is common enough in these days of systematic, organized industrial research. When at last a compound was discovered that seemed to meet clinical requirements in tuberculosis it turned out that two German chemists, H. Meyer, and J. Nally, had described it back in 1912 in the *Monatshefte der Chemie*, never suspecting the medical importance of their achievement. So the story of the sulfa drugs is repeated—the story of P. Gelmo, an Austrian, who was looking for a new sulphur derivative of coal tar and stopped when he found it, because he was not a biologist. Not until the Thirties was it determined that he had discovered sulfanilamide.

Such incidents strengthen the belief that there is buried in the literature of science information of immense medical and industrial value to mankind. There must be millions of compounds of hydrogen, nitrogen, carbon and other elements. What undreamed-of riches lie in this mountain of literature? Who knows but there are cures for cancer, muscular dystrophy and other diseases now regarded as hopeless? Science must wait for a clue. In the case of the tuberculosis drugs the clue was tibione, a compound which had been used with some success for the treatment of tuberculosis in Germany, but which proved to be much too toxic. But what of the group of compounds to which tibione belonged? To ask the question was to inaugurate a screening process in which 24 chemists worked as a group in one laboratory, with the success heralded in the press.

Probably the only way in which this problem of appraising what lies buried in technical literature can be solved is to start with a plausible hypothesis. That was how Paul Ehrlich at last developed salvarsan. Yet he and his assistants had to test hundreds of arsenical compounds. Penicillin's remarkable properties were discovered by Sir Alexander Fleming in 1929 and fully described by him; yet ten years had elapsed before penicillin was critically examined and tested. There seems to be nothing for it but to wait for an observant scientist to make the most of an accident, as in Fleming's case, or for an Ehrlich to give research scientists a good theory that they can apply.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
303 S. Sixth Street Richmond, Va.

To Our —
GOOD FRIENDS
IN NORTH CAROLINA

Your orders for
Labels, Drug Boxes and
Physician's Prescription Blanks
are greatly appreciated.

McCourt Label Cabinet Co.
58 BENNETT STREET
BRADFORD, PENNA.

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

One of the easiest ways we know to make money



ust stop 10 to 15% of your rofits from slipping through our fingers! Here's how you do : As you know, there are certain eady-demand items that are abso- ite musts. Stock up on them at the ost favorable price possible. Take quibb Assortment No. 1, for exam- le. It contains 35 items which in ngle units bring in about 35% verage profit, but you get them in Assortment No. 1 at a price which gives you a 45% average profit.

1. Order any or all of the products listed in units of a dozen. The twelfth one in every dozen is your bonus — in addition to any shipper discounts which may apply.

2. Your total order need be only 6 dozen, and you put that extra 10% or more in your cash register.

Ask your wholesaler or Squibb representative for the list of products in Squibb Assortment No. 1.

E·R·SQUIBB & SONS

Manufacturing Chemists to the Medical Profession Since 1858



you'll sell more...and you'll make more profit!...

North Carolinians quickly recognize delicious

PINE STATE ICE CREAM

Raleigh, North Carolina



Uncle Sam Delivers

Readers of *The American Magazine* may recall an article in a recent issue of the publication relating to Pharmacy written by Dick Fleming of San Diego, California.

By way of saying "thank you" to the author, who did an excellent job in presenting the problems, the joys and sorrows of the corner druggist, Roger McDuffie posted a letter to Dick by pasting his picture on an envelope and adding the California city where Fleming is in business.

The letter was delivered without delay as witness this communication to Mr. McDuffie by Dick:

"Your uniquely addressed letter has given us a lot of fun around the old corner—even the mail man has taken to drawing cartoons of us before he delivers the mail. That is certainly one for my scrapbook. My grandchildren will probably figure that man McDuffie was full of ideas.

"You paid me a high compliment when you said the article could apply to your store. When the opportunity came to write it, we figured that Dick Fleming didn't amount to much more than half a dozen blocks from the store but that there were some fifty thousand druggists around the country who were rendering a service to the public which was often not appreciated. So we tried to change the name of Roger McDuffie of North Carolina or Harry Emerson of Indiana or Dale Miller of Nevada, or whoever happened to be holding down the nearest corner.

"We have had a lot of fun poked at us—some of it not so funny—so it is quite encouraging to get a chance to tell our side of the story. If God is good to me (and business is not too good), I hope eventually to finish a book I have been working on the past couple of years which will give a much more satisfactory picture of the drug business than is possible in a short magazine article. Don't hold your breath until it comes out—business is so good I have not hit a lick at the thing for two months.

"You would not know the old village of your army days. We have about 400,000 people now as compared with some 80,000 in those days and most of us old timers are looking for a spot a little less crowded."

Fair Trade Obstacles Seen

There are some obstacles ahead for advocates of fair trade and at present the chance of any new fair trade legislation being put on the books seems fairly slim.

The first obstacle to be encountered is an attempt by Rep. Celler (D., N. Y.) to substitute a new concept of regulation for the two fair trade bills which are awaiting House outcome.

Mr. Celler has introduced a bill to prevent loss-leader selling (defined as sales below delivered cost) by making such selling the subject of a suit for treble damages by anyone affected thereby.

However, his bill states that a seller would not be subject to suit if he sold below delivered costs for the purpose of disposing of damaged goods, or to discontinue a line, or to prevent losses on perishable merchandise, or in his usual custom of conducting periodical sales.

Mr. Celler has announced that he intends to offer his bill as a substitute for either of the two fair trade bills which the Rules Committee sends to the floor.

A second obstacle is the probable shortness of this session, because of conventions and elections, and the far greater opportunity of using parliamentary devices to block consideration of legislation in the Senate.

A third obstacle is an almost certain presidential veto, since Mr. Truman has stated fairly clearly that he does not favor fair trade legislation.—*American Retail Federation.*

New Arrivals

Danny Vaughn Brookshire, born March 6, son of Pharmacist and Mrs. James E. Brookshire of Winston-Salem.

Augustus Green Elliott, III, born March 27, son of Pharmacist and Mrs. A. G. Elliott, Jr. of Fuquay Springs.

FOR SALE

1 second-hand Class A Torsion prescription balance in good mechanical condition. Frank K. Sheary, 32 Broadview Avenue, Biltmore, Asheville, North Carolina.

You'll be sitting on top of the world in Summer

. . . if you get set NOW with

EVANS Fountain Syrups & Toppings

The "big push" for hot weather business is close at hand. Make sure you have the right ammunition . . . make sure you have the EVANS line of fountain syrups, crushed fruits and sundae toppings. Ask your service wholesaler.

E. B. EVANS CO. • PHILADELPHIA 33, PA.

For the Pharmacist and members of the T. M. A.

A Modern Hospital Policy

This new idea in hospital insurance is tailored to meet the increased costs of hospital and surgical service.

While not on the same non-cancellable basis as the Association Health and Accident Insurance, we believe you will like this new protection as well. The contract is simple. The benefits are liberal. Pays in addition to your group coverage.

The policy provides up to the following amounts, based on a $10.00 per day policy:

1 day	$30.00	6 days	$110.00
2 days	40.00	7 days	130.00
3 days	60.00	8 days	140.00
4 days	80.00	9 days	160.00
5 days	90.00	10 days	170.00

Continues to 60 days at full rate and 40 more days at half.

There is no schedule for specific items. Use the money for any hospital charge except professional fees.

If you add the surgical rider, you will receive unusual benefits. If no surgery is performed you receive an additional $3.00 per day. If surgery is performed, you receive the scheduled amount up to $200.00, depending on the operation.

You can obtain this for yourself or as a family group. Age limits are 3 months to 80 years. Stores with 5 or more white employees may obtain this coverage on such employees and their dependents.

Write for further information to:

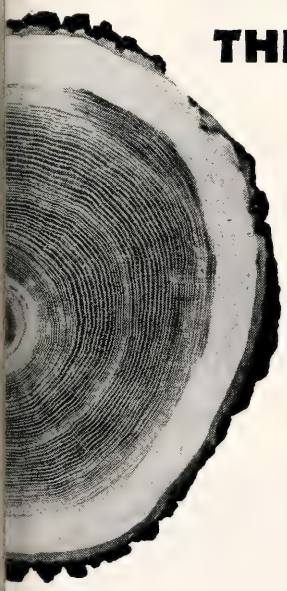
F. W. Sarles
Box 1048
Greensboro, N. C.

Agents: R. J. Golden, Lee Fentress,
Mrs. J. E. Ferguson, J. W. Pancoast

New Pharmaceutical Products

Paul De Haen, vice-president of the Ames ompany, Inc., Elkhart, Ind., recently made tabulation of new pharmaceutical products troduced during the years 1948 to 1951 ken from *Chain Store Age, Modern Druggist, American Professional Pharmacist* and publications of the American Pharmaceutical Association. De Haen obtained the following totals:

	Number of Firms	Total New Items	New Single Chemicals	Duplicate Single Products	Compounded Products	Misc. Products Diagnostics	New Dosage Forms
48.....	80	392	34	137	200	21	102
49.....	84	392	38	152	189	13	170
50.....	100	326	28	100	196	2	118
51.....	86	422	35	74	311	2	120
		1532	135	463	896	38	510



THE WAY OF THE STRONG

There is no easy way
to permanent business success.
Sharp practices, violation of confidence,
oppression of the weak,
may serve as temporary short cuts,
but the end result is
always an unsound organization
unable to withstand
the inexorable demands of
economic fluctuations.
The development of an aggressive,
dependable wholesale drug enterprise
is a tedious process.
It calls for sound business methods,
fair dealing, a progressive outlook.
Our growth has never been
spectacular, but always
steady . . . our service,
always dependable.
Your orders are invited.

THE PEABODY DRUG COMPANY • Durham, North Carolina

We are a LILLY distributor

It's A Snap TO INCREASE



your

PHOTO-FINISHING PROFITS

when you use the
BEST QUALITY ★ MOST MODERN
FASTEST SERVICE IN THE SOUTH



All Films
RECEIVED BEFORE 10 A. M. will be SHIPPED OUT THE SAME DAY

at the LOWEST COST!

Inquire About

★ OUR DIFFERENT PRINTING PROCESS

★ OUR MAXIMUM DISCOUNTS

Call Or Write Now!

Richmond CAMERA SHOP

217 E. GRACE ST. DIAL 7-0759

RICHMOND, VIRGINIA

National Social Hygiene Day 1952

The social hygiene movement has benefited greatly from the cooperation of pharmacists all over the country. Educating the public to the hazards of VD and interpreting to the public the necessity for the highest standards of VD control have been important contributions to public understanding of the venereal disease problem and of the need for the best medical care after exposure.

The pharmacist, too, has played and continues to play a vital role in making his voice heard as a citizen in favor of clean communities—free of prostitution and allied vice.

National Social Hygiene Day, April 23rd, 1952, is the spark plug for year round social hygiene activities in which pharmacists can take a vital part. In this period of national emergency, which promises to stretch ahead for 15 or 20 years, the pharmacist as citizen, as parent, as educator, and as a strong influence in neighborhood and community affairs can share the social hygiene job in the national defense. This job is:

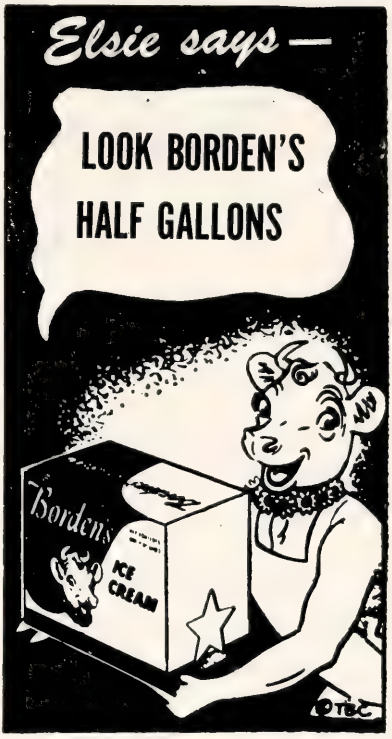
1. To prepare youth for service to the nation in the Armed Forces and in defense industry.

2. To protect youth—wherever they may be—from prostitution and VD.

3. To preserve family values—always threatened in any period of national mobilization.

Leaders in the social hygiene field hope that pharmaceutical associations throughout the nation will arrange for discussions of ways and means of implementing this social hygiene task in the national defense. Any time during the year is a good time to talk about and plan for extended social hygiene activities. Pharmaceutical associations may secure help in planning such events from the American Social Hygiene Association at 790 Broadway, New York 19, New York.

Here is a further opportunity for organized pharmacy to serve itself and to serve the nation in these critical times.



"Convert your pint a week customers to half gallon a week customers. It's easy with Borden's ice cream."



National Baby Week

April 27—May 3

There will be a barrage of publicity put behind this important week.

Feature nationally advertised products mothers know about—and want. This insures the mother's confidence and continued patronage.

Effective departmentization of a complete line is one of the first considerations in a well-planned baby department.

Plenty of shelf space should be reserved for massed arrangements of baby foods, and a sufficient supply should be kept on hand to cope with rapid turnover.

Don't forget toys and nursery gift items—they add much to this department.

Start planning for Baby Week now. Our representative will help you.

OWENS & MINOR DRUG CO., INC.

1000-1008 E. Cary Street Richmond, Virginia

"Good Drug Wholesalers since 1882"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 Single Numbers, 15 Cents

Vol. XXXIII APRIL, 1952 No. 4

President Gamble Says:

"On to Pinehurst"

Springtime always brings about a revival of strength and a renewal of spirit both for the Animal and Vegetable Kingdoms of Life. The first signs of Spring are already apparent in plant life about us. The Animal Kingdom can't be far behind with the Drug people out in front of everybody, "stirring early" and making preliminary plans to attend the N. C. P. A. meeting in Pinehurst on May 21, 22, 23. It's a return engagement to which our entire membership looks forward. As a meeting place and convention site, Pinehurst certainly "sold a bill of goods" last year to the Druggists, the Woman's Auxiliary, and the T.M.A. The vote to return to Pinehurst this year was overwhelming.

Obviously there's little wonder why Pinehurst seemed to please everybody.

1. Situated in the "Breadbasket and Playground" section of our state, Pinehurst is known as the Golfing Capital of the World, and it's a natural refuge for tired business people.

2. Located in the middle of the state, few people have long distances to drive.

3. There is no parking or traffic problem.

4. Everybody is under one roof at the spacious Carolina Hotel where American plan accommodations are beyond the expectations of the most discriminating guests.

5. It's only a few minutes to the first tee of 5-6 Championship Golf courses and there are countless other recreational facilities available.

6. Our convention dates coincide with the height of natural beauty in Pinehurst and the Sandhill section. The long leaf Pines, the Wisteria, Camellias, and peach blossoms surround our convention place in a veritable Springtime Wonderland.

We issue a cordial invitation to Drug people from our neighboring states to attend our convention and while there to visit around the famous Mid-South resort area.

Plans are being made for a banner crowd as the Chant rises from Murphy to Manteo:

"ON TO PINEHURST"

Exam Meet Scheduled

H. C. McAllister, Secretary-Treasurer of the State Board of Pharmacy, has announced the next regular examination meeting for licensing of pharmacists in the State will be held in Chapel Hill, June 24-25-26. Persons desiring to qualify for license at that time should file their applications with Secretary McAllister by not later than May 24. Application forms may be obtained by writing to Mr. McAllister, P. O. Box 471, Chapel Hill, N. C.

Locates in Jacksonville

Lon Russell, formerly of Greensboro, says he likes it fine in Jacksonville, N. C., where he is associated with the Ketchum Drug Company. Business is first rate in that section of the state, Lon says, with so many military personnel around.

Pharmacist Opposes Truman

Organized opposition to Harry S. Truman as a presidential candidate has been proposed by Paul H. Thompson, Fairmont pharmacist, farmer and former state representative.

A life-long Democrat, Mr. Thompson declared his intention to fight against Mr. Truman's nomination by the Democratic party, and against his election if nominated by the Democrats. Mr. Thompson made known his opposition in a letter directed to the President and published in a Lumberton paper. So far there has been no reply from the White House.

Career Days Underway

Various pharmacists over the state have participated in "Career Days" at their local high schools or are planning to do so this spring. Material relating to opportunities in Pharmacy has been supplied to Luther Bunch of Goldsboro and Reid B. Grantham of Red Springs for use in developing their "Career Day" talks.

Eliminates Soda Fountain

David R. Davis of Williamston has decided to eliminate the soda fountain from his drug store, replacing the unit with a coin drink box and a self-service ice cream cabinet. Mr. Davis says he plans to give increased attention to his prescription department.

In Active Practice at 82

John W. Sheppard, age 82, is one of the oldest pharmacists still in active service. Working a regular weekly schedule at the Sedgefield Drug Store in Charlotte, Mr. Sheppard says he has given up any idea of retiring.

A pharmacist of Charlotte for the past 59 years, Mr. Sheppard is originally from Cedarville, N. J., the son of a Delaware Bay oyster fisherman. His pharmacy career began in 1888 when he graduated from the Philadelphia College of Pharmacy. For a while he worked in Philadelphia's oldest drug store.

In 1893 Mr. Sheppard opened the Woodall & Sheppard Drug Co. in Charlotte in partnership with J. P. Woodall of Smithfield. Here was initiated Charlotte's first drug store ice cream sales and bicycle delivery service. The business was sold in 1932 and since that time he has served as a relief pharmacist for different stores in the city.

A Mason and a Pythian, he is also a director of the Bank of Charlotte, the Home Federal Savings & Loan Association, and the Citizens Savings and Loan Association.

Club Members Told about Wills and Trusts

With 37 present at their February meeting, members of The Greensboro Drug Club heard about wills and estates. The speaker was Robert McPheeters, trust officer of the Security National Bank of Greensboro, who stressed the fact that the less money a person has, the more careful he should be that the money be "willed" wisely.

The Club voted to sponsor installation of two memorial plaques in the Institute of Pharmacy building at Chapel Hill dedicated to Lunsford Richardson, founder of the Vick Chemical Company, and William S. Porter (O. Henry), a member of the NCPA in 1881 and retail pharmacist of Greensboro.

A check for $225, earmarked for a sofa to go into the lobby of the Institute of Pharmacy, was made possible by individual contributions of Club members.

T. G. Crutchfield was chairman of the program committee; David Claytor, president presided at the meeting.

New Pharmacies Licensed by Board

As a result of original permits issued by the State Board of Pharmacy, the state has or will shortly have three new retail drug stores:

Thomas Drug Store, Dunn. John I. Thomas, owner and pharmacist in charge. Mr. Thomas is well known throughout the Dunn area where he was associated with the Dunn Pharmacy for a number of years.

The Crowell Hospital Pharmacy has been opened in Lincolnton with Miss Evelyn Stutts as pharmacist in charge.

After a lapse of several years, Newland has drug service with the reopening of The Bear Trail Drug Store. Sam Ray is the owner; J. D. Porter the pharmacist in charge.

Earl R. Houser of Asheville has acquired the Radford Drug Company (operated as Johnson's Drug Store for many years) and expects to reopen the business as the "Pack Square Pharmacy" within the near future. R. C. Sisk, pharmacist, will manage the business for Mr. Houser.

Accepts Troy Position

R. E. Scharff of Asheville is now associated with Mr. M. A. Nicholson in the operation of the Troy Drug Company, Troy, N. C.

Hospital Pharmacists Organize in State

Colina Elected President

An organization to be known as "The North Carolina Society of Hospital Pharmacists" was formulated at a meeting held in Charlotte on March 29. In attendance were representatives from most of the hospital pharmacies of the State.

Gilbert Colina of Mercy Hospital Pharmacy, Charlotte, was elected president of the Society. Serving with him will be E. W. Rollins of the Baptist Hospital, Winston-Salem, vice-president; Miss H. B. Collier of the Memorial Mission Hospital (Victoria Unit), Asheville, secretary; and William West Taylor of the University Hospital, Chapel Hill, treasurer.

Present plans are for the Society to meet quarterly. The Society will be affiliated with the Southeastern Hospital Pharmacists' Association and the American Society of Hospital Pharmacists.

Gas Expeller

Bob Kiger writes from Suttle's Drug Store, Shelby: "Got a request for 'Dewits Committee,' which I figured was 'Dewee's Carminative.'" Since some committees might be termed "gas expellers," perhaps Bob analyzed the situation with this in mind.

Moves to Troutman

A. B. Hendrick, formerly employed by the Seerest Drug Company of Monroe, is now living in Troutman where he is in charge of the Troutman Drug Company prescription department.

John Dargavel Writes

We have been informed that some Congressmen are receiving communications from their druggist-constituents urging them to vote for the "original" McGuire bill, H. R. 5767, without amendments.

This is causing serious confusion since, as you know, H. R. 5767 was amended when it was reported out favorably by the House Interstate and Foreign Commerce Committee.

The bill we are backing is the McGuire bill, H. R. 5767, as it was *reported out* by the House Interstate and Foreign Commerce Committee. It will help greatly to prevent further confusion if you will ask your membership to refer only to this bill and not to use the word "original" in contacting their representatives in Congress.

Relations Unsatisfactory

After St. Louis drug stores posted signs advertising the Anti-Fair Trade *Post Dispatch* at 4c (regular price 5c), the paper refused delivery to such stores, stating their "relations with the Post Dispatch were unsatisfactory."

A spokesman for the Retail Druggists Association of Greater St. Louis said: "Now the shoe is on the other foot. The Post advocates price-cutting, and now when these same merchants, who have been called 'inefficient' by The Post in their editorials, offer the Post at cut prices, they are 'shut off' from the supply of the paper."



Members of the NCPA Presidents' Advisory Committee and Guests present for the Clyde Eubanks Portrait Presentation Ceremony. Picture here does not do justice to the fine portrait, which was nearly obliterated by the photographer's flash camera.

PHONES: {Office: 7-1617 / Home: 6-8921

P. O. Box 942

CHAS. G. PARKER

"Specializing in Sale of DRUG STORES"

Travelers Building

RICHMOND, VIRGINIA

I offer this month, two (2) listings for sale of Drug Stores, located in North Carolina as follows:

No. 1. Located in suburbs of large city in south-central part of North Carolina. Nearest drug store 2 miles. Doctor's office within 100 feet of store. Rent—$47.50 per month. Grossed better than $32,000.00 in 1951, of which more than 25% PRESCRIPTIONS. Death of owner and to settle estate reason for sale. For sale NOT LATER THAN MAY 1st. WILL SACRIFICE FOR $7,000.00 CASH, which is less than actual inventories.

No. 2. Located in small town, central part of North Carolina, nearest drug store 13 miles, good lumber and poultry business from which trade is drawn. Leased at $40.00 per month. Did around $30,000.00 last year. Store modern and "all new" just three (3) years ago. Owner has two (2) other stores and cannot give this store attention it requires. Will sell for less than inventories and would possibly consider registered man as partner.

NAMES, LOCATIONS, and any further information gladly furnished upon request.

Do You Want: {**To SELL Your Drug Store? If so—List with me.** (No Charge for Listing) / **To BUY a Drug Store? If so—Communicate with me.**

Portrait of Clyde Eubanks Presented

As a surprise feature of the annual gath-ing of the Presidents' Advisory Com-ittee, held in Chapel Hill at the Institute Pharmacy on March 26, a portrait of yde Eubanks was officially presented to e Institute by Mrs. R. O. E. Davis, a ster of Mrs. Clyde Eubanks. At the re-est of the donor, details of the portrait ainted from a life-size photograph) were thheld from Mr. Eubanks until the unveil-g took place.

The presentation followed a luncheon in e Institute. Present for the occasion, in dition to Mrs. Davis and the members of e Advisory Committee, were Mr. and Mrs. N. Eubanks of Greensboro, the wives of veral committee members, and attorney F. Bowman.

As a preliminary to the portrait presenta-n, President Gamble said:

"Today we honor not only the life of a eat pharmacist, but the fitting custom hich has existed for centuries—the custom favoring the public with a gift of art, onze or marble, which immortalizes in tistic portrayal the mortal semblance of e man.

"As our own Abraham Lincoln might ve said, 'It is altogether fitting and proper at we should do this.'

"The Egyptians, of former times, were eager to preserve the form and mortal tlines of their beloved and distinguished izens that they preserved the 'mummies' th exquisite care—using a process of pres-vation or embalming which has long been st to mankind. This wish to preserve mor-l 'remains' is not an undesirable one. is true that there exist those individuals o desire no part of the past—who argue at they are too busy 'living' the present spend any time in observing or perpetuat-g the past. However, it is not in the light theirs that we honor this distinguished armacist today.

"Rather, it is the virtue of the man, the umphs of his career, and his devotion to ty, mankind, and his country, that we cognize today.

"It is only an artist of exceptional ability o can stamp the memory of these worthy tainments on the brow and features of the rtrait, such as we are about to view.

"All of you are familiar with the story courage, leadership, and patriotism which s been characteristic of this pharmacist roughout his life. Even so, for the bene- of refreshing our memories, in regard to s achievements, I shall review them briefly r you:

(Here President Gamble related how Mr. Eubanks came to Chapel Hill in 1892 and of his service in Orange County for 60 years. His NCPA activities were outlined in detail followed by: "He has never changed jobs a single time, still runs the business he began his apprenticeship in, and still uses the same shelf bottles he first poured medicine from.")

"Through the thoughtful cooperation of Mrs. R. O. E. Davis, sister of Mrs. Clyde Eubanks, we are today the recipients of another of Mr. Henry Rood's fine portraits. When you see this portrait, we know you will agree with us that the person pictured has brought dignity and honor to the pro-fession and justly merits this small token of our esteem and respect."

At this point the portrait was placed on the Institute stage, unveiled by Secretary Smith and accepted on behalf of the Insti-tute of Pharmacy by Thomas J. Ham, Jr. In accepting the portrait, Mr. Ham stated the portrait would occupy a place of promi-nence in the lobby of the Institute.

A business session of the Presidents' Ad-visory Committee was held immediately fol-lowing presentation of the portrait. The speakers were Dean E. A. Brecht of the School of Pharmacy, Thomas J. Ham, Jr. of the Institute of Pharmacy, Roger A. Mc-Duffie of The N. C. Pharmaceutical Research Foundation, H. C. McAllister of the Board of Pharmacy and Secretary W. J. Smith, who informally discussed The Food & Drug Act, Fair Trade and other matters of in-terest. An open forum followed presenta-tion of each subject.

The meeting closed with a humorous sales talk by Latham West of Roseboro.

The wives of several members assisted in serving the luncheon. They were Mesdames M. L. Jacobs, T. J. Ham, Jr., W. A. Ward, W. L. West and J. Paul Gamble.

Portrait Group—Opposite Page

Front row, left to right: Wade A. Gilliam, John C. Hood, Paul B. Bissette, Ralph P. Rogers, B. R. Ward, E. C. Daniel, J. Paul Gamble and H. C. McAllister.

In the rear on the left: Mr. and Mrs. J. N. Eubanks, Mrs. R. O. E. Davis, Mr. Clyde Eubanks and Secretary Smith and Dean E. A. Brecht.

In the rear on the right: F. O. Bowman, Latham West, W. A. Ward, W. R. Mc-Donald, Jr., R. P. Lyon and T. J. Ham, Jr.



The Institute of Pharmacy with 96 year-old Masonic Building (formerly Chapel Hill Baptist Church) in the background.



Rear view of the Institute of Pharmacy as seen from Rosemary Street. A portion of the 50-car parking lot owned by the NCPA is shown.

Doings Around the Institute

Activity around the Institute of Pharmacy ntinued unabated during March, with a ady stream of members and visitors in d out of the building each day. Largest oup to use the building during the month s the University Hospital Auxiliary, which ganized in the Institute on March 19 with 0 members present.

On the preceding day, the State Board of armacy met in the Institute for a regular nthly business session.

A complete account of the Presidents' Adory Committee meeting and the Clyde banks portrait presentation ceremony, ich was held in the Institute on March , appears elsewhere in this issue of the URNAL. On March 31 the Chapel Hill apter of The American Cancer Society met the auditorium of the Institute, with armacist Bill Sloan presiding.

Representatives of the American Red oss, the Chapel Hill Junior Service League d various church auxiliaries used the audirium during the month in preparing certain pplies for the University Hospital. This voluntary service work is under the direction of Mrs. M. L. Jacobs.

The first of a series of memorial plaques was installed in the auditorium on March 25. The plaque, in memory of the late Dewitt Swearingen of China Grove, will be followed by others at regular intervals.

As indicated by our cover this month, a handsome mortar & pestle sign has been erected near the front entrance of the building. Laymen will now have little difficulty in identifying the building, as the pharmacy symbol used is well known to all.

The "sponsored" auditorium seats are selling at a brisk rate, with a few left for late-comers at $50.00 each. The "sponsor" gets his or her name on the back of the seat by means of an appropriate brass plate with black enamel letters. It is anticipated the seats will be installed by not later than May 1.

The big event for April will be a Sales Forum on April 16. Several committee meetings will be held, including the Sub-Committee of The Pharmacy Laws Revision.



View of the Institute of Pharmacy as seen from Franklin Street—Chapel Hill's main business thoroughfare.

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Mr. Ralph M. Crosson,
South Carolina Agent
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Columbia 3, South Carolina

BUTTERCUP
ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

Physician-Owned Pharmacies

Dr. Austin Smith, Editor of *The Journal of the American Medical Association* writes:

Dear Mr. Smith:

On a number of occasions pharmacists have commented to me about physician owned pharmacies. I have never been certain how big a problem this is for pharmacy because data that I could use to assess the problem were not available to me.

I am now writing to the various secretaries of the state pharmaceutical associations to ask if they have details concerning the situations in their states which they could provide to me. This information is needed promptly.

Due to his conferences with various individuals wishing to establish such pharmacies (two in March), we asked H. C. McAllister, Secretary-Treasurer of the State Board of Pharmacy, to draft a reply to Dr. Smith's letter. Here it is:

"The tendency towards physician-owned clinic pharmacies seems to be more pronounced in North Carolina during recent years. Why this is true is not fully understood. The reaction to this development by pharmacists generally has not been good. It is the feeling of most pharmacists that arrangements such as this not only tend to subordinate the practice of pharmacy but provide conditions which, if extended, might completely destroy the practice of pharmacy as we know it today. Certainly, any threat to the pharmacist's free practice of his profession adversely affects inter-professional relations.

"From a more objective point of view, it is properly contended that in most installations providing pharmacies within a medical clinic, the patient is denied the free choice of the serving pharmacist. This contention is borne out by the practice in those few such pharmacies now existing in North Carolina. Practice such as this not only encourages monopolies but tends to result in a deterioration of pharmaceutical service to the public. The tendency to use the items regularly stocked by the pharmacy, rather than to provide a large selection of drugs from which to choose the desired therapuetic agent, is pronounced.

"There is also an element of unfair competition which is highly resented by the pharmacists. I refer to the tax free status which is enjoyed by some of these clinics as well as the preferred price schedule of most pharmaceutical manufacturers which is available to all hospital and clinic pharmacies. These two items constitute a real

threat to the economic stability of the independent practice of pharmacy.

"The North Carolina Pharmaceutical Association has repeatedly voiced its opposition to any arrangement of providing health service which denies the patient the free choice of the serving professions. The members of that Association are still of this disposition. They do feel, however, that any widespread development of physician-owned clinic pharmacies might constitute an even greater threat to the practice of pharmacy than would any 'socialized program' of medical care."

Returns to State

After a brief stay in Galax, Va., B. N. Austin returned to this state to accept a position with a retail drug store in West Jefferson. Mr. Austin plans to purchase the drug store where he is now employed in case business justifies the investment.

Advertising is the backbone of the CAROLINA JOURNAL OF PHARMACY. Without it, we would have a mimeographed sheet instead of this publication. All other things being equal, prove your appreciation by making purchases from representatives of Companies Advertising in the JOURNAL.

Joins Drug Specialties

J. Richard Gamble has joined Drug Specialties, Inc. of Winston-Salem as sales representative in Charlotte, Gastonia and adjacent territory. A former employee of Sharp & Dohme and Scott Drug Company, Mr. Gamble will make his headquarters at Monroe.

EVERFRESH MAGNESIA

The Name at the Top—It's EVERFRESH



Cases 2-doz. $1.62 per doz. thru your Jobber

and . . . The Top Name among quality brands

Assures PROFITS

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"The swing is definitely toward the brands the public knows."

Fair Trade Price 25c

The McCambridge & McCambridge Co.
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THE WORLD'S FINEST SALTED NUTS
Fresh From Our
Double Kay NUT SHOP DEPARTMENT ®

The leading drug store owners in your state will tell you the Double Kay Nut Shop is producing more sales and profits than any item in the drug store occupying similar space.

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We attribute this phenomenal increase to the superior quality of your work, plus the quick service rendered on returns. This of course means more satisfied customers and adds to the prestige of our photo department.

Congratulations for doing a swell job, keep up the good work.

Very truly yours,
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With the proper cooperation on your part we can do as much for you.

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Each day we develop more rolls. Each day we make more prints than any other plant in the South.

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Amity billfold
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EVERY day
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BILLFOL
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No. 46

Here's the deal: 8 of the fastest selling men's and ladies' billfolds in the Amity line to retail at the popular gift price of $5.00 each.

Total retail value	$40.00
Less 40% discount	16.00
Costs you only	$24.00
Plus 1 Smooth Calf Billfold	FREE
Display card	FREE

Justice Drug Company

Greensboro, North Carolina

DEPENDABLE SERVICE SINCE 1898

Plans Being Completed for Auxiliary Meeting

I am looking forward to seeing the members of the Woman's Auxiliary May 21-23 when the 1952 convention of the NCPA and the auxiliaries will be held at Pinehurst, at the restful Carolina Hotel. Plans for our entertainment are under way and they sound so interesting that it will be well worth your while to make a special effort to come.



MRS. T. J. HAM, JR., Yanceyville
Pres., Woman's Auxiliary

This year there will be two Woman's Auxiliary sessions. On Thursday morning a special program of interest to the Auxiliary members will be held. On Friday morning the business session will convene at ten o'clock. I would like to put special emphasis on your attending this meeting in order that you may acquaint yourself with exactly what the Auxiliary is doing in the way of projects, including the School of Pharmacy Scholarship, and assistance to the Institute of Pharmacy. At this meeting we will also hear reports from the local auxiliaries over the State.

The program issue of the CAROLINA JOURNAL OF PHARMACY which is published early in May, and the next publication of the Auxiliary bulletin, *Doings*, will carry complete details.

On behalf of all the Woman's Auxiliary officers and the local committee members at Pinehurst and Southern Pines, I wish to extend to you a most cordial invitation to come to Pinehurst, May 21-23.

Top Flight Entertainment Booked for Convention Says TMA President Bob Brownie

Once again it is approaching time for the Convention, and on behalf of The Traveling Men's Auxiliary, we invite you to meet with us at Pinehurst, May 21-22-23.

Mr. Bob White, Mallinckrodt, Inc., is our entertainment chairman this year. At present he is lining up some top flight entertainment and a good orchestra for the TMA Party which this year has been scheduled for the second night of the Convention, May 22.

There will be a golf tournament with Mr. W. W. Morton (B. C. Remedy Company) as general chairman. Once again the wholesale drug houses are donating some fine prizes for this event.

Make your plans now to attend. We'll be looking for you.



R. H. BROWNIE, Charlotte
President, TMA

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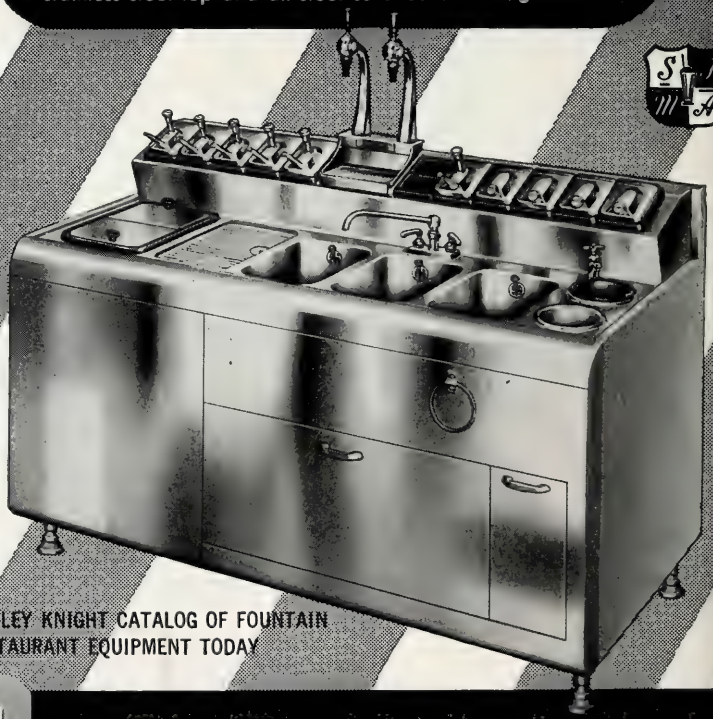
By *Stanley Knight*

NEW TYPE CORRUGATED AREA—Recessed, does not drain into sink. Separate drain for waste liquids.

ONE-PIECE DRAWN SINKS—No cracks or crevices. Sinks are one-piece drawn stainless steel for easier cleaning, better sanitation.

FINGERTIP DRAIN RELEASE—No more reaching into hot or dirty water to drain sink.

Stanley Knight Bobtails also feature engineered refrigeration with separate refrigeration circuits—instantaneous water cooler—sanitary bottle storage and syrup rail with concealed refrigeration coils—one-piece heavy gauge stainless steel top and all steel construction throughout.



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Adams-Blauvelt Pharmacy Remodels Prescription Department

By JAMES W. HARRISON

Using the theory that Spring cleaning time is only a date on the calendar and that any time is a good time to clean up and remodel, Adams-Blauvelt Pharmacy chose a couple of weeks in January to make some progressive changes in the heart of the pharmacy—the prescription department. These changes have wrought a two-fold gain. Changing from a hidden, walled in prescription room to a semi-open one has brought the pharmacists nearer the waiting customers without eliminating the privacy necessary to undisturbed compounding. The fixture change has also brought the frequently used prescription stock into concentrated accessibility.

Before the carpenters entered the store with their saws and hammers the prescription room was hidden from the front of the store behind a wall case that reached almost to ceiling. The only access to the prescription room was a narrow passage that an obese doctor would have difficulty in negotiating. The pharmacists' ability to see into the front portion of the store was limited to the visibility furnished by a small aperture. Now after some changes the fixture in front of the prescription work room reaches to barely five feet, enabling the pharmacists, who are tall men, to look over the entire store with ease. This changed front section is now open display that is changed frequently.

In the work room an enormous amount of shelf space has been saved by housing the tablet and capsule stock in Swartz Sectional System pull-out drawers. There are eight 5-drawer sections of approximately forty cubic feet total capacity. The stock is arranged alphabetically and instantly located without referring to an index. This is an ideal arrangement for quick count in making up orders. There is also a modified adaptation of the Swartz System comprising two 8-drawer sections that contain the ampoule stock. These sections were artisaned by Maurice Cable, one of the firm's versatile pharmacists.

This pharmacy is recognized as one of Asheville's leading pharmacies. The greatest percentage of its business is done in the prescription department. Health needs and surgical dressings also account for a good portion of volume. Very few patents are carried and practically the only cosmetic lines stocked are the non-allergenic preparations. The store has a soda fountain but at one time considered relinquishing the soda department until so much pressure to retain it was advanced by the customers, many of them doctors and nurses, that the idea was abandoned.

Adams-Blauvelt Pharmacy, located on the Battery Park Avenue level of the Flat Iron Building, is a favorite gathering place for the many doctors whose offices are in that building. A great number of those doctors like to come in and spend a few idle moments. The cross word section of Asheville's morning paper is religiously saved for one doctor whose noon hour respite is not complete until he strives, and generally succeeds, in breaking his previous record in working the puzzle over a second cup of coffee. Another doctor likes to hob-nob with the pharmacist who is least busy at the moment. Maurice Cable, a certain drug traveler, and one particular doctor have already fought two major wars, prescribed and compounded a panacea for the world's disordered "tummy," discussed the merits of the Brooklyn Dodgers over the Giants and bemoaned the lack of statesmanship in our leaders while discussing the use of barium in skiagraphy during a lull in capsule filling, selling an order and practicing medicine. It is the sort of pharmacy where a doctor can drop in or telephone, ask a question or two, get the answers, then start writing, "Take thou—" and twenty minutes later the pharmacist is reaching for his mortar and pestle.

Adams-Blauvelt Pharmacy was started in 1933 by James P. Adams and the late W. H. Blauvelt. From the first it has been predominantly a prescription pharmacy.

(Continued on Page 171)

"SNAPPY" SAYS:

"MORE PROFIT for YOU in '52!"

Entering drugstores throughout North Carolina are thousands of STANBACK customers . . . presold on this product by constant advertising over these stations. Display STANBACK to get full benefit from 28,398 announcements yearly!



STANBACK . . . over these stations!

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WGWR Asheboro	WHNC Henderson	WCBT Roanoke Rapids
WBBB Burlington	WHKY	WSTP
WPNF	WIRC Hickory	WSAT Salisbury
Brevard	WMFR	WOHS
WBT	WHPE High Point	Shelby
WSOC	WJNC Jacksonville	WCPS Tarboro
WGIV Charlotte	WGTL Kannapolis	WTNC Thomasville
WEGO Concord	WFTC Kinston	WADE Wadesboro
WSSB	WLOE Leaksville	WRRF Washington
WDNC Durham	WBUY Lexington	WGNI Wilmington
WFNC	WBRM Marion	WGTM Wilson
WFLB Fayetteville	WHIT New Bern	WSJS
WBBO Forest City		WAIR
WGNC		WAAA Winston-Salem
WLTC Gastonia		

Snap Back with

STANBACK

ADAMS-BLAUVELT

(Continued from Page 169)

Even now some old time pharmacy is practiced. Prescriptions for pills, cachets and troches, emulsions, suppositories and other time consuming products are frequently brought in. Although a great percentage of ready made products are dispensed, more than the average number of tailor-made prescriptions are compounded. The check system of giving a call check with prescriptions is used. One personable young lady gives a check with the received prescription, indicates by a symbol whether it is to be delivered, waited for or called for, then passes it back to the pharmacist. When the pharmacist finishes the prescription and hands to the clerk for wrapping he indicates on the prescription check by certain symbols just what other needs are to be sold with the prescription. For instance, with the sulfas, antibiotics or fever prescriptions, a thermometer sale is always indicated; with local applications, surgical dressings sales are striven for. Frequently more than one type thermometer or atomizer is sold. Electrical heat pads and many other concomitant items are sold with prescriptions that by their very suggestiveness call for those related products. When the customer requires the need of a pharmacist to attend him, he is instantly available. Speed in compounding is, next to accuracy, the rule, for many prescriptions must be dispensed in a comparatively short working day. At peak times during the day, the prescription counter resembles a mass production line.

This pharmacy has its own pricing schedule which averages a little less than the average pricing chart, accountable no doubt to the time element charge. It has long been store policy to strive for that efficiency and speed that will reflect itself in a saving to the customer. This recent remodeling has

(Continued on Page 188)



Maurice Cable, pharmacist at Adams-Blauvelt Pharmacy, Jim Harrison, city salesman, Dr. T. C. Smith Company. Jim is shown writing order for 60 cases "Duraglas," 48 of the cases being Emerald Green prescription ware. Reserve stock is in basement.

THE STORY . . . BEHIND THE NEW TB DRUG

More than a million man-hours of work and more than a million and a quarter dollars went into the discovery of the new Squibb antituberculous drug, Nydrazid. These estimates are given by Dr. Asger F. Langlykke, Director of Research and Development, who described Squibb's five year search for an agent to combat tuberculosis, today the greatest destroyer of human life of all the world's infectious diseases.

The story goes back at Squibb to the late war years when scientists realized for the first time that the major infectious diseases, TB excluded, would yield to penicillin and the sulfa drugs, Dr. Langlykke said. Not until 1946 when major research problems had been solved did the program take on major proportions. It was then that Dr. Frederick Y. Wiselogle and his associates in chemistry and microbiology were assigned the tedious task of cataloguing, synthesizing and testing virtually every conceivable chemical compound which might prove active against the tubercle bacillus.

Months and years of following every lead went by without encouragement. Sometimes something would appear to stop the growth of the TB bacillus in the test tube; but then it would kill the mice on which it was tried faster than did TB itself. Other times a chemical might halt TB in the test tube briefly, only to have that tough and resourceful bacterium develop a resistant strain that could live and grow happily with that drug.

The first step in testing any drug was to make it, either by synthesis or other processes, and this was the task of the Division of Medicinal Chemistry, headed by William A. Lott. This group of workers prepared in five years some 5,000 compounds. That's about 20 a week since the program started.

After a compound had been prepared, it was given to the Division of Microbiology to determine its antibacterial activity in the test tube. Workers under Dr. Richard Donovick, who heads this Division, pitted the drug against cultures of virulent tuberculosis organisms. If the growth of these organisms was slowed or stopped in the test tube, the drug was ready for the next step. Of the 5,000 compounds actually tested, only 1,000 seemed to have enough antitubercular activity to warrant further investigation. At this point the Division of Pharmacology took over.

Pharmacology had a two-fold responsibility. Given a thousand compounds its researchers had to determine not only which were active against infections in living animals, but which were sufficiently non-toxic to be of practical use.

By 1946 Squibb scientists had perfected a research technique without which the work done in 48 months might have taken as many years. The problem was this: experimental animals such an guinea pigs were either unpredictable, excessively long-lived, or costly —sometimes all three.

The Squibb triumph was to learn how to use the mouse. A standardized strain of mouse and a standardized strain of TB resulted in a highly uniform death rate which, if extended indicated anti-TB activity in a drug. If a TB infected mouse lived 26 days it was highly significant. A test similar to this, Dr. Langlykke said, if available in the field of cancer or polio, would spectacularly advance research in these diseases.

Armed with this test, the division of Pharmacology was in a position to evaluate large numbers of compounds within reasonable periods of time, and Dr. Bernard Steinberg of the Division's Chemo-Therapy Section watched more than 50,000 mice die of tuberculosis.

But on one historic day a report came through which definitely established the fact that at last there was a drug of real promise. For five years, the Steering Committee which directed the entire research program had met in an all afternoon session once a month. At these meetings next steps were decided upon and results to date were evaluated. Toward the end of one of these long, tiring meetings one afternoon Dr. Steinberg was going through seemingless endless laboratory reports on what had happened to various groups of infected mice being treated with

various experimental compounds. Buried in with the results of all the others was one which read, "None of the mice died." Everyone suddenly sat up. Nothing like that had ever happened before. Here were mice alive at least 10 days after they should all have been dead! The effect was electric! Vacations were cancelled. Work was radically rescheduled. And the painstaking evaluation which eventually led to Nydrazid's being tried in man was started.

Exhaustive pharmacological studies in larger animals were then begun under the direction of Dr. John C. Burke. What happened to the animals' blood when tiny doses were administered? Or, massive doses? What happened to the kidneys? The liver? The brain? Spinal fluid? Every minute change was noted and studied. The data collected filled sheet upon sheet—book upon book. The researchers became convinced that in animals, at least, the new drug was safe. In fact, enormous doses were needed to produce undesirable side effects.

In accordance with its regular practice Squibb presented its laboratory data to one of the leading medical experts in this field in the hope that he would believe it worth trying in humans. Working in a leading research and teaching hospital the clinical investigators who undertook to evaluate Nydrazid worked at first on a limited number of selected patients exercising the most meticulous care in observing every reaction to the drug of the most minute nature. The findings of this first group are now available to physicians everywhere in scientific journals. And more and more investigators are publishing their findings.

"It is from the physicians finally that the answer must come," said Dr. Langlykke.

(Continued on Page 188)



Tuberculous mice 19 days after infection. The untreated mouse on the left died a few hours after this picture was taken. The other, treated with Nydrazid, was still healthy at 35 days, was eventually chloroformed.



There isn't anything better or faster for headache relief.

POWDERS

"BC" is the fastest-selling headache powder in America—and has been for many years. Display the famous 10c & 25c packages of "BC" for bigger sales volume.

TABLETS

"BC" Tablets are already a nation-wide success—and are selling faster every day. In packages of 4, metal tins of 12 and family size bottles of 50 and 100.

they *bid* for health . . .

The citizens of Alexander County, N. C., without hospital facilities, raise necessary funds to build a model combination hospital and health center. Their formula: pluck, imagination and persistence.

There was one major flaw in Alexander County! Except for that, this tiny community in the western hills of North Carolina typified rural America at its best. The people, like their fathers and forefathers before them, stood foursquare for independence, hard work and neighborliness. The soil gave rich returns in crops and livestock. Local industry flourished. Most homes were blessed with security and contentment. But there was one major flaw!

The one thing wrong with Alexander County was that it had no organized health program—and not even a hospital. Health levels here probably topped averages for comparable areas throughout the country. But there were just no adequate facilities for emergencies. And emergencies arose—like the time Ray White's son came down with an acute attack of appendicitis!

Ray started for the hospital in the next county with his son doubled up on the back seat of the car. Half way there he found the road washed out, and a detour 40 miles long. "We arrived at the hospital," Ray said later, "just about 20 minutes before the appendix would have burst."

Ray White made it that time, but there were others not so lucky. Mrs. Mary Dula, for instance, a neighbor of Ray's, reported, "We had a number of people die in this county in childbirth, and all from lack of accommodations." Mrs. S. C. Connolly, another neighbor, voiced the thoughts of all when she said: "Our county has no public health nurse . . . no school health program . . . no sanitary inspector, no health program of any kind. We're convinced now that we need all these things."

So the people of Alexander County set out, in their typically resourceful way, to tackle this problem. Mr. Austin, a teacher, was asked to take a health census. His findings—short and to the point—were: "Practically everybody I talked to wanted a hospital for Alexander County." So, since everybody wanted it, everybody pitched right in to help bring a hospital into being.

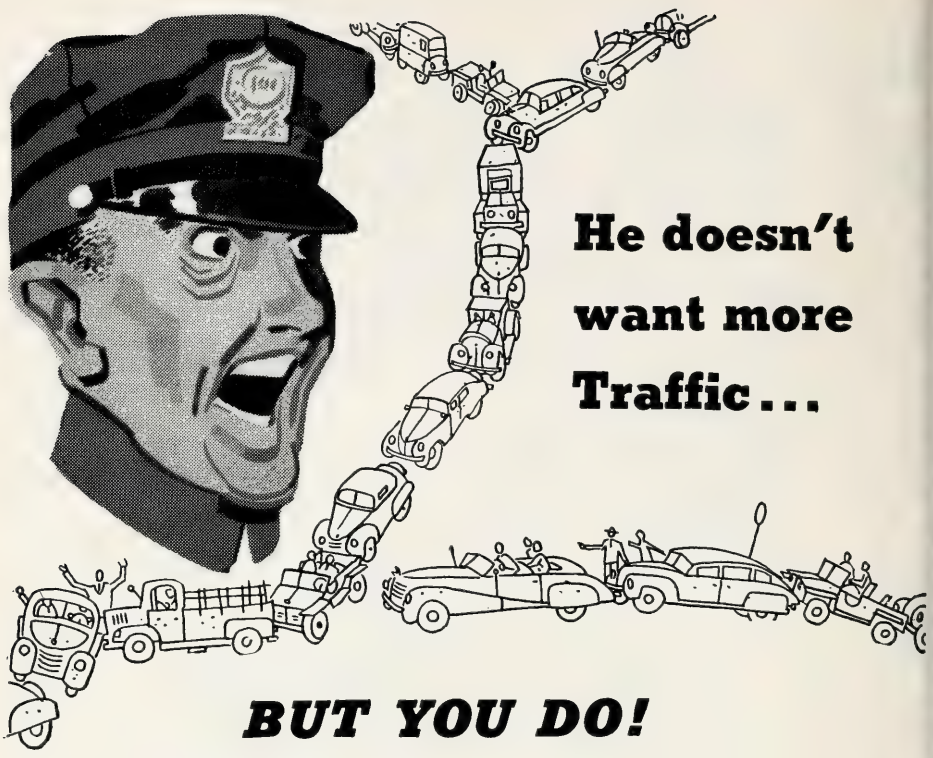
There was a law on the nation's statute books, the Hill-Burton Act, which showed the way to start. It promised federal aid for health projects to small and needy communities interested enough to help share the cost. Alexander County decided it was interested. And at a special public meeting, with Mayor Sam Poole of Taylorsville in the chair and leading citizens of all the other townships present, Alexander County pledged itself to action.

Its first move was to send a delegation to Raleigh, the state capital, to talk terms with the Medical Care Commission. As leader of the group, Mrs. Connolly brought back the stirring news: Alexander County could have its hospital any time it wished—*provided* Alexander County itself raised 20% of the cost, plus the cost of land.

Here was a challenge this community of independent Americans could well understand—an offer to help them if they first helped themselves. At the next public meeting, Alexander County rose to the challenge. A special sub-committee was appointed to begin raising funds. Heading up the subcommittee was Attorney Ray Jennings, chosen over a hundred others because of one unique qualification. As he himself described it: "I suppose the reason I was selected was because I had a stenographer who could type a letter on a typewriter."

The goal was $40,000, and the best way to get it, Attorney Jennings decided, was simply to go to people and ask for it. Accordingly, the stenographer set to work writing appeals by mail, and volunteer campaigners began ringing doorbells. It was hard work and took time. But the volunteers were dedicated to the cause and spared no efforts. Salesman Elbert Bowman sold cookies by day and the hospital by night. Mr. Connolly canvassed from door to door with great success, reporting: "More people were responsive to this cause than to any other

(Continued on Page 177)



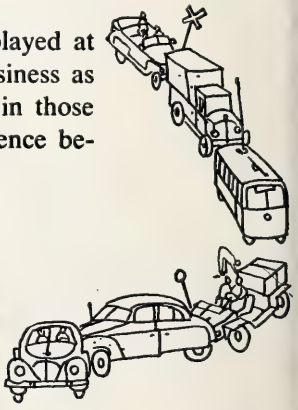
He doesn't want more Traffic...

BUT YOU DO!

There are many ways to make customers beat a path to your door, and the successful druggist uses as many ways as he can adapt to his own circumstances.

One sure traffic builder is your soda fountain; and one proven way to make your soda fountain pay is to serve from it the South's favorite ice cream — Sealtest.

The name Sealtest — prominently displayed at your store—will attract soda fountain business as well as build store traffic . . . will bring in those extra customers that can mean the difference between *success* and *just doing business.*



Southern Dairies

Sealtest

ICE CREAM

THEY BID FOR HEALTH

cause I ever canvassed for.'' In just nine months, Attorney Jennings called the campaign over, with enough cash and pledges on the books to cover the whole $40,000.

Spirits ran high in Alexander County the day Ray Jennings delivered his report. The hospital seemed as good as built. In preparation, the county organized a Hospital Association, elected a Board of Directors, and began choosing a site. It was then that Mr. Ferguson uncovered the snag!

R. S. Ferguson, engineer and architect, noted for his shrewd talent for money matters and level-headed business sense, had been thrashing through the thick woods of hospital fianance. His findings stopped the jubilation cold. ''We *do* have enough money to put up the building,'' he said. ''But we need much more to furnish, run, and guarantee the hospital's operation in accordance with the Medical Association's requirements before we get their go-ahead. In short, we need at least $17,000 more.'' As a constructive afterthought, he said, ''I think a *Health Council* will help us finish the job.''

Thus began round two in Alexander County's struggle to build a hospital. Health Councils throughout North Carolina were being proposed by the Medical Society and the Good Health Association to crystallize a statewide attack on health problems—all health problems, not only hospital needs. Seeing the sense of the idea, Alexander County then and there decided to form a Health Council and become the first demonstration county in the state!

To sign up members for the new organization, another public meeting was called; but this time it was a *mass* meeting, with every nook and cranny of the County represented. At the meeting one thought was foremost in everybody's minds—to finish the hospital! But this time not with just a few leaders working on the job, but with the whole community pooling its strength.

As Mrs. George Carter, the new chairman, summed it up later, ''Everybody learned that night that people get a kick out of working together.''

Everybody tried to do his bit according to his specialty. When Ed Crouch, manager of a Taylorsville Theater, was asked to give $200, he offered instead to give a benefit show. He turned this offer over to the school kids of Alexander County who jammed his theater one day to the tune of $1,047, all of which went to the hospital.

Down in the cotton mills, Uriah Chapman, passed the hat among the mill hands. The women's club members each took a dollar and tried to make it grow, some by selling aprons, others cakes and pies. Mrs. Ferguson's daughter led the Brownie Scouts in a campaign for a bassinet. They raised $176, bought the bassinet, and denoted the rest to the hospital itself. The Negro Affairs Committee furnished a room. And Dr. Roy Tatum, as he made his rounds, worked on a scrap iron collection of old farm machinery that brought in $1,500.

But while all these separate efforts were paying off, the really big idea, the campaign's climax, was hatching in the brain of fertilizer-salesman Ed deJarnett. ''Ever since I started travelling around,'' Ed said, ''I'd go to auctions. What with the crowds and the band I found myself coming back with a rocking chair, a cane, or a Bible, or something. There's something about an auction that makes you just naturally want to get in there and take part in it. Why don't we put one on in Alexander County?''

The idea took hold and enthusiasm for it spread like wildfire. For auctioneer, Ed deJarnett signed up Grady Cole, best known radio voice in North Carolina. Articles for sale flowed in by the hundreds, swamping the Home Demonstration office and overflowing onto the courthouse lawn. There were pigs and rabbits, a crocheted bedspread, aprons and walnuts, an old-fashioned organ, furniture, sugar, lard, and fat-back. The Little River women made a quilt. Somebody brought in a screen door. And every store donated something from its merchandise.

On the appointed Saturday all business stopped as all of Alexander County converged on the courthouse square in Taylorsville. Grady Cole mallet in hand, took his place on the clock. The Newton-Conover High School band burst forth with music. And the fun began!

All day long the bidding lasted, with the stock of things to sell increasing by the

(Continued on Page 179)

How to Sell More ALKA-SELTZER

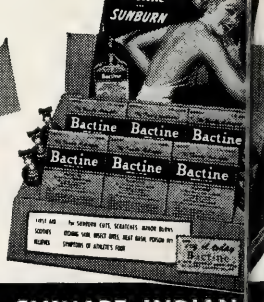
BRAND—Reg. U.S. Pat. Off.



Use "Island" and Fountain Displays to Boost Your sales

Self-service displays remind more customers to buy ALKA-SELTZER for home use. And a permanent soda fountain display sells more ALKA-SELTZER by the glass. Keep ALKA-SELTZER on display to multiply "impulse" sales. Ask your Miles salesman for sales-making suggestions.

OUR Spotlight FOR APRIL



BACTINE ASSORTMENT No. 560-S

BRAND

This special assortment includes handy sprayers to step up your sales! Offer each BACTINE customer one of these sprayers at no extra cost. Sell more BACTINE from this display—increase your repeat sales! There are twelve 6-oz. bottles of BACTINE, with a handy sprayer for each bottle. Order BACTINE assortment No. 560-S today!

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ELKHART, INDIANA
PARTNER OF THE RETAIL DRUGGI
FOR MORE THAN SIXTY-FIVE YEA

THEY BID FOR HEALTH

hour. Farm families kept pouring in with pies and cakes, corn, potatoes, canned fruit, or chickens. Attorney Jennings gave a duck, and cookie salesman Elbert Bowman, cookies. Down at the barbershop, J. C. Fortner, renowned throughout the county for his apples, sold a bushel only to be told, "Take 'em to the auction and sell 'em again." Over and over the apples sold, with each successful bidder turning them back to be sold once more. "When they quit that bushel of apples," J. C. Fortner said, "they had 583 dollars."

As the sun went down, rain began to fall. But still the crowd hung on and the auction moved right into the courthouse, the bidding brisker than ever. Not to be outdone by his friendly rival Fortner, "Cub" Watts put a Bible up for auction. "I want that Bible to bring in more than J. C. Fortner's bushel of apples," Cub told the crowd. And when the bidding stopped, and the Bible had passed through its last pair of hands, Cub smiled broadly to see the final take; $629.95.

The auction rolled on into the small hours of the morning. Then, with Grady Cole hoarse and everybody else almost out on his feet, the last pig was sold and the auction dragged to an end. Mr. Ferguson added up the figures. The goal was raised, and everybody's work was done—or so everyone thought!

The next event was a "Victory Barbecue," the final culmination, for all of Alexander County, of their arduous campaign. No one there that night is likely ever to forget that barbecue. The grounds around the Car Barn were packed with people. Seven hundred pounds of pork shoulders were browning in seven pits. And merriment reigned in Alexander County as it never had before.

It was only after dessert was served that the finance committee broke the news. All day long the members had conferred together in Mr. Ferguson's home. The sealed bids from construction companies had come, and the figures were sky-higher than anyone had imagined. "We've got to face them tonight at the barbecue," Mr. Ferguson said grimly, "with the facts. And the facts are, we can't build the hospital with the money we have. Costs have risen so much we're short $23,500!"

That night, when the celebrating diners were called to attention for the "victory announcement," it was Ray White who got to his feet— the same Ray White who had once raced death with his appendicitis-stricken son. Ray's job was to break the news, and he decided to speak the simple truth. "Folks," he said, "we know you're here to celebrate a victory—the victory of our Alexander County Hospital Campaign. Well, we've decided that it's only fair to tell you that when we opened the bids today we found that costs have risen, and the estimates considerably exceed the money we've raised. By all logical standpoints, we shouldn't let the contracts. But we're going ahead and let the contracts anyway! Because we've all got faith in the people of Alexander County. We've proved to ourselves we can raise the money. We've proved that we won't—and can't—give up until we've got our hospital!"

Ray thought he knew the people of his county. But even he was surprised at the thunder of applause that greeted his simple plea for more hard work and community cooperation. That night the "victory-celebrants" of Alexander County voted once again to work together to finish the job.

There is a hospital today in Alexander County. It stands as a functioning monument to the democratic power of a people, a testament in brick and stone, in X-ray machine and operating room, to what neighbors can do if they pitch in together to tackle a problem of health that concerns them all.

For other communities lacking a hospital, the experience of the people of Alexander County may serve as an inspiration—and a stimulus to do likewise. If you would like sources of information, write Health Information Foundation, 420 Lexington Avenue, New York 17, New York.

Purchase Sofa

Twenty-seven individuals and firms of Greensboro pooled their contributions through the Greensboro Drug Club and bought a sofa for the Institute of Pharmacy in the name of the Club. Participating in this project were:

S. W. Frontis, M. G. Morris, G. G. Buchanan, Frank Beaulieu, C. T. Woodward, C. V. Cagle, R. K. Bolick, C. D. Andrews, Tom Waugh, A. C. Bisbing, W. E. Davis, Charles Loudermilk, John T. Hart, V. F. Smith, L. C. Derrick, Mr. White, C. C. Fordham, Jr., Crutchfield-Browning Drug, Justice Drug, Franklin Drug, McDuffie-Eubanks, Guilford Drug, Hotel Pharmacy, Greene St. Drug, Elm Street Pharmacy, Mann's O. Henry, College Drug and $35.00 contributed by individuals attending the February meeting of the Club. Total contribution: $225.

Drug Firm Offers TB Remedy for Research Free to 255 Hospitals

Schering Corporation of Bloomfield, New Jersey, has announced it is offering every state, county, city and semi-private tuberculosis hospital and sanatorium in the United States, having a bed capacity of more than 100, a total of three million tablets of Ditubin, its own brand of isonicotinic hydrazide, the antituberculosis compound about which enthusiastic preliminary clinical reports have appeared. Selected hospitals in Canada will also be supplied. The immed te need for clinical confirmation of the e ly reports has led Schering to donate this la e supply of the drug so that hospitals spec l-izing in the treatment of tuberculosis n evaluate the new chemotherapeutic agen

Liquid Hematinic "Valentine"
8 fl. oz. and 1 gal. bottles

Valprota
pleasant tasting protein supplement in 1 lb. and 5 lb. bottles.

Dehydrocholic Acid
Council-Accepted
bottles of 100 and 1000 tablets.

Valentine's Meat Extract
a pleasant tasting source of potassium, 1⅘ fl. oz. bottles.

Liver Injection Crude U.S.P.
1 and 2 injectable units per cc., 10 cc. vials.

Liver Injection U.S.P.
10 U.S.P. units per cc., 10 cc. vial
15 U.S.P. units per cc., 3 vials 1 cc. each.

Liquid Extract of Liver U.S.P.

Liquid Extract of Liver with Iron
8 fl. oz. bottles.

Valentine Company, Inc.
Richmond, Va.

DRUG STORE FAILURES

	1951	*1950*	*1949*
Drug Stores	108	116	116
Total All Retailers	8,058	9,162	9,246

SMITH WHOLESALE DRUG CO.
SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business

HOWELL HALL HAPPENINGS

The Library

Four beautiful decorative apothecary jars ave been acquired by the School of Phar- iacy Library to be used in the display case ecently presented to the Library by F. ackson Andrews, '15, of Baltimore. These ars are hand made and painted by skilled raftsmen of famous German pottery works. 'wo of the jars are about 10" in height nd the other two 7" high. The latter two ere made possible by the sale of duplicate ooks in the library of the late Dean J. G. Beard and become a part of the J. G. Beard Memorial Collection.

The current display in the Andrews Dis- lay Case shows interesting rarities in American Botanical Materia Medica. For- ign items will make up a later exhibit. Among the books displayed are *Vegetable Materia Medica* (1817-18), by W. P. C. Barton; *Medical Flora* (1828-30), by C. S. Rafinesque; *American Medical Botany,* 3 vols. (1817-20), by Jacob Bigelow; *Genera Florae Americae boreali-crientalis illustrata* (1849), by Asa Gray; *American Medicinal Plants,* 3 vols. (1887), by C. F. Millspaugh, etc. Accompanying each book is a short biographical sketch of the author as well as interesting facts about the work.

Mr. David D. Stiles, Director of Market Development for Abbott Laboratories, visited the School on February 29. He addressed the seminar group on the Abbott Prescrip- tion Survey. He discussed with the faculty the possibility of adding the School of Phar- macy to the present list of 25 schools which are cooperating in obtaining current infor- mation on prescription trends.

On March 5 the entire teaching staff of the School of Pharmacy was entertained at a dinner at The Pines by The Upjohn Company. The hosts were Mr. William C. Sugg, Sales Manager at Atlanta and Mr. Ben F. Dover, District Supervisor of Char- lotte. In a short discussion, Mr. Sugg em- phasized his interest in a project which would enlist the help of pharmacists toward attracting the very best possible students for the study of pharmacy.

During the Christmas vacation members of the Fourth Year Class called on pharma- cists in the area of their home town, enlist- ing support for the North Carolina Pharma- ceutical Research Foundation. This effort was undertaken in a contest originated by President Roger A. McDuffie of Greensboro, in which the three most successful students were given individual prizes of named seats in the Auditorium of the Institute of Phar- macy. The winners were Gilbert Clark Rus- sell of Greensboro, Bruce Brooks Bedding- field of Clayton, and James Ambler Speight of Rocky Mount.

The School of Pharmacy was very fortu- nate in securing the services of Dr. Walter Kulash, Associate Professor of Entomology at North Carolina State College, to teach Insecticides during the Spring Quarter. He is a graduate of the University of Massa- chusetts, and a specialist in entomology ap- plied to agriculture. Most of his time is spent on research projects throughout the State in connection with his work for the North Carolina Agricultural Experiment Station.

Dean and Mrs. E. A. Brecht spent March 27 and 28 in Washington, D. C., where Dean Brecht attended a meeting of the Committee on National Formulary, concern- ing the development of the text for *National Formulary* X, to be published in 1955.

Dr. Walter H. Hartung attended the meet- ing of the American Chemical Society in Milwaukee on March 31. He was accom- panied by Dr. Jomes G. Young (Ph.D. North Carolina, 1952), who is now an Assistant Professor of Pharmaceutical Chemistry at the Medical College of Virginia. Dr. Young presented a paper based on his thesis.

The Seminar on March 21 was given by John Andrako on "Carbanion Formation" and "The Michael Reaction."

Joe Bland and Willis Shaw acted as Chairman for the March Pharmacy Senate

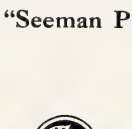
For sixty-seven years

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SEEMAN
OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-third volume, and the first printed copy was "Seeman Printed."



The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

Meetings. Speakers were Tom Kostic, whos topic was "Tuberculosis," and Joyce Ne son who spoke on "The Honor Code." Joyce was elected editor of the school pape with Tommy Temple and Tommy Burgis as assistant editors.

The monthly meeting of the Studen Branch N.C.P.A. was held on March 4 Harold Day announced that plans for th establishment of a Student Branch of th A.Ph.A. were still incomplete.

Earl T. Brown, Chairman of the I. W Rose Memorial Fund, reported that the driv to secure funds for the portrait of Professo Rose, which will be presented to the Schoo of Pharmacy, is under way. Contribution will be accepted from present and forme students of the School of Pharmacy.

Phi Delta Chi presented the program fo the evening, which was a report on the Mc Guire Bill, HR 5767.

Students Visit Parke, Davis

A group of 87 students from the Schoo of Pharmacy at the University of Nortl Carolina visited Parke, Davis & Company in Detroit, one of the world's oldest an largest pharmaceutical companies, on Marel 25 and 26.

Accompanied by Prof. A. W. Jowdy, they learned the 85-year-old firm makes more tha 1,000 products.

They saw operations involving the pro duction of Chloromycetin—the antibiotic de scribed by health authorities as "one of th greatest achievements in medical history." Chloromycetin already has been found effec tive against more than 100 different disease and pathogenic bacteria.

The visitors went through Parke-Davis 50-year-old research building—the first to b erected in America by any commercial in stitution solely for the purpose of scientifi research.

Lilly Reduces Penicillin Prices

Eli Lilly and Company of Indianapoli announced a substantial reduction in th price of penicillin on March 26, 1952. Th reductions ranged from ten to thirty-eigh percent on various forms of the drug, wit the average a healthy twenty-five percent.

DOINGS OF THE AUXILIARIES

History of the Alamance Drug Circle

By MRS. CHARLES ANDREWS

The Alamance Drug Circle was organized February 9, 1950, with 14 members. Its efforts have been centered on the growth of the circle and all money and extra help have gone toward the Pharmacy Building which is nearing completion at Chapel Hill, the home of the North Carolina Pharmaceutical Association.

During 1951 monthly luncheon meetings have been held and much interest shown in them.

Both years have been highlighted with special parties for the pharmacists, given by the wives.

Since the circle is inactive during the months of June, July and August, the May meeting is in the form of a family picnic usually held at Burk's Haven, Gibsonville.

A most successful bazaar was held in December to raise money for the Pharmacy Building. This is an annual affair.

The object of the circle is educational and social. So far it has not done any special civic service as an organization, but members have contributed, through the drug stores they represent, to the following: The Red Feather Drive, T. B. Seals, Lions Club Blind Seals, March of Dimes, Polio Fund, Salvation Army, and several baskets of cheer at Christmas.

At present there are 25 active members, with the following officers: Mrs. C. A. Wharton, president; Mrs. R. E. Barrett, vice-president; Mrs. W. S. Gardner, recording secretary; Mrs. D. E. Holt, treasurer; Mrs. A. C. Sumner, Sr., historian; Mrs. L. A. Wharton, chaplain; Mrs. J. S. White, Mrs. Jack McAdams, Mrs. Charles M. Andrews, Advisory Board; Mrs. Luther Simpson, publicity; Mrs. B. H. Wolfe, telephone; Mrs. James H. Heritage, sunshine planning.

Asheville Auxiliary

MRS. L. G. CROUCH, *Reporter*

A meeting of the Woman's Auxiliary of the Western North Carolina Drug Club was held March 7 in the Battery Park Hotel, Asheville.

Mrs. F. A. Powell, president, presided and hostesses were Mrs. James Harrison, Mrs. Ed Brown and Mrs. Beaman Pinner.

A luncheon followed the business session. Blankets and bathrobes, which members had made for the Asheville Orthopedic Hospital, were turned in. It was voted to work ten hours a month at the blood bank.

Charlotte Auxiliary

MRS. P. W. KENDALL, *Reporter*

We had a luncheon meeting March 11th in a private dining room at Efird's. The tables were decorated with bowls of lovely yellow jonquils and yellowbell. Mrs. J. G. Blackman gave the invocation.

Mrs. R. L. White, vice-president, presided and introduced Mr. H. D. Watson, representative of the Coca-Cola Bottling Co. Mr. Watson presented the picture Series No. 1 of beautiful flower arrangements.

There were 46 members and guests present. The guests were Mrs. Allan Cash, Mrs. J. M. Arnette, Mrs. Holmes, Mrs. D. W. Thomas, Mrs. Walter Dixon, Jr. and Miss Meray Bour of Paris, France.

We missed our president, Mrs. T. E. Whitehead, who was called home because of the illness of her mother.

The Charlotte Druggists Auxiliary held its annual bridge benefit at Efird's on March 18. There were 300 guests present.

Mrs. Robert L. White, vice-president, welcomed the guests in the absence of Mrs. T. E. Whitehead. Mrs. Joe A. Monroe, general chairman, thanked everyone for supporting this worthy project, and announced names of business firms and individuals who had donated prizes or money.

Delicious refreshments were served. Hundreds of prizes were given away.

All proceeds from the benefit will be used for a student scholarship and civic charity. Those helping Mrs. Monroe were Mrs. J. W. Bennick, Mrs. Clyde Lisk, Jr., Mrs. W. H. Van Every, Mrs. Philip Van Every, Mrs. Edward Hemmle, Mrs. Victor Riggsbee, Mrs. J. G. Barnette, Mrs. C. L. Rhyne, Mrs. A. B. Morgan and Mrs. W. T. Andrews.

High Point Auxiliary

Reported by MRS. J. LOUIS COBB

Election of officers highlighted the March meeting of the High Point Pharmaceutical Auxiliary, which was held at the home of Mrs. Sherman Aycoth with Mrs. Carson Southern as associate hostess.

Mrs. W. L. Confort was elected to the presidency succeeding Mrs. E. R. Anderson, the retiring president. Other new officers include Mrs. H. M. Ridge, vice-president; Mrs. John V. Farrington, secretary; and Mrs. Carson Southern, treasurer.

Three new members were welcomed into the organization. They were Mesdames F. M. Teague, Bernice Teague and H. B. Leonard, Jr.

A report of the executive board meeting in Chapel Hill was given by Mrs. E. R. Anderson, Mrs. J. Louis Cobb and Mrs. C. A. Ring, Jr., the latter reporting on the social activities of the meeting.

Mrs. Chester C. Haworth was guest speaker and gave helpful hints on flower arrangement, pointing out the importance of selecting the proper container for an arrangement, as well as facts on arrangeing the flowers according to balance, etc.

Greensboro Auxiliary

Reported by MRS. ROBERT WHITELEY

Mrs. C. C. Fordham, Jr. and Mrs. Sam McFalls were hostesses when the Greensboro Drug Club Auxiliary held its regular luncheon meeting on March 25. The main business was the selection of a nominating committee to report at the April 22nd meeting. Mesdames V. F. Smith, J. T. Usher and Frank Goodrum were selected to serve on this committee.

It was decided that the Planning Committee will work on arrangements for the annual picnic in June. This, as is customary, will be a joint meeting and outing with the Greensboro Drug Club.

There were 20 members present and several remained for bridge after the business session. Mrs. A. A. Gwynn, high scorer, received flowers, and Mrs. E. P. Gaddy, runner-up, received handkerchiefs and sachet. Mrs. Gaddy was also winner of the door prize—a hand painted tray.

Mrs. Fordham arranged and decorated the tables with bouquets of snapdragons, calendula and daffodils. Mrs. McFalls made place cards frilled with lace paper centered with flowers.

Scott Drug Company

Wholesale and Manufacturing Druggists

Charlotte, N. C.

OBITUARIES

JULIAN ELDER WHITE

Julian Elder White, age 67, died at his home in Raleigh on March 16 after a lingering illness.

Mr. White was a native of Pender County but had made his home in Raleigh since 1894. First associated with the W. H. King Drug Company, he later was an employee of the Tucker Building Pharmacy. Then followed a long period as owner-operator of the Wake Drug Company. At the time of his death, Mr. White was an employee of Brantley & Son, Inc.

SIDNEY G. ETHERIDGE

Sidney G. Etheridge, age 61, retired pharmacist of Elizabeth City and former owner of The Apothecary Shop in that city, died March 15 at the Albemarle Hospital after a critical illness of several days. His death was attributed to a heart ailment.

Mr. Ethridge moved to Elizabeth City in 1902 from Colerain. After receiving his pharmacy license in 1911, he worked in Windsor, Tarboro and Fayetteville. In 1913 he established The Apothecary Shop in Elizabeth City, a business he continued to operate until 1947 at which time he retired to devote his time to farming and real estate. Occasionally he returned to Pharmacy to do a bit of relief work for his friends.

He was active in civic affairs of Elizabeth City and held many offices during his career. In 1938 he was selected as one of the state's three recipients of the American Druggist Plaque for distinguished services in the field of Pharmacy.

LAWRENCE WILSON JENKINS

L. W. Jenkins, age 66, Boiling Springs pharmacist, died suddenly March 17. He had been in ill health for some time.

A native of Stanley, Mr. Jenkins had been an employee of the Boiling Springs Drug Store for the past year. Prior to that he had worked in Stanley, Tabor City and Greensboro.

Survivors include Mrs. Jenkins, two sons and a daughter, and four sisters.

Proved Profit Products

CONSTANT ADVERTISING KEEPS OLD CUSTOMERS BUYING — MAKES NEW CUSTOMERS DAILY

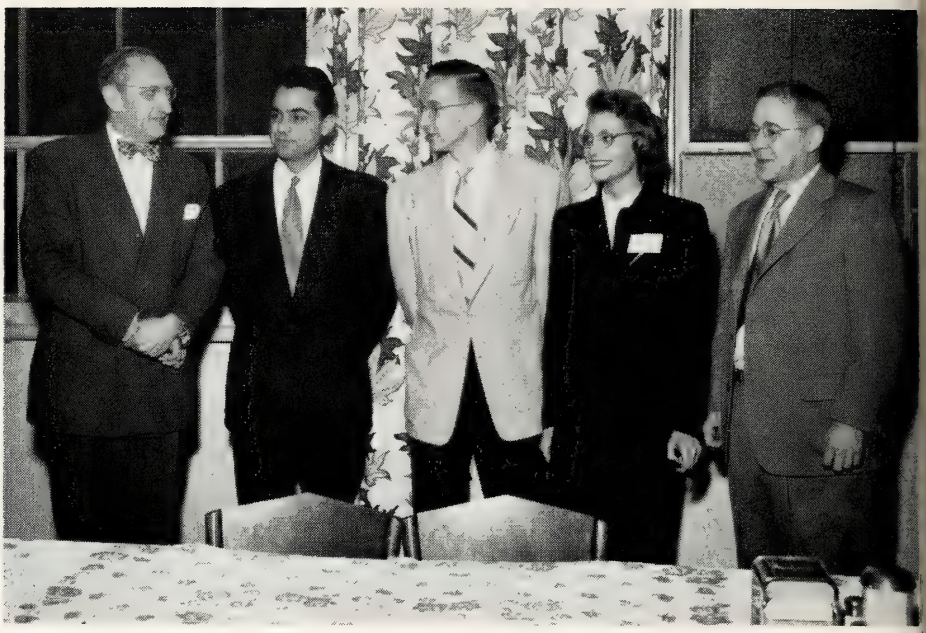


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ESTABLISHED 1879 CHATTANOOGA, TENN

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Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily



Visit William S. Merrell Company—L. to R.: Nelson M. Gampfer, president, The Wm. S. Merrell Company; A. W. Jowdy, Thomas R. Burgiss and Mary Frances Parsons, UNC School of Pharmacy; Dr. Harold W. Werner, Merrell Scientific Director.

ASK FOR

Lance



Peanut Butter

SANDWICHES

Gampfer, Merrell President, Welcomes 86 UNC Pharmacy Students on Visit to Cincinnati Plant

The graduating class, College of Pharmacy, University of North Carolina, visited the Wm. S. Merrell Company Monday morning, March 24.

A group of 86 students and their wives were guests of the pharmaceutical company at breakfast, preceding a tour of the Merrell research laboratories.

The visitors toured the laboratories and saw the most recent facilities for drug development and production. Members of the Merrell research staff described operations necessary in the study and processing of new medicinal compounds.

After breakfast, Nelson M. Gampfer, Merrell president, presented a welcome address. Gampfer stressed the vital importance of the pharmacist in providing the sick with prescription medication.

"The proficiency and high standards demanded by our pharmacy institutions, and the men and women completing these courses, render a major contribution to the welfare of the public. Physicians and pharmacists need each other. Society needs both. These two professional groups, together with ethical pharmaceutical manufacturers," Gampfer concluded, "make American medicine second to none."

The Wm. S. Merrell Company, established in Cincinnati in 1828, is one of the oldest drug firms in the country.

Words of Wisdom

From a Statistical Survey issued by the State of Maryland: "If more men lived longer, it would increase the total number of them in the population."

Bulletin, U. S. Dep't of Labor: "As employment increases, unemployment is expected to decrease."

Chicago literary critic, commenting on careers of Roasas and Peron: "Both ruled almost exactly 100 yrs. apart."

Nebraska Conservation Report: "Only one of Nebraska's 93 counties is completely devoid of lakes, rivers or creeks. Fish have never been stocked in this dry county."

Reaco

Reaco Vi-Drops 60 cc. Bottle
$30.00 Doz.

Reaco B-Complex with C Tablets
$20.00 Doz. 100s

Reaco A & D Capsules
$10.00 Doz. 100s

A. E. P. Tablets
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Pyridoxine HCl (B6) 10 mg. Tablets
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Pyridoxine HCl (B6) 25 mg. Tablets
$5.00 per 100

Pyridoxine HCl (B6) 50 mg. Tablets
$9.00 per 100

Reavita Capsules
$34.80 Doz. 100s

Reacaps
$25.80 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

REACO PRODUCTS
P. O. Box 247
WEST DURHAM, NORTH CAROLINA

ADAMS-BLAUVELT

(Continued from Page 171)

added noticeably to the better and more rapid service rendered the customers.

James P. Adams is president of this progressive concern which in incorporated. He is active in civic affairs, serving now on the City Council in addition to working with various civic clubs. He served in both World Wars as a Colonel of Marines. Associated with him is his son James W. Adams, a veteran of World War II who saw much foreign service with the Amy. He is now on a quasi-Sabbatical leave of absence in Florida, but is being groomed for more and added duties when his father retires and goes to pasture. Maurice Cable is in charge of the prescription department and does the purchasing for the entire store. He is also secretary of the corporation and one of the stock holders. He is a veteran of the Navy of World War II, ambitious and energetic, who worked hard all his life and, instead of wasting his Navy pay in riotous and tumultuous living, saved it as a nucleus to enable him to buy his stock in this growing business. He is a talented and versatile fellow who has a natural aptitude for cabinet making and carpentry, can wield a creditable artist brush, bring music from a piano, turn a neat phrase, fill four capsules at a time and use his spare time playing with electric trains or improving his accuracy with bow and arrow in his hobby of archery. He is a southpaw all the way and uses a vertical upside down stance in writing.

The other personnel number a porter-delivery man and four young ladies of placid and pleasing personalities, one of whom doubles in bookkeeping duties.

THE STORY . . .

(Continued from Page 173)

"It is their courage, their skill, their understanding which eventually makes a drug like Nydrazid available to the right patient at the right time. For it takes courage and skill and understanding to try the *new* where human life is at stake.

"It is not known now whether Nydrazid is the final answer to Tuberculosis. We do not know whether the patients whose conditions have been described in the newspapers as dramatically improved have undergone cure or merely a remission.

"We do not know whether a new, Nydrazid-resistant strain of the tubercle bacillus —the toughest, most resourceful of known disease causing organisms—may not appear to carry on the war against mankind.

"Until we know these things, the search for even better antituberculous agents must go on. That search continues in the laboratories of E. R. Squibb & Sons."

Philosophy

A farmer once had a fine ewe which gave birth to 2 lambs. When one lamb died the farmer remarked, "Well, I'd rather have one fat lamb than 2 skinny ones." Shortly later, the other lamb died, and he reflected, "Well, it's all for the best. Now the ewe won't be bothered with them." When a week later the ewe died, the farmer was still philosophical. "Well, it's all for the best," said he, "but I'll be darned if I can figure it out."—*Pipe Dreams*, Universal Concrete Pipe Co.

Make it Simple, Please

Specialization of American life reaches the point of diminishing returns early in the post-war era when it became difficult to order a "coke." Time was when all over the South, in Churchland, in Chattanooga and in Beargrass, N. C., a man would order a coke, receive a coke and pay a nickel. Now it goes like this:

"A coke, please."
"Large or small?"
"A small coke, please."
"With or without ice?"

By this time, the only recourse is to give the full prescription: "A small coke, please with ice, without lemon." But even then the question comes back: "Take it out or drink it here?"

This is a breakdown of Southern culture that is to be lamented. Ten years ago the South was solid in its definition of a "coke." If any deviations were desired, the burden was plainly upon the buyer to make them known. Now everybody seems confused, and we wish the good old days were back. By the time the negotiations are completed, we just have to have ammonia.

STOCK NOW for greater MOTHER'S DAY SALES



ALL your customers will remember mother on her gift day, May 11. Compacts—luggage—jewelry—cosmetics—stationery—perfume: all the thoughtful, sentimental gifts they want for their best girls are waiting for you now at Bodeker.

Ask your Bodeker salesman about this complete selection for Mother's Day—a day you'll remember for sales and profits if you stock now from Bodeker.

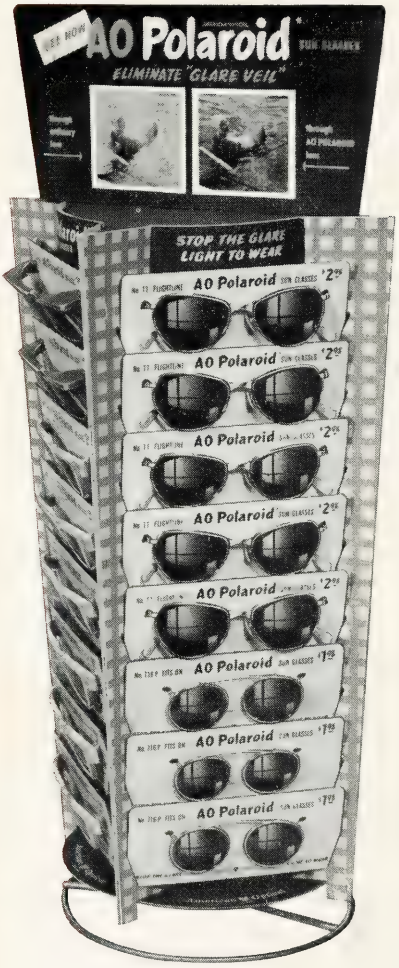
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"More than 100 years of friendly and dependable service"

AO POLAROID SUN GLASS ROTATING DISPLAY DEAL No. 5682



Sun Glass Sales Season Just Ahead . . . Be Prepared!

We can make immediate shipment of this assortment and open stock numbers.

For complete details, see King's salesman.

ORDER EARLY!

ORDER NOW!

W. H. King Drug Company

"The House of Friendly and Dependable Service"

Raleigh, North Carolina

S. O.
BALCONY

The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

MAY 16 1952



SELL—AS CUSTOMERS LIKE IT. M. D. Schacker (center), Associate Director of Education, Johnson & Johnson, stands in front of an illustrated story used in connection with the J & J Sales Forum, held recently in Chapel Hill. NCPA Secretary W. J. Smith (left) and Ed Showfety of Raleigh assisted Mr. Schacker in presenting the Forum.

lay, 1952

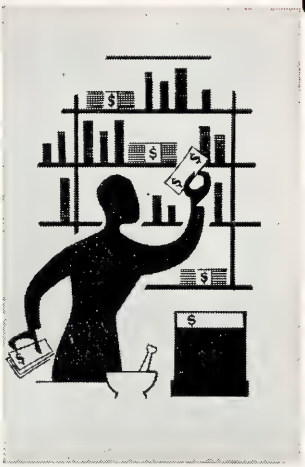
XXIII Number 5

Convention Issue

It's your money



that goes on



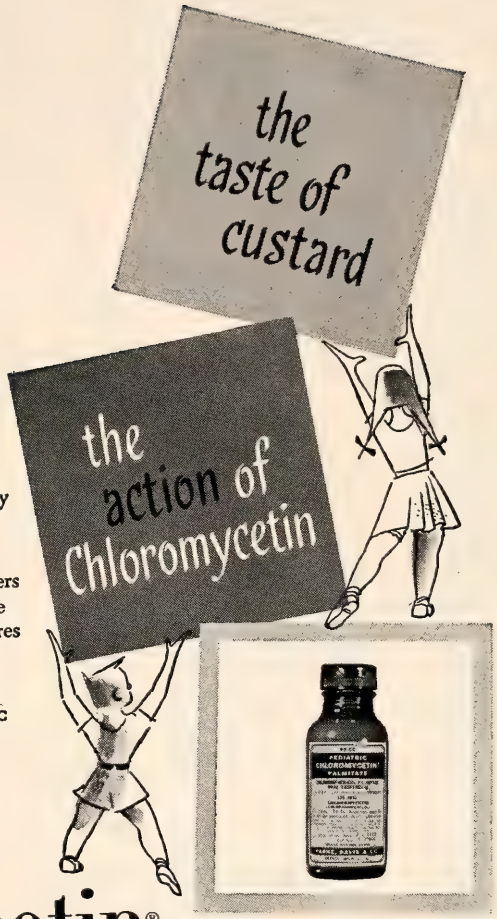
your shelves

that's why good management insists on buying as needed in quantities to meet individual requirements

The Lilly Policy encourages adequate buying, condemns excessive buying. By enabling the pharmacist to establish and maintain properly balanced stocks, it increases profit opportunities. It meets the needs of any drug store, large or small. The Lilly Policy guarantees maximum return on minimum investment. Its soundness has been proved by almost six decades of continuous operation.

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PALATABLE, WELL TOLERATED CHLOROMYCETIN THERAPY FOR CHILDREN

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The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 — Single Numbers, 15 Cents

Vol. XXXIII — MAY, 1952 — No. 5

Government Pills

By THURMAN SENSING

It has been a common fallacy in Great Britain to hold the belief that they can have part socialism and part free enterprise. It is perhaps a common fallacy generally, even in such countries as our own, where we do not have a socialist government—at least, in name.

It should be clearly apparent that a mixture of socialism and free enterprise cannot be a permanent arrangement in any country. Socialism by its very nature means *complete* control of production and distribution, of prices and wages. Socialism must constantly strive to attain this goal.

An interesting illustration of this control is a news item which has come out of Britain recently. Operating as they do under socialized medicine, the British doctors have asked the government to fine those who do not take the pills given them! The doctors look at it from this angle: If the government has the duty to protect the people's health, it surely shirks its duty if it permits the people not to take the pills its socialized doctors prescribe to maintain this health.

Now, it would only seem fair, if Britain is going to retain socialized medicine, that Parliament should promptly grant the request of the doctors. After all, it is hardly "cricket" for the medical planner to have the responsibility for regulating the patient's health without the authority to regulate the patient!

Of course, there may be one factor in this connection that the British doctors are overlooking—or do not know about. I ran across it when I was in England. A great many patients were obtaining prescriptions for medicine from their doctors and trading them to their druggists for lipstick or shaving cream or what have you.

Of course, such practice is illegal, and to that extent at least immoral. But, after all, aren't government controls immoral; don't they destroy the dignity and freedom of the individual? The druggist could turn in the doctor's prescription for medicine to the government and get his pay all right. There was no skin off his hide! It was nothing but a government subsidy anyway, paid for by taxation of the people, so why not?

We all know from cartoon and story of the wrong person taking the dose of castor oil! Suppose the Englishman just went to his doctor because he could get free service, not because he was particularly sick. Suppose the doctor prescribed the pills because he felt like he ought to prescribe something, and this was the quickest way to get rid of the patient. But suppose the druggist wouldn't cooperate with the patient and wouldn't accept the pill prescription in trade for some talcum powder.

So the patient gets the pills. So the doctor says he must take them. So to make sure that he takes them, he must come back to the doctor's office and swallow them while in his presence. Or, if the doctor is too busy to check up on this operation, socialized medicine must provide a "pill-taker-watcher" to see that everything is done in ship-shape order and that the pills go "down the hatch."

(Continued on Page 199)

GREETINGS and BEST WISHES

to the Members of the

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

For a Profitable

72nd ANNUAL CONVENTION
at PINEHURST, NORTH CAROLINA

May 21-22-23

☆ ☆ ☆

JUSTICE DRUG COMPANY

GREENSBORO, N. C.

Dependable Service Since 1898

Convention Program

of the

Seventy-second Annual Meeting

of the

North Carolina Pharmaceutical Association

Carolina Hotel

Pinehurst

Wednesday, May 21

4:00 P.M. Registration. NCPA, TMA, Woman's Auxiliary, Visitors and Guests.

4:00 P.M. Meeting of the NCPA Executive Committee, Room 222.

8:00 P.M. Joint Session. Ballroom.

72nd Annual Convention of the NCPA called to order by President J. Paul Gamble.

19th Convention of the Reorganized Woman's Auxiliary called to order by Mrs. T. J. Ham, Jr., president.

38th Convention of The Traveling Men's Auxiliary called to order by Robert H. Brownie, president.

Invocation: Rev. Adam W. Craig, Rector of the Pinehurst Village Chapel.

Address of Welcome: James D. Hobbs, President of the Pinehurst Chamber of Commerce.

Response: Frank W. Dayvault, Lenoir.

Entertainment. Old-time melodrama staged by The Raleigh Little Theatre. Sponsored by Burwell & Dunn Co., Justice Drug Co., W. H. King Drug Co., O'Hanlon-Watson Drug Co., Peabody Drug Co., Scott Drug Co., and Dr. T. C. Smith Company.

Thursday, May 22

Ballroom, 10 A.M.

Rite of the Roses—W. Latham West, Roseboro.

President's Address—J. Paul Gamble, Monroe.

"Promoting the Prescription Department"—an illustrated talk by W. J. Smith, Chapel Hill.

Report of the NCPA Executive Committee—W. A. Ward, Swannanoa.

Hobby Talk: "Raising Chinchillas"—Wesley R. Viall, Sr., Pinehurst. (Mr. Viall will exhibit an $800 chinchilla.)

"Preparation of Wills & Establishment of Trust Estates"—Tom Lumpkin, Trust Officer and Estate Consultant, Wachovia Bank & Trust Company, Raleigh.

Address by J. W. Lansdowne, Assistant Manager, Trade Relations Department, Eli Lilly & Company.

"Observations of a General Practitioner"—Dr. V. H. Duckett, President of the N. C. Academy of General Practice.

Announcements and Intermission.

Thursday, May 22

Ballroom, 2:30 P.M.

Address by the President of the TMA—R. H. Brownie, Charlotte.

Report of the UNC Students' Branch of the NCPA—Keith Fulbright, Sec'y.

Report of the Fair Trade Committee—J. Louis Cobb, High Point.

"How to Get the Animal Health Business"—T. Roy Burgiss, Sparta.

Hobby Talk: "Astronomy"—M. T. Y. McManus, Winston-Salem.

Report of the UNC School of Pharmacy Visitation Committee—David D. Claytor, Greensboro.

Report of the N. C. Pharmaceutical Research Foundation—Roger A. McDuffie, President.

Survey Report (42 drug stores participating): "What is the most economical means of delivering drug store merchandise?"—James R. Casteel, Durham.

Report of the UNC School of Pharmacy—Dean E. A. Brecht.

"What the Pharmacist Should Know About Chiropody," by F. C. Hammerness.

"Spans and Tweens in Pharmaceutical Formulations," by A. W. Jowdy.

Thursday, May 22

Ballroom, 8 P.M.

Grand Convention Vaudeville Show and Dance, Sponsored by The Traveling Men's Auxiliary. A big evening of fun for everybody, with something going on every minute. Music by Dean Hudson's Band. Awarding of Golf Prizes.

Friday, May 23

Ballroom, 10 A.M.

Annual Report of the NCPA Secretary-Treasurer and Editor of *The Carolina Journal of Pharmacy*—W. J. Smith.

"We Eliminated the Soda Fountain"—a panel discussion by A. P. Turnmyre, Mount Airy, and David R. Davis, Williamston. These pharmacists will discuss why the fountain was eliminated, steps taken to accomplish this, and what happened after removal of the fountain.

Hobby Talk: "Collecting Mortars and Pestles"—James S. White, Mebane. Mr. White will exhibit part of his collection, said to be the largest in North Carolina.

"Your Home in Chapel Hill—The Institute of Pharmacy"—T. J. Ham, Jr., Chairman of the Building Committee.

GREETINGS



from your friends

at

Dr. T.C. Smith Company

Service Wholesale Druggists

ASHEVILLE, N. C.

Builders of Better Health Through Pharmacy Since 1869

"How to Meet and Beat Super-Market Competition"—panel discussion by Paul B. Bissette, Wilson; W. M. K. Bender, Fayetteville; D. A. Dowdy, High Point; and Banks D. Kerr, Raleigh.

"The ADC's of the Durham-Humphrey Law" by Dr. Herman O. Thompson.

"Merchandising Prescription Accessories" —an illustrated talk by W. J. Smith.

Announcements and Intermission.

Friday, May 23

Ballroom, 2:30 P.M.

Report of the President of The Woman's Auxiliary—Mrs. T. J. Ham, Jr.

Annual Report of the N. C. Board of Pharmacy—H. C. McAllister, Sec'y-Treas.

Report of The Pharmacy Laws Revision Committee—J. C. Jackson, Chm.

Report of the Committee on Resolutions—W. L. West, Chm.

Report of the Committee on The President's Address.

Report of the Committee on Time and Place.

Report of the Nominating Committee.

Report of the Convention Registrar—C. M. Andrews, Burlington.

Installation of Officers.

Adjournment.

Friday, May 23

6:30 P.M.—Annual Banquet, introduction of officers and address by E. C. Daniel, Jr., Foreign Correspondent of *The New York Times*. Main Dining Room.

8:30 P.M.—Fun and Frolic Jamboree. A 2-hour variety show arranged to provide an evening of thrills and sheer enjoyment. Sponsored by Burwell & Dunn Co., Justice Drug Company, W. H. King Drug Co., O'Hanlon-Watson Drug Co., Peabody Drug Co., Scott Drug Co., and Dr. T. C. Smith Company.

Golf Tournament

Thursday, May 22

10:00—Pinehurst Country Club, TMA Golf Tournament with extra nice prizes for winners in the ladies' and men's division. Green fees paid by B. C. Remedy Company. W. W. Morton, Tournament Chairman.

GENERAL INFORMATION

Headquarters Hotel

The Carolina Hotel, Pinehurst, is headquarters for this 72nd annual meeting of the North Carolina Pharmaceutical Association and affiliated auxiliaries. Most business and entertainment features will be held in The Carolina, particularly in the Ballroom of the hotel.

Registration

The Registration Desk will be located in the lobby of The Carolina, and will open at 4:00 P.M. on Wednesday, May 21, remaining open until the joint business and entertainment session gets underway at 8:00 P.M. The Registration Desk will reopen Thursday morning, May 22, at 9:00 A.M. and will remain open the remainder of that day and Friday for the convenience of those who are unable to attend the entire meeting.

Registration Fee

The registration fee for members of the N. C. Pharmaceutical Association and for pharmacist-visitors will be $5.00. No registration fee for members of the Students' Branch and guests.

The registration fee for members of The Woman's Auxiliary will be $1.00; the fee for women visitors who attend Auxiliary functions will be $5.00. Persons eligible to join the Auxiliary may do so by paying the annual dues of $1.00 and the registration fee of $1.00.

Members of The Traveling Men's Auxiliary who attend the Convention will pay $15.00 ($10 membership and special assessment of $5). This money is used to defray expenses of The TMA Party on Thursday night, May 22.

Membership

Records of dues payments will be available at the Registration Desk. If your dues for the current year are not paid or if you have a new member to propose, ask for

NCPA—C. M. Andrews

TMA—J. Floyd Goodrich

Woman's Aux.—The Registrars.

Badges

At the time of registration and the payment of registration fee, members of the three organizations as well as visitors will be given appropriate badges. Admission to all functions will be limited to those who register, pay the fee and obtain their badges. Be sure that you not only register and obtain your badge, but also that you wear it at all times. This ready means of identification will facilitate your gaining the most from one of the meeting's greatest benefits—the opportunity to meet and exchange ideas and experiences with other members from all over the state.

Banquet

Since The Carolina operates on the American Plan, persons staying in the hotel will be entitled to attend the banquet on Friday night, May 23, at no extra charge. Ban-

Welcome

B-D

to the

N. C. Pharmaceutical Association

Traveling Men's Auxiliary

The Woman's Auxiliary

May Your 1952 Conventions Be
the Best Yet

BURWELL & DUNN COMPANY

CHARLOTTE

"IT'S GOOD BUSINESS TO DO
BUSINESS WITH A NWDA
WHOLESALER"

quet tickets for others will be available at the Cashier's Desk in the lobby of The Carolina. It will be helpful to the management of the hotel if you secure these tickets as far in advance as possible.

It is especially important, because of the accurate timing of the banquet service and the entertainment program, that members plan to be at the door of the dining room not later than 6:30 P.M.

Please Be Prompt

Since the dining room of The Carolina is operated on a rigid schedule, it is highly necessary that you adhere to the following: Breakfast, 8 to 9:30; Lunch, 12:30 to 2; Dinner, 6:30 to 7:45.

Since NCPA business sessions will be limited to three hours each, please be prompt. The business program and entertainment functions have been timed to almost split-second accuracy.

Resolutions

Properly prepared resolutions covering subjects on which the Association should take a stand may be turned over to one of the following: W. L. West, Chm., E. A. Brecht, Luther E. Bunch, T. J. Ham, Jr. or M. B. Melvin. Resolutions should be in writing, properly signed, and in the hands of the Committee prior to noon on Thursday, May 22.

Appreciation

The officers of the North Carolina Pharmaceutical Association join with the Convention Committees in extending their appreciation and gratitude to all wholesalers, manufacturers, organizations and individuals who contributed to the success of the 1952 Annual Meeting of the NCPA and affiliated auxiliaries.

TO:

Burwell & Dunn Company, Charlotte

Justice Drug Company, Greensboro

W. H. King Drug Company, Raleigh

O'Hanlon-Watson Drug Company, Winston-Salem

Peabody Drug Company, Durham

Scott Drug Company, Charlotte

Dr. T. C. Smith Company, Asheville

for financing the entertainment Wednesday and Friday nights, May 21 and 23.

TO:

Southern Dairies for sponsoring the Ladies Luncheon at the Pinehurst Country Club.

Buttercup Ice Cream Company for sponsoring the Ladies Garden Party.

To The Traveling Men's Auxiliary for sponsoring The Grand Convention Vaudeville Show and Dance.

To B. C. Remedy Company for green fees (Golf Tournament) paid to Pinehurst Country Club.

To The Coca-Cola Company and Lance, Inc. for their popular refreshment booths set up in the headquarters hotel.

To Parke, Davis & Company for a cash contribution.

To William A. Ellis (Old Dominion Candies) for a cash contribution.

To the various firms contributing merchandise to The Woman's Auxiliary prize award events.

To The Coca-Cola Company for cards used at the bridge party.

To The Kelling Nut Company for Double Kay Nuts served at the bridge party and banquet.

GOVERNMENT PILLS

(Continued from Page 193)

If the patient wasn't sick before hand, he would be then. And so would the nation!

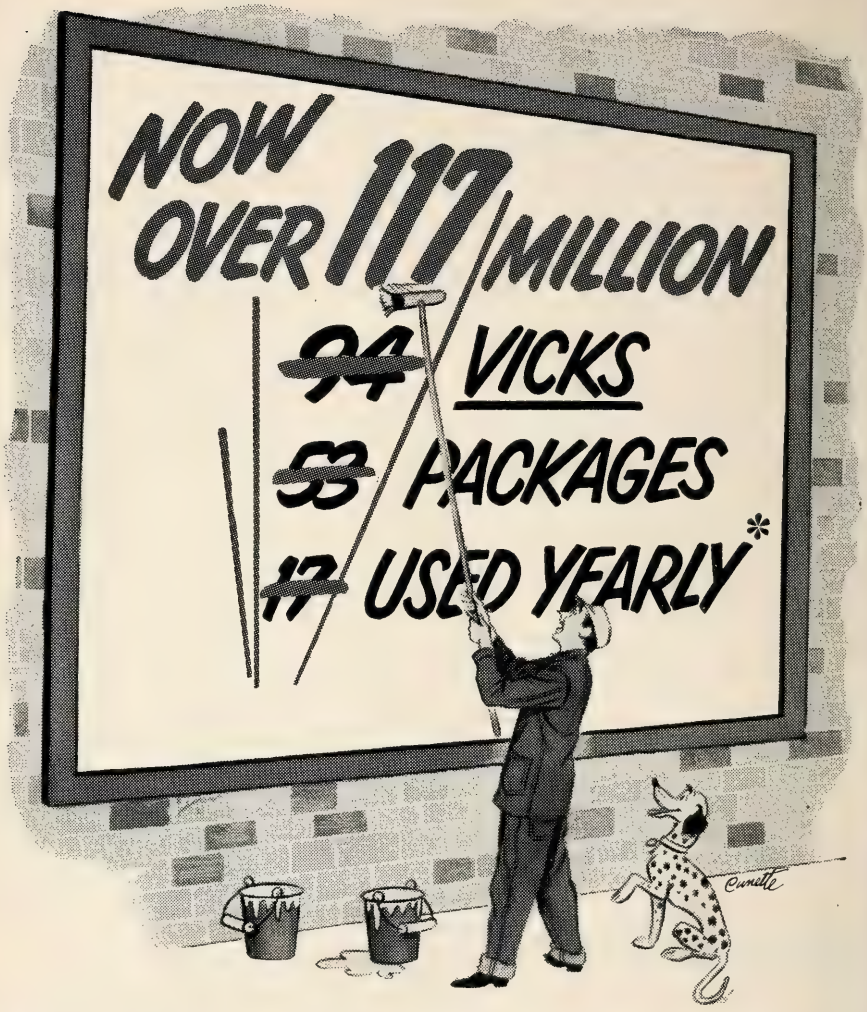
The one clear fact that stands out in this whole matter is that when people depend upon their government for their pills, they must swallow whatever pills the government gives them—and this is true not only in socialized medicine but in federal aid to education and in subsidized agriculture and in federal housing and in price control and in every other field in which the government takes over the responsibility which the people should retain in their own hands. Let's remember that fact.

Correction

The next exam meeting of the State Board of Pharmacy was incorrectly listed in the April JOURNAL. The correct dates are Tuesday, Wednesday and Thursday, June 17-18-19. Write to H. C. McAllister, Chapel Hill, for application forms.

Pioneer House to Be Open to Convention Delegates

The Shaw House, an early pioneer home located at the southern entrance of Southern Pines on Route 1, will be open during the Convention from 2 to 5 P.M. each afternoon. Other than a few log cabins, this is the only dwelling known to have existed in Southern Pines prior to its founding. Admission 25c per person, with the proceeds going to upkeep of the house.



Thanks, Carolina Druggists!

for your help in adding a new and bigger number to VICKS world-famous slogan.

* VICKS VAPORUB
VICKS VA-TRO-NOL
VICKS Medicated COUGH DROPS
VICKS INHALER

VICK CHEMICAL COMPANY Greensboro, N. C.

To Open and Close Pinehurst Convention



J. PAUL GAMBLE, *President*
N. C. Pharmaceutical Assn.

President Gamble will open the 72nd Annual NCPA Convention on Wednesday night, May 21, and will be in charge of the four business sessions scheduled for the following two days. He will also preside at the Annual Banquet on Friday night, May 23.

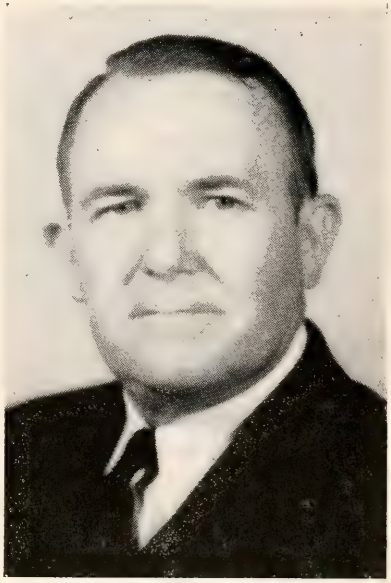
A diligent worker, President Paul has made numerous trips to Chapel Hill during his term of office to take care of official NCPA duties. Special events in Chapel Hill and elsewhere in which the Association was interested always was graced by the presence of Mr. Gamble.

Having already been elected to the NCPA executive committee for a 3-year term, President Paul will continue his active interest in and support of the various Association projects.

Mr. Ward assumes active management of NCPA affairs following installation of officers on Friday afternoon, May 23. This being a "legislative year," Mr. Ward will doubtless see much of Raleigh after the General Assembly convenes.

Other officer-elects to be installed include W. A. Ward, 1st vice-president; W. L. West, 2nd vice-president; Henry Dillon, 3rd vice-president; and Frank W. Dayvault, member of the State Board of Pharmacy for 5-year term.

The 72nd NCPA Convention will be adjourned by Mr. Ward.



B. R. WARD, Goldsboro
President-Elect, NCPA



For Steady, Dependable, Year-round Profits

feature

The NORRIS *Complete* Line

The *right* package, at the *right* price for *every* customer, *every* day, PLUS value-packed specialties for all established candy events.

NORRIS
EXQUISITE
CANDIES



NORRIS Candy Company, 223 Peachtree St. N. E., Atlanta, Georgia

Convention Entertainment

Wednesday Night, May 21

One of the nation's most celebrated melodramas—*The Drunkard*—will be staged at the Pinehurst Convention on Wednesday night, May 21, under the sponsorship of the following progressive wholesale druggists of the State:

Burwell & Dunn Company, Charlotte

Justice Drug Company, Greensboro

W. H. King Drug Company, Raleigh

O'Hanlon-Watson Drug Company, Winston-Salem

Peabody Drug Company, Durham

Scott Drug Company, Charlotte

Dr. T. C. Smith Company, Asheville.

The play will be presented in the ballroom of the Carolina Hotel, Pinehurst, by a cast of 26 persons from the Raleigh Little Theatre. Mr. Ainslie Pryor, Director of the Raleigh Little Theatre, had this to say about the play:

The Drunkard is one of the earlier of the many "prohibition plays" which were frequently seen upon the American stage in the middle days of the 19th century. Two others vie with this melodrama . . . *Ten Nights in a Bar-Room* and the much more understanding *A Temperance Town. The Drunkard* was written especially for the great P. T. Barnum by Smith and a Gentleman. It is suspected that the gentleman was Barnum. Smith was a hack playwright and actor and created the part of Edward Middleton in the premier at the Boston Museum in 1844.

The play has a double claim to fame. Barnum, who was an ardent prohibitionist, sponsored the performance as a contribution to the cause of temperance, and in doing so established a vogue for this type of propaganda drama. The play was revived nearly a hundred years later by a theatre in Los Angeles where it ran continuously for seven years, which record places the piece on the list of long-runs in a class with *Oklahoma* and *Abie's Irish Rose.*

It is interesting to note that *The Drunkard* was the first play ever done by the Raleigh Little Theater exactly 16 years ago. The current production will be much in keeping with both the original 1844 showing in Boston and the production here at Murphy School in 1936. The audiences will be invited to hiss the villainy and cheer virtue in distress. Peanuts and pop will be sold during the performance, but the throwing of bottles and like behavior will be frowned on by the management. An innovation of the current production will be "clics" or between act musical and novelty numbers.

Thursday Night, May 22

The annual party sponsored by The Traveling Men's Auxiliary has been scheduled at this time. R. L. (Bob) White of Charlotte, TMA Entertainment Chairman, has booked an outstanding floor show of the same high calibre as in 1951. Dean Hudson's band will play for the dance to follow the floor show.

Friday Night, May 23

Annual banquet with E. C. Daniel, Jr., foreign correspondent of *The New York Times,* as speaker. Two hour variety show under sponsorship of the wholesale druggists of the state concludes the convention entertainment.

ENTERTAINMENT FOR THE LADIES

Thursday, May 22: 10 A.M., Demonstrated talk by Mrs. Edith Way, President of the N. C. Orchid Growers. 12 Noon, Luncheon at the Pinehurst Country Club, sponsored by Southern Dairies. 3 P.M., Bridge Party, Card Room of the Carolina Hotel. 4 P.M., prize drawing.

Friday, May 23: 11 A.M., prize drawing. 3 P.M., Garden Party, lawn of The Carolina Hotel, sponsored by Buttercup Ice Cream Company.

GOLF TOURNAMENT

Thursday, May 22: 10 A.M., Pinehurst Country Club, Golf Tournament under sponsorship of TMA, with W. W. Morton as general chairman. Green fees will be paid by B. C. Remedy Company. Prizes will be awarded Thursday night during TMA Party.



GARLAND C. NORRIS CO.
122 GLENWOOD AVENUE
RALEIGH, NORTH CAROLINA

We Are Now State Warehouse Distributors for
"Sweetheart"
America's Finest Drinking Cup

SWEETHEART CUPS: For Soda Fountains, Offices and wherever Sanitary, Safe Cups are needed . . . . SWEETHEART HOME-PAKS: for Parties, Picnics and Home Use

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IF IT IS THE BEST YOU WANT,
BE SURE TO SPECIFY

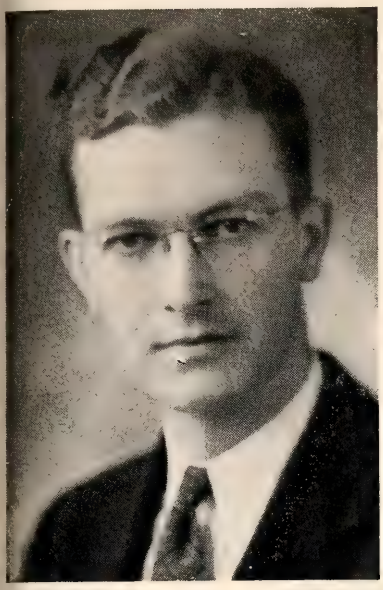
GOLDEN TAP

ORANGE JUICE
GRAPEFRUIT JUICE TANGERINE JUICE
ORANGE AND GRAPEFRUIT BLEND
GRAPEFRUIT SECTIONS ORANGE SECTIONS
ORANGE AND GRAPEFRUIT SECTIONS
AVAILABLE FROM

GARLAND C. NORRIS CO., P. O. Box 968
RALEIGH, NORTH CAROLINA

Golden Tap Orange Juice Is
"The Best"
Not Just As Good

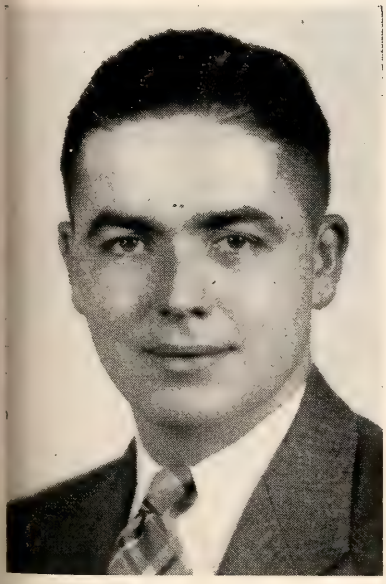
Pinehurst Convention Personalities



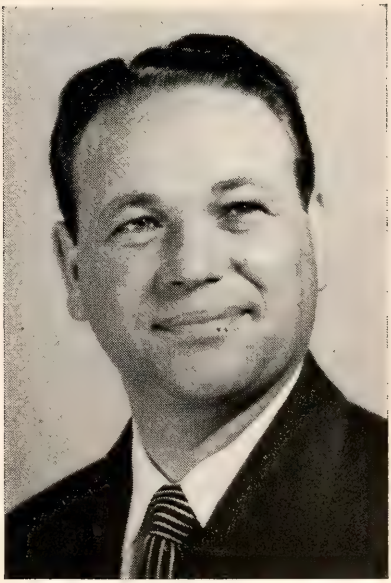
Dean E. A. Brecht will report on the NC School of Pharmacy.



Roger McDuffie has plans for you in promoting the Pharmaceutical Research Foundation.



If delivery service is your problem, come ear what James R. Casteel has to say on e subject.



W. W. Morton, the TMA Golf Tournament Chm., has plenty of top prizes for the champions—men and women.

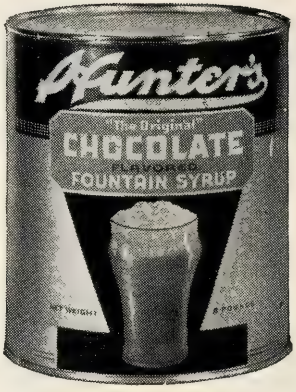
Your Best Insurance

For Soda Fountain Success

Go

Hunter's
TRADE MARK

All the Way!



"THE ORIGINAL" CHOCOLATE SYRUP
TRUE FRUIT SYRUPS
FRUITS — NUTS

H. B. Hunter Company, Inc.

Norfolk, Virginia

Welcome to Pinehurst

NCPA Convention Reception Committee

Wesley R. Viall, Sr., Pinehurst
Wesley R. Viall, Jr., Pinehurst
Graham Culbreth, Southern Pines
Richard A. Knight, Southern Pines
Joe Montesanti, Jr., Southern Pines
J. T. Overton, Southern Pines
D. A. Blue, Carthage
J. A. Betts, Carthage
C. L. Guion, Aberdeen
C. A. Sanders, Vass
J. F. A. Smith, West End
Walter P. Baker, Raeford
W. L. Howell, Jr., Raeford

Local Committees Woman's Auxiliary

Mrs. Graham Culbreth
General Entertainment Chairman
Mrs. Wesley R. Viall, Sr., *Prizes and Favors*

Hostess Committee Members

Mrs. Graham Culbreth, Southern Pines
Mrs. J. T. Overton, Southern Pines
Mrs. David Gamble, Southern Pines
Mrs. James Lawson, Southern Pines
Mrs. Joe Montesanti, Southern Pines
Mrs. Richard A. Knight, Southern Pines
Mrs. Lloyd Prime, Southern Pines
Mrs. W. B. Whitlock, Aberdeen
Mrs. E. F. Rimmer, Sanford
Mrs. Wesley Viall, Sr., Pinehurst
Mrs. Wesley Viall, Jr., Pinehurst
Mrs. Dolph Blue, Carthage
Mrs. Clyde McMillan, Vass
Miss Jean Overton, Southern Pines

Birth Announcement

Mr. and Mrs. Claude C. Wheeler of Chapel Hill announce the birth of a son, Claude Cameron Wheeler III, on April 28th. The young man weighed in at 10 lbs. 10 ounces. Father Wheeler is receiving congratulations at Sloan's Drug Store, Chapel Hill, where he has been employed since graduating from the UNC School of Pharmacy.

You'll be sitting on top of the world in Summer

. . . if you get set NOW with

EVANS Fountain Syrups & Toppings

The "big push" for hot weather business is close at hand. Make sure you have the right ammunition . . . make sure you have the EVANS line of fountain syrups, crushed fruits and sundae toppings. Ask your service wholesaler.

E. B. EVANS CO. • PHILADELPHIA 33, PA.

We Pledge

1. TO BE PROGRESSIVE AND IMAGINATIVE IN OUR THINKING
2. TO GIVE THE BEST SERVICE AVAILABLE ANYWHERE
3. TO BE ETHICAL IN ALL OUR BUSINESS
4. TO MAINTAIN FAIR TRADE AS THE BULWARK OF SOUND BUSINESS
5. TO TRAVEL SALESMEN WITH MERCHANDISING IDEAS AND WITH A WILL TO SERVE YOU
6. TO GIVE OUR BEST EVERY DAY OF THE YEAR



O'HANLON-WATSON DRUG CO.

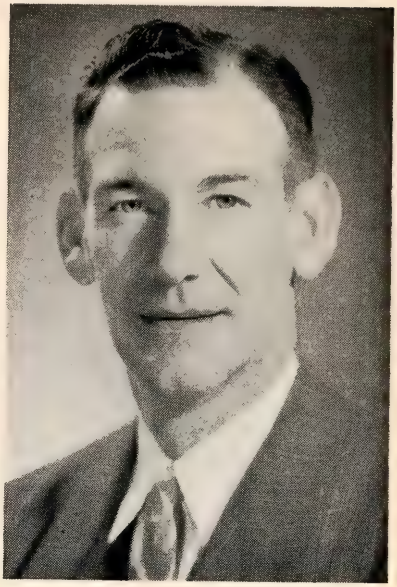
WINSTON-SALEM, N. C.

OUR BUSINESS IS TO BE OF SERVICE TO YOU

TMA Convention Personalities



R. H. BROWNIE, Charlotte
President, TMA



W. S. GIBSON, *Vice-President*
Traveling Men's Auxiliary



R. L. (BOB) WHITE
TMA Entertainment Chm.

R. L. (Bob) White says the entertainment he has lined up for The TMA Party on Thursday night, May 22 (Grand Convention Vaudeville Show and Dance) will equal or surpass the show sponsored by his organization in 1951. To those of us who had the privilege of seeing the show last year, we know what a lot of thrills and enjoyment are in store for Convention registrants. The TMA has matched its '51 entertainment budget and instructed Bob to get the best, none less.

When Bob is not scouting the country for talented entertainers, he sees that Mallinckrodt Chemical Company is adequately represented in these parts.

We'll Meet You in Pinehurst



MRS. T. J. HAM, JR., Yanceyville
Pres., Woman's Auxiliary



MRS. W. A. WARD, Swannanoa
Projects Chairman



MRS. GRAHAM CULBRETH
Southern Pines

Mrs. Graham Culbreth is the Local Secretary in charge of the Auxiliary activities at Pinehurst this year. Serving in a similar capacity last year, she did so well with the '51 Convention there was no question as to who would be called on for the responsibility this year. Mrs. Culbreth—they call her "Lou" down Southern Pines way—knows how to get things done—a most admirable trait.

Mrs. Wesley Viall, Sr. of Pinehurst has some valuable prizes already nicely wrapped for the ladies. Every lady attending the Convention will be sure of receiving a prize, and some will leave with merchandise valued at $25 or more.

When not involved in Convention projects, Mrs. Culbreth can be found in the Southern Pines Pharmacy.

BUSINESS PROGRAM
WOMAN'S AUXILIARY

FRIDAY, MAY 23, 10 A.M.

Call to Order
Devotional.....Mrs. B. R. Ward
Greetings.....Mrs. Graham Culbreth
Response.....Mrs. Lee Wharton
Roll Call
Reading of Minutes
Report of Treasurer.....Mrs. W. B. Gurley
Report of Parliamentarian
Mrs. T. E. Whitehead
Report of Historian.....Mrs. J. Louis Cobb

Standing Committee Reports

Executive.....Mrs. J. M. Darlington
Hospitality.....Mrs. Paul Gamble
Membership.....Mrs. J. M. Darlington
Resolutions.....Mrs. J. C. Jackson
Publicity.....Miss Millicent McKendry
Projects.....Mrs. W. A. Ward
Nominating.....Mrs. W. R. Adams
Musical Selections...Miss Emmalyn Gamble
Accompanied by Miss Ann Hess

Greetings

N. C. P. A.....Paul Gamble, President
School of Pharmacy....E. A. Brecht, Dean
T. M. A.....R. H. Brownie, President

Reports of Local Auxiliaries

Asheville.....Mrs. F. A. Powell
Burlington-Alamance...Mrs. C. A. Wharton
Charlotte.....Mrs. T. E. Whitehead
Durham-Chapel Hill....Mrs. W. B. Morgan
Greensboro.....Mrs. V. F. Smith
High Point.....Mrs. E. R. Anderson, Sr.
Lizzie Hancock Chapter
Mrs. A. H. A. Williams
Raleigh.....Mrs. Homer Starling
Sandhill.....Mrs. W. B. Whitlock
Wilmington.....Mrs. J. H. Clendenin
Winston-Salem.....Mrs. A. L. Fishel
President's Report and Recommendations
Announcements
Installation of Officers...Mrs. M. L. Jacobs
Adjournment

(There will be a prize drawing immediately following adjournment of the business session.)





SCISSORS ARE OUT!

The cover does the cutting!

As you know, customer acceptance depends on ease of use as well as product quality.

Johnson & Johnson made the first zinc oxide adhesive tape in the late 1880's. And through the years the quality of this company's product—Red Cross* Adhesive Tape—has been continually improved.

Today, Red Cross Adhesive Tape is recognized as the standard of excellence by doctors, nurses, and hospital authorities. In American homes this tape is preferred over all other brands.

Now, product excellence has been matched by package improvement. The new "CUT-QUICK" package for Red Cross Adhesive Tape affords greater convenience than ever before. The cover of the "CUT-QUICK" package does the cutting; no more broken fingernails; no more prying to get the end unstuck from the roll.

And remember this, Mr. Druggist. By demonstrating to your customers how this cover that does the cutting works, you can cut yourself a good slice of profits.

The most trusted name in surgical dressings...

Johnson & Johnson



1. Pull out adhesive tape, close cover.



2. Grasp tape near cutting edge.



3. Rip upward.

*This product has no connection whatever with American National Red Cross

You'll See and Hear Them at Pinehurst



H. C. MCALLISTER, whose Board of Pharmacy Report will be presented on Friday, May 23.



J. C. JACKSON, who will report on Activities of the Pharmacy Laws Revision Committee.



C. M. (CHARLIE) ANDREWS, has a NCPA convention badge for you. See him at the registration desk.



J. FLOYD GOODRICH, who registers the TMA members and guests. Floyd is Sec'y-Treas. of the TMA.


A
B
C
D

WARD MOVES INTO NEW BUILDING

JAMES W. HARRISON, Asheville

In 1925 the village of Swannanoa boasted 500 inhabitants, was without electric lights and had no city water piped into the homes of the villagers. It did, however, have one of the oldest churches in the Blue Ridge—the Swannanoa Presbyterian Church was built in 1795. Prior to 1925 it had no drug store except for a few years. The Swannanoa Drug Company had a short life, it soon liquidated its losses and closed shop.

Then Waits Artemus Ward of Spencer came stalking over the mountains. Fresh out of the University Pharmacy School, with the ink from his pharmacy license only a few months dry, he liked the looks of the little village and set up stakes. He took the few dollars he had saved, added it to the loan advanced by a Spencer bank on a note endorsed by his father, and bought the meager stock and fixtures of the defunct Swannanoa Drug Company. In the fixtures alone he gleaned a hidden bargain. He used those fixtures for several years before he learned they were made from pure Honduras mahogany, worth a young fortune at today's prevailing prices.

In 1925 trade conditions were bad in Swannanoa. Western North Carolina had yet to experience the paper-profits boom of the middle twenties. Then it was extremely rough sledding around the corners of the business track. Ward's first day's receipts totaled a mere $8.65 gross, and many a day before the coming of Beacon Manufacturing Company later in the year the top receipts for an entire morning showed only fifty cents. In the face of the volume enjoyed today this amount would hardly buy one dose of any of the antibiotics.

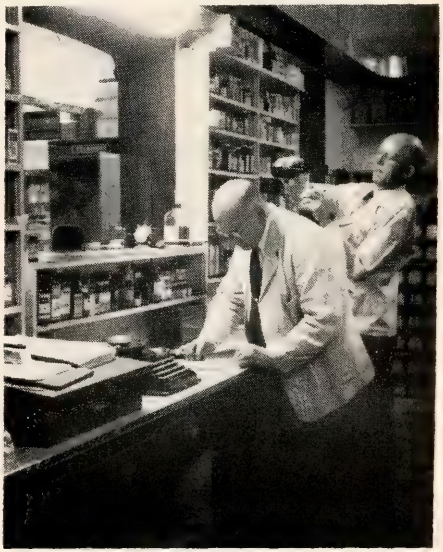
There were no bus or motor lines serving Swannanoa in those days so Ward used an old Model T Ford, a graduation gift from his father, to haul in the day's supply of drugs from Asheville. He also brought in fifty pounds of ice for the soda fountain. There were no lights except for oil lamps so he stayed open only until darkness settled.

Then in 1931 the store was moved further up the street to the Harrison Building, in front of the Southern Railway train stop where it remained until March of this year.

Last March 10, just twenty-seven years after starting Ward's Drug Store, the firm was moved into its new building nearer the center of the town. The formal opening was attended by the usual good wishes and gift tokens of various suppliers and was characterized by the usual panoply esodic to such occasions. The new building is handy to the Post Office and the Bank, several grocery

(Continued on Page 217)

(A) Left side, front. From sitting posture at soda fountain one may see Blue Ridge Parkway.
(B) Center of store showing Island Displays, Biltmore Self-Service Unit, Magazine stand.
(C) Right side, showing part of Cosmetic, Gift Section and Health Needs.
(D) Right, front. Showing Cosmetics and Gift Section.
(E) Center, showing Display of Fast-Movers. Prescription Dep't in background.
(F) Showing Front of Right.
(G) Rx Room, showing section of stock and precription files.
(H) Section of Rx room, showing office.



Dinsmore Crawford compounding chart Rx while W. A. Ward measures liquid. Photo snapped before Ward raised graduate to bring meniscus to eye-level.



AN OLD SOUTHERN CUSTOM...

More Popular Than Ever!



FROM THE LOVERS of yesterday the lovers of today have inherited the Old Southern Custom of giving Nunnally's. And they are using Nunnally's Box Bountiful more and more as a symbol of affection. Why not give that lovely lady a thrill with a box of Nunnally's today?



GIVE

Nunnally's

THE CANDY OF THE SOUTH

WARD MOVES

stores and is in the midst of the town's trading center. There is now a new building for a bus station being erected almost at the back door and the Beacon plant is only a hundred yards away.

Ward's new building is of brick, well constructed with an eye toward the future should another story be needed. It has a double door in the center front and two large windows giving a view of the inside displays to the passersby. It is perhaps the only store in the state where one may sit inside and view the grandeur of the Blue Ridge Parkway in the distance.

As one enters the store and walks down the right side he is greeted with displays of cosmetics, sundries, leather and gift goods, health needs and dental needs in that order. Down the left side one sees greeting cards, the tobacco and cigar departments, candy, the soda fountain and booths for the soda fountain patrons. The center of the store has island type display stands of fast moving, nationally advertised brands, a Biltmore Dairies self-service unit, then the magazine section and another island display of fast moving health needs. In the back center is the wrapping counter and one of the cash registers, flanked by a floor display stand of first aid items and the baby goods department.

The floor fixtures and show cases are of light oak wood and metal. The wall fixtures are of the mahogany mentioned earlier. The paintable portion of the store is hospital white; the floor covering is Kentile in two-tone brown square design. The lighting is furnished by ten fixtures of four forty inch bulbs in each and are strategically suspended from the ceiling.

The prescription room covers the width of the store in the back and has the semi-privacy furnished by two swinging doors. The wall fixtures are also white, with the work counter salvaged from the old store. There is room for two pharmacists to work in ease and comfort with enough room left to contain an office. There is a roomy space behind the prescription room suitable for checking in and marking merchandise. This obviates the necessity of using the prescription counter as a catchall. Heat is furnished by a Norge regulated oil burning system, this system also furnishing cool air during the warm weather.

The store has a side door which is nearest the walkway to the Post Office. It also has a back door leading out to a parking lot. The side door will be an added convenience once the bus station is completed for it will lead directly to a walking lane connecting the store with the bus station.

The stock in all departments is arranged for ease and celerity in handling. There is ample room in the front of the store for customers to browse around. The clientele is mostly of the white collar class with all the potentialities of that class which seems to possess the added attributes of extra calmness and unhurriedness, the sort of people most easily served.

Swannanoa has two physicians who are busily active, one on the verge of retirement and another who lives in Grovemont. Prescriptions from these physicians constitute the greatest part of Ward's prescription business, although those from other doctors occasionally are received.

The personnel at Ward's received their

(Continued on Page 221)

Liquid Hematinic "Valentine"
8 fl. oz. and 1 gal. bottles

Valprota
pleasant tasting protein supplement in 1 lb. and 5 lb. bottles.

Dehydrocholic Acid
Council-Accepted
bottles of 100 and 1000 tablets.

Valentine's Meat Extract
a pleasant tasting source of potassium, 1⅘ fl. oz. bottles.

Liver Injection Crude U.S.P.
1 and 2 injectable units per cc., 10 cc. vials.

Liver Injection U.S.P.
10 U.S.P. units per cc., 10 cc. vial
15 U.S.P. units per cc., 3 vials 1 cc. each.

Liquid Extract of Liver U.S.P.

Liquid Extract of Liver with Iron
8 fl. oz. bottles.

Valentine Company, Inc.
Richmond, Va.

500% increase in Photo Finishing in only fourteen months time.

I. W. ROSE DRUG COMPANY

ESTABLISHED 1910

DRUGS - COSMETICS - PHOTOGRAPHIC SUPPLIES

PHONE 7111

ROCKY MOUNT, NORTH CAROLINA

May 15, 1951

Mr. J. S. Montgomery
Galeski Photo Center
2 South Eighth Street
Richmond, Virginia

Dear Mr. Montgomery:

This is being written to compliment you on the quality of your photo finishing.

You have had our account since March 1950, and our photo finishing volume has increased over five times.

We attribute this phenomenal increase to the superior quality of your work, plus the quick service rendered on returns. This of course means more satisfied customers and adds to the prestige of our photo department.

Congratulations for doing a swell job, keep up the good work.

Very truly yours,
(Signed) R. E. Fleming
I. W. Rose Drug Company

With the proper cooperation on your part we can do as much for you.

We serve more Drug Stores and Camera Shops in North Carolina than any other finishers.

Each day we develop more rolls. Each day we make more prints than any other plant in the South.

TOP QUALITY

POPULAR PRICES

FAST SERVICE

LIBERAL DISCOUNT

GALESKI PHOTO CENTER

Through the addition of new equipment and trained employees, we are now able to announce that we are actively soliciting new business on an exclusive basis, from preferred accounts in each city or town.

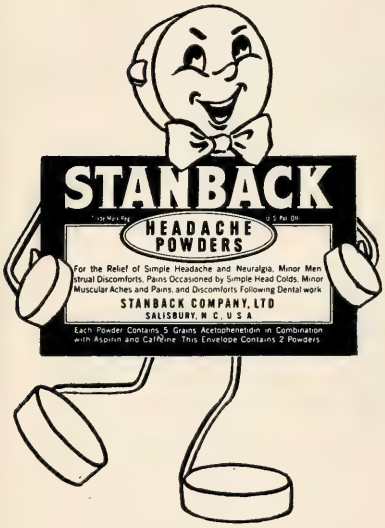
For further information write, 'phone or wire

P. O. Box 658
Richmond, Va.

"SNAPPY" SAYS:

"MORE PROFIT for YOU in '52!"

Entering drugstores throughout North Carolina are thousands of STANBACK customers . . . presold on this product by constant advertising over these stations. Display STANBACK to get full benefit from 28,398 announcements yearly!



STANBACK . . . over these stations!

WBAZ Albemarle	WGBR Goldsboro	WPTF
WWNC	WBIG	WNAO
WLOS	WGBG	WRAL Raleigh
WSKY Asheville	WCOG Greensboro	WEED Rocky Mount
WGWR Asheboro	WHNC Henderson	WCBT Roanoke Rapids
WBBB Burlington	WHKY	WSTP
	WIRC Hickory	WSAT Salisbury
WPNF Brevard	WMFR	WOHS Shelby
WBT	WHPE High Point	
WSOC		WCPS Tarboro
WGIV Charlotte	WJNC Jacksonville	WTNC Thomasville
WEGO Concord	WGTL Kannapolis	WADE Wadesboro
WSSB	WFTC Kinston	
WDNC Durham	WLOE Leaksville	WRRF Washington
WFNC		WGNI Wilmington
WFLB Fayetteville	WBUY Lexington	WGTM Wilson
WBBO Forest City	WBRM Marion	WSJS
		WAIR
WGNC		WAAA
WLTC	WHIT	Winston-Salem
Gastonia	New Bern	

Snap Back with

STANBACK

WARD MOVES

(Continued from Page 217)

experience under his guidance. There are two competent young women, Mrs. Irene Allen who has been with the store for a year and a half and Mrs. Wilma Poteat who has been under the Ward banner for five years. These young women are competent, friendly, and serve their customers with dignity and despatch. Ward's is the sort of place where the clerks and the pharmacists know everybody and everybody knows them. It is the sort of place where friendly people gather in a store, although gone modern, still retains the atmosphere of the old drug store. It has its counterpart in every town and hamlet of the land. Ward himself retains one relic of the old days. His old ice tongs, grim reminder of another era, rest in a favored place atop one of his modern fixtures.

The other pharmacist is Dinsmore Crawford who has been with Ward for twenty years. In 1932 he commuted from Black Mountain to Swannanoa in an old Ford by way of the back roads lest he encounter a patrolman who would stop him on account of there being no license tags. There simply was not cash enough for such luxuries as license plates. Crawford is the quiet, studious, even-keeled workman, not too paradoxically extroversive and extremely popular with the doctors.

Ward has sent on to other pastures two other pharmacists. Shuford Snyder did an eight year stint before and during his pharmacy school education. It was he who, on his first day at the store, viewing the dearth of merchandise in stock, remarked that the only thing he could offer at the fountain was a root beer. He was the lad who tried his salesmanship on everybody who came into the store. One day in the immediate aftermath of the Coolidge regime two ladies came in together, one asking for a dose of castor oil. After serving the castor oil Shuford tried to sell the other lady a dose and was somewhat taken aback when she replied that she "did not choose to run." All kinds of people enter a drug store. Crawford served a lady with a glass of water one day, whereupon she drank half of it, dashed the remainder in his face, turned around, kissed a negro baby, hugged a bald-headed man standing by, and wheeled out of the store. The records fail to disclose whether or not she was later taken into custody by men in white.

Another pharmacist to receive his experience under Ward is his son Wilbur. Wilbur had two years in Electrical Engineering at North Carolina State before entering pharmacy school at Chapel Hill. He is of the Class of '51, licensed the same year and is now with Kibler in Morganton.

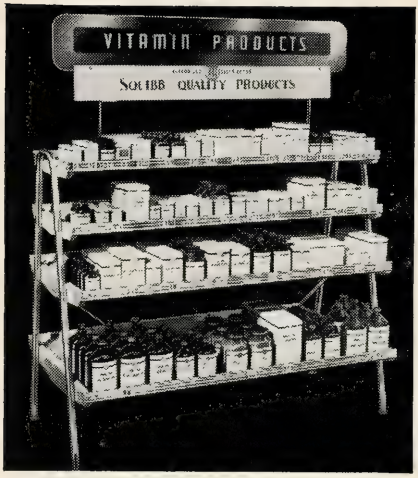
Waits Artemus Ward, UNC School of Pharmacy, Class of '24 and licensed to practice pharmacy the same year, has loved pharmacy from the days of *phytolacca decandra* to the days of *Nydrazid*. During and since his undergraduate days he has ever been at the beck and call of the motive forces that seek to advance pharmacy as a profession. During his entire career he has used his time and resources in the cause of pharmacy. He has been and is now intensely active in the affairs of the state Pharmaceutical Association. He has contributed heavily and willingly in time and worldly goods to the Institute of Pharmacy and other worthwhile projects of the Association. He is a member of Phi Delta Chi fraternity, a member and past president of the Western North Carolina Drug Club and is a member of that organization's executive committee. He is currently second vice-president and a member of the executive committee of the NCPA. One, perusing a list of his activities in behalf of Pharmacy, would conclude that, next to his God, he would place that profession on a pedestal whose feet, by reason of his militant devotion, would never change to feet of clay. He has imbued his family with the same spirit. Mrs. Ward has activated her energies toward work and effort in projects promulgated by the Association's Woman's Auxiliary. She is a past president of that organization, believed to be the largest group of its kind in the United States, and at present an Advisor on its Executive Committee. She, too, spends much of her waking time in the activities of the Auxiliary.

Now, having realized one ambition to have his store housed in his own building, Ward progresses onward by prodding himself with determination to better serve the people of his community.

SHOW MORE! SELL MORE

with these *high turnover* displays:

FLOOR MERCHANDISER



SALESMOBILE



The Salesmobile is mounted on casters. Roll it in front of the door when you close for the night and add an additional display to the valuable window area.

Get the facts. Send in coupon below.

Move your products *faster*. Feature them in attractive, open display. For faster turnover alert druggists are moving toward self-service for impulse buying. Get the facts about the Salesmobile and Floor Merchandiser with coupon below. See for yourself.

Here are *some* of the facts:

1. Absolute *minimum* floor space. Each of them is exactly four feet wide, Floor Merchandiser island is 2'4" from front to back, Salesmobile only 1'10" from front to back.

2. Built to last a lifetime. Streamlined, fine-furniture construction and appearance fit an atmosphere of quality and dignity.

3. You pay only *net factory price, no freight charges*. Freight charges to your door are paid by Squibb.

4. A *complete* set of durable, plastic price markers comes with each unit.

Squibb pays the freight!

E·R·SQUIBB & SONS

Manufacturing Chemists to the Medical Profession Since 1858

Merchandising Dept.
E. R. Squibb & Sons
32-14 Northern Blvd.
Long Island City 1, N. Y.

Please send me more information—specifications and prices—on the Squibb Salesmobile and the Squibb Floor Merchandiser.

NAME_____

ADDRESS_____

CITY_____ STATE_____

Claytor to Head Greensboro Club

Reported by BERNARD LOCKHART

David D. Claytor was installed as president of The Greensboro Drug Club at a recent meeting of the organization in Greensboro. He succeeds Russell Franklin as club president.

Other officers installed at the same time include Austin B. Bisbing, vice-president; William H. Barton, secretary-treasurer; and Bernard Lockhart, publicity chairman.

A round table discussion on the Durham-Humphrey Rx Law highlighted the meeting.

G. G. Buchanan, local Parke, Davis representative, dedicated the following poem to the new officers:

Our President is very fine
He will keep you in mind
And everything he tries to do
He hopes will be of help to you.

Our Vice-President is willing
To make this Drug Club go
He will do all he can
So every man should lend a hand.

Our Secretary is full of pep
He will keep us all in step
And if our dues fall behind
He will collect any ole time.

Our Publicity Man is sincere
And when he can he will be here
But we should help him a lot
And make this Drug Club really hot.

So for Claytor, Bisbing, Lockhart and Barton
Let's do our part, right from the start
Pay our dues right here, by golly
As this will certainly make them jolly.

It's up to us in '52
To give these men a hand
So when each meeting is called to order
Let us be right where we oughter.

Advice

In Columbus, Ohio, a survey director announced that people in trouble would rather ask bartenders, druggists and storekeepers for advice than social workers.

Diet

People used to blame illness on "something I et." Today, nutrition has proved you can get sick from something you don't eat. Moreover, your illness can be from something you didn't eat ten years ago.

It's Now Commander Timberlake

An old friend stopped by the Institute of Pharmacy recently to catch up on doings at "The Hill"—Commander C. V. Timberlake (MSC) USN, formerly of Youngsville, N. C., but now of Brooklyn, N. Y.

Commander Timberlake is a graduate of the UNC School of Pharmacy and a licensed pharmacist in the State (1946). He entered the Navy in 1938 and received his wings and initial commission in 1939. After service off "flattops" during WW 2 and some post war command posts at various flight fields, he shifted to the Army-Navy Procurement Office in Brooklyn. Soon he was elevated to the rank of Lieut. Commander, and recently to his present status of "Commander Timberlake."

His responsibilities at Brooklyn include the procuring, analyzing and testing of all drugs, biologicals and equipment used by the Army, Navy and Veterans Administration. Currently much of his time is related to the procurement of blood supplies for the various service units.

Watch for This Rx

Reports have come in to the State Board of Pharmacy of the reappearance in the state of a particular type of narcotic prescription being used by addicts to obtain drugs in a questionable fashion. We refer to the prescription: Tr. Opium, 2 ounces; Phenol, 10 minims and Olive Oil, 2 ounces.

While the prescriptions are presumably written by physicians in good faith, this particular combination is generally a means of obtaining Tr. Opium for something other than the treatment of hemorrhoids. Hence, in the exercise of "good faith" in complying with the regulations of the Harrison Act, caution should be observed when this type of prescription shows up at your prescription counter.



LEARNING HOW TO "SELL—AS CUSTOMERS LIKE IT"—Gro shown was present in Chapel Hill at Institute of Pharmacy on April 16 i opening of Johnson & Johnson's 9-weeks home study course in selling. Reg trants exhibit one of the text books used in the course.

PHONES: Office: 7-1617 Home: 6-8921

P. O. Box 942

CHAS. G. PARKER

"Specializing in Sale of DRUG STORES"

Travelers Building
RICHMOND, VIRGINIA

I have "definite" prospects in North Carolina, for retail drug stores, as follows:

No. 1. In or about Durham.

No. 2. A "colored" drug store in some small town.

No. 3. A large drug store within 50-60 miles of Greensboro, grossing from $100,000.00 up.

No. 4. Store in some small town that will earn registered owner around $7,500.00, which can be purchased with a cash payment of $5,000.00, balance monthly.

No. 5. All or part ownership in a store grossing from $70 to $80,000.00 by a registered man who has about $10,000.00 to invest.

IF YOUR STORE FITS ANY OF THE ABOVE CLASSIFICATIONS and you WANT TO SELL, list with me.

Do You Want: **To SELL Your Drug Store? If so—List with me.** (No Charge for Listing)
To BUY a Drug Store? If so—Communicate with me.

Training Program Underway

Johnson & Johnson, in cooperation with he North Carolina Pharmaceutical Associaion, has underway in the state a nine veeks sales training program, with 46 perons enrolled. Upon completion of the ourse, certificates of participation will be warded.

While the J & J sales training program as been presented to more than 12,000 sales eople, mostly on a city or chain store basis, North Carolina is the first to offer the proram on a state-wide basis.

The initial series of 3 lessons was disributed to the registrants on April 16 folowing a sales conference at Chapel Hill. ncluded with the lessons was a copy of 'Sell—As Customers Life It,'' and a booklet of selling sentences. Lessons 4 through , covering baby products, elastic goods, oot products, dental floss and medicated lasters are to be distributed my mail.

At the Chapel Hill conference, an 8-inute film of the Zale-Graziano prize fight as shown to clinch the point that champions re made by training. Then followed on oral xplanation of the course by M. D. Schacker of Johnson & Johnson, and finally the ilm, ''Sell—As Customers Like It.''

This 30-minute film, dramatizing actual elling scenes in drug stores, presents the ix basic selling principles (see box) that re repeated and emphasized throughout the ourse.

At the completion of the conference, a uiz program was conducted by Mr. Schacker, with the winners each receiving five ilver dollars.

J & J's 6 Selling Principles

1. Treat customers as eye-minded buyers.
2. Treat customers as brand conscious buyers.
3. Ask questions that reveal the whole story.
4. Give customers product information along with the product.
5. Help customers save money.
6. Make customers feel welcome.

Ed Showfety, J & J representative in the Raleigh area, accompanied Mr. Schackner to Chapel Hill and assisted him in presenting the conference program.

Modern Age

I don't miss the livery stables. I can get along without muddy roads—and the back-yard pump. We didn't have it so good back in 1890. True, you could buy a soupbone for a nickel—but you couldn't buy an electric refrigerator to keep it in!

Salesmanship

Six principal reasons salesmen lose customers: 68% drift away because of indifference; 14% have unadjusted grievances; 9% buy elsewhere because of price inducements; 5% trade elsewhere because of friends; 3% have moved; 1% have died.

WILLIAM ROBERT WILKINS

Pharmacist W. R. Wilkins, owner of Wilkins Drug Company, Inc., Mocksville, died April 9 in Winston-Salem at the Baptist Hospital. Mr. Wilkins had been in declining health for a year and critically ill for two weeks.

He was born Sept. 19, 1890 in Rutherford County. He graduated from the UNC School of Pharmacy in 1904 and for 25 years was in the drug business in North Wilkesboro. In 1936 he moved to Mocksville to manage the LeGrand Pharmacy, which he later purchased and continued to operate until his death.

Mr. Wilkins is survived by his wife; a daughter and a son; three sisters and four grandchildren.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
303 S. Sixth Street Richmond, Va.



There isn't anything better or faster for headache relief.

POWDERS

"BC" is the fastest-selling headache powder in America—and has been for many years. Display the famous 10c & 25c packages of "BC" for bigger sales volume.

TABLETS

"BC" Tablets are already a nation-wide success—and are selling faster every day. In packages of 4, metal tins of 12 and family size bottles of 50 and 100.

Pharmacists Should Remember They Are Selling "Health, Happiness and Life Itself"

Pharmacists should keep the right perspective, John A. MacCartney of Parke, Davis & Company told the Oklahoma Pharmaceutical Association recently.

"The man who walks into a hardware store and buys a ¼-inch drill," he declared at the Biltmore Hotel, "doesn't want a drill. What he really wants is a ¼-inch hole.

"The customer who buys your capsules, tablets, or elixir doesn't want those things, as such. What you are really selling him is health, happiness and—in some instances even life itself."

MacCartney, trade relations manager for the world's largest pharmaceutical firm, said, "Pharmacy, as you know, has advanced a great deal. New therapeutic agents have resulted in significant changes, not only in pharmacy but in all of the health professions. These new agents have required research, control and manufacturing facilities not available except in a large-scale operation.

"There has been a sharp decrease in the number of prescriptions which require compounding, but a greater increase in the knowledge a pharmacist must have to practice his profession successfully."

WNC Drug Club Meets

With officers of the Buncombe County Medical Society as special guests, members of The Western North Carolina Drug Club, meeting in Asheville on April 11, heard about the Durham-Humphrey Rx Law and proposed regulations. The speaker was W. . Smith, NCPA secretary-treasurer.

Earl Houser, newly installed Club president, was in charge of the meeting. Members and guests from a 50 mile radius of Asheville were present. An incomplete list of out-of-town members and visitors included Wilbur Ward and W. D. Allen of Morganton; Charles F. Turner of Drexel; Dean Painter and Bill Jordan of Marion; Harold Cooper of Franklin; H. E. Roberts of Marshall; and Herschel Roberts of Weaverville. About 50 persons were present for the meeting.

Several committee reports were heard, including progress being made on advertisers "signed up" for the *Friday Night Elixir*, which is now being issued in printed form. Beaman Pinner, in charge of *Elixir* advertising, reported sufficient funds on hand or in sight to assure 12 monthly issues of the publication.

The Club's April program was arranged by W. A. Ward of Swannanoa, who introduced the speaker. A lengthy question and answer session followed Secretary Smith's remarks concerning the prescription legislation, which went into effect on April 26.

Committee Visits School

The NCPA-School of Pharmacy Visitation Committee, the faculty of the School of Pharmacy and Dean Lawrence F. Ferring of the College of Pharmacy, Xaxier University, New Orleans, were luncheon guests at the Institute of Pharmacy on April 24.

The Visitation Committee's annual inspection of the School was headed by its chairman, David D. Claytor of Greensboro. Other committee members present were J. C. Mills, Cliffside; Haywood Jones, Zebulon; L. M. Lamm, Mount Airy; and Tom Robinson, Goldsboro.

The committee conferred with Dean Brecht and the faculty of the School, then met with the graduating class. After the luncheon, the committee returned to the School and made a tour of the building.

A report covering the committee's findings and suggestions will be made at the Pinehurst Convention by Chairman Claytor.

Digest of D-H Law Mailed to Doctors

A summary of the Durham-Humphrey Rx Law has been mailed to 125 Durham physicians by Sawyer & Moore, Durham. The mailing, a mimeographed letter and bulletin entitled "Detailer," was prepared by Pharmacist John M. Pickard.

The accompanying letter to the digest of the Law closed with this statement: "In fairness to the practitioner and his patient, the general public, and in respect for the law, this Pharmacy will abide by the Durham-Humphrey Prescription Law without exception."



FESTIVAL FLOAT—The drug stores, traveling men and wholesale dr g-gists of Wilmington joined hands in entering a float in the Azalea Fest al Parade this year. We are indebted to W. A. Morton of Wilmington for he picture of the float, said to have been one of the most beautiful in the para e.

★ *For Better Service* ★

Robert R. Bellamy & Son

Wholesale Druggists

Wilmington, N. C.

It's A Snap TO INCREASE *your* PHOTO-FINISHING PROFITS



when you use the
BEST QUALITY ★ MOST MODERN
FASTEST SERVICE IN THE SOUTH



All Films
RECEIVED BEFORE 10 A. M. will be SHIPPED OUT THE SAME DAY

at the LOWEST COST!

Inquire About

★ OUR DIFFERENT PRINTING PROCESS

★ OUR MAXIMUM DISCOUNTS

Call Or Write Now!



RICHMOND, VIRGINIA

DRUG STORE FIXTURES

STANLEY KNIGHT
SODA FOUNTAINS

UPHOLSTERED BOOTHS

TABLES AND CHAIRS

CARBONATORS

ICE CHIPPERS

SANDWICH UNITS

TOASTERS-GRILLS

DRINK MIXERS

JUICE EXTRACTORS

ANYTHING AND EVERYTHING
FOR YOUR DRUG STORE

Berryhill Fountain Sales Co.

715 LOUISE AVE.—CHARLOTTE, N. C.
PHONE 8945

Winthrop-Stearns Opens North Carolina Sales Office

Winthrop-Stearns, Inc., manufacturer of medicinal preparations, has opened a new professional service office in Raleigh, North Carolina to function as sales headquarters in the surrounding area, according to Joseph G. Noh, vice-president and director of sales. This brings to 22 the number of Winthrop-Stearns division offices in this country.

Appointment of E. T. Meyers as manager of the Raleigh office was also announced by Mr. Noh. Mr. Meyers, formerly attached to the company's Baltimore division, will supervise a staff of 15 professional service representatives, who will call on physicians, drug stores and hospitals in the area on behalf of Winthrop-Stearns' medicinal preparations. The Raleigh office is located at 403 West Peace Street.

Territory covered by the new branch includes the entire state of North Carolina and parts of Virginia, West Virginia and Tennessee.

The following company representatives have been assigned to the new division: W. R. Arey and H. L. Sirmans, Durham, North Carolina; R. L. Crump and C. P. Pressly, Charlotte, North Carolina; H. Fountain, Wilmington, North Carolina; W. P. Guinn, Knoxville, Tennessee; J. E. Henry, Roanoke, Virginia; D. W. James, Lynchburg, Virginia; F. A. Lambden, Norfolk, Virginia; R. E. McCullough, Huntington, West Virginia; A. Plumley, South Charleston, West Virginia.

Also, H. H. Robinson, Jr., Danville, Virginia; G. B. Rogers, Asheville, North Carolina; W. C. Simmons, Winston-Salem, North Carolina and C. W. Smith, Raleigh, North Carolina.

Prior to assuming his new post, Mr. Meyers was special representative in Washington, D. C. He has had 20 years experience in the pharmaceutical industry, and joined Winthrop-Stearns in 1939. He graduated from Lehigh University's School of Business Administration.



"Borden's large variety of flavors and special items sells itself."



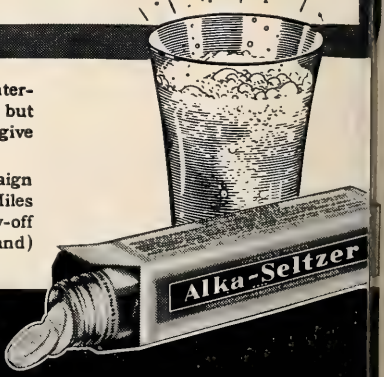
PASSERS-BY WILL *Stop and Buy*



WHEN OUR DISPLAYMAN PLACES THIS MILES PRODUCT DISPLAY IN YOUR WINDOW

The Miles "May Queen" window display—teeming with human interest—is EXCLUSIVELY for drugstores. It isn't sent out by mail, but when our displayman calls with one for your store, be sure to give him a choice location for it.

It's your local tie-in with Miles' big national advertising campaign this spring. Use it to stop local shoppers and show them the Miles Products they hear about every day. Make your store the pay-off point for nationally advertised ALKA-SELTZER, ONE-A-DAY (Brand) VITAMINS, MILES NERVINE, BACTINE and TABCIN.



MILES LABORATORIES, INC.
ELKHART, INDIANA
Partner of the Retail Druggist For More Than Sixty-Five Years

Wilmington Club Meets

Reported by BILL MORTON

The Wilmington Drug Club met at rightsville Beach on April 18 and arranged r a meeting on May 9th at which time e Durham-Humphrey Rx law and regula- ons are to be discussed. Invitations have en sent to pharmacists, physicians and den- sts within a 60 mile radius of Wilmington, th some 125 persons expected to attend e joint meeting.

The Club awarded presents to Nancy utch, Barbara Hewett and Barbara Me- more—the young ladies who rode on the at sponsored by the Club in the Azalea rade.

Two new members joined the Club—Al- rt Spencer of Green's Drug Store and P. Whitford of Wrightsville Drug Store.

The May 9th meeting has the backing of e retail stores here, as well as support the medical representatives, the Robert Bellamy & Son wholesale house and the hite Ice Cream & Milk Company.

Seeks House Seat

J. C. Powell, head of Drug Specialties, Inc., Winston-Salem, is a candidate for the State House of Representatives from Forsyth County. A former representative of Van Pelt & Brown in the state, Powell held a commission as captain during WW 2. Licensed as a pharmacist in 1915, he has been employed or operated retail drug stores in different sections of the state, although during recent years his activities have been centered in Forsyth County.

Every Vote Is Important

Thomas Jefferson was elected president by just one vote in the Electoral College. So was John Quincy Adams. Rutherford B. Hayes was elected president by just one vote. His election was contested and referred to an electoral commission. Again he won by a single vote. The man who cast that deciding vote for President Hayes was a lawyer from Indiana who was elected to Congress by the margin of just one vote. That one vote was cast by a client of his who, though desperately ill, insisted on being taken to the polls to cast that one vote.

BONUS DEALS

Effective Until Further Notice

TINA-CIDE

35c Size—(List $2.40)

1 Dozen—1/12 dozen BONUS from Wholesaler
3 Dozen—1/4 dozen BONUS from Wholesaler
*** Plus—1/4 dozen BONUS, Direct**
***Direct Bonus sent upon receipt of wholesale invoice**

COMBINATION PACKAGE
EDWARDS FOOT POWDER & TINA-CIDE

1 Dozen—1/6 dozen BONUS from Wholesaler

TINA-CIDE

69c Size—(List $4.80)

FOR

EYE APPEAL

AND

DURABILITY

DRUG STORE FIXTURES BY RAMSEY

Stores Designed—Floor Plans—Elevations—Fixtures
Manufactured in Our Plant and Installed by our Own
Installation Men—Complete Blueprints

The most sweeping guarantee ever given—the materials used in our wood fixtures are guaranteed for the life of the building in which they are installed.

Satisfied Customers Throughout Three States

RAMSEY
MANUFACTURING CORPORATION

816 West Trade St.—Phone 4-4502 Charlotte, N. C.

New Arrival

Patricia Lynn Claytor, daughter of Pharmacist and Mrs. David D. Claytor of Greensboro, born April 4 at the Wesley Long Hospital. Papa Claytor says his daughter has the time of day all mixed up—sleeps all day, is generally awake at night, which makes it rough on the parents.

Returns from Florida Visit

P. J. Suttlemyre has returned from a trip to Florida. While in that state, P. J. visited friends at Tampa, St. Petersburg and Orlando.

Another recent visitor to Florida was Paul B. Bissette of Wilson. Accompanied by Mrs. Bissette and Paul, Jr., Mr. Bissette attended the annual meeting of the National Association of Chain Drug Stores. As a special convention feature, the Bissettes boarded a "Squibb Plane" at Hollywood, Florida and flew down to Key West for lunch.

Drugs Stolen

Narcotic drugs valued at $310 were stolen from The Troutman Drug Company, Troutman, N. C., on April 21. Entrance was by way of a back door, from which a panel and molding had been removed.

It appeared that the thief had as his objective narcotics only, since cash and other valuables were not disturbed.

Fischman Style-Master Fountains

Ramsey Manufacturing Corporation, Charlotte, recently installed for the Seashore Drug Company, Wilmington, one of the most modern soda fountains available—Fischman's new Stylemaster. Ramsey's is proud in telling all soda fountain users that this is really a masterpiece in modern soda fountain design. Fischman's Stylemaster is years ahead in style of any other manufacturer.

Proud are the owners of the new Derrick Pharmacy, Chadbourn, North Carolina, of their brand new drug store fixtures. These fixtures, designed and manufactured by Ramsey Manufacturing Corporation, Charlotte, are of the very latest design making it one of the most attractive stores in the state.



Tablets No. 1788

NEOPENZINE

(Penicillin with Sulfonamides, Lilly)

Of the countless sulfa-antibiotic combinations that are marketed today, 'Neopenzine' (Tablets No. 1788) is still big news. It is the "double-strength" formula which contains in each tablet 300,000 units (approximately 180 mg.) of penicillin—G, crystalline-potassium, and 0.5 Gm. total sulfonamides (equal parts of sulfadiazine, sulfamerazine, and sulfamethazine). Since it was designed and compounded for the requirements of modern oral sulfonamide-penicillin therapy, prescription specifications have created an unprecedented demand for the product. Be sure your stocks are adequate to the ever-increasing demand. Supplied in bottles of 24, 100, and 1,000 tablets.

Check Suspension 'Neopenzine' (M-82), the highly concentrated, easy-to-take liquid form, for pediatric use.

THE PEABODY DRUG COMPANY • Durham, North Carolina



you'll sell more...and you'll make more profit!...

North Carolinians quickly recognize delicious

PINE STATE ICE CREAM

Raleigh, North Carolina



Lilly Sales Approach $125 Million Mark

Stockholders of Eli Lilly and Company held their seventy-first annual meeting at the Indianapolis Athletic Club on Tuesday April 1. Eli Lilly, Chairman of the Board presided. President J. K. Lilly presented a summary of 1951 operations along with an analysis of contributing factors.

Sales for the year were $124,149,226. Net profit, after taxes, amounted to $16,733.690 or approximately 14 per cent of total sales. A total of 32.6 cents of every sales dollar was paid in wages, salaries, and employee benefits. Local, state, and federal taxes claimed 14.6 cents of each sales dollar. Stockholders received 8.6 cents, while 6.9 cents was held for expansion and reserve. Sales for the year were the highest in the company's history.

How to Meet Rising Costs

In a typical test store in the NARD Retail Drug Store Handling Cost Study, the average customer sale was 64c.

This average customer sale of 64c becomes significant when it is projected into a different form. A store with such an average sale must serve 100,000 customers per year or nearly 275 per day or one every two minutes during an average ten hour working day.

If through selling and better merchandising, an additional 50c sale is made to one out of every five customers, the pharmacist will increase his annual sales volume by $10,000.

Here is the answer to rising costs. "Sell —As Customers Like It."

Parkhurst Made Sales Manager By Emerson Drug Company

Appointment of Leslie E. Parkhurst as sales manager of the Emerson Drug Company, Baltimore, Md., has been announced by F. Jackson Andrews, president.

Mr. Parkhurst has had 10 years' experience with Bromo-Seltzer. Beginning as a salesman in the Middle West, he later became assistant manager, working out of the Chicago office. In 1946, he was appointed manager of the Southern Division, with headquarters in Dallas, Tex., and two years ago he became manager of the Middle Atlantic Division.

Pharmacy Scholars

Dean E. A. Brecht of the UNC School f Pharmacy has announced the names of harmacy students making the Dean's List average 90 or better) and Honor Roll average of 92.5 or better) for the Winter Quarter, 1952.

Forty-one of the students, representing pproximately 25% of the student body, reeived recognition for the high quality of heir scholastic work.

Charles D. Blanton of Kings Mountain nd Patsy Ruth Upchurch of Morrisville, ied for top honors, each averaging 97.5%.

The honor roll list included: Charles Donald Blanton, Kings Mountain; Baylus Wade Brooks, Fayetteville; Earl Triplett Brown, Leicester; Alexander William Clelland, Orange, Va.; Henry Paul Cogdell, Goldsboro; Hallet Herman Daniels, Colerain; Aubrey Chester Dollar, Jr., Mt. Airy; Junious Franklin Ferguson, Jr., Durham; Jerry Thomas Gaylord, Winterville; Joseph Earl Hatcher, Chinquapin; Harry Lynn Hauss, China Grove; Don Rea Hedrick, Denton; Elbert Neal Herring, Clinton; Worthe Seymour Holt, Apex; James Theodore Moore, Wilmington; Emmanuel Michael Paturis, Wilmington; Waller Stephen Perrow, Bedford, Va.; William Paul Powell, Horse Shoe; Samuel Howard Price, Jr., Mooresville; Nancy Anne Samuel, High Point; Brownie Dickson Schaefer, Asheville; Roy Cornelius Shepherd, Lexington; William Darle Shouse, Rural Hall; Patsy Ruth Upchurch, Morrisville; Allene Marie Warren, Dunn; Kenneth L. Wiggins, Goldsboro; Robert Payne Wolfe, Monroe.

The Dean's List also included: Eleanor Grey Bullock, Fayetteville; Margaret Carolyn Burgess, Broadway; Harold Vann Day, Spruce Pine; Robert Brittain Fairley, Salisbury; James Hugh Fletcher, Drexel; William Crane Griffin, Roanoke Rapids; Jonathan Adoneran Hill, Troutman; Beatrice Blanche Kaminetzky, Durham; George Leon Pittman, Selma; Charles Adams Reaves, Asheboro; John Marshall Sasser, Smithfield; John Henry Welborn, Lexington; William Potter Wells, Burgaw; John Dee Wood, Wilmington.

ASK FOR Lance



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Substitution Survey

Participating in a survey on the practice of substitution in the prescription field, 35 State Boards of Pharmacy, 23 State Pharmaceutical Associations, and a number of organizations allied with the pharmaceutical industry have gone on record as being vigorously opposed to this practice.

Comments of these groups represent the preliminary responses to letters of inquiry sent out by E. F. Heffner, Jr., vice-president of the A. H. Robins Co., Inc., of Richmond, Va. Noting that the dispensing of substitute products on prescriptions seemed to be on the increase, Mr. Heffner asked the various groups about their state laws on the subject, and about the stand taken by State Pharmaceutical Associations.

In more than half of the 41 different states which have so far been heard from, there are specific laws forbidding and punishing substitution. Punishment may include fines, suspension, and even revocation of a pharmacist's license or registration certificate. Although in the District of Columbia, Kansas, Nebraska, New Mexico, Oklahoma, Vermont and Virginia there is no specific legislation, state boards and associations have unanimously declared their opposition to substitution, and their desire to cooperate in every possible way to eliminate this practice.

Many of the state associations pointed out that they have been carrying on a continuing program of education against substitution, through repeated mention in their publications, through discussion at meetings, and through resolutions passed at conventions. Considerable interest in the establis ment of a suitable program which wou effectively discourage substitution has al been shown in the pharmaceutical indust itself. Several meetings have been held, ar a number of proposals to devise a workab plan are under active consideration.

These typical statements, culled from t early survey returns, exemplify the gener feeling of all the correspondents:

"A pharmacist who substitutes degrad himself and his profession."

"Our association considers it unethic and unfair competitive business of the lo est type."

"The ethics of pharmacy demand that physician's prescription be dispensed as pr scribed by the prescriber."

"Our members are decidedly opposed such a practice for not only does it destr good will with the members of the medic profession, but it also destroys the profe sional aspect of pharmacy in the minds the public."

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Complete set drug store fixtures, wa cases, counters, soda fountain 20' inclu ing lunch section, stools, etc.; one 4-draw National 1600 cash register, one check regi ter, one 1-drawer 4 total register, new toast unit, Yardley & Dubarry cosmetic items ar other good merchandise for sale at barga prices.

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3 Members of Harris Family to Graduate

Mr. and Mrs. Claxton Harris of Durham re expecting a busy spring. Virginia Harris McGranahan, an attendant in the Meredith May Court, will receive her A.B. Degree in June. Joseph Claxton Harris, Jr., ill receive his B.S. degree from the Uni-ersity of North Carolina. Also, Betsy Harris will receive her diploma from Dur-am High School and is making preparations o go to Greensboro College next year. Their wo other children are Ellen Patricia and udy. Ellen is in the eighth grade at Carr unior High School and sings in the Cal-ary Methodist choir. Judy is now in the hird grade at North Durham School; she lso attends Olive Godwin's Dance School. Mr. Harris graduated from the School of harmacy in 1924. Mrs. Harris is the former irginia Swindell of Washington, North arolina.

Rollins Elected

E. W. Rollins, chief pharmacist at the aptist Hospital, Winston-Salem, has been nstalled as president of the Southeastern Society of Hospital Pharmacists. The Society met in Atlanta recently.

Mr. Rollins has been active in the organization for a number of years. He served as president-elect this year, and prior to that was vice-president of the Society.

Mr. Rollins is a graduate in pharmacy of the Medical College of South Carolina and has been associated with Baptist Hospital for 11 years.

New Arrivals

Born on April 7 to Pharmacist and Mrs. Earl G. Williams of 1008 West Holland Avenue, Gastonia, a daughter, Janet Gay. Mr. Williams is an employee of Kennedy's, Inc., where he has been located since graduating from the UNC School of Pharmacy, 1951.

Robert Terry Overton, son of Mr. and Mrs. T. Terry Overton of Southern Pines, was born April 16th. Both the father and mother are well known in Southern Pines, as employees of the Sandhill Drug Company. Grandpa Tyler Overton has given the cigar case a fast workout since Grandson Robert Terry arrived.

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Capudine advertisements have been emphasizing this for over 50 years—always promoting the sale of Capudine only through Drug Stores.

We take this opportunity to thank the Druggists of North Carolina for their co-operation in the sale of millions of bottles of Capudine during the past half century, without a complaint from a consumer.

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A Modern Hospital Policy

This new idea in hospital insurance is tailored to meet the increased costs of hospital and surgical service.

While not on the same non-cancellable basis as the Association Health and Accident Insurance, we believe you will like this new protection as well. The contract is simple. The benefits are liberal. Pays in addition to your group coverage.

The policy provides up to the following amounts, based on a $10.00 per day policy:

1 day	$30.00	6 days	$110.00
2 days	40.00	7 days	130.00
3 days	60.00	8 days	140.00
4 days	80.00	9 days	160.00
5 days	90.00	10 days	170.00

Continues to 60 days at full rate and 40 more days at half.

There is no schedule for specific items. Use the money for any hospital charge except professional fees.

If you add the surgical rider, you will receive unusual benefits. If no surgery is performed you receive an additional $3.00 per day. If surgery is performed, you receive the scheduled amount up to $200.00, depending on the operation.

You can obtain this for yourself or as a family group. Age limits are 3 months to 80 years. Stores with 5 or more white employees may obtain this coverage on such employees and their dependents.

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Agents: R. J. Golden, Lee Fentress,
Mrs. J. E. Ferguson, J. W. Pancoast

Mist from the Mountains

By JAMES W. HARRISON, Asheville

Walkie-talkie radio transceivers and the Memorial-Mission Hospital did a lion's share in aiding officers of the law in their capture of a law breaker they had been seeking for months. The pay-off spot in the numbers racket was a corner on Woodfin Street near the nurses' home. The cash gatherer would have the day's take ready and a henchman of the big guy would make a lightning stop, pick up the cash and speed toward the tunnel on the Charlotte highway. The officers set a trap. Two officers stationed themselves near a third floor window in the Hospital with their "walkie-talkies"; two other officers were lurking in wait in a cruiser near the Hospital; another cruiser of officers were ready at a signal to block the eastern end of the tunnel. The officers in the Hospital, observing the transfer of cash, alerted the two sets of officers in the cruisers as well as the control station at headquarters. After the culprit speeded up, the officers behind him gave chase; the other officers blocking the tunnel. As the chased car entered the tunnel he was bottled up and the arrest was made. He and the evidence were taken to headquarters.

Asheville folks who have been ill recently and are quite recovered or gradually convalescing would make a page-long list. Dan Foster of Palace Pharmacy is able to work part itme after a rather serious illness in a hospital. Mrs. Beaman Pinner recovered from influenza once, suffered a relapse, then battled a siege of pneumonia. She is now recovering at her home in West Asheville. "Sandy" Houser, six year old son of Earl and Margaret Houser, has been hospitalized with a form of encephalitis and was so critically ill as to wring the hearts of all his friends. However, he is now recovering and, at this writing, is back home with all hopes akindle for a long and normal life. Herschel Roberts of Weaverville battled the influenza germs for weeks before being able to resume his work.

Spring is the time to clean up and paint up. News comes from Lenoir that Dayvault's Drug Store was closed for two days to allow painters and carpenters to do their work. The result is ceiling of gleaming white, walls of a forest green, new floor of a white and green checkerboard design and a new lighting system that has fluorescent lights on the ceiling, centered from front to back.

Asheville Pharmacy is enjoying a new paint job and new lighting. It is spic and span in soft green and white. Ray Coppedge and Albert Chandley use their few idle moments in wielding soapy wash rags and drying cloths.

Montford Pharmacy used two coats of utility red to paint the floor which blends well with the general color scheme.

Eckerd's-Haywood underwent something of a metamorphosis in their paint up for Spring. The front of the store now has walls of a soft green and a ceiling of grayish white. The walls of the prescription room have an unusual color, tearose of such a tint as might best be described by terming it a "boudoir rose." The entire lighting system has been revamped with twenty-two fixtures of about 150 meters of lighting in four bulb reflectors, not including the windows, fixture lighting and kitchen lights. It is so bright that even if the ceiling were painted black it would still be brighter than the average store.

Moss Salley of Salley's and Mrs. Salley treated themselves, their daughter and two grandsons to two weeks in Florida in early April. Some of this time was spent with Moss, Jr. who is practicing pharmacy in Fort Lauderdale.

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HOWELL HALL HAPPENINGS

N. C. P. A. Student Branch—The monthly meeting of the Student Branch, N. C. P. A. was held on April 16. Plans for the establishment of a Student Branch of the American Pharmaceutical Association, to be affiliated with the Student Branch, N. C. P. A., are nearly complete, and it is hoped that the fourth year students will be given a chance to join before graduation.

Congratulations were extended to Harry Hauss, Allene Warren, and Kenneth Hoy, who were tapped into Rho Chi.

The program for the evening, "Choose a Mate," was presented by Kappa Psi.

Pharmacy Senate—Tom Kostic acted as Chairman for the first April meeting of the Pharmacy Senate. Speakers and topics were as follows: Ed Smith, "Rheumatic Fever"; Sam Price, "Contact Lens Solutions"; and Betty Sparks, "Prefixes and Suffixes of Pharmacy." Chairman Tom Bostian presided over the second April meeting. Speakers Hubert Rogers, Bill Randall and Sam Thorne spoke on "Tubocurarine Chloride," "The Pharmacist as a Businessman," and "Atomic Medicine," respectively.

Phi Delta Chi takes pleasure in announcing the following pledges: Billy Lee Price of Newton, N. C., and Earl Hardy Williford, Jr., Kannapolis.

Edward Marvin Smith of Matthews, N. C., was recently elected President of the Dialectic Senate. Ed has served as Reporter for the Pharmacy Senate this past year.

Another Pharmacy student who was recently honored is Stephen Perrow, Bedford, Va. Steve was tapped by The Order of the Grail, second highest men's honorary society at the University. Selection of membership is based on character, personal integrity, and service to the campus.

Dr. Walter H. Hartung addressed the Chemistry Department Journal Club on April 9 on "The Mechanism of Catalytic Hydrogenation."

No. II, Volume I, of *The Pill Roller* was issued on April 16 by the Pharmacy Senate. This issue was dedicated to Professor I. W. Rose, and contained a memorial written by Dean E. A. Brecht. Tommy Temple of Zebulon, the associate editor of the first edition, withdrew from School for reasons of health this quarter.

The state association's U. N. C. School of Pharmacy Visitation Committee made its annual call on Thursday, April 24. Members of this Committee are David D. Claytor, Greensboro, Chairman, G. Haywood Jones, Zebulon, L. M. Lamm, Mount Airy, J. C. Mills, Cliffside, and T. R. Robinson, Jr., Goldsboro.

The hallways of the upper floor of Howell Hall are the scenes of active commotion from twelve to one o'clock on Mondays and Tuesdays when the first aid class goes through their practical demonstrations of technique.

William W. Taylor, Instructor of Hospital Pharmacy, attended the meeting of the Southeastern Society of Hospital Pharmacists, held in Atlanta April 16-18. He is Treasurer of the newly organized North Carolina Society of Hospital Pharmacists.

Graduate Seminar programs for the Spring quarter have been as follows: Kenneth L. Hoy, "Theory of Countercurrent Extraction"; Fred W. Teare, "A Method for the Pharmacological Evaluation of Cuare-like Drugs"; F. C. Hammerness, "What the Pharmacist Should Know About Chiropody"; Irwin Honigberg, "Some Interesting Aspects of Acetylene Chemistry"; William D. Cash, "The Versatility of Organic Cadmium Compounds in Synthesis"; Albert W. Jowdy, "The Application of Surface Active Spans and Tweens in Pharmaceutical Preparations."

Third- and Fourth-Year Classes Visit Merrell, Parke-Davis and Upjohn

Reported by SAM PRICE

Sunday afternoon, March 23, at 2:00 p.m. seventy-four third- and fourth-year students from the School of Pharmacy boarded the Norfolk and Western Railway in Durham with great expectations. We were accom-

(Continued on Page 244)

HOWELL HALL

panied by Mr. Albert W. Jowdy, Instructor of Pharmacy, Mr. G. C. Hartis, a Parke-Davis representative for a section of North Carolina, and Mr. S. E. Fort, Traveling Passenger Agent for the Norfolk and Western Railway Company. These men deserve much credit, as their presence played a great role in the success of our trip.

The Norfolk and Western, carrying us through beautiful Virginia, arived in Lynchburg at 6:10, at which time we welcomed a chicken dinner (Southern style) in the station diner. Then we again boarded the train and throughout the rest of the night rode through West Virginia and Ohio, arriving in Cincinnati, Ohio, at 7:40 Monday morning.

One would think we would be worn out after riding all night in a day coach, and that is exactly how we felt. However, thanks to the Wm. S. Merrell Company, we were revived by a most delightful breakfast in their plant cafeteria. Then we divided into groups and toured through their plant.

Out of Merrell's 400 products, we must have seen 399 in the manufacturing process. In our pharmaceutical training, we have made many similar preparations on a small scale. Nevertheless, many of us were amazed at the large scale production of such items as Nitranitol tablets, enteric coated tablets, Cepacol, Ceepyrn suppositories, Ovax Cold Vaccine, and Elixir of Alysine. Manufacturing was only a part of our tour. We were guided through their Library, Bacteriological Research Department, Organic Research Labs, Control Department, Shipping Department, and even through their furnace room.

It is the purpose of their Control Department to assay their products to determine such factors as the degree of purity, pH, etc. The most interesting sight in this department was the presence of a micro-analytical balance which would weigh accurately one millionth of a gram.

With only four hours to show us around their plant, the Merrell guides should be congratulated for their magnificent job of

(Concluded on Opposite Page)

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a very extensive and inclusive tour.

Next, after a six hour ride on the Baltimore and Ohio, we found ourselves in the Sheraton-Cadillac Hotel in Detroit, Michigan. Parke-Davis was most gracious with their Monday evening dinner in the Book-Casino dining room, at which each lady in our group was presented with an orchid. In fact, they were most generous in every respect during our two day visit in Detroit. During this time, we toured the Antibiotic Building, the Manufacturing Laboratories, and the Research Laboratories. Our guides showed us the entire manufacturing process of Chloromycetin. We were impressed to see a twenty pound can of Chloromycetin powder valued at $18,000. However, if one had seen the elaborate equipment in which fifty-two hours is required for the manufacture of Chloromycetin from start to finish and the rigid control tests run on the finished product, it is no wonder the twenty pound can was valued so highly.

Among the interesting sights, many students were impressed with the manufacture of hard gelatin capsules. After manufacture, these, too, must pass through a very rigid inspection. Also, many of us were impressed with the manufacture of Alophen pills and the percolation of Cascara Sagrada.

After our daily tours, we were free to see the sights of Detroit. It was during this time that most of us went "abroad" to Windsor, Canada.

On our last day at Parke-Davis, we were proud to hear by a special delivery air mail letter that Steve Perrow, one of the juniors on the trip, had been received into the Order of the Grail. This is one of the highest honors which can be bestowed upon a Carolina student. After receiving this good news we observed a movie on "Biologicals and Functions of the Research Building." Then, an open forum was held during which we were given an opportunity to ask the heads of the different departments questions within their field.

Last, but not least, we became the guests of The Upjohn Company in Kalamazoo, Michigan. For two days we toured their plants, being greatly impressed with their new plant on the Portage Road, which covers thirty-three acres of floor space. Among the many manufacturing procedures, the majority of our group seemed to be most interested in the manufacture of soft gelatin capsules. In this department, we observed the manufacture of Unicap and Zymacap capsules. Also, we noted a very efficient method of counting capsules and tablets. In the Research Division our eyes fell upon much equipment we had previously not encountered. For instance, in the Physics Department, we saw a machine actually determine the formula of a complicated organic compound.

Finally on Friday morning, we realized we would have to leave Upjohn and start on our long journey back to North Carolina. However, we brought many memories home with us, for we were not only elegantly entertained, but we were also given an educational experience—both never to be forgotten. Thank you, Merrell, Parke-Davis, and Upjohn.

This Month's Cover

Illustration in background tells this old Indian story: Indian heap hungry, but it is mating season and no can kill deer. Take last piece deer meat, baitum hook and fish. No catch fish. Go to wise man—he say "baitum hook with worm." Indian catch lots of fish. Moral: To catch fish, don't bait hook with what you like best—bait hook with what fish likes best. To catch customers: Sell, As Customers Like It.

Advertising is the backbone of the CAROLINA JOURNAL OF PHARMACY. Without it, we would have a mimeographed sheet instead of this publication. All other things being equal, prove your appreciation by making purchases from representatives of Companies Advertising in the JOURNAL.

DOINGS OF THE AUXILIARIES

Sandhill Auxiliary Organized

Reported by MRS. GRAHAM CULBRETH

At an organizational meeting of The Sandhill Pharmaceutical Auxiliary held in Southern Pines on April 9, Mrs. W. B. Whitlock of Aberdeen was elected president.

Serving with Mrs. Whitlock for the coming year will be Mrs. E. F. Rimmer, Sanford, vice-president; Mrs. Wesley Viall, Sr., Pinehurst, secretary and treasurer; and Mrs. Graham Culbreth, Southern Pines, membership and publicity.

In addition to the officers, ten members from Moore County affiliated with the organization. They were: Mesdames J. T. Overton, David Gamble, James Lawson, Joe Montesanti, Richard A. Knight and Lloyd Prime and Miss Jean Overton of Southern Pines; Mrs. Wesley Viall, Jr., Pinehurst; Mrs. Dolph Blue, Carthage; and Mrs. Clyde McMillan, Vass.

The auxiliary plans to open the membership roll to eligible persons living in Lee and Hoke Counties.

Alamance Drug Circle

Reported by MRS. C. M. ANDREWS

Mrs. C. A. Wharton, president of the Alamance Drug Circle, appointed a nominating committee composed of Mesdames E. D. Millaway, E. L. McAdams and J. S. White, at the April luncheon held at the home of Mrs. Paul Morrow.

Mrs. L. A. Wharton, the Chaplain, gave the devotional, after which a report was given on the Dutch luncheon and bridge party at the home of Mrs. A. C. Sumner, March 25, proceeds from which were used to start a silver pattern for the new Institute of Pharmacy in Chapel Hill. The gift will be presented at the convention in Pinehurst.

Mrs. Joe P. Barbour joined the group and Mrs. J. S. White, Jr., of Mebane, was a visitor.

Charlotte Druggist Auxiliary

Reported by MRS. P. W. KENDALL

The Charlotte Druggist Auxiliary met for their regular luncheon meeting April 8th in a private dining room at Efird's. The invocation was given by Mrs. Victor Riggsbee.

Mrs. Robert L. White introduced Mrs. M. W. Peterson, Secretary of the State Board of the League of Women Voters. Mrs. Peterson talked to us about the history and the present work of the League.

Mrs. T. Edward Whitehead presided at the business meeting. We voted to send money for a chair to the Institute of Pharmacy. New officers for next year were elected—President, Mrs. Robert L. White; Vice President, Mrs. Clyde Lisk, Jr.; Secretary, Mrs. P. W. Kendall; Treasurer, Mrs. Victor Riggsbee; and Corresponding Secretary, Mrs. Floyd Johnson.

The tables were decorated with lovely bowls of mixed flowers of iris, jonquils, snapdragons, and tulips. There were 35 members present and door prizes were won by Mrs. Lester Smith, Mrs. Edward Jackson and Mrs. Foster Thomas.

News Item

Mrs. Harry Bizzell, Jr. and seven month old daughter, Marlise, flew to New York and are sailing for Austria on the Queen Elizabeth April 8th to join their husband and father, Cpl. Harry Bizzell, Jr. Cpl. Bizzell is the son of Mr. and Mrs. H. L. Bizzell and is stationed in Austria with an Engineering Unit. He is on a leave of absence from Colgate, Palmolive Peet Co. while serving in the army.

The Apothecary Club

Reported by MRS. E. W. ROLLINS

The Apothecary Club of Winston-Salem held its April meeting at the home of Mrs. H. C. Newsome. The home was lovely with flowers grown by Mrs. Newsome in her garden.

Plans were made for a dinner meeting in May at The Woman's Club. There were eighteen members and two visitors present.

A nominating committee to select officers for the coming year was appointed.

A frozen dessert course of lily-shaped cream and cake was served by the hostess.

Raleigh Auxiliary

Reported by MRS. JOHN M. BUFFALOE

The April meeting of the Raleigh Woman's Drug Club was held on April 24 at the Woman's Club. Mrs. Moffitt Moore, vice-president, presided.

The members voted to contribute $35 to the new Y.W.C.A. building and $200 toward further furnishing the Institute of Pharmacy building in Chapel Hill.

The following officers were elected for the coming year: Mrs. Moffitt Moore, president; Mrs. H. D. Sanford, vice-president; Mrs. W. B. McDonald, Jr., secretary; Mrs. R. L. Whitfield, treasurer; and Mrs. H. C. Price, reporter.

Mrs. Moore announced our final meeting of the year would be held at Milburnie Club on May 10th in the form of a barbecue dinner, and that our aim now would be full membership in the State Auxiliary for next year.

At the conclusion of the business meeting, members enjoyed a social hour of bridge and canasta, and the delicious refreshments served by the hostesses.

Greensboro Auxiliary

Reported by MRS. F. GARLAND COBLE

The April meeting of the Greensboro Drug Club Auxiliary was held at the Mayfair Cafeteria, with Miss Willa Lawrence as the chief speaker.

Mrs. A. A. Gwynn was named president to succeed Mrs. V. F. Smith; Mrs. W. P. Brewer, vice-president; Mrs. Marion Edmonds, secretary; Mrs. W. E. Davis, treasurer; Mrs. E. S. White, historian; and Mrs. J. Harper Best, chaplain.

Mrs. T. G. Crutchfield, Mrs. Wallace Sigmon and Mrs. F. Garland Coble were named to the advisory committee.

In an informal talk, Miss Lawrence stressed the importance of cottons for comfortable wear and pointed out the virtues of new fabrics which require no ironing.

Mrs. Gwynn won the attendance prize of costume jewelry. Mrs. Gordon Cory and Mrs. Smith were in charge of hostess arrangements.

Scott Drug Company

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Light Stuff

The Enthusiastic Salesman

I saw a salesman doing something about six months ago that for my money certainly places him in the ranks of a star salesman. You know what that fellow did? He busted into the private office of a salesmanager of a large insurance company, rushed across the office, pounded on the desk and he said, "Look, mister, I know a salesman that can sell more of your insurance in one week than your whole sales force could sell in a month."

The sales manager looked up at this fellow in amazement. He said, "Yeah, who?"

The guy says, "Me, that's who. If you don't believe it, just give me the name of your toughest prospect and I will go out and sell him a $100,000 policy within an hour."

This sales manager figured this guy was nuts, so just to prove it he gave him the name of a Mr. Smith he had been trying to sell for over 10 or 15 years and never got to first base.

Sure enough, he took the name out, and within an hour he walked back in and laid a $100,000 policy right on the sales manager's desk.

He looked up and said, "My God! It's wonderful! It's amazing! But where is the sample of the specimen?"

The salesman said, "Sample of the specimen? I didn't know anything about that."

The sales manager told him, "You have to have a sample of the specimen."

So the big fellow said, "Why didn't you say so? Stay right where you are. I will be back within the hour."

An hour, two hours, went by. This sales manager figured, "I thought so. Just a big bluff." Then about four hours later the door opened and in came the guy, and this time he was lugging two great big buckets filled with that stuff. He took one bucket and he set it up on the manager's desk and said, "Well, I got it!"

The sales manager leaned over and sniffed and he said, "Good God Almighty! You mean to say you got all that from Mr. Smith?"

Then the fellow took out a little bottle. He said, "Here is the specimen I got from Mr. Smith. So while I was waiting I sold the people in his office some group insurance!!" Courtesy—*Geer's Reader.*

Narrer Escape

A tourist traveling through Western North Carolina was introduced to an old hunter who claimed to have killed more than twenty-five bears. "I'd like to hear about some of your narrow escapes from the bear, Bill," the tourist said. Old Bill shifted his wad, peered down his rifle-barrel, then replied calmly: "Son, if thar's been any narrer escapes around here, them b'ars had 'em."

Name Your Price

Two doctors were talking in a restaurant. A black market speculator was at the next table.

"I've got several cases of hysteria," said one doctor to the other.

The black market operator leaned over and said in whispered tones: "Name your price, mister, I'll take the lot."

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MAY 21-22-23

AND

WE SHALL LOOK FORWARD TO SEEING OUR FRIENDS DURING THE CONVENTION. YOU ARE CORDIALLY INVITED TO VISIT US AT OUR HEADQUARTERS

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BALCONY

The Carolina JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

JUN 30 1952



MEDICAL LECTURER—Professor Kaydiddlehofer, celebrated medical specialist from Bukovina, was one of the speakers appearing on the 72nd NCPA Convention Program, just concluded in Pinehurst. The Professor is an authority on the "headbone."

une, 1952

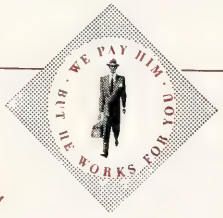
XXXIII Number 6

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- Survey Report on Delivery
- Ten Rules in Cashing Checks
- Late News from the Institute

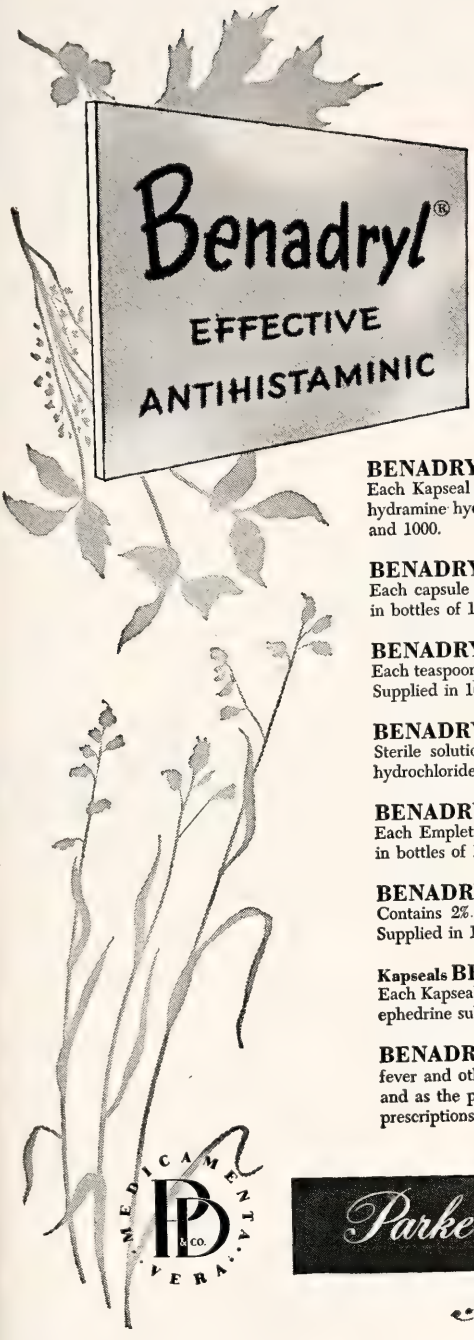
Know the results ...before you buy

Selection and maintenance of stocks are important factors in the successful operation of the prescription department. As important as those factors may be, however, the fact remains that profit opportunities come only with the sale of goods and services. This objective can be accomplished by following a basic principle of the Lilly Policy—that of buying as needed in quantities to meet individual requirements. This simple logic assures a balance between inventory and sales, eliminates excess stocks, and prevents losses. So, know the results . . . before you buy. Feature products physicians prescribe. Specify Lilly.



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sign of the season in peak demand for hay fever

BENADRYL Hydrochloride Kapseals®
Each Kapseal contains 50 mg. BENADRYL hydrochloride (diphenhydramine hydrochloride, Parke-Davis). Supplied in bottles of 100 and 1000.

BENADRYL Hydrochloride Capsules
Each capsule contains 25 mg. BENADRYL hydrochloride. Supplied in bottles of 100 and 1000.

BENADRYL Hydrochloride Elixir
Each teaspoonful (4 cc.) contains 10 mg. BENADRYL hydrochloride. Supplied in 16-ounce and 1-gallon bottles.

BENADRYL Hydrochloride Steri-Vials®
Sterile solution for parenteral use containing 10 mg. BENADRYL hydrochloride in each cc. of solution. Supplied in 10-cc. Steri-Vials.

BENADRYL Hydrochloride Emplets®
Each Emplet contains 50 mg. BENADRYL hydrochloride. Supplied in bottles of 100 and 1000.

BENADRYL Hydrochloride Cream
Contains 2% BENADRYL hydrochloride in a water-miscible base. Supplied in 1-ounce and 2-ounce collapsible tubes.

Kapseals BENADRYL Hydrochloride with Ephedrine Sulfate
Each Kapseal contains 50 mg. BENADRYL hydrochloride and 10 mg. ephedrine sulfate. Supplied in bottles of 100 and 1000.

BENADRYL's clinical performance in the treatment of hay fever and other allergies has assured its position with physicians—and as the pollen count rises each year, the volume of BENADRYL prescriptions rises with it.

MEDICAMENTA VERA

P D & CO.

Parke, Davis & Company
DETROIT, MICHIGAN

New VA Graduate Program Established

Veterans Administration announced it has approved a pilot pharmacy residency program for the VA Center at Los Angeles, California, to determine whether this type of training should be extended to other sections of the country where adequate facilities are available.

Four positions of pharmacy residents will be created for the pilot program. After Civil Service Commission examinations are announced in first and second class post offices, applicants may file a Form 57 application with the Executive Secretary, Central Board of U. S. Civil Service Examiners, Veterans Administration, Washington 25, D. C.

Applicants will be required to possess a Bachleor of Science degree and current registration as pharmacist. Undergraduates also may apply before graduation, but they must submit proof of graduation and registration before they can be appointed. Successful applicants must be acceptable for admission to the graduate school of the University of Southern California.

Successful applicants will receive $2.02 an hour for the number of hours they are on duty at the VA Center. Under present plans, they will be employed not less than 25 hours nor more than 39 hours per week during the program.

Residents will be required to pay all academic costs at the University, incident to completing the necessary requirements for their Master of Science Degree.

No written examination will be required. Applicants will be rated on the basis of their education and grades obtained in formal academic courses. Consideration also will be given additional information obtained from the Dean and two faculty members of the School of Pharmacy from which the applicant graduated.

E. Burns Geiger, Chief of VA's Pharmacy Division, said the pilot residency program was recommended by the Special Pharmacy Training Committee appointed by Vice-Admiral Joel T. Boone (M. C. USN Retd.), VA Chief Medical Director, to assist the Pharmacy Division in administering an overall pharmacy training program.

The Committee specifically recommended a two-year combined residency and academic program whereby selected pharmacy graduates holding a B.S. degree and registered in one of the states would enroll in the graduate school of a college or university to pursue study leading to a Master's degree in Pharmacy with emphasis on subjects related to hospital pharmacy. Concurrent with graduate work, training in the on-the-job phases of over-all hospital pharmacy operations would be given in a VA teaching hospital having adequate and qualified staffs.

Under the Committee's recommendation, appropriate certification for the hospital training will be made by the VA Department of Medicine and Surgery; and the hospital training phase of the program will be developed in accordance with the standards established by the American Society of Hospital Pharmacists and approved by the Division of Hospital Pharmacy of the American Pharmaceutical Association.

Mr. Geiger said these recommendations were approved by Admiral Boone in his authorization for the pilot residency program at the Los Angeles VA Center.

EVERFRESH MAGNESIA
The Name at the Top—It's EVERFRESH



Cases 2-doz. $1.62 per doz. thru your Jobber

and . . . The Top Name among quality brands

Assures PROFITS
Assures DEMANDS

"The swing is definitely toward the brands the public knows."

Fair Trade Price 25c

The McCambridge & McCambridge Co.
Baltimore 23, Md.

now

DORMISON
liquid

DORMISON is now available in a palatable liquid so that the benefits of this safe, non-barbiturate sedative-hypnotic can be extended to children and to adults who prefer liquid medication.



DORMISON is the new quick acting sedative-hypnotic that provides sleep without "morning-after" depression. It has been made available in liquid form at the specific request of pediatricians.

safe, sound sleep

refreshed awakening

DORMISON* Liquid (methylparafynol-Schering), 250 mg. per teaspoonful; bottles of 16 oz.

*T.M.

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- - - since 1885

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OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-third volume, and the first printed copy was "Seeman Printed."



The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

Justice Entertains Graduating Class and Guests at Banquet

Reported by MRS. ETHEL PIERCE

On Wednesday evening, April 30, Mr. P. A. Hayes, president of Justice Drug Company, Greensboro, N. C., was host to the graduating class of the School of Pharmacy of the University of North Carolina, Chapel Hill, N. C., and the members of the Pharmacy School Faculty. This banquet and entertainment is an annual affair and is held at the Carolina Inn. Attending the party with Mr. Hayes were Mrs. Hayes, Mr. S. T. Forrest, vice-president, and Mrs. Forrest, Mr. W. P. Brewer, vice-president, and Mrs. Brewer, Mr. C. V. Cagle, pharmacist and manager of the pharmaceutical department, and Mrs. Cagle.

Mr. D. Frank Hayes, vice-president of Justice Drug Company, Greensboro, N. C., and Mrs. Hayes had a month's vacation in April and May at Greene Cove Springs, Florida, where they were guests of Lt. Comdr. and Mrs. C. M. Loomis and children. Mrs. Loomis is daughter of the Hayes.

Mr. P. A. Hayes president of Justice Drug Company, Greensboro, N. C., attended the meeting of the South Atlantic Drug Club in Atlanta the first of May.

Attending the North Carolina Pharmaceutical Association meeting at the Carolina Hotel, Pinehurst, N. C., May 21-23 were Mr. P. A. Hayes, president of Justice Drug Company, Greensboro, N. C., Mr. S. T. Forrest and Mr. W. P. Brewer, vice-presidents, and their wives.

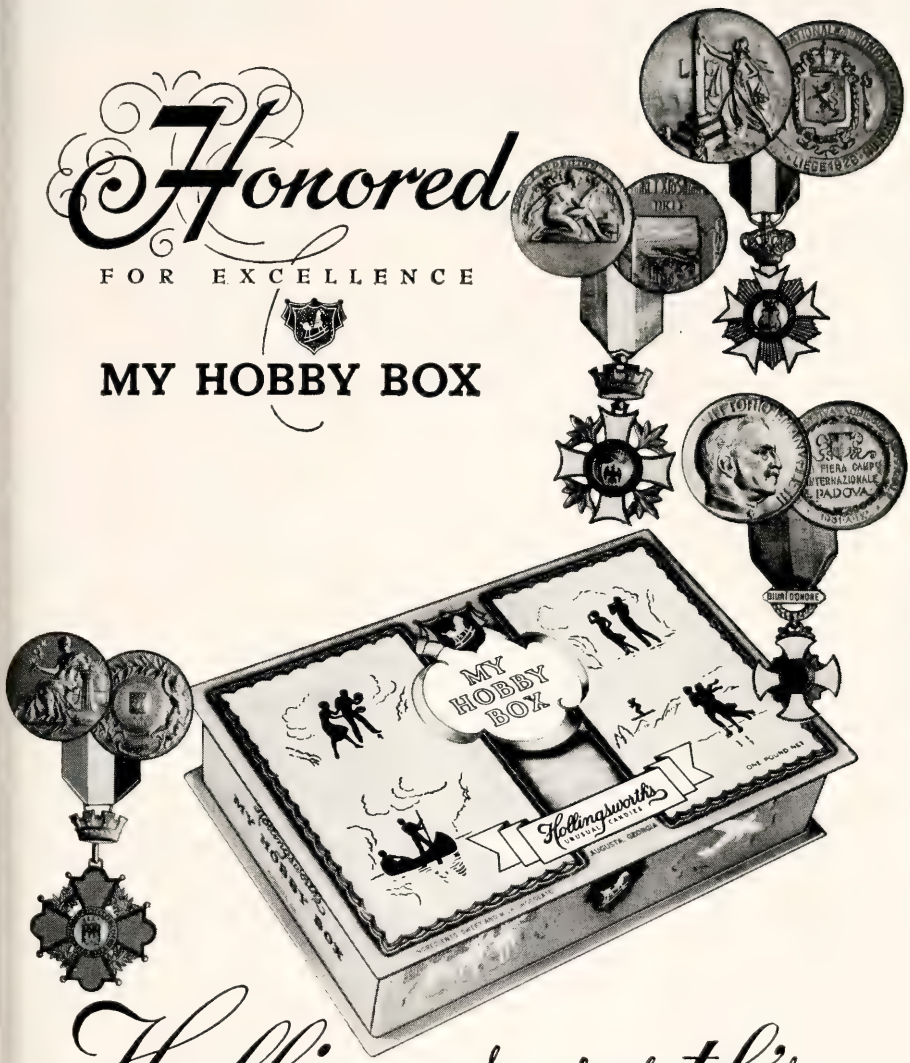
Salesmen from Justice Drug Company, Greensboro, N. C., attending the North Carolina Pharmaceutical Association meeting at Pinehurst May 21-23 were Mr. T. S. Simpson, Mr. Lynn R. Davis, and Mr. R. G. Carroll with Mrs. Carroll.

Mr. and Mrs. P. A. Hayes honored their sons-in-law, S. T. Forrest and W. P. Brewer, at a birthday dinner April 17. Mr. Forrest's and Mr. Brewer's birthdays are only a week apart. This joint celebration was enjoyed by relatives and friends of the gentlemen. Mr. Hayes is president of Justice Drug Company, Greensboro, N. C., and the sons-in-law are vice-presidents. Mr. and Mrs. Brewer also celebrated their ninth wedding anniversary May 8.

Honored

FOR EXCELLENCE

MY HOBBY BOX



Hollingsworth's

UNUSUAL CANDIES

FOR THOSE WHO LOVE FINE THINGS

SUMMER VACATION SALES

ADD UP TO 15 BILLION DOLLARS ANNUALLY

SUMMER VACATION SALES

GIVE YOU YOUR GREATEST MERCHANDISING OPPORTUNITY

1. Family Store Traffic is heavier.
2. Impulse buying is greater.
3. Merchandising range is widest.

IT TAKES "Know How"

IT TAKES adequate summer item stocks

IT TAKES proper interior display

IT TAKES effective window display

IT TAKES consumer advertising

Our Show Room is filled with hundreds of exciting summer items your customers will buy on impulse. We invite you to pay a visit to our Show Room and be prepared to get your share of this summer business.

OWENS & MINOR DRUG CO., INC.

1000-1008 E. Cary Street Richmond, Virginia

"Good Drug Wholesalers since 1882"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR
Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 Single Numbers, 15 Cents

Vol. XXXIII JUNE, 1952 No. 6

Semi-Self Service

Competitive outlets to retail pharmacies are making rapid progress with certain lines of merchandise which lend themselves to open display and selection. Rack jobers and wholesale grocery firms initiated the movement in the early days of World War II, when merchandise normally sold was in short supply.

Finding the volume and profit a boost to the balance sheet, many of the war-time suppliers have increased their lines of drug sundry merchandise and proprietary drug products. Pressure on the grocery and super-market operators to expand into this field has been steady, with 85% currently participating to a greater or lesser degree.

Faced with this mounting competition, the perplexed pharmacist wonders if the solution to the problem may be solved by converting the front of his store to self-service. While the idea may appeal to some individuals, it would be well to examine the experiences of others who have tested "self service" before getting into the act. Here is what one operator of seven pharmacies has to say about this particular type of operation:

"Self-service has been suggested as the solution to payroll costs with the added comment that self-service will stimulate volume through self-selection. Lately the idea has been fanned by publicity to the point that many are about to accept it for their store operations. The thinking is that personnel can be reduced with consequent increase in net profits.

"However, not too much has been said or reported on what actually happens. Through experience of several years in seven stores we learned that the reduction in selling-staff was offset completely by a reduction of gross profit with no change in net result.

"Another experience was the huge increase in inventory needed. Self-service means stocked-up shelves. It means loose ordering. It means having more goods than you need just to impress the customer that your store is 'full of merchandise.' In short, prosperous looking.

"You start out letting the customer serve himself. Then you notice a little 'contact' with the shopper results in selling more goods. Anxiety sets in and then you say, 'Well, I guess I'll continue the self-service idea, but I can have one or two clerks on duty to sell goods when the opportunity affords.' Here we have the change from self-service that has not given the desired result advanced by theorists, but semi-self service that pays."

New Pharmacies Opened

Applications for the opening of a number of new pharmacies in the State have been approved by the State Board of Pharmacy. Here is the list as released by the Board in early June:

Hocutt Drugs, Henderson. This pharmacy is to be opened by D. D. Hocutt, well known pharmacist. Fixtures and equipment now being installed.

Thomasville Prescription Service, Thomasville. An exclusively operated prescription shop under the management of Pharmacist Henry E. Smith and P. L. Trotter. The two owners will continue to operate the Thomasville Drug Company, which they purchased from E. L. Webb about two years ago.

Brandon's Pharmacy, Hildebran. Pharmacist Lee Roy Brandon will operate this pharmacy.

Medical Center Pharmacy, Mooresville. To be owned and operated by Pharmacist John T. Gardner. Mr. Gardner will also continue his ownership and management of the George C. Goodman Company.

Medical Center Pharmacy, Inc., Burlington. To be managed by Pharmacist Joe B. Vinson, formerly of Eckerd's of Durham.

K & F Drug Store, Fayetteville. Hubert L. Flynn, formerly of Pinetops, is the pharmacist in charge of this business.

Dingler's Drug Store, Fayetteville. Kenneth L. Dingler of Mount Airy opened this business in June.

Morgan's Ethical Pharmacy, Spindale. R. A. Kallam, pharmacist in charge.

A few established pharmacies have been sold, with or without change in firm name.

Elam Drug Company, Inc., Greensboro. The new owner-manager is Pharmacist J. V. Farrington, who returns to Greensboro after several years absence spent in Burgaw and High Point.

Carolina Pharmacy, Franklin. New permit issued in name of Pharmacist J. F. Marchman.

Daileys Drug Store, Reidsville. W. T. Andrews and H. O. Gammon are the new owners.

Markham Drug Company, Fayetteville. Successor to Souders Pharmacy. The owner, George W. Markham, has sold his interest in the Fayetteville Drug Company and will devote his entire time to the Markham Drug Company. B. C. Brooks, one of the 1952 UNC Pharmacy School graduates, returns to Fayetteville Drug Company.

Good Samaritan

The Pharmacist
Peoples Drug Store
Valdese, N. C.

Dear Sir:

You were so very kind to me in my distress that I want to thank you for your help. I have been in the hospital since I arrived home, otherwise I should have written before.

Without your assistance I could never have made the trip—over 800 miles. I had an abscessed kidney, stricture of the ureter and inflammation of the bladder. They gave me shots of penicillin and streptomycin.

Your professional ability and kindness by way of the tablet for the pain and the pyridium tablets will always be remembered in my heart. I am not sure we shall visit our kin in Hendersonville again next year, but whenever I have the opportunity to pass through Valdese, I shall indeed come in and thank you personally. It is good to know that in this tired old world there are "kind hearts and gentle people" like yourself.

The writer of this letter lives in New Jersey; received emergency assistance through the cooperation of P. J. Suttlemyre. Similar situations occur frequently, but it is a rare thing for the pharmacist to be thanked for his assistance. Renews one's faith in mankind, doesn't it?

European Tour Sidetracked

Ralph Rogers, Sr. of Durham has returned home after being a patient at Watt's Hospital for a month. In preparation for a tour of Europe this summer, Ralph went to his doctor for a physical checkup, and instead of sending him on his way to the ticket office, the doctor hustled Ralph off to the operating room. Ralph, Jr. is looking after the store—Rogers Drug of Durham—in his father's absence.

A New Old Well

Returning alumni to commencement exercises at Chapel Hill in June received folders explaining a proposal to replace the wooden structure of the "Old Well" with one of more enduring limestone.

The Old Well has stood on the campus of the University for nearly 160 years. First, with an oaken bucket and rope, then the galvanized pail and chain, the old iron handpump, and finally the bubbling drinking fountain.

For the first century of the University's life, the Old Well was the waterworks of Chapel Hill—supplying all the drinking water and the washing water for the student body.

The structure covering The Well has been changed several times. The present Well was built in 1897, with the super-structure being designed along the lines of the Temple at Versailles.

Estimated cost of the new Old Well, including walks, terraces and plantings, is $30,000.

Ph.D. Degrees in Pharmacy Awarded

Four doctors of philosophy degrees in pharmacy were awarded during the recent commencement exercises at Chapel Hill. Two of the graduates—Dr. Doris Bullard Hawkins and Dr. James George Young—completed the necessary degree work in 1951 and had already put their knowledge to useful service. Dr. Hawkins is teaching at the University of Arizona; Dr. Young at the Medical College of Virginia.

Dr. Jan Hendrik Rûdolf Beaujon, a native of Curacao, Netherlands Antilles, left Chapel Hill shortly after receiving his degree for New York where he expects to embark for Holland. He received the B.S. degree from Rutgers University in 1949, his Master's degree in pharmacy from the University of North Carolina in 1950.

John W. Martin, Jr., the fourth member of the UNC Pharmacy School Graduate School to receive the doctorate degree in pharmacy, is a native of Virginia and a licensed pharmacist in that state. He attended Bridgewater College (A.B. degree in 1947); Medical College of Virginia (B.S. in 1949) and the University of North Carolina.

Dr. Martin is married, has two children. While he completed his work at the University, Mrs. Martin worked part time at the Institute of Pharmacy, where she made many friends. The Martins will make their home in Virginia this summer, then leave for Indianapolis in September, where Dr. Martin will be on the teaching staff of Butler University.

Second-Hand Fountain Wanted

A member of the NCPA is in the market for a second-hand fountain in good mechanical condition. If you have such a fountain for sale, send details to W. J. Smith, Drawer 151, Chapel Hill for transmittal to the prospective purchaser.

Wanted

Fuild Extract of Corn Silk. Will buy up to one quart. Write or call (7111) Oliver G. Fleming, Rose Drug Company, Rocky Mount, N. C.

Recording Prescriptions

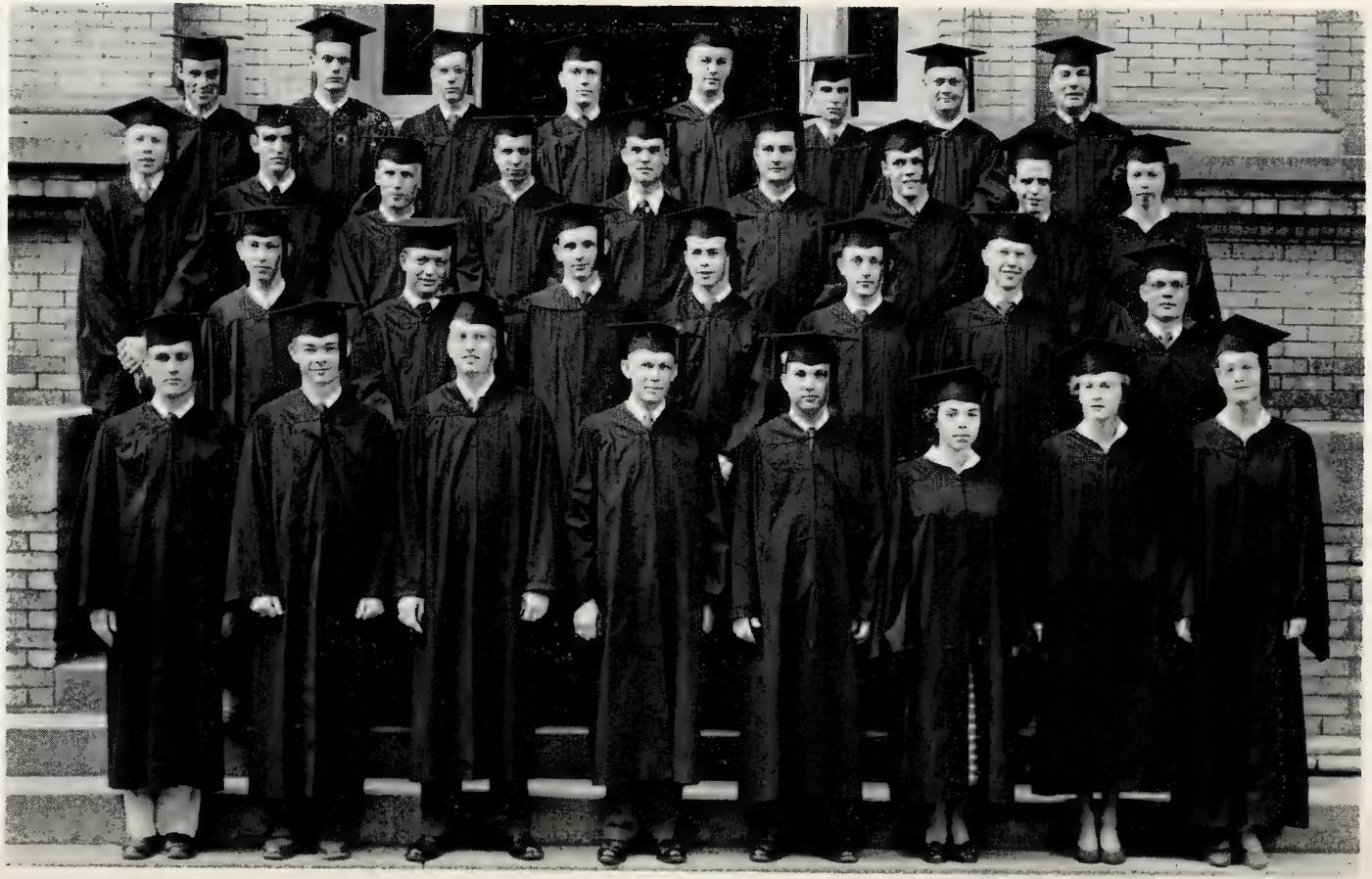
Mr. E. R. Anderson of Anderson's West End Drug Store, High Point, recently purchased a recording machine, which, hooked to his telephone, enables him to transcribe prescriptions telephoned to the store directly on a record.

The machine, believed to be the second in the state, cost about $400. Mr. Anderson says it is worth ten times the price.

If a prescription is to be recorded, a turn of the switch does the trick. By Federal regulation, a beep sound appears at intervals to let the physician know the communication is being recorded.

Wanted

Fluid Extract of Gentian Compound. Quote price and quantity available. R. M. Willis, Watson's Pharmacy, Southport, N. C.



Graduating Class, School of Pharmacy, UNC, June 2, 1952

Pinehurst Convention, One of the Best

Delegates in attendance at the 1952 Pinehurst Convention were in general agreement that this one measured up quite well with some of the better annual meetings of the NCPA and affiliated auxiliaries in the past. The business and entertainment programs were interesting and appropriate to the times. While attendance did not measure up to the 1951 figure—the late weekend date keeping some members away—approximately 800 persons were present for all or part of the 3-day session.

The complete Convention story will appear in the 1952 Year Book, now being prepared for the press. For a running account of the meeting, as seen by Jim Harrison of Asheville, see his interesting comments elsewhere in this issue of the JOURNAL. (Pages 268-271, 295).

The New Officers

B. R. Ward, Goldsboro, president; W. A. Ward, Swannanoa, first vice-president; W. Latham West, Roseboro, second vice-president; Henry E. Dillon, Elkin, third vice-president; and J. Paul Gamble, Monroe, member of the executive committe for 3 years.

Frank W. Dayvault of Lenoir, commissioned a member of the State Board of Pharmacy on April 28, was recognized during the final session of the Convention.

Next Annual Meeting

The Carolina Hotel, Pinehurst, has been reserved for the 1953 meeting, beginning on Sunday, May 24, and continuing through Tuesday night.

Significant Resolutions Adopted

(1) NCPA strongly support the NARD and the Bureau of Education on Fair Trade in obtaining favorable consideration of The McGuire Bill in the U. S. Senate, and that members use any legitimate means at their command towards this end.

(2) NCPA urge the appropriation of necessary State funds at the earliest possible opportunity for the construction of a larger building to house the School of Pharmacy, University of North Carolina.

(3) NCPA express its confidence in Congressman Carl T. Durham and his record, and that members residing in the 6th District actively concern themselves in the campaign by voting in the May 31st primary and urg-

(Continued on Page 267)

The Graduates

First row, left to right: James Hugh Fletcher, Drexel; Worthe Seymour Holt, Apex; Henry Paul Cogdell, Goldsboro; William Lewis Summey, Dallas; Joseph Earl Hatcher, Chinquapin; Beatrice B. Kaminezky, Durham; Margaret Carolyn Burgess, Broadway; and Mary Frances Parsons, Winston-Salem.

Second row, left to right: Keith Norman Fulbright, Guilford College; Leo H. Carter, Thomasville; Hubert Newton Rogers, Jr., Fair Bluff; Harold Vann Day, Spruce Pine; Loy Ray Burris, Jr., Valdese; Charles Adams Reaves, Asheboro; and Glenwood Lee Williams, Godwin.

Third row, left to right: Herman Hallet Daniels, Colerain; John P. Friday, Dallas; A. C. Dollar, Jr., Mount Airy; Samuel Howard Price, Jr., Mooresville; Earl Triplett Brown, Leicester; Morris Edward Merritt, Wilmington; Harry M. Mauney, Murphy; Samuel Thomas Thorne, Charlotte; and Betty Tate Sparks, Draper.

Fourth (rear) row, left to right: Alec W. Clelland, Jr., Wake Forest; Gilbert Clark Russell, Greensboro; James Ambler Speight, Rocky Mount; Joseph Claxton Harris, Jr., Durham; John Marshall Sasser, Smithfield; Bruce Brooks Beddingfield, Clayton; Clayburn Irvin Hawkins, Madison; and Harry Lynn Hauss, China Grove.

Graduates not present when the picture was made include Jones Douglas Bain, Jr., Clayton; Nicholas Harry Batuyious, Wilmington; Robert Timothy Britt, Raleigh; Baylus Cade Brooks, Fayetteville; Robert Brittian Fairley, Salisbury; William Donald Horton, North Wilkesboro; John Lafayette Mullen, Huntersville; George Leon Pittman, Micro; William H. Randall, Jr., Falcon; Carolyn Ruth Twiggs, Raleigh; Allene Marie Warren, Dunn; and John Henry Welborn, Lexington.

Graduating Class, School of Pharmacy, UNC, June 2, 1952

The carton sells the PACK

People see it—reach for it!



But-the PACK sells CARTONS, too

People try the Pack, like it, want more on hand!

Display the Cartons

Feature the carton price!

KLEENEX* *Pocket Pack* TISSUES

ORDER TODAY FROM JUSTICE DRUG COMPANY
GREENSBORO, NORTH CAROLINA

DEPENDABLE SERVICE SINCE 1898

*T. M. REG. U. S. PAT. OFF.

Survey Report: What Is the Most Economical Means of Delivering Drug Store Merchandise?

As a service to its members, the NCPA recently attempted to determine the most economical means of delivering drug store merchandise. In order to compile reliable data and as a basis for this report, a survey on the question of "delivery" was formulated and sent to 50 drug store proprietors operating stores in various sections of the state.

Of the 50 proprietors queried, 42 participated in the survey by answering the questions relating to delivery service provided by their drug stores. Although this survey covers less than 5% of the licensed drug stores in the state, it is believed the findings fairly represent actual conditions now encountered in offering delivery as a part of the drug stores' over-all operation.

In considering the most economical means of delivering drug store merchandise, certain basic fundamentals must be kept in mind, such as store location, type of operation, average number of daily deliveries, etc. The proprietor of a store located in a city with a large number of daily deliveries is faced with different problems than his cousin in Smalltown X, where 10 or 15 trips a day would be considered tops.

Several members reported they had never found any one method of delivering merchandise to be completely satisfactory. As an indication of this, one druggist reported he decided to shift from bicycle to motorcycle delivery to speed up the service. Actually, the reverse occurred as two of his delivery boys were involved in accidents the first week the motorcycles were in operation. Two smash-ups, two broken arms and a perplexed druggist on the end wondering whether or not to go back to the bike.

Several members emphasized the necessity for employing the most capable help available to serve as "delivery boys" as such employees are in effect the store's personal ambassadors when they ring the door bell. As one person put it "in building delivery business the personality and integrity of the delivery boy is as important to the success of 'jeep business' as the clerks serving in the store."

It is quite apparent from our survey that the "family car" is used for something other than pleasure jaunts to the seashore or the mountains. When the packages start piling up or the rain is falling in torrents, more than likely the family car is called into service, with or without the blessings of the income tax deduction expert.

Although a number of druggists reported using taxi cabs in emergencies, not a single one indicated delivery by Western Union messenger. Perhaps the availability of such emergency service is so unpredictable as to preclude its use.

Members were queried on whether or not

(Continued on Page 290)

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business



There isn't anything better or faster for headache relief.

POWDERS

"BC" is the fastest-selling headache powder in America—and has been for many years. Display the famous 10c & 25c packages of "BC" for bigger sales volume.

TABLETS

"BC" Tablets are already a nation-wide success—and are selling faster every day. In packages of 4, metal tins of 12 and family size bottles of 50 and 100.

Rexall 3 Months' Report

Rexall Drug, Inc., reports net profit, after provision for all charges and taxes, for the three months ending March 31 of $249,115, equal to 7 cents per share. This compares with net profit of $757,291, equal to 22 cents per share for the corresponding period of last year.

Total sales for the three months ending March 31 were $42,443,021 against $40,699,193 for the like period in 1951.

Publicizes D-H Act to Physicians

Prior to the effective date of the Durham-Humphrey Amendment to the Food & Drug Act, William A. (Bill) Simmons of Winston-Salem prepared and mailed a letter to all physicians residing in the area in which he listed easy-to-understand directions to be followed in abiding by the refill provisions of the Act. Since the letter prepared by Bill is brief and to the point, we reproduce it here as a sort of model others may wish to adapt to their own communities.

Dear Doctor:

In view of the Federal Drug Administration ruling on the Durham-Humphrey Law, which goes into effect April 26, 1952, we here at Eckerd Drug Store want you to feel assured that your prescriptions and refills will be handled in the proper manner. No prescription for a drug bearing the inscription, "Federal Law Prohibits Dispensing Without a Prescription," will be refilled without your direct authorization, conveyed by you, your nurse or office assistant.

Realizing that you have a busy schedule, we are listing below the symbols which, inserted on the original prescription, will be a time saver for you.

N. R.
Do not refill.

Refill P. R. N.
Refill as patient desires.

Refill .....Times
Insert number of times prescription is to be refilled.

Refill for.....
Insert length of time, weeks, months, or years, prescription is to be refilled.

If the condition of your patient does not warrant such information on the original prescription, we will be glad to call you by telephone when a refill is requested by the patient.

Feel assured that we will give you our fullest cooperation and the best possible service and prices to your patients.

Yours very truly,
William A. Simmons

Valentine Announces New Specialty Product

Valentine Company, known for almost 75 years as manufacturers of Valentine's Meat Extract and liver products, announces its entry into the specialty field by introducing a multi-vitamin capsule with a therapeutically balanced formula of the essential vitamins.

Multi-Vitamin capsules "Valentine" are formulated to provide per capsule three times the adult minimum daily requirement of vitamins A and D, C, B_1, B_2, and niacinamide. Available in bottles of 100 and 1000.

Veteran Salesman Dies

The oldest Upjohn salesman in point of service—Robert Eugene (Gene) Hunter—died in Charlotte on May 16th. For more than 40 years Mr. Hunter had represented The Upjohn Company in this and other states. He retired about a year ago.

To Head Lions

J. Paul Gamble has been installed as president of The Monroe Lions Club, for the coming year.

One of the major projects of the Club is the distribution of wheelchairs on a free-loan basis to invalids throughout Union County.

Receives National Recognition

E. C. Daniel of Zebulon received additional publicity recently when he was featured in the May, 1952 issue of *Ad-Vantages*, monthly publication of the Rexall Drug Company. The magazine gave an account of the NCPA's "Pharmacist of the Year" award which in 1951 went to Mr. Daniel.

Reidsville Store Sold

Dailey's Drug Store of Reidsville, a business established and operated for many years by the late R. I. Dailey, was recently purchased by W. T. Andrews of Charlotte and Hunter Gammon of Reidsville.

Mr. Andrews formerly operated drug stores in Goldsboro and Charlotte. He and his family will move to Reidsville in the early summer.

Mr. Gammon, a graduate of the St. Louis College of Pharmacy, has been associated with Dailey's for the past two years.

For the Pharmacist and members of the T. M. A.

A Modern Hospital Policy

This new idea in hospital insurance is tailored to meet the increased costs of hospital and surgical service.

While not on the same non-cancellable basis as the Association Health and Accident Insurance, we believe you will like this new protection as well. The contract is simple. The benefits are liberal. Pays in addition to your group coverage.

The policy provides up to the following amounts, based on a $10.00 per day policy:

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3 days	60.00	8 days	140.00
4 days	80.00	9 days	160.00
5 days	90.00	10 days	170.00

Continues to 60 days at full rate and 40 more days at half.

There is no schedule for specific items. Use the money for any hospital charge except professional fees.

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You can obtain this for yourself or as a family group. Age limits are 3 months to 80 years. Stores with 5 or more white employees may obtain this coverage on such employees and their dependents.

Write for further information to:

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Agents: R. J. Golden, Lee Fentress,
Mrs. J. E. Ferguson, J. W. Pancoast

Interprofessional Meet Held by Wilmington Club

Reported by W. A. MORTON

The Wilmington Drug Club held its May meeting at the Flamingo Club on the Wrightsville Beach Highway. The New Hanover Medical and Dental Societies were guests of the local drug club. There were also about 15 out of town pharmacists present as visitors. In all about 125 persons attended the meeting.

Prior to the meeting, a very enjoyable buffet supper was served.

W. A. (Bill) Morton, President of the Club, welcomed the guests and explained the purpose of the meeting, which was to clarify the various requirements of the Durham-Humphrey Law. A secondary purpose of the meeting was to better relationship between the three professional groups.

Henry W. Greene introduced the main speaker of the evening, W. J. Smith, of Chapel Hill, who discussed the Durham-Humphrey Amendment to the Food & Drug Act. The speaker covered the main points of the Act and the proposed regulations which are expected to be promulgated this summer.

An open forum discussion followed Mr. Smith's talk during which time questions were answered by Messrs. Morton and Smith. Prior to adjournment of the meeting, the medical and dental societies agreed to the formation of a liaison committee with the drug club.

Consensus of opinion among the physicians and dentists in attendance at the meeting was that the Durham-Humphrey Act will serve a useful purpose, and that to effect this end, members of the three professional groups will be encouraged to cooperate in its enforcement.

Pickard Heads Club

John Pickard, Sawyer & Moore pharmacist, has been elected president of The Durham Drug Club, succeeding James R. Casteel. The election took place at Miles Drive-In on the Roxboro Highway following a dinner meeting on May 13.

Ralph P. Rogers, Jr. was elected vice-president, and James Nelson, secretary-treasurer.

Greensboro

The Greensboro Drug Club was host to members of The Guilford County Medical Society at a barbecue on May 30. Held at The Fireman's Club House near Greensboro, the affair was well attended and enjoyed by those present. Bill Taylor and Fred Semeniuk of Chapel Hill attended as guests of the Club.

Winston-Salem

Members of The Winston-Salem Drug Club met at Miller Park on June 10th for a picnic supper. Gilbert C. Hartis, program chairman for the meeting, presented NCPA Secretary W. J. Smith of Chapel Hill, who discussed several matters of interest to the group, with particular emphasis on the Durham-Humphrey Amendment to the Food & Drug Act.

James M. Darlington conducted a sale of Institute of Pharmacy plates, with the small supply on hand going out quickly to those members present. The plates are sold for $2.50, with the local Auxiliary group retaining 50c on each sale.

James A. Way, Jr., Club president, announced that a letter concerning the Durham-Humphrey Amendment had been mailed to all physicians of Winston-Salem.

Tentative plans are underway for the Club to meet in Chapel Hill this fall at the Institute of Pharmacy, perhaps in conjunction with The Apothecary Club.

Western North Carolina

The Western North Carolina Drug Club met in Asheville on June 13 with Mr. C. J. Setzer, Jr., of the Public Relations Department of Champion Fibre & Paper Company, as the featured speaker.

In discussing "This Is Our Problem," Mr. Setzer warned against the subversive elements that threaten our national economy and our democratic way of life, and pointed out methods to use in combatting these elements.

A report of the Pinehurst Convention was also presented by members of the Club who attended.

Earl Houser, president, presided.

Unordered Merchandise

As a recipient of unordered merchandise, you (a) do not have to acknowledge its receipt; (b) you do not have to return it; (c) you do not have to pay for it unless used; (d) you do not have to give it particular care; and (e) you do not have to keep it beyond a reasonable time.

You must surrender the unordered merchandise on request of the shipper or his agent within a reasonable period, but in doing so you can demand payment for storage charges before relinquishing it.

Transfers

Valdane J. King to Yadkin Drug Store, Yadkinville; Palmer L. Caldwell from Reidsville to Standard Drug Company, Kinston; Mrs. Jane B. Caudill from Cameron Village Pharmacy, Raleigh, to Greensboro; Arch Lyle Davis from Lenoir to Statesville; James C. Gabriel from Kannapolis to Mooresville; J. A. Betts from Carthage to Laurinburg.

Officer Nominees for 1953-54

For President: Dean Tainter of Marion and W. A. Ward of Swannanoa. For First Vice-President: C. Louis Shields of Wallace and W. Latham West of Roseboro. For Second Vice-President: J. D. Bain of Clayton and W. B. Gurley of Windsor. For Third Vice-President: James R. Casteel of Durham and Jesse W. Tyson of Greensboro.

For Member of the NCPA Executive Committee (3 Years): Luther Bunch and B. R. Ward, both of Goldsboro. For Member of the State Board of Pharmacy (5 Years): Roger A. McDuffie of Greensboro and W. A. Morton of Wilmington.

For Directors of the N. C. Pharmaceutical Research Foundation: Rowe Campbell, Taylorsville; Herman Cline, Charlotte; E. C. Daniel, Zebulon; and Alfred N. Martin, Roanoke Rapids.

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I offer this month, an exceptionally good retail drug store opportunity, as follows:—

Corner location, brick, store room 25 by 120 feet, ample storage on second floor, Doctor's office in same building, intersection of U. S. Highway South and Highway, leading to one of the largest (permanent) Army Camps in central N. C. Owner NOT REGISTERED REASON FOR SALE. Eight (8) years longer on lease at $200.00 per month. Store under indifferent management grossed better than $103,000.00 in 1951. Located across street from large "self service" grocery store and within three (3) doors of "movie" now being rebuilt. Semi-business and good residential section. Fountain, Fixtures and Equipment modern, merchandise stock in good condition and total inventories better than $40,000.00. Owner made up his mind to SELL and says "someone could STEAL this store, if sale can be made immediately." Under ownership, registered management, this store is good for double present volume. Full access to all books and records to those interested. TERMS to registered man. An ideal set-up for two young registered men as partners.

Name, location and any further information gladly furnished upon request. An inspection is all that is asked to verify above submitted figures.

Do You Want: **To SELL Your Drug Store? If so—List with me.** (No Charge for Listing)
To BUY a Drug Store? If so—Communicate with me.

Wholesale Drug Firm Incorporated

The North Carolina Mutual Wholesale Drug Company, recently incorporated, has rented office and warehouse space in Durham and expects to open for business soon. The firm has been given rights to deal in manufacturing and wholesaling of drugs, medicines and merchandise ordinarily sold in retail drug stores.

Authorized capital stock has been set at $600,000 of which $500,000 is common stock and $100,000 in preferred stock.

The 20,000 shares of common stock have a par value of $25 each, and the 1,000 shares of preferred stock have a par value of $100 each.

Membership in the corporation is limited to persons, firms or corporations engaged in the established business of operating a retail drug store.

Directors of the corporation for the first year are: D. L. Boone, Jr. and James R. Casteel of Durham; J. C. Jackson of Lumberton; Thomas J. Ham, Jr. of Yanceyville and J. Talbot Capps of Kinston.

CONVENTION

(Continued from Page 259)

ing their customers and friends to do likewise.

(4) NCPA assert its traditional position to maintain high legal standards for the competent practice of pharmacy.

(5) NCPA express its appreciation to the publishers of *Cosmopolitan* and *American* magazines for favorable publicity accorded Pharmacy, and that members reciprocate this friendly gesture by giving prominent display to these magazines, and by taking such other steps as will encourage the public to purchase *Cosmopolitan* and *American* magazines.

(6) NCPA compliment the Commodity Standards Division of the U. S. Department of Commerce and the National Wholesale Druggists Association and encourage them in their effort to correct a vexing problem for Pharmacy, both wholesale and retail, through the creation of a standard price catalogue for pharmaceuticals, proprietaries and toiletries, and that the NCPA join with these two groups in urging the immediate adoption of the proposed catalogue by manufacturers supplying such merchandise to the wholesale and retail drug trade.

(7) NCPA reaffirm its opposition to the establishment of physician-owned clinic pharmacies as being detrimental to the best interest of the public and to Pharmacy.

(8) NCPA disapprove the establishment of pharmacies in supermarkets or department stores, and urge the proper licensing authorities to act within the limits of their authority in curbing the establishment of such outlets.

(9) NCPA call to the attention of all N. C. radio stations and the Federal Trade Commission the extravagant and unethical claims made by some radio stations in advertising certain medical products of questionable value.

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THE CHATTANOOGA MEDICINE CO.
ESTABLISHED 1879 CHATTANOOGA, TENN.

Convention Pot-Pourri

Impressions Noted at Random and Presented in Rambling Sing-Song

JAMES W. HARRISON, Asheville

Arriving in Pinehurst with the thought that some part of my life had moved down the mesh of the last thirty years during which time I had been attending Conventions fairly frequently to this pin point in time. . . . Then, sitting at the typewriter one week later, some of the impressions of the happenings crowd across the kaleidoscope of my mind and the images transfer themselves to these pages, not in chronological order, but in haphazard manner as they are recalled.

Stalking down the halls of the Carolina, listening to Wilbur Adams and the dynamic diapason of his guitar, I felt like a psychiatrist making his midnight rounds in a genteel madhouse. . . . Looking at the goose meat on my arms and involuntarily closing my eyes as the bicycle rider circled the ball room. . . . Catching the overtones of pride in the voice of E. C. Daniel, Sr. as he introduced his son as the banquet speaker and thinking that the speech of introduction in its simplicity and warmth could well be a model for all introducers of speakers. . . . Feeling twinges of envy so common to those who clam up when they get on their feet as I listened to such gifted speakers as Warren Landsdowne, Ed Brecht and E. C. Daniel, Jr., who never seem to stumble or get tongue-tripped and are never, never at a loss for the right word or phrase to make their meanings clear. . . . Observing the tolerant smiles as that perennial youngster, Sam Welfare, maneuvered himself twice into the same picture. . . . Dignity on the auction block as Paul Gamble entered into the spirit of the evening and took a spine-cracking spill as he attempted to ride a midget bicycle. . . . Feeling a gentle warmth inside as Tom Ham brought Allen Smith with all his young male pride in the ascendant to introduce him as the boy who visits more drug stores than any other boy in the state. . . . Ann and Virginia, beauteous daughters of the Hayes, moving gracefully about on feet shod by fairies, selling Institute of Pharmacy plates, their dimpling smiles and sunny gaiety causing the traveling Caesars to reach for their wallets. . . . John Brantley, born to be a brother's keeper, seeking adherents to the cause of his Amendment among the peripatetic minds of the gathering. . . . The impressiveness of the ceremony of the *Rite of the Roses* wherein homage was paid the memories of the twenty-two deceased members. . . . The insouciant expression on the face of the contortionist as she spiralled her graceful body like a nautch girl entertaining royalty. . . . Wesley Viall, Sr. and his $800 chinchilla and how the ladies' eyes popped when he told of the Queen's quarter-million dollar coat.

The heavy, shambling delegate who wouldn't dance with a stranger but who wangled casual introductions and became everybody's dance-long friend. . . . The young student on the dance floor who lost his step because he became immersed in the ethereal witchery of his partner's Mona Lisa smile. . . . Roger McDuffie, using the dialectic of his craft in recounting the progress of the Research Foundation. . . . Louis Cobb, expounding on Fair Trade like a hair-shirted John the Baptist transformed into the striped trousers and plush carpet of the pulpit. . . . The plea of Sanford's Rimmer at the Friday afternoon session that the measure before the house be disposed of and not pigeon-holed. . . . F. F. Potter, as volatile and restless as Vesuvius before an eruption, basking in a rocking-chair at the ladies' garden party and talking nonsensical whimsicalities to the organist before being offered a dish of tea. . . . Enjoying the TMA entertainment that was stage managed with such consummate precision that no thought was given to the before and during presentation workers, like leaving the baseball park after a close game not knowing who the umpires were. Hats off to Bob White, that energy-filled bantam who gave so much of his time and executive ability in rounding up talent for the show and who had to be more whippoorwill than bobwhite in order to find his own fun.

At every Convention there appears a

knight on horseback scanning the horizon, ready with clarion call if danger disturbs the bivouac, and impressing all by his sincerity and almost devout love of his profession. Such a voice was Frank Dayvault in his response to the Address of Welcome. I remember in Charlotte in '47 when Paul Gamble ascended the dais for the first time at any Convention and his pride in being called on to say something for the profession he loves. Take care, Frank, you'll be drafted one of these days. . . . James White's collection of mortars and pestles; I could smell the aloes and incense from some ancient crypt as he exhibited an embalmer's mortar that was buried in a Pharaoh tomb for six hundred years. . . . Floyd Goodrich choking up when told that seats in the Institute of Pharmacy auditorium had been named for himself and his deceased wife.

The request of the "Beat Super-Market Competition Panel" for a reappearance of Warren Landsdowne and his reiteration that good Public Relations is Good Performance and that Good Performance is salesmanship that embraces the "selling of goods and commodities that don't come back to people who do." . . . The vociferous approval and the mitt music that greeted A. P. Turnmyre's interesting presentation of his experiences in eliminating his soda fountain and how he felt like a "lifer" reprieved when he was able to practice pharmacy in peaceful serenity. . . . The voluptuous Romanesque matron whose "high particular" was never in evidence and whose matutinal appearance was heralded with body movements undulating in willowy stride, her roving eyes flashing flirtatious bulletins with lash-falling, sidelong glances. . . . The incongruous Brooklynese speech of some of the waitresses and the hollow obsequiousness of the *maitre d'hotel*. . . . Seeking meditative surcease in easy chair on the lawn only to have sandflies buzz a mess call around my face and neck. . . . The pleasing voice of Emalyn Gamble and her professional manner of skirting notes in the lower register in consonance with her able foil, accompanist Ann Hess.

The lady who added to the hilarity of the garden party by telling of going all through the reception line at a tea in Asheville under the wrong name given her during the rush of introductions. . . . The small fry dancers from the Morgan School of Dancing, their mothers on the sidelines worrying needlessly while the kids gave a good performance with twinkling feet and cherubic expressions. . . . Some of the mauve decade thinking on modern conditions indulged in and voiced by the nineteenth century boys who seemed like they were trying to crawl back into the chrysalis after their butterfly wings were sprouted. . . . Steve Forrest, that habitual Golf Tournament winner, and his healthful tan as if his athletic body had never sprawled behind an office desk. . . . The talk on Astronomy by M. T. Y. McManus that was "out of this world." . . . George Pegram, as hot as English mustard with his guitar and hillbilly ballads. . . . The halting, diffident linguistic acrobatics of comic Andy Adams as he gave his "Treasurer's Report" and explained an anatomical chart. . . . Skip Mann and his unfinished look as if he had become bored with dieting and gone off in a corner to play his guitar. . . . The insomniac celebrations of some delegates who forsook the claustrophobic confines of the corridors and sought the open spaces of the grounds under my window and sere-

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naded with barber shop songs; Roxanne in reverse.

Being transported to a long gone era by the presentation of an old time "meller-drammer," *The Drunkard;* applauding virtue and hissing the villain. . . . The clean-cut appearance of the pharmacy seniors and their eager ardor to sell some part of themselves for the privilege of eating and being clothed; gentlemen all and *parfit gentil* knights. . . . The delegate with the woe-begone look in his eyes like a man nailed to the cross, sipping tomato juice and meditating that sometimes a man will get all his fun out of something he's sorry for afterwards. . . . The Junoesque bombshell with the "follow me in the twilight" expression in her mascaraed eyes as she entered the elevator. . . . Bob Scharff, alternately exhilarated and poor-mouthing with a cornucopia full of ability and talent. . . . My feet feeling at home under the dinner table until I had to get my uncle's niece's child to get her governess to intercede with the Union to get a kitchen helper's helper get my underdone beef roast a little more cooked than. . . . The patrician nobility of Margaret Ham as she reported on the activities of the Woman's Auxiliary and her queenly appearance in evening dress and the beauty of her *coiffure* on Thursday night. . . . W. J. Smith, as elemental and constant as the earth itself still and yet. . . . The spouse who prodded her man into a running start on the dance floor, got him really capering, then wanted him to take it easy.

Marveling at the cerebral acrobatics necessary to conduct a meeting according to parliamentary procedure when there were those who regarded a principle as Moses regarded the Ten Commandments and those who aspired to be little Attilas of a nomadic tribe. . . . Mary White, looking like a novice in a nunnery, but her dress swished rilling songs as she pranced along the hallways. . . . Little Mrs. Potter and her scrapbook on the Charlotte Auxiliary, a tremendous amount of detail and work to accomplish such a work of art; *le couer a ses raisons, que la raison ne connait point.* . . . The Lance crackers and the Coca-Cola fountain, one to lay the track and one to stoke the inner man. . . . Hot dogs in the Pet Shop, midnight snacks to dream upon. Sometimes the only way a man can

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be a hero is in his own dreams. . . . Prayer meeting Wednesday night, the preacher brought his choir; somebody pulled the truth chair out as emotion sat down and emotion became hysteria. . . . "Around the corner the villain flew, and from his breast a dagger he drew; virtue seized the dagger, the villain began to stagger; somebody in the audience went 'achoo' " but the mortgage was paid, the hero rehabilitated, the family reunited with the nettle plucked out of the wild oats.

Mrs. C. H. Smith spotting hubby chewing gum thirty feet away in a crowd of three or four hundred people, catching his eye and admonishing him to desist while he was ushering people to their seats; he went right on chewing. . . . Mrs. W. A. Ward and Mrs. W. L. West, two women building bulwarks against man's resistance to buy Institute of Pharmacy plates; they did a pretty good selling job. . . . Bob Brownie leaving after his role was played, but missing the finale. . . . Vivian Smith, using some of her versatility in taking time out from all her other duties to admonish her young son when he made an extra inning game of one he had already won in the ninth. . . . The old stand-bys, the regulars, it wouldn't be a Convention without them; they'd be there if they had to live out of a missionary barrel until the next one. . . . The yawn-provoking selfocrat who talked about the same imponderables at breakfast, lunch and dinner; I missed him the second day. . . . Bob Blanton, beholding George Pegram for the first time much like the yokel viewing a giraffe at the circus, and coming up with this classic, "There just ain't no such animal!"; he changed his tune Friday night when he watched the same George, spellbound in rapt attention. . . . Dr. Duckett and his monkey joke and his stillness in the center of laughter, his face a mask while the laughter subsided.

W. A. Ward, giving the report of the Executive Committee without too much wring-jaw but with a lot of dignity. . . . W. L. Moose and R. P. Lyon, fanning a flax fire with a bellows as they spoke their briefs and pleaded their causes. . . . The little dancer from Sanford with the Salvation Army face in a Bond Street head dress, as vibrant as yeast in bread, a picture in chiaroscuro. . . . The Panel on the Super-Market Competition striving sincerely to find their sure-fire methods, scorning to climb life's beanstalk into a give-away world, but wanting to make their world and our world a better one. . . . The bar room scene in *The Drunkard,* except for the Deacon one couldn't meet all those unsavory characters this side of a police blotter. . . . The Alice in Wonderland girl who tried to save her escort the trouble of bringing her a "Coke"; it won't be long until she learns not to save guys trouble but to think up trouble for them. . . . The fellow who forgot his room key and tried to pick the lock with a bobby pin; just like trying to use a fish hook for a banjo pick.

The quarreling pair I inadvertently surprised; he could have thought I was the house detective, he stalked out into the night in contained anger, whether with me or her, I'll never know. I expected to hear *Vesti la guibba* in quavering falsetto, but nothing came to my ears but the muted strains of Dean Hudson's trumpet. . . . The delegate who drove over half his city in search of his lost trousers but when his search was

(Continued on Page 295)

Liquid Hematinic "Valentine"
8 fl. oz. and 1 gal. bottles

Valprota
pleasant tasting protein supplement in 1 lb. and 5 lb. bottles.

Dehydrocholic Acid
Council-Accepted
bottles of 100 and 1000 tablets.

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a pleasant tasting source of potassium, 1⅘ fl. oz. bottles.

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1 and 2 injectable units per cc., 10 cc. vials.

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WGWR Asheboro	WHNC Henderson	WCBT Roanoke Rapids
WBBB Burlington	WHKP Hendersonville	WSTP
		WSAT Salisbury
WPNF Brevard	WHKY WIRC Hickory	WOHS Shelby
WBT	WMFR	
WSOC	WHPE	WCPS
WGIV Charlotte	High Point	Tarboro
	WJNC	WTNC
WEGO Concord	Jacksonville	Thomasville
	WGTL	WADE
WTIK	Kannapolis	Wadesboro
WDNC	WFTC	WRRF
Durham	Kinston	Washington
WFNC	WLOE	WGNI
WFLB Fayetteville	Leaksville	Wilmington
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WBBO Forest City	Lexington	Wilson
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WLTC	WHIT	WAAA
Gastonia	New Bern	Winston-Salem

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Snap Back with

STANBACK

Mrs. Darlington, New Auxiliary Head

Mrs. James M. Darlington of Winston-Salem, recently installed as President of The Woman's Auxiliary of the NCPA, is a native of Rockingham County. She was reared in Leaksville, attended the local schools and was a student at Greensboro College for two years, studying piano and commercial subjects.

For two years she remained with Greensboro College as stenographer and then returned to Leaksville to accept a position as secretary to the President of Spray Cotton Mills. After marriage, she moved to Winston-Salem where she has made her home since 1924.

Mrs. Darlington is a member of the Centenary Methodist Church and active in church school and work of the Woman's Society of Christian Service. She also takes an active part in the programs of the Winston-Salem Woman's Club, garden and book clubs.

Her hobbies are cooking (which meets with wholehearted support on the part of Mr. James M.) and reading biography and historical novels.

The Darlingtons have one daughter, Ann, who will be a senior next year at Woman's College, Greensboro.

To make the family a full fledged pharmaceutical group (James M. is a licensed pharmacist and President of O'Hanlon-Watson Drug Company), Mrs. Darlington's brother. J. G. Wilson, practices pharmacy in South Boston, Va.



MRS. JAMES M. DARLINGTON

Page Mr. Webster

The boys at Tainter's in Marion ought to be past masters at solving codes, as witness their prompt delivery of a package of Mecalose Tablets on order for "milk law tablets."

Students Visit Institute

A group of students from the Chapel Hill High School visited the Institute of Pharmacy on May 7 to hear "Pharmacy As a Career" discussed by W. J. Smith. About 35 students were in the group, having previously indicated their interest in Pharmacy.



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Beauty, sanitation and rugged construction are the keynotes of this advanced engineering that includes such features as: five inch floor clearance, sanitary sink section, instantaneous dry cooler, 34 inch working height, fitting strips between units, and many others.

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Ten Rules for Safety in Cashing Checks

Ten steps in the prevention of check fraud e urged upon the American public by orge W. Adlam, a veteran "check de- tive."

Businessmen and the general public should view their check cashing procedures to help minate some of the thousands of frauds, hounting to an estimated $400,000,000 com- tted annually, according to Adlam, inves- ator of check crimes in this country and road.

The painstaking criminal efforts of even e most adept check artists—forgers and nterfeiters—can be defeated by follow- g the ten steps, said Adlam. The "check tective" is chief investigator for the Todd mpany of Rochester, N. Y., leading manu- turer of protected, insured checks and otectograph check-writers and check- ners.

Here are his 10 suggestions for foiling ssers of phony checks:

1. Don't let a check-passer hurry you while u are examining his check. Remember, it YOUR money that will be paid out.

2. Don't cash a check for a stranger un- s he has POSITIVE identification. Re- mber that social security cards and auto enses can be easily forged or stolen— easy trick for a check artist.

3. Don't cash checks signed with a rubber mp or written in pencil—or checks that w any sign of alteration—of date, payee ne, amount, or anything else. If you h a raised check, the only amount you can sibly recover is that for which it was ginally written. The difference is YOUR SS.

4. Don't cash a check out of business hours on Sunday, without rigid investigation, l beware of out-of-town checks, unless you CERTAIN of the presenter's identity l the check's validity.

5. Don't cash bank counter checks unless u are positive as to the identity and char- er of the presenter. And, although a ck appears to be a bank cashier's or cer- ed check, be just as careful about cashing s you would about personal checks.

6. Don't cash checks for juveniles. They are not legally responsible and often they are runners for gangs of check crooks.

7. If a check is presented with an endorsement already written, request the presenter to re-endorse it in your presence.

8. If you are a merchant, be extremely cautious about cashing a check for considerably more than the amount of the purchase.

9. Be sure the check is the check of an existing concern, and that the bank shown is an actual bank.

10. Don't accept a bankbook as identification. Phone the bank!

Program Tip

If you are looking for an outstanding program for your civic club, get in touch with Trela D. Collins, 109 W. Lavender Street, Durham. Humorist, homespun philosopher, Dr. Collins is a ready speaker with a good solid message liberally sprinkled with delightful, rib-tickling stories. His fee is in line with your budget, and his desire to be of service exceeds any monetary consideration.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years insures our ability to serve you satisfactorily



Your Customers **KNOW the NAME**

. . . do you **KNOW the FACTS ?**



FAST MOVING ALKA-SELTZER can be a faster mover if you know and tell these facts about the relief-giving qualities of ALKA-SELTZER.

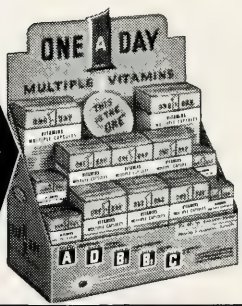
FOR RELIEF FROM ACID INDIGESTION, upset stomach and heartburn, ALKA-SELTZER provides a controlled alkalizing action that reduces excess stomach acid—without unpleasant "acid bounce-back".

AS A PAIN-RELIEVER for headache, muscular aches and pains, the aching feverish feeling of a cold, ALKA-SELTZER is so effective because more analgesic is absorbed into the system faster. (Tests prove this.) Also, the gentle alkaline buffers in a glass of ALKA-SELTZER guard against stomach irritation and upset sometimes brought on by pain-relievers.

There is nothing exactly like ALKA-SELTZER. Know about it. Sell it with confidence.



Our Spotlight FOR JUNE



ONE A DAY
Reg. U. S. Pat. Off.
MULTIPLE VITAMINS
Counter Selling Unit No. 1534

For extra pick-up sales of ONE (brand) MULTIPLE VITAMINS light" this attractive display.

It Contains:
2 only One-A-Day Multiple (
6 only One-A-Day Multipl
dium); 4 only One-A-Day M
(small). Order Unit No. 153
your Miles man. You take in

MILES LABORATORIES, INC.
ELKHART, INDIANA • PARTNER OF THE RETAIL DRUGGIST FOR MORE THAN 65 YE

DOINGS OF THE AUXILIARIES

The Apothecary Club

MRS. E. W. ROLLINS, *Reporter*

The Apothecary Club of Winston-Salem met on May 1st at the home of Mrs. Leon Kimball. The main event of the meeting was the election of officers for 1952-53.

Mrs. A. L. Fishel was elected president. Serving with her will be Mrs. H. C. Newsome, vice-president; Mrs. Eugene Merchant, secretary; Mrs. J. H. Ball, treasurer; Mrs. B. G. Warren, chairman of the telephone committee; Mrs. Annie B. Cooksey, chairman of finance; Mrs. M. V. Williams and Mrs. Gray Sowers, co-chairmen of the sunshine committee.

After the business session, a most delightful social hour was enjoyed by all.

News Items

Dr. John Williams, son of Mr. and Mrs. M. V. Williams, has returned from Korea. He and his wife are visiting the Williams until he reports for duty in Florida.

Mr. and Mrs. John Lewis Fishel are living at University Apts., Durham. Mrs. Fishel, before their marriage on March 15th, was Miss Louise McCloy of Monticello, Ark. John Lewis, son of Mr. and Mrs. A. L. Fishel, will receive his Doctor's degree in Medicine from Duke University in December.

E. W. Rollins, chief pharmacist at N. C. Baptist Hospital, was installed as president of the Southeastern Hospital Pharmacists Association during its April meeting in Atlanta.

Peggy Green, daughter of Mr. and Mrs. E. G. Green, married Lt. Andrew L. Tucker at Fort Benning, Ga., on May 9. Mr. Green, father of the bride, is manager of Eckerd's in Winston-Salem.

Wilmington Drug Club

March Meeting

The Woman's Auxiliary of the Wilmington Drug Club met on March 26th at the home of Mrs. W. C. Brantley, 1108 Azalea Drive, with Mrs. R. H. Marston, co-hostess.

A report of the meeting held in Chapel Hill on February 20th was given by the president.

A nominating committee was appointed, with Mrs. Bill Morton as chairman.

A social hour followed the business session with bridge and canasta being played. Refreshments were served by the hostesses.

April Meeting

The Woman's Auxiliary of the Wilmington Drug Club met on April 23rd at the home of Mrs. W. R. Adams, Carolina Beach, with the president, Mrs. J. H. Clendenin in the chair.

During a brief business session, plans were discussed for serving a supper to the Wilmington Drug Club at one of their regular meetings, as a means of raising funds.

The following officers were elected to serve for the coming year: Pres., Mrs. W. R. Adams; Vice-pres., Mrs. Richard Marston; Rec. Sec., Mrs. Nathan Herring; Corr. Sec., Mrs. H. W. Lynch; Treas., Mrs. W. T. Glass, Jr.

Tables were set up for bridge and canasta. Mesdames B. C. Brown and C. B. Eccles were awarded prizes for high scores and Mesdames Tommy Overby and W. T. Glass, Jr. received consolation prizes.

Refreshments were served by the hostess.

Charlotte Auxiliary

MRS. P. W. KENDALL, *Reporter*

The Charlotte Druggist Auxiliary held their last meeting of the year May 13 at Efird's. The luncheon tables were decorated with lovely mixed flowers of peonies, lilies, iris and larkspur.

The invocation was given by Mrs. L. L. Cauble.

Mrs. T. Edward Whitehead called the meeting to order and held a short business session.

The installation service for new officers was conducted by Mrs. L. E. Barnhardt. Mrs. F. F. Potter acted as page for the occasion. The new officers taking their pledge for service were as follows: President, Mrs. Robert L. White; vice-president, Mrs. Clyde Lisk, Jr.; secretary, Mrs. P. W. Kendall; treasurer, Mrs. Victor Riggsbee, and corresponding secretary, Mrs. Floyd Johnson.

(Continued on Page 281)



The group shown above includes the new and the retiring Officers of Th Woman's Auxiliary of the NCPA. Left to right, Mesdames, W. A. Ward F. S. Goodrum, Stephen T. Forrest, Graham Culbreth, J. Paul Gamble, Jame M. Darlington, T. E. Whitehead, T. J. Ham, Jr., Hoy A. Moose, W. B. Gurley J. Louis Cobb, James W. Harrison and W. S. Gibson.

ASK FOR

Lance



Peanut Butter

SANDWICHES

CHARLOTTE AUXILIARY

Mrs. Whitehead thanked her officers and the members of the Auxiliary for their help and cooperation during the year. From the Auxiliary we want to express our appreciation to Mrs. Whitehead for a most successful year.

Guests in attendance were Mrs. R. L. Lubbe, Mrs. Margaret Butler, Mrs. Cathy Hill and Mrs. N. B. Cheek. There were 35 members present.

Door prizes were won by Mrs. L. E. Barnhardt, Mrs. L. L. Cauble, Mrs. William A. Stephenson, Mrs. Robert Biberstein and Mrs. T. F. Hawkins.

Greensboro Auxiliary

MRS. F. GARLAND COBLE, *Reporter*

The May meeting of the Greensboro Drug Club Auxiliary was held at the Mayfair Cafeteria with 26 members in attendance. The luncheon tables were decorated with maypole and rambler roses.

The invocation was given by Mrs. R. F. Whiteley.

Officers for the coming year were installed. Mrs. A. A. Gwynn is our new president.

Our retiring president, Mrs. V. F. Smith, received a milk glass bowl in appreciation of her services. Mrs. Garland Coble won a plate bearing a picture of the Institute of Pharmacy at Chapel Hill as an attendance prize.

A report of the state convention held recently in Pinehurst was given by Mrs. Stephen T. Forrest.

High Point Auxiliary

Mrs. Herbert Ragan entertained members of the High Point Auxiliary at her home on May 8, with Mrs. Joe Hoffman and Mrs. John Lowe as associate hostesses.

Highlighting the program were movies taken in Korea by Captain Lloyd R. Evans, who recently returned from service there and explained the pictures as they were shown.

Mrs. E. R. Anderson presided during the business session when the program for the coming year was outlined.

Mrs. Bill Anderson was named to the office of secretary to fill the vacancy left by the resignation of Mrs. John Farrington who recently moved to Greensboro.

Concluding the meeting was a devotional talk by Mrs. Joe Hoffman. During the social hour the hostesses served dainty refreshments.

Asheville Auxiliary

Mrs. Carter Uzzell entertained members of the Auxiliary of the Western N. C. Drug Club in Black Mountain recently.

A nominating committee was named as follows: Mrs. Edward Nowell, chairman; Mrs. C. E. Bolinger and Mrs. W. A. Ward.

Reports were made on the work of the group at the Regional Red Cross Blood Center.

Mrs. F. A. Powell, president, presided. Mrs. Robert Quillin was a guest.

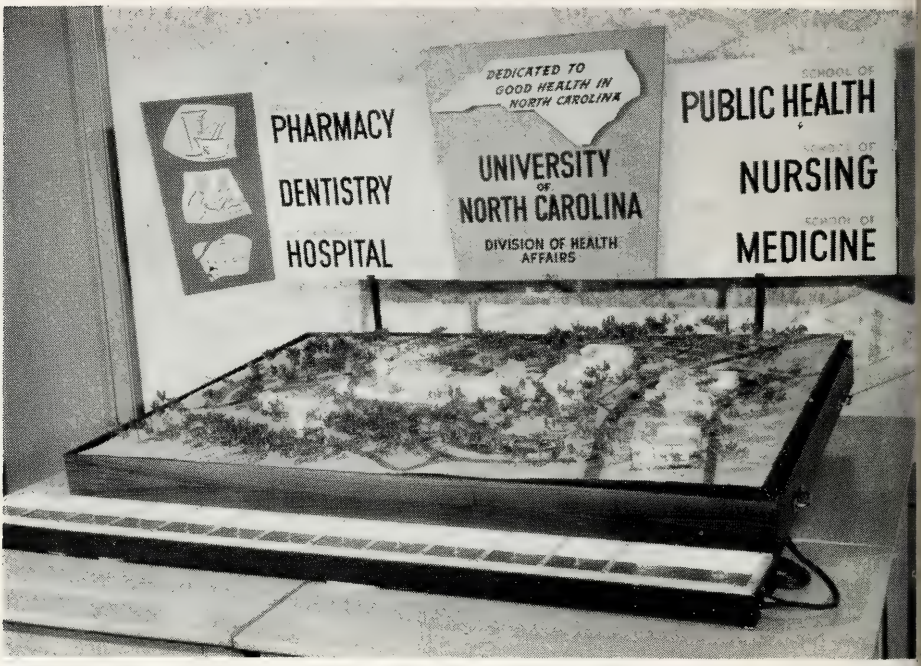
Firemen's Drug Destroyed

Flames resulting from defective wiring destroyed the Firemen's Drug Company of Pembroke recently.

The business was purchased by the Pembroke Fire Department about a year ago, with the announced intention of having all profits go to the volunteer fire department and to certain civic enterprises.

BUTTERCUP
ICE CREAM

"IT'S FAMOUS
because
IT'S GOOD"



Model of the new Medical Center at the University of North Carolina, Chapel Hill. Proposed new Pharmacy Building is at lower right facing the Pittsboro Highway. Hospital (center) is expected to admit first patient on Sept. 1

a rational business policy





To be successful and to perpetuate itself through generation after generation, a business policy must be anchored to something solid enough to withstand the pressure of changing times. It must be inflexible in its application. It must neither ask nor administer special favors. It must be natural and readily understandable if it is to enjoy universal acceptance.

There is something essentially fundamental and basically significant about the Lilly Policy. Its fairness to all, its uniform schedule of prices, its unwavering stability deserve the respect of physician, pharmacist, and wholesale distributor alike. The Lilly Policy has withstood the storms of economic fluctuation for nearly six decades. It is still the standard by which many business transactions are judged.

We are a Lilly distributor and heartily support the Lilly Policy. Your orders are invited.

THE PEABODY DRUG COMPANY
DURHAM, NORTH CAROLINA

Worthy Grand Matron

Mrs. Helen Bell Rimmer, Sanford pharmacist, was elected Worthy Grand Matron of the State's Grand Chapter of the Order of Eastern Star at the organization's annual convention held in Raleigh on June 10.

In her acceptance address, Mrs. Rimmer announced that her special project for 1952-53 will be the construction of a Rainbow Camp on 18 acres of land owned by the OES in Catawba County near Blowing Rock. The camp will be used by the Rainbow girls, a character-building organization for girls from 13 to 20 years of age.

Robbed Third Time

For the third time in less than two years The Denton Drug Company of Denton was robbed of cash and narcotics. The latest haul amounted to $400 in cash and approximately the same amount of narcotics, both taken from a large safe in the store.

In 1950 the same safe was entered twice, the thieves removing $2,000 on one unannounced visit to the store.

Mayor Tate Speaks

Among the dignitaries officially participating in the ceremony opening the new road between Lenoir and Blowing Rock was Pharmacist Earl Tate, Mayor of Lenoir, one of the chief promoters of the project. Having "snaked our way" into Blowing Rock on numerous occasions, we join with others in thanking Mayor Earl for making it easier for us to visit one of the State's most majestic areas.

Named to Development Council

Roger A. McDuffie, President of the N. C. Pharmaceutical Research Foundation, has been named a member of the recently established University Development Council.

Moves to Wadesboro

Douglas McCormac and family left Chapel Hill on June 12 for Wadesboro where they expect to make their home. Mr. McCormac will be associated with G. E. Andes in the operation of Parsons Drug Company. Mr. McCormac replaces Robert C. Hundley, who resigned to accept a position with Hoffman's Pharmacy of Atlanta.

ELSIE SAYS-



The Nation's First Saleslady Will Sell More ICE CREAM For You At A Profit.



HOWELL HALL HAPPENINGS

New officers of Rho Chi for 1952-1953 are Junius Franklin Ferguson, Jr., President, Charles Donald Blanton, Vice-President, and Patsy Ruth Upchurch, Secretary-Treasurer. Marshall Sasser has been appointed as delegate to represent the Xi Chapter at the National Convention of Rho Chi which is to be held in Philadelphia the week of August 17. Hugh Fletcher is alternate delegate.

On May 20 the School of Pharmacy was the scene of a pleasant reunion of the old classmates and friends of Mr. F. Jackson Andrews, '15, now President of The Emerson Drug Company. It was his first visit since the 50th Anniversary of the School of Pharmacy in 1947. Other guests included C. M. Andrews and R. Homer Andrews, Burlington; C. T. Council, Durham; John L. Henderson, Salisbury; Rupert Jernigan, Chapel Hill and Roger McDuffie of Greensboro. They were joined at dinner by Chancellor R. B. House, '15, and Dean E. A. Brecht. In the evening at Awards Night, Mr. F. Jackson Andrews gave a short talk to the student body. The men were so pleased that they suggested that more of these pleasant meetings should be held in the future.

An impressive number of gifts were given to each of the graduating students on Commencement Day, June 2. They included a graduate and spatula from Eli Lilly and Company, monogramed graduate from Armstrong Cork Company, fountain pen from Owens & Minor Drug Company, razor from American Safety Razor Corporation, dispensing tray from Abbott Laboratories, decorated mortar and pestle ash tray from Sharp & Dohme, Inc., assortment of products from Lance, Inc., oath of Maimonides from Bristol Laboratories, and a pocket notebook from Ex Lax.

After serving on the Visitation Committee, Mr. L. M. Lamm, Lamm Drug Company, Mount Airy, became so interested in helping the dispensing class that he took eleven especially illegible or interesting prescriptions from his file, replacing them with copies, and sent them to Mr. A. W. Jowdy, Instructor of Dispensing. These were shown to the class and were found to be most interesting and helpful in their work regarding prescriptions. It is hoped that other pharmacists will follow the lead of Mr. Lamm.

Dr. Walter H. Hartung was in Philadelphia may 16-17, attending the meeting of the Curriculum Committee, American Association of Colleges of Pharmacy.

Miss Millicent McKendry, Secretary of the School of Pharmacy for the past five years, has resigned to accept the position of secretary to Mr. Charles Shaffer, Advisor on Development to Chancellor R. B. House.

Awards Night Program

Awards Night—School of Pharmacy
May 20, 1952

The Lehn and Fink Gold Medal for highest scholastic average during the four years of study: Baylus Cade Brooks, Fayetteville, N. C.

The Buxton Williams Hunter Medal for scholarship and campus citizenship: Earl Triplett Brown, Leicester, N. C.

The Merck Awards for outstanding scholarship: Herman Hallett Daniels, Colerain, N. C. and Joseph Earl Hatcher, Chinquapin, N. C.

The Bristol Award for meritorious scholarship: James Hugh Fletcher, Drexel, N. C.

The School of Pharmacy Student Body Award for highest qualities of character, deportment, scholarship, participation in extracurricular activities, and promise of future distinction in the profession: Earl Triplett Brown, Leicester, N. C.

Kappa Epsilon Award to woman student who has demonstrated qualities of leadership, character, service, and scholarship: Betty Tate Sparks, Draper, N. C.

Pharmacy Senate Award for greatest loyalty and service to the School of Pharmacy: Samuel Howard Price, Jr., Mooresville, N. C.

North Carolina Pharmaceutical Association Award for best program of the year, sponsored by the Student Branch, N. C. P. A.: The Pharmacy Senate.

Woman's Auxiliary of the American Pharmaceutical Association Centennial Membership Award for distinguished service to the profession of pharmacy: Margaret Carolyn Burgess, Broadway, N. C.

Rho Chi Award for student maintaining highest average during first year of study: Eleanor Grey Bullock, Fayetteville, N. C.

M. L. Jacobs Memorial Award for excellence in pharmaceutical organic chemistry: Joseph Earl Hatcher, Chinquapin, N. C.

Waller Stephen Perrow was initiated into the Order of the Grail.

The following students were initiated into the Order of the Old Well: Alexander William Clelland, Orange, Va., Samuel Howard Price, Jr., Mooresville, N. C., John Marshall Tasser, Smithfield, N. C., Betty Tate Sparks, Draper, N. C., and Waller Stephen Perrow, Bedford, Va.

Rho Chi initiates 1951-1952: Charles Donald Blanton, Earl Triplett Brown, Henry Paul Cogdell, Aubrey Chester Dollar, Jr., Junius Franklin Ferguson, Jr., Jerry Thomas Gaylord, Harry Lynn Hauss, Kenneth Look Hoy, Beatrice Blanche Kaminetzky, Waller Stephen Perrow, George Leon Pittman, Edward Marvin Smith, Patsy Ruth Upchurch, Allene Marie Warren, William Potter Wells, Kenneth L. Wiggins.

The Society of the Sigma Xi: Full Membership—Jan H. R. Beaujon, John Walter Martin, William J. Sheffield. Associate Membership—Francis Carl Hammerness, Frederick W. Teare.

Links Publicized in American Magazine

Mr. and Mrs. Phil Link of Reidsville received national recognition for their artistic work in an article in the May issue of the *American Magazine*. Brief sketches of the Links and something of their work in connection with the establishment of the "Studio Group" is included in an article, "Look Out, Rembrandt, Here We Come," appearing in the magazine, now edited by John McPherrin, formerly of *The American Druggist*.

Joins Drug Specialties

William Gregory, formerly with Blue Line Chemical Company, has joined the sales staff of Drug Specialties, Inc. He will make his headquarters in Asheville, covering the territory from Marion to Knoxville, Tenn.

Scott Drug Company

Wholesale and Manufacturing Druggists

Charlotte, N. C.

Club Sends Letter to Doctors

Here is a copy of a letter mailed to all physicians of Winston-Salem by The Winston-Salem Drug Club. Other groups in the state may wish to adapt the letter to their own needs:

Dear Doctor:

You are probably aware that the Durham-Humphrey Law relative to sale and refill of certain drugs went into effect April 26th.

Briefly, this is how it affects you. If the manufacturer's label on a drug product carries the notice "CAUTION: Federal Law prohibits dispensing without a prescription" (nine out of ten drugs in the prescription department now carries this legend), that product may be sold only on prescription.

In regard to refills, the law states that the Prescriber may state on the original prescription, his desires, or *must* give oral authorization to the Pharmacist when refill is requested.

In order to avoid the much frequent need to disturb you and divert your attention from your many more important affairs, we suggest that you:

1. Always write, or telephone, a prescription for any drug product you desire for your patient.
2. Please designate on all prescriptions as you see fit: "Non-Rep." "refill 1, 2, 3, etc. times" or "Ad. Lib." Many blanks have a space which you may simply check.

May we have your cooperation in this matter in order to avoid inconveniencing your patient and disturbing you.

Yours very truly,
Winston-Salem Drug Club.

Advertising is the backbone of the CAROLINA JOURNAL OF PHARMACY. Without it, we would have a mimeographed sheet instead of this publication. All other things being equal, prove your appreciation by making purchases from representatives of Companies Advertising in the JOURNAL.

BONUS DEALS

Effective Until Further Notice

TINA-CIDE

35c Size—(List $2.40)

1 Dozen—1/12 dozen BONUS from Wholesaler
3 Dozen—1/4 dozen BONUS from Wholesaler
*** Plus—1/4 dozen BONUS, Direct**
***Direct Bonus sent upon receipt of wholesale invoice**

COMBINATION PACKAGE
EDWARDS FOOT POWDER & TINA-CIDE

1 Dozen—1/6 dozen BONUS from Wholesaler

TINA-CIDE

69c Size—(List $4.80)

If You Will Observe These Requirements, You Will Never Have Trouble Collecting on Your NCPA-Group Insurance Policy

Mr. F. W. Sarles, State Manager of the nter-Ocean Insurance Company, has sent ut the following letter to all members of he NCPA covered by the Association-spon-ored Group health and accident insurance. f you are one of the policyholders, we urge ou to become familiar with exactly what ou have in the way of coverage. All of he points enumerated by Mr. Sarles have aused delay in the settlement of some laims, primarily because the policyholder id not have a complete understanding of he various policy provisions, which detail hat is expected of you and what the Com-any is to do in case you get sick or you re involved in an accident.

The Letter

There has been some misunderstanding on he part of members as to just when a claim payable and when it is not.

It was therefore decided at a meeting of he Executive Committee at Pinehurst, that very policyholder be sent the following in-ormation.

Please attach this information to your olicy and refer to it before making a claim.

You are not covered unless you comply ith the following requirements, which are art of the North Carolina Insurance Code.

1. Standard Provision No. 4 requires that ou notify us in writing within 10 days from he beginning of sickness and 20 days from he date of accident. Failure to do so may ullify your claim.

2. Standard Provision No. 7, also part of he Insurance Code, requires a final claim roof within 90 days of the date you re-urned to work, after having notified us of claim.

3. Your policy provides only for total dis-bility. If you work only one hour a day, ou are not entitled to indemnity.

4. Your claim starts with the first visit y your physician after you quit work. In ther words, don't wait two or three or more ays after you are sick to see your doctor. ou will not be paid for these days.

5. Even though you quit work you are not ntitled to indemnity unless you have a octor.

6. In most cases, "regular medical atten-on," means a treatment at home or in the doctor's office at least once a week. Certain disabilities will vary this, but play safe.

7. Consultation with your doctor over the telephone is not considered as a treatment.

If you will observe these requirements, you will never have trouble collecting a claim. If you fail to observe these requirements your claim may be rejected.

Please cooperate in order that the fine relationship between Company, Association Policyholder may continue.

Faint "I Do"

At a Mormon wedding in the days of polygamy, the preacher was a bit hard of hearing and had some difficulty in getting the proper responses. "Do you take these women to be your lawfully wedded wives?" "I do," replied the groom. "Do you take this man to be your lawfully wedded husband?" he asked the women. There was a faint chorus of "I do." The minister glared. "Some of you girls in the back row will have to speak louder if you want to get in on this."

The Next 100 Years

Retiring as president of American Association for Advancement of Science, Dr. Roger Adams, head of the Department of Chemistry, University of Illinois, forecast these developments within the next 100 years:

(1) Development of hormones and other drugs which will permit deliberate molding of a person, mentally and physically.

(2) Fertilizers and insecticides that can be sprayed on leaves and spread by the plant's juices.

(3) Conquest of virus diseases—the common cold, polio, pneumonia; elimination of "susceptibility" toward cancer and heart disease.

(4) Control of birth rate through anti-fertility compounds added to foods.

(5) People happy, healthy and kittenish at 100 years of age.

FOR SALE
Used Drug Store Fixtures

I have in storage practically complete set used Drug Store Fixtures for average store which will sell at SACRIFICE. The following is only a partial list of these fixtures:

2 Show Cases	18" x 70" each
2 Cigar Show Cases	28" x 70" each
5 Drug Sections with shelves	76" long x 44" high
3 Sundry Sections	60" long x 40" high
1 Section Drawers	76" long x 40" high
2—5-ft. Prescription Counters with drawers 36" deep	
2 Cigarette & Tob. Sections	56" long x 46" high
3 Sections Toilet Goods	60" x 40"
15 Sections Superstructure each	60" long x 40" high

These fixtures are mahogany finish and have years of service for interested party. See them and make an offer. Address—

M. I. LASLEY
C/o Crescent Drug Company
Winston-Salem, N. C.

Watch profits and sales add up!

EVANS Fountain Line

Fountain Syrups Ready-to-Use	***Crushed Fruits, Sundae Toppings***
Take-Home Size Sundae Toppings	***Non-Carbonated 'Pic-Up' Cooler***

Ask your service wholesaler!

Manufactured by

E. B. EVANS CO. • PHILADELPHIA 33, PA.

CARL W. HALES

Carl Whittaker Hales, 48, a partner in the operation of Ketchum Drug Company of Jacksonville and Midway Park, died May 31 after a week's serious illness.

Mr. Hales was born in Kenly and attended the University of North Carolina. Prior to locating in Jacksonville, he had been associated with various drug firms in Kenly, Wilson, Goldsboro and Seaboard.

He was an active member of the Lions Club and took much interest in the work of this organization. At the time of his death, Mr. Hales was a life-time honorary member of Lions International.

WILLIAM SCOTT FRIEZE

William Scott Frieze, 79, the oldest practicing pharmacist in Cabarrus County, died in Charlotte on April 7. He had been ill for three weeks.

Mr. Frieze was born in Cabarrus County on Feb. 26, 1873. He began his drug work with Gibson's Drug Store, Concord, in 1895, and later was associated with Centerview and the Smith Drug Companies of Kannapolis. In October, 1943 he returned to Concord to accept a position with the Cabarrus Drug Company, where he was employed at the time of his death.

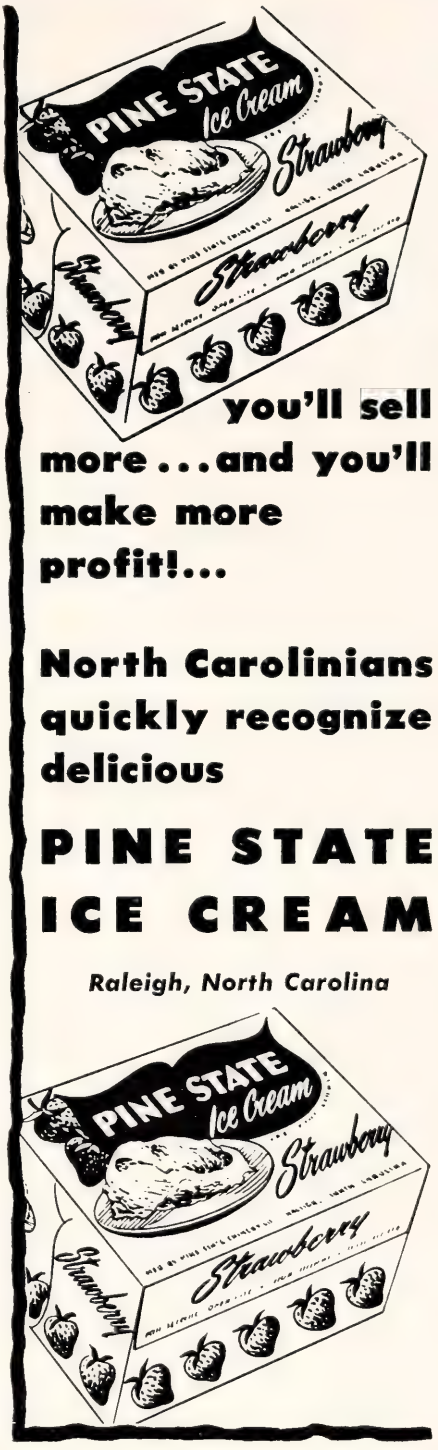
Cheek-Horton

Miss Elizabeth Taylor Cheek and William Pitts Horton were married in Wilson on May 24.

The bride is a graduate of Saint Mary's School, Raleigh, and attended Atlantic Christian College. Mr. Horton was graduated from Sanford High School and the UNC School of Pharmacy. A licensed pharmacist, he is employed by Bissette's Drug Store, Wilson.

Serves in Europe

Jimmie C. Bowers, formerly of Drexel, has been assigned as pharmacist with the 31st Hospital Train, which operates from Frankfurt, Germany. He says the work is interesting as the train operates through Germany and part of France. His complete address is: Cpl. Jimmie C. Bowers, US 53082854, 31st Hospital Train, APO 757, US Army, c/o Postmaster, New York, N. Y.



SURVEY REPORT

(Continued from Page 261)

they restricted delivery to specific types of merchandise. Here are our findings:

Nineteen of the stores participating in the survey reported no restriction of type of merchandise delivered. Of 22 stores restricting delivery mainly to prescriptions and related items, 7 would deliver no products from the soda fountain, 3 had a ban on delivery of cigarettes. Practically all stores reported this type of merchandise would be delivered along with prescriptions.

Thirty-one (74%) of the stores do not restrict delivery to a minimum dollar and cents sale. Five of the stores participating reported a minimum of 25c, 4 a 50c minimum and 2 said nothing under a dollar would be delivered.

As might be expected the method of delivery varies widely, depending on location of store, type of clientele served, number of daily deliveries, etc. Of the various types of vehicles used, about one-third of the stores reported use of a jeep or small truck. Next in importance was the bicycle-family car combination, with 20% of the stores favoring delivery by this means.

Where a single vehicle was used, the individual preferences reported were

Jeep or small truck	11 stores
Bicycle	6 stores
Motorcycle	5 stores
Motorbike	1 store
Merchants Delivery Service	1 store

Various combinations are resorted to in getting the merchandise to the customer most quickly and economically. As previously reported, one of the favorite methods is to use a bicycle for ordinary deliveries and the family car for emergencies, during rainy weather, etc.

Some reported a 3-way combination in which the bicycle was used together with either the family car and motorcycle and taxi service. A few stores reported using either a bicycle-jeep or jeep-taxi combination.

Here is the break-down on use of combination vehicles:

Bicycle-Family Car	8 stores
Bicycle-Taxi	1 store
Bicycle-Jeep	1 store
Motorcycle-Family Car	1 store
Jeep-Taxi	1 store
Bicycle-Family Car-Taxi	2 stores
Bicycle-Motorcycle-Family Car	1 store

As to compensation, the figures varie widely due mostly to relatively inexpensiv help used in operating bicycles as compare with the licensed operators of motor car jeeps and trucks. One store reported pay ing the delivery boy $12 a week, anothe listed the compensation of jeep driver a $55. The average for all stores reportin was $29.50 a week.

Two of the stores reported they paid b the hour—75c per hour of delivery. Anothe store reported the motorcycle and car driver paid at the rate of $32 to $38 a week; th bicycle boy, $22 a week.

Weekly compensation, as individually re ported, was as follows:

Weekly Salary Paid	*No. Reportin*
$12.00	1
$15.00	1
$17.50	1
$20.00	1
$22.00	1
$22.50	2
$25.00	5
$27.50	1
$30.00	7
$32.50	3
$35.00	2
$37.50	1
$40.00	3
$45.00	1
$55.00	1

While most stores reported their record were not sufficiently detailed to indicate th unit cost of packages delivered, eight of th survey sheets listed this information. O these, the unit cost varied from a low o 8½c per package to a high of 25c, th average being 16c.

Unit Cost Per Delivered Package	*No. Reportin*
8½c	1
10c	2
12c	1
13c (Merchants Del. Service)	1
16.7c	1
21c	1
25c	1

One druggist reported his delivery expense so high he was afraid to compute his unit cost.

In returning the survey sheets, some of the participants attached comments which are of interest in that they give us a far deeper insight into the problem of delivery than is revealed by statistics. Here are a few we selected at random from the reports:

COMMENTS

1. We used motorcycle delivery for several years, but the inaccessible facilities for repairs finally made expenses prohibitive. We feel delivery is a problem regardless of the type vehicle used and that the pharmacist who can operate his business successfully without delivery and without charge accounts is indeed a wise and fortunate man. However, in our own business we deem it a necessity and find it mighty hard to draw the line when we try to avoid delivery of certain items. Certainly a multitude of pro and con arguments can be made, and under the present day tax system, delivery expense is about as good as any other expense, and it is at present another little extra service that we druggists can offer as an enticement to our customers that our competitive grocery-drug operators thus far have omitted.

2. Best system we have used over a period of 30 years is to combine delivery with 2 or 3 stores and let driver own his car, keep it up and pay for all gas and upkeep. Our delivery expense last year amounted to $3,555, or about 12c per package.

3. This problem, like others, has several angles. We have tried them all. Right now we are using a motorcycle and find it the best in service, although we have had a considerable amount of expense, such as just cranking a new one up and having it destroyed by fire. When we first put the motorcycle in operation, it had tremendous advertising value and our delivery business picked up greatly. After the novelty wore off, our delivery boys took just as long on trips as they had formerly when bicycles were used. The most important element in what type of equipment to use is the calibre of the person behind the wheel.

4. This being a small college town, we found that unrestricted delivery was unprofitable. Since so many of students would request frequent delivery of fountain items and the like, we restricted delivery to prescriptions and related merchandise. The change has worked out fine for us and we hope it will never be necessary for us to go back to our former policy.

5. Have never featured, advertised or pushed delivery service. For delivery of prescriptions and health merchandise, we use one of two family cars. We realize we could up our sales by offering delivery service but an increase of $15 or $20,000 annually (we did better than $100,000 last year) would necessitate 2 or 3 more sales people. Am now at the point not knowing just what to do.

6. Tried motorbike. Too many break-downs and expensive repairs. Was fast delivery but boy was inclined to loaf too much.

7. Auto delivery is too expensive for drug stores, as so many small priced items are delivered. The cost is not only the more expensive but the driver of car is more expensive type of help than a bicycle boy.

8. Tried 3-wheel motorcycle. OK for first year, then upkeep prohibitive.

9. We find that delivery service is a "must" for the store catering to A-1 charge accounts—those who do not "slice" nickels into cents and who are willing to pay for a high degree of service. This type of customer is always good pay and the very backbone of the successful retail drug store. The "something-for-nothing" cut price bargain seekers also appreciate delivery service and are willing to pay for it—when the earth is muddy under foot and it is raining too hard for them to get out. In building delivery business, the personality and integrity and honor of the delivery boy is as important to success on "jeep business" as that of clerks within the store. A great many people buy because they like the "Jeep Man," just as they do the mailman or the laundryman.

10. We are under an agreement to have delivered 140 packages for $25 a week, of which $1.50 is paid for advertising store name on both sides of a jeep station wagon. All out of city limits deliveries have rates based on time and mileage involved. We use colored porters for local deliveries to nearby office buildings. (Unit cost here is 16.7c.)

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RICHMOND, VIRGINIA

MIST FROM THE MOUNTAINS

James W. Harrison, Asheville

Arthur Northen of the Northen Photographic Laboratories has moved his business from the third floor of Eckerd's-Haywood to 248 Charlotte Street in Asheville. Since the drug store is closed at 7 p.m. the workers in the photo labs were forced to curtail their operations at that hour which gave them insufficient time to turn out the work. Since moving, Northen says he is able to use two or more shifts to keep up with the increasing amount of developing work.

Born to Bill and Barbara Johnson a son, April 29 at Duke Hospital. Bill is the son of J. R. Johnson, owner of Kenilworth Drug Store, Asheville, and a pharmacy student at NC. Bill and Barbara have one other son.

It's a girl for Bill and Mary Jordan of Marion. The baby, named Susan, is a first child. Bill is one of Tainter's pharmacists.

Arthur and Dottie Anderson announce the birth of a son, born May 8 in Columbus, Georgia. Arthur is a medical service representative for Hoffman-LaRoche in the Columbus area and Dottie is a former office clerk of Dr. T. C. Smith Company, Asheville. Arthur is a UNC Pharmacy School graduate.

Delma and Jack Gentry became parents of boy May 25. Delma has been one of Galley's salesladies for the past ten years.

The friends of Kelly Bennett of Bryson City will sorrow with him in learning of the death of his brother, Dr. P. R. Bennett, in an Asheville hospital May 23. Dr. Bennett had practiced medicine in Bryson City since 1916.

Jerry Rogers, son of W. P. "Pete" Rogers and Mrs. Rogers, died in a Baton Rouge, Louisiana hospital May 18. Jerry was a student at LSU and a golfer of outstanding ability. He participated in practically all the tournaments held in Asheville for the past few years.

A namesake visited his godfather when Waits Artemus West and Mrs. West spent the first week in May with the W. A. Ward's of Swannanoa. Waits West is the son of pharmacist W. L. West of Roseboro. West of Roseboro and Ward of Swannanoa are college mates and for years have enjoyed a Damon and Pythias friendship. Ward named his first-born for his friend West and West named his first-born for his friend Ward. Both fathers and both sons are pharmacists, and both fathers are officers of the NCPA.

In a Field Tournament where archers and archeresses from Clubs throughout the state competed, Mrs. Maurice Cable won first place in the Free Style Section. The tournament was sponsored by the Asheville Archers at Bent Creek Ranch May 11. Both Mrs. Cable and husband Maurice, Adams-Blauvelt pharmacist, are skillful archers and usually place among the leaders in any tournament they enter.

Since the 1920's the building that houses the Charlotte Street Pharmacy has had no front window, only a double door at the extreme end of the front. In May an opening approximately 8 by 9 feet was made in the brick wall and a plate glass window built in that is used for display and for visibility from sidewalk into store that greatly enhances the appearance of the entire store. At the same time, new fountain stools and soda booths were installed.

She was so tiny and naïve that a word like "Unguentine" left her tongue-tripped, but she could understand a picture and some catchy words. So she takes a crayon and writes down "The First Thought in Burns" on a piece of paper and takes it into Roy Ensley at the Professional Pharmacy in Sylva. Without hesitation, Roy goes to the shelf and gets a package of *Unguentine* and wraps it up. Both Roy and his wee customer were satisfied.

The pharmacy that wants to do a good turn for pharmacy and start a worthwhile student off on his apprenticeship might find a place for Hugh Farnsworth of Asheville. Hugh is an 18 year old lad of high moral character and good scholastic record at Lee Edwards High School where he graduated this June.

W. H. Worley, D. W. Griffith and Fred Branch, salesmen of the Dr. T. C. Smith Company, enjoyed three days of the last week in May as the guests of Eli Lilly and Company in Indianapolis where they were taken through the Lilly plants.

Late News from the Institute

Woman's Auxiliary Contributes $1,642.00

One of the most consistent supporters of the Institute of Pharmacy has been the Woman's Auxiliary of the NCPA. It is estimated this organization has been responsible for a minimum of $10,000 of the current Institute investment, part of which is represented by the modern kitchen in the building.

At the conclusion of the recent Convention in Pinehurst, the Treasurer of The Auxiliary, Mrs. W. B. Gurley of Windsor, forwarded to the Institute a total of $1,642.25, representing the following specific funds:

Apothecary Club of Winston-Salem—$100.00
Alamance Drug Circle—$50.00
Alamance Drug Circle (Rose Fund)—$5.00
Raleigh Woman's Drug Club—$200.00
Asheville Auxiliary—$50.00
Charlotte Auxiliary—$100
Lizzie Hancock Auxiliary—$10
Greensboro Auxiliary—$200
Card Table Advertising (Mrs. Ward)—$500.00
Percentage of Membership Fees—$395.25
Travel Expense Fund Contributed by Mrs. Ham—$35.00

In addition to the above, the sale of prize boxes at the Convention (by members of the Auxiliary) netted $122.00. Prior to the Convention, several Auxiliary groups purchased seats in the auditorium of the Institute by forwarding their checks directly to Chapel Hill. In this list are Alamance Drug Circle ($50), The Apothecary Club, Winston-Salem ($50), High Point Auxiliary ($50), and The Charlotte Auxiliary ($50).

One project, yet to be completed, is the sale of Institute of Pharmacy memorial plates. A number of these plates were sold at Pinehurst (about $200) by members of the Auxiliary. For the time being, all funds derived from the sale of the plates is being used to liquidate an indebtedness of $403.20. After that has been taken care of, The Institute will realize about $300 from the project.

In addition to the $500 in cash realized from the sale of advertising on the card tables, the Institute will receive 24 tables. These will be used for luncheons and wherever table space is required. With more than 100 steel chairs on hand, the Institute has ample seats for the tables.

Timely Graduation Present

While Mr. L. R. Burris of Valdese was in Chapel Hill recently to see his son receive his diploma from the University of North Carolina, he came by the Institute of Pharmacy and arranged to sponsor (name) one of the Institute of Pharmacy auditorium seats as a graduation present for L. R., Jr. There were a lot of presents passed around in early June, but none more practical. Not only was Mr. Burris helping the Institute but he provided something concrete that will be around for many years to come. In case L. R., Jr. or his father cares to use the seat, they will be "up front" as, in accordance with the arrangement, A's and B's will be on the front two rows.

Contributes Silver Service

Mrs. I. W. Rose of Chapel Hill has contributed a beautiful silver service to the Institute of Pharmacy in memory of the late Professor I. W. Rose. The service, now on display in the lobby of the Institute, is a masterpiece of art and is truly representative of the sterling qualities of the gentleman in whose memory it was given.

Lobby Draperies Installed

The general appearance of the Institute lobby was improved with the installation of draperies over the windows. Mrs. James M. Darlington, President of The Woman's Auxiliary, generously paid for the draperies.

Percolator

It's mighty hot to be writing about 6 cup percolators, but the Institute has the needed piece of equipment, and will put it to use this fall on special occasions. The percolator was the gift of an unnamed donor, who is interested in the Institute.

Service for 48

The Institute now possesses a complete et of dinnerware and stainless steel (silver- are) sufficient for 48 settings, thanks to ne thoughtfulness of The Alamance Drug ircle and Mrs. J. Paul Gamble of Monroe.

Memorializes Mrs. Goodrich

An appropriate speaker's stand will be in- alled on the stage of the Institute of harmacy in memory of Mrs. J. Floyd Good- ch, a member of the Woman's Auxiliary f the NCPA, who passed away in 1950. Iade possible by the thoughtfulness of her usband, the stand will forever remain a mbol of Mrs. Goodrich's friendly spirit, hich endeared her to so many of her iends.

In connection with this memorial, it is alled the NCPA has arranged to name vo of the auditorium seats in the Institute r Mr. and Mrs. Goodrich. Announcement this well-merited recognition was made at e Pinehurst Convention by President amble.

Needed: Sponsor for Conference Table

One of the most important pieces of furni- re yet to be added to the Institute of harmacy will be a Conference Table for e of the NCPA executive committee, the ate Board of Pharmacy and any business luncheon group of 12 persons or less.

The table, measuring 144 inches by 48 ches of walnut, was ordered March 26th th delivery promised by August 1st. iced at $550.00, the Institute will get the ble at cost ($275.00) plus 10% plus eight.

If you are interested in sponsoring this ble (which will be in constant use for ny years to come), send us your check r $325. An appropriate brass plate will inscribed and attached to the edge of the ble top. If desired, the table can be given memory of a deceased person, provided at person was closely associated with rth Carolina Pharmacy.

POT-POURRI

(Continued from Page 271)

warded he wouldn't wear them because ey looked too much like a sunset gone ber- k. . . . The flat country, peaceful and quiet, a slightly different nepenthe for my mountain soul. . . . Mrs. Darlington, getting over the shock of being elected president of the Woman's Auxiliary, but feeling her spirit scrubbed clean and white and vowing to do the best job she can. . . . Charlie Andrews, directing registration like a dispatcher at the control desk; never devious, never wily, he must wonder sometimes how it would be to sit through a Convention as a looker-on.

Mary White, mentally counting the Pharmacy Institute Plates she will sell in Charlotte, planning to take them to the South Carolina Convention—wrestling the idea into a belief, until dissuaded. . . . The timid soul who sat detached from the milling intermission crowd as a feudal baron sits apart at a boar hunt. . . . Country Clubbish Perley Hayes at the Wednesday entertainment, as carefree as a banker at a burlesque show. . . . E. C. Daniel, Jr. and his nostalgic references to his boyhood in Zebulon. . . . The elevator operators, some of them acting like major-domos at French Chateaux. One of them supervised the removal of debris from

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thirty yards of corridor before pulling the levers and, after what seemed like two weeks, I reached the third floor. I had no *cannabis indica*, either. If I'd known the trip took so long, I would have packed a lunch. . . . Trying to read B. R. Ward's mind as he was installed as president; his face had wonder in it, there must have been an inner excitement. He probably thought too that the wonder would stale, the excitement vanish; he might forget the actual moment, but the thrill, the wonder, the excitement, were there once.

Feeling grateful to all who had a part in the Convention, the various Committees, the TMA, the Woman's Auxiliary, the Wholesalers of the state, the manufacturers, Lance, the Coca-Cola Company, Southern Dairies, Buttercup Ice Cream Company, Kelling, and all the rest that, at this moment, I do not remember, and the B. C. Remedy Company that just now popped into my mind. . . . The entertainers, those on the program of the business sessions, The Association officers and workers, and all those who lit a neighborly fire in the hearts of themselves and all who attended.

Catching the circumflex lilt in the voices of all those saying good-bye on Saturday. . . . Reading Burmashave signs speeding along the highway on the return trip. . . . Feeling that these meetings make for a bond of unity, and sensing that this bond of unity must be a real bond as I draw a moral from a sign I observed on the way back. It read like this, "Elisha Baxter, Union Colonel in the Civil War. Statesman. . . ."

LIGHT STUFF

On the High Road

In the heart of the Blue Ridge I once lost my way and inquired of a native, "Am I on the road for Crossnore?"

"Well," he said, "not exactly, bud. That road just moseys along for a piece, then it turns into a hog trail, then a squirrel track, and finally runs up a scrub pine and ends in a knothole."

Advance Preparation

My uncle's hired man, a bachelor of 55, asked whether he could borrow the car on June 25, a date then about a month away.

"Sure, I guess so," my uncle agreed. "What's going on?"

"I'm gettin' married on that day," said Abel.

"Fine!" my uncle enthused. "Who's the lucky girl?"

"Well, I ain't picked her out yet," Abel confessed. "I wanted to be sure of getting the car first."

Only Votes Count

The Ohio Medical Association some time ago made a survey in Summit County, Ohio. The depressing results are herewith recorded:

18% of physicians in Summit County did not vote in recent election; 13% were not even registered.

22% of wives of physicians did not vote; 16% of them were not registered.

18% of druggists did not vote; 15% were not registered.

Pastoral Change

A popular preacher was leaving to take a larger pastorate. One old lady, a member of the congregation, took the tidings disparingly. She insisted that the church was headed for ruin. The pastor sought to console her with glowing comment on the virtues of his successor, but the mourner would not be pacified.

"I never get used to these changes," she wailed. "This church has already had preachers, and it has just got worse and worse with each change."

Alibi Chart for Salesmen

Jan.: People spent all their bucks for the holidays.

Feb.: All my best customers gone South.

March: Everybody's worrying about income tax.

April: People spent too much on Easter clothes.

May: Too much rain; farmers worry.

June: Not enough rain; farmers worry.

July: Everybody away on vacation.

Aug.: Everybody still away.

Sept.: Everybody back, broke.

Oct.: Customers waiting to see how Fall clearance comes out.

Nov.: Everybody too upset over election.

Dec.: Customers spending all their money on Christmas.



Show more . . . Sell more!

Store fixtures that **show** your merchandise **sell** your merchandise . . . like those in the handsome new interior of Lakeside Pharmacy.

Specially designed fixtures like these have produced an average of 25% increase in sales!

With a specially-designed interior, planned for your store, you get a larger purchase-vision-sales area . . . for **more** sales, less overhead per sales unit, and **bigger profits.**

For greater sales, write **today** to

MODERN *Woodwork*
BYRD AIRPORT (RICHMOND)
SANDSTON, VIRGINIA

or

The Bodeker Drug Co.

1408-1416 East Main Street
Richmond, Virginia

"Ask your Friend from Bodeker"

A GOOD DEAL FOR SUMMER SALES

DAVOL

Vacation Special #352

EFFECTIVE
JUNE 1st TO JUNE 30th

Just in time for vacation-needs buying! Davol's big Vacation Special, featuring the handy, Travelfold Fountain Syringe.



The Travelfold ne packed in the ne rayon-plaid zipp Pouch and attra tive Display Box.

		WHOLESALE PRICE		RETAIL PRICE	
		Each	Total	Each	Total
4	No. 68 Travelfold Fountain Syringes. Fountain bag made of natural latex, with patented inside "pebbled" surfaces to prevent sides from sticking together. Four feet of rapid-flow, amber "pure-gum" rubber tubing with threaded vaginal and rectal pipes. Traveling bag made of plaid water-resistant rayon cloth with patented slide fastener.	$2.13	$8.52	$3.59	$14.36
	BONUS		BONUS	.50	1.00
2	No. 3359 Travelfold Syringe Lengths* "Pure-gum" Amber Tubing.		$8.52		$15.36
1	Display Card		YOU PAY		8.52
			YOU MAKE		$6.84

* **INTRODUCING** our new Davol "Non-Kink" pure-rubber, rapid-flow Syringe Length. Very pliable, elastic, and will give extra long service. Listed in our catalog on page 18.

W. H. KING DRUG COMPANY

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Raleigh, North Carolina

BALCONY

The Carolina JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

JUL 2 0 1952



CONVENTION ENTERTAINER—George Pegram, one of the most celebrated folk musicians in the South, was one of the featured entertainers at the Pinehurst Convention. Here he is shown in a typical pose.

uly, 1952

um XXXIII Number 7

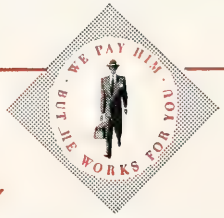
IN THIS ISSUE

- The ABC's of the Durham-Humphrey Amendment
- Rules & Regulations of the State Board of Pharmacy
- Fair Trade Back in Action

20 years of points on profits



Each year since 1932, Eli Lilly and Company has published and distributed free of charge the *Lilly Digest* of retail drug-store operations. Look for your copy late in August. The 1952 edition will provide a logical basis for measuring past accomplishments and for establishing future business policies in your store. Through the years, thousands of retail pharmacists have been benefited by the *Lilly Digest*. Its appearance each year is another manifestation of the Lilly Policy of complete co-operation with retail pharmacy.



Lilly

ELI LILLY AND COMPANY • Indianapolis 6, Indiana, U.S.A.

demand goes up with the thermometer



CALADRYL

TRADE MARK

Calamine and Benadryl® Hydrochloride Lotion

Summer weather means sunburn, itching, prickly heat, insect bites, poison oak, poison ivy, hives, diaper rash, and minor skin irritations. When these occur, **CALADRYL** quickly relieves distress through its antihistaminic-antipruritic combination of **BENADRYL** with a calamine-type lotion base.

Soothing and cooling, **CALADRYL** is pleasant to use and cosmetically inconspicuous. It won't stain clothing, does not rub off and is easily removed by rinsing.

Demand for CALADRYL has steadily climbed because it provides comfort in a wide variety of common skin complaints. This demand is at its peak during the warmer months.

CALADRYL is supplied in 6-ounce bottles, wide-mouthed for easy application.

MEDICAMENTA VERA

Parke, Davis & Company

DETROIT, MICHIGAN

$40,000 for $81

Pharmacists and others who owned their business last year found a little extra something added to their 1951 tax bill. Assuming that your net for the year was at least $3,600, that little added something amounted to 81 bucks. I am talking about your Social Security taxes. Since you are going to pay it (and you are, you know, it isn't optional), let's look at what you are buying.

No doubt you will be surprised to learn that Social Security is worth more—much more—to young people than to oldsters. If you are a family man, your $81 a year is buying you nearly $40,000 worth of life insurance. Sounds incredible, but it's true. Here is an example: Let's say Joe Capsule owns a drug store in a small town. Joe is 35 years of age and nets $5,000 a year. He began paying Social Security, like all self-employed, for the year 1951. It costs 2¼ percent of the first $3,600 of his annual income. That is where the $81 come in. Suppose Joe pays into Social Security for two or three years and then one night on the way home, after closing the store, he fails to make the curve. Joe dies and leave a wife and two children, ages one and two. His wife calls at the local Social Security office (remember this—it is important—tell your wife Social Security payments are not automatic—somebody must apply for them) and files a claim. About four weeks later she is paid like this:

1. His wife (widow now) gets a lump-sum death payment in the amount of $240.
2. The widow and two children get $150 a month until the oldest child is 18 years old. This amounts to nearly $29,000 (figure it yourself—16 years at $150 per month).
3. His widow and youngest child is then paid at the rate of $120 a month until the youngster is 18. This amounts to over $1,400.
4. Nothing is paid between the time the youngest child is 18 and the mother reaches age 65. If she remains unmarried she will receive $60 a month from age 65 for the remainder of her life. If she purchased an annuity to pay her $60 a month from a private insurance company, it would cost in the neighborhood of $10,000. Add this up and you get nearly $40,000.

Joe Capsule's case is not an exceptional one at all. Any person covered by Social Security who earns an average of $300 a month has identical protection, provided he has a wife and two young children like Joe. Joe died not realizing that he left his family a $40,000 life insurance policy. Joe is a typical guy. You are probably like him in many ways. Chances are, you, like Joe, believe that Social Security is only for old people.

This illustration was not intended to mean that the family of every person who dies will receive $150 per month. They will not. Family benefits to a young widow and children may vary anywhere from $30 to $150 per month, depending upon the average monthly income of a deceased person. Nor will every family of a deceased person receive a payment. There is a minimum length of time every person must work in Social Security employment to qualify his family for payments.

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business



a preferred antihistamine

throughout the year

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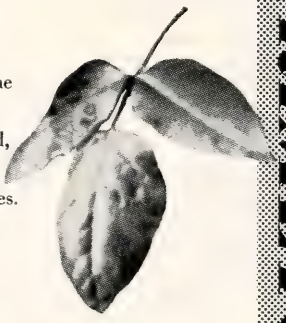
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creates sales

every month of the year

Since its introduction, CHLOR-*TRIMETON* has been a favorite antihistamine with physicians. More potent than any other clinically available antihistaminic compound, CHLOR-*TRIMETON* is favored not only for seasonal hay fever, but also for year-round allergies.



Check your supplies now for

CHLOR-*TRIMETON* Maleate Tablets
CHLOR-*TRIMETON* Maleate Repeat Action Tablets
CHLOR-*TRIMETON* Maleate Syrup
CHLOR-*TRIMETON* Maleate Injection

CHLOR-*TRIMETON*® Maleate Tablets (chlorprophenpyridamine maleate), 4 mg., bottles of 100 and 1000.
CHLOR-*TRIMETON* Maleate, 8 mg. Repeat Action Tablets, bottles of 100 and 1000.
CHLOR-*TRIMETON* Maleate Syrup, 2 mg. per 4 cc., bottles of 16 oz. and 1 gal.
CHLOR-*TRIMETON* Maleate Injection, 2 mg. per cc., ampuls of 1 cc., box of 6; 10 cc. vials.

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We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-third volume, and the first printed copy was "Seeman Printed."



The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

Seven Secrets to More Gas Mileage

(The Richmond *News-Leader*)

A reporter for the *Wall Street Journal* last week interviewed a fellow by the name of Bill Stroppe, 32, operator of a custom motor shop in Long Beach, Calif., and came up with a story calculated to hit the motorist right between in his declining dollar bills. Mr. Stroppe, it appeared, had just won his second victory in a gasoline economy contest sponsored by the Socony-Vacuum people. He had driven from Los Angeles to Sun Valley, Idaho, a distance of 1,440 miles on less gasoline than the other drivers in the contest. The reporters asked, naturally enough, how Mr. Stroppe had done it.

Mr. Stroppe obligingly gave away seven secrets, and we pass them along:

On a long trip, don't drive faster than 30 miles an hour for the first 30 minutes. It sometimes takes that long for grease to soften to top operating temperature.

Inflate your tires to about 32 pounds pressure, front and rear. Lower pressure gives a softer, smoother ride, but harder tires will conserve fuel.

Don't stop too suddenly if it can be avoided. The carburetor may slop over when brakes are jammed on.

Keep the gas tank full. A tank only partly filled tends to absorb moisture, with a resulting loss in engine performance.

Adjust the car seat so the driver is comfortable behind the wheel. If the driver is too close to the wheel, or too far away, his pressure on the accelerator will be uneven.

Keep the car clean. A freshly washed and waxed car gives better mileage than a dirty car, simply because the surface friction is less.

Don't use battery-operated accessories—radio, heater, cigarette lighter, and lights—any more than necessary. When the generator cuts in to supply current, Mr. Stroppe explains, power is diverted from the engine and more gasoline is consumed.

Few drivers, it is conceded, would be willing to abandon their soft tires and radio, or be agreeable to starting a trip at 30 miles an hour. Keeping a gas tank full is an inconvenience, and wash jobs have a way of lasting only a few hours.

AN OLD SOUTHERN CUSTOM...



More Popular Than Ever!



FROM THE LOVERS of yesterday the lovers of today have inherited the Old Southern Custom of giving Nunnally's. And they are using Nunnally's Box Bountiful more and more as a symbol of affection. Why not give that lovely lady a thrill with a box of Nunnally's today?



GIVE

Nunnally's

THE CANDY OF THE SOUTH



New Davol Nurser Deal

This attractive Counter Display can boost nurser sales in your Baby Goods department. Compact: Takes only 6½" x 9¾" counter space but prominently dramatizes these selling features:

- Easy-to-read blue markings
- Easy-to-feed; adjustable collar that regulates flow of formula
- Easy-to-clean, square-shaped bottle
- Famous Davol "Anti-Colic"* Nipple

*T. M. Reg. U. S. Pat. Off.

DISPLAY OFFER NO. 53

	Wholesale Prices		Suggested Retail Prices	
	Dozen	Total	Each	Total
12 No. 154 Nursers, 8 oz.	$2.16	$2.16	$0.30	$3.60
3 No. 144 Nursers, 4 oz.	2.16	.54	.30	.90
12 No. 155 Nipples	.72	.72	.10	1.20
6 No. 157 Collars	.38	.19	.05	.30
6 No. 158 Seals	.38	.19	.05	.30
		$3.80		$6.30
				3.80

You make $2.50

BONUS:
Self-Service Counter Display;
6 "Baby Feeding Made Easy" booklets.

OWENS & MINOR DRUG CO., INC.

1000 EAST CARY STREET
RICHMOND, VIRGINIA

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 Single Numbers, 15 Cents

Vol. XXXIII JULY, 1952 No. 7

Fair Play Returns to the Market Place

When President Truman affixed his signature to The McGuire Fair Trade Bill (HR 5767) on July 14th, he restored to full effectiveness the North Carolina Fair Trade Act as well as similar acts in forty-four other states. President Truman, heeding the voice of the small businessman, signed HR 5767, saying at the time: ''I have signed this Act because it does have value in eliminating certain unfair competitive practices, and thereby will help small businessmen to stay in business, which I believe is a healthy thing for our economy and our society.''

Thus by agreeing with the majority of our Congressional representatives, President Truman places himself on record as recognizing the rights of the States, under the Federal Constitution, to pass fair trade laws and make them effective. With a stroke of his pen, our Chief Executive cast the ''price-jugglers'' from their lairs, thus laying the foundation for restoration of fair play at the market place.

This glorious victory was not easily achieved. Without the dynamic leadership of NARD Secretary John W. Dargavel and the Bureau of Education on Fair Trade, HR 5767 would have had a rough legislative history. With excellent support back at the grassroots level, the fair trade leaders won the battle and deserve whatever recognition may now come their way.

HR 5767 may not be the complete answer to the adverse court opinions in 1951—some perfectly sincere folks in the pharmaceutical field maintain we are at the mercy of the mail order houses, but this remains to be seen. In the light of the Schwegmann decision by the U. S. Supreme Court, which held that the state fair trade acts do not bind non-signers of fair trade contracts where interstate commerce is involved, we have made definite progress with the enactment of HR 5767. If the courts decide, in the light of HR 5767, that mail order houses and other retailers may disregard state fair trade policy when selling across state lines, then supporters of fair trade will meet the issue equally as forceful as has been the case with non-signers.

Closely following the signing of HR 5767 by President Truman came an announcement from the Bureau of Education on Fair Trade that an advisory council representing national organizations of retailers and wholesalers in all industries using fair trade is to be established immediately. Such a council will enable the Bureau to broaden its program of developing public support for fair play at the market place.

No longer will the price-jugglers have a field day; no longer will their customer-baiting practices entice the unthinking into their web. The McGuire Bill brings dignity, honor and fair play to the market place. Long may it be the law of the land!

Board Revokes License of Two Pharmacists

The Board of Pharmacy, meeting in Chapel Hill on July 15, revoked the license of two pharmacists; approved three applications for reciprocity to North Carolina, granted one new pharmacy permit and approved an ownership change in an established store.

The new pharmacy approved by the Board is the Cornwell Drug Store of Shelby, owned by Hal Cornwell of Lincolnton. R. W. Kiger, now with Suttle's of Shelby, will be in charge of the prescription department, assisted by John P. Friday of Dallas.

Merrimon Avenue Pharmacy, Asheville, is operating under new ownership with Walter L. Buhmann as pharmacist in charge of the prescription department.

The three pharmacists licensed by reciprocity included Ben F. Klein from Ohio, Harry L. Carmel from Connecticut, and Percy L. Starkey from Pennsylvania. Klein plans to locate in Greensboro, Starkey in Winston-Salem and Carmel is undecided.

Members present for the meeting included Wade Gilliam, Roger McDuffie, Frank Dayvault, Robert Neal Watson and H. C. McAllister.

There will be no regular monthly meeting of the Board in August.

Relief Pharmacists

1. L. I. Grantham, St. Pauls, N. C.

2. A. J. Miller, P. O. Box 67, Mountain Home, N. C. Tel. 5165.

3. R. B. Sawyer, Box 208, Burgaw, N. C.

4. George W. Smith, 615 E. Rosemary St., Chapel Hill, N. C. Tel. 4451.

Returns to Albemarle

After an absence of several years, Mr. C. A. Sanders returns to Albemarle to accept a position with the K & L Drug Store. Until early June, Mr. Sanders was employed in Vass.

Attends Wholesale Course

Homer Sparks of the Dr. T. C. Smith Company, Asheville, recently attended a 2-week wholesale management course at Ohio State University.

To Head Asheville Auxiliary

Mrs. James W. Harrison was recently installed as president of the Woman's Auxiliary of the Western North Carolina Drug Club. She is also serving as secretary of the State Auxiliary of the NCPA.

Serving with Mrs. Harrison for the coming year will be Mrs. C. E. Bolinger, vice-president; Mrs. Norman Young, corresponding secretary; Mrs. J. M. Tatum, treasurer; and Mrs. R. F. Coppedge, recording secretary.

The new officers were installed by Mrs. L. G. Crouch.

No further meetings of the organization will be held until early fall.

Valentine of Richmond Introduces Acichek—New Antacid

The Valentine Company has just announced Acichek, another new specialty preparation for prescription use. Acichek "Valentine" is a combination of basic aluminum glycinate and sodium carboxymethyl-cellulose, formulated to provide prompt and prolonged relief of gastric hyperacidity.

In addition to its faster and more prolonged action, Acichek is non-constipating and, in fact, is gently stimulating to physiologic bowel activity. It is supplied in bottles of 100 and 1000 tablets.

The Valentine Company plans to promote Acichek through ethical channels only—by means of detailing, direct mail and professional journal advertising.

Advertising is the backbone of the CAROLINA JOURNAL OF PHARMACY. Without it, we would have a mimeographed sheet instead of this publication. All other things being equal, prove your appreciation by making purchases from representatives of Companies Advertising in the JOURNAL.

Retires

After nearly a half century of service as a pharmacist, Norman W. Lynch has decided to retire and take things a bit easier. Henceforth he will make his home on the Mimosa Plantation of McColl, South Carolina.

A native of Rutherfordton, Mr. Lynch has been closely identified with Pharmacy in various sections of the State—Bessemer City, Wilmington, Charlotte and more recently, Wadesboro. He served in various official capacities with the NCPA, rising to the presidency in 1926.

Mr. Lynch plans to keep in active touch with pharmaceutical doings in the Old North State, although he will reside in another state. His friends will always keep the welcome mat out for Norman, who has done so much to advance the cause of Pharmacy.

Jacobs-Norcross

Miss Betty Sue Jacobs, daughter of Mrs. M. L. Jacobs of Chapel Hill and the late Dr. Jacobs, and Merl Milton Norcross of Kingston, Pa., were married in Chapel Hill on July 5th.

The bride attended Sullins College and the University of North Carolina, where she majored in journalism. Recently she has been on the advertising staff of the Statesville *Daily Record.*

Mr. Norcross is a graduate of the University of North Carolina, holding an AB and a master's degree from that institution.

The young couple will make their home in Worcester, Mass., where Mr. Norcross will be physical education instructor at Worcester Polytechnic Institute.

Returns to Oxford

Sholar Powell has acquired an interest in the drug firm of Herring & Williams of Oxford, and has moved his family from Henderson, where he was employed at Woolard's for more than a year.

$1,000 Stolen

Night visitors to Lane's Drug Store, Wilmington, recently made off with $1,000 in cash after cracking the store's safe. Entrance was by way of a hole in the roof.

Correction

The address of Dingler's Drug Store was incorrectly listed as "Fayetteville" in the June issue of the JOURNAL. The correct address of this newly established drug store, owned by Kenneth L. Dingler, is 1321 West Front Street, Statesville, North Carolina.

Occupy New Home

Mr. and Mrs. Robert R. Woody of Burlington have just moved into their new home, located on Forrest Drive. The Woodys now live almost next door to Pharmacist and Mrs. Jack McAdams.

Near Tragedy Averted

A near tragedy was averted recently by an Asheboro doctor, who administered first aid to Mrs. Cleo Reaves, the wife of Pharmacist Hal Reaves of Asheboro. A bolt of lightning struck near where Mrs. Reaves had taken shelter from a storm, knocking her unconscious. Fortunately for Mrs. Reaves, professional service was near at hand.

Announcement

Miss Barbara Ann Arnold, daughter of Pharmacist and Mrs. Broddie Duke Arnold of Raleigh, and Harold Vann Day, son of Pharmacist L. G. Day and the late Mrs. Day of Spruce Pine, are to be married in the Pullen Memorial Baptist Church, Raleigh, on August 31.

Prospective Proprietor

Licensed N. C. pharmacist, now residing in another state, is interested in purchasing an established drug store in the western part of the State. If you contemplate selling your business, let us have your name for transmittal to the interested party.

Pons-Burris

Miss Emily Doris Pons and Loy Ray Burris, Jr. were married June 28 at Valdese.

Mrs. Burris graduated from the Valdese High School and Queens College of Charlotte. The bridegroom graduated from the UNC School of Pharmacy on June 2, and while at Chapel Hill, was a member of Kappa Psi and president of The Pharmacy Senate. He is the son of Pharmacist and Mrs. L. R. Burris, Sr., of Valdese.

Fixtures For Sale

15 Wall cases, 8 feet high, with enclosed fluorescent lights, glass sliding doors and glass shelves.

4 polished maple island fixtures with removable top stepup counter. Has shelves in front and back. Would make ideal wrapping counter.

2 Mills 2½ gallon ice cream machine with attached 16-door hardening cabinet with automatic washers. Excellent for frozen custard.

1 Whitman candy refrigerator. Almost new.

Contact HOWARD A. YANDLE
Sutton's Drug Store
Chapel Hill, N. C.

Squibb Merged into Mathieson Chemical

The recent merger of E. R. Squibb & Sons into the Mathieson Chemical will not effect any appreciable changes in the operation or management of the 94-year-old pharmaceutical firm, which last year did over $100 million. The Squibb name, identity and traditional policies will be maintained.

Mathieson, founded in 1892, is a basic producer of heavy chemicals. Last year the firm's sales volume was around $90 million.

In the merger, Squibb stockholders got 3 shares of Mathieson stock for each 5 shares of Squibb stock they held.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
303 S. Sixth Street Richmond, Va.



ANOTHER FIRST—Picture of a group about to receive a Board of Pharmacy exam, hence the seriousness of the occasion. The exam, held in the auditorium of the Institute of Pharmacy on June 18, marked a "first" for the Institute. The weatherman was non-cooperative—102 degrees.

42 Pharmacists Licensed by Board

Forty-two candidates for license to practice pharmacy in North Carolina were successful during the recent 3-day exam session held in Chapel Hill by the State Board of Pharmacy. The practical part of the exam was held in Howell Hall while the theoretical part, lasting two days, was given in the auditorium of the Institute of Pharmacy.

With the weatherman exhibiting some of his hottest rays—it is said the ice house started smoking—the candidates made the best of an intolerable situation. From all appearances, they had the situation well in hand as practically the entire group made passing grades on the various subjects.

To lessen their burden, a table of cold drinks, sandwiches and aspirin tablets was set up in the lobby of the Institute for the candidates. While we have no way of knowing, we like to think this helped to elevate the grades somewhat.

Top man in the group was Baylus Cade Brooks of Fayetteville, who made the highest grade.

The Board of Pharmacy held a business session in connection with the examination, at which time applications for new drug store permits, reciprocity matters and other items were considered. Participating in an official capacity were the following Board members: Frank Dayvault, Wade Gilliam, R. N. Watson, Roger McDuffie and H. C. McAllister.

The 42 persons licensed by the Board were:

Jones Douglas Bain, Jr., Clayton; Jimmie Barnett, Henderson; Robert Hoyle Beason, Boiling Springs; Bruce Brooks Beddingfield, Clayton; James Edward Bennick, Concord; Baylus Cade Brooks, Fayetteville; Earl Triplett Brown, Leicester; Loy Ray Burris, Jr., Valdese; Leo Harrison Carter, Thomasville; and Alec W. Clelland, Jr., Orange, Va.

Henry Paul Cogdell, Goldsboro; Harold Vann Day, Spruce Pine; Aubrey Chester Dollar, Jr., Mt. Airy; Wyndham Stole Dukes, Greensboro; Robert Brittain Fairley, Salisbury; Keith Norman Fulbright, Guilford College; John William Gresham, Wilson; William Cicero Griffin, Durham; Joseph Claxton Harris, Jr., Durham; and John Rollin Harrison, Charlotte.

Harry Lynn Hauss, China Grove; William Isaiah Herring, Lumberton; William Donald Horton, North Wilkesboro; Richard Argyle Knight, Southern Pines; Milton Beron Langston, Jr., Charleston, S. C.; Thomas Dewitt Loritts, Charlotte; Larry Bikle McAllister, Durham; Harry McCombs Mauney, Murphy.

William Kendell Minnick, Bristol, Va.; John Lafayette Mullen, Asheville; Samuel Howard Price, Jr., Mooresville; William Hurley Randall, Jr., Falcon; Charles Adams Reaves, Asheboro; Joe Neal Reese, Kannapolis; Oscar Jackson Rogers, Charlotte; Gilbert Clark Russell, Greensboro; William Lewis Summey, Dallas; Mrs. Shirley Waters Swicegood, Pittsboro; Mrs. Lorna Mae Teare, Chapel Hill; Charles Fleurnoy Turner, Drexel; Allene Marie Warren, Dunn; and John Henry Welborn, Lexington.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

Wholesale Druggists

Importers & Jobbers

Druggists' Sundries & Fancy Goods

We solicit your orders

Our experience of over 70 years

insures our ability to serve you

satisfactorily

500% increase in Photo Finishing in only fourteen months time.

I. W. ROSE DRUG COMPANY

ESTABLISHED 1910

DRUGS - COSMETICS - PHOTOGRAPHIC SUPPLIES

PHONE 7111

ROCKY MOUNT, NORTH CAROLINA

May 15, 1951

Mr. J. S. Montgomery
Galeski Photo Center
2 South Eighth Street
Richmond, Virginia

Dear Mr. Montgomery:

This is being written to compliment you on the quality of your photo finishing.

You have had our account since March 1950, and our photo finishing volume has increased over five times.

We attribute this phenomenal increase to the superior quality of your work, plus the quick service rendered on returns. This of course means more satisfied customers and adds to the prestige of our photo department.

Congratulations for doing a swell job, keep up the good work.

Very truly yours,
(Signed) R. E. Fleming
I. W. Rose Drug Company

With the proper cooperation on your part we can do as much for you.

We serve more Drug Stores and Camera Shops in North Carolina than any other finishers.

Each day we develop more rolls. Each day we make more prints than any other plant in the South.

TOP QUALITY

POPULAR PRICES

FAST SERVICE

LIBERAL DISCOUNT

GALESKI PHOTO CENTER

Through the addition of new equipment and trained employees, we are now able to announce that we are actively soliciting new business on an exclusive basis, from preferred accounts in each city or town.

For further information write, 'phone or wire

P. O. Box 658
Richmond, Va.

ASK FOR

Lance



Peanut Butter
SANDWICHES

CAPUDINE

is the Liquid Headache and Neuralgia Relief that has always been promoted for sale only through *Druggists.*

For over 50 Years Capudine advertisements have directed the consumers to "Get Capudine from your *Druggist.*"

"A Good Product Consistently Advertised"

CAPUDINE CHEMICAL COMPANY
Raleigh, North Carolina







THE CONVENTION IN PICTURES—Top: Mrs. Luther Bunch receives a prize from W. W. Morton while Herman Cline looks on. F. F. Potter is the m.c. Center: Sunshine devotees on the hotel lawn. Mrs. Wilbur Adams, M. B. Melvin and Miss Alice Copeland are among those pictured. Bottom: Mr. and Mrs. A. L. Fishel are amused at some of the TMA entertainment. Pictures, compliments of J. Floyd Goodrich.

The following was written to us by a physician and we pass it on to you, wondering whether you've had similar experiences:

"I wonder how many physicians have ever tasted the medicines they prescribe. I have tasted several of my own concoctions and marvel that my patients ever come back to me.

"A short time ago, I was detailed on Syrupus Juvans and since then have used it as a vehicle to incorporate drugs which I know will taste bitter, salty or 'just plain awful.' I think that, as a result, my patients swear by me, instead of at me for I have not had a single complaint about the taste of my formulas when Syrupus Juvans has been specified as the vehicle."

Every physician in *your State* has received a sample of Syrupus Juvans. It has long been a favorite in the South. Use it in compounding your own formulae.

Your wholesaler stocks it—or you may buy it direct in pints or gallons.

VOIGT PEPTICINE CO.

Box 102

East Rutherford, New Jersey

Manufacturers of "Voigts' Pepticine," "Voigts' Syrupus Juvans"
"Voigts' Gadine Cordial with Creosote."

The ABC's of the Durham-Humphrey Amendment

By HERMAN O. THOMPSON

Legislation affecting pharmacy and drugs was with few exceptions nonexistent before 1870. The exceptions and the legislation after 1870 and for thirty-six years were of a local and state nature and in many cases were not very rigidly applied and enforced. (1)

The rise of state laws and boards of pharmacy along with the professional organizations of the various states "legally defined the difference between pharmacists and mere merchants and established professional pharmacy as distinct entity existing for the public good." With professional pharmacy thus established, national laws were given a strong basis upon which to rest. These national laws are the Federal Food, Drug and Cosmetic Act and the Harrison Anti-Narcotic Act. These laws, at least partially born of and influenced by pharmacy, have in turn profoundly affected pharmacy. (1)

The Federal Food and Drug Act was passed on June 30, 1906. In subsequent years it was amended several times and was finally completely changed and superseded by the Federal Food, Drug and Cosmetic Act of June 25, 1938. This law has been attacked and successfully defended on the basis that Congress has the power not only to regulate interstate commerce, but also the power to keep the channels of such commerce free from the transportation of harmful or illicit articles. The purpose of the act to protect the public from bad, adulterated, or misbranded substances or preparations and to guarantee the truth of the advertisements thereof. (1)

The Harrison Anti-Narcotic Act was passed on December 17, 1914 and has been amended several times. This likewise has been attacked and successfully defended on the basis that Congress has the power to carry out treaty provisions, to regulate foreign and interstate commerce, and to tax. The law restricts the distribution of narcotics to medical purposes and this is in accordance with international agreements. It is interesting to note in connection with this law "that the number of druggists prosecuted under this act is small in comparison with the number of physicians, drug peddlers, and others having possession of the drug who have been brought to trial." (1)

The Durham-Humphrey Bill was approved as an Amendment to the Federal Food, Drug and Cosmetic Law on October 26, 1951. It became effective on April 26, 1952. (2) Representative Durham stated in the hearings on the bill: "The purpose of the bill is to eliminate the detrimental confusion that exists at the present time and that handicaps the profession of pharmacy in its efforts to provide adequate service to the public." The confusion and handicaps were born of such things as follows: (1) The inconsistent methods of labelling by many manufacturers. Drugs of similar or the same composition might in one case be labelled for prescription only and in another case be labelled

(Continued on Page 315)



DR. HERMAN O. THOMPSON
Chapel Hill

WILLSON

RACK DEAL No. 2272

Displays Complete Range (39c to $1.95) of sun glass styles for men, women and children

TAKES ONLY ONE SQUARE FOOT OF COUNTER SPACE!



The rack comes already set up with six colorful carded assortments, in a price range that assures satisfaction for every customer.

The rack holds six colorful carded assortments, in a moderate price range that means quick sales. This proved profitmaker comes already set up, with cards already on rack. Replacement cards slip in place easily.

This rack deal includes the following cards:

6 pr. Metal Clip-On..	Y37	$ .79
12 pr. Drop-Eye	Y9	.50
6 pr. Upsweep Style	Y8	1.00
6 pr. Sport Shape...	Y33	.79
12 pr. Kiddies	Y43	.39
6 pr. Gold-Plated Metal Frame Aviation-Type	YN805	1.95

RETAIL VALUE	$37.86
DEALER COST	22.72
FULL 40% DEALER PROFIT	$15.14

No Extra Charge for Rack.

Justice Drug Company

Greensboro, North Carolina

DEPENDABLE SERVICE SINCE 1898

and packaged for over-the-counter sale. (2) Food and Drug Commissioner Dunbar held that a prescription was "like a cancelled check" and was not refillable. He insisted that a new prescription was required before a pharmacist could provide another supply of a drug. (3) It has also been held that a prescription had to be written and in the handwriting of the prescriber. This amendment legalizes modern communication methods in the use of drugs. (4) Diagnosis of disease by mail or otherwise without examination of the patient had reached menacing and racketeering proportions in some places. The amendment does not permit such dispensing by mail.

The Durham-Humphrey Amendment divides drugs into two classes: (1) Those drugs which can be sold without a prescription or over-the-counter, and (2) Those drugs which cannot be sold except on a prescription, because the drug can be classed as

(a) A habit-forming or addicting drug.

(b) A dangerous drug, that is it is toxic or potentially harmful and must be given under the supervision of a practitioner licensed by law to administer such drug.

(c) A new drug, that is a drug limited by a new drug application as provided by law. (2)

As to whether a drug can be sold over-the-counter or only on prescription rests with the Federal Security Agency's Administrator. It is the manufacturer's responsibility to label the drug in accordance with the foregoing determination. If the drug is restricted to prescription use only, the manufacturer must have on the label, the following: "CAUTION: FEDERAL LAW PROHIBITS DISPENSING WITHOUT PRESCRIPTION." This caution cannot be placed upon drugs which can be sold over-the-counter. To do otherwise will be deemed misbranding and the manufacturer is liable to the penalty for misbranding. (2) The maximum penalty $1,000 fine or a year in jail or both. (5)

The pharmacist now has a definite guide as to whether he can sell over-the-counter or only on prescription. This will eliminate a good deal of confusion which has previously existed with a number of drugs.

Incidentally in 1951 there were seventy-three (73) court cases involving pharmacists and the illegal sales of drugs. Fines up to $2,500 and three jail sentences were given, one for two years. The drugs commonly sold in these instances were: (1) Barbiturates. (2) Sulfas. (3) Antibiotics. (4) Hormones. (5) Amphetamines (benzedrine, dexedrine, and the like).

Drugs restricted to use on prescriptions only can be dispensed by the pharmacist under the following condition:

(1) Upon receipt of a written prescription from a practitioner licensed by law to administer such a drug.

(2) Upon receipt of an oral prescription from such a practitioner which is *promptly* reduced to writing and filed by the pharmacist. ("Oral" applies to phone as well as in person.)

(3) By refilling any such written or oral prescription if the refilling is authorized by the prescriber either in the *original* prescription or by *oral* order which is reduced promptly to writing and filed by the pharmacist. (2) "Promptly" means before dispensing the drug, that is before handing the patient the finished prescription. Failure to abide by these provisions shall be deemed to be an act which results in the drug being misbranded while held for sale. The pharmacist is then liable to the penalty for misbranding. (2)

"Any drug dispensed" on "prescription of a practitioner licensed by law to administer such drug" must contain the following information on the label:

(1) The name and address of the drug store or pharmacy.

(2) The date of the prescription *or* of its filling.

(3) The serial number of the prescription.

(4) The name of the prescriber.

(5) The name of the patient, if given on the prescription.

(6) The directions and precautions, if any, contained in the prescription. (2)



There isn't anything better or faster for headache relief.

POWDERS

"BC" is the fastest-selling headache powder in America—and has been for many years. Display the famous 10c & 25c packages of "BC" for bigger sales volume.

TABLETS

"BC" Tablets are already a nation-wide success—and are selling faster every day. In packages of 4, metal tins of 12 and family size bottles of 50 and 100.

"Over-the-counter" drugs dispensed or sold on prescription should bear on the label the information customarily furnished in such labelling. No authorization is needed from the practitioner licensed by law to administer drugs to refill a prescription for over-the-counter drugs. The ethics of pharmacy require that such refilling privileges should not be abused. Generally, physicians do not expect a patient to take indefinitely a prescription for an over-the-counter drug. Prescriptions should not be refilled more often than the total quantity and daily dosage indicate. For example, a prescription for thirty (30) tablets with directions that one be taken each day should not be refilled more often than once a month. (8)

A record of refilled prescriptions for drugs restricted to prescriptions must be kept and in such a manner and with such information as is necessary in a new or original prescription. In case of an oral refill, the record should *preferably* be made on the back of the original prescription giving:

(1) The date of the authorization to refill.

(2) Name of the person authorizing the refill.

(3) Any changes requested in the refill.

(4) Name of dispenser.

(5) Quantity of the drug dispensed.

In case of official inquiry this will balance purchases and sales. (9)

So called "open end" prescriptions, that is those to be refilled at will or for an indefinite time, are not regarded as being in the best interest of the patient. The favored procedure is to have refilling authorized a definite number of times. The Food and Drug Administration is charged with the responsibility of reporting to Congress any abuse of the refilling privilege authorized by the Durham-Humphrey Amendment. (8) Some prescription blanks now contain space to record the number of times a prescription is refillable.

Over-the-counter drugs may be sold without prescription, either in the original container or in smaller quantities. If sold in the original container the responsibility for proper labelling rests with the manufacturer. If not sold in the original container, it is the pharmacist's responsibility for proper labelling. Requirements for the Amendment will have been met if you use the same full directions and warning statements as on the original container.

The Durham-Humphrey Amendment permits the manufacturer to provide the pharmacist with dosage and other important professional information along with the package of the prescription-only drug. Formerly such information was required to be omitted and furnished in separate brochures in order to discourage sales without prescription. (5)

Copies of prescriptions for drugs restricted to prescriptions only are not valid and should be labelled as *copies* intended for information and not for refilling. (8)

All injectable drugs, that is drugs intended for parenteral use, are to be dispensed only on prescription only with one notable exception and that is *insulin*. (5)

Compounded prescriptions, even those which contain prescription restricted or legend drugs as ingredients, may be refilled without restrictions provided the finished mixture is of the general nature of products which can be freely sold across the counter. This would apply particularly to prescriptions for external use. (7)

Narcotic prescriptions remain subject to the Federal and State Narcotic Acts and their compounding entails no changes in procedure or requirements. (7)

Barbiturate prescriptions are subject to both the Federal and State laws. The only exemption is for combinations of ephedrine and barbiturates where the barbiturate does not exceed two-thirds (2/3) of the amount of the ephedrine present. Such product can be refilled. (7)

You may not mail, or otherwise deliver, a prescription to a customer in another state, unless

(1) You are registered in the state to which you are mailing the prescription, or

(2) The city to which the prescription is mailed is in the same trading area as the city in which your store is located. For example, a pharmacist in Kansas City, Kansas, may send a prescription to a patron in Kansas City, Mo., because both cities are in the same trading area, even though in different states. This regulation may be lifted. (6)

Sales Cracker

FOR JULY and AUGUST

$1.00 EXTRA PROFIT . . . $10.20 Value For $9.20

Sell **TABCIN** for hay fever and summer colds. Sell TABCIN! Order the extra TABCIN you'll need now. During July and August *only*, we're offering this $10.20 TABCIN ass't. 1020 for just $9.20, when ordered as part of a $100.00 order for Miles' merchandise.

TABCIN ASSORTMENT No. 1020 CONTAINS: one-half dozen TABCIN large size and two dozen TABCIN small size. Does a big selling job in a minimum (4 x 6½ inch) counter space.

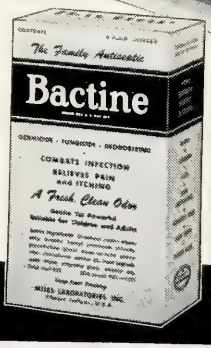


Order Tabcin BRAND Reg. U. S. Pat. Off. **with 49.9% PROFIT**



Alka-Seltzer® has summer sales sizzle too! Customers will want extra ALKA-SELTZER to take along on vacation. There'll be picnics, beach parties and outings—followed by need for relief from indigestion, headaches and muscular aches.

Bactine® will dynamite sales along with ALKA-SELTZER this season! Sell BACTINE to soothe sunburn, relieve the itch of insect bites, as first aid for cuts, scratches, scrapes.



MILES LABORATORIES, INC.
ELKHART, INDIANA

PARTNER OF THE RETAIL DRUGGIST FOR MORE THAN 65 YEARS

Summary and Conclusions:

(1) The amendment makes "safety" the criterion in determining whether an article falls in the prescription-only class or in the over-the-counter class.

(2) The amendment seeks to remove confusion which has existed as a result of improper labeling, the refillability of prescriptions, the legality of oral prescriptions, and the legality and safety of diagnosis and prescription by mail.

(3) Many specific questions will be answered and interpretations made by rulings of the Federal Security Agency.

(4) There is little change in ideas or procedure for the handling and use of modern drugs as far as the ethical pharmacist and prescriber are concerned. They have substantially been doing the things that are now more completely defined. Their responsibilities should be more definite now.

References:

(1) Kremers and Urdang "History of Pharmacy," Lippincott (Phila., 1940), pp. 197-202.

(2) Public Law 215—82nd Congress—Chapter 578—1st Session H. R. 3298.

(3) Hearing before the Committee on Interstate and Foreign Commerce, House of Representatives, Eighty-Second Congress, First Session on H. R. 3298 A Bill Amending Section 503 (b) of the Federal Food, Drug, and Cosmetic Act. United States Government Printing Office Washington: 1951.

(4) W. Werble "The Open Door—New Family Safeguard," The American Magazine, May, 1952.

(5) Proposed Regulations under Prescription-Drug Amendment, Federal Security Agency, Food and Drug Administration, Washington 25, D. C. Release to Trade and Professional Journals for Tuesday, February 5, 1952.

(6) "Handling Rx's Under the New Rules," American Druggist, April 28, 1952, p. 11.

(7) H. H. Schaefer, "Provisions of the Durham-Humphrey Amendment," The Brooklyn Pharmacist, April, 1952, p. 11.

(8) W. J. Smith, Personal Communication and Notes on the Durham-Humphrey Amendment.

(9) "Prescription Requirements—Suggestions on the New Federal N.A.R.D. Law," N.A.R.D. Journal, May 5, 1952, pp. 698-9.

Accepts Position in Carthage

H. L. Flynn has disposed of his interest in the new drug store, soon to be opened in Fayetteville, and has accepted a position with Shields Drug Company of Carthage. For several years Mr. Flynn operated the Service Drug Store of Pinetops.

Scott Drug Company

Wholesale and Manufacturing Druggists

Charlotte, N. C.

STORE FIXTURES

• COMPLETE FIXTURES AND

We Offer You the Services

Drug Store Designe

QUALITY B

STANLEY KNIGH

Have Your Store

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IF YOU ARE PLANNING TO OPE
PRESENT ONE, LET US HEL

BERRYHILL FO

715 LOUISE AVE. **PHO**

SODA FOUNTAINS

SHINGS FOR DRUG STORES •

e of the Most Outstanding

the Country, Plus

FIXTURES

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ed By An Expert

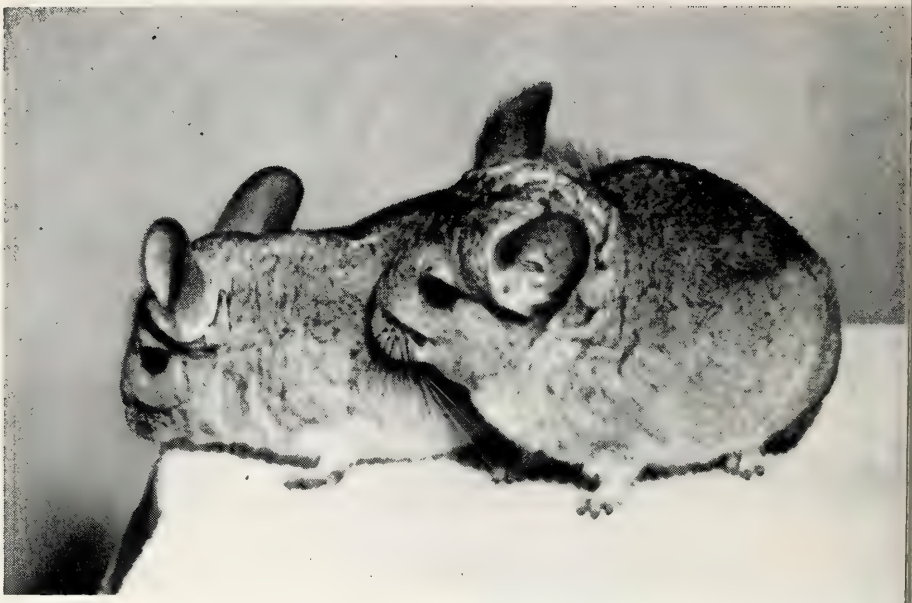
MORE —

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5 CHARLOTTE, N. C.



VALUABLE ANIMALS—A pair of $1,500 chinchilla owned by Wesley Via of Pinehurst. These animals may eventually be part of a $125,000 coat.



Mr. Viall exhibits a chinchilla to Mr. R. R. Copeland (left) of Ahoskie, wh Sam Welfare of Winston-Salem and L. W. MacKesson of Statesville exam a chinchilla pelt.

Pharmaceutical Hobby: Breeding Chinchilla

One hobby that is growing more popular with members of the pharmaceutical profession is that of breeding chinchilla. Members in attendance at the Pinehurst Convention heard Mr. Wesley Viall of Pinehurst describe this fascinating hobby.

Another pharmaceutical family interested in the hobby is Mr. Ernest R. Anderson, Sr. of High Point and his two sons, Ernest, Jr. and Bill. Strictly speaking, "hobby" is not exactly the correct term for the Andersons involvement with chinchilla, as in their case the breeding of the animals is more in the way of a business with them. The Andersons have established Anderson's Chinchilla Exchange in a separate building located near their drug store and have all the necessary supplies for sale needed by the breeder of the animals.

The native habitat of the chinchilla is South America. Known to the Incas of that region for centuries, the animals were nearing extinction about 30 years ago when an American succeeded in capturing 11 of the animals, which were used to establish a "ranch" in this country. Descendants of these 11 animals are now in all of the 48 states . . . about 100,000 animals in all.

Breeders of chinchilla have banded themselves together into a national organization —the National Chinchilla Breeders Association—and have agreed to sell no pelts for the time being. Members of the Association estimate it will take 9 or 10 years before pelts will be available to supply the market on a year-round basis.

Most animal fur contains a single hair growing from each root; whereas the Chinchilla has as many as 80 web-like fibres extending from each hair follicle. Each individual hair is about 1/42000 of an inch thick. It is a known fact that if the hand is stroked lightly over the Chinchilla's fur (with the eyes closed) one cannot feel it.

It takes from 100 to 200 pelts to make a coat. Genuine Chinchilla coats have sold for as much as $125,000 in the past.

Those who are not experienced at animal breeding find it quite simple when working with Chinchilla. The male and female stay continuously in one pen. This is not true of the usual fur bearing animal.

The animal is not vicious, and can be easily handled with the bare hands. Litters consist of an average of two babies, with an average of two births per year. The female Chinchilla usually breeds at anywhere from six to ten months of age.

The Chinchilla, being herbivorous in nature, does not eat meat. Feedings costs are extremely low—around $5 a year. Its rations consist primarily of hay, such as timothy or alfalfa, given each day with a pellet made of grains. A few raisins or other similar treat may be added to this diet.

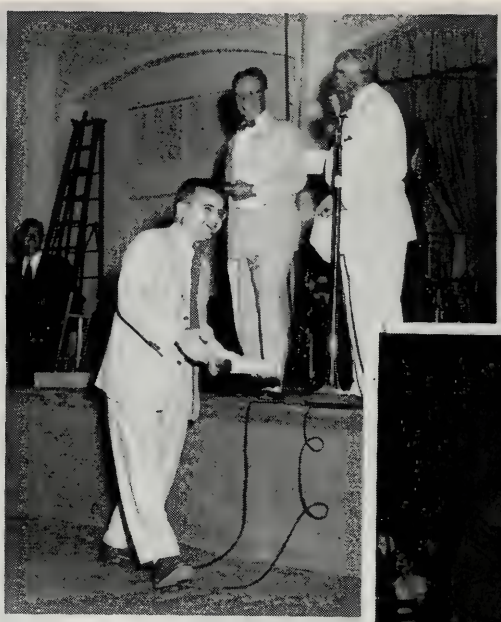
Chinchilla does not require elaborate housing. A basement, built-in back porch or an outside building such as a barn, chicken house or garage is satisfactory. Cold does not seem to affect Chinchilla, but the animal should be so housed that the temperature does not exceed 90 degrees.

The information appearing in this article was abstracted from a talk by Mr. Wesley Viall and from notes supplied by Mr. Ernest R. Anderson, Sr. of High Point. Members interested in this hobby are asked to communicate with Anderson's Chinchilla Exchange, 1546 English Street, High Point, N. C. Folders and equipment lists will be sent on request and without obligation.

Hot Air

It was 103 degrees outside, 120 degrees inside. The boys at McLarty Drug Company, High Point, were at a loss to understand "how come?" Thinking that the furnace might have accidentally kicked-on, an investigation was made. The trouble was traced to the rear of a near-by building, which had a large fan collecting heat from the inside, forcing it outside and into McLarty Drug.

All of which reminds us that Bill Gurley installed an air conditioning unit in the Windsor Pharmacy—got it going one of those hot days in June when the thermometer registered considerably above 100 degrees. Fountain sales jumped $20 a day, says Bill, and his own personal efficiency is up 100%.







THE CONVENTION IN PICTURES—Top: Dr. Fred Semeniuk—a happ
prize winner. W. W. Morton and F. F. Potter on the stage. Center: Pa
Gamble is obviously not a trained cyclist. Bottom: This stunt is not recon
mended for those who fear high places. Pictures, compliments of the TM

Enactment of McGuire Bill Puts Fair Trade Back in Action, Mermey Says

With the McGuire Bill enacted into law rough President Truman's signature, the ir trade laws of 45 states and all con- acts made under those laws are now in tion again to restrain unfair competition, aurice Mermey, director of the Bureau of lucation on Fair Trade, said recently.

"The price chaos that has reigned in such lds as home appliances, radios, television, ntches, drugs and men's clothing, and that s nearly exhausted the resources of many dependent retailers in these fields can now brought under control through effective ir trade laws," the Bureau official con- nued.

"This victory for fair trade against what ny held were insurmountable odds is a amatic demonstration that the voice of all business can be heard in the nation en the 10,000,000 Americans who depend small business for their livelihoods are ectively mobilized," Mr. Mermey noted. This is a victory for the little man who nts to be his own boss at a time when big siness is bigger than ever before."

Fair trade contracts made by manufac- rers of trade-marked products under the ate fair trade laws, prior to the U. S. preme Court's Schwegmann decision, are ll valid and may now operate effectively rough the McGuire Act, in the opinion of gal experts on fair trade, Mr. Mermey said. me manufacturers may, however, choose make new contracts dated after July 14, en the McGuire Bill became law.

"The return of effective fair trade sig- ls the restoration of fair competition over e counter but it will be increasingly fierce mpetition," Mr. Mermey stressed. "The nufacturers of fair-trade national brands, d the wholesalers and retailers who dis- bute them must meet the growing bid for e consumer's dollar from the non-fair- ded manufacturers' national brands as ll as the store-controlled brands of giant tailers; and they must use their utmost ort to develop more low-cost distribution thods. Under fair trade, the battle of e brands will continue at a greater tempo than ever before but it will be fair competition, not the competition of the jungle."

The McGuire Act, passed by overwhelming majorities in both the House and the Senate and signed by the President on Monday, July 14, is designed to meet two high court rulings—the Schwegmann and Wentling decisions—that had seriously weakened the fair trade laws of 45 States, the Bureau director continued.

"As enabling legislation which recognizes the rights of the States to make their fair trade laws effective, the McGuire Act reinstates the non-signer clause which is the key-stone of the state-wide system to prevent unfair competition under fair trade. The McGuire Act also meets the Wentling decision whereby irresponsible operators could have made a shambles of State fair trade laws by merely conducting price-juggling by mail and otherwise across state lines.

"Fair trade, under the McGuire Act, retains the voluntary character established by

(Continued on Page 326)

To Our —
GOOD FRIENDS
IN NORTH CAROLINA

Your orders for
Labels, Drug Boxes and
Physician's Prescription Blanks
are greatly appreciated.

McCourt Label Cabinet Co.
58 BENNETT STREET
BRADFORD, PENNA.

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

the State fair trade laws. No manufacturer is required to fair-trade his merchandise and no dealer is required to carry fair-traded merchandise. The McGuire Act also safeguards competition by stipulating, in line with the State acts, that no product may be fair-traded unless it is in free and open competition with similar goods produced by others.''

The extensive debate on the 20-year performance of fair trade, conducted in both the House and the Senate has provided ''a full legislative history on the theory and practice of fair trade,'' according to the Bureau director. This history will be available to the courts if and when the occasion for judicial review arises. In the case of the Miller-Tydings Act, the legislative history was not so extensive, Mr. Mermey noted.

Enactment of the McGuire Act, however, does not disturb the existence of the Miller Tydings Act or the legal precedents established under it, he continued. Also on the side of fair trade in future court tests Mr. Mermey noted, is the unanimous decision of the U. S. Supreme Court in 193 establishing the constitutionality of th State fair trade laws with their non-signe clauses; and the decisions of 17 high Stat courts upholding the constitutionality o State fair trade statutes.

''All the friends of fair trade are con fident that the State fair trade laws, no on a firmer foundation than ever before will continue and, indeed, exceed their re markable record of the past two decade during which they have acted to resist in flation, to enhance fair competition and t give efficient small business a chance to com pete.''



STATE BOARD OF PHARMACY, JUNE, 1952—Left to right, Robert Nea Watson, Roger A. McDuffie, Wade A. Gilliam, Frank W. Dayvault and H. C McAllister. Bronze plaque in background contains the names of 260 con tributors ($100 or more) to N. C. Institute of Pharmacy.

Rules and Regulations of the N. C. Board of Pharmacy

(1952 Revision)

The following rules, regulations, and by-laws have been adopted by the North Carolina Board of Pharmacy pursuant to the authority granted to the North Carolina Board of Pharmacy by the provisions of Article 4, of Chapter 90, section 90-57 of the General Statutes of the State of North Carolina.

Section 1. *Officers of the Board:* The members of the N. C. Board of Pharmacy shall annually elect as officers of the said Board one member to serve for a period of one year as President of the said Board, one member to serve for a period of one year as Vice-President of the said Board, and a person who may or may not be a member of the Board to serve for a period of one year as Secretary-Treasurer of the said Board, said election to be held in June of each year. In the event of the death, disability, or removal from the state or resignation of an officer of the said Board the remaining members shall elect a successor to serve the remaining portion of the unexpired term.

Section 2. *Meetings of the Board:* The North Carolina Board of Pharmacy shall meet at least once each year at a place to be designated by the Board for the purpose of examining candidates for license to practice pharmacy in North Carolina, and in addition shall meet when necessary on the third Tuesday in each month for the purpose of transacting business and holding hearings.

Section 3. *Quorums:* Before any action may be taken on any matter properly in the consideration of the N. C. Board of Pharmacy, at least three members must be in attendance at the place set and at the time set for the meeting of the said Board. A majority vote of the members in attendance is required before any motion is passed.

Section 4. *Location of Office:* The Board shall maintain executive offices in the town of Chapel Hill, County of Orange, State of North Carolina.

Section 5. *General Definitions:*

1. "Board" means the North Carolina Board of Pharmacy.
2. "Secretary" means the Secretary-Treasurer of the North Carolina Board of Pharmacy.
3. "Vice-President" means the Vice-President of the North Carolina Board of Pharmacy.
4. "President" means the President of the North Carolina Board of Pharmacy.
5. "Drug" means
   (a) any article recognized in the official United States Pharmacopoeia, official Homeopathic Pharmacopoeia of the United States, official National Formulary, or any supplement to any of them, intended for use in the diagnosis, cure, mitigation, treatment or prevention of disease in man or other animals; and
   (b) any other article intended for use in the diagnosis, cure, mitigation, treatment or prevention of disease in man or other animals; and
   (c) any article, other than food, intended to affect the structure or any function of the body of man or other animal; and
   (d) any article intended for use as a component of any article specified in clause (a), (b), or (c); but does not include devices or their components, parts or accessories.
6. "Poison" means any substance which when introduced into the system, either directly or by absorption, produces violent, morbid or fatal changes or which destroys living tissue with which it comes in contact.
7. "Pharmacy" or "Drug Store" means and includes every store or shop or other place where (1) drugs are dispensed, or

Here for the first time are brought together and published the Rules and Regulations of the State Board of Pharmacy. Not to be confused with the proposed Pharmacy Act, many of these Rules and Regulations have been in force for years.

SNAPPY SAYS:

"STANBACK is a YEAR ROUND Item"



These stations tell the STANBACK story!

WBAZ Albemarle	WGBR Goldsboro	WPTF
WWNC	WBIG	WNAO
WLOS	WGBG	WRAL
WSKY Asheville	WCOG Greensboro	Raleigh
		WEED Rocky Mount
WGWR Asheboro	WHNC Henderson	WCBT Roanoke Rapids
WBBB Burlington	WHKP Hendersonville	WSTP
	WHKY	WSAT
WPNF Brevard	WIRC Hickory	Salisbury
		WOHS Shelby
WBT	WMFR	
WSOC	WHPE	WCPS
WGIV Charlotte	High Point	Tarboro
	WJNC	WTNC
WEGO Concord	Jacksonville	Thomasville
	WGTL	WADE
WTIK	Kannapolis	Wadesboro
WDNC	WFTC	WRRF
Durham	Kinston	Washington
WFNC	WLOE	WGNI
WFLB Fayetteville	Leaksville	Wilmington
	WBUY	WGTM
WBBO Forest City	Lexington	Wilson
	WBRM	WSJS
WGNC	Marion	WAIR
WLTC	WHIT	WAAA
Gastonia	New Bern	Winston-Salem

Add up the advantages of displaying STANBACK . . . both Powders and Tablets. (1) presold customers . . . more than 29,000 radio announcements each year on 52 North Carolina stations (2) good profit (3) fast turnover. Check your stock NOW!



Snap Back with

STANBACK

sold at retail, or displayed for sale at retail; or (2) where physicians' prescriptions are compounded; or (3) which has upon it or displayed within it, or affixed to or used in connection with it, a sign bearing the word or words "Pharmacist," "Pharmacy," "Apothecary," "Drug Store," "Druggist," "Drugs," "Medicines," "Medicine Store," "Drug-Sundries," "Remedies," or any word or words of similar or like import; or (4) any store or shop or other place, with respect to which any of the above words are used in any advertisement or business listing. Every Drug Store or Pharmacy must be managed or conducted by a registered pharmacist, and any store or shop which is without the services of a registered pharmacist shall cease all activities which are reserved to drug stores and pharmacies, and if the services of a registered pharmacist shall not be secured within a reasonable time all signs, symbols and words used to advertise the store or shop as a drug store or pharmacy shall be removed from the premises or from any other place such signs, symbols, or words might be found.

"Original Drug Store Permit" means a permit issued for:

(a) A new business.

(b) Transfer of an established business to a successor.

(c) Transfer of fifty percent or more of the ownership (as evidenced by interest listed on renewal application for previous years) of an established business to a successor.

(A drug store permit issued under all other conditions shall be considered as a renewal.)

"Person" means "person," "co-partnership," "association," "corporation," or other joint business enterprise.

"Pharmacist" or "Druggist" means any person licensed by the North Carolina Board of Pharmacy to practice the profession of Pharmacy in the State of North Carolina, and whose license is in good standing, except that as used in the proviso of section 90-61 "Pharmacist" means a person holding license to practice pharmacy in any of the United States, Puerto Rico and Alaska.

11. "Reputable School or College of Pharmacy" means a School of Pharmacy whose physical equipment, course of instruction, and teaching personnel conforms to the standards and specifications or the equivalent thereof required by the American Council on Pharmaceutical Education for Accreditation.
12. "Assistant Pharmacist" means any person licensed by the North Carolina Board of Pharmacy to practice the profession of pharmacy as an Assistant Pharmacist, whose license was issued prior to January 1, 1939 and which is in good standing.
13. "Apprentice Pharmacist" means any person duly registered as such by the North Carolina Board of Pharmacy and meeting the requirements of section 6.3 of these rules and regulations.
14. "Gross Immorality" means conduct, acts, and practices which are inconsistent with decency, good order, and propriety of professional or personal conduct, and which are hostile to the welfare of the general public. The word gross means willful and flagrant, rather than great or excessive.
15. "Person Addicted" means one who has acquired the habit of using spirituous liquors or narcotic or hypnotic drugs or other agents to such an extent as to deprive him of reasonable self-control.
16. "Village of 600" means a town or village whose population of permanent residents is not more than 600 persons. In determining the question of population the Board shall use as a standard the statistics as compiled by the Bureau of the Census, which figures shall be prima facie evidence of the actual population.
17. "Immediate Supervision" means that in any case where an unlicensed person is permitted to render pharmaceutical service, that is, the selling, dispensing, or compounding of physicians' prescriptions, or the selling of drugs, chemicals, poisons, or pharmaceutical preparations, a Licensed North Carolina Pharmacist must be physically present and render direct, personal, and visual oversight of

For the Pharmacist and members of the T. M. A.

A Modern Hospital Policy

This new idea in hospital insurance is tailored to meet the increased costs of hospital and surgical service.

While not on the same non-cancellable basis as the Association Health and Accident Insurance, we believe you will like this new protection as well. The contract is simple. The benefits are liberal. Pays in addition to your group coverage.

The policy provides up to the following amounts, based on a $10.00 per day policy:

1 day	$30.00	6 days	$110.00
2 days	40.00	7 days	130.00
3 days	60.00	8 days	140.00
4 days	80.00	9 days	160.00
5 days	90.00	10 days	170.00

Continues to 60 days at full rate and 40 more days at half.

There is no schedule for specific items. Use the money for any hospital charge except professional fees.

If you add the surgical rider, you will receive unusual benefits. If no surgery is performed you receive an additional $3.00 per day. If surgery is performed, you receive the scheduled amount up to $200.00, depending on the operation.

You can obtain this for yourself or as a family group. Age limits are 3 months to 80 years. Stores with 5 or more white employees may obtain this coverage on such employees and their dependents.

Write for further information to:

F. W. Sarles
Box 1048
Greensboro, N. C.

Agents: R. J. Golden, Lee Fentress,
Mrs. J. E. Ferguson, J. W. Pancoast

such service, and neither prior nor future instruction shall be sufficient. It shall not be immediate supervision where such service is rendered pursuant to telephone, or written instructions.

18. "Temporary Absence" means that interval during the period the store is open for business, when the registered pharmacist is out of the store but within call and ready to assume direct supervision of said pharmacy. A registered Assistant Pharmacist may have charge of a retail drug store during such temporary absence of the registered pharmacist, and exercise his right to do what the law and certificate confer upon him.

19. "Non Poisonous Domestic Remedies" mean:

Alum
Aromatic Spirit of Ammonia
Aspirin Tablets
Borax
Bicarb. of Soda
Calomel Tablets
Castor Oil
Comp. Carth. Pills
Copperas
Cream of Tartar
Dist. Ext. Witch Hazel
Epsom Salt
Harlem Oil
Iodine 2%
Gum Asafetida
Gum Camphor
Glycerin
Milk of Mag.
Mineral Oil
Peroxide of Hydrogen
Petrol. Jelly
Saltpetre
Senna Leaves
Spirit-Terpentine
Spirit-Camphor
Sweet Oil
Sulfur
Sulphate of Quinine
Cough remedies which contain no poisonous or narcotic drugs.
Exempt narcotic preparations, provided the dealer is registered under the Harrison Narcotic Law.

Section 6. *Examinations:*

1. Application: All applications for examination shall be made on forms provided by the Board, and filed with the Board 30 days prior to the date of the examination, and accompanied by the required fee of $10.00.
2. *Age:* The applicant must be twenty-one (21) years of age. Proof of age must be shown by birth certificate, Biblical records or other acceptable proof.
3. *Experience in Pharmacy:* The applicant must show that he has received four years of experience in pharmacy under the instruction of a licensed pharmacist, from which the actual time in attendance at a reputable school or college of pharmacy, not to exceed three years, may be deducted. Experience gained prior to the applicant's sixteenth birthday or concurrent with school attendance is not acceptable as fulfilling any part of the experience requirement. Attendance at a non-pharmacy college for which credit was given toward the fulfillment of the requirements for a degree in pharmacy is acceptable in fulfilling the experience requirement to the same extent that such credit was given toward the degree in pharmacy. Proper certification must be made of any experience claimed by the applicant prior to January 1, 1949. A form shall be provided by the Board for this purpose, which form must be executed by the pharmacist under whom the experience was gained. In cases where the supervising pharmacist has since died, affidavits on special forms furnished by the Board shall be executed by three persons having intimate knowledge of the experience so claimed. Experience in pharmacy, not to exceed six months, gained while serving in the Armed Forces shall be deemed as fulfilling the requirements of the law, when such experience was obtained under the supervision of a licensed pharmacist, provided proper certification of such experience is furnished to the Board. All practical pharmacy experience received subsequent to January 1, 1949 must have been gained pursuant to Apprentice Pharmacist registration and must meet the following minimum requirements:

(a) The term "year" as used in this section to designate the quantitive standard for practical experience shall mean

BUTTERCUP
ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

Liquid Hematinic "Valentine"
8 fl. oz. and 1 gal. bottles

Valprota
pleasant tasting protein supplement in 1 lb. and 5 lb. bottles.

Dehydrocholic Acid
Council-Accepted
bottles of 100 and 1000 tablets.

Valentine's Meat Extract
a pleasant tasting source of potassium, 1⅘ fl. oz. bottles.

Liver Injection Crude U.S.P.
1 and 2 injectable units per cc., 10 cc. vials.

Liver Injection U.S.P.
10 U.S.P. units per cc., 10 cc. vial
15 U.S.P. units per cc., 3 vials 1 cc. each.

Liquid Extract of Liver U.S.P.

Liquid Extract of Liver with Iron
8 fl. oz. bottles.

Valentine Company, Inc.
Richmond, Va.

AVOID DUPLICATION

In order to avoid duplication of brands and sizes, which leads to excessive stocks and burdensome inventories, many retail druggists find it advantageous to standardize insofar as possible on a single reputable line of prescription department merchandise. From years of experience and through close observation, it is our firm conviction that the Lilly line is the logical one to feature in your prescription department. We are proud to be a distributor for Eli Lilly and Company and invite you to take advantage of our fresh, comprehensive stock of products bearing the Lilly label. Send your orders to us.

THE PEABODY DRUG COMPANY
DURHAM, NORTH CAROLINA

fifty-two average work weeks of apprenticeship training acquired under the supervision of a registered pharmacist.

(b) The pharmacy owner or registered pharmacists supervising the practical experience of an applicant for registration must notify the Board of Pharmacy whenever an applicant for registration begins employment under their supervision and whenever an applicant leaves their employ.

(c) Persons working under the supervision of registered pharmacists and expecting to qualify for the registered pharmacist examination must notify the Board of Pharmacy of the beginning and end of their employment under the supervision of a registered pharmacist within five days of the beginning or ending of such employment.

(d) The Board of Pharmacy shall not allow credit for claims of practical experience required under the pharmacy laws, unless such claims can be corroborated by records on file in the Board office showing the beginning and ending of the practical experience claimed as supplied by the applicant during his training period and by the pharmacist who supervised the practical experience during the training period.

(e) Practical experience shall be credited only when it has been obtained in a pharmacy acceptable to the Board of Pharmacy for that purpose.

(f) The term "supervision" as used in connection with the practical experience requirement shall mean that in the pharmacy where practical experience is being obtained a registered pharmacist supervising practical experience shall be in personal contact with and actually giving instruction to the person obtaining practical experience during the entire period of such experience.

(g) A pharmacy acceptable to the Board of Pharmacy as a proper place to obtain practical experience shall conform to the best traditions of pharmacy in the state. It shall have available all necessary equipment for professional service, necessary reference works, in addition to the official standards, and current professional journals, and shall meet the following minimum standards:

(1) It must be a pharmacy operating under a permit from the Board of Pharmacy in states where annual permits are required. In states where there is no permit law, the pharmacy must be operated at all times under the supervision of a registered pharmacist and must have signified its willingness to train apprentices or to employ persons desiring to obtain practical experience in accordance with the state pharmacy laws.

(2) A pharmacy acceptable to the Board for practical experience must have a clear record with respect to the observance of Federal, State and municipal laws, and ordinances governing any phase of activity in which it is engaged.

(3) The pharmacy owner and the registered pharmacists supervising the practical experience of applicants for registration must agree to abide by the Code of Ethics of the American Pharmaceutical Association.

(h) The individual obtaining practical experience shall keep a notebook properly certified to by the pharmacist supervising the practical experience covering the details of his practical training and this notebook shall be submitted as a part of the application for the Board examination.

The Board may accept training in pharmacy gained in another state pursuant to apprentice registration in this or another state if the Board is satisfied that such training is of the same quality and quantity as required in this state. All experience in pharmacy as referred to in this section, whether received prior or subsequent to January 1, 1949, shall be predominantly related to the selling of drugs, medicines, and medical supplies, compounding prescriptions, preparing pharmaceutical preparations, and keeping records and making reports required under the State and Federal statutes.

4. *Education:* All applicants except those specifically excluded by GS 90-61 shall furnish satisfactory evidence that he has

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RICHMOND, VIRGINIA

been graduated from a reputable school or college of pharmacy.

Content and Scoring: Examination shall be plainly written and divided into five heads, namely:

(a) Materia Medica, Posology and Toxicology.

(b) Theoretical Pharmacy.

(c) Practical Pharmacy, including laboratory work, prescription criticism and reading, with identification of drugs and such other reasonable tests of the applicant's ability to translate his technical knowledge into terms of actual practice as the Board may see fit to give.

(d) Pharmaceutical Chemistry.

(e) Pharmaceutical and Chemical Mathematics.

For the purpose of grading or rating, answers to questions shall be valued by marks or points based on their importance, as determined by the judgment of the examiner.

A general average of 75% with not less than 60% on any branch, except practical pharmacy, wherein not less than 75% is required, shall be necessary for a candidate to pass the examination.

Applicants making a general average of 75% in the written examination, but failing to make 75% in the practical examination, must re-take and pass the latter before license will be granted.

Should a candidate average 73% or more on all branches of the examination taken, but not average as much as 75%, and make a score of below 70% and above 60% on not more than one subject, the Board shall review all papers of said candidate.

Rules: Candidates must not communicate in any way with another; nor give, receive or use any means of information, except where specifically directed by the examiner.

Candidates taking the examination must follow the instructions given for each examination. Incorrect spelling, grammar or illegible handwriting may affect the final rating. Unless otherwise instructed three hours time shall be allotted in which to complete each division of the examination.

7. *Exceptions:* Candidates who are found to be eligible for admission to the examinations in all respects except that of practical pharmacy experience or age or both, may be admitted to all divisions of the examinations except the examination in practical pharmacy. Such candidate may later take the practical examination when the experience and/or age requirement has been satisfied, upon the payment of an additional examination fee of $5.00. Successful passage of any portion of the examinations without having passed the entire examination and being issued a license, entitles the candidate to no recognition under the law to practice pharmacy.

Section 7. *Licenses and Permits:*

1. *Drug Store Permits:* Application for drug store permits whether original or renewal shall be made upon forms provided by the Board. The Board will not issue any original or annual renewal drug store permit until an investigation, and in the case of an application for an original drug store permit a personal appearance before the Board by the owner and pharmacist in charge, shall completely satisfy the Board that:

(a) Adequate qualified personnel has been secured by the management of the store to properly render pharmaceutical service in the manner prescribed by the law; and

(b) Such personnel will be maintained during the period for which the permit is issued; and

(c) Such store has all of the following technical equipment:

Graduates

Capable of accurately measuring volumes from one minim to at least one pint and from 1 cc to at least 500 cc

Motars and Pestles

1—2 Ounce, glass or porcelain

1—8 Ounce, glass or porcelain

2—Wedgwood, assorted sizes

Glass Funnels

1—2 Ounce

1—16 Ounce

Stirring Rods

2—Glass, assorted sizes, glass or rubber

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AND

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DRUG STORE FIXTURES BY RAMSEY

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816 West Trade St.—Phone 4-4502 Charlotte, N. C.

Pill Tile and Ointment Slab
1—Pill Tile
1—Ointment Slab
Balances
For bulk, medium and light weighing, at least one of which must be sensitive to 1/10 grain
Weights
1—Set Apothecaries, 1/2 grain to 2 drams
1—Set Metric, 1 mgm to 100 gm
1—Set Avoirdupois, 1/4 ounce to 1 pound
Sieves
1—Set Official sieves or flour sifter
Suitable facilities for recording and filing prescriptions
Spatulas
Stainless Steel, at least three assorted sizes
Non-Metallic, at least two assorted sizes
Usable Supplies (Adequate Supply of Each)
Prescription Bottles, 1/2 to 32 ozs.
Dropper Bottles, 4 drams to 2 ozs.
Pill and Powder Boxes, assorted sizes, or Glass Tablet and Liquid Vials
Empty Capsules No. 00 to 5
Powder Paper
Powder Cartons or Jars, assorted
Filter Paper, assorted
Ointment Jars, assorted
Labels
Books
Latest edition of the U. S. P. and N. F. and supplements, or a standard commentary on these two publications
Poison Register
Exempt Narcotic Register
Heating Apparatus
Tripod & Bunsen Burner, or Alcohol Lamp, or Electric Hot Plate
Narcotic Drug Locker

(d) The store is equipped with proper sanitary appliances and the premises are kept in a clean and orderly manner.

. Before any permits or any renewal shall be issued pursuant to G.S. 90-71 for a drug store to be operated in a town of less than 600 population it must be shown that drug store is located in the same town as the residence of the physician to whom the permit is to be issued.

3. From and after February 16, 1948, the Board shall issue no original permits to physicians to operate drug stores in towns of less than 600 population but will continue to renew the permits to those now in operation.
4. Any person who absents himself from the practice of pharmacy for a period of five years or more shall be required to appear before the Board for instruction regarding any changes in the laws governing the practice of pharmacy and the distribution of drugs and for a review of any changes which have taken place affecting the general practice of pharmacy.

Section 8. *Reciprocal Licensure:*

1. Eligibility for reciprocal licensure is contingent upon the applicant's qualifications at the time of licensure by examination in the State from which he applies, which qualifications were not lower than those required for licensure in this State at the time of the applicant's licensure in another State.
2. The privilege of application for reciprocal licensure shall be extended to licentiates of all states which extend the same privilege to licentiates of this state.
3. All reciprocal exchange of pharmaceutical licensure to this state may be effected only through the National Association of Boards of Pharmacy, 77 W. Washington St., Chicago 2, Illinois, and on official application forms provided by the National Association of Boards of Pharmacy.
4. Applications for reciprocal registration to this state are subject to the requirement of the By-laws, rules and regulations of the National Association of Boards of Pharmacy.
5. Candidates for reciprocal registration who are deemed eligible for reciprocal licensure in all respects except that of having practiced one year under legal conditions since registration by examination as required by Art. II(f) of the By-laws of the N. A. B. P. may be accepted for reciprocal licensure if such applicant shall successfully pass an examination in practical pharmacy given by this Board pursuant to the exception con-

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Fountain Syrups Ready-to-Use	***Crushed Fruits, Sundae Toppings***
Take-Home Size Sundae Toppings	***Non-Carbonated 'Pic-Up' Cooler***

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$2.50 per 100

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Pyridoxine HCl (B6) 50 mg. Tablets
$9.00 per 100

Reavita Capsules
$34.80 Doz. 100s

Reacaps
$25.80 Doz. 100s

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P. O. Box 247

WEST DURHAM, NORTH CAROLINA

tained in Article II(e) of the N. A. B. P. By-laws.

Persons desiring to apply for reciprocal registration may secure information and application blanks from any of the following sources:

(a) P. H. Costello, Secretary, National Association of Boards of Pharmacy, 77 W. Washington St., Chicago 2, Ill.

(b) Secretary of Board of state in which applicant is registered by examination.

(c) Secretary of North Carolina Board of Pharmacy, P. O. Box 471, Chapel Hill, N. C.

6. The Board in its discretion may grant reciprocal licensure to an applicant when such applicant has taken and failed to pass the examinations of the North Carolina Board of Pharmacy.

7. All applicants for reciprocal licensure shall meet with the Board at a designated time and place for a personal interview in considering the application.

Section 9. *Disciplinary Actions:* Before any person shall be indicted in any court in this state for a violation of the laws, regulating the practice of pharmacy, he shall be given an opportunity to appear before the Board at one of its regular meetings to show cause why he should not be prosecuted for the alleged violation. The person appearing at these meetings shall have the right to be represented by counsel if he so desires and shall have the right to introduce any matter pertaining to the alleged violation either by himself or by others.

Medical Services

During the past few years the farm people of North Carolina have spent at least $36,000,000 annually for health purposes. This represents an average of $120 per farm family and is about 6 per cent of the family's total net income.

Of the $120 expenditure for health services, doctors and dentists get 46%; drugs account for 21%; hospitals, 19%; glasses and dentures, 5%; insurance, 5%; and other, 4%.

Woodward Honored

Clarence T. Woodward of Greensboro was honored by the sales staff of The Upjohn Company at a party held in Greensboro on June 29.

W. C. Sugg, the company's Atlanta division sales manager, presented Mr. Woodward with a 25-year service pin and a watch in appreciation for his many years of service as a representative of The Upjohn Company. Both Sugg and B. F. Dover of Charlotte lauded Woodward at the party, attended by Upjohn's N. C. representatives and their wives.

Loaded With Cash

In 1947 the public saved less than $4 billion. In 1949 people saved a little more than $6 billion. By 1951, savings went up to more than $17 billion, and the same saving-rate is holding in 1952. People have $136 billion in ready cash, currency and bank deposits—3 times the prewar total.



THE WORLD'S FINEST SALTED NUTS

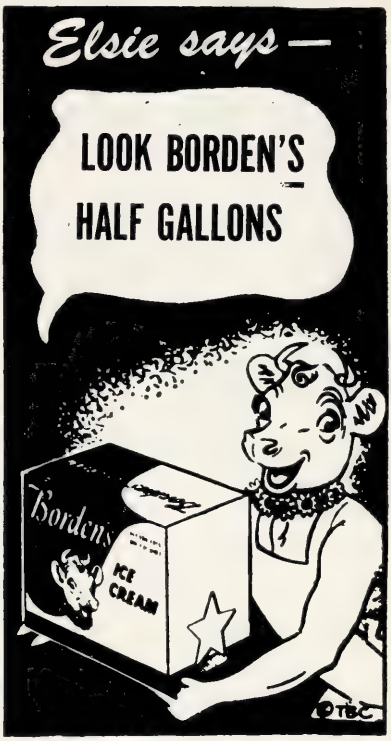
Fresh From Our

Double Kay NUT SHOP DEPARTMENT ®

The leading drug store owners in your state will tell you the Double Kay Nut Shop is producing more sales and profits than any item in the drug store occupying similar space.

IF—you have a clean, first-class drug store, let us reserve a Nut Shop for you.

THE KELLING NUT CO., 2800 W. Belmont Ave. Chicago 18, Illinois



"Convert your pint a week customers to half gallon a week customers. It's easy with Borden's ice cream."



Business Associates for 97 years

Reported by MRS. ETHEL PIERCE

Mr. William P. Brewer, vice-president of Justice Drug Company, Greensboro, N. C., attended the regional meeting of Druggists' Supply Corporation, Wednesday, June 25, in Atlanta, Ga., where an extensive campaign to promote Christmas buying in the nation's 49,000 drug stores was inaugurated. On his return to Greensboro Mr. Brewer stopped in Spartanburg, S. C., to see the new Geer Drug Company building.

Mr. P. A. Hayes, president, and Mr. T. S. Simpson, salesman for Justice Drug Company, Greensboro, N. C., spent a week the latter part of June at The Breakers in Myrtle Beach, S. C. Mr. Hayes and Mr. Simpson have been friends and business associates for a good many years and always look forward to their annual vacation together. To quote Mr. Simpson—"We have been business associates for 97 years!" However, no one can believe it, because both are mighty "spry boys."

Mr. Hayes also had another vacation at Myrtle Beach in July. This time he was accompanied by his wife.

Mr. E. B. Williams, manager of the sundry department of Justice Drug Company, Greensboro, N. C., and Mrs. Williams motored to Montgomery, Alabama, for several days vacation in June.

Mr. C. V. Cagle, chemist and manager of the pharmaceutical department of Justice Drug Company, Greensboro, N. C., spent the July Fourth holidays at Long Island City, N. Y., with his daughter and family. Mrs. Cagle accompanied him, but will spend several weeks at Long Island City.

Mr. H. L. Walker and family had a week's vacation at Kure's Beach, N. C., the second week in June. Mr. Walker is pharmacist and manager of the order department at Justice Drug Company, Greensboro, N. C.

Salesman Owen C. Trogdon of Justice Drug Company, Greensboro, N. C., and Mrs. Trogdon vacationed for two weeks in July. However, they only journeyed to the wonderful shaded lawn of their attractive home. Mr. Trogdon said that since he drives several miles every work day that a long trip would be no vacation for him.

HOWELL HALL HAPPENINGS

At the Commencement Exercises of the University of North Carolina on June 2 forty-three students received the degree Bachelor of Science in Pharmacy and three graduate students received the degree Doctor of Philosophy with majors in pharmaceutical chemistry. The doctoral graduates were Dr. James George Young who is Assistant Professor of Pharmaceutical Chemistry at the Medical College of Virginia, Dr. John Walter Martin, Jr., who will have a similar position at Butler University, and Dr. Jan Hendrik Rudolf Beaujon who is taking his North Carolina wife to Holland for a few months before returning to his home in Curacao, Netherlands, West Indies.

A total of fifty-five pharmacy students are registered for classes in the first term of the Summer School at the University. This number includes thirty-four students who are taking the only course offered in the pharmacy building, Inorganic Pharmaceutical Chemistry which is taught by Dr. Herman D. Thompson. Mrs. Lorna Teare is the laboratory instructor.

Mr. Clyde Duvall, rising fourth year student, brought a much appreciated gift to the School of Pharmacy from his home in Murphy. It was a fifteen pound piece of North Carolina talc (soapstone, French chalk) which he obtained from the Hitchcock Corporation. Remington's Practice of Pharmacy states: "An excellent quality is obtained from deposits in North Carolina." It is hoped that this sample is only the first in a collection which could be both interesting in its wide content and impressive in its variety. The success of the collection will depend upon number of specimens sent and brought in from all parts of the state.

Dr. Fred Semeniuk started on June 13 on a motor trip to last for about four weeks to his former home in Edmonton, Alberta, Canada.

Doctors Walter H. Hartung, John Martin, and James Young attended meeting of the American Chemical Society Division of Medicinal Chemistry held at the University of Virginia on June 12 through 14.

Mr. Albert W. Jowdy, instructor of dispensing, entertained the graduating students at a picnic held at his home on June 15, the last Sunday before the state board examinations.

Al Mebane, rising second year student from Lexington, Kentucky, sent the following telegram to his Kappa Psi brothers for state board examination encouragement: "Deuteronomy Chapter 31, Verse 6." The Bible in the dean's office was needed to learn: "Be strong and of good courage, fear not, nor be affrighted at them; for Jehovah thy God, he it is that doth go with thee; he will not fail thee, nor forsake thee."

Immediately after the board examinations Samuel Howard Price, Jr., of Mooresville and Samuel Thomas Thorne, Jr., of Charlotte left for a motor trip to New York and farther if possible.

David Dowdy, rising third year student from High Point, will go to Germany this summer to visit his brother Henry, '50, who is an officer in the army of occupation.

Recent visitors at the School of Pharmacy included David Masengill, '47, and Kendall Minnick, '41, both from Bristol, Tennessee.

Second Lieutenant Carl Jolley, '50, also visited the school during a short leave before he is transferred to Germany. While at home in Cliffside he spent a few days in the Mills Drug Company.

Mr. W. G. Dudley, Jr., Carolina Apothecary, Reidsville, has started a Phi Delta Chi scholarship fund with the contribution of one hundred dollars.

June was a busy month for the wedding of pharmacy students. Warmest wishes for happiness are sent to each of the young couples.

Miss Beatrice Blanche Kaminetzky, '52, Durham, was married on June 29 to Mr. Charles D. Susman of New York.

Mr. Thomas Richard Bostian, '53, Landis, married Miss Patsy Ruth Gibson on June 29 in Kannapolis.

Miss Don Rea Hedrick, '54, Denton, was married to Mr. Donald Venard Kepley of the United States Army on June 8.

Mr. Robert James Dever, '55, married Miss Nancy Carol Bulla on June 24 in Greensboro.

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Wholesale Druggists

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Effective Until Further Notice

TINA-CIDE

35c Size—(List $2.40)

1 Dozen—1/12 dozen BONUS from Wholesaler
3 Dozen—1/4 dozen BONUS from Wholesaler
* Plus—1/4 dozen BONUS, Direct
*Direct Bonus sent upon receipt of wholesale invoice

COMBINATION PACKAGE
EDWARDS FOOT POWDER & TINA-CIDE

1 Dozen—
1/6 dozen
BONUS from
Wholesaler

TINA-CIDE

69c Size—
(List $4.80)

Honor Roll and Dean's List for the Spring Quarter of 1952

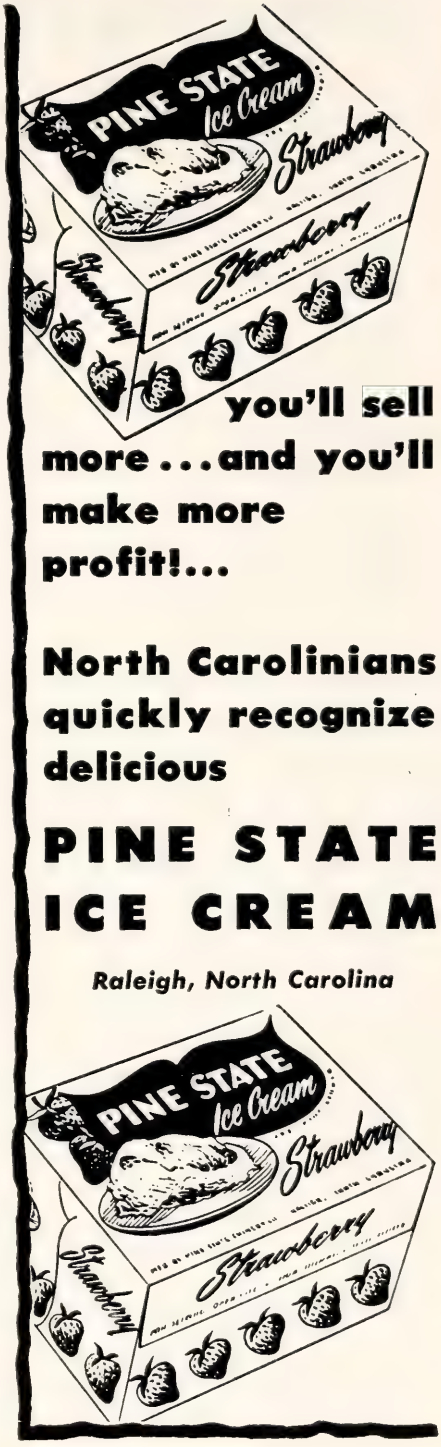
Dean E. A. Brecht of the UNC School of Pharmacy has announced the names of pharmacy students making the Dean's List (average 90 or better) and Honor Roll (average of 92.5 or better) for the Spring Quarter, 1952.

Forty-three of the students, representing almost 25 per cent of the student body, received recognition for the high quality of their scholastic work.

Miss Patsy Ruth Upchurch of Morrisville received the top honor by earning all A's, 97.5.

The honor roll included: Barbara Ann Arnold, Raleigh; Nicholas H. Batuyios, Wilmington; Charles Donald Blanton, Kings Mountain; Baylus Cade Brooks, Fayetteville; Rowe Bogle Campbell, Jr., Taylorsville; Hallet Herman Daniels, Colerain; Junious Franklin Ferguson, Jr., Durham; James Hugh Fletcher, Drexel; Joseph Earl Hatcher, Chinquapin; Harry Lynn Hauss, China Grove; Jonathan Adoneran Hill, Troutmans; Worthe Seymour Holt, Apex; John Augustus Kluttz, Marion; Morris Edward Merritt, Lake Waccamaw; Benjamin Kater Mobley, Murfreesboro; James Theodore Moore, Wilmington; Gilbert Clark Russell, Greensboro; William Darle Shouse, Rural Hall; Joe Donald Stone, Dobson; Patsy Ruth Upchurch, Morrisville; Allene Marie Warren, Dunn; Kenneth L. Wiggins, Goldsboro; and John Dee Wood, Wilmington.

The Dean's List also included: Earl Triplett Brown, Leicester; Loy Ray Burris, Jr., Valdese; Alexander William Clelland, Jr., Orange, Va.; Henry Paul Cogdell, Goldsboro; Aubrey Chester Dollar, Mt. Airy; Robert Brittain Fairley, Salisbury; John Paul Friday, Dallas; Jerry Thomas Gaylord, Winterville; Barbara Nan Gilliam, Sanford; Elbert Neal Herring, Clinton; Freda Mollie Hobowsky, Scotland Neck; Beatrice Blanche Kaminetzky, Durham; William Paul Powell, Horse Shoe; Samuel Howard Price, Jr., Mooresville; John Marshall Sasser, Smithfield; Willis Breedlove Shaw, Roanoke Rapids; Roy Cornelious Shepherd, Lexington; John Henry Welborn, Lexington; Glenwood Lee Williams, Godwin; and Robert Payne Wolfe, Monroe.



LIGHT STUFF

Boy, Am I a Mess!

When they passed out brains,
I thought they said "trains,"
and I missed mine.

When they passed out looks,
I thought they said "books,"
and I didn't want any.

When they passed out noses,
I thought they said "roses,"
and I ordered a big red one.

When they passed out ears,
I thought they said "beers,"
and I ordered two large ones.

When they passed out chins,
I thought they said "gin,"
and I ordered a double.
Boy, am I a mess!

Teacher Talk

Michael does not socialize well. This means Mike is always beating some other kid's brains out.

John is progressing very well for him. Johnny is a dope. He's 12 years old and has learned 2 and 2 make 4, which, as the teacher points out, is progress—for him.

Frank's personality evidences a lack of social integration. This is a nice way of saying Frank is a stinker.

Big Fish

A visiting Texan was telling his Tar Heel host about the big fish he had caught in the Lone Star state. "As a matter of fact," said the Texan, "I caught one that was eight inches."

Our friend told the Texan that a fish that size was small in North Carolina.

"Mebbe so," said Tex, "but down there we measure a fish between the eyes."

Washing Windows

I would not mind the resistance
Some husbands give their spouses
If I could increase the distance
That separates their houses.

Legal Correction

A woman who lived back in the hinter lands of Wayne County entered Bunch' Drug Store in Goldsboro and was greete by Pharmacist Luther Bunch:

"Why, hello Martha," Luther greete her, "You are looking fine. What's hap pened? Isn't your man abusing you th way he used too?"

"No," said Martha laconically, "h aint."

"Well," observed Luther, "I guess tha just goes to show his heart is in the righ place."

"Hit shore is," agreed Martha, "an his legs, too. He's in jail!"

Rumor

There is a rumor going around that th government is considering issuing this direc tive: "Anything that moves, control it. I you can't control it, tax it. If you can' tax it, give it a billion dollars."

Outstripped

Distributors of lemonade, orangeade, lime ade, etc. had better mind their business a little better. The demand for their product has been far outstripped by a newcomer foreign aid.

Modern Age

One of the most pitiful sights in Americ today is the businessman who, having strug gled upward to great financial success, i bewildered by his employees who don't wan to work as hard as he did or for as littl and refuse to accept his political and eco nomic views.—Dr. Geo. Gallup.

Some Bird!

Those 100 degree days in June remindec W. L. West of a cold day last winter, whe the thermometer was at rock bottom. W L. was awakened one morning with a peck ing noise outside his window. On investi gating, he found the noise was being mad by a redheaded woodpecker. The bird had located a piece of flinty stone in the West' yard, and was warming its feet by striking sparks from the stone. We suggested t W. L. that the bird would be handy around his drug store, especially in the absence of matches.



There's still time to Reel-in Summer Sales

Don't let those late summer sales get away—stock up now with cameras, film, beach wear, accessories, suntan lotion, luggage and vacation sundries: all top sales bait from Bodeker for your record summer profits.



Check your summer stock today. Then order NOW from Bodeker—to catch late summer sales and whopper summer profits!

Wholesale Drugs since 1846

The Bodeker Drug Co.

1408-1416 EAST MAIN STREET
RICHMOND 13, VIRGINIA

"More than 100 years of friendly and dependable service"

Limited Time Only!

Friendship's Garden

INTRODUCTORY OFFER

New!

LIQUID PETALS (reg. 1.25)
A *lasting* Cream Perfume

PLUS

Flower-fresh
TOILET WATER (reg. 1.25)

2.50 value!

Both 1.50 *plus tax!*



Liquid Petals is a truly modern cream perfume. Use it delicately wherever body warmth will bring out the full romantic bouquet. Accent it with delicious Friendship's Garden Toilet Water for day-long, evening-long flower-fragrance.

W. H. King Drug Company

"The House of Friendly and Dependable Service"

Raleigh, North Carolina

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The Carolina JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

1952



Aug., 1952

Vol. XXIII Number 8

IN THIS ISSUE

Preparation of Wills and Establishment of Trust Estates

For a Weeping Dermatitis

LOTION

HISTADYL and SURFACAINE

Antiallergic
Anesthetic
Absorbent

For a Dry Dermatitis

CREAM

HISTADYL and SURFACAINE

Antiallergic
Anesthetic
Vanishing Cream

Eli Lilly and Company
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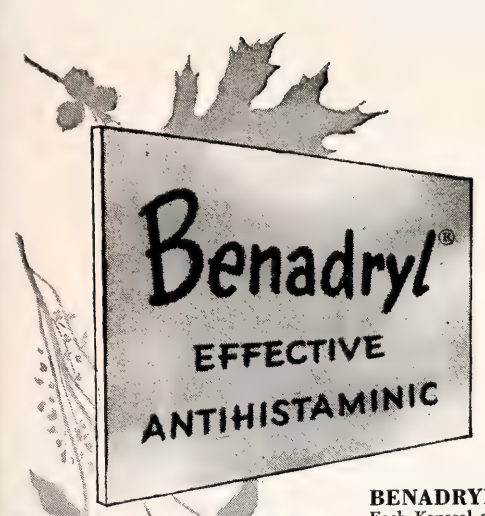


LOTION or CREAM

Keep stocks adequate as physicians prescribe for sunburn, poison ivy, insect bites, and other skin irritations.

Histadyl and Surfacaine

(THENYLPYRAMINE, LILLY) (CYCLOMETHYCAINE, LILLY)



sign of the season

in peak demand for hay fever

BENADRYL Hydrochloride Kapseals®
Each Kapseal contains 50 mg. BENADRYL hydrochloride (diphenhydramine hydrochloride, Parke-Davis). Supplied in bottles of 100 and 1000.

BENADRYL Hydrochloride Capsules
Each capsule contains 25 mg. BENADRYL hydrochloride. Supplied in bottles of 100 and 1000.

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Each teaspoonful (4 cc.) contains 10 mg. BENADRYL hydrochloride. Supplied in 16-ounce and 1-gallon bottles.

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Sterile solution for parenteral use containing 10 mg. BENADRYL hydrochloride in each cc. of solution. Supplied in 10-cc. Steri-Vials.

BENADRYL Hydrochloride Emplets®
Each Emplet contains 50 mg. BENADRYL hydrochloride. Supplied in bottles of 100 and 1000.

BENADRYL Hydrochloride Cream
Contains 2% BENADRYL hydrochloride in a water-miscible base. Supplied in 1-ounce and 2-ounce collapsible tubes.

Kapseals BENADRYL Hydrochloride with Ephedrine Sulfate
Each Kapseal contains 50 mg. BENADRYL hydrochloride and 10 mg. ephedrine sulfate. Supplied in bottles of 100 and 1000.

BENADRYL's clinical performance in the treatment of hay fever and other allergies has assured its position with physicians—and as the pollen count rises each year, the volume of BENADRYL prescriptions rises with it.

MEDICAMENTA VERA

P D & CO.

Parke, Davis & Company
DETROIT, MICHIGAN







THE CONVENTION IN PICTURES—TMA Officials (seated) White Dickey, Goodrich and Gibson. (Standing) Brownie, Morton, Potter, Davi and Hartis. (Center) Top golfers, Turnmyre, Forrest, Cory and Lamm (Bottom) Bob White with Goodrich, Dickey, Brownie and Gibson in back ground. Pictures, compliments of the TMA.



a preferred antihistamine

throughout the year

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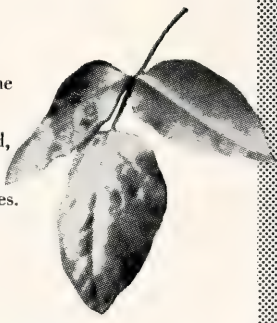
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Since its introduction, CHLOR-*TRIMETON* has been a favorite antihistamine with physicians. More potent than any other clinically available antihistaminic compound, CHLOR-*TRIMETON* is favored not only for seasonal hay fever, but also for year-round allergies.



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CHLOR-*TRIMETON* Maleate Tablets
CHLOR-*TRIMETON* Maleate Repeat Action Tablets
CHLOR-*TRIMETON* Maleate Syrup
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CHLOR-*TRIMETON*® Maleate Tablets (chlorprophenpyridamine maleate), 4 mg., bottles of 100 and 1000.
CHLOR-*TRIMETON* Maleate, 8 mg. Repeat Action Tablets, bottles of 100 and 1000.
CHLOR-*TRIMETON* Maleate Syrup, 2 mg. per 4 cc., bottles of 16 oz. and 1 gal.
CHLOR-*TRIMETON* Maleate Injection, 2 mg. per cc., ampuls of 1 cc., box of 6; 10 cc. vials.

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SCHERING

McKesson Narcotic Service

To enable druggists to maintain their narcotic stocks in the most efficient manner for prompt and accurate filling of prescriptions, McKesson & Robbins, Inc., has distributed to all pharmacies in markets which they cover, a special folder giving instructions on how to order supplies in accordance with Federal narcotic laws.

Called McKesson Narcotic Service, the folder tells how to prepare government narcotic order forms and gives the druggist a detailed listing of products according to Federal requirements. The listing indicates the maker's name on all trade-marked items, sizes of packages available, strength of the narcotic content, and form of medication. It also indicates the proper method for ordering the items on the government forms.

The back cover of the folder, which is same size as the official form, contains a pocket sleeve into which the druggist may slip his government order form pad for convenient reference when ordering his narcotic supplies.

New Desserts Remove Excess Salt

At the recent convention of the American Medical Association, visiting physicians made thousands of taste tests of cookies into which there had been baked a mixture of unflavored and finely ground sodium-removing resins. The doctors approved the medicated cookies for taste; many believed they compared favorably with grandma's best. Cookies are but one foodstuff into which the housewife may blend this new form of an already established agent which removes excess sodium from the bodies of patients who suffer from heart disease, cirrhosis of the liver, edema of pregnancy, or hypertension. Fruit juices, milk, fudge, cake, and flavored gelatin are some of the other nutriments which will hold and disguise the new medication. Now patients with excessive sodium retention can actually enjoy taking a medicine which allows other items in their diet to be seasoned more liberally and tastefully with once-forbidden salt. Eli Lilly and Company will supply physicians with books of various kitchen-tested recipes which may be given to patients.

Following its debut at the A.M.A. convention, "Carbo-Resin" (Sodium Removing Resins, Lilly), Unflavored, has been placed on the prescription market in one-pound jars (Powder No. 88).

TV Tale

We read where a fellow, without a TV set, cut a hole in the wall of his neighbor's apartment and, every night, he would watch the wrestling matches. It was two weeks before he found out they didn't have a TV set either.

Prescription Balances Repaired

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303 S. Sixth Street Richmond, Va.

POWERS-TAYLOR DRUG COMPANY

Richmond, Va.

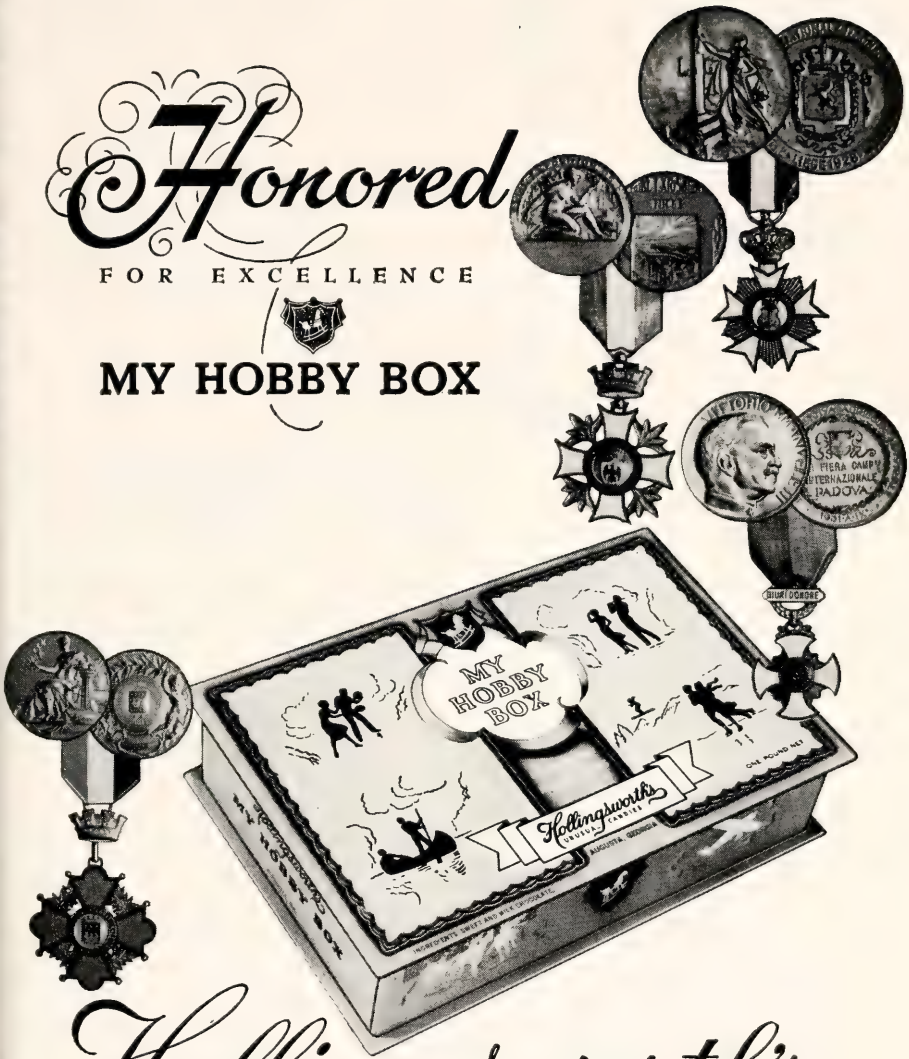
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Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
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FOR EXCELLENCE

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For over 70 years we have served the Druggists of Virginia and North Carolina with the finest quality products at a dependable price.

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The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 Single Numbers, 15 Cents

Vol. XXXIII AUGUST, 1952 No. 8

An Evil Shadow

According to the representatives of several major pharmaceutical houses, product substitution has reached epidemic proportions in this country.

In 1950, Smith, Kline & French checked 2,132 samples of Dexdrine Sulfate Tablets, which they had secured in various sections of the country, and found 7% to be substitute products. A year later, of 3,362 samples, the substitute percentage had risen to 22%, and so far this year (1,218 samples), the percentage has shown still a further increase —to 23%.

Another large manufacturer found 25% counterfeits on his prescriptions filled in California. And another well known pharmaceutical house, while shopping their prescription products in New York City, found 20% to be substitutes.

Recently a salesman sold to California pharmacists a product for the express purpose of substituting on prescriptions specifying a trademarked, nationally known product. About two hundred drug stores were involved in an investigation which followed, with the salesman who promoted the product for substitution being convicted and sentenced to six months in jail.

The California State Board of Pharmacy took action with this regulation: No person shall (1) substitute a drug different in any respect to the one prescribed; (2) Substitute a drug that is of a different character or brand, or is a product of a different manufacturer or distributor than that designated in a prescription; and (3) Deviate in any manner from any of the requirements of a prescription except with the prior consent of the prescriber.

What is substitution? The *Pacific Drug Review* defines it this way: "The term covers a multitude of sins and half-sins, but the real problem exists in the dispensing of cheap copies in place of popular branded pharmaceutical specialties for the purpose of making a quick profit by cheating. The basis of such dispensing is pure grasping profiteering. It is clearly dishonest and unethical, and verges on the criminal, since it is a fraud upon all concerned."

Pharmacy has too much at stake to permit a few unscrupulous operators to destroy its reputation for honest dealings. When the press throws the spot light on substituting pharmacies, all who earn their livelihood in the profession suffer. The movement now underway to control this unethical and illegal activity we hope will succeed before the government steps in with federal control.

North Carolina enacted a law in 1937 specifically prohibiting the practice of drug substitution, with appropriate penalties. While our State Board of Pharmacy has not found occasion to utilize this section of the law, it will do so if necessary. The Board will not permit substituters to cast an evil shadow over the entire profession.

Green Magic

To help you cash in on the $100 million chlorophyll bonanza, *Cosmopolitan* told its eight million readers (July—"Green Magic") about chlorophyll's miraculous deodorizing and healing properties. Last year *Cosmopolitan* devoted 110 pages to drug articles, representing dollar-wise better than a half million dollars towards better public relations for the drug industry.

Betty Dean Fearing

With the arrival of Betty Dean, the Lost Colony play had to take a back seat so far as the Keith Fearing, Jr. family of Manteo was concerned. This is the first child of the Fearings; also the first grandchild on either side of the family. Keith and his father operate various enterprises on Roanoke Island, including the drug store.

Annie

Truman Hudson, Statesville Drug Company pharmacist, sends us an interesting order he recently received from a customer. The customer wanted one package of "Annie for Jesteen," which presented no problem to Truman, who is well acquainted with Annie.

Thesis

The July scientific edition of the *Journal of the A.Ph.A.* contains an article, "The Quantitative Evaluation of Aromatic Waters," by Ben F. Cooper and E. A. Brecht. The article is based on a thesis submitted by Cooper as partial fulfillment for the degree of Master of Science.

Folks down Southern Pines way say Mrs. Graham Culbreth has turned to modeling in her spare (?) time. An ektachrome postal card of the beautiful Norwood Gardens of Southern Pines is enhanced with the presence of Mrs. Culbreth, who is shown beside a mass of colorful azaleas. The Photo Center, Fayetteville, produced the card.

New Manager

Claude C. Cannon of Durham is managing the Roxboro Drug Company of Roxboro. He succeeded Roy Sparks after Mr. Sparks purchased an interest in the Mangum Street Pharmacy of Durham.

Moves to Winston-Salem

Mrs. Virginia L. Callahan, formerly associated with Salley's Drug Store, Asheville, has moved to Winston-Salem, where she is now making her home, 229 West End Blvd.

Affiliate with NCPA

Twenty-nine members of the UNC Pharmacy School Graduating Class, '52, have joined the NCPA. Other recent additions to the list include Robert Dale Banner of Spruce Pine, Mrs. Robert Davis of Marshall, J. L. Jones, Jr. of Canton, Bruce Williams of High Point, Miss Nell Evans of Charlotte and Mrs. Mary E. Tatum of Winston-Salem.

Research

Funds for medical research have reached an all-time high. Grants, government and private, totalled $181 million—10 times more than amount spent on research in 1941.

Bissette Attends Raleigh Health Meet

The N. C. Pharmaceutical Association was represented at the meeting of The President's Commission on the Health Needs of the Nation (Raleigh, July 25) by Paul B. Bissette, Sr. of Wilson.

Mr. Bissette was recently notified of his appointment as a member of the Student Loan Committee of the State Medical Care Commission. The Committee has funds available for pharmacy students who agree to practice for a certain number of years in rural areas of the state.

Advertising is the backbone of the CAROLINA JOURNAL OF PHARMACY. Without it, we would have a mimeographed sheet instead of this publication. All other things being equal, prove your appreciation by making purchases from representatives of Companies Advertising in the JOURNAL.

W. A. Ward, NCPA President-Elect

Mail Ballot Election Results Announced by Board of Tellers.

W. A. Ward of Swannanoa is President-Elect of the North Carolina Pharmaceutical Association. Announcement of Ward's elevation to the top NCPA post was released August 1st by a Board of Tellers, consisting of T. R. Robinson, Jr., Chm., Goldsboro; E. L. Bradshaw, Kinston, and James L. Creech, Smithfield.

As a result of the recent mail balloting by NCPA members, W. Latham West of Roseboro was named first vice-president-elect. Serving with him will be W. B. Gurley of Windsor, second vice-president; and Jesse W. Tyson of Greensboro, third vice-president.

President B. R. Ward of Goldsboro was elected to the NCPA executive committee for a three year term.

All of the newly elected Association officials will be installed at the last session of the 1953 Convention, scheduled for Pinehurst, May 24-26, 1953.

Roger A. McDuffie of Greensboro will be recommended to the in-coming Governor of North Carolina for re-commissioning as a member of the State Board of Pharmacy for another 5-year term.

Herman Cline of Charlotte and E. C. Daniel of Zebulon were elected directors of the N. C. Pharmaceutical Research Foundation. Daniel was one of the organizers of the Foundation and has served on its board of directors for several years. Cline, a well known Charlotte pharmacist, has been closely identified with organized pharmacy in North Carolina during recent years. He has held a number of committee posts and was local secretary of the last NCPA Convention held in Charlotte.

President-Elect Ward was born in Morganton on Sept. 1, 1899. He attended the University of North Carolina in 1919-1920 and from June 1, 1920 to September 15, 1922, was an employee of the U. S. Public Health Service. While with the Health Service, he was stationed in the Biltmore Hospital outside Asheville, acting in the capacity as an assistant pharmacist to B. E. Gay and R. S. Dalton, pharmacists.

In the fall of 1922 he returned to the University, where he remained until June, 1924, at which time he graduated with a Ph.G. degree in Pharmacy. While at the University he was actively identified with various campus organizations, serving as student assistant in pharmacy, 1923-1924; as president of his class, 1922-1923; and president of the UNC Branch of the American Pharmaceutical Association, 1923-1924.

Mr. Ward was a charter member of Phi Delta Chi and still retains his interest in the fraternity. He, among others, helped the fraternity to purchase its own chapter house in Chapel Hill and helped the active members furnish the house after the real estate deal was completed.

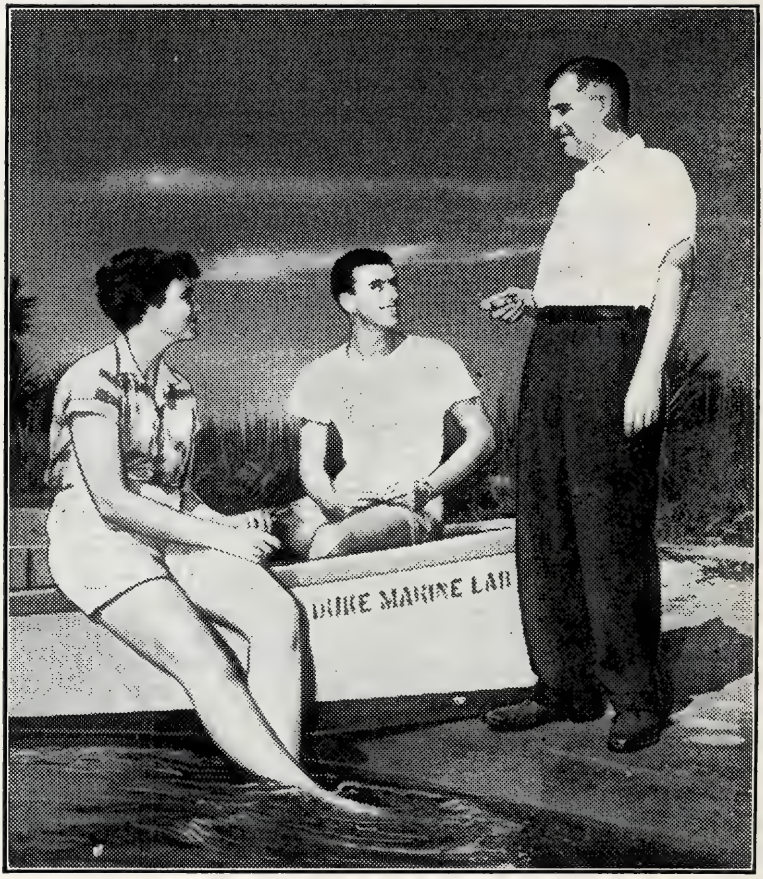
After leaving the University, Mr. Ward worked for a short time in Biltmore with the Biltmore Drug Store and in Asheville with Finley's Drug Store. He opened Ward's Drug Store in Swannanoa on April 1, 1925 and has seen it grow from a relatively small operation until today it is one of the better small-town drug stores in the State. Recently the store was moved into new and larger quarters (CAROLINA JOURNAL OF PHARMACY, May, 1952).

In 1947-48, Mr. Ward served as President of the N. C. Rexall Drug Club, and the following year he was named President of The Asheville Drug Club (now the Western North Carolina Drug Club). He has served on various committees of the Association, and reached the President-Elect post, serving successively as third, second and first vice-president of the NCPA. As first vice-president of the NCPA, he now is a member of the Association's executive committee.

Mr. Ward was married to Miss Ada Shepherd on September 9, 1922. Mrs. Ward has been active member of the Woman's Auxiliary of the NCPA and the Auxiliary of the Western N. C. Drug Club. She served as President of The Woman's Auxiliary of the NCPA in 1949-1950, and last year was Chairman of The Projects Committee of the State Auxiliary. With such a background, Mrs. Ward will be of valuable assistance to our in-coming president.

(Continued on Page 383)

Students' Mite for Science



GRADUATE biology students at Duke University's Marine Laboratory, Piver's Island, Beaufort, N. C., collect first North Carolina soil sample to be processed by Lederle scientists in the quest for an even more effective antibiotic. Soil from everywhere is being processed in man's dramatic war against disease since a handful of soil from Missouri resulted in the discovery of aureomycin. Students above holding samples they've just collected are Betty Martin, Spartanburg, S.C., and William Ward, Durham, N. C., along with Dr. C. G. Brookout (standing), director of the unique marine university-on-the-seashore.

Soil from One's Backyard Could Yield Wonder Drug

Graduate Students at Duke University's Marine Laboratory Cooperate in Worldwide Search for New Antibiotic

Thousands upon thousands of soil samples are being tested in the search for antibiotics. An antibiotic is a drug from a mold made by strains of micro-organisms in the soil.

A handful of soil from Missouri led to the finding of the golden mold known as aureomycin, which effectively prevents the growth of a variety of germs in humans and animals.

Such a sample could any day give mankind a new "miracle" antibiotic. It could be found in North Carolina. It might even be found in your backyard. It could be found almost anywhere.

To avoid duplication in types of soil samples and waste of the scientists' precious time, the dramatic search is so organized that typical samples are being gathered from just about every part of the world.

Dr. C. G. Bookhout, director of Duke University's marine laboratory at Piver's Island near Beaufort and some graduate biology students at the unique seashore university recently cooperated by sending in samples from Piver's Island.

Among those helping to collect and send in the first samples from this area were Miss Betty Martin of Spartanburg, S. C., and William Ward of Durham, both of whom are doing graduate work in marine biology.

It is understood that soil samples are to be systematically collected in various parts of North Carolina, since a variety of soil types are to be found in this state which stretches from the sea to the mountains.

The Lederle scientists who discovered aureomycin believe that somewhere there is a strain of micro-organisms that will produce a mold so amazing in its action against germs that it will be the most exciting discovery yet.

Production of the "wonder" drugs is a delicate and expensive procedure. In the case of aureomycin, the drug is produced by the fermentation process and there are large quantities of mash left.

Aureomycin is used to combat certain diseases in animals as well as in humans. The researchers discovered that the mash, when processed, made a remarkable feed supplement that stimulates growth of livestock, and today the supplement is used by commercial manufacturers of feed for hogs, chickens, turkeys and dairy calves.

But despite all the progress made by the scientific researchers, the search—dramatic but thorough—for more effective antibiotic drugs to combat diseases goes on night and day.

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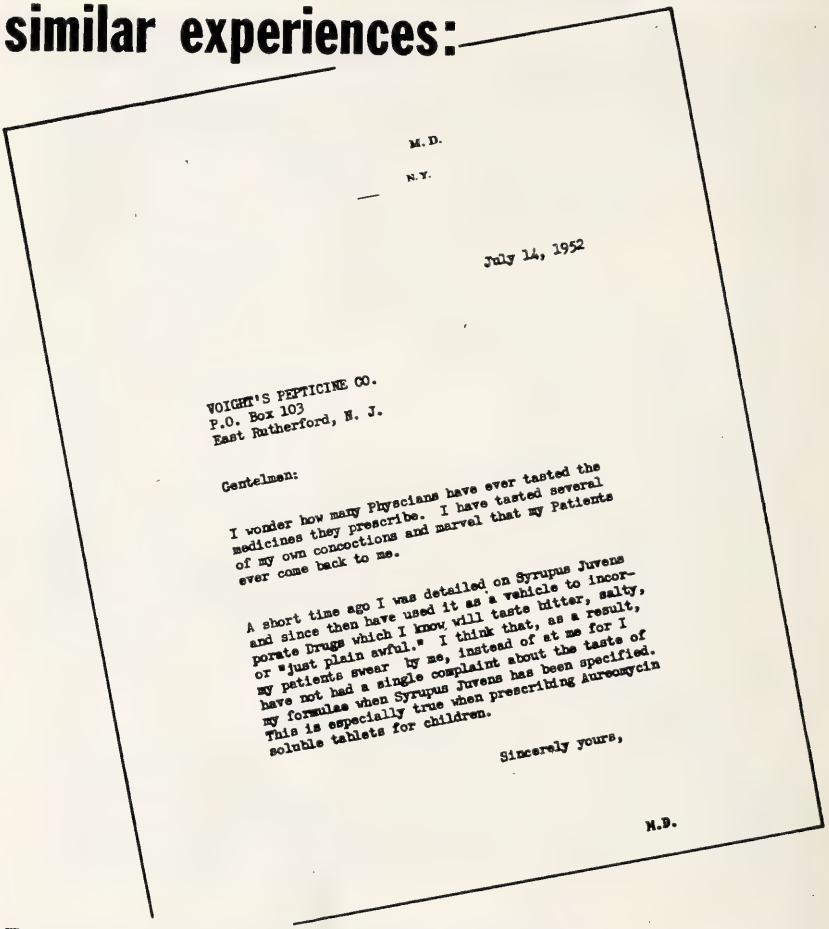
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Fair Trade Price 25c

The McCambridge & McCambridge Co.
Baltimore 23, Md.

The following was written to us by a physician and we pass it on to you, wondering whether you've had similar experiences:



M.D.

N.Y.

July 14, 1952

VOIGHT'S PEPTICINE CO.
P.O. Box 103
East Rutherford, N. J.

Gentelmen:

I wonder how many Physcians have ever tasted the medicines they prescribe. I have tasted several of my own concoctions and marvel that my Patients ever come back to me.

A short time ago I was detailed on Syrupus Juvens and since then have used it as a vehicle to incorporate Drugs which I know will taste bitter, salty, or "just plain awful." I think that, as a result, my patients swear by me, instead of at me for I have not had a single complaint about the taste of my formulas when Syrupus Juvens has been specified. This is especially true when prescribing Aureomycin soluble tablets for children.

Sincerely yours,

M.D.

Every physician in *your State* has received a sample of Syrupus Juvans. It has long been a favorite in the South. Use it in compounding your own formulae, especially for Aureomycin soluble tablets, for children.
Your wholesaler stocks it—or you may buy it direct in pints or gallons.

VOIGT'S PEPTICINE CO.
Box 102
East Rutherford, New Jersey

DISTRIBUTORS of "Voigt's Pepticine," "Voigt's Syrupus Juvans," "Voigt's Gadine Cordial with Creosote." "Morses' Glycerole of Celery."

Pharmaceutical Hobby: Astronomy

M. T. Y. McMANUS, Winston-Salem

Have you a hobby? Everyone should have a hobby. Mine is astronomy (not astrology).

I am going to try and sell you on the idea of astronomy for a hobby. It is a bargain. You can't get overstocked and the article will not become shopworn.

To the pharmacist or any person with a scientific background, astronomy as a hobby is a natural. In the prescription department of the drug store our work is with the smallest particles of matter. We are conscious of the chemical properties of the atom, as manifested in the innumerable compounds with which we work.

With a small telescope you may view the craters of the moon at a distance of 238 thousand miles. You may examine the sun spots at a distance of 93 million miles, the shifting moons of Jupiter at 500 million miles, Saturn and its rings at 900 million miles. And let me remind you when you visit any of the planets or moon you may as well leave among other things your watch and your calendar.

When we leave our sun for a trip to a star planet, it would be a futile trip, as you would not reach it in many lifetimes. It takes light itself traveling 11 million and 160 thousand miles a minute, eight and a half years to reach us from Sirius.

Now astronomy will take you to the other extremity—to the largest aggregate of comets, planets, stars and galaxies of stars. It will carry you from the microscopic to the telescopic. You may view a distant sun 2 billion and 599 million times as large as our sun.

The only subject matter I could bring with me is this small meteorite (exhibited by the speaker) which blazed across our sky at some unknown time, but was not entirely consumed.

Astronomy has carried me on trips I otherwise would not have taken and enabled me to make friends of people whom I would not have known.

Yes, astronomy as a hobby will take you from the turmoil of your profession, from ringing auto horns, hurried customers, to cool night breezes of a hilltop with only the stars for light.

You set up your telescope, unfold your star chart of interesting sky objects and after an hour or more you will have forgotten about the bad checks you cashed, the orders you forgot to get out.

Peering into the heavens—out, out, out until time and space are incomprehensible—you become relaxed, refreshed. And when bedtime rolls around, you sleep with all the serenity of the heavens.



Mr. M. T. Y. McManus, member of the Forsyth Astronomical Society, is shown with the equipment he uses to observe the stars. The telescope on the large tripod is a fine 3 inch refractor. Under the telescope can be seen the sight from a German 88 mm gun. This instrument is really an elaborate binocular and is excellent for observations where low magnification can be used, such as sun spots, several of the planets, the moon, and the Milky Way. The object in Mr. McManus's hand is a meteorite from Meteor Crater in Arizona.

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...Do You know The Facts?



Tell More To Sell More !

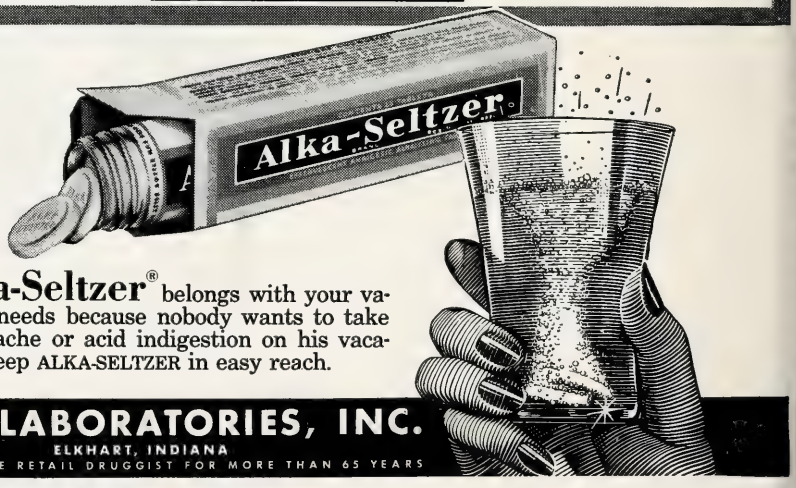
TABCIN Relieves All These 7 Miseries—Discomforts

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4. Headache
5. Itching, Running Nose
6. General Aches
7. Throat Irritations

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BRAND – Reg. U. S. Pat. Off.
FOR HAY FEVER AND SUMMER COLDS

TABCIN is Effective AT ANY STAGE

TABCIN is effective for hay fever or at any stage of a summer cold. TABCIN is a combination of relief-giving ingredients. TABCIN relieves sneezes and sniffles, headache, the feverish feeling and general aches. Display TABCIN for fast turnover and *satisfied* customers.



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What the Pharmacist Should Know about Chiropody

F. C. HAMMERNESS, Chapel Hill

Chiropody is the treatment of affections and ailments of the hands and feet. The pronounciation is: kai-rop' o-dy.

Chiropody is comparatively unknown to the lay public except in a poor view or hazily mix it up with the services of the Chiropractor. In the past this profession has consisted of individuals, who have had some medical knowledge short of a degree, but needed a "racket" and hung out their "shingle." It is very easy to see why the Chiropodist has not been considered a professional man. In many states they are still not allowed to write prescriptions, and maybe rightly so.

It has been only in recent years that Chiropody has begun to pull itself up to a respectable position. It can be said that, Chiropody is today where Dentistry was about forty years ago. At present the greatest number of Chiropodists are located in the city of Chicago.

It may be surprising to some to find out that the educational qualifications are quite high. A year of college is required before a student can enter the college. At present four years are required for graduation making a total of five years. It is expected to be boosted to six years in the near future. Besides all the basic science courses, their curriculum is very similar to that of medical schools with emphasis of course on the feet. Upon graduation the degree Doctor of Chiropody is conferred upon the graduate.

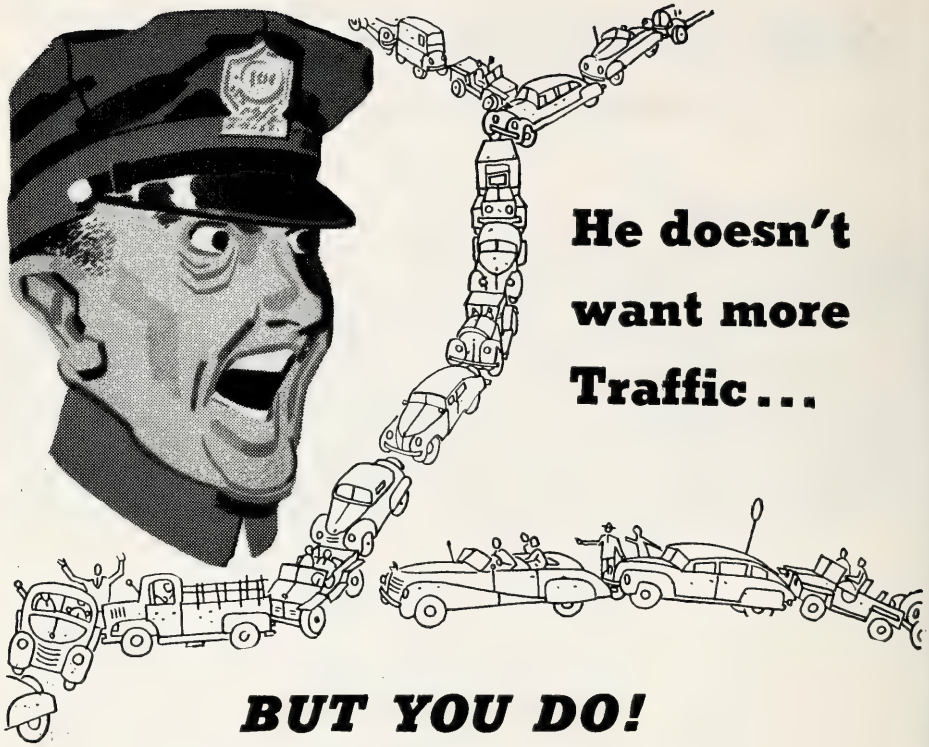
At the present time there are only two schools, which are more or less recognized. One is located in San Francisco and the other in Chicago. Those states which have set up more rigid qualifications require a state board examination. In these states they are allowed to write prescriptions in their practice. As the older unqualified practitioners pass on, the profession will gain more recognition from the other allied fields. The American Medical Association has more or less given its sanction to the school in Illinois and some of their staff consists of Doctors of Medicine, as well as their own graduates.

How can the Pharmacist and the Chiropodist work together for their mutual interest and also those of the public? As the practicing Pharmacist is interested in building up his prescription volume, he should be on the alert for any new possibilities. The Chiropodist has been taught prescription writing to a certain degree. As they have a difficult time establishing a practice in certain areas, they are prone to do their own dispensing, as a means of added revenue. Once this habit is formed it is difficult to change them over to writing prescriptions.

The Pharmacist on the other hand is well established in his community and can send many patients to the Chiropodist, who in turn will reciprocate by writing prescriptions. At the same time the Pharmacist must forget his over the counter prescribing. As Chiropody is in its infancy, the Pharmacist has an excellent opportunity to help his prescription business by aiding the Chiropodist in setting up a practice.

This relationship is not to be misconstrued with any idea that the public is being preyed upon unsuspectingly for the mercenary benefit of these professions. It is probably best to put this in a very clear light, so as not to bring undue criticism upon the profession. True, both parties are interested in the financial gain, as is anyone trying to make a living. But this cooperation will be of benefit to the public at no extra cost and possibly a lesser amount. To illustrate the point an example is set up: Patient A goes to the Chiropodist for a treatment or an office call, and upon leaving is charged not only for the call, but also one dollar for the medication. Patient B not aware of this service goes to the drug store and the Pharmacist sends him to the Chiropodist. He in turn is treated and given a prescription, which is filled by the Pharmacist and costs the patient one dollar. Either way the two patients have come out the same in a mone-

(Continued on Page 361)



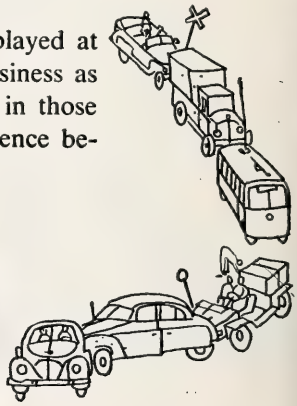
He doesn't want more Traffic...

BUT YOU DO!

There are many ways to make customers beat a path to your door, and the successful druggist uses as many ways as he can adapt to his own circumstances.

One sure traffic builder is your soda fountain; and one proven way to make your soda fountain pay is to serve from it the South's favorite ice cream — Sealtest.

The name Sealtest — prominently displayed at your store—will attract soda fountain business as well as build store traffic . . . will bring in those extra customers that can mean the difference between *success* and *just doing business.*



Southern Dairies

Sealtest

ICE CREAM

CHIROPODY

(Continued from Page 359)

tary way, as well as in the treatment received.

However, consider patients C and D in a locality where the two professions are not in harmony. Patient C goes to the Chiropodist and is treated for his ailment; but because of improper detailing the Doctor does not have exactly what he wants on hand and substitutes something, which he hopes will bring about the same result. Any number of possibilities can result and the chances are not in favor of efficient healing. It is quite possible that greater expense will arise and an unsatisfactory patient is born leading to poor verbal advertising. Patient D on the other hand goes to the drug store, where all varieties of medication are on hand, but the know how in true diagnosing is lacking. The patient walks out with some sort of cure all. Again the resulting possibilities are not difficult to predict with the Pharmacist receiving his due share of adverse verbal advertising.

The essence of this is not very difficult to grasp. Each profession has its own place in the field of public health.

It is only too frequent that a customer has tried every conceivable remedy without prolonged relief. It should be realized that if one has poor feet, not only will it give him trouble at the site, but his posture and mental well-being will be seriously hampered. Many of the appliances sold are only stop gap remedies lasting only temporarily and do not correct the defect. It is in cases like this, that the Pharmacist can be of service to his customers and direct them to a qualified Chiropodist for proper treatment. Some defects are corrected only by surgical methods; for example: severe cases of "hammer toes" and ingrown toe nails.

Having a knowledge of this field the Pharmacist can intelligently detail the Chiropodist on his ability to compound and dispense medications for the doctor's specific use. There are many types of pharmaceutical preparations, which the Chiropodist employs. To name a few: ointments, plasters, fungicides, foot balms, powders, lotions and solutions. Narcotics have their place in giving relief to the patient after painful operations as in the case of plantar warts. At present very few states allow them to write narcotic prescriptions, because the field still has too many unethical and unqualified practitioners, but as this situation is relieved, the respective states will in all probability grant them this privilege.

It is quite evident that if one wishes to practice Pharmacy and utilize his education, the Pharmacist can gain much by familiarizing himself with not only Chiropody, but the other allied fields in medicine.

Formulas Taken from the New Jersey Chiropodists Formulary

PHENOLATED ALUMINUM ACETATE LOTION

Liquefied Phenol	1.2
Glycerin	7.2
Zinc Oxide	
Magnesium Carbonate aa	9.6
Aluminum Acetate Solution	
Camphor Water aa	12.0
Calcium Hydroxide Solution	q.s. ad 120.0

Triturate the zinc oxide and magnesium carbonate with a portion of the calcium hydroxide solution. Add the aluminum acetate solution and camphor water. Mix the liquefied phenol with the glycerin and add to zinc oxide mixture; qs to volume with the calcium hydroxide solution.

USE: Mild antipruritic, astringent preparation recommended for its soothing qualities.

COMPOUND TANNIC ACID OINTMENT

Menthol	0.3
Camphor	0.6
Tannic Acid	3.6
Glycerin	4.0
Hydrogenated Oil	30.0
White Petrolatum	q.s. ad 60.0

Levigate the tannic acid with the glycerin and incorporate into a portion of the petrolatum. Triturate the menthol and camphor together and incorporate into the remaining petrolatum. Mix the 2 portions together and add the hydrogenated oil.

USE: A cooling, astringent ointment used in the treatment of eczema, chilblains and superficial ulcers. Also suggested for interdigital pruritis due to excessive perspiration.

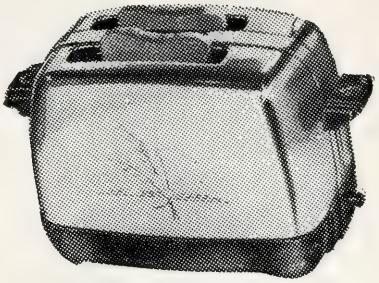
COMPOUND TANNIC ACID AND ALUM POWDER

Menthol	1.2
Salicylic Acid	3.6
Tannic Acid	
Alum aa	12.0
Boric Acid q.s. ad	120.0

Powder the menthol and salicylic acid. Mix in the remaining ingredients in divided portions and triturate well. Pass through #40 sieve. Dispense in sifter can.

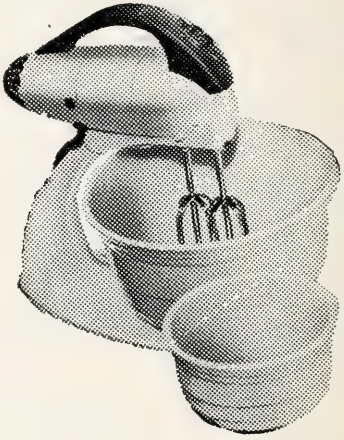
USE: Cooling, antiseptic and astringent foot powder used for its refreshing quality.

(Continued on Page 379)



TOASTER—Deluxe automatic pop-up with "Keeps Warm" feature.

Retail Price $21.95



POWER MIXER—Complete with juicing attachment.

Retail Price $39.50

Two K-M Appliances—useful—wanted in every household—attractive—substantially constructed—popularly priced—ideal gift for any occasion. Buy for the holiday season.

☆ ☆ ☆

JUSTICE DRUG COMPANY

GREENSBORO, N. C.

Dependable Service Since 1898

Brief Visits Here and There

M. R. Barnhardt of Rockwell (Rockwell Drug Company) is handy with carpenter's tools, as evidenced by the remodeling job he did on his residence. Located within a stone's throw of his drug store, the Barnhardt home is filled with all the latest labor-saving devices and is bright and cheerful. The roof of the residence is unusual—covered with ceramic tile.

Lee Roy Brandon is pleased with Hildebran, where he located recently. Says the folks in that section want drug service in the community and are increasingly giving support to Brandon's Pharmacy. A doctor has offices in an adjoining building, which has given a lift to Brandon's prescription department.

L. R. Burris of The Rock Drug Store, Valdese, is getting his fishing gear in order now that his son, Loy Ray Burris, Jr., has completed his work at UNC. L. R. says he wants to give Jr. an opportunity to practice a bit of pharmacy before the newness wears off his pharmacy license.

At the Drexel Drug Company, we found Charles Turner in the midst of house cleaning, switching stock, and in general, getting everything in spic and span shape. Charles showed us a professional window display he had just installed, with emphasis on the Institute of Pharmacy plate, which caught our approving eye.

Up the road a bit—at Glen Alpine—we found Hilliard Bobbitt all enthused over a new boat house he had just erected on Lake James, one of the best bass lakes in the state. We regretted having to pass up Hilliard's invitation to picnic with his family at the Lake, but the hour being late, we pushed on to Marion.

We missed J. E. Evans and James Fletcher (Evans Rexall Drugs), both off for the night, but Dean Tainter, Bill Jordan and Luke Irwin had everything under control at Tainter's. While we were in Marion, we got Engineer Tainter to operate three model trains, which he and Luke have installed in the Tainter residence.

Accompanied by Mr. and Mrs. Tainter and their daughter, we visited their new lakeside cottage at Lake Tahoma. Dean plans to retire soon to this cottage, which has good bass water within a few steps of the front door.

In Old Fort we found W. R. Griffin occupying brand new quarters. Located across the street from his former business—The Old Fort Drug Company—the new building is somewhat smaller than before, but ample space is available for all the departments. Following the current trend, Mr. Griffin has a semi-open prescription department, which, at the time of our visit, was the busiest spot in the store.

At the China Grove Drug Company we found Ray Kiser elated over the passage of The McGuire Fair Trade Bill. While we intermittingly discussed pharmaceutical items of interest, Ray gave personal attention to a steady stream of customers, ringing up some nice sales in so doing.

A short drive brought us to Black's Cannon Blvd. Drug Store, which is probably the largest independent semi-self-service drug store in the state. With the sun doing its best to dehydrate us, the air conditioning in Black's brought welcome relief.

In the prescription department we found Mrs. Charl Sanders and Harry Hauss, both UNC Pharmacy School graduates and both thoroughly versed in the operation of a modern prescription room. Mr. Sanders, another pharmacist employee of the firm, was away for the day on a brief visit to Sparta.

Joe Pike, chief pharmacist at Cabarrus Memorial Hospital, located outside Concord, graciously took us on a private tour of the hospital, including his own modern pharmacy department. Here we saw some of the latest pharmaceutical equipment for production of steril solutions, ointments, etc. As we looked over the department, we thought of it in terms of a monument to the tireless energy of Joe, who, starting from scratch, has built the department until it ranks with the best in the state today. Assisting Joe is J. W. Mitchener, formerly of Edenton, and Joe Reese of Kannapolis.

Thence to a meeting of the N. C. Society of Hospital Pharmacists, held in the hospital, with Gilbert Colina of Charlotte presiding. A report of this meeting is published elsewhere in this issue of the JOURNAL. Finally, the return trip to Chapel Hill, checking in as quietly as possible so as not to awaken the owls, it being 2 A.M. Sunday morning.

Beaujohn Prepares for Dutch Exam

Dr. Jan Hendrik Rudolf Beaujohn (Ph.D. in Pharmaceutical Chemistry, UNC, June, 1952) is in Holland where he is preparing for the Dutch pharmaceutical exams to be given in December. If successful, Dr. Beaujohn plans to establish a pharmacy in Curacao, Netherlands, West Indies.

In a recent letter to Dr. Walter Hartung of Chapel Hill, Dr. Beaujohn outlined the requirements of the Dutch examination, which we reproduce here, believing our readers will be interested in learning what is expected of the Dutch apothecary:

Dear Dr. Hartung:

Since my arrival in Holland I have been talking to people to get an idea of the way things are done at the University of Utrecht and to find out what will be expected of me when I take the pharmacist's examination.

This examination consists of two parts which are usually separated by a period of six months. However, I have been granted permission to take them together. This I plan to do in December, the earliest date at which the exams will be given again.

This exam is considerably more difficult than the State Board in the United States, which is understandable as the study lasts almost eight years and is considered to be harder than the study of medicine.

The first part of the Dutch pharmacist's examination consists of the following:

(a) Qualitative analysis of a finished prescription containing five ingredients, both organic and inorganic.

(b) Quantitative analysis of one ingredient in a finished prescription.

(c) Qualitative and quantitative analysis of an impurity in an official preparation.

(d) Quantitative determination of a constituent of a food stuff or qualitative analysis of a poison in a body organ or excretion.

The second part consists of:

(a) Theoretical and practical dispensing pharmacy, including preparation of two sterile products.

(b) Pathological chemistry.

(c) Pharmacology and materia medica.

(d) Assay of an official galencial preparation.

(e) Theoretical and practical pharmacognosy. This includes the identification of the constituents of a mixture of five powdered drugs and the separation and identification of the constituents of a mixture of twelve chopped up crude drugs.

Five days are given for each of the two parts. The first part of this examination is chemical and should not cause too much trouble, but I am afraid that I shall have to do quite a bit of studying for the second.

Scott Drug Company

Wholesale and Manufacturing Druggists

Charlotte, N. C.

CITY OF SOUTH NORFOLK
Virginia

Mr. W. J. Smith, Secretary
North Carolina Pharmaceutical Association
Chapel Hill, North Carolina.

Dear Sir:

We have a case in our files where a lady died of Strychnine poison. She was supposed to have taken Quinine and Pepper, however our medical examiner reports that she died from a mixture of Pepper and Strychnine. Due to the circumstances of the case, we would appreciate any help you can render us in the matter.

We are attempting to locate where the Strychnine was purchased from and by whom. If your association has anyway of checking drug and other stores where it may be sold we would appreciate your assistance.

We will furnish you with the names of persons concerned and places they have lived and have known relatives there now. The persons are, James Harrell, W-M, and wife, Virginia Harrell W-F "deceased." Addresses are, Jackson, N. C., Scotland Neck, N. C., and Woodland, N. C.

We also wish to state that we have sent officers already to the three places mentioned above but were unable to find out any information on same. It is a possibility that the purchase could have been made some place other than the places mentioned or else where in the state. Please check on both subjects or anyone near the places mentioned. Thanking you for your cooperation in this matter, I am,

Very truly yours,
(s) A. R. Bryant, Lt.
Investigator,
South Norfolk Police.

PS: Woman's maiden name: Virginia Bellflower.

Moves to Wilmington

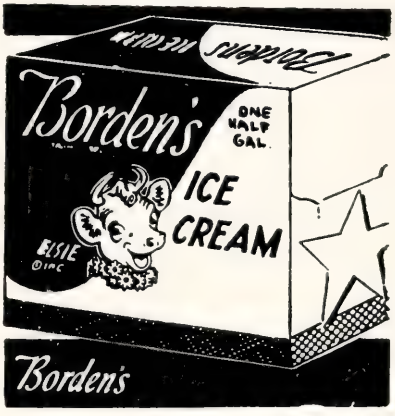
Jack Rodgers, Mercy Hospital pharmacist of Charlotte, has moved to Wilmington, where he is now associated with the James Walker Memorial Hospital.

Turnbull at Suttle's

Edward K. Turnbull, formerly of Smith's Drug Store, Gastonia, replaces Bob Kiger at Suttle's Drug Store, Shelby. Kiger is now at the new Cornwell Drug Store, opened in Shelby recently by Hal Cornwell of Lincolnton.



"Borden's large variety of flavors and special items sells itself."



500% increase in Photo Finishing in only fourteen months time.

I. W. ROSE DRUG COMPANY

ESTABLISHED 1910

DRUGS - COSMETICS - PHOTOGRAPHIC SUPPLIES

PHONE 7111

ROCKY MOUNT, NORTH CAROLINA

May 15, 1951

Mr. J. S. Montgomery
Galeski Photo Center
2 South Eighth Street
Richmond, Virginia

Dear Mr. Montgomery:

This is being written to compliment you on the quality of your photo finishing.

You have had our account since March 1950, and our photo finishing volume has increased over five times.

We attribute this phenomenal increase to the superior quality of your work, plus the quick service rendered on returns. This of course means more satisfied customers and adds to the prestige of our photo department.

Congratulations for doing a swell job, keep up the good work.

Very truly yours,
(Signed) R. E. Fleming
I. W. Rose Drug Company

With the proper cooperation on your part we can do as much for you.

We serve more Drug Stores and Camera Shops in North Carolina than any other finishers.

Each day we develop more rolls. Each day we make more prints than any other plant in the South.

TOP QUALITY

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GALESKI PHOTO CENTER

Through the addition of new equipment and trained employees, we are now able to announce that we are actively soliciting new business on an exclusive basis, from preferred accounts in each city or town.

For further information write, 'phone or wire

P. O. Box 658
Richmond, Va.

News Briefs from Asheville

(From Friday Night Elixir)

Grove Park Pharmacy Sold

Arthur Northen, president of Northen's Grove Park Corporation and owner of Northen Photographic Laboratories, purchased Grove Park Pharmacy, July 19, from Mrs. Ruby Mathews. Northen sometime ago purchased the entire block in which the pharmacy was the center, a Dixie Food Store on one side and another building on the other side. The Northen Photographic Laboratories occupy the basement of one building. The pharmacy was closed for a week for inventory and remodeling. Northen disclosed that he plans improvements toward the creation of a high grade residential shopping center. He will be active in the management of the pharmacy. Before the sale of Goode's to Eckerd's this year, Northen was vice-president and assistant manager of Goode's. Mrs. Mathews, former owner of Grove Park Pharmacy, is the widow of George W. Mathews who operated the pharmacy for twenty-five years before his death.

New Drug Travelers in WNC

C. P. Haymore, Jr. with G. D. Searle Company; J. Howard Mock with Ayerst, McKenna & Harrison; Alan Smith with Smith Wholesale Druggists, Spartanburg; A. C. Cox, B-C Remedy Company; Harry Dove Parke, Davis.

Grand Matron

Mrs. Helen B. Rimmer of Sanford, Worthy Grand Matron of the Grand Chapter of North Carolina, OES, paid visits to the various Chapters of District 20. This district includes Asheville, West Asheville and the surrounding towns. Mrs. Rimmer, a licensed pharmacist, is associated in business with her husband, E. F. Rimmer, Rimmer Drug Store, Sanford. The Rimmers are well known in all Carolina. Many druggists of the state still carry fire insurance policies first written by Mr. Rimmer years ago when he traveled part time for The American Druggists' Fire Insurance Company.

Old Friends Take Beach Vacation

The W. A. Wards of Swannanoa and the

BONUS DEALS

Effective Until Further Notice

TINA-CIDE

35c Size—(List $2.40)

1 Dozen—1/12 dozen BONUS from Wholesaler
3 Dozen—1/4 dozen BONUS from Wholesaler
*** Plus—1/4 dozen BONUS, Direct**
***Direct Bonus sent upon receipt of wholesale invoice**

COMBINATION PACKAGE
EDWARDS FOOT POWDER & TINA-CIDE

1 Dozen—1/6 dozen BONUS from Wholesaler

TINA-CIDE

69c Size—(List $4.80)

W. L. Wests of Roseboro met again the mid-July week at Myrtle Beach for a short vacation. Both families report a good rest and a happy care-free week. Ward, more a Nimrod than an Isaac Walton, didn't bother to do much fishing while West, more angler than hunter, hunted nothing more than a suntan. The wives occupied themselves with lazing around and cooking food for two hungry men.

Wyeth Addition

William S. Boyd has been added to the Wyeth Incorporated sales staff, with headquarters in Rocky Mount.

Store Robbed of $1,500

Entering by way of a back window, an unknown party or parties entered the Stantonsburg Drug Company on the night of July 24 and robbed the safe of $1,500. The owner, Kenneth Edwards, reports the pharmacy's narcotic supply, stored in the safe, was not molested.

Cash from the store's registers and four watches were also taken in the robbery.

Replaces Retired Pharmacist

R. C. Huntley, formerly of Wadesboro but more recently of Atlanta, has accepted a position with the Morehead City Drug Company. He replaces H. R. Stalcup, who retired on August 1.

Mr. Huntley will be associated with Floyd Jones in the prescription department of Morehead City Drug.

Sales Scheme

Early peddlers had a slick selling scheme. Vendor would complain his pack was too heavy, ask permission to leave a clock with the family "until I pass by this way again." Once timepiece was installed, family would never part with it. The sale was made. Lately technique has been tried in television. Retailers have been offering $1 a week "to store a television in your home." Prospects are told they may hook up the set, use it freely. Later, of course, comes the pressure pitch.

Number 100

Welch's Drug Store, Washington, is located at 100 West Main Street and has telephone No. 100.

For sixty-seven years

- - - since 1885

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OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-third volume, and the first printed copy was "Seeman Printed."



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of DURHAM, NORTH CAROLINA

BUTTERCUP
ICE CREAM

"IT'S FAMOUS

because

IT'S GOOD"

Liquid Hematinic "Valentine"
8 fl. oz. and 1 gal. bottles

Valprota
pleasant tasting protein supplement in 1 lb. and 5 lb. bottles.

Dehydrocholic Acid
Council-Accepted
bottles of 100 and 1000 tablets.

Valentine's Meat Extract
a pleasant tasting source of potassium, 1⅘ fl. oz. bottles.

Liver Injection Crude U.S.P.
1 and 2 injectable units per cc., 10 cc. vials.

Liver Injection U.S.P.
10 U.S.P. units per cc., 10 cc. vial
15 U.S.P. units per cc., 3 vials 1 cc. each.

Liquid Extract of Liver U.S.P.

Liquid Extract of Liver with Iron
8 fl. oz. bottles.

Valentine Company, Inc.
Richmond, Va.

ASK FOR *Lance*



Peanut Butter
SANDWICHES

Preparation of Wills and . . . Establishment of Trust Estates

TOM LUMPKIN, Raleigh

In considering the subject "Preparation of Wills and Establishment of Trust Estates," we will be forced either to conduct a technical discussion of the legal niceties of language, form of construction, arrangement of powers, loss against perpetuities, et cetera—or to discuss the practical aspect of planning one's affairs so as to produce the best results. I would assume the latter is more to your liking and, therefore, will talk today a little about estate planning.

The process of analyzing the various types of property—stocks, bonds, real estate, life insurance, business interests, et cetera—that comprise an individual's estate and then of arranging that property through a will, a trust or trusts, through life insurance programming, sometimes through gifts or otherwise, is in general called estate planning.

Most estate plans do not involve all of these ideas, because most estates do not include all of these problems. Let us consider for a moment the tools used by the estate planner in order that we may see how he goes about suggesting a proper estate plan. The basic tool is the will. All of us know in general the nature of a will—a paper written by an individual during his lifetime and signed with certain formality as prescribed by law, which paper states how the individual wishes to distribute his or her property after death.

Although most of us are reasonably familiar with wills, we might find we are not so familiar with trusts. What is the definition of a trust in everyday language: it is an arrangement whereby one person, the trustee, owns property and manages that property for the benefit of another person, the beneficiary. The trustee may be one or more individuals, or a trust company, or a combination of a trust company with one or more individuals. If there is more than one trustee, they are usually called co-trustees.

There are many types of trusts: such as corporate trusts, employee's trusts, charitable trusts, et cetera, but these are not the usual tools of the estate planner.

In general the estate planner will use a trust under the will, or a living trust, or an insurance trust, or a combination of these.

What do we mean by a trust under the will? The lawyer would call this a testamentary trust; i.e., a trust created in the last will and testament. This type is by far the most useful in planning. The most comman type of testamentary trust is an arrangement whereby a man in his will leaves part or all of his property in trust for his wife and children, providing that the income be paid to her during her lifetime and upon her death the property passes on to the children.

A living trust is different from the trust under the will in that it is created by an individual during his lifetime, and frequently the creator of the trust is often the income beneficiary. Last week in Raleigh we established a trust of this sort for one of the members of the fair sex. The lady in question was about to receive from us certain trust property which had been left by her father in trust for her mother during life and then over to her, his only child. The mother had died and at the time of her death there was about $100,000 involved in the trust. She stated that she had had little experience in managing large sums of money, that she had a family of her own to consider, that she was busy with her church and social activities and she would prefer for us to keep the property in trust for her and her children. Thus, she established a living

(Continued on Page 373)

"For your own sake and for the sake of your loved ones consider the formulation of a sound estate plan and then implement that plan with a carefully prepared will."

Tom Lumpkin, Trust Officer & Estate Consultant, Wachovia Bank & Trust Co., Raleigh

SNAPPY SAYS:

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WBAZ Albemarle	WGBR Goldsboro	WPTF
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WSKY Asheville	WCOG Greensboro	WEED Rocky Mount
WGWR Asheboro	WHNC Henderson	WCBT Roanoke Rapids
WBBB Burlington	WHKP Hendersonville	WSTP
WPNF Brevard	WHKY	WSAT Salisbury
WBT	WIRC Hickory	WOHS Shelby
WSOC	WMFR	WCPS
WGIV Charlotte	WHPE High Point	Tarboro
WEGO Concord	WJNC Jacksonville	WTNC Thomasville
WTIK	WGTL	WADE
WDNC Durham	Kannapolis	Wadesboro
	WFTC Kinston	WRRF Washington
WFNC	WLOE	WGNI
WFLB Fayetteville	Leaksville	Wilmington
WBBO	WBUY Lexington	WGTM Wilson
Forest City	WBRM Marion	WSJS
WGNC	WHIT New Bern	WAIR
WLTC Gastonia		WAAA Winston-Salem

Add up the advantages of displaying STANBACK . . . both Powders and Tablets. (1) presold customers . . . more than 29,000 radio announcements each year on 52 North Carolina stations (2) good profit (3) fast turnover. Check your stock NOW!



Snap Back with STANBACK

WILLS AND TRUSTS

trust under which we pay her the income derived from the trust as long as she lives, pay her husband the income after her death for his lifetime, and upon the death of the survivor of herself and her husband the property will go to her children provided they are then all age 25. If not, the property will continue in trust until the children do attain age 25. Many professional men and women, and many who wish to retire, as well as satisfied beneficiaries (like the one described above) do establish this type of trust. Generally speaking, where the creator of the trust is also the life beneficiary, the trust is of the revocable type; i.e., the creator reserves the right to change, amend or entirely revoke the trust and take back the trust property if he or she so chooses. This type of trust carries with it the convenience of management, but little tax advantage.

There is another type of living trust that has definite tax advantage and implication. It is commonly used to make gifts. For example, last December a business executive in an eastern town set up $60,000 in trust for his two children, providing that the income derived from the trust be accumulated for them until they respectively attain age 21, then pay the income to the children until age 35, then turn the trust property over to them. The creator of the trust relinquished all control of the property—investment control, even advisory control, nor did he retain any power to change or revoke the trust. This type of trust is called an irrevocable trust and is most commonly used in making gifts to others. There was certain significance to the amount of $60,000 mentioned. Under the 1948 Federal Revenue Act a man and his wife each has a general exemption of $30,000, which exemption can only be used once. But he and his wife can join together in a gift to a child—or to anyone else—and give $60,000. In addition there is an annual exemption of $3,000 each which again can be used jointly in order to give $6,000 to any individual. This is an annual exemption and can be used again each year. Gifts can be made thus removing both the property and income derived from that property not only from the owner's taxable estate but also from his taxable income. Let me give you another example. A man came to me not long ago and told me of his son who is a patient in a private mental institution. The cost of maintaining the boy is $250 per month. The father is in a 60% income tax bracket. Therefore, the father had to earn $7,500 per year in order to pay $3,000 after taxes for the boy's upkeep. He and his wife set up in trust certain real estate valued at $55,000, the income from which was more than sufficient to provide for the boy, giving us the right to use the income and the principal, if necessary, for the boy's benefit in any way we saw fit. The father removed $55,000 from his estate for estate tax purposes and removed $5,500 per year from his taxable income, thus amply providing for his son and still providing himself with more spendable income.

The last type of trust that is often used as a tool is the insurance trust. Under this type of trust the creator makes part or all of the insurance which he carries on his life payable to a trustee rather than to his estate, his wife, or his children. The trustee collects the money at death, invests it, pays the income as provided in the agreement creating the trust, and eventually turns the property over to those who are designated to receive it. Such a move might seem foolish when the money could be left with the insurance company if the owner of the insurance did not want it paid in lump sum. Flexibility is the reason for most such trusts. Generally, insurance companies are prone to want to pay the proceeds either in lump sum or in accordance with one of their stipulated options and to pay a certain guaranteed rate of interest. All of this is fine and is very useful in many cases; however, under an insurance trust the trustee can be given the power to pay the wife, for example, all of the income, the power to use the principal for her benefit if her needs require more than the income, and it is usually possible for a good trustee to earn a greater rate of interest on the funds than that guaranteed by the insurance company. It is a very useful tool in the planning of many estates.

Now for whom would an individual want to create a trust? I would classify these in four groups: the incompetent, the immature, the inexperienced, and the disinterested. The

(Continued on Page 375)

It's

A Snap

TO

INCREASE



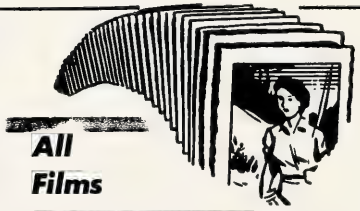
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RICHMOND, VIRGINIA

WILLS AND TRUSTS

incompetent include those unfortunate persons whom we all know (such as the boy in the above illustration) who for reasons of physical or mental incompetence are not able to look after themselves. For these, if sufficient property is available a trust is a must. The immature includes not only those who are of tender years (legally speaking, under age 21) who cannot because of their youth legally own property but also those who are not of such tender years but who have never learned the value of a dollar and, therefore, would run through with any money left them and would soon be penniless. For this group—the immature—a trust is not absolutely necessary. In the case of minors, the laws of North Carolina provide for their property to be held in a sort of trust called a guardianship, even if the parent fails to establish a trust. But guardianships are awkward, unsatisfactory and expensive. For the older immature persons, it will probably do no damage to society to let them lose all and be penniless, but such a fate could be avoided. Let us put it this way—perhaps—a trust is not a must in this case but it would certainly be highly desirable.

The third group—the inexperienced—are not incompetent or immature physically or mentally. Included in this group are the finest people in town. Many of your wives would fall in this group. They have spent their lives making their homes, rearing their children, doing church work and attending to social obligations. Just as the lady who gave back to us the $100,000 that we were ready to give her from her father's estate, many of your wives would prefer that you leave your property in trust for her rather than impose on her the burdens of management. If your wife does feel that way, it is an acknowledgment of a limitation which might cost her her future security if she were to try to undertake the job of managing and investing the property which she inherits—and fails. For this group, let us say that the creation of a trust is the part of prudence.

The last group—the disinterested—would include those who are just not interested in managing property. Lawyers, doctors, ministers, professional men and women—those who are so engrossed in their professions, their homes, or business activities that they do not have the time nor desire to fool with investments, personal accounting, et cetera—compose this group. Let me give you two examples: There is a doctor in North Carolina who retired last year having accumulated during his life $250,000 in a living trust. He had from time to time contributed to that trust relatively small amounts over a period of 40 years and had let the income accumulate. He had created for himself a fine retirement fund and is now enjoying the benefits.

Another example occurs to me. A prominent business man, who had a large estate died a few years ago. He had only one child, a son, who is a minister. The minister was left $50,000 outright and the balance in trust. At the end of two years he came to see us and stated simply, "I don't have the time nor the desire to try to keep up with investments. Please add this to the trust which my father created in his will for me and my children." For this group I believe we can say a trust is a convenience.

Now that we have talked a little about the various types of trusts and the various classifications of beneficiaries, we might ask ourselves: for what external purposes are trusts created; i.e., purposes other than the matter of providing management for those who are too busy to attend to their own affairs as well as the incompetent, the immature and the inexperienced. One of these external purposes is that of keeping a family business intact. It is possible that a man may have built up a fine business which he wishes to pass on to his sons, but the Grim-Reaper takes him before those sons are of age. A trust may be created whereby that business is held together and operated for them until they do attain their majority and maturity. It may be that the person creating a trust by will or by agreement wishes his or her beneficiaries to have the benefit of experienced advice and help in regard to family, educational as well as business problems. And there are many other equally good reasons.

But perhaps the most potent external force that promotes the use of trusts and estate planning is the tax consideration. For ex-

(Continued on Page 377)



There isn't anything better or faster for headache relief.

POWDERS

"BC" is the fastest-selling headache powder in America—and has been for many years. Display the famous 10c & 25c packages of "BC" for bigger sales volume.

TABLETS

"BC" Tablets are already a nation-wide success—and are selling faster every day. In packages of 4, metal tins of 12 and family size bottles of 50 and 100.

WILLS AND TRUSTS

ample; a man with an estate of $200,000 can set up his will in one way and have a federal estate tax liability of $31,500; or he can set it up another way (i.e., if his wife survives him) and pay only $4,800 in federal estate taxes. Oh yes, I said if his wife survives him. The ladies—since the passing of the 1948 Federal Revenue Act—have become valuable assets. Part of this Act allows you and your wife to split your income equally between you, thus saving income taxes; another part was referred to earlier and allows you and your wife to join together in making gifts; a third part tells us about wills. The provisions as between husband and wife as we will discuss them also apply to property passing from wife to husband. You may leave to your wife up to one-half of your gross taxable estate free from federal tax and still retain your $60,000 federal estate tax exemption. Thus you can have $120,000 before worrying about federal taxes, if you leave one-half of it to your wife. But you must leave it to her in one of the ways acceptable to Uncle Sam. The first acceptable way is outright—no strings attached. Not only does this way include the property which you leave her in your will, but also includes real estate which you own jointly, life insurance payable to her in lump sum, and any other property (generally speaking) which your wife will own completely by reason of your death.

The second way is a trust. That is, you can leave her tax-free one-half to her in trust provided you give her all of the income and the right to withdraw the principal and to revoke the trust during her lifetime. You may go ahead and say that if she does not revoke the trust then upon her death all of the property in the trust would pass on to the children.

The third way is another sort of trust. In this case, also, she would receive all of the income, but she would enjoy the use of principal only at the discretion of the trustee (there are some exceptions to this statement, but it is true generally)—at least she would not have the uncontrolled right to withdraw the principal or to revoke the trust. Now, if you restrict this right during her lifetime, then you must give her the right to will the property in the trust as she pleases—completely as she chooses, even to a second husband. Now, if she fails to will it to anyone, you can provide that it go on to certain persons designated in your will.

These are the three ways generally used: outright, in trust with power to revoke, in trust with no power to revoke but with the power to will the property. If much of a man's estate is insurance, he can, through adjustment in the settlement options or through an insurance trust, make his insurance fit into any one of these three methods.

Now, it might seem from this discussion that a man could best leave all of his property to his wife. This, however, is not quite true. Only one-half is tax-free; and all that is left in any of these three ways will be taxable in the estate of the wife. Thus, actually, if the wife has an equal or greater estate than the husband, it could cost more in taxes in the long run to use this so-called marital deduction. To illustrate, consider again the man with the $200,000 estate, whom we shall say for the moment left all of his property to his wife in one of the above three ways. His taxes, you remember, would only be $4,800, but her taxes on the same property (assuming she does not remarry) would be $31,500, or a total of $36,300 federal taxes out of the $200,000 before it reaches the children. What can be done? Well, in general, two things: one is to leave the second half to the children either outright or in trust. The other is to leave the second half in trust for the wife, giving her the income, the use of the principal only at the discretion of the trustee, and then at her death let it pass on to the children. This trust is almost like the third way described above; the important difference is that the wife has no control over it by her last will; it automatically passes to the children. This type of trust is not subject to another set of taxes at the wife's death. Now what have we accomplished? The tax at the husband's death is $4,800, only one-half of the estate being taxable; the tax at the wife's death will be another $4,800—not $31,500 as before, and we have reduced the combined taxes from $36,300 to $9,600.

The provision of this marital deduction

(Continued on Page 379)

For the Pharmacist and members of the T.M.A.

A Modern Hospital Policy

This new idea in hospital insurance is tailored to meet the increased costs of hospital and surgical service.

While not on the same non-cancellable basis as the Association Health and Accident Insurance, we believe you will like this new protection as well. The contract is simple. The benefits are liberal. Pays in addition to your group coverage.

The policy provides up to the following amounts, based on a $10.00 per day policy:

1 day	$30.00	6 days	$110.00
2 days	40.00	7 days	130.00
3 days	60.00	8 days	140.00
4 days	80.00	9 days	160.00
5 days	90.00	10 days	170.00

Continues to 60 days at full rate and 40 more days at half.

There is no schedule for specific items. Use the money for any hospital charge except professional fees.

If you add the surgical rider, you will receive unusual benefits. If no surgery is performed you receive an additional $3.00 per day. If surgery is performed, you receive the scheduled amount up to $200.00, depending on the operation.

You can obtain this for yourself or as a family group. Age limits are 3 months to 80 years. Stores with 5 or more white employees may obtain this coverage on such employees and their dependents.

Write for further information to:

F. W. Sarles
Box 1048
Greensboro, N. C.

Agents: R. J. Golden, Lee Fentress,
Mrs. J. E. Ferguson, J. W. Pancoast

WILLS AND TRUSTS

and those figures may be quite confusing to you. I point these facts out to show you that the estate planner will use these various tools in trying to save as much in taxes as possible and at the same time provide the management necessary in the most practical and satisfactory way. With the very simple tax story in regard to the $200,000 it becomes obvious why tax considerations run a close second to family considerations in estate planning.

In all of this discussion we have said almost nothing about how these ideas are implemented. The writing of a will, the preparation of a trust agreement and the drafting of any papers that are necessary in order to set these plans in motion are matters that should be handled exclusively by your attorney. Your trust officer and sometimes your life insurance agent and your accountant can be most helpful in the planning stage, but even the planning should be done in consultation with your attorney. Tax laws are not only complicated, but tricky, and you could easily miss the boat in trying to work out your plan. The fee of a competent attorney for his consultation as to your estate planning and the preparation of all necessary papers will be money well spent. It will save you headaches, heartaches, and probably a considerable amount of expense when the time to carry out those plans arrives.

We have talked about wills, revocable living trusts under which the creator and the life beneficiary are usually the same person, irrevocable living trusts by which the creator is usually making a gift, insurance trusts by which the proceeds of life insurance are held in trust rather than left with the insurance company. We have thought about the fact that trusts are used for the incompetent for whom a trust is a must, for the immature for whom a trust is highly desirable, for the inexperienced for whom a trust is a matter of prudence, and for the disinterested for whom a trust is a convenience. There are many external reasons for using the trust device, the foremost of such reasons being a matter of federal taxes. By using the marital deduction, which must be used carefully, you can leave one-half of your estate to your wife outright, or in trust for her, giving her control of the property either during her life or at her death, or both, and then leave the other one-half to the children or in trust for your wife in such a way that she does not control the property during her life or at her death. We discussed the fact that gifts can be used wisely in many cases. All of these ideas and others which time will not permit us to discuss are used every day by the estate planner in attempting to work out the best possible arrangement for the family which has consulted him.

It is strange to me how men will slave their very lives away in the accumulation of property for the satisfaction of their ego, for the protection of their family and for the betterment of their community. They will work night and day and by the sweat of their brow will gradually accumulate property of some consequence. And yet so many such men have neither taken the time to set down in writing just what they would like to have done with their property when they pass on, nor even to inquire as to what financial advantage could be gained by proper planning. Furthermore, by not attending to this most important matter, a man robs himself of the satisfaction of knowing that he has provided for his loved ones as best he can.

For your own sake and for the sake of your loved ones consider the formulation of a sound estate plan and then implement that plan with a carefully prepared will.

CHIROPODY

(Continued from Page 361)

ACONITE AND BELLADONNA LINIMENT

Aconite Tincture	
Belladonna Root Fluidextract	
Chloroform aa	15.0
Camphor and Soft Soap Liniment	q.s. ad 120.00

Mix and make solution. Dispense with "shake label."

USE: Local analgesic and rubifacient for the treatment of sprains and strains. It is also effective in relieving sore, tired, aching muscles.

FORMALDEHYDE SPIRIT

Amaranth Solution 1%	0.05
Formaldehyde Solution	12.0
Alcohol Rubbing Compound	q.s. ad 120.0

Mix and make solution.

USE: It is germicidal and highly astringent. It may be used occasionally in bromidrosis and hyperidrosis.

CAUTION: It should not be used if there are any breaks in the skin. It is irritating and may produce inflammation, in which case it should be discontinued.

Hospital Pharmacists Meet

The N. C. Society of Hospital Pharmacists, organized in Charlotte last April, held its first quarterly dinner session since organization at the Cabarrus Memorial Hospital, Concord, on July 19th.

Joe W. Pike, Jr., chief pharmacist at the host hospital, delivered the invocation. Gilbert Colina, chief pharmacist of Mercy Hospital, Charlotte and president of the Society, presided during a business session.

The minutes of the organizational meeting were read by Miss Halcyone B. Collier, secretary of the Society. Miss Collier is in charge of the Pharmacy Department, St. Joseph's Hospital, Asheville.

A report covering the Institute on Hospital Pharmacy, held recently in Canada, was given by James Mitchener, one of the pharmacists from this state who attended. A discussion of the Durham-Humphrey Amendment to the Food, Drug & Cosmetic Act was led by NCPA Secretary W. J. Smith of Chapel Hill.

Dinner host for the occasion was E. R. Squibb & Sons. An exceptionally well prepared dinner, doing full credit to the House of Squibb, was served in the Hospital cafeteria.

By vote of the members in attendance, the next quarterly meeting will be held in Winston-Salem during October.

Collier to Assist Taylor

Wesley T. Collier of Durham has joined Bill Taylor at the new University Memorial Hospital in Chapel Hill. At the time this is written, Bill and Wesley are busy with details incident to setting up the Pharmacy Dispensary in the Hospital, which, according to late announcements, will be ready for patients the first week in September.

Returns from Europe

Lawrence Britt has returned to Kinston after a six weeks' tour of Western Europe, which took him through France, Italy, Germany, Switzerland and other countries. While on the tour, Lawrence visited some apothecary shops but added little to his store



NO MAGIC FORMULA



There is no magic formula for success in the drug business. Success is a matter of hard work, initiative, judgment—in fact, all of the elements of good management. One of the major problems in successful management is inventory control. To have enough stock—yet not too much—is a constant challenge, requiring perpetual vigilance. No better method of stock control has yet been found than that of buying in accordance with current needs from our comprehensive stocks of drug-store commodities. For quick, complete service, send your orders to us.



We are a Lilly distributor.



THE PEABODY DRUG COMPANY

DURHAM, NORTH CAROLINA

of pharmaceutical knowledge, as language difficulties prevented discussions with those he would have liked to have talked with.

During those torrid days we had in July, Lawrence reports he was eating snow cream in the Swiss Alps.

Eagle Scouts

Whitaker Moose, son of Pharmacist and Mrs. Hoy A. Moose of Mount Pleasant, was recently vested with the rank of Eagle Scout.

Reamer to Visit Europe

I. T. Reamer, Chief Pharmacist at Duke Hospital, Durham, will sail from New York on the French liner, Liberte, August 8th as a delegate to the 1st International Congress of Hospital Pharmacy from the American Society of Hospital Pharmacists.

The meeting will be held in Basle, Switzerland, Sept. 17-20. Before returning on the Ile de France on October 8th, Mr. Reamer plans to visit London, Paris, Rome and other European cities.

Mr. Reamer is a past president of the American Society of Hospital Pharmacists, and last year represented the organization at an international meeting held in Peru.

A Parable on Our Present Peril

Once, so a Spanish legend tells us, there grew in the forest a vine so strong that no animal could break it. Contests were held among the beasts, at which a piece of the vine would be cut and tied to a massive boulder so that champions from far and wide could pit their strength against it. Time after time the cords remained unbroken. One day, after the elephant had tugged in vain and the animals stood marveling at the vine's strength, a fox slipped over to it and, unnoticed, gnawed away at the strands. Ignoring the jeers of the spectators, he then walked over to the end of the rope, gave one firm pull, and the vine broke at the gnawed section. Thus, we are told, a fox succeeded where the mammouth beasts of the forest had failed.—Alan F. Westin, "Our Freedom—And the Rights of Communists."



you'll sell more...and you'll make more profit!...

North Carolinians quickly recognize delicious

PINE STATE ICE CREAM

Raleigh, North Carolina



Department Continues to Tax Packaged Ice Cream

The State Department of Revenue, by authority of Sales and Use Tax Regulation No. 17, effective as of Sept. 15, 1951, is continuing to assess the 3% state sales tax on packaged ice cream sold in drug stores where prepared meals or foods are sold or served.

We have several reports from members having paid $75 to $100, including 10% penalty, on their gross sales of packaged ice cream going back to Sept. 15, 1951.

Some members have paid the tax in protest in the belief that the Sales Tax Regulation is unconstitutional in that the taxable status of the product is based on the condition surrounding its sale and not on its classification.

In its exemption section relating to food and food products for human consumption, the Department says that such products do not include prepared meals or foods sold or served on or off the premises by restaurants, cafes, cafeterias, hotel dining rooms, drug stores or other places where prepared meals or foods are sold or served.

This means that a package of ice cream sold in a drug store with a fountain is taxable; if sold in a grocery store, non-taxable.

The Association along with officials of the Dairy Products organization has met with the Commissioner of Revenue and the Chief of the Sales Tax Division on several occasions to discuss Regulation 17. Objection to the Department's interpretation of the present taxable status of packaged ice cream has been registered, apparently without results as the field auditors of the Department are continuing to include packaged ice cream in their tax totals.

Under the circumstances, it would be advisable to collect the tax.

In the meantime—if you feel it unjust for you to have to collect the tax while the grocery stores, super-markets, etc. compete with you on a non-tax basis, then speak to your state senator and representative who will be able to do something about the matter after the General Assembly convenes.

Reaco

Reabela Tablets
$8.00 per 1000 $12.00 doz. 100s
Reaco B-Complex with C Tablets
$20.00 Doz. 100s
Reaco A & D Capsules
$10.00 Doz. 100s
A. E. P. Tablets
$24.00 Doz. 100s
Pyridoxine HCl (B6) 10 mg. Tablets
$2.50 per 100
Pyridoxine HCl (B6) 25 mg. Tablets
$5.00 per 100
Pyridoxine HCl (B6) 50 mg. Tablets
$9.00 per 100
Reavita Capsules
$34.80 Doz. 100s
Reacaps
$25.80 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

REACO PRODUCTS
P. O. Box 247
WEST DURHAM, NORTH CAROLINA

Honors O. Henry

In celebration of "O. Henry Week" (Aug. 17-23), The Greensboro Historical Museum held open house during which time more than 180 items of O. Henryana were exhibited. The front of the W. C. Porter Drug Store where O. Henry worked with his uncle has been reproduced in the museum.

O. Henry joined the NCPA in 1881 and was a member at the time he left the state for Texas. Later came the stories for which he is famous.

Proved Profit Products

CONSTANT ADVERTISING KEEPS OLD CUSTOMERS BUYING — MAKES NEW CUSTOMERS DAILY



For 67 years, women have been buying this product in drug stores. Laboratory tested and controlled for assured satisfaction.

Granulated or powder for adults—Syrup of Black-Draught for children Both are real profit makers.



The modern quick rub in a greaseless base. It is a profitable product that repeats regularly.

A modern iron and vitamin B_{12} tonic, — plus vitamins B_2 and Niacin You can recommend it with confidence

THE CHATTANOOGA MEDICINE CO.
ESTABLISHED 1879 CHATTANOOGA, TENN.

Accepts Position in Clyde

G. B. Woodward, formerly pharmacist with the Sylva Pharmacy, has moved a few miles east, where he is now located with the Clyde Pharmacy. This pharmacy is owned by D. B. Medford.

W. A. WARD

(Continued from Page 353)

The Wards have three children, Wilbur S., now pharmacist with the Statesville Drug Company; Barbara, now making her home in Raleigh where she is the wife of a State College professor; and Waits, a student at the Asheville High School.

When W. A. is not busy with his pharmaceutical responsibilities, he can generally be found at "Cherry Hill," a 20 acre farm outside Swannanoa, where the Wards beautiful mountain rock home is located. With customers in the drug store, fish in the lake, a rabbit behind every bush, and plenty of squirrels in nearby hickory trees, the Wards lead what might be termed the ideal life.

No account of The Wards would be complete without mention of Dinsmore Crawford, who has been W. A.'s right hand man for many years. Loyal, dependable, a capable pharmacist, Mr. Crawford will be doing his part for Pharmacy when he takes over in the absence of Mr. Ward, when the President is away on official duties.

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business

Institute of Pharmacy Auditorium Seats

An alphabetized list of the sponsors (individuals and organizations) of the Institute of Pharmacy auditorium seats follows. If you or your organization have participated in this program, please check the list carefully as the order for the brass name plates (to be attached to the back of the seats) will be entered from this tabulation. If revisions are desired, notify us at once.

A few seats are still to be sponsored. If you wish your name to be among those present, mail a $50 check to Institute of Pharmacy, Drawer 151, Chapel Hill, N. C. Since only a few un-named seats remain, we must of necessity limit the balance to the first persons (or organizations) to qualify.

Wilbur R. Adams, Carolina Beach
Alamance Drug Circle
Mr. & Mrs. E. R. Anderson, Sr., High Point
Wm. A. & E. R. Anderson, Jr., High Point
Wesley T. Andrews, Reidsville
The Apothecary Club, Winston-Salem
B. D. Arnold, Raleigh
Mrs. M. R. Barnhardt, Rockwell
Bruce B. Beddingfield, Clayton
W. M. K. Bender, Fayetteville
Melick West Blades, Apex
Mr. & Mrs. D. Adolph Blue, Carthage
Margaret Frances Booth, Apex
W. P. Brewer, Greensboro
Mrs. W. P. Brewer, Greensboro
Jack E. Bryan, Lumberton
Loy Ray Burris, Jr., Valdese
Claude C. Cannon, Durham
Mr. & Mrs. James R. Casteel, Durham
Charlotte Woman's Druggist Auxiliary, Charlotte
J. Louis Cobb, High Point
Robert Royal Copeland, Sr., Ahoskie
Mrs. Robert Royal Copeland, Sr., Ahoskie
A. H. Cornwell, Lincolnton
C. T. Council, Durham
U. F. Crissman, Lexington
E. Clifton Daniel, Zebulon
Robert R. Dees, Burgaw
A. G. Elliott, Jr., Fuquay Springs
Clyde Eubanks, Chapel Hill
S. T. Forrest, Greensboro
Mrs. S. T. Forrest, Greensboro
Dan William Foster, Asheville
Mrs. J. Paul Gamble, Monroe
J. Floyd Goodrich, Durham
Mrs. J. Floyd Goodrich, Durham
Cloyd S. Goodrum, Davidson

(Continued on Page 387)

EVANS is a honey of a line for the heart of the fountain season!

Crushed Fruits, Sundae Toppings	Ready-to-Use Fountain Syrups
Non-Carbonated 'Pic-Up' Cooler	Take-Home Size Sundae Toppings

E. B. EVANS CO. ● PHILADELPHIA 33, PA.

HOWELL HALL HAPPENINGS

There were 35 students in Pharmacy 45 during the second term of the summer session which began on July 16. The course was taught by Dr. Fred Semeniuk. There were about 20 more pharmacy students enrolled in service courses throughout the University.

Dr. Fred Semeniuk returned from a motor trip to his parents' home in Edmonton, Alberta. The round trip was nearly 6000 miles.

Mr. W. J. Sheffield, Assistant Professor of Pharmacy at the University of Texas, returned to spend the summer in Chapel Hill to complete the research and write the dissertation for his doctorate degree.

Tom Croker, Janitor, returned to his work after a month of sick-leave required for an operation.

Mrs. Rita Kenion accepted the position of Assistant Secretary in the School of Pharmacy.

Mrs. Lorna Teare, Instructor of Pharmacy and graduate of the University of Alberta, passed the North Carolina Licensure Examination to increase the number of licensed pharmacists who are members of the faculty.

Mr. F. C. Hammerness, Graduate Assistant in Pharmacy, has been busily occupied as a registered pharmacist doing relief work in the Durham area.

Dr. Walter H. Hartung attended the Pharmaceutical Chemistry Seminar at the University of Michigan, July 7 to 11. He addressed the Seminar on "Teaching the Chemistry of Synthetic Organic Medicinal Products."

The National Institute of Health awarded a grant to the School of Pharmacy for assistance in a research program to be directed by Dr. Hartung on amino acids and their derivatives. The grant extends over three years and will provide post-doctoral and other assistance and will help supply chemicals and equipment.

New equipment to be received at the School of Pharmacy included a Micro Balance, six Torsion Prescription Balances, and a portable Beckmann pH meter.

The fixtures were installed in the Pharmacy and Compounding Room at the University Memorial Hospital. The Schwartz sectional type of furniture was selected for greatest utilization of space. The blond finish gives a very attractive appearance, and many pharmacists will wish to visit the hospital after it opens about September first.

A letter was received from Lt. Ben F. Cooper telling of pleasant trips to Edinburgh, Scotland, and Paris, France, on his present cruise in the Navy.

Recent visitors to the School of Pharmacy have included Mr. R. L. Hamilton, '01, and Mrs. Hamilton from Oxford accompanied by their nephew, J. R. Hamilton, '15, from Los Angeles, California who has been with the Douglas Aircraft Company for more than 25 years.

(Continued on Page 388)



THE WORLD'S FINEST SALTED NUTS
Fresh From Our
Double Kay NUT SHOP DEPARTMENT ®

The leading drug store owners in your state will tell you the Double Kay Nut Shop is producing more sales and profits than any item in the drug store occupying similar space.

IF—you have a clean, first-class drug store, let us reserve a Nut Shop for you.

THE KELLING NUT CO., 2800 W. Belmont Ave. Chicago 18, Illinois







THE CONVENTION IN PICTURES—Top: W. W. Morton prepares to award the TMA Golf prizes. Center: Mr. and Mrs. J. W. Bennick of Charlotte. Bottom: The attractive ladies with J. Floyd Goodrich and P. A. Hayes are Mrs. Kate Huffine of Burlington and Mrs. Ralph Holmes of Statesville. Pictures compliments of J. Floyd Goodrich.

AUDITORIUM SEATS

(Continued from Page 384)

Greensboro Drug Auxiliary, Greensboro
Janie Lyon Gurley, Windsor
William Burden Gurley, Windsor
Margaret D. Ham, Yanceyville
Thomas J. Ham, Jr., Yanceyville
P. A. Hayes, Greensboro
Mrs. P. A. Hayes, Greensboro
High Point Pharmaceutical Auxiliary, High Point
Alexander L. Hogan, Kinston
William H. Houser, Cherryville
J. C. Jackson, Lumberton
Graham P. Johnson, Jacksonville
Woodrow Wilson Johnson, Fuquay Springs
Lewis H. Lamm, Mount Airy
Charles G. Lasley, Draper
Roger A. McDuffie, Greensboro
Weldon C. Matthews, Morehead City
Mary Royall Hancock Mayes, Oxford
John A. Mitchener, Sr., Edenton
Hoy A. Moose, Mount Pleasant
Mr. & Mrs. Augustus Neville, Spring Hope
Raleigh Woman's Drug Club, Raleigh
Frederick Ray, Jr., Sanford
I. Thomas Reamer, Durham
Ira W. Rose, Chapel Hill
Mrs. I. W. Rose, Chapel Hill
Winfield P. Rose, Chapel Hill
Gilbert Clark Russell, Greensboro
W. Moss Salley, Jr., Asheville
Clarence Louis Shields, Wallace
Henry Dale Smith, Spartanburg
James M. Smith, Spartanburg
Yates E. Spake, Sr. & Ellis, Jr., Morganton
James Ambler Speight, Rocky Mount
Julius A. Suttle, Shelby
J. Albert Suttle, Jr., Shelby
Miss Ann Tainter, Marion
Mrs. Mayme B. Tainter, Marion
Mr. & Mrs. Irving Tilles, High Point
A. P. Turnmyre, Mount Airy
Mr. & Mrs. Wesley R. Viall, Pinehurst
Alonzo Kennedy Walters, Burlington
B. R. Ward, Goldsboro
W. A. Ward, Swannanoa
Robert Neal Watson, Jonesboro Heights
Mr. & Mrs. William Dorsey Welch, Jr., Washington
W. Latham West, Roseboro
James I. White, Sr., Burlington
Howard E. Whitley, Concord
C. Raymond Whitehead, Ramseur
A. H. A. Williams, Oxford
Henry E. Williams, Nashville
J. C. Williams, Bessemer City
R. M. Willis, Southport
Mr. & Mrs. William S. Wolfe, Mount Airy
Woman's Auxiliary, WNC Drug Club, Asheville
Woman's Auxiliary, Wilmington Drug Club
B. P. Woodard, Princeton
W. Curtis Wrike, Graham
Coley R. Yoder, Conover
Isaac L. Zuckerman, Greensboro

To Our —
GOOD FRIENDS
IN NORTH CAROLINA

Your orders for
Labels, Drug Boxes and
Physician's Prescription Blanks
are greatly appreciated.

McCourt Label Cabinet Co.
58 BENNETT STREET
BRADFORD, PENNA.

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

Andrews Establishes New Pharmacy

After an absence of several years as operator of his own pharmacy, J. P. Andrews has established a new retail drug store in Winston-Salem, Andrews Pharmacy, 1308 South Hawthorne Road.

Mr. Andrews expects to operate the store largely as a professional pharmacy, as there will be no soda fountain. The store, however, will carry a complete line of sundries.

Mr. K. W. Davis will assist Mr. Andrews in the prescription department, while Mrs. Andrews will have charge of the front of the store with other experienced personnel.

Mr. Andrews sold his drug store on Liberty Street several years ago and retired to Wilmington. Later he returned to Winston-Salem, and more recently has been employed at Bobbitt-Nissen Drug Company.

LIGHT STUFF

Same Age

Old man Len from back in the hinterlands of McDowell County announced one day to Dean Tainter of Marion that he was going to get married again.

"I've been a widower long enough," he said. "I've picked me out another wife."

"But who are you going to marry?" asked Dean.

"Big Tom Hawkins' daughter."

"But she's only 18 years old," protested Dean. "Think of a man your age—93—marrying a girl of 18!"

"What's wrong with that?" inquired the old man placidly. "She's exactly the same age as my first wife when I married her."

Conservation of Energy

An old mountaineer and his son were sitting in front of the fire smoking their pipes, crossing and uncrossing their legs. After a long silence, the father said: "Son, step outside and see if it is raining." Without looking up, the son answered, "Aw, Pa, why don't we jest call in the dog and see if he's wet?"

Language

Detroit bill collectors have decided henceforth they will not be known as bill collectors but as "adjusters of delinquent obligations."

Quick on the Draw

Their joint account's retarded
By one persistent flaw
He's fast on the deposit
But she's quicker on the draw.

Debt

If you owe $50, you're a piker; if you owe $50,000, you're a businessman; if you owe $50,000,000, you're a tycoon; and if you owe $50,000,000,000, you're the government.

Morals

A college girl recently said, "My mother is awfully shocked at the way couples show their affection in public around the campus. She says that when she was a girl they hid in the bushes for that sort of thing."

Signs of the Times

Help keep our city clean. Throw your Taft buttons in the trash can.

Beautiful Lady

In a recent nation-wide poll to select the 10 most beautiful words in the English language, "belladonna" placed among the top ten. "Money" was not among the also rans.

In Case You Don't Know

It was at the time of the great flood when Noah was sailing around in the Ark.

One day, Mrs. Noah heard a terrific thumping below decks. Investigating the commotion, she found that the dog had discovered a leak, and had stuck his nose into the hole to keep the water from coming in. But the hole was getting larger so he was thumping his tail to attract attention.

Mrs. Noah stuck her foot in the hole and sent the dog for Noah. By the time he arrived the hole was still bigger so he lay with his back against the opening while Mrs. Noah went for the carpenter. The carpenter fixed the leak—without any chilling effects on the anatomy of future generations of carpenters.

But that explains the origin of the dog's cold nose, woman's cold feet, and man's cold back.

$1 Coffee

A panhandler went in The Durham Drug Company and beseeched Jimmie Casteel for a dime for a cup of coffee. "I have no change," said Jimmie. "OK," said the panhandler, "gimme a dollar, and the next time I see you, I won't bother you."

HOWELL HALL

(Continued from Page 385)

Other visitors included Mr. L. O. Hawkins and his son Hal Hawkins, '49, of Statesville. Hal is working in his father's Drug Store during the summer before continuing his medical education.

Mr. Albert P. Rachide, '47, Havelock, visited at the School while in Chapel Hill on business.

Two of the class of 1952 to be reclassified as 1-A by their draft board were Clark Gilbert Russell and Keith N. Fulbright.



Show more . . . Sell more!

Store fixtures that **show** your merchandise **sell** your merchandise . . . like those in the handsome new interior of Lakeside Pharmacy.

Specially designed fixtures like these have produced an average of 25% increase in sales!

With a specially-designed interior, planned for your store, you get a larger purchase-vision-sales area . . . for **more** sales, less overhead per sales unit, and **bigger profits.**

For greater sales, write **today** to

MODERN *Woodwork*
BYRD AIRPORT (RICHMOND)
SANDSTON, VIRGINIA

or

The Bodeker Drug Co.

1408-1416 East Main Street
Richmond, Virginia

"Ask your Friend from Bodeker"

THE SAFEGUARD OF PROFESSIONAL MEN



In the
important business
of buying
prescription merchandise,
the Lilly Label
marks the good, safe
road of quality
for the pharmacist.
Symbol and guarantee of excellence,
it is the safeguard of
professional men
who know the wisdom of
discriminating between price and quality
in the purchase of
medicinal products.
Proudly, we feature the Lilly Line.
Send your orders to us.

THE W. H. KING DRUG COMPANY

WHOLESALE DRUGGISTS

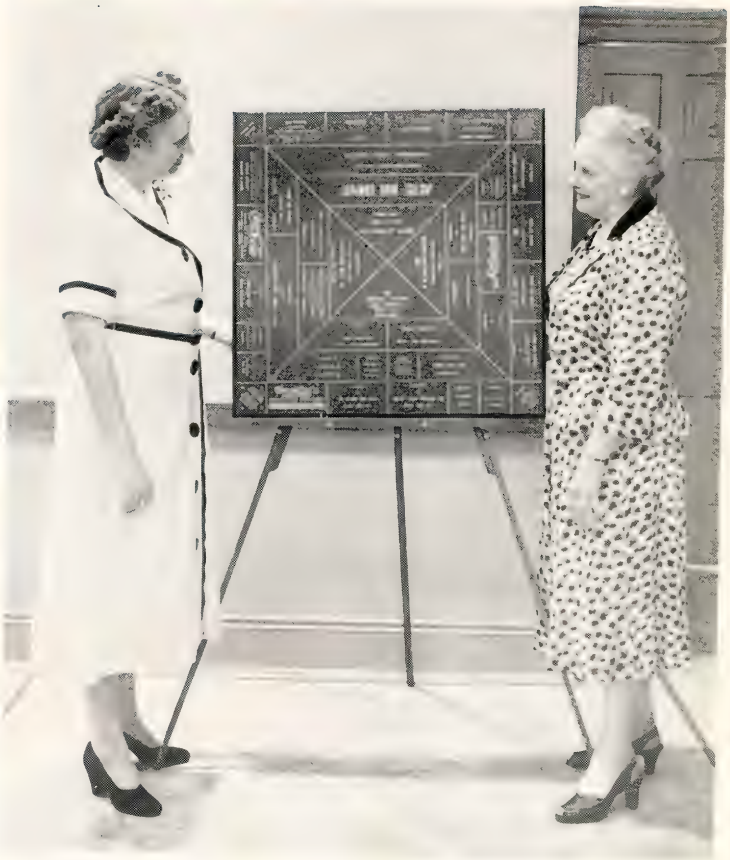
RALEIGH, NORTH CAROLINA

"The House of Friendly and Dependable Service"

The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

SEP 2 1952



AUXILIARY TABLE—Mrs. James M. Darlington (left) and Mrs. Thomas J. Ham, Jr., president and immediate past president of The Woman's Auxiliary of the NCPA, examine one of the tables recently contributed to the Institute of Pharmacy.

pt., 1952

XXIII Number 9

IN THIS ISSUE

- Fountain Elimination
- Simpson Memorial Fund Established
- Take the Case of Henry Pillroller

A Safe Bulk Laxative That Patients Like

The tangy citrus flavor of Liquid 'Cologel' quickly wins favor with taste-weary patients. This easy-to-take, economical liquid laxative is nonirritating—does not interfere with the absorption of food or vitamins.

By absorbing water in the large intestine, 'Cologel' promotes the formation of normal, soft feces in the colon. The possibility of obstruction or impaction is practically nonexistent. Evacuation is natural and without irritation, griping, or strain. 'Cologel' is initially effective in from sixteen to thirty-six hours.

Daily administration assures soft bulk for daily elimination —so necessary in re-educating muscles of the colon. The usual dose is one to four teaspoonfuls with a full glass of water three times a day.

Order a case of twelve pints from your Lilly distributor and be ready to profit from the growing demand created by the current detailing and sampling program.

Eli Lilly and Company
Indianapolis 6, Indiana, U.S.A.



LIQUID

For the safe treatment of chronic or acute constipation

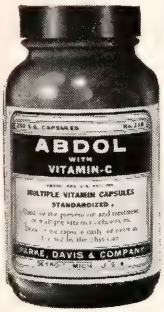
'Cologel'

(METHYLCELLULOSE, LILLY)

FROM ANY ANGLE

ABDOL®
WITH VITAMIN C

MEETS THE SPECIFICATIONS FOR GREATER MULTIVITAMIN SALES



EACH CAPSULE CONTAINS

Vitamin A	5000 Units
Vitamin D	1000 Units
Vitamin B_1 (thiamine hydrochloride)	2.5 mg.
Vitamin B_2 (riboflavin)	2.5 mg.
Vitamin C (ascorbic acid)	50 mg.
Nicotinamide (niacinamide)	20 mg.
Pantothenic Acid (as the calcium salt)	5 mg.
Vitamin B_6 (pyridoxine hydrochloride)	0.5 mg.
Vitamin B_{12} (cyanocobalamin)	1 mcg.

QUALITY—

affords a balanced combination of clinically valuable Vitamins A, C, D and important factors of the B-complex, including Vitamin B_{12}.

QUANTITY—

provides in each capsule more than the minimum daily requirement of those vitamins for which this value has been established.

ECONOMY—

reasonable cost permits the continued treatment that doctors usually prescribe for multivitamin supplementation.

Physicians specify "ABDOL with VITAMIN C" when they want to be certain that their patients receive effective multivitamin therapy. The Parke-Davis professional service representative who calls at your store will be glad to discuss with you the attractive profit possibilities of this widely prescribed multivitamin supplement and its economy for your customers. ABDOL with VITAMIN C CAPSULES are supplied in bottles of 25, 100, and 250 capsules.

MEDICAMENTA VERA

Parke, Davis & Company
DETROIT, MICHIGAN

For sixty-seven years

- - - since 1885

SEEMAN
OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-third volume, and the first printed copy was "Seeman Printed."



The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

Advice to Wives

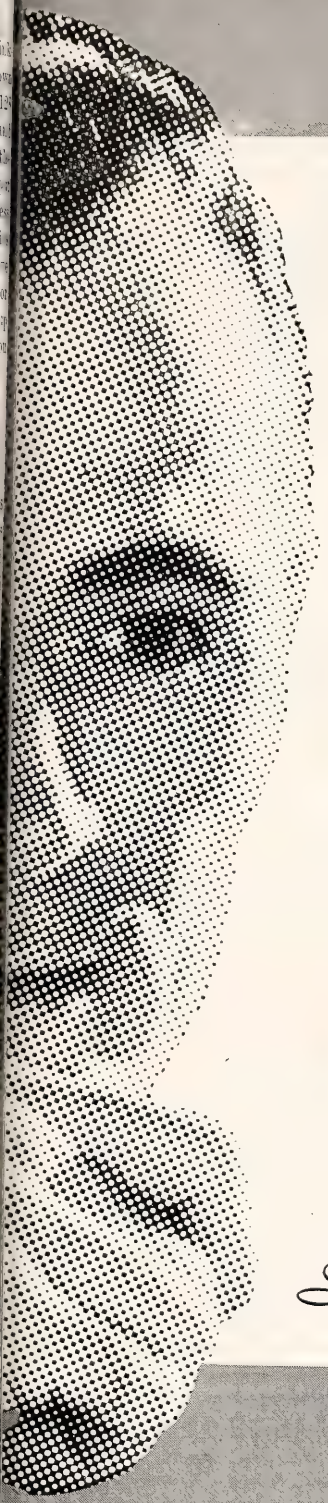
If your husband cannot refrain from drinking, why not start a saloon in your own home? Buy a gallon for $32. There are 128 snorts in a gallon. Charge your husband forty cents a drink. In four days, when the gallon in gone, you will have $19.20 to put in the bank and $32 to start in business again. If he lives ten years and then dies with snakes in his boots you will have $17,472 on deposit. This will be enough for a respectable funeral, bring your children up right, marry a decent man and forget you ever knew the original.

Credit Card Includes Drugs

Prescriptions, notions, and all other items sold in pharmacies and drug stores in this country and Canada can now be purchased on credit by the more than 150,000 card holders of National Credit Card, Inc.

The credit card system which enables these card holders to purchase drugs and 114 additional types of goods and services from coast to coast, has been growing at an astounding pace and is now one of the most rapidly expanding businesses in the country. Begun only a year ago by Mays, a Portland (Oregon) chain restaurant owner, NCCI today has more than 5,500 member business firms already signed in its international operations. The home office is in the Times Building, Portland, and an operational headquarters is maintained at 215 North Michigan Avenue, Chicago.

NCCI is changing the buying habits of the nation by creating a new form of currency—an all-purpose credit card that is used in place of money in 39 states of the country and Canada. Member businesses pay an annual directory fee to be listed in the NCCI catalogue, which is sent to card holders every 90 days. The card holders pay $5 per family per year for their cards. NCCI pays the member business immediately upon receipt of their bills, deducting six per cent as a service fee. Card holders are billed monthly in an all-inclusive statement requiring but one check.



NOW

Methyltestosterone in two oral forms



ORETON-M®
(Methyltestosterone U.S.P.)

Buccal Tablets,

a new buccal preparation, have been added to our buccal hormone series. Methyltestosterone dissolved in the solid solvent base, POLYHYDROL,® assures complete absorption for maximal androgenic effect. Tablets of 10 mg., bottles of 30 and 100.



ORETON-M
Tablets,

as previously available, permit wide flexibility of dosage utilizing the conventional oral route. Tablets of 10 mg., bottles of 30, 100, and 500; and 25 mg., bottles of 15 and 100.

Schering CORPORATION • BLOOMFIELD, N. J.
In Canada: SCHERING CORPORATION, LTD., MONTREAL

ORETON-M

ELSIE SAYS-



The Nation's First Saleslady Will Sell More ICE CREAM For You At A Profit.



Wedding Bells to Ring

An event of October 17 will be the wedding of Miss Margaret Booth, recent graduate of the School of Pharmacy, and Bayard Calvin Perry of Apex, at the Salem Baptist Church, Apex, Route 3, at 7:30 in the evening.

News Notes from the Asheville Friday Night Elixir

It Gets Hot in the Mountains! Salley's now boasts an air conditioned store. A five horse-power Chrysler Air Temp unit was installed in August. Customers are pleasantly pleased and clerks and prescriptionists keep their peak freshness all day; no more mid-afternoon fag.

Joins Navy. John Mullen, June grad UNC Pharmacy School, made a trip to Washington during August in effort to get into Navy's Officer Candidate School. He is getting pre-School training at San Diego and enters Officers School October 1.

Recovers from Accident. H. E. Jones, pharmacist at Y.M.I. Drug Store, Asheville, and one of the state's oldest practicing pharmacists, has returned to the prescription counter after an illness of five months. Jones was the victim of a hit-and-run driver last February and was hospitalized from February to July.

Weekend Trip. Boyd Mullen, Mullen's Pharmacy, and Mrs. Mullen attended the wedding of a niece in Taylorsville, August 16, spent the night with brother Lee Mullen in Huntersville, visited a sister in Charlotte the next day and still found time to visit a few drug stores in the three cities.

Happy Birthdays. W. A. Ward, September 1; Moss Salley, Sr., September 12; Beaman Pinner, September 30.

Sick List. Ed Nowell, pharmacist at Grove Park Pharmacy prior to the recent sale of the store, entered the sick list in July for, what he and physicians thought would probably be about a month, only to recently learn that he will need to be inactive for three months or so. For a man who has enjoyed a long career of activity and hard work, Ed is chafing at the bit for all his attempts to learn a new philosophy that will enable him to endure enforced idleness.

AN OLD SOUTHERN CUSTOM...



More Popular Than Ever!



FROM THE LOVERS of yesterday the lovers of today have inherited the Old Southern Custom of giving Nunnally's. And they are using Nunnally's Box Bountiful more and more as a symbol of affection. Why not give that lovely lady a thrill with a box of Nunnally's today?



GIVE

Nunnally's

THE CANDY OF THE SOUTH

one word

SINCE

O & M was organized,
ONE WORD has been
our guiding light.
That word

. . . SERVICE

For over 70 years we have served the Druggists of Virginia and North Carolina with the finest quality products at a dependable price.

That ONE WORD means all that and more today . . . it means a fully stocked modern plant equipped to handle orders promptly . . . yes, the SERVICE that made O & M one of the South's Leading Drug Wholesalers is always ready to SERVE YOU.

Owens & Minor Drug Co.

INCORPORATED

1000-1008 E. Cary Street, Richmond, Virginia

"Serving Virginia and North Carolina Druggists for over 70 years"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 — Single Numbers, 15 Cents

Vol. XXXIII — SEPTEMBER, 1952 — No. 9

Table Advertisers

Through the cooperation of The Woman's Auxiliary of the NCPA, the various associated local auxiliaries and thirty-seven advertisers, The Institute of Pharmacy at Chapel Hill now has 24 tables, which are in daily use in the building.

In addition to the tables, the Auxiliary contributed $500 in cash to the Institute as a part of this project. Mrs. W. A. Ward, Auxiliary Projects Chairman this past year, worked out the details and arranged for the necessary advertising through the local clubs.

While most of the advertisers have not seen these beautiful tables, we bring to each a picture of one of the tables by way of our front cover. On the day the picture was made, forty persons used the tables, hence our advertisers are already beginning to reap benefits by way of good will for their firms and products.

The four advertisers in the center of the tables are (1) Yanceyville Drug Company; (2) O'Hanlon-Watson Drug Company; (3) W. H. King Drug Company; and Durham-Chapel Hill Mortar & Pestle Club.

In the adjoining two sections the advertisers are (1) Read's Drug Store, O'Hanlon's Drug Store, Standard Drug Co., Inc. and Swaney's Drug Store, all of Winston-Salem; (5) Warren's Drug Store, Rural Hall; and (6) In memory of H. P. Watson, Sr. and Jr.; (7) Squibb; (8) Owens & Illinois Glass Company; (9) Charlotte Drug Travelers, Inc.; (10) Alamance Drug Company, Burlington; (11) Mallinckrodt; (12) Compliments of a Friend; (13) Justice Drug Company—2 sections of space; (14) White Ice Cream & Milk Company, Robert R. Bellamy & Son, Inc., and Wilmington Drug Club, all of Wilmington; (17) Carolina Drug Company, Mebane.

Advertisements appearing near the table edge were sponsored by the following firms and individuals: (18) Goody's Headache Powders, The Hutchins Drug Stores, Winston-Salem Apothecary Club, Welfare's Drug Store and W. A. Gilliam, all of Winston-Salem; (23) Anderson Drug Store, Clover Brand Dairies, both of High Point; (25) Scott Drug Company, Burwell & Dunn Company, both of Charlotte; (27) Sealtest Ice Cream; (28) Mathers Advertising Card Table Plan; (29) Woman's Auxiliary of The Wilmington Drug Club and Buttercup Ice Cream Company, both of Wilmington; (31) Gamble Drug Store, Monroe; (32) Coca-Cola; (33) Woman's Auxiliary of the Western North Carolina Drug Club, Asheville; (34) Gibsonville Drug Company, Gibsonville; (35) Durham Drug Club; (36) Compliments of Ralph Golden of Greensboro; (37) and Peabody Drug Company, Durham.

Since the table tops have been treated with a special plastic coating, the advertisements will remain permanent, although the tables will be in almost constant use.

In making the tables possible, the advertisers and the Auxiliary have rendered a distinct service to Pharmacy in North Carolina. In recognition of their generous support, one table is kept on display in the lobby of the Institute in order that visitors to the building may be impressed by the wonderful work the Woman's Auxiliary has and is doing in the state.

Keeps Doctors Informed

Shortly after taking over as manager of Swaney's Drug Store, 232 North Main Street, Winston-Salem, Pharmacist R. E. Scharff inaugurated a bulletin mailing service to local physicians. The bulletin, which covers new products recently introduced, is supplemented by personal visits to the doctors.

Contributes Letter

Bob Austin, now making his home in West Jefferson where he is associated with Roberts Drug Store, recently contributed to the historical archives of the Institute of Pharmacy a letter written by the late F. W. Hancock of Oxford on March 23, 1909.

The Institute has a number of letters written by Mr. Hancock during and prior to this period, but not a copy of the communication sent by Mr. Austin. Bob found the letter while going through some old pharmacy text books, and felt that it ought to be preserved.

Identifies Rx Labels

Every prescription label leaving the Sherard Pharmacy of Burlington bears the name of one of the pharmacy's two pharmacists—either J. F. Sherard of G. Sherard. The names, stamped on the label, follows "Filled By" and readily identifies the prescription compounder to the patient. In addition, Mr. Frank Sherard says the procedure builds increased prestige for the professional side of his pharmacy.

Named Hospital Official

Joe W. Pike, Jr. of Concord was recently named assistant administrator of Cabarrus Memorial Hospital. He was selected for the position by the executive committee of the hospital.

A lieutenant commander of the U. S. Naval Reserve, Mr. Pike established a pharmacy in the Hospital in 1947. During recent years, under his guidance, the pharmacy has grown until today three pharmacists are required to take care of the hospital's needs.

James Mitchener was named chief pharmacist of the pharmacy following Mr. Pike's promotion.

Pharmacist Available

H. E. Cain writes that effective October 1st he will be available for either relief work or a permanent position. Mr. Cain makes his home in McBee, South Carolina; is licensed to practice pharmacy in North Carolina.

Polio Patient

Charles, Jr., young son of Pharmacist Charles and Evelyn Reaves of Asheboro, is a patient at the Greensboro Polio Hospital. Stricken in August, the youngster was admitted to the hospital after local doctors diagnosed his illness as polio. The father is a UNC Pharmacy School graduate, Class of 1952.

Retires from Pharmacy

After operating the H. M. Cooke Pharmacy of Spencer for forty-eight years, Mr Cooke recently sold the business to his near by competitor, The Rowan Drug Company and has retired.

At one time Mr. Cooke owned and operated the Yadkin Pharmacy of Salisbury and Cooke's Pharmacy of Charlotte in addition to his original store in Spencer.

On the occasion of his retirement, the *Salisbury Sunday Post* ran a feature article on Mr. Cooke, his pharmacy, and some comments by the owner, who has witnessed and been a part of many changes in the pharmaceutical field during the past 50 years.

Sponsors M.D. Film

Several Hickory drug stores recently sponsored a showing of RKO picture "Your Doctor," with physicians of the area as guests of the pharmacists. The work of Dr. George Bond of near Hendersonville is included as a part of the film.

Racket Stopped by Pharmacist

A flim-flam artist, whose specialty was palming merchandise from counters and then requesting a refund, ceased to be a "master artist" after Pharmacist Phil Link of Reidsville completed his mopping-up operations.

Link caught on quick to the racket after his customer had secured a $3.11 refund on a package of vitamins, which had been palmed just a short time previously. When Phil called for the police, not only did his customer refund the refund, but a subsequent check revealed the flim-flammer had pulled a similar stunt in a nearby clothing store.

The court is now preparing to enter the case, with the likelihood that Reidsville's customer population will be reduced by one.

Teach Nurses at Hospital

In addition to her work as chief pharmacist of the City Memorial Hospital, Winston-Salem, Miss Virginia Caudle is teaching pharmacology and chemistry to the hospital's student nurses. The laboratory work in connection with the chemistry course is being handled by Mrs. Frances Cole Mackie, another of the pharmacists associated with the hospital.

Both Miss Caudle and Mrs. Mackie are graduates of the UNC School of Pharmacy.

Rotary Speaker

NCPA Secretary W. J. Smith, as guest of C. R. Wheeler of Williams Drug Company, spoke to the Oxford Rotary Club on August 12. The meeting, held in the Oxford Hotel, was attended by about 40 Rotarians, including Pharmacist Leonard R. Creech.

Correction

Here is a message from R. C. Huntley, which we are glad to publish in order to set the record straight: "A recent article in the JOURNAL stated that Floyd Jones and I were associated with the Morehead City Drug Company. The other pharmacist here is Dewey Stonestreet. Mr. Jones is now living in Pennsylvania."

Hocutt Opens Pharmacy in Henderson

D. D. Hocutt, well-known Henderson pharmacist, has opened a new pharmacy—Hocutt Drugs—in that city. An attractive announcement concerning the prescription pharmacy has been widely distributed throughout the area to be served by Mr. Hocutt.

From Hospital to Retail Pharmacy

Joe Reece, formerly with the Pharmacy Department of Cabarrus County Hospital Pharmacy, Concord, has accepted a position with the F. L. Smith Drug Company of Kannapolis. Mr. Reece replaces Pat Glass, whose unexpected death occurred recently.

Proposed Law Revision Mailed

Almost 1400 copies of "The Proposed Revision of the N. C. Pharmacy Law" were mailed to pharmacists in the state on September 10th. Purpose of the revision is to modernize, clarify and recodify the existing law, most of which was enacted in 1881.

By means of an enclosed ballot made a part of the mailing, pharmacists will be able to register their approval or disapproval of the proposed law. Voting will continue to November 1st, at which time NCPA President Ward will designate a board of tellers to open and tabulate the results.

If a majority of pharmacists approve the proposed law, it is anticipated the Legislative Committee of the NCPA will introduce it in the coming session of the General Assembly.

Due to the importance of this measure, it is hoped all pharmacists in the state will exercise their voting rights by marking and returning the ballots to the committee chairman before November 1st.

Siler City Drug Remodeled

Extensive improvements to the Siler City Drug Company, owned and managed by Frank G. Brooks, are nearing completion. A new all-glass front, self-service fixtures and a different color job on the interior walls have brought a sparkling appearance to this store, of which all Chatham County is proud.

When we visited the store recently, business was humming. Clarence Ferguson and Mr. Brooks were busy in the prescription department while Mrs. Brooks was out front pinch hitting for one of the clerks on sick leave.

Mr. Brooks said his wife was the perfect drug store clerk—worked long hours for no salary and he could talk to her in a harsh tone of voice without fear of the consequences. We departed before the Brooks settled that one.

Frank, Jr. is following in his father's footsteps. He is a 4th year pharmacy student at UNC. A daughter, now employed by the local bank, completes this fine pharmaceutical family.

Four New Pharmacies Licensed

At the September meeting of the State Board of Pharmacy, held at the Institute of Pharmacy on Sept. 16, three new drug store permits were issued: To Jennings E. Knight, who is establishing the Yadkin Pharmacy in Yadkinville; to J. M. Holmes of the Holmes Drug Store, Clinton; to Benjamin S. Klein, Kay Drug Company, 100 South Main Street, High Point, and to S. A. Dantzler, Dan's Drug Store, Waynesville.

Transfer of ownership of established drug stores was involved in the King Drug Company, of King, with J. B. Sprinkle of Pilot Mountain as part owner; J. W. Chandler is now sole owner of the Draper Pharmacy, Draper; and a permit was issued to Northen's Grove Park Corporation, as owner of the Grove Park Pharmacy, Asheville.

The license of one pharmacist was revoked for addiction to narcotic drugs; disciplinary action was taken in the case of two non-pharmacist owners and a physician charged with violating the pharmacy laws of the state.

Three pharmacists were licensed by reciprocity, and six out-of-state pharmacists took the practical examination, with the results to be announced in about ten days.

Other business transacted by the Board necessitated it remaining in session from 9:30 A.M. to 6 P.M. All members of the Board were present for the meeting.

The Apothecary Club Meets

MRS. E. W. ROLLINS, *Reporter*

The Apothecary Club of Winston-Salem met September 4 at the K & W Cafeteria. It was a gala occasion after being without meetings all summer.

Mrs. Annie B. Cooksey was hostess and graciously and charmingly took care of all the dinner tickets. Such an array of wonderful food was a temptation to all the members—the total ticket probably looked like Mrs. Annie B.'s income tax!

In the absence of both Mrs. A. L. Fishel and Mrs. A. L. Newsome, Mrs. E. E. Merchant presided. Various committees made reports, and plans were submitted for raising funds this year.

Eighteen members, one new member and one visitor were present for the first meeting of the new year.

News Items

Mrs. James Darlington, State President of the Woman's Auxiliary, called a meeting of state officers and officers of various local auxiliaries. They met for lunch and business in the Institute of Pharmacy at Chapel Hill on September 2. It was an inspirational meeting and much was accomplished by discussion. Mrs. Darlington and Mrs. A. L. Fishel attended from Winston-Salem.

E. W. Rollins, Pharmacist of N. C. Baptist Hospital, attended the recent meeting of the American Pharmaceutical Association held in Philadelphia. He was an alternate member of the House of Delegates.

Reamer in France

I. T. Reamer, now in Europe, was in Nice, France on September 15. He spent 3 days in Paris and says Nice is a place of rare beauty. Since he was headed in the direction of Monte Carlo on the afternoon of the 15th, we are wondering if Tom is still solvent, if he won't need some Marshall Plan funds to ransom him from the French.

Some Observations of a General Practitioner

By DR. V. H. DUCKETT, President, North Carolina Academy of General Practice, Canton, N. C.

One of our modern sages has looked into the future and foreseen the time when the H-Bomb had gone off. All life on earth was destroyed excepting two little monkeys on Ceylon. One was a little boy monkey and the other was a little girl monkey. When they had recovered from their shock and in their dazed state the little boy monkey shook his head, looked around and first beheld the little girl monkey, who had recovered more quickly. She was coy and of pleasant manner. The little boy rubbed his brow, his eyes brightened, and there appeared to be a slight twitch in his tail as he moved gently nearer the little girl monkey. She said: "Now I want you to understand that I am willing to be cooperative, but let's think twice before we begin this whole damned business all over again."

I represent over 300 doctors in the North Carolina Academy of General Practice, many of whom could do a better job here than I can. As one of this group of doctors, I can, at least, make the N. C. Pharmaceutical Association think twice before it invites me to appear before you again.

Some in this audience may not be acquainted with this newest organization of family doctors of America, which I represent, and I wish to tell you something of its organization, its aims and function in the American system of medical care.

This national organization, the American Academy of General Practice, composed of 15,000 family doctors, was organized in 1947 and chapters are operating in 46 states. Although only 4 years old this organization of practitioners of general medicine and surgery has assumed a significant position in the field of organized medicine. It is the sole official organization of the general practitioners of America—solidly behind the American Medical Association in its fight to preserve the freedom of medicine. The principal objective of the Academy is improved standards and quality in general practice among the general practitioners who render more than 80% of the medical care furnished in this country today which will react to the great benefit of all the public and all the medical profession. Progress and advancement in the general practice of medicine and surgery is basic to the welfare of the people of America and to medicine in general.

It is entirely appropriate that you have a representative of this association of family doctors to appear before your convention. The general practitioners form the keystone to the American system of medical care, do over 80% of the medical work, and probably use more than 80% of the products distributed and dispensed by members of your Pharmaceutical Association.

During the twenty years which I have done general practice under the free enterprise system of government medicine has made inconceivable progress. This progress has not been fostered by doctors nor pharmaceutical agents alone but by joint work and cooperation of the two groups. During the past 20 years the medical and drug practice has been miraculously changed due to the advent of sulfonamides, the many antibiotic drugs, and many other drugs for the relief of suffering humanity. During this short period of time the mortality from pneumonia has been reduced from approximately 30% to less than 5%. When I entered practice 20 years ago venereal diseases were a major health problem—now it is relatively no problem. 20 years ago, without antibiotics and knowledge of fluid balance surgery patients went to the hospital to die—now they go to get well. In preventative

(Continued on Page 401)

A Convention Feature of the 1952 Annual Meeting of the North Carolina Pharmaceutical Association.

TAMPAX . . .

Available in three absorbencies

10's — 40's { Regular, Super, Junior

Increased advertising is creating more and more TAMPAX users—consequently, greater volume, faster turnover, higher profits for you.

Shelf packages 5% discount

$20.00 quantity 10% discount

☆ ☆ ☆

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JUSTICE DRUG COMPANY

GREENSBORO, N. C.

Dependable Service Since 1898

OBSERVATIONS

medicine such diseases as typhoid, smallpox, diphtheria, and the majority of fatal childhood diseases are rarely encountered. Infant mortality has been reduced 75% in a period of 35 years. Life expectancy has increased about 20% in the past 20 years. Pharmaceutical research has thus presented the medical profession many valuable tools to be used for the public welfare. Accurate diagnosis of the anemias, with specific therapy with liver, folic acid and iron, has revolutionized the prognosis for those suffering with such blood disorders.

About 20 years ago a socialistic ideology began to crystallize in this country and has grown with the progress of medicine. At the present time this progress in medicine, fostered jointly by physicians and pharmaceutical agents, is threatened by failure. This threat has not arisen from the ground up but from the top down. This change in attitude is not indigenous, but is sponsored by bureaucratic planners on the banks of the historic Potomac. There are sufficient bills awaiting legislative consideration in Washington today, which if favorably considered by our representatives, would guarantee the advent of socialism in America.

I would like to quote a statement from Thos. E. Dewey: "It is the duty of everyone who believes in freedom, of everyone who has a genuine interest in curing the sick and in relief of human suffering, is to make sure that our laboratories and our doctors continue to be free so we shall continue to have the highest standards of medical care the world has ever known."

What can be done by the physicians and members of your pharmaceutical association to guarantee this freedom?

1. We must improve our public relations. Public relations has been defined as "doing good and telling the truth." We must be honest in our relationships with the public. If there are segments of our doctor or drug population who are making overcharges, if there are "congenital chiselers" in our groups, if there are individuals or companies who place personal gain beyond the welfare of the public—then some concerted effort should be made to eliminate them from our company. Groups in the American Academy of General Practice throughout America are listening in an organized way to the complaints of the public and are meeting these complaints forthrightly. These groups are setting up emergency medical call systems, which is needed and demanded by the public. It is possible that the drug stores in towns and cities might cooperatively alternate store hours in order to furnish emergency drug service during evenings, Sundays and holidays.

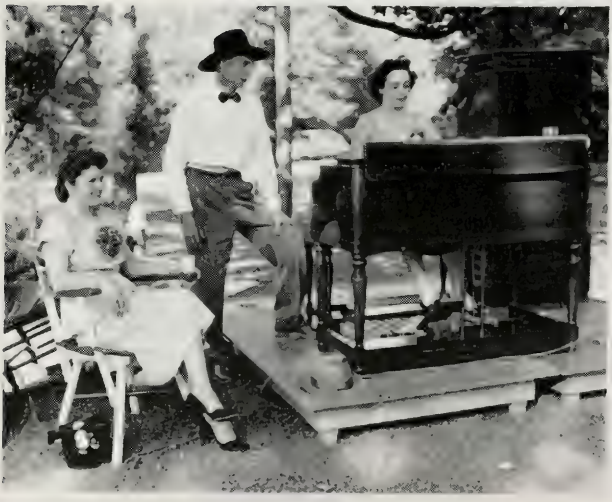
2. Good citizenship by our professional groups is necessary to improve our relationship to the public. Since time immemorial the physician and druggist have been held in high esteem by his fellowman. However, for a long time these two groups have lived in a world of their own. We must admit that in the eyes of the public we have built about ourselves a mysterious wall separating our groups from the people of the community. Often we have shirked our duty at the polls when vital public issues were at stake. It is time for the individual physician, and the individual pharmacist, to take their place as leaders in their community. This is no time for reticence and complacency when the American system of free men and private enterprise is at stake. The Lord has endowed us with a good set of vocal cords and the ability to use them, and they should be exercised more often for the benefit of our communities. We are not only interested in the health of our communities, but should be very active in dealing with the economic and social problems of our community.

Criticism has been aimed at the doctor, and may well include the druggist on the corner, because we are failing to play our proper roles as citizens. Due to great demands of our time due to our professional work we are reluctant to actively aid in community activities, such as Red Cross drives, boy scout work, blood bank assistance, school activities, and the like. The public claims that with our superior training, whose gifts are presumably above the average, that we are particularly qualified to take part in local affairs, give proper support to local charities, contribute to local revenues, and supply the public with correct information

(Continued on Page 403)







TOP: A. P. Turnmyre of Mt. Airy tests a junior bike with humorous results. CENTER: Mr. & Mrs. E. W. O'Hanlon of Winston-Salem in the foreground with some well known pharmaceutical folks. BOTTOM: George Pegram, the banjo artist, is an interested listener at the organ concert. Pictures, courtesy of the Traveling Men's Auxiliary.

OBSERVATIONS

about all health matters. To be good citizens we must also take an active part in politics, or else politics will destroy us. There are candidates of integrity and of high purpose in both political parties, and we must know their stand before election on matters relating to public welfare, particularly in regard to health measures and their effect upon our professions.

3. We must make every effort possible in our daily contacts to combat the propaganda for the welfare state and make people realize the character and value of our free institutions. If we were asked, as medical men, what we could do to preserve and improve the medical and pharmaceutical profession in our social life, I feel sure that you would say by better training, extended research and diligent practice to become better doctors and pharmacists in our communities, and to continue to maintain the high ethical standards that the public has learned to expect from our professions.

4. In view of the great scientific advances of medicine and pharmacy in the past 20 years we have neglected that intangible factor, called art, in the practice of our professions. A cheerful, tolerant attitude, intellectual honesty, common sense, courtesy, high moral integrity, and a strong feeling of humility are just as important in handling patients, and customers, as are the tests and drugs which we so commonly use. Our patients and customers are individual personalities who have fears, tensions and problems of utmost importance to them. Such needs and desires of our people could never be successfully treated by a gigantic and bankrupting federal bureau in Washington operating with endless forms and redtape that any scheme of socialized medicine would bring about.

The medical profession honors and respects the druggists in our community. They are alert and qualified to safeguard the patient and the doctor. Sumner Blossom, editor of *American Magazine,* gives a very true description of the corner druggist when he states that "he is a neighborhood trouble shooter—a combination father-confessor, crying towel, guardian of family secrets, nursemaid to the young, watchdog of adolescents, and amateur Mr. Fixit for the whole community."

Working cooperatively the doctor and druggist are a great force for good in their communities and in the salvation of freedom in their country. Physicians and pharmaceutical personnel must stand together as one great bulwark against forces of socialization. A closing story will illustrate the maxim and truth that "united we stand, divided we fall."

Some 15 years ago Judge Finley from North Wilkesboro was presiding at a term of court in Marion, N. C. One case presented to him was that of a woman who was suing a drug store because labels for two prescriptions had been switched and she had taken the medicine to be rubbed on, and had rubbed on the medicine to be taken. The drug store admitted the error, but contended that even though there had been a mistake in the labels, that the local application was non-toxic and could cause no harm even if it were taken internally. The woman suing contended that the medicine had burned her up and nearly killed her. Mr. Mike Whitner, lawyer for the plaintiff, had in his possession nearly half a bottle of the medicine and a teaspoon. Four doctors were cross-examined. When the first doctor was called to the stand, Mr. Whitner questioned "Is this medicine dangerous to take by mouth?" The doctor replied "No." Mr. Whitner continued "Will you take a dose in the presence of this court?" as he offered the medicine and spoon. The physician replied that he would prefer not to take a dose, even though he was certain that the medicine was not dangerous to take internally. In like manner two other doctors were asked the same question and made similar replies. The fourth doctor was young and a new-comer to the community. When he was requested to take a spoonful he reached out and took the bottle from the lawyer and drank the entire contents. The surprised lawyer stepped over to Judge Finley's bench and said in a low voice: "That foolish one swallowed my medicine, my lawsuit and everything."

It's

A Snap

TO

INCREASE



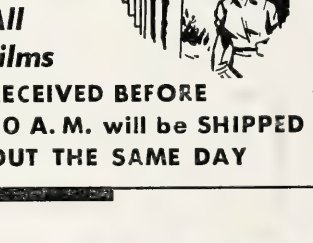
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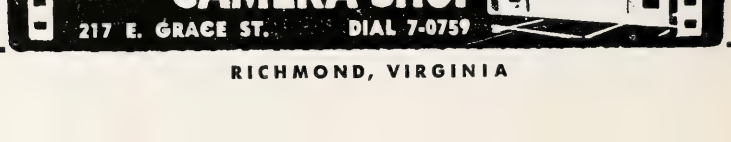
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RICHMOND, VIRGINIA

Newly Located Rx Department Ups Rx Volume

For many years the prescription department of the Durham Drug Company, Durham, was located on the mezzanine floor of the pharmacy. Although the pharmacy employed a hand operated dumb-waiter to transfer prescriptions up to the department and to deliver the completed medication to the first floor, a great deal of time was lost by Pharmacists James R. Casteel and Germain Bernard in making frequent trips up and down the stairs each day.

Although the department had occupied its mezzanine position for many years, Mr. Casteel decided to transfer it to a first floor location after doing some first hand checking in the state. Careful planning had to be given the fixture arrangement due to limited space available in the pharmacy. This problem was solved in short order by one of the fixture firms in the state, with the results as shown below.

Not only is the management pleased with the new location of the department, with customers being more quickly and efficiently served, but sales of prescription accessories (displayed on shelving as shown) showed a healthy increase. For instance, the store sold three bed pans the first week after the department's prescription accessories went on public view. Formerly, the sale of this item had averaged one a week.

The new location of the department enables Mr. Casteel and Mr. Bernard to personally greet customers, something which was not convenient under the former arrangement.

With the "testing out period" at an end, the management of Durham Drug is looking forward to further increases in prescription and prescription accessories volume. "And the wear and tear on shoe leather won't be near what it was," says Mr. Casteel, thinking of those countless steps up and down the stairs.



View of the new conveniently located Prescription Department of the Durham Drug Company, Durham.



you'll sell more...and you'll make more profit!...

North Carolinians quickly recognize delicious

PINE STATE ICE CREAM

Raleigh, North Carolina



Drug Store for Sale

Drug store in a 23,000 population section of a Western N. C. city for sale by owner. Store now doing $50,000 annual volume and still growing. Clean inventory, ideal stock turnover, practically new soda fountain, low rent, three year lease, easily transferable and renewed. Steady prescription business. Store recently repainted and refloored. If you are interested in a steady income, send for further details. SWA.

Recovers from Operation

J. A. Mitchener of Edenton is recovering from a major operation performed in the Cabarrus Memorial Hospital, Concord. Mr. Mitchener selected this particular hospital since his son is chief pharmacist of the Hospital.

Aid for Mentally Ill

A medical discovery with startling implications for the treatment of mental disease has been made by a Minneapolis physician. Of 48 patients being treated with one of the new isonicotinic acid hydrazide TB drugs, 32 showed striking improvement in their mental condition. The results observed came as a complete surprise to investigators and was in the nature of a by-product of tests made on tuberculosis sufferers.

New Raleigh Pharmacist

William C. Griffin of Rose Hill, until recently an employee of the Pharmacy Department of Duke University, Durham, has accepted a position with Person Street Pharmacy of Raleigh.

New West in East

Thomas Latham West, son of Maxine and Waits West of Roseboro, was born at the Clinton Memorial Hospital, Clinton, on August 18th, weight 7 lbs., 6 ozs. Since arrival of the new addition to the West family, Grandpappy West is sticking close to the drug store so the father can make frequent checks on his son's progress.



A Mortar and Pestle from an ancient Pharaoh's Tomb is examined by Jim Harrison of Asheville and James S. White of Mebane. Part of Mr. White's extensive collection of Mortars and Pestles is shown on display.

BONUS DEALS

Effective Until Further Notice

TINA-CIDE

35c Size—(List $2.40)

1 Dozen—1/12 dozen BONUS from Wholesaler
3 Dozen—1/4 dozen BONUS from Wholesaler
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*Direct Bonus sent upon receipt of wholesale invoice

COMBINATION PACKAGE
EDWARDS FOOT POWDER & TINA-CIDE

1 Dozen—
1/6 dozen
BONUS from
Wholesaler

TINA-CIDE

69c Size—
(List $4.80)

Fountain Elimination

By D. R. DAVIS, Williamston, N. C.

I would feel presumptuous in stating any definite convictions after only 2½ months trial of fountainless operation. I would likewise feel presumptuous in suggesting that the relatively pleasing degree of success we have so far enjoyed would materialize in any and all stores. I make this report at the request of Secretary W. J. Smith, in the hope that it might prove helpful as a part of the general information and knowledge pertaining to the subject under consideration.

After obtaining as much advice as possible from owners of stores already operating without fountains, who in every instance encouraged me to make the change, I came to a decision about February 1st, this year, to cease fountain operations on March 1st. I had been on the fence for a long time, and don't mind admitting that I had been deeply concerned with an expected loss of store traffic, which dropping the fountain would bring. I was fairly well satisfied that the change would increase our prescription volume, but feared our front business would be adversely affected. Before making the decision I therefore sought advice also, from the sales representatives of our controlled lines—our exclusive agencies for candy, toilet articles, etc., and was rather surprised that they were not unduly concerned with loss of traffic. They contended that we would have more time and energy for the promotion of their respective lines.

During the month of February we let it be known through announcements in the papers, circulars, and talking to our customers, that on March 1st, our fountain would be replaced by change-making automatic bottled drink dispensers and an open top self-service ice cream cabinet. We told them a month in advance for two reasons. First, I rather hated for some of our customers to think we'd gone crazy overnight, and we also wanted to assure them we would have the bottled drinks, ice cream, Nabs, etc. and a place for them to sit. Always, we stressed the fact that we were curtailing difficult and time consuming service in one place, only in order to render better service in other places; particularly in our prescription department.

There were numerous reasons for the elimination of our fountain, more than one of which would have justified doing so. Among these were:

1. *Profit-less operation of the fountain,* due to the increased cost of help and supplies, repair or replacement in the near future of the fountain, a scarcity of reliable help locally available, and more and more competition in this field.

2. *Excessive noise,* occasioned by a great gathering of school children, and at times other groups, which I felt was detrimental to our general business. I believed we could and should do business with a little more dignity and in greater professional atmosphere, and that such would have a favorable reaction on our prescription business. Although we are now filling but 7.9% more prescriptions than during the last 30 day period of last year, the biggest year of our twenty in business, this is a step in the direction sought, and I feel that we can reasonably anticipate further improvement in the prescription department.

3. *A firm conviction* that a considerable number of people, such as farmers, people in work-clothes, timid old ladies and others, would prefer not to parade past a crowd, and be harassed by noise and a jam of people, in order to make their purchases. I felt we would therefore gain sufficient worthwhile customers to offset some we confidently expected to lose.

Well, what happened after March 1st? Reaction was expected—and reaction was received. While some substantial and sensible people expressed amazement that we should throw away business we had had for twenty years, others complimented and en-

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Can the Fountain Be Eliminated without Adversely Affecting Net Profits? Read What Pharmacists David R. Davis and A. P. Turnmyre Have to Say about This.

couraged us. At this date the thing that encourages us most, however, is figures. Although we expected a drop in total sales (charge sales and cash sales) of about 20%, we have dropped only 11.3% under the same months of last year. On the other hand, our overhead expenses have dropped 26.3%.

I am of the opinion that it would have been a mistake, for our particular store at least, not to have replaced the fountain with the bottled drink dispensers and ice cream cabinet, and not to have retained about half the booths. For we are still doing about half the business in our former fountain area as before, from the sales of these items and Nabs, magazines, cigars, cigarettes, and small candies, etc.—with no help assigned especially to this area. Not only do we have a more-or-less controlled profit here, where we had none or actually a small loss before, but considerable traffic has been retained for what it might be worth. I am most assuredly not as concerned with traffic in May, however, as I was in February for I believe that a better operated store rendering an improved service, will create its own traffic, or rather its own important traffic, to a remarkable degree.

In addition to the slight increase in our prescription volume, our front business, about which I was most concerned (the former fountain and associated items being excluded) is running 0.7% ahead of last year's same period, which under the circumstances, is highly satisfactory to me.

It might occur to some, that the figure for the first 2½ months prove satisfactory, because we enjoyed considerable momentum for a while after the fountain was removed. It is gratifying to note, however, that our business has been stronger during the last 15 days than during the first 15 days after the change. Our sales during the last 15 days dropped only 1.4% compared to the drop of 11.3% for the entire 2½ months.

Conclusions, therefore, admittedly based on a short period of operation, are that we have enhanced our business. Working conditions, and likewise shopping conditions, are immeasurably improved. I believe that many people, especially the doctors and the mothers, have more confidence and respect for our store. While I have not had the opportunity to make an inventory check, I believe we are operating more profitably, and in a far more excellent manner than heretofore.

I have tried to make this report as short as practical, yet sufficiently comprehensive to present herein the various concerns and problems which confronted me—which were subsequently dispelled, and which I believe would in large part present themselves to anyone contemplating the elimination of a soda-fountain.

By A. P. TURNMYRE, Mount Airy, N. C.

The proper operation of a soda fountain has become a major problem. The store manager must keep in constant touch with what goes on. One must have a fountain manager who is really interested in the buying, and seeing that proper and efficient service is given our customers. This type of manager is very difficult to find these days.

In our pharmacy we had quite a lot of traffic at the fountain, so naturally we had a lot of noise, especially around noon and after school hours. This noise hindered the type of service we wanted to render our drug and prescription customers.

This in addition to some other reasons to be outlined convinced us of the desirability of eliminating the fountain from our business operation.

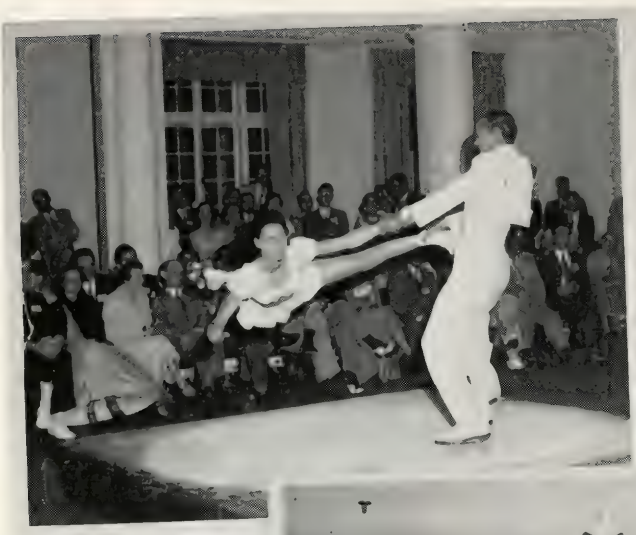
The present day difficulty of employing desirable soda clerks, the lessening profit margin on many of the products sold at the fountain and, tax schedules being what they are, we decided to investigate other drug stores to see what effect eliminating the fountain had on their volume.

We obtained the names of a few stores in this category, which we visited. As a result of these visits, we made a definite decision to eliminate our fountain. An advertisement brought a prospect; the purchaser got a bargain, we got rid of a headache.

After the fountain was removed, all the noise and confusion ended. At last we had a nice quiet place in which to work. This enabled us to give better service to our customers.

To our surprise sales did not decrease from loss of customer traffic. Our fountain

(Continued on Page 411)







TOP: A glimpse of some of the 1952 TMA Convention entertainment. CENTER: The Traveling Men's Auxiliary prepares to transact business. BOTTOM: Gordon Cory (WECO Products) congratulates Mrs. Frank Brooks of Siler City on her Golf Trophy. Pictures, compliments of the TMA.

New Interior at Ninth Avenue

Bill McDonald and Claude Suttlemyre of Hickory say the new interior paint job on the Ninth Avenue Pharmacy has attracted much favorable comment. All cases, walls and ceilings received a new face late in August. Bill says the air conditioning unit, now on order, will probably be installed when the first frost hits the pumpkin.

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P. O. Box 688
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Mr. Ralph M. Crosson,
South Carolina Agent
1812 Marion Street
Columbia 3, South Carolina

FOUNTAIN ELIMINATION

(Continued from Page 409)

sales had been about 25% of total sales. After the fountain was eliminated, drug sales increased about 15%, hence net loss of gross sales was only 10%.

But to make up for this 10% loss, we saved the salaries of three soda clerks and over $500 in social security and unemployment taxes.

The fountain and booths took up about one-half of our floor space. We now use this space for display of more profitable merchandise. Also, we were able to enlarge our prescription department.

We installed a Coca-Cola dispenser and an ice cream cabinet for package items. We find that a lot of customers who ask for regular fountain drinks, help themselves to a "Coke" or some ice cream item.

In our opinion this major change over must be determined by each individual pharmacist. If you are in a small town with only one drug store, we suggest you not eliminate the fountain. The public is entitled to this service. But, if you are in a town or city with two or more stores offering fountain service, and you have an annual prescription volume of $25,000 or better, we believe you will be happy with the change. At least you will have a nice quiet place in which to carry on the profession of Pharmacy.



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Double Kay NUT SHOP DEPARTMENT ®

The leading drug store owners in your state will tell you the Double Kay Nut Shop is producing more sales and profits than any item in the drug store occupying similar space.

IF—you have a clean, first-class drug store, let us reserve a Nut Shop for you.

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May 15, 1951

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Take the Case of Henry Pillroller

The sorry tale of a druggist who bought insurance haphazardly

By HERBERT HEIMAN, Al Heiman & Company, Oklahoma City

When a merchant sets out to buy insurance, carelessness in selecting his agent can get him into plenty of trouble. Let's take the case of Henry Pillroller, who has inherited, bought, or been placed in charge of a drug store.

The first thing Henry thought of on taking charge was purchasing Druggists Liability insurance because he had read in some magazine or was told by someone that Druggists Liability insurance is a good thing. Maybe he read about the case in Wilkes-Barre, Pennsylvania, where a doctor prescribed citrate. The pharmacist filled the prescription with nitrate instead of citrate, and after the jury came in, they said that, "In our opinion, the druggist was negligent in compounding the prescription which could have contributed to the death of the child." Or maybe he heard of the case against the Cole Drug Company in Dorchester, Ohio, when the jury rendered a $7,500 verdict because two letters were misread in a prescription. The physician prescribed barium sulphate, but the druggist read barum sulphite and the concoction caused the death of the patient whose widow sued for $5,000 for the death of her husband and $2,500 for his unconscious suffering.

Buys from Customer

But, anyhow, Henry Pillroller decided to purchase Druggist Liability insurance and who better could he buy it from than his good customer, George A. Louse. A customer is the salt of the earth and George Louse was a good customer. Didn't he owe for half a dozen golf balls, a rod and reel, a lot of fishing tackle, a set of poker chips, a pair of dice, six cans of beer, four bowls of chili, and nine ham sandwiches? So he was the logical person to write his Druggists Liability insurance. Of course George Louse didn't know anything about Druggists Liability insurance, but when he got the order, he reported to his insurance company office, "Here, my friend, Henry Pillroller, wants Druggists Liability insurance." So, then, the underwriter in charge said, "What's his annual sales volume? If it's less than $50,000, the policy will cost him $20 a year. Give me his name and address and we will write the policy up." George A. Louse obtained the policy and rushed back and handed it to Henry Pillroller. Henry relaxed thinking he had Druggist Liability insurance.

A few days later, two junior high school boys came in the drugstore and, like junior high school boys, they started messing around and then things began to happen. They sat at the table in the rear of the drugstore and one of them sat on that rickety chair which Henry had intended to have fixed but hadn't. Alec Smart, one of the boys, pushed Junior Boisterous, Junior pushed him back, Alec fell off the broken chair with a glass of coke in his hand, the glass broke and Alec got his hand cut very badly, necessitating a trip to the doctor's office and a large number of stitches and treatments, but our druggist wasn't worried. Didn't he have a Druggist Liability policy? So he called his agent, George Louse, and told him to take care of the claim. A few days later, George called back and said, "Henry, I've got some bad news for you. That Druggist Liability policy covers malpractice and mistakes in compounding prescriptions and products liability—which means your liability to people who buy things here and they got sick as a result of taking them—but it doesn't cover accidents which occur on the premises, so therefore, we can't take care of your claim on these two junior high school boys."

This burned Henry up and he said, "Why didn't you put Premises Liability on the policy?"

Whereupon George said, "Well, you didn't ask for it; why didn't you ask for it? Do you want Premises Liability added now?"

Henry said, "Yes, I want Premises Liability insurance, but I don't want you to write it. I'm going to get it from a real

(Continued on Page 417)

SNAPPY SAYS:

"STANBACK is a YEAR ROUND Item"



These stations tell the STANBACK story!

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WSKY Asheville	WCOG Greensboro	WEED Rocky Mount
WGWR Asheboro	WHNC Henderson	WCBT Roanoke Rapids
WBBB Burlington	WHKP Hendersonville	WSTP
WPNF	WHKY	WSAT Salisbury
Brevard	WIRC Hickory	WOHS Shelby
WBT	WMFR	WCPS
WSOC	WHPE	Tarboro
WGIV Charlotte	High Point	WTNC Thomasville
WEGO Concord	WJNC Jacksonville	WADE Wadesboro
WTIK	WGTL Kannapolis	WRRF Washington
WDNC Durham	WFTC Kinston	WGNI Wilmington
WFNC	WLOE	WGTM Wilson
WFLB Fayetteville	Leaksville	WSJS
WBBO Forest City	WBUY Lexington	WAIR
	WBRM Marion	WAAA Winston-Salem
WGNC	WHIT	
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Add up the advantages of displaying STANBACK . . . both Powders and Tablets. (1) presold customers . . . more than 29,000 radio announcements each year on 52 North Carolina stations (2) good profit (3) fast turnover. Check your stock NOW!



Snap Back with STANBACK

HENRY PILLROLLER

nsurance agent.'' Whereupon Henry looked lown the street and happened to remember assing by an office which had a sign out n front—''Real Estate, Loans, Rentals, Abstracts, and Insurance.''

Next Agent, Ab Stractor

So Henry rushed in to Ab Stractor and aid, ''Are you an insurance agent?'' 'Sure, I am,'' replied Ab. ''Don't you ee that sign on the door?'' So Henry told im to write a Premises Liability policy and fter it was delivered, he felt safe know- ng that all kinds of liability were covered. But a few days later, a heavy windstorm hit he town of Hicksville and blew the sign ff Henry's drugstore and it hit a car on he street—one of those slick Chevrolets elonging to Pat Ticular. And it made such mess of the Chevrolet that it cost about 200 to take the dents out of it, replace the lass, paint it, and fix it up again. Pat ook the bill into Henry's drugstore and aid, ''Look here, you had the sign fas- ened so insecurely to the building that that ittle windstorm blew it off and ruined my ar and I want you to pay for it!''

Henry smiled urbanely and said, ''Don't vorry, I've got Premises Liability insur- nce; I will just turn it over to Ab Stractor nd he will pay it right away, I'm sure.''

But when Henry got in touch with Ab Stractor, he had another rude awakening. Ab looked at his policy and said, ''Well, his policy covers liability for bodily injury nd death accidentally suffered by the pub- ic, but it doesn't cover any damage to roperty.''

So Henry said to Ab Stractor, ''Why didn't you put Property Damage on it?'' And Ab said, ''Henry, why didn't you ask me for Property Damage insurance?''

''I'm asking for it now,'' says Henry. ''Put it in the policy and let's hope that nothing happens.''

Don't Forget Comp

But Henry could get no peace. He had a soda jerker working for him by the name of Mary Mixum and, like many women, Mary didn't know much about machinery, so when the malted milk machine wouldn't work, she messed around it with a knife and she got a terrible shock and went on an extended vacation in the hospital.

Henry was not worried. Didn't he have Premises Liability for bodily injury? So, he called up Ab Stractor and told him what happened and Ab said, ''Henry, I've got some more bad news for you. That policy covers liability for personal injuries to customers and members of the public and, like all policies of that kind, it definitely excludes injuries to your help. In order to cover your help, you need a Compensation and Employer's Liability policy. That is a separate policy.''

A few days later, he called in an old clerk who had worked in the drugstore a long while and wasn't very efficient, but had been kept on because help was hard to get. ''Oscar,'' said Henry, ''I'm going to have to let you go. Here's two weeks' salary and good luck. I just can't use your services any more. I have just hired a bright young graduate of the School of Pharmacy at the State University, who is going to take over your job.''

Imagine Henry's surprise a few days later when he received a letter from A. Shyster, reading, ''I have been retained by Oscar Sleeper to prosecute a certain type of action against you for injury received by said Oscar Sleeper during the many years that he was in your employ. He worked so hard and stood up so long on the hard floors of your drugstore that he has fallen arches, arthritis, rheumatism, and he can't work; therefore, he feels that his permanent total disability is worth $4,000 a year for five years or $20,000.''

This did not worry Henry at all, because he had an Employer's Liability and Workmen's Compensation policy taken after the Mary Mixum incident. So he wrote to the agent, sending him the lawyer's letter and got a polite letter back saying, ''We are sorry that we cannot recognize this claim but Mr. Oscar Sleeper has what is known as an occupational disease and your Compensation policy does not contain an Occupational Disease Rider or Endorsement. You did not ask for this insurance and so, therefore, we cannot pay your claim.''

(Continued on Page 419)

BUTTERCUP
ICE CREAM

"IT'S FAMOUS
because
IT'S GOOD"

Liquid Hematinic "Valentine"
8 fl. oz. and 1 gal. bottles

Valprota
pleasant tasting protein supplement in 1 lb. and 5 lb. bottles.

Dehydrocholic Acid
Council-Accepted
bottles of 100 and 1000 tablets.

Valentine's Meat Extract
a pleasant tasting source of potassium, 1⅘ fl. oz. bottles.

Liver Injection Crude U.S.P.
1 and 2 injectable units per cc., 10 cc. vials.

Liver Injection U.S.P.
10 U.S.P. units per cc., 10 cc. vial
15 U.S.P. units per cc., 3 vials 1 cc. each.

Liquid Extract of Liver U.S.P.

Liquid Extract of Liver with Iron
8 fl. oz. bottles.

Valentine Company, Inc.
Richmond, Va.

ASK FOR *Lance*



Peanut Butter
SANDWICHES

HENRY PILLROLLER

Eager Beaver

Then, to add to poor Henry's misery, his new clerk, Eager Beaver, started to fill a prescription and suddenly discovered that it called for certain kinds of drugs and chemicals which were not in the drugstore. So, Henry said, "We will have to call the wholesale drughouse and tell them to send over these drugs." But Eager Beaver said, "Mr. Pillroller, don't worry. Everything is under control. My hotrod is parked right in back of the drugstore. I'll jump into my hotrod, go to the wholesale house, get these supplies, come back, fill the prescription, and deliver it to the customer, so he will get real quick service."

Henry thought this was a real wonderful idea, so Eager Beaver departed in his hotrod in a cloud of dust. And a few minutes later, the telephone rang and it was Eager Beaver. "Mr. Pillroller, I'm in terrible trouble. I'm up at the corner a few blocks away and I had a collision. My car wrecked another car and two or three people are hurt." Henry started fumbling through his policies hurriedly but, lo and behold, he could not find a Non-Ownership Automobile Liability insurance policy among his insurance policies. In other words, he had neglected to carry Liability insurance on Eager Beaver's car and it looked like he was on the receiving end of a flock of great big lawsuits.

So Henry acquired a lawyer, Corpus Blackstone by name, who came in the drugstore one day in the midst of Henry's troubles when he was worried about his claims and damage suits and didn't know which way he was going to turn next, and said to Henry, "Let's get out of the drugstore and forget your troubles for a little while. Let's go over to the country club and shoot a game of golf." Well, Henry thought that was a good idea, so he grabbed his golf clubs and departed for the golf course with Blackstone. They both arrived at the golf course and Henry felt better already. He took his trusty club in his hand and stepped up to the first tee, took a deep breath of fresh air, and a healthy swing as he prepared to address the ball, not noticing that Mrs. Percy Van Snooty came up behind him, not looking where she was going and not going where she was looking. The backstroke hit her squarely in the kisser, broke her glasses, and knocked her silly. When she got out of the hospital, Henry called on her and told her how sorry he was and offered to pay her doctor bills and her hospital bills, even though he had no Comprehensive Personal Liability insurance. But Mrs. Percy Van Snooty said, "Henry, I've got news for you. I'm suing you for damage to my vision, damage to my dignity, and my nerves, and it is going to cost you about $25,000, I hope."

At Last Our Hero Enters

This was a bitter pill for Henry to swallow, so he was very glad to talk to a man who came in his store a few days later and told him that he was a well-known local agent. He said to Henry, "You have been buying your insurance in the wrong way. Now let's buy it in the right way. You see this four-page questionnaire and application. I make a survey of your business and figure out all of your hazards and liabilities in addition to your liability for filling prescriptions and selling things over the counter and your premises liability. You may have sponsored a bowling team; you may have sponsored a softball team; you may have contests; you may have signs on the highways. We will get your personal and private liability. We will write everything into this one policy, including Property Damage. So that you will be fully protected, and to make everything doubly sure, we will put a comprehensive clause on the policy which costs very little extra. In it the company agrees to protect you against claims for damages from any hazard, even though it is not mentioned in the policy or application. To get this you agree to pay the premium for any additional hazard that may be disclosed by such claims or by an audit which the company may make. Then we will put in what we call an occurrence clause and agree to pay, even if the injury is not caused by an accident, but by some other occurrence, so that your protection will be on the comprehensive occurrence basis. The only liability policy that you will need other than this one policy will be Workmen's Compensation Occupational Disease and

(Continued on Page 428)

For the Pharmacist and members of the T. M. A.

A Modern Hospital Policy

This new idea in hospital insurance is tailored to meet the increased costs of hospital and surgical service.

While not on the same non-cancellable basis as the Association Health and Accident Insurance, we believe you will like this new protection as well. The contract is simple. The benefits are liberal. Pays in addition to your group coverage.

The policy provides up to the following amounts, based on a $10.00 per day policy:

1 day	$30.00	6 days	$110.00
2 days	40.00	7 days	130.00
3 days	60.00	8 days	140.00
4 days	80.00	9 days	160.00
5 days	90.00	10 days	170.00

Continues to 60 days at full rate and 40 more days at half.

There is no schedule for specific items. Use the money for any hospital charge except professional fees.

If you add the surgical rider, you will receive unusual benefits. If no surgery is performed you receive an additional $3.00 per day. If surgery is performed, you receive the scheduled amount up to $200.00, depending on the operation.

You can obtain this for yourself or as a family group. Age limits are 3 months to 80 years. Stores with 5 or more white employees may obtain this coverage on such employees and their dependents.

Write for further information to:

F. W. Sarles
Box 1048
Greensboro, N. C.

Agents: R. J. Golden, Lee Fentress,
Mrs. J. E. Ferguson, J. W. Pancoast

Scott Drug Company

Wholesale and Manufacturing
Druggists

Charlotte, N. C.



Fred Sarles and Ralph Golden (left) of Inter-Ocean discuss Health and Accident Insurance with Thomas H. May of Wake Forest, Inspector for the State Board of Pharmacy.



There isn't anything better or faster for headache relief.

POWDERS

"BC" is the fastest-selling headache powder in America—and has been for many years. Display the famous 10c & 25c packages of "BC" for bigger sales volume.

TABLETS

"BC" Tablets are already a nation-wide success—and are selling faster every day. In packages of 4, metal tins of 12 and family size bottles of 50 and 100.

Delegates Map Auxiliary Projects for Year

The executive board of the Woman's Auxiliary of the NCPA and officers of local auxiliaries met in Chapel Hill on August 26 to discuss projects of the organization for the coming year. Delegates from all of the state's local auxiliaries were present for the meeting.

Mrs. James M. Darlington of Winston-Salem, state president, presided during a business session held in the Institute of Pharmacy following a luncheon served in the same building. A meeting of the executive board of the state auxiliary preceded the luncheon.

Several projects were approved by the group. The Auxiliary, working through its Projects Committee, headed by Mrs. W. L. West of Roseboro, will solicit subscriptions to *The State Magazine*. On each new subscription to the magazine, the Auxiliary will receive $1.50 in commission; on renewals, the commission is $1.00. Details concerning this project together with order blanks have already been distributed to the entire membership of the Auxiliary by Mrs. West.

The ladies also decided to publish another cook book, provided sufficient advertising can be sold to cover the cost of printing 1,000 copies of a 200-page book. The new book, if issued, will replace a mimeographed book brought out by the Auxiliary several years ago and for which there has been a continuing demand. The supply of mimeographed books was exhausted in 1951.

Mrs. James W. Harrison and Mrs. C. E. Bolinger represented the Asheville Auxiliary; Mesdames C. M. Andrews, S. D. Griffin, Jack Andrews and T. J. Ham, Jr. were present from the Alamance Auxiliary. The Charlotte Auxiliary was represented by Mrs. C. Clyde Lisk and Mrs. Victor Riggsbee.

Mesdames M. L. Jacobs, H. C. McAllister and W. J. Smith were present from the Durham-Chapel Hill auxiliary and acted as hosts to the out-of-town visitors. Greensboro had the largest representatiion present: Mesdames A. A. Gwynn, W. P. Brewer, Marion Edmonds, W. E. Davis, E. S. White, S. T. Forrest and F. S. Goodrum.

Mrs. W. R. Comfort and Mrs. W. A. Anderson represented the High Point Auxiliary; the Lizzie Hancock Chapter (Oxford-Henderson area) was represented by Mrs. D. D. Hocutt.

Raleigh had four delegates present: Mesdames Moffett Moore, H. D. Sanford, W. B. McDonald, Jr. and R. L. Whitefield. Mrs. Wesley R. Viall, Sr., Mrs. Graham Culbreth and Mrs. J. T. Overton represented the recently organized Sandhill auxiliary.

Mesdames W. R. Adams, Nathan Herring

(Continued on Page 428)



AUXILIARY DELEGATES—The executive board of the NCPA Woman's Auxiliary and delegates of local auxiliary groups are shown above in auditorium of Institute of Pharmacy, where projects for the coming year were discussed.

Fair Trade Comment

Mr. H. W. Kendall, Editor
The News
Greensboro, North Carolina
Dear Mr. Kendall:

The *News'* recent editorial, "Fair Trade vs. Antitrust Law," contains a number of inaccuracies and misconceptions with respect to the state fair trade laws and the recently passed McGuire Act which restores them to full effectiveness.

Your editorial alleges that the effect of fair trade will be to stifle competition among trade-marked products. This charge simply does not stand up in the light of past and present experience in the marketplace. There has always been plenty of fair competition in the past 20 years of fair trade.

It is simple enough to verify this fact in fields where fair trade is practiced. If we examine what is available in the stores, be it face powders or fountain pens, typewriters or toasters, we find that the consumer can choose among a host of brands with a wide range of prices. The data regularly published in *Consumer Report Buying Guides* gives a sample of the rang of competition among, for example, 5 brands of face powders ranging from 9c t $1.20 an oz.; or 21 brands of electric toast ers from $1.98 to $24.50; or 81 brands o face cream from 4c to 75c an oz.

Given the tremendous growth of gian retailing in recent years, there will be ever more fair price competition in the future These giant retailers, whose sales often ex ceed one billion dollars a year, are out t sell their own store-controlled brands which incidentally, are absolutly price-controlle in all their outlets, without recourse to fai trade.

This competitive challenge of giant re tailing must and will be met by fair-tradin manufacturers in establishing the minimun resale prices for their fair-traded products Such keen but fair competition is good fo the American economy. It serves the con sumer's best long-range interest.

Unfair competition, using trick pricin

★ *For Better Service* ★

Robert R. Bellamy & Son

Wholesale Druggists

Wilmington, N. C.

and deliberate operations in the red to destroy competitors, is not in the interest of the consumer or of the economy as a whole. It leads to monopoly in distribution and to the systematic elimination of the efficient independent retailer who, as "the man who wants to be his own boss" is still one of the best living symbols of our cherished democratic freedom of opportunity.

There is no conflict between the fair trade laws and the anti-trust laws. They have the same goal in both cases. This goal is to prevent the growth of monopoly power and the evils it produces. As a means to this end, the anti-trust laws prohibit horizontal price-fixing. As a means to this same end, the fair trade laws permit vertical resale price maintenance under conditions of full and fair competition.

Fair trade thus promotes fair competition by insuring that there will be plenty of competitors. Incidentally, every state fair trade law and the McGuire Act also contain the anti-trust laws' prohibition against horizontal price-fixing.

The non-signer clause which the McGuire Act has restored to full effectiveness again n the state fair trade laws is designed to restrain those who commit unfair competition at the retail level. These are the price-jugglers who feature well-known brands as "loss-leaders" at bankruptcy prices while charging higher prices for other unknown merchandise. In using "loss-leaders," their purpose is to give their competitors a black eye by making them appear too high-priced. At the same time, price-jugglers trick consumers into buying phony "bargains" by creating the illusion that everything in their stores is as much of a bargain as the "loss-leader."

Such operators will not voluntarily sign a fair trade contract, as experience has demonstrated. Without the non-signer clause, the state fair trade laws are like traffic laws which do not apply to reckless drivers. The non-signer clause, of course, does not force any dealer to handle fair-traded goods. But if he does, knowing the goods are fair-traded, the non-signer clause requires him to observe the fair-trade minimum price, under his state's fair trade policy against unfair competition.

The *News'* statement on the Supreme Court's decision with respect to the non-signer clause is inaccurate. The Court did not rule against the non-signer clause per se. It merely held that the Miller-Tydings Act, passed by Congress in 1937, to validate fair trade in interstate commerce, did not specifically provide for the operation of the non-signer clause in interstate commerce. The McGuire Act, just passed by overwhelming majorities in the Congress, and signed by the President, is designed to overcome this objection.

There is very impressive evidence that fair trade prices benefit the consumer. Nation-wide research shows that in the 13 years from 1939 to 1952, the prices of over 7,000 fair-traded drug store products rose only 16.4 per cent while the over-all cost of living index soared 90.2 per cent in the same period. Further, two six-month, country-wide surveys in 1949 and 1951, by the world's largest independent research agency, A. C. Nielsen Co., has revealed that consumers pay *less*, over-all, under fair trade for leading national brands of drug products than consumers pay for the same products in areas without fair trade.

Perhaps the best proof of all that consumers like fair trade prices is the fact that they have consistently bought more fair-traded goods over the years when they were completely free to buy other competing products.

It was in recognition of these facts and in the light of fair trade's 20-year record of performance in the public interest that Congress passed and the President signed the McGuire bill to restore fair play as a safeguard for efficient small business and as a principle of fair play over the counter.

Sincerely,

Maurice Mermey, Director,

Bureau of Education on Fair Trade

Pays Dividend

The Board of Directors of Schering Corporation recently voted to pay a dividend of 25 cents per share on common stock on 1,760,000 shares outstanding on August 5, 1952. This is Schering's first dividend since its sale last March.

POWERS-TAYLOR
DRUG COMPANY
Richmond, Va.

Wholesale Druggists
Importers & Jobbers
Druggists' Sundries & Fancy Goods

We solicit your orders
Our experience of over 70 years
insures our ability to serve you
satisfactorily

To Our —
GOOD FRIENDS
IN NORTH CAROLINA

Your orders for
Labels, Drug Boxes and
Physician's Prescription Blanks
are greatly appreciated.

McCourt Label Cabinet Co.
58 BENNETT STREET
BRADFORD, PENNA.

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.

STRONG-ARM PRICE-FIXING

The *Record* has no brief for Senato Willis Smith, but we want to commend hin once more for his courage in opposing th McGuire Bill, which was enacted at the las session of the Congress. The measure legal izes fair trade laws in forty-five of th forty-eight States. These laws had bee temporarily inoperative because of a U. S Supreme Court decision holding unconstitu tional practices by which all merchants ar bound to observe a manufacturer's set price if a manufacturer concludes a so-called fai trade contract with one merchant in th State.

The Charlotte *News* cites a paragrap taken from the bulletin published by th Fair Trade Committee of the N. C. Phar maceutical Association, Chapel Hill, whic urges druggists to express their thanks t Representatives and to Senator Hoey, wh supported the bill. It ends with this state ment: "Since Senator Smith not only vote against the McGuire Bill, but voted for a amendment which would have adversely affected the bill, we will reserve judgmen in his case until the next N. C. Senatoria campaign."

This implied threat smacks of the kin of scare tactics being used by the CIO an other pressure groups. The druggists use every method within their power at the tim the legislation was pending, to get Senato Smith to change his position and join wit them in support of the McGuire measure The fact he held to his convictions is n cause for an organized campaign of re taliation.

As the Charlotte *News* declares, such a course "is the worst possible way to ge good government in Washington." Knowing the high caliber of the men of the pharma ceutical profession, The *Record* believes they will not approve of a suggestion that obviously has not been given careful con sideration.—Reprinted from The Hickory *Daily Record.*

Make Extended Visit

Mr. and Mrs. James S. White of Mebane left early in September for a motor trip to the west coast. On the return trip they plan to attend the NARD Convention in St. Louis.

60th Business Anniversary

September 1st marked the 60th anniversary of the beginning of Clyde Eubanks' business career in Chapel Hill. Mr. Eubanks celebrated the anniversary by going to his drug store and doing a full day's work as usual. The Eubanks Drug Store, organized in 1897, is by far the oldest business in Chapel Hill.

Joins Fight on Insecticides

This news note from The Greensboro *Daily Record* (Sept. 5) will be of particular interest to pharmacists who were at Chapel Hill in the early Twenties. The leading research chemist referred to in the article is a graduate of the UNC School of Pharmacy, and while a student of the University, became interested in insecticides.:

"One of the nation's leading research chemists today joined the battle against the continued and little-controlled use of deadly insecticides in North Carolina.

"Dr. H. E. Whitmire of St. Louis, head of a chemical laboratory which specializes in consulting work for many of the larger American food firms, charged that the use of insecticides often fatal to human beings is perhaps heavier in this state than anywhere else."

Miss Arnold, Harold Day Wed

Miss Barbara Ann Arnold and Harold Vann Day were united in marriage in Raleigh at the Pullen Memorial Baptist Church on August 31.

The bride is the daughter of Pharmacist and Mrs. B. D. Arnold of Raleigh. Mr. Day is the son of Pharmacist L. G. Day of Spruce Pine and the late Mrs. Day.

Both the bride and bridegroom attended the UNC School of Pharmacy, the bridegroom being a graduate of the University, Class of '52, and one of the state's most recent licensed pharmacists.

The couple will be at home in Spruce Pine where Mr. Day is in partnership with his father.

For Over Fifty Years **CAPUDINE**

The Liquid Headache Relief

has been promoted to the people of North Carolina for sale through Drug Stores only. Millions of bottles have been sold in the state without a complaint from a consumer. In the achievement of this splendid record we give a large measure of credit to the druggists of North Carolina for their splendid professional co-operation.

"A Good Product Consistently Advertised"

CAPUDINE CHEMICAL COMPANY
Raleigh, North Carolina

HENRY PILLROLLER

(Continued from Page 419)

Employer's Liability. The state laws do not allow us to cover your employees under a Comprehensive Liability policy. So Henry took this good local agent's advice and got himself a first class policy, and let us hope he lived happily ever after and was not plagued with damage suits and claims.—Reprinted from *The Local Agent*, 408 Olive Street, St. Louis 2, Mo.

AUXILIARY PROJECTS

(Continued from Page 423)

and W. L. Hickmon represented the Wilmington auxiliary and present from the Winston-Salem Apothecary Club were two delegates: Mrs. A. L. Fishel and Mrs. James M. Darlington, president of the state auxiliary.

Mrs. Hoy A. Moose of Mount Pleasant, state historian, and Mrs. W. L. West of Roseboro, projects chairman, were present in their respective official positions.

A financial report covering allocations of funds from the 1951-52 Auxiliary year was presented by Mrs. Thomas J. Ham, Jr., immediate past president of the Auxiliary. Mrs. Ham called attention to the completion of several major projects in the Institute, made possible by support of the Auxiliary.

SIMPSON MEMORIAL

(Continued from Page 432)

Pharmaceutical Association and President of the American Pharmaceutical Association. His lifetime of kindly activity and effective leadership as a pharmacist and teacher of pharmacy was an inspiration to generations of North Carolina pharmacists.

The need for continued support of the foundation's work was emphasized.

The meeting was adjourned at 4:40 p.m.

Man of Decision

McKesson and Robbins saluted Paul B. Bissette, Sr. of Wilson in the September issue of *Chain Store Age*, page 54, as a "Man of Decision."

According to Mr. Bissette, the M & R line is featured in the Bissette Drug Stores to offset the ever-rising cost of doing business. One of the points mentioned by Paul was the fast turnover of M & R products.

Moves to Florida

Billie E. Bush, formerly with the J. E. Hood Drug Company of Kinston but more recently an employee of Sewell's Pharmacy, has moved to Florida where he can better combine Pharmacy with his hobby of boating.

Visits Princeton University

Mrs. Graham Culbreth of Southern Pines has returned home after a visit to Princeton University. She made the trip with a friend from Southern Pines who entered her son in the University in early September.

Enjoy New Orleans

The Cobbs of High Point, J. Louis, Mrs. Cobb and son, Jimmie, spent their vacation in New Orleans. Jimmie is now with the Associated Press in Washington.

New Arrivals

James Russell Caudill, Jr., son of Jane (Bradford) and Jim Caudill of Greensboro was born August 26, weight 8½ pounds. Before returning to her hometown of Greensboro, Mrs. Caudill, a graduate of the UNC School of Pharmacy, was an employee of Cameron Village Pharmacy

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Ceeil Williamson, popular representative of Robert R. Bellamy & Son of Wilmington, is the proud father of a boy, C. S. W., Jr. Mr. and Mrs. Williamson are residents of Wilmington.

Monroe-Bryson

Reported by MRS. FLOYD JOHNSON

Miss Carolyn Anne Monroe, daughter of Mr. and Mrs. J. A. Monroe of Charlotte, became the bride of Lt. Harry H. Bryson in a lovely ceremony at the Myers Park Presbyterian Church on August 22.

After a wedding trip to Daytona Beach and Miami, the couple returned to Camp Kilmer, New Jersey where Lt. Bryson is stationed. He will leave there this month for Weisbaden, Germany where his bride will join him later.

Mrs. Bryson is the daughter of Mr. and Mrs. Monroe of the Carolina Cut-Rate Drug Company of Charlotte and Lt. Bryson is the son of Mrs. Grace Bryson of Charlotte and T. A. Bryson of Miami, Florida.

Two Stores Sold

Bell's Pharmacy, Greenville, has been sold to Luther A. Sowell and Joseph D. Blalock, who expect to continue to operate the business under the same firm name.

The Dixon Drug Company of Elm City has been sold to Pharmacist Archie Martin Dean, who will operate the firm as "Dean Drug Company."

WNC Drug Club Buys House

Members of the Western North Carolina Drug Club recently voted to purchase a club house, located near Weaverville adjacent to Lake Louise. The property consists of a house, a mill dam and two acres of land. Purchase of the property was made possible by sale of equal shares to the Club members.

Recuperating

William S. Gunn has returned to Georgia, where he is recovering from a recent operation which hospitalized him for several weeks. He has severed his connection with the Draper Pharmacy.

Transfers to Lexington

Willard Day Boyer, licensed in this state recently by reciprocity from the District of Columbia, has transferred from Mann's O. Henry Drug Store, Greensboro, to Mann's of Lexington. Mr. Boyer was employed in a Washington, D. C. prescription shop for more than 20 years.

Enters Pre-Med

Floyd Jones, Morehead City pharmacist, is now a pre-med student in Pennsylvania.

Scholarships Awarded

The scholarship committee of the UNC School of Pharmacy has awarded the 1952-53 NCPA scholarships to John Dee Wood of Wilmington and Billie Ephraim Pittman of Princeton.

To Attend NARD Meet

Several members of the NARD in the state plan to attend the Association's annual convention in St. Louis in October. John A. Goode of Asheville and P. J. Suttlemyre of Hickory are the official delegates of the NCPA. Alternates are James S. White of Mebane and J. H. Best of Greensboro.

Reaco

Reabela Tablets
$8.00 per 1000 $12.00 doz. 100s

Reaco B-Complex with C Tablets
$20.00 Doz. 100s

Reaco A & D Capsules
$10.00 Doz. 100s

A. E. P. Tablets
$24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets
$2.50 per 100

Pyridoxine HCl (B6) 25 mg. Tablets
$5.00 per 100

Pyridoxine HCl (B6) 50 mg. Tablets
$9.00 per 100

Reavita Capsules
$34.80 Doz. 100s

Reacaps
$25.80 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

REACO PRODUCTS
P. O. Box 247
WEST DURHAM, NORTH CAROLINA

Contributes $200 to Fund

At a recent meeting of directors of The Pharmaceutical Foundation (page 432), Mr. P. A. Hayes, President of the Justice Drug Company of Greensboro took the first steps towards establishing "The William Simpson Memorial Fund" by contributing $200.

At the time Mr. Hayes made the contribution, he pledged another $200 provided other interested parties raise $600 before the end of the year. To raise this $600, send your check in any amount to Dean E. A. Brecht, School of Pharmacy, Chapel Hill, N. C.

Mr. Simpson served as secretary of the State Board of Pharmacy from the time it was organized (1881) until 1902; president of the NCPA in 1882-83 and president of the American Pharmaceutical Association, 1894-95. He also was an instructor in pharmacy at Shaw University, Raleigh, for several years.

It has been said at Raleigh that no one in need of medicine ever left William Simpson's store without it on account of lack of money.

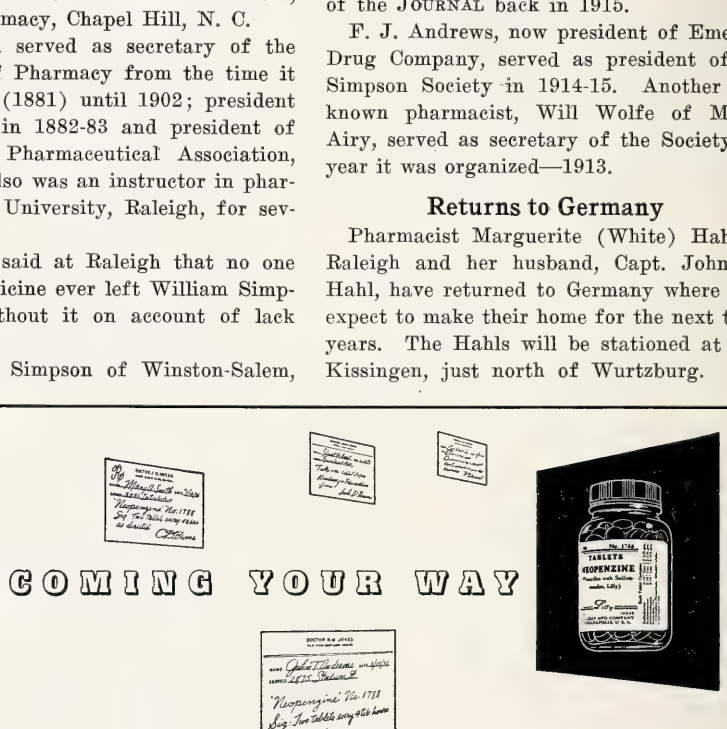
A son, Tom Simpson of Winston-Salem, is well known throughout the State, particularly in the western area where he has represented The Justice Drug Company for many years.

In connection with the establishment of this Fund, it is interesting to note THE CAROLINA JOURNAL OF PHARMACY was founded as a quarterly in 1915 by the William Simpson Pharmaceutical Society, one of the first pharmacy student organizations on the campus. Roger A. McDuffie, now president of The Foundation, was business manager of the JOURNAL back in 1915.

F. J. Andrews, now president of Emerson Drug Company, served as president of the Simpson Society in 1914-15. Another well known pharmacist, Will Wolfe of Mount Airy, served as secretary of the Society the year it was organized—1913.

Returns to Germany

Pharmacist Marguerite (White) Hahl of Raleigh and her husband, Capt. John W. Hahl, have returned to Germany where they expect to make their home for the next three years. The Hahls will be stationed at Bad Kissingen, just north of Wurtzburg.



The ever-increasing number of prescriptions specifying Tablets 'Neopenzine' (Penicillin with Sulfonamides, Lilly) is evidence that the product is growing rapidly in popularity with physicians everywhere. Tablets 'Neopenzine' are indicated for the oral treatment of infections caused by organisms susceptible to sulfa drugs or penicillin. They are most useful in treating mixed infections of the urinary, intestinal, and upper respiratory tracts.

Here is an opportunity to expand professional service. Don't miss it. Be sure stocks are adequate to the growing demand. Send your orders to us.

THE PEABODY DRUG COMPANY

DURHAM, NORTH CAROLINA

HOWELL HALL HAPPENINGS

The new classes for September have been filled to their fullest capacity. Application for admission in September of 1953 are being received, but it is better if these are delayed until February 1. In the meantime students in high schools and colleges should consult the school catalogue for required courses. The new catalogue is sent to all drug stores and high schools every year in February. Additional copies and further information may be received from Dean E. A. Brecht.

The urgent need for a larger new pharmacy building has been emphasized to the Advisory Budget Commission by President Gray, Controller Carmichael, Chancellor House, and Health Affairs Administrator Clark. Pharmacists will receive complete information on this need in November for the purpose of giving it to their representatives in the General Assembly.

The oil portrait of the late Professor I. W. Rose has been completed, and a formal presentation will be made early in October.

The Pharmacy Library has recently acquired more than 60 additional volumes of the *Journal de Pharmacie et de Chemie*, which completes the holdings of this journal from 1842 to the present. This serial, established in 1809, is known as the "oldest pharmaceutical journal in the world." This acquisition was made possible by a special appropriation and the sale of duplicates from the J. G. Beard Collection. The Library now has a collection of 6,368 volumes.

A Friden Automatic Calculator has been added to the equipment of the school. It is completely electric with automatic decimal point which is ideal for all computations including multiplication, division and square root. Its most repititious use will be the calculation of quarterly, annual and four-year averages.

Representatives from the School of Pharmacy at the annual convention of the American Pharmaceutical Association and American Association of Colleges of Pharmacy were Dean and Mrs. Brecht; Dr. Walter H. Hartung; Dr., Mrs., and Buddy Thompson; Mr. and Mrs. F. C. Hammerness and John Andrako. Dr. Hartung presented a paper, "Amides of Alpha-Amino Acids." Dr. Thompson served as secretary to the Section on Teachers of Pharmacy. Dean Brecht gave the chairman's reports for the Committee on U. S. Pharmacopoeia and the Committee on Personnel Problems and took part in two panel discussions.

North Carolina was well represented at Philadelphia conventions by additional representatives from North Carolina including Mr. and Mrs. H. C. McAllister, N. C. Board of Pharmacy; Mr. and Mrs. I. T. Reamer, Duke Hospital Pharmacy; Marshall Sasser, official student delegate; W. J. Dudley, Jr., Reidsville; E. W. Rollins, Winston-Salem; James Mitchener, Concord; Jacqueline Claus, Wilmington, and Irvin Honigberg, graduate student.

During the period between summer school and the fall quarter, pharmacy staff members took vacations as follows: John Andrako and family to his parent's home in Perth Amboy, N. J.; Mr. and Mrs. F. C. Hammerness to Philadelphia, Detroit, and through Canada and the New England States; Kenneth Hoy and family to their former home in Wyoming; Miss Alice Noble to Wrightsville Beach; and Mrs. Hildegarde Pierce with her husband to Ohio and Canada.

By mid-August the foundation and frame was completed for Professor H. O. Thompson's new home on Christopher Road in Greenwood.

Advertising is the backbone of the CAROLINA JOURNAL OF PHARMACY. Without it, we would have a mimeographed sheet instead of this publication. All other things being equal, prove your appreciation by making purchases from representatives of Companies Advertising in the JOURNAL.

Simpson Memorial Fund Established

The Board of Directors of the North Carolina Pharmaceutical Research Foundation held a called meeting at Howell Hall in Chapel Hill at 3:00 p.m. on Sunday, September 7. Eight directors were present: President Roger A. McDuffie, Paul B. Bissette, D. L. Boone, C. T. Council, E. C. Daniel, P. A. Hayes, W. Moss Salley, and H. C. Starling. Also present were Secretary E. A. Brecht, Professor W. H. Hartung, W. J. Smith, and Charles Shaffer, Assistant to the Chancellor and Director of the University Development Council.

Mr. Shaffer reported on the number of directors in similar foundation in the University, and the motion was carried to amend the certificate of incorporation of the N. C. Pharmaceutical Research Foundation to increase the number of directors to twenty-four, continuing the policy of having two-thirds of the directors elected by the North Carolina Pharmaceutical Association.

The publication of a high quality periodical (quarterly or semi-annual) was discussed. It would be intended to improve public relations by giving authentic information about pharmacy to important laymen, the recipients to be named by pharmacists. The final decision was postponed pending further information on costs.

The annual budget to the University of North Carolina to support the education and research program in the School of Pharmacy was approved:

Vick Research Fellowship—Earl Brown.
Merrell Research Fellowship—Fred Teare.
Sterling-Winthrop Research Fellowship—Irvin Honigberg.
Sharp & Dohme Research Fellowship—Robert Meschke.

Total for Fellowships	$4,000
Research Supplies	1,000
Special Library Materials	500
Total	$5,500

It was announced that the publication of *The Common and Systematic Nomenclature of the Simpler Organic Compounds* by Dr. Fred Semeniuk as subsidized by the foundation was now published and available at $1.25 per copy. The new format was a great improvement over the mimeographed form previously used in the classes of Organic Pharmaceutical Chemistry.

The William Simpson Memorial Fund was established by a generous contribution received from Mr. P. A. Hayes, President of the Justice Drug Company. Mr. William Simpson was the first secretary of the North Carolina Board of Pharmacy, serving in this capacity for twenty-one years. He was also third president of the North Carolina

(Continued on Page 428)



OBITUARIES

PATRICK GRAY GLASS

Patrick Gray (Pat) Glass, age 49, of Kannapolis died unexpectedly in his sleep at his home on August 21. Death was attributed to a heart attack.

A member of the family that established Glass, a community that thrived before Kannapolis was founded, he spent his entire life in the vicinity.

He attended local schools, and graduated from Rutherford College (Burke County) and the University of North Carolina. After being licensed as a pharmacist in the state, he was affiliated with the F. L. Smith Drug Company of Kannapolis for about 25 years.

For 15 years he was a director of the Kannapolis Merchants Association, serving as president in 1940-41. Last year he was president of the Cannon High School Parent-Teacher Association.

Survivors include two sons, David and Dale; a daughter, Miss Patricia Glass; a brother and a sister. Funeral services were conducted at the Kimball Memorial Lutheran Church, of which he was an active member since childhood, with interment in Oakwood Cemetery, Concord.

RICHARD E. YOUNG

Richard Edward Young, 60, manager of Eckerd's Drug Store of Asheville for the last 27 years, died in Asheville on August 30. He had suffered from a heart ailment for several years and had been confined to his home for most of the time.

Mr. Young was a native of New York City. He was educated at St. Ann Academy and graduated from the Georgetown University Law School, Washington, D. C., with LL.B. law degree.

The Eckerd drug store of High Point was opened and managed by Mr. Young.

He was active in the civic and business life of Asheville for more than 20 years, serving as president of the Asheville Merchants Association and the Lions Club during this period.

Survivors include the widow, the former Miss Margaret O'Herron of Pittsburgh; one daughter, Mrs. Betty Young Kemf of Pittsburgh, and a son, Richard E. Young, Jr., of Chicago. Burial was in Pittsburgh.

L. C. DERRICK

L. C. Derrick, age 51, died in Greensboro on Sept. 8 after an illness of three months.

A native of Johnston, S. C., Mr. Derrick had made his home in Greensboro for the past 18 years, as sales representative in the area of the Carroll, Dunham Smith Pharmacal Company.

He was a graduate of the Southern College of Pharmacy, Atlanta, and served as vice-president of the Pine Hosiery Mill of Star.

SMITH WHOLESALE DRUG CO.

SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business

N.A.R.D. CONVENTION PROGRAM

The 54th Annual Convention of the NARD to be held at St. Louis, October 19 through October 23, is less than three weeks off!

All arrangements for the Convention are rapidly being completed and the Convention will get started with an excellent program of speakers, an outstanding variety of entertainment and a well planned series of special events.

The advance registration indicates that the 54th Annual Convention will be attended by a record number of the retail druggists of America. These druggists want to be sure that they will not miss the most important Convention in the history of the NARD.

The business sessions of the program have been carefully planned to provide information of vital importance for the welfare of the retail druggists. The Drug Show is a complete sellout and every manufacturer of importance in the drug industry will be among the exhibitors.

Speakers of national prominence will appear on the program. John A. McGuire, Representative in Congress from Connecticut and author of the McGuire Fair Trade bill (now Public Law 542) will speak at the convention. Representative McGuire will talk on the various aspects of Fair Trade legislation. Members can look forward to an interesting speech on this important subject.

One of the highlights of the business session will be a dramatization of a report on the $250,000 NARD Drug Store Operational Survey. The presentation will be put on by a cast of noted actors of television and the theater. The survey that the dramatization is based on was initiated by the NARD and the sponsors include a group of manufacturers, the National Wholesale Druggists Association and the NARD. Active in the dramatization are Charles T. Lipscomb, Jr., president of Pepsodent Division, Lever Brothers Co.; Herman Nolen, vice-president of McKesson & Robbins; Frank Moudry, a past president of the NARD and a prominent retail druggists in St. Paul, Minn., and Dr. Orin Burley, professor, Wharton School of Finance and Commerce, University of Pennsylvania.

On Monday afternoon, the presidents and secretaries of state, local and metropolitan city pharmaceutical associations and members of the State Fair Trade Committees will gather for discussions to include the program of the Bureau of Education on Fair Trade and other matters which involve Fair Trade. Maurice Mermey, bureau director, will be one of the speakers.

Reports on the Fair Trade situation will be made by President Elbert W. Gibbs, Executive Secretary John W. Dargavel and Chairman Charles R. Seward of the Executive Committee. They will also review the trends in the drug field and the activities of the NARD during the past year. These reports, with those of the treasurer and auditing committee, appear on the Tuesday morning program.

On Tuesday afternoon, E. H. Brown, general sales manager, Bauer and Black, will address the convention on the subject of "Retail Sales Techniques." This should prove to be an interesting address. Also appearing on the program on Tuesday afternoon will be J. R. Allendorf, assistant general sales manager of Eastman Kodak Company. Mr. Allendorf has chosen for the title of his talk, "It's What You Put Into It That Counts."

Reports of the Committee on National Legislation by Roger W. Lusby, chairman, and George H. Frates of the NARD Washington office will be made on Wednesday morning. Maurice Mermey will make another appearance on this program.

The last speaker on the Wednesday morning program will be Styles Bridges, United States Senator from New Hampshire. Senator Bridges will address the convention on "The Challenge to the American Economic System." Senator Bridges has been identified with agricultural interests and he also has business interests.

The Wednesday morning program will close with the presentation of resolutions without debate. This will be the last opportunity to present resolutions for action by this convention.

Hubert H. Humphrey, United States Senator from Minnesota, will speak before the convention on Wednesday afternoon. As one

of the staunch supporters of Fair Trade who spearheaded the action in the Senate which resulted in the overwhelming vote in favor of H.R. 5767, Senator Humphrey's address will be keenly anticipated by NARD members at the convention.

Another speaker during the afternoon on Wednesday will be C. M. Van Kirk, executive vice-president of E. R. Squibb & Sons who will talk on "Rx: Qs to Your Success." Mr. Van Kirk is an excellent speaker and his message will be a valuable one to the druggists. Joseph F. Leopold of the National Tax Equality Association will give an address on "Tax Free Competition and You!"

Dr. Orin E. Burley, director of the NARD Drug Store Operational Survey will deliver an address on Thursday morning. He will be followed by George P. Larrick, deputy commissioner of Food and Drugs, Food and Drug Administration. "The Coming NARD Merchandising Program" will be presented by Harry W. Meyer, Merchandising Consultant to the NARD. Ed. Wimmer, president of Forward America Publishing Guild, will speak on "Today's Drug Store in Tomorrow's Marketplace." M. L. Finneburgh, general sales manager, Soda Fountain Division, The Liquid Carbonic Corporation will finish the Thursday morning session with an address, "The Challenge Must Be Met."

On Thursday afternoon the session will open with a report of the Committee on Nominations following which the election of officers will take place.

Wright Patman, Representative in Congress from Texas, will deliver an address, "Another Real Challenge to Independent Druggists." Representative Patman has long been a stalwart friend of small business. He has never failed to take a determined stand in support of legislation aimed to help the independent retailer. He is the Chairman of the Small Business Committee of the House.

The NARD Drug Show, always a major event of the convention, promises to be bigger and better than ever this year. Every booth has been sold and the exhibitors will join to make the show a valuable center of ideas for druggists. The combined merchandising talents of many of the nation's leading manufacturers will be found here, along with a panorama of new products and profit making deals, all pointing to more successful store operations.

Entertainment will be abundant and selected by the Entertainment Committee to appeal to everyone. On Sunday evening the St. Louis Symphony Orchestra will give a Pop concert. The President's Ball and Reception will be held on Monday evening. This highlight of the convention social events will honor President and Mrs. Elbert W. Gibbs. Entertainment planned for the remaining evenings of the convention will feature Victor Borge, the well known pianist; Marguerite Piazza, of the Metropolitan Opera and "Show of Shows" fame; Rudy Vallee, who heads up an excellent variety show; Henry Bussee and his Orchestra with a number of star performers, and a number of entertainment features which will be announced later.

For the ladies, a special program of events has been planned, including luncheons, card parties, a fashion show and tour of the City of St. Louis. Ladies attending the convention will enjoy participating in the program of the Women's Organization of the NARD.

The druggists of America will be delighted in the hospitality of the convention city. St. Louis can be conveniently reached by fast, streamlined trains, major air lines and excellent highways. St. Louis is well known as the City of a Thousand Sights. There are many historical places to visit and famous parks and gardens within its environs. St. Louis is an ideal convention city and the Kiel Municipal Auditorium is an excellent headquarters for the Drug Show and business sessions.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
303 S. Sixth Street Richmond, Va.

LIGHT STUFF

Stop Me if You Have Heard

A new "shaggy dog" story is making the rounds. A "shaggy dog," as you doubtless know, is a type of story designed to drive literal-minded folk to frenzy.

The new arrival concerns a renowned anthropologist who, visiting a remote island of the Pacific, was impressed with the dexterity of natives in the use of spears. One venerable man, a chieftain of a tribe, was especially adroit. Watching this chief spear small objects at incredible distances, the anthropologist was possessed of an idea. Taking a half-dollar from his pocket he set it up at a distance of 50 yds. The chief promptly speared the coin in its precise center. "Incredible!" beamed the man of science. "Now, let's try it with a quarter!" Again the chief aimed with care and hit the target squarely. "This," said the visitor "is becoming more and more amazing! Now, I wonder if you could hit a dime?" The old chief looked speculatively at the small coin, and slowly shook his head. "I don't believe I can do it," he admitted. "After all, I am getting along in years. But," he concluded, waving a hand toward a neighboring tent, "maybe my brother would like to try." Whereupon he walked to the entrance of the tent, pulled back the flap and shouted, "Brother, can you spear a dime?"

From the Platform

"Fellow citizens," cried the candidate, "I have fought against the Indians. I have often had no bed but the battlefield, and no canopy but the sky. I have marched over frozen ground until every step has been marked with blood."

A dubious voter interrupted, "Then I'll be darned if you haven't done enough for your country. Go home and rest. I'll vote for the other fellow!"

Local News

Item culled from a local paper: Mrs. Blank was granted a divorce when she told the judge that since her marriage her husband had spoken to her only 3 times. She was awarded the custody of their 3 children.

Women

There has been a lot of talk about having a woman as president, but there is no danger—a president has to be at least 35 years old.

Possession 9 Points of the Law

(1) A good case; (2) a good deal of money; (3) a good deal of patience; (4) a good lawyer; (5) a good counsel; (6) good witnesses; (7) a good jury; (8) a good judge; and (9) good luck.

On the Spot

Let me sell you a house
By the side of the road.
I've lived in the
Darned thing for years.
You'll like it a lot
It faces the spot
Where all the truck
Drivers change gears.

Heard in Passing

P. J. Suttlemyre of Valdese reports he heard this bit of conversation between two lads, who awaited the delivery of a new supply of comic books to the store's magazine racks: "Aw," sniffed one, "girls are a dime a dozen." "Gee," sighed one of the younger boys, "and all this time I've been buying jelly beans!"

Some Runner

A Tar Heel farm hand raced up to the owner of the farm. "The bull got loose," he cried breathlessly, "and he's chasing your wife all over the pasture. Happened about 20 minutes ago." The farmer threw down his pail. "Why, you fool!" he bellowed, "Why did you wait this long to tell me?" The farm hand looked surprised. "What's the matter?" he inquired, "Is your wife shortwinded?"

Wrap up your Christmas Profits NOW



Yes, now's the time to wrap up record holiday sales and profits—to stock up on gift wrappings, decorations, luggage, toiletries and gift-boxed stationery, cosmetics and jewelry. But better order early to insure the best selections and prompt deliveries! Order today from Bodeker and get set for your most profitable selling season of the year!

Wholesale Drugs since 1846

The Bodeker Drug Co.

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"More than 100 years of friendly and dependable service"


Welcome
TO
KING'S
DISPLAY
ROOM
A
beautiful
selection
of
Fall & Holiday
Merchandise
Awaits
you!
W. H. KING DRUG COMPANY
Wholesale Druggists
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The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

OCT 1952



ct., 1952

XXIII Number 10

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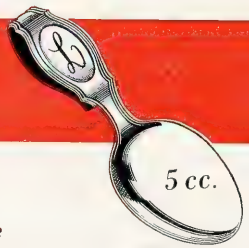
- Andrews Pharmacist of the Year
- Spans & Tweens in Rx Formulations
- What You Should Know About Cortisone

Easy-to-Take Antibacterial for Infections in Children

When hypos frighten and tablets stick in reluctant throats, both child and parent welcome a doctor's prescription for palatable Suspension 'Neopenzine.' In it the three "ideal" sulfonamides are combined with penicillin—G to provide broad-spectrum antibacterial action. The usual twenty-four-hour dose (one teaspoonful four times a day) provides 800,000 units of penicillin—G and 2 Gm. of the "diazine" sulfonamides. If the urinary output is normal, no alkalies are necessary. Stock the 60-cc. potency-protector combination package—available at your favorite Lilly wholesaler.

Eli Lilly and Company
Indianapolis 6, Indiana, U. S. A.

Lilly



children like

SUSPENSION

(approximately one teaspoonful) contain:
Penicillin—G, Crystalline-Potassium (Buffered).....200,000 units
"Diazine" Sulfonamides.....0.5 Gm.
(Sulfa: Diazine-Merazine-Methazine, of each, 0.167 Gm.)

'Neopenzine'

(PENICILLIN WITH SULFONAMIDES, LILLY)

MYADEC

TRADE MARK



high potency **vitamin-mineral formula**

Physicians are welcoming MYADEC Capsules, the new comprehensive vitamin-mineral formula that helps prevent or correct nutritive failure. Nutritional balance plus more effective utilization of vital nutrients is provided by therapeutic potencies of 9 important vitamins often found lacking in the daily dietary, and 11 essential minerals and trace elements required for metabolic function.

Equally welcome to the patient, is the convenience of securing adequate nutritional support in one capsule, as well as MYADEC's reasonable cost—encouraging acceptance of the continued treatment often prescribed.

The Parke-Davis professional service representative who calls at your store will be glad to furnish you with detailed information concerning this new comprehensive nutritional adjunct.

EACH MYADEC CAPSULE CONTAINS

vitamins		minerals	
Vitamin B_{12} Crystalline	5 mcg.	Iodine	0.15 mg.
Vitamin B_2 (Riboflavin)	10 mg.	Manganese	1.0 mg.
Vitamin B_6 (Pyridoxine Hydrochloride)	2 mg.	Cobalt	0.1 mg.
Vitamin B_1 Mononitrate	10 mg.	Potassium	5.0 mg.
Nicotinamide	100 mg.	Molybdenum	0.2 mg.
Vitamin C (Ascorbic Acid)	150 mg.	Iron	15.0 mg.
Vitamin A	25,000 units	Copper	1.0 mg.
Vitamin D	1,000 units	Zinc	1.5 mg.
Vitamin E	5 I.U.	Magnesium	6.0 mg.
		Calcium	105.0 mg.
		Phosphorous	80.0 mg.

MYADEC Capsules are supplied in bottles of 100 and 1000.

MEDICAMENTA VERA

Parke, Davis & Company

DETROIT, MICHIGAN

Durham Drug Club Reorganized

At a meeting held in Chapel Hill at the Institute of Pharmacy on September 24, The Durham Drug Club was reorganized as "The Durham-Orange Drug Club." Pharmacists and others interested in the club were in attendance from the two counties (see picture below).

John Pickard, president of the club, presided during a business session during which time the club's constitution and by-laws were adopted. By vote of those present, it was decided any person in attendance at the first meeting would be eligible for charter membership.

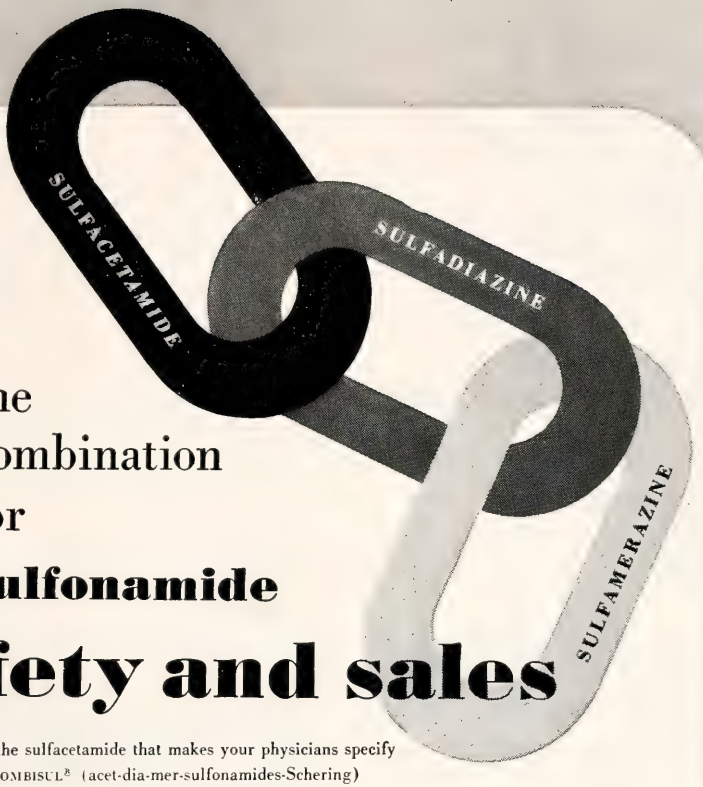
The club will meet monthly at a place to be selected by an executive committee. Yearly dues of $3 will entitle persons from the following four classifications for membership in the organization: (1) Pharmacists; (2) owners or managers of drug stores; (3) medical service representatives; and (4) teachers in the School of Pharmacy.

Following adjournment of the meeting, refreshments were served in the Page Room of the Institute, by Mrs. I. W. Rose.

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DURHAM-ORANGE DRUG CLUB—Left to right (front row) : L. R. Sparks, Jr., Ralph Rogers, Jr., D. J. Womble, Larry McAllister, C. C. Turner, Milton Mangum, James R. Casteel, Oscar Umstead and C. B. Tyson. (Second row) John Pickard, president of the club, John McDonald, S. O. Brewer, J. K. McCoy, Dr. Fred Semeniuk, W. T. Collier, Dean E. A. Brecht and W. L. Sloan. (In the rear) Howard A. Yandle, Dr. Walter Hartung, A. W. Jowdy, Jr., Fred Hammerness, D. F. McGowan, J. C. Fox, Jr. and H. C. McAllister.



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the
combination
for
sulfonamide
safety and sales

It's the sulfacetamide that makes your physicians specify TRICOMBISUL® (acet-dia-mer-sulfonamides-Schering) when they want safer sulfonamide therapy. Because, in addition to the well established advantages of sulfadiazine and sulfamerazine, their patients get the benefit of the high solubility and low toxicity of this compound.

TRICOMBISUL

TRICOMBISUL Tablets
0.5 Gm. total sulfonamides, each tablet containing 0.166 Gm. of sulfa*cetamide*, sulfadiazine, and sulfamerazine.

TRICOMBISUL Liquid
0.5 Gm. total sulfonamides (0.166 Gm. each of sulfa*cetamide* [solubilized], sulfadiazine, and sulfamerazine) per teaspoonful (4 cc.).

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you'll sell more ... and you'll make more profit!...

North Carolinians quickly recognize delicious

PINE STATE ICE CREAM

Raleigh, North Carolina



Named to Committee

Two pharmacists, C. Louis Shields Wallace and Kelley E. Bennett of Brys City, were recently named members of state-wide committee to assist in the sele tion of candidates for Morehead Schola ships at the University of North Carolin Shields is a member of the District 3 co mittee, Bennett a member of District 6.

The regional committees will screen cand dates nominated through the district chai men. County chairmen submit their nom nees by November 15 with final selectio to be made about March 1, 1953. Eac scholarship is valued at $1,250.

Candidates for the Morehead scholarshi will be chosen on the basis of merit an promise of leadership. Financial need not a requisite.

Building Funds Requested

Officials of the University of North Car lina appeared before the Advisory Budg Commission on September 29 with a reque for better than $18 million in permane improvements for the three units of t Greater University (Chapel Hill, Raleig and Greensboro). Included in the reque was $1,010,000 for a new pharmacy buil ing and equipment.

Commission members are Harry B. Cal well, E. T. Bost, Jr., J. Hampton Price an John D. Larkins, Jr.

In New Location

The fixtures installed in The Beasley Dru Company, now occupying a new building Fountain, were designed and installed Olin Berryhill of Charlotte. Bruce Beasl is owner of the newly modernized store.

Art Work on Exhibit

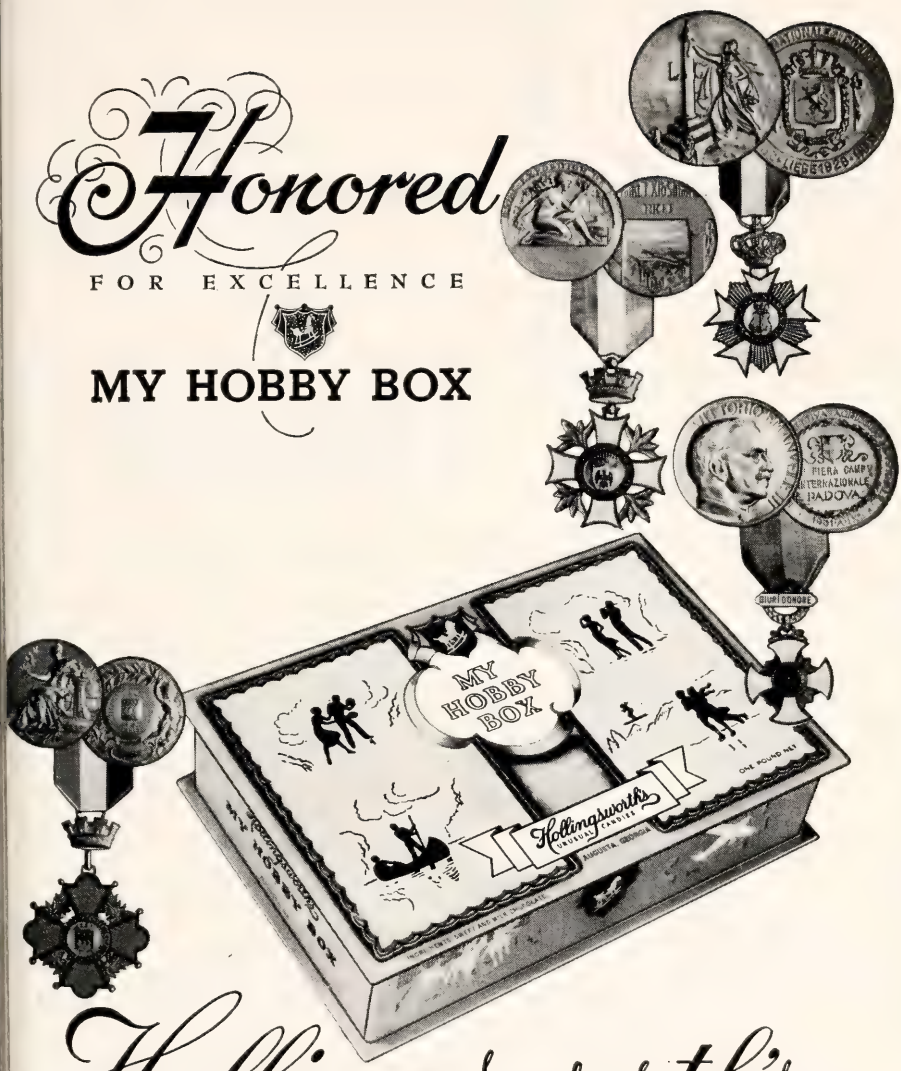
In the list of exhibitors at the "Art E hibit," sponsored by the faculty and st dents of the *Brush and Palette*, Burlingto October 11-12, were Mr. and Mrs. Phil Lin of Reidsville.

Henry Rood, Jr., of Greensboro, who h paintings in the Pharmacy Building an Institute of Pharmacy in Chapel Hill, al exhibited some of his oil portraits.

Honored

FOR EXCELLENCE

MY HOBBY BOX



Hollingsworth's

UNUSUAL CANDIES

FOR THOSE WHO LOVE FINE THINGS

one word

SINCE

O & M was organized,
ONE WORD has been
our guiding light.
That word

. . . SERVICE

For over 70 years we have served the Druggists of Virginia and North Carolina with the finest quality products at a dependable price.

That ONE WORD means all that and more today . . . it means a fully stocked modern plant equipped to handle orders promptly . . . yes, the SERVICE that made O & M one of the South's Leading Drug Wholesalers is always ready to SERVE YOU.

Owens & Minor Drug Co.

INCORPORATED

1000-1008 E. Cary Street, Richmond, Virginia

"Serving Virginia and North Carolina Druggists for over 70 years"

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 Single Numbers, 15 Cents

Vol. XXXIII OCTOBER, 1952 No. 10

The Pharmacist: Storehouse of Specialized Knowledge

Practically every prescription survey coming to our attention in recent years has indicated a decrease in the percentage of "compounded" prescriptions. While this poses a problem for the pharmaceutical educators charged with the responsibility of properly preparing their students for the future, the situation does not represent a lessening need for specialized knowledge on the part of a pharmacist. As a matter of fact, the reverse is true.

The rapid expansion of large-scale manufacturing and distribution of ready-made specialities during the past two decades has brought significant changes in the prescription room. From the days of the non-specifics, we have witnessed the advent of the sulfas, the antibiotics, the hormones, and their numerous off-spring. With the coming of new therapeutic agents, the pharmacist has increasingly become a specialist, bridging the gap between the manufacturer and the physician with technical information not readily available from any other source.

Emphasizing the importance of the pharmacist's place today, Lloyd E. Blauch and George L. Webster (A Report Prepared for The Committee on Curriculum, American Association of Colleges of Pharmacy) have this to say:

"Filling prescriptions is often regarded as a rather mechanical operation although in some phases a considerable amount of individual skill is required. The study reported in 1927 (Basic Material for a Pharmaceutical Curriculum) indicated that, regardless of the type of prescription—'compounded' or 'dispensed'—approximately one hundred different basic functions and responsibilities are involved in filing a prescription.

"Although actual technical manipulation on the part of the pharmacist may be involved in only a portion of the prescriptions he fills, he must have knowledge of preservation, dosage, and the remainder of these one hundred functions.

"It is not enough that a pharmacist can read and fill the prescription he receives; in the interest of the patient he should be able to adopt a critical attitude toward the mixtures he prepares with respect to their therapeutic application, in order that he may be of help, as occasion warrants or merits, in pointing out relative advantages and disadvantages among therapeutic agents.

"The pharmacist should be able to indicate to the physician wherein he may improve his prescribing. Such an ideal does not contemplate that the pharmacist shall usurp the professional functions of the physician to diagnose the ailment, to indicate the therapeutic agent required and the dose he has in mind, and to furnish the necessary directions for use of the agent.

"The physician, having made a diagnosis, should find it possible with complete confidence to call upon the pharmacist for advice as to the best available agent or agents for the treatment. From such a situation should also stem the relationship wherein the pharmacist may, on occasion, call the physician to suggest ways of improving the proposed therapy to the advantage of the patient."

Lyons in Auto Accident

Mr. and Mrs. W. B. Lyon of Chapel Hill are recovering from an auto accident, which occurred early in September near Mount Airy. While Mr. Lyon came out of the accident with a few bruises, Mrs. Lyon was badly shaken up and is still undergoing treatment at the University Hospital in Chapel Hill.

In discussing the accident, Mr. Lyon said his car had been repaired and put back in operation. The other car was a total loss.

At the time of the accident, Mr. Lyon said his car, a 1937 model, had 435,000 miles on it. By driving at a moderate speed and keeping the motor in good repair, he has set some sort of mileage record. If any member of the TMA has a better record, we have not heard of it.

Saturday Vacation

Howard T. Campbell of Maiden stopped in Chapel Hill for a brief visit on October 4 while on his way home from a two-week vacation spent in Florida. Accompanied by his son, Charles C., a 4th year pharmacy student, Mr. Campbell inspected the Institute of Pharmacy Building.

The day being Saturday, Mr. Campbell said he could not quite adjust himself to being away from his store. A "furriner" wouldn't understand but Maiden, like many another town in the state, is a "Saturday Town." So generally the boss is around to take care of his customers, especially the cash customers who utilize their credit the previous week.

While discussing the situation in general, Mr. Campbell told us of an amusing order he recently received. Seems the customer wanted "Chapstick for the baby," which turned out to be glycerine suppositories.

Retires from Pharmacy

After 51 years, during which time he handled more than a million prescriptions, Mr. E. L. Tarkenton of Wilson has retired from the active practice of pharmacy. During recent years Mr. Tarkenton was associated with the Bissette Drug Stores of Wilson.

A native of Scotland Neck, Mr. Tarkenton received his training at the Maryland College of Pharmacy, and in 1901 attended a school in Raleigh conducted by the late William Simpson. He received his license to practice pharmacy in 1901.

For many years Mr. Tarkenton served as chairman of the committee on papers and queries. After serving with distinction in various official capacities, he was elected and served as president of the NCPA during the year 1915-16.

The Association's executive committee, during a business session held in Chapel Hill on October 2, unanimously voted a life membership in recognition of Mr. Tarkenton's services to the profession, and instructed the secretary to convey a suitably engraved certificate to him.

New Sectional Club to Be Formed

Looking towards the eventual formation of a "North Eastern N. C. Drug Club" a group of pharmacists met in Washington on September 23 to discuss preliminary plans. The club expects to issue invitations to pharmacists in twenty counties.

Tentative plans now call for 12 meetings a year, four of them to be dinner meetings with the ladies as guests. The meetings will be rotated throughout the area served by the club.

W. D. Welch, Jr., Welch's Drug Store, Washington, is chairman on arrangements and has done much towards creating interest in the new organization.

The club is next scheduled to meet in Washington on November 12 at which time the organization's constitution and by-laws will be discussed.

Transfers

A brand new job and two sons, one born recently, make things merry around the Robert F. Harrison household in Wallace these days. Until accepting his present position with Gowan Drug Company, Mr. Harrison made his home in Sanford.

Attends Grange Meet

W. A. Ward of Swannanoa, president-elect of the NCPA, attended a meeting of the Hickory Nut Grange Community Club on October 2. The meeting was held at Chimney Rock.

Charlie Andrews Named Pharmacist of the Year

Executive Committee Holds Fall Meet

The Association's executive committee met in Chapel Hill on October 2 for a business session. In addition to the members of the committee in attendance (pictured on page 447), four special guests were present upon invitation of President Ward.

The guest members invited for the occasion included Bill Dudley of Reidsville, George McLean of Clinton, Jesse Tyson of Greensboro, and Will Wolfe of Mount Airy. Similar invitations will be issued to other members of the Association as the committee continues its work.

Thomas J. Ham, Jr., chairman of the Institute of Pharmacy, presented a financial report for the nine-month period ending October 1st. The installation of 21 major items in the Institute was described by Mr. Ham. During the remainder of the year, he said sponsors for 12 directors' chairs would be sought.

Future Institute projects, as listed by Mr. Ham, included a curtain for the stage, a rug and chairs for the stage, a piano, carpenter work in the basement and attic.

In closing, he told the committee that the Institute was covered by a $44,000 fire insurance policy; $10,000 on contents, and a broad form premises liability policy had been purchased.

After presenting a financial report on the operation of the NCPA for the past nine months, Secretary Smith was authorized to invest $3,000 in 3% building and loan stock.

A proposal to convert the Association's two scholarships, valued at $450, to non-interest loans was tabled for the time being. The idea behind the move was to increase the total amount of assistance to students, particularly in times of greater need than exists today.

The committee voted to award a life membership to Mr. E. L. Tarkenton of Wilson. Mr. Tarkenton recently retired from pharmacy after being in active practice for 51 years. He served as president of the NCPA in 1915-16.

C. M. Andrews of Burlington was designated "Pharmacist of the Year" by the committee, who instructed the secretary to arrange for an appropriate ceremony in Burlington at which time the "NCPA Mortar & Pestle Award" will be presented to Mr. Andrews.

While the committee was in session (1 P.M., October 2, 1952), Mr. Andrews completed his 50th year in pharmacy. A suitable message, signed by the committee and the guests, was dispatched to Mr. Andrews.

J. C. Jackson reported less than 350 persons returned their ballots in September on the pharmacy laws revision question. Since a minimum of 700 ballots are desired (approximately 1400 were mailed), a reminder notice will go out in October.

Secretary Smith reported that fair trade manufacturers were being written for new minimum price sheets, looking towards the eventual compilation of a new fair trade book. He reported the fair trade committee had resumed its regular monthly mailing of leaflets to all retail drug stores in the state.

Preliminary plans for three sectional NCPA meetings were discussed, with each member suggesting possible program topics. It was agreed the meetings would start with a dinner and conclude with a business session.

In concluding the meeting, the guest members present were given an opportunity to discuss matters of mutual interest. As a result plans were formulated having to do with larger quarters for the School of Pharmacy, NCPA membership and other matters.

Although the Board of Pharmacy had used the B. Frank Page Room for several months, this was the first time the NCPA executive committee had occasion to use its facilities. All present were favorably impressed with the room, which henceforth will be "home" to the committee.

The meeting was preceded by a luncheon, with Mesdames T. J. Ham, Jr., W. L. West and W. J. Smith assisting. Marion Hamer of Hickory was present at the luncheon as a guest of Mr. McDonald.

WE EXTEND YOU

A

CORDIAL INVITATION

TO VISIT OUR

SHOWROOM

COME IN AND MAKE SELECTIONS

FOR YOUR HOLIDAY TRADE

☆ ☆ ☆

JUSTICE DRUG COMPANY

GREENSBORO, N. C.

Dependable Service Since 1898

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
303 S. Sixth Street Richmond, Va.

Rexall Purchases VCA

Rexall Drug, Inc. has acquired the Vitamin Corporation of America. No change in operating methods or policy are anticipated. Morton Edell continues as president of VCA.

For Sale

Complete drug store equipment, including fountain and fixtures. Write or call Dr. Stephen Mamick, N. C. Baptist Hospital, Winston-Salem, North Carolina.



EXECUTIVE COMMITTEE AND GUESTS—Seated, left to right: Jesse W. Tyson, Greensboro; W. S. Wolfe, Mount Airy; J. C. Jackson, Lumberton; B. R. Ward, Goldsboro; W. Latham West, Roseboro; W. G. Dudley, Jr., Reidsville; and George McLean, Clinton. Standing: W. R. McDonald, Jr., Hickory; W. J. Smith, Chapel Hill; and T. J. Ham, Jr., Yanceyville. The meeting—Oct. 2—marked the first time the committee utilized the facilities of the director's room.

6 SALES MAKE YOU $2.12 PROFIT!

It's just as simple as that!

To introduce you to the
SQUIBB 2-ROW ANGLE TOOTHBRUSH
(PROFESSIONAL STYLE)

SAVE!
FIRST BRUSH REGULAR PRICE..... 59¢
SECOND BRUSH ½ PRICE..... 29¢
Buy two, second one ½ price! 2 for 88¢



2-Row Angle Toothbrush *Consumer Special!*

Packed in this eye-catching red, white and blue counter display packer—a self-seller if there ever was one. Your customers save 30¢, get *two* regular 59¢ 2-Row Squibb Angle Toothbrushes (Professional Style) for the price of 1½! Dealer price: $3.16 per packer of 12 separate brushes, combination resale price: $5.28, or $2.12 for 6 sales! Offer expires Nov. 30, 1952. Make sure you get in on this Angle Toothbrush Special. Send coupon below to your wholesaler or to E. R. Squibb & Sons, 745 Fifth Ave., New York 22, N. Y. Consumer fair trade dates: Oct. 1 through Nov. 30, 1952.

6½ Million 2-Row Toothbrushes Sold Last Year in Drugstores Alone!

E·R·SQUIBB & SONS

Manufacturing Chemists to the Medical Profession Since 1858

Mail to Your Wholesaler or to E. R. Squibb & Sons 745 Fifth Avenue, New York 22, N. Y.

Make sure I get in on the 2-Row Angle Toothbrush Special. This is my order for_____display packers of 1 dozen units (6 combination sales) each.

$3.16 per packer

NAME_____

STREET AND NO._____

CITY_____ STATE_____

NAME OF YOUR WHOLESALER_____
(if sent to Squibb)

NEWS FROM THE INSTITUTE

Contributes Table

Built in High Point by the Myrtle Desk Company and paid for by D. A. Dowdy and his two sons, Henry and David, the Institute now has one of the most handsome and serviceable director's tables in Chapel Hill. Constructed of solid walnut, 4′ x 12′, the table will serve groups of twelve persons or less for many years to come.

Sends Magazine

Through the generosity of Mrs. J. M. Darlington of Winston-Salem, president of the NCPA Woman's Auxiliary, the Institute will receive *The State Magazine* for the next twelve months. The magazine has been added to others available in the lobby of the Institute.

To Expedite the Cook's Work

A brand new Hamilton Beach Food Mixer and four large size baking pans have been added to the Institute kitchen equipment as a gift from Mr. and Mrs. James R. Casteel of Durham. The Casteels attended a meeting in the Institute, and while food was being prepared, noticed the need for a mixer and the pans. Next day they arranged for delivery of the equipment, which has already seen service.

160 Guests Present

The Carolina-Texas game on September 27 brought thousands of football fans to Chapel Hill, 160 (we know, we counted the plates) of whom had lunch at the Institute of Pharmacy. Wiltshire Griffith of Hendersonville and his son, a third year pharmacy student, were among the early arrivals. Before kick-off time, Mike Hall and a party from Wilmington arrived. From the extreme southeastern tip of the State—Southport—came R. M. Willis. No list was compiled of guests present, but all appeared to have a good time discussing pharmaceutical items of interest.

Club Reorganizes

The Durham Drug Club met in the auditorium of the Institute on September 24 and reorganized as The Durham-Orange Drug Club. Details of the meeting appear elsewhere in this issue of THE JOURNAL.

Entertains Students

The first year pharmacy students inspected the Institute during "open house" on September 21. Following short talks in the auditorium by Secretaries H. C. McAllister and W. J. Smith, the students were served refreshments in the Page Room. Mesdames I. W. Rose, H. C. McAllister and W. J. Smith served as hostesses.

Hospital Group Meets

Members of the University Hospital Auxiliary met in the Institute on October 7. Approximately 50 members of the organization, who do part time voluntary service in the Hospital, were present for the meeting. Mrs. M. L. Jacobs, director of voluntary services, and Dr. Robert Cadmus, spoke briefly.

Guests of Committee

The Association's executive committee embarked on a new procedure at its last meeting held in the Institute (picture, story in this issue of THE JOURNAL). Four members of the NCPA, coming from different sections of the state, were present as guests of the committee to see and hear at first hand how official Association business is transacted. President Ward was so impressed with the favorable response that he plans to invite others to sit in on future meetings.

To Name Chair

John Hicks is circulating among our good friends in Wayne County, directing their attention to the Institute's need for a speaker's chair to go on the auditorium platform. Highly regarded in the Goldsboro area, we know Mr. Hicks will be successful in his one-man campaign to do something for the building.

"SNAPPY" SAYS:

"Cold season ahead!"

ALERT MERCHANTS WHO DISPLAY STANBACK CASH IN ON INCREASING DEMAND FOR STANBACK'S PROVEN RELIEF OF COLD DISCOMFORTS CHECK YOUR STOCK TODAY



These stations tell the STANBACK story

WBAZ Albemarle	WGBR Goldsboro	WPTF Raleigh
WWNC WLOS Asheville	WBIG WGBG WCOG Greensboro	WEED Rocky Mount
WGWR Asheboro	WHNC Henderson	WCBT Roanoke Rapids
WBBB Burlington	WHKP Hendersonville	WSTP WSAT Salisbury
WPNF Brevard	WHKY WIRC Hickory	WOHS Shelby
WBT WSOC WGIV Charlotte	WMFR WHPE High Point	WCPS Tarboro
WEGO Concord	WJNC Jacksonville	WTNC Thomasville
WTIK WDNC Durham	WGTL Kannapolis	WADE Wadesboro
WFNC WFLB Fayetteville	WFTC Kinston	WRRF Washington
WBBO Forest City	WLOE Leaksville	WGNI Wilmington
WGNC WLTC Gastonia	WBUY Lexington	WSJS WAIR WAAA Winston-Salem
	WBRM Marion	
	WHIT New Bern	



Snap Back with STANBACK

Haw River Proud of Its Rx Truck

Rankin Caruthers, owner of the Haw River Pharmacy, says the delivery truck pictured below has been a big element in increasing the store's volume. Just exactly how much the addition of the delivery truck has meant to the store's volume, Rankin has been unable to determine, but since volume is up four times what it was a few years ago, he is satisfied.

For several years Rankin made deliveries from the pharmacy in the family car, but he had difficulty with the tax people in getting proper business exemption for the time the car was in use. "It's another matter with the truck," says Mr. Caruthers, "as its style pretty much signifies the use to which it is put."

After representing Squibb in the Wilmington area for several years, Mr. Caruthers purchased the Pharmacy from J. Hunter Jones. Being a native of nearby Graham, Rankin was already familiar with the section and knew of the business potentialities of Haw River.

Since assuming ownership of the store, he has made extensive improvements in the business, added new fixtures and extended the stock to lines not previously carried. Now the pharmacy is one of the most attractive small town stores in the state.

Haw River (population 2,200) is proud of its pharmacy, of its progressive owner-pharmacist, of its unmatched delivery truck. Ask any native.



FAST DELIVERY—Customers of the Haw River (N. C.) Pharmacy get rapid delivery of their drug needs in this appropriately lettered truck.

How to Get the Animal Health Business

T. ROY BURGISS, Sparta

In the promotion of our Animal and Plant Health Departments we have a large field for expanding our business if we have the time and also the space in our stores for doing so. I am not an expert on this subject, and the only thing I can give to you is my own personal experience in this department of our drug stores.

First, we want to make a survey of our potentialities in this line. For instance, we want to check on the number of cattle, both beef and dairy types, horses, sheep, hogs, poultry and pets in our surrounding communities. Every one of these animals is a potential customer for any drug store, and with the population of each becoming more dense each year, their diseases are being spread more readily. In regard to the animal population of our state, we have the following figures which were given us by the North Carolina Department of Agriculture: I quote: "Number of horses and mules, 317,000; Cattle, beef and dairy, 796,000; Sheep, 43,000; Hogs, 1,308,000; Chickens, 13,319,000; Turkeys, 34,000." No figures are given for dogs and other small animals, but these would constitute a large number.

If you will pardon a personal reference here, I will give you a comparison between the population of animals and the population of people of Alleghany County. We have 8,214 people in our county; 8,441 dairy cows and 5,172 beef cattle, a total of 13,613 cattle; 1,411 horses and mules; 3,413 hogs; 2,816 sheep; 40,791 chickens. This gives us a total of around 58,000 stock animals in one little county which at one time or another during their lives are going to require medical attention.

The druggist is in a better position to help the farmer, and also his city neighbor, in solving the initial problems of treating his animals and pets, as he is versed in chemistry and pharmacology of which feed store proprietors and other competitors have no knowledge.

Next, we want to take up the sales and promotion of the animal and plant products. The first thing in sales of veterinary or animal products is prevention or prophylactic vaccine. The following are preventive vaccines which are sold in drug stores and can be obtained from our wholesale or reliable drug manufacturers such as Parke-Davis & Company, Sharp & Dohme and Globe's Laboratories: 1st. Mixed Bacterin No. 1 for cattle, for hemorraghic septicemia, pulmonary infection and pink eye or keratitis; 2nd. Mixed Bacterin No. 2 for prevention of mastitis in high producing dairy herds; 3rd. Mixed Bacterin No. 3 for calf scours and other streptococci infection in yearlings, especially effective in dairy calves; 4th. Black-leg vaccines; 5th. Black-leg and hemorraghic septicemia (shipping fever); 6th. Combination of Black-leg, hemorraghic clostrodium septicemia; 7th. Rabies vaccine for dogs; and many others. With your sale of vaccines, you have your sales of veterinary syringes and needles, dose syringes, emasculators, elastrators and rings for dehorning and castrating animals, also capsule and Bolet Guns, etc.

In the sales of all animal products we have observed that it is much better to have a definite spot or display in our store for all of these items; and if you have a reasonably clean back room or basement where you can talk to your customer privately and confidentially, and also if business is not too good, just take him through the whole line, explaining to him what the different products will save for him in time and money. We try to distribute each year a generous number of Globe's Animal Health Calendars which take up the treatment of all diseases of livestock, including poultry, dogs and other animals. On the back of this calendar, you have an injection diagram for hogs, cattle, sheep and chickens. This calendar with its valuable information for your customers gives you continuous repeat sales.

In the treatment of all animals the drug stores have never had a more complete line than we have today, with your vaccines, antibiotics, serums, glucose solutions and improved livestock tonics. This gives us a nice increase in volume with not too much extra

display room. I have often heard druggists say that they had rather have $400.00 to $600.00 in livestock medicines than $2,000.00 or $3,000.00 in a soda fountain, as all animal and plant merchandise show a good profit.

Promoting and Advertising Your Animal and Plant Department. Nearly all of the larger manufacturers will furnish you with a generous supply of literature on diseases and treatment of all livestock. We like to have one or two schools for the farmers each year, showing pictures and having one or two manufacturers' representatives present for informative lectures. Even if the farmer absorbs only about ten percent of this knowledge, he will remember you the first time he has a sick animal and come to you for some items that have been discussed in these meetings. With these meetings we contact the G. I. Trainee instructors and invite their classes to attend, and they have been very nice in cooperating with us. We also try to work closely with the County Agent and his Assistants.

We always endeavor to cooperate with our veterinarian. Sometimes he is not available and here your farmer friend will rely on the pamphlets that you have given him prior to this or let him consult one or two in your store and he will diagnose his animal's troubles which will always result in a sale. We give to our veterinarians all the latest personal literature that we obtain and this has proved satisfactory, also a professional discount on all products sold to the veterinarian. We often call the veterinarian for a case where the farmer is reluctant to do so. The farmer and the veterinarian both appreciate this service and accommodation, and the ultimate result is that the veterinarian is willing to let the drug store sell animal health supplies and often refers his clients to the drug store, which in some instances run up sales as high as $10.00 to $15.00.

Your own drug manufacturers are spending a lot of time and money on this one particular phase of drug products.

The livestock insecticides and vermifuges play a big part in this program. As has been stated before, with the congestion of animals your livestock is more susceptible to lice and other insects, and we are in a better position again to sell these items, and it is a big business.

Plant Insecticides. Every gardener, small and large farmer today has to spray or dust his plants from three to seven times each growing season if he is able to produce a profitable crop. We consult our County Agent for information on insecticides. He has spray charts for all farm crops and vegetables which he will gladly furnish you. We always try to stock the products which he is particularly interested in and which he recommends.

In conclusion, we quote from Wyeth's Pulse of Pharmacy the following: "The most inadequately explored source of wealth accessible to American druggists is the supply of animal health needs for this country's 84 million cattle, 65 million hogs, 31 million sheep, 7 million horses and mules and 473 million chickens.

"This animal industry consumes close to 150 million dollars' worth of drugs and related supplies to protect its investment. Of the total, the druggist sells about one-third.

"A recent on-the-spot reportorial study by Wyeth research men of drug and other sales outlets in leading farm areas clearly proves that druggists could not only increase their share of this business, but that they could expand total animal health purchases by cattlemen, poultrymen and other animal owners to the tune of an estimated 50 million dollars more."

Here in North Carolina's Piedmont and Coastal Plains we have improved pastures and other farm facilities which are increasing the animal population, and with the demand for more meat and milk, we druggists have a chance to play a part in this phase of agricultural business and also reap a good profit.

We as average druggists are by education and training much better qualified to dispense animal health drugs than most of those who are taking this business away from us, so let us not get in a rut and let this fortune evaporate under our own noses.



THE WORLD'S FINEST SALTED NUTS
Fresh From Our
Double Kay NUT SHOP DEPARTMENT ®

The leading drug store owners in your state will tell you the Double Kay Nut Shop is producing more sales and profits than any item in the drug store occupying similar space.

IF—you have a clean, first-class drug store, let us reserve a Nut Shop for you.

THE KELLING NUT CO., 2800 W. Belmont Ave. **Chicago 18, Illinois**



ONE MILLIONTH RX—It was a memorable occasion at Kennedy's Drug Store, Gastonia, when Charlie Wright received the millionth prescription filled by the firm during its 55-year history. Left to right: Dr. Harry D. Riddle, who wrote the Rx, Pharmacist Ed C. Adams, Claude Warren and Pharmacist Earl Williams, shown delivering the medicine to Wright. Photo by Harley Ferguson, Gastonia.

Kennedy's of Gastonia Celebrate Memorable Event

Kennedy's Drug Store, 55-year-old Gastonia drug firm, filled its one-millionth prescription on September 6. The narcotic file, including some 353,000 prescriptions, was not included in the total.

Kennedy's was established in 1897 by the late J. H. Kennedy. It has occupied various locations in Gastonia during its lifetime, but has called its present location home since the early 1920's.

Ed C. Adams, the proprietor, joined the company in the early 1900's, and became manager in 1913. He attended the School of Pharmacy at Chapel Hill and was licensed as a pharmacist in 1908. After leaving the University, Mr. Adams spent one year in Cherryville and later a year in the Army.

Ernest Williams, the assistant manager, has been with Kennedy's 18 years.

His brother, Earl Williams, started with the firm behind the soda fountain. Later he went to the University, studied pharmacy, and after graduating this year and passing the Board exams, he returned to Kennedy's, where he is now employed as a pharmacist.

For some years Kennedy's has made the practice of employing a third year pharmacy student during the summer months. This summer Lewis M. Ferguson, now back at Chapel Hill, filled the post.

Other personnel associated with Kennedy's include Rufus Ratchford, Miss Judy Wellman, Mrs. Leona Green, Miss Peggy Carothers, Mrs. Betty Frazier (bookkeeper and saleslady) and Jimmy and Addison Mangrum.

Pinch-Hitter

After pinch-hitting as a relief pharmacist, while M. V. Williams and others at O'Hanlon's of Winston-Salem took their vacations, Mrs. Virginia Callahan accepted a position with Patterson Drug Company.

ASK FOR

Lance



Peanut Butter

SANDWICHES

WHEN I PUT NORFORMS ON THE COUNTER PROFITS "PICKED UP" 98%



"Druggists who don't display Norforms are missing out on extra profits. The new self-selling Norforms counter display with booklets stops even the *shyest* women customers. And when they see the attractive Norforms packages stacked around the display, they *pick one right up—and buy it!*"

The Norwich Pharmacal Co.
Norwich, N. Y.

TO STEP UP YOUR PROFITS:

- Display at all seasons—require no refrigeration!
- You get a big Norwich profit—up to 41%!
- Tie in your merchandising with the aggressive Norwich advertising in leading magazines!
- Hermetically sealed in foil —no leaking, no mess, no spoiled packages!





12's 24's

Discover hidden profits... display new Norforms!

Let your Norwich man help you merchandise for profits!

Norwich®

Lilly Goes to Bat for Fair Trade

Eli Lilly and Company, Indianapolis, has fired its first legal guns in defense of the McGuire Fair Trade Act. Taking up the challenge of Schwegmann Brothers Supermarket in New Orleans, Lilly's filed today for an injunction to halt Schwegmann from selling Lilly pharmaceuticals at less than the established fair-trade prices.

Schwegmann, who has recently set up a pharmacy department in his supermarket, has advertised and sold Lilly and other products at less than fair-trade prices. His newspaper advertisements have dared any manufacturer to do something about it. A long-time foe of fair trade, he was a party to the 1951 Supreme Court case which held against the nonsigner feature of the state fair-trade acts.

The McGuire Act was designed to establish the validity of the nonsigner provisions of state fair-trade acts and thus permit enforcement of fair-trade prices against nonsigners. It was passed by overwhelming margins in both Congressional houses and was signed by the President on July 14, 1952. Schwegmann is, apparently, out to give it the maximum legal test, a fact of which Lilly officials are completely aware. According to a recent statement by the *Wall Street Journal,* Schwegmann "frankly admits he's defying the law and is out to force the issue."

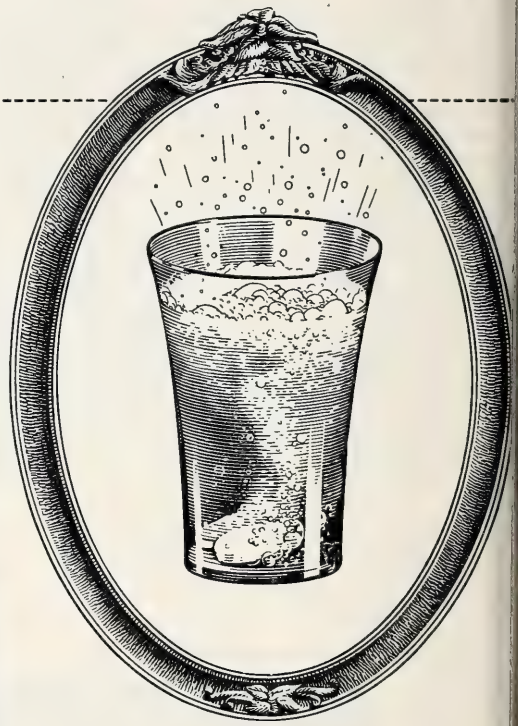
The Lilly Company, proponent of fair trade for many years, has resorted to legal action many times to protect fair-trade principles. Its request for an injunction in the Schwegmann case, however, marks the first time Lilly's has taken such action under the new McGuire Act. Harry A. Kimbriel, Lilly marketing vice-president, stated the Lilly position when he said, "Those who feature medicine at less than the fair-trade price destroy the confidence and prestige of a manufacturer's label, since they discourage other druggists from carrying the item and make consumers feel that in paying the normal fair price for the product they are being overcharged. We only set fair-trade prices to give all retailers an opportunity to sell our products at a fair profit. The minimum price we set must be low enough to meet competition; if not, some other manufacturer will undersell us. The retailer has free choice as to whether or not he will carry our product; the public has free choice as to whether or not they will buy it at the established fair-trade price. Evidence shows that, even in the inflationary postwar period, prices of fair-trade items have risen far less than the prices of those products which are not under fair trade."



Alka-Seltzer
has
Pharmaceutical Elegance

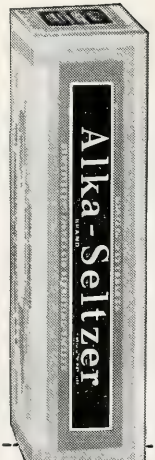


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Ingredients





Quality
Compounding



Quality
Packaging

All druggists enjoy selling products that have pharmaceutical elegance. Miles products are prepared to reflect this characteristic.

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Partners of the Retail Druggist for more than 65 Years

Merger of Squibb into Mathieson Chemical Approved

The merger of E. R. Squibb & Sons into Mathieson Chemical Corporation has been approved by the shareholders of both corporations, according to an announcement made by Thomas S. Nichols, president of Mathieson.

The overwhelming and favorable response of stockholders to this merger is reflected in the vote at special meetings of both companies held on September 30. Eighty-three and four-tenths per cent of the outstanding 3,142,754 shares of Mathieson common stock, owned by nearly 19,000 stockholders, voted favorably at their meeting with less than six-tenths of one per cent voting against the proposal. At Squibb's meeting stockholders representing 87.7 per cent of the stock eligible to vote were in favor of the merger and only one-half of one per cent voted against it.

E. R. Squibb & Sons will operate as a separate division of Mathieson retaining the policies and rigid standards of this 90-year-old pharmaceutical and drug products house.

Under terms of the merger agreement Mathieson will be the surviving corporation and will have an authorized capital of 250,000 shares of preferred stock and seven million shares of common stock. Each share of Squibb common stock will receive three-fifths of a share of Mathieson common so that the outstanding common stock of Mathieson after the exchange will amount to 5,439,930 shares. Squibb's two preferred stock issues will be replaced by two issues of subordinate debentures of Mathieson.

Drugs Stolen

A carton of drugs, valued at $93, delivered to the front of McDonald's Drug Store, Durham, during the early morning hours of Sept. 30th, was stolen by a party or parties unknown.

Just a week prior to this an unknown intruder left by way of the rear door, which had been forced, when Pharmacist John McDonald returned to fill an emergency prescription after midnight. Nothing of value was taken, the thief apparently having just entered the store when John unlocked the front door.

BE SURE—INSURE

With The Druggists Own Company



Better For Druggists
at the lowest safe cost.

Consult Our Agents

Mr. F. O. Bowman, North Carolina Agent
P. O. Box 688
Chapel Hill, North Carolina

Mr. Ralph M. Crosson,
South Carolina Agent
1812 Marion Street
Columbia 3, South Carolina

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ICE CREAM

"IT'S FAMOUS
because
IT'S GOOD"

500% increase in Photo Finishing in only fourteen months time.

I. W. ROSE DRUG COMPANY

ESTABLISHED 1910

DRUGS - COSMETICS - PHOTOGRAPHIC SUPPLIES

PHONE 7111

ROCKY MOUNT, NORTH CAROLINA

May 15, 1951

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WINSTON-SALEM, N. C.

New Pharmacy Established in Medical Building

Hal Cornwell of Lincolnton and his brother, Tom of Morganton, have opened a new drug store in Shelby (see picture below). Occupying space in a new medical building, the emphasis will be on prescription service.

Manager of the store is Pharmacist Robert W. Kiger, assisted by John P. Friday. After graduating from UNC, Kiger worked with Kennedy's of Gastonia and Suttle's of Shelby. Friday, also a UNC graduate, is completing the practical experience requirement at this time.

Prescription volume of the new store is expected to be considerable since three general practitioners and two surgeons are locating in the medical building occupied by the pharmacy. The building is in a suburban area of Shelby, some distance from existing drug stores.

The Cornwells planned the new store with the self-service idea in mind for much of the front merchandise. The usual soda fountain is missing but cigarettes and bottled drinks are available from coin-operated machines.

In addition to the Cornwell Drug Company, Shelby, the two brothers also operate stores in Morganton, Drexel, Lincolnton and Stanley. All have been singularly successful due to the untiring effort on the part of Hal and Tom.



STREAMLINED FOR SERVICE—Interior of Cornwell Drug Company, Shelby's professional prescription shop, reveals predominance of prescription department. Open face wall shelving promotes self-service.

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Valentine

dihydroxy aluminum aminoacetate, N. N. R., sodium carboxymethylcellulose and glycine.

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The modern quick rub in a greaseless base. It is a profitable product that repeats regularly.

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A modern iron and vitamin B_{12} tonic. — plus vitamins B_6 and Niacin. You can recommend it with confidence

THE CHATTANOOGA MEDICINE CO.
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Scott Drug Company

Wholesale and Manufacturing Druggists

Charlotte, N. C.

Spans and Tweens in Pharmaceutical Formulations

A. W. JOWDY, Chapel Hill

Atlas surface active agents (Spans and Tweens included) are complex esters and ester-ethers, their chemical starting points being hexahydric alcohols, alkylene oxide, fatty acids and fatty alcohols. The hydrophilic character of these surface active agents is supplied by free hydroxyl and oxyethylene groups, while the lipophilic character is contributed by the long hydrocarbon chain of fatty acids or fatty alcohols.

Typical of these surface active agents are the Spans, Arlacels and Tweens. The Span materials are essentially partial esters of the common fatty acids (Lauric, palmittic, stearic and oleic) and hexitol anhydrides (hexitans and hexides), derived from sorbitol.

The Tween type materials are derived from the Span products by adding polyoxyethylene chains to the non-esterified hydroxyls. Both types are actually complex mixtures of several compounds.

Spans and Tweens may be identified in the following manner:

Span—20—Sorbitan Monolaurate.
Span—40—Sorbitan Monopalmitate.
Span—60—Sorbitan Monostearate.
Span—80—Sorbitan Monooleate.
Span—85—Sorbitan Trioleate.

Tween—20—Polyoxyethylene ether of partial lauric acid ester.
Tween—40—Polyoxyethylene ether of partial palmitic acid ester.
Tween—60, 61—Polyoxyethylene ether of partial stearic acid ester.
Tween—80, 81, 85—Polyoxyethylene ether of partial oleic acid ester.

The spans and tweens referred to immediately above, as has been said, are complex mixtures, bearing the chemical designation of the simple ester or esters to which the composition most closely corresponds with respect to analytical constants, particularly the hydroxyl numbers and saponification values.

Physical Characteristics: These surface active agents are supplied in 97-100% concentrations unless otherwise designated. They are neutral, non-volatile and heat stable. In consistency they range from thin liquids to viscous oils or soft or hard waxes.

Solubility and General Characteristics: These agents offer a wide range of solubility from oil soluble to water soluble compounds with many gradations in between. An important factor in their practical application is that they are soluble in each other. In addition they provide almost complete compatibility with materials to be placed in suspension or solution.

The Tweens are generally water soluble or water dispersible.

The Spans, on the other hand, are generally insoluble in water but soluble in most organic solvents and oils.

Toxicity: The compounds are generally non-toxic and non-irritating.

Applications: The sorbitans have been used quite extensively in cosmetic and pharmaceutical formulations as emulsifiers. However, it was not until rather recently that attention was focused upon the fact that these compounds could be used as dispensing aids in extemporaneously compounded prescriptions. They offer a wide range of applicability which includes the possibility of producing either water in oil or oil in water emulsions. These substances may also be used as solubilizers for essential oils, stabilizers in ointment bases and in other types of pharmaceutical preparations.

The compounds are of particular value in solving incompatibilities of a solubility nature.

Applications

1. Mentholated Lotions

(a) Phenol 1.0
Menthol 0.5
Glycerin 15.0
Boric Acid Sol., ad.....120
Sig. Apply as directed.

Dissolve the menthol in 1 cc. of alcohol, add 10 cc. of Tween-20 and mix thoroughly. To this solution add the mixture of phenol, glycerin and boric acid solution in divided portions, agitating after each addition.

(Continued on Page 467)



There isn't anything better or faster for headache relief.

POWDERS

"BC" is the fastest-selling headache powder in America—and has been for many years. Display the famous 10c & 25c packages of "BC" for bigger sales volume.

TABLETS

"BC" Tablets are already a nation-wide success—and are selling faster every day. In packages of 4, metal tins of 12 and family size bottles of 50 and 100.

SPANS & TWEENS

(b) Phenol 1.0
Witch hazel 15.0
Menthol 0.2
Glycerin 10.0
Dist. Water, ad.....120.0

Sig. Apply to affected areas.

Dissolve the menthol in 1 cc. of alcohol, add 5 cc. of Tween-20 and mix thoroughly. To this solution add the mixture of phenol, glycerin, witch hazel and water in divided portions agitating after each addition.

2. Resinous Tinctures

(a) Benzoin Tincture 4.0
Glycerin 30.0
Rose Water, q.s.....120.0

Sig. Apply as directed.

Mix the benzoin tincture and ten cc. of Tween-20. To this solution add the glycerin and rose water in divided portions shaking after each addition. There is no precipitate of resinous material. A clear product results.

(b) Potassium Chlorate 5.0
Myrrh Tincture 10.0
Dist. Water, q.s.....120.0

Sig. Use as directed.

Mix the myrrh tincture with 15 cc. of Tween-20. To this solution add the solution of potassium chlorate in divided portions shaking after each addition. No precipitate or agglutination of resinous masses is evidenced.

3. Glycerin and Petrolatum

(a) Ichthammol ..... 2.0 Gm.
Glycerin .....10.0 Gm.
Petrolatum, ad .....30.0 Gm.

Sig. Apply.

When this prescription is compounded as written, a separation of glycerin occurs. It was found that the addition of 2% Span-20 prevented this separation. Incorporate the Span-20 with the petrolatum, add the glycerin and the ichthammol and mix thoroughly. A smooth, fine textured ointment results showing no separation of the ingredients.

4. Coal Tar Ointments

(a) Coal Tar ..... 1.5 Gm.
Zinc Oxide ..... 1.5 Gm.
Starch ..... 1.5 Gm.
Petrolatum, q.s. .....30.0 Gm.

The usual separative difficulties encountered with coal tar are circumvented by the addition of 2% Span-20.

5. Precipitation by Dilution

(a) Nux Vomica Tincture.... 15.0
Compound Gentian
Tincture 30.0
Dist. Water, q.s. 120.0

Mix 5 cc. Tween-20 with the tinctures. To this solution add water in divided portions stirring well after each addition.

6. Suppository Bases

(a) Tween-61 .....90%
Glyceryl Laurate 10%

Melt each of the ingredients and mix thoroughly.

7. Galenicals

(a) Aromatic Elixir

Orange Oil, U.S.P.....	2.40 cc.
Lemon Oil, U.S.P.....	0.60 cc.
Coriander Oil, U.S.P...	0.24 cc.
Anise Oil, U.S.P.....	0.06 cc.
Tween-20	19.00 cc.
Syrup .....375.00 cc.	
Alcohol,	
Water, aa, q.s. .....1000.00 cc.	

(b) Aromatic Waters

Volatile Oil	2.0
Tween-20	11.5 cc.
Dist. Water, q.s.....1000.0 cc.	

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RICHMOND, VIRGINIA

What the Pharmacist Should Know About Cortisone

* J. F. BADGETT

Medical Division, Merck & Co., Inc.
Rahway, New Jersey

The richest rewards of research are health and life. To attain these objectives requires the carefully coordinated and integrated skill of the organic chemist, combined with the efforts of the research investigator, the clinician, the practicing physician, plus the hospital and retail pharmacists, all of whom constitute a team working in harmonious unity. In recent years it has become necessary for the pharmacist to supplement his background of the theory and practice of pharmacy by acquiring a thorough knowledge of the many new medicinal specialties which have been introduced. Many colleges of pharmacy have broadened their curricula by including a course in N. & N. O. remedies. According to a *Drug Topics* survey, 54% of the items prescribed in 1950 were unknown 10 years ago. There were over 400 million prescriptions filled last year, 60% of which could not have been filled a decade ago due to the fact that the items were not commercially available. These products are not intended to replace galenical medication, but to broaden the spectrum of agents in the physicians' armamentarium useful in the treatment and control of disease. It behooves every pharmacist to be well informed. In most cases the pharmacist who is best informed is the most trustworthy servant of the public. The purpose of this paper is to convey certain information that will help make you a better informed pharmacist on the subject of Cortisone.

The average person thinks of arthritis as something that could never happen to him. According to information released by the rheumatism and arthritis foundation, there are today more than 7,500,000 victims of this crippling malady in our country. Of this number, nearly 1,000,000 are immobilized or bedfast. One person in 20 is a victim of arthritis. Last year it accounted for 97,200,000 work days lost. Considering the wages lost and the cost of furnishing relief and medical care to the hordes of sufferers from this disease, it cost over $748,000,000 last year. From these figures you may readily see that arthritis affects the fabric of our entire national structure socially, economically, and financially. Cortisone will not cure arthritis but it does make rehabilitation possible if properly used, in adequate dosage, in the early stages of the disease. In many instances, it has been responsible for the preservation of sight in acute inflammatory conditions of the eye, when properly applied.

Because of its ability to suppress active disease manifestations, Cortisone is especially valuable in the earlier stages of the disease before irreversible anatomical changes have taken place. For this reason it is of little value in treating hypertrophic arthritis where the joints are "burned out." Although it cannot be considered a cure, yet in cases where the proper diagnosis and treatment have been made relatively early during the course of the diseases amenable to Cortisone therapy, complete relief of signs and symptoms may be expected with adequate therapy. This is the first time in medical history that such a miraculous agent has been available to the health professions.

It is, therefore, the physician in general practice who has the greatest opportunity to use a product such as Cortisone. It behooves you as a hospital pharmacist to maintain a closer liaison between the physician and his patient by cooperating to the fullest extent in every way possible if the maximum benefits are to be achieved.

What is the rule governing dosage? While an adequate dosage must be prescribed by the physician in all cases, excessive doses are to be avoided. The constant objective is to obtain the maximum therapeutic response with the minimum dosage of Cortisone. No two cases react the same. In most instances, each patient must be considered as a spe-

(Continued on Page 471)

*** Excerpts from a paper presented at 4th Annual Hospital Pharmacy Seminar, Univ. of Texas.**

For the Pharmacist and members of the T. M. A.

A Modern Hospital Policy

This new idea in hospital insurance is tailored to meet the increased costs of hospital and surgical service.

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The policy provides up to the following amounts, based on a $10.00 per day policy:

1 day	$30.00	6 days	$110.00
2 days	40.00	7 days	130.00
3 days	60.00	8 days	140.00
4 days	80.00	9 days	160.00
5 days	90.00	10 days	170.00

Continues to 60 days at full rate and 40 more days at half.

There is no schedule for specific items. Use the money for any hospital charge except professional fees.

If you add the surgical rider, you will receive unusual benefits. If no surgery is performed you receive an additional $3.00 per day. If surgery is performed, you receive the scheduled amount up to $200.00, depending on the operation.

You can obtain this for yourself or as a family group. Age limits are 3 months to 80 years. Stores with 5 or more white employees may obtain this coverage on such employees and their dependents.

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Mrs. J. E. Ferguson, J. W. Pancoast

cial case. In the absence of the desired response in the treatment of a disease which has been proven to respond to Cortisone therapy the frequency of dosage or size of the individual dose should be increased at the discretion of the physician so long as there are no signs of adrenal hyper-corticism.

What about the dosage for children? The severity of the disease should be the criterion which determines the schedule of dosage for children, rather than age, weight, sex, race, etc. Many physicians recommend routinely about one-half to two-thirds of the adult dose in children except in the case of acute rheumatic fever or bronchial asthma, where the dosage is much higher proportionately.

Recently a new dosage regimen for Cortisone therapy of rheumatoid arthritis has been suggested, based on the clinical work which has been conducted at the Mayo Clinic and elsewhere. Briefly this dosage schedule is as follows:

Cortone Low Dosage Regimen—Rheumatoid Arthritis

Conservative dosage—satisfactory control often can be obtained with doses of Cortone which are substantially lower than those used in earlier studies. Present conservative dosage recommendations are based on successful experience with:

1. More conservative initial dosage.
2. Gradual reduction of dosage as soon as moderate relief is obtained.
3. Individualized maintenance dosage (smallest dose consistent with satisfactory, not necessarily complete, control of symptoms).

Conservative dosage, with its attendant avoidance of side effects in many patients, permits uninterrupted therapy for extended periods. In this manner, painful and depressing relapses may be avoided. The therapeutic effects are similar and the dosage is approximately the same whether Cortone is administered orally or parenterally. Oral doses generally are given every six to twelve hours, parenteral injections at intervals of twenty-four to forty-eight hours. Dosage should be individualized to suit patient's requirements. Suggested conservative dosage

Initial daily dosage: 100 Mg. (4 tablets) daily, in four divided doses—

Before meals and at bedtime—until moderate relief is obtained.

Reduction of dosage: When moderate relief is established, reduce daily dose by 12.5 to 26 mg. at frequent intervals (2-14 days) according to response.

Maintenance dosage: Smallest dosage consistent with satisfactory (not necessarily complete) control of symptoms as determined by reduction schedule. A daily dose of 50 mg. (2 tablets) may be found adequate in about one-third of the patients. Others will require a small or a larger daily dose, according to severity of the disease. Fluctuations in the natural course of rheumatoid arthritis in each individual may require readjustment of dosage from time to time.

After maintenance therapy has been well established, it would be advantageous to start discontinuing therapy by further stepwise reduction of dosage. In this manner, it will be possible to determine whether a natural remission occurred. Reinstate therapy at first sign of relapse.

How should Cortisone be administered? By one of the following methods depending upon the convenience and desires of both the patient and the physician:

1. Parenteral suspension—intramuscularly.
2. Parenteral suspension—orally.
3. Tablets—orally (5 and 25 mgm. each).
4. Ophthalmic suspension—topically (.5 and 2.5%).
5. Ophthalmic ointment (1.5%).

Is Cortisone effective orally? As a rule it is just as effective orally as parenterally except in cases where the patient cannot absorb the product from the gastro-intestinal tract. In some cases it may be necessary to increase the dosage by 25 to 50%. N.N.R. states the relationship to be 1: 1.1. Orally it acts quicker but the effects do not last as long.

How is Cortisone used in the eye? It is generally employed by topical application although frequently by intramuscular injection. For topical application the saline suspension may be diluted with 4 parts of normal saline. Some ophthalmologists prefer distilled water to which a solution of 1:1000

(Continued on Page 473)

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THE PEABODY DRUG COMPANY
DURHAM, NORTH CAROLINA

"CORTISONE"

zephiran hydrochloride has been added as a wetting agent to make a 1:5000 dilution. The tablets are not satisfactory for use in preparing a suspension for ophthalmic use due to the nature of the excipient used. A 1.5% ophthalmic ointment has been supplied for investigative purposes and is now commercially available for general distribution. Some ophthalmologists prefer subconjunctival injections.

Is the saline suspension ever used in the nose? If so, in what concentration? Yes, in the treatment of nasal polyps and allergic rhinitis. Usually, the part of suspension to four parts of normal saline solution, or as prescribed by the physician. (Ointment for dermatologic use.)

What will Cortisone cure? It will not cure any disease, nor is it recommended as such. However, it will produce a remission in 35-0-% of the cases of rheumatoid arthritis when given in adequate dosage following a correct diagnosis.

What are some special precautions surrounding its use?

1. Must be given under the supervision of the attending physician and dispensed only upon his prescription.
2. Proper evaluation of relative contraindications before using Cortisone. (P. 19.)
3. Restriction of salt intake. (Less than 1 gram/day.)
4. Correction of hypo-potassemia. (Enteric coated tablets of KCL.)
5. Control of hyperglycemia (increased insulin dosage).
6. Detection of early psychic disturbances.
7. Proper supervision of patient following Cortisone therapy.
8. Prevention of over-exertion.
9. Avoid use with other hormones except in Addison's Disease or with testosterone in special cases.
10. Avoid freezing of saline suspension as refrigeration may cause agglutination of crystals.
11. Avoid contamination by multiple dosage when using an unsterile syringe.
12. Avoid administration in presence of infection without appropriate antiotic therapy, concomitantly.

What is the comparative cost of Cortisone therapy? Originally Cortisone was made available for investigative study in August, 1949, at $200 per gram. Since that time (8) voluntary price reductions have been made.

By way of comparison, it is interesting to compare the cost of Cortisone medication with that of other recent remedies. The first kilo of vitamin B_1 produced synthetically and used for medicinal purposes cost $40,000 or $40 per gram. Today the same quantity may be purchased for less than $200. The price of riboflavin (vitamin B_2) was $18 per gram in 1937. In 1949 it was less than 10c per gram. Vitamin B_6 was $12 per gram in 1939 and 60c per gram in 1949. Crystalline vitamin B_{12} was $12.50 per mgm. in July, 1949. Today it is less than 50c per mgm.

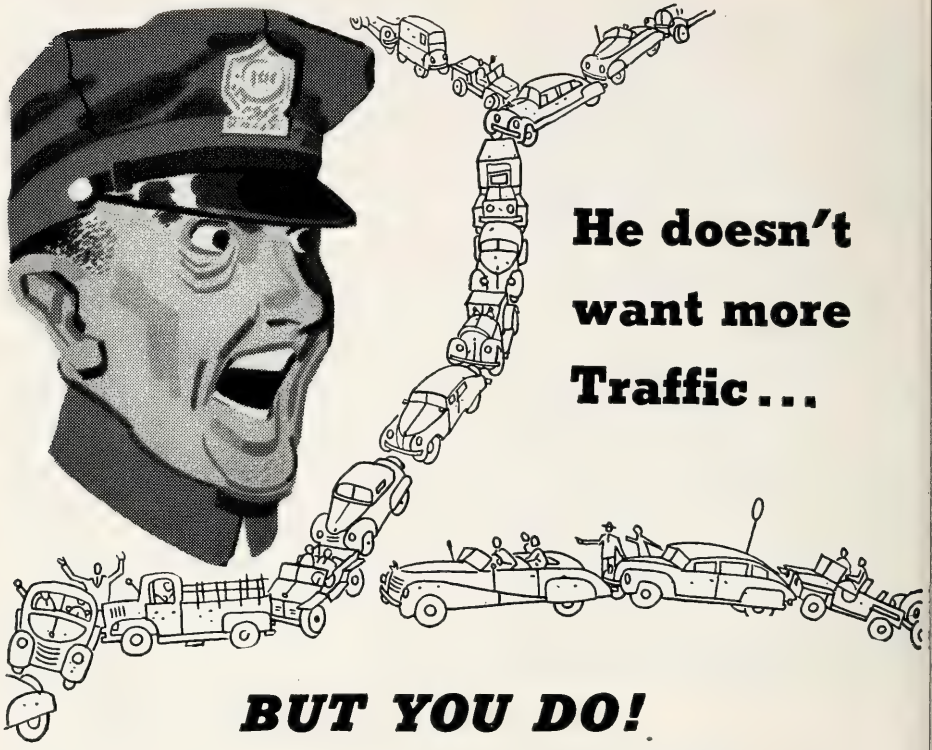
The first ampul of penicillin produced in 1942 which was a very crude product in comparison with crystalline penicillin "G" sodium we have today cost the U. S. government $20.05 for 100,000 units, whereas today 1,000,000 units may be purchased for less than a half dollar. In the early days of streptomycin therapy it cost $60 per day for 120 days to treat a case of tuberculosis. Today it costs less than 50c per day for the drug. In 1922 it cost the diabetic patient about $100 per day for insulin. Today his daily requirements may be purchased for less than 10c. No doubt the production and availability of Cortisone will follow a similar pattern. However, one of two things will be necessary. First a complete synthesis from a raw material of far less cost than bile and more abundant, or the discovery of a new raw material which is abundant in nature or may be produced more economically by synthetic means.

On Friday, January 11, 1952, hydrocortone (hydrocortisone, compound F) was officially released for sale through the drug trade to physicians who were specializing in the treatment of arthritis and its variants. Hydrocortone, also known as Reichstein's "substance M" is recommended for injection into the articular cavity of a rheumatoid or osteoarthritic joint.

Hydrocortone is intended for intra-articular injection only. It must not be administered by any other route.

What about future production? The company realizes its responsibility to the professions and to the public. Every effort

(Continued on Page 483)



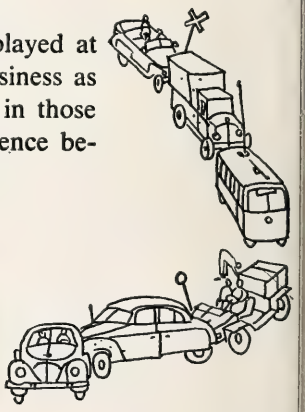
He doesn't want more Traffic...

BUT YOU DO!

There are many ways to make customers beat a path to your door, and the successful druggist uses as many ways as he can adapt to his own circumstances.

One sure traffic builder is your soda fountain; and one proven way to make your soda fountain pay is to serve from it the South's favorite ice cream — Sealtest.

The name Sealtest — prominently displayed at your store—will attract soda fountain business as well as build store traffic . . . will bring in those extra customers that can mean the difference between *success* and *just doing business.*



Southern Dairies

Sealtest

ICE CREAM

HOWELL HALL HAPPENINGS

There were 74 new students registered in the School of Pharmacy for the Fall Quarter. A summary of the complete registration is as follows:

Class	*Men*	*Women*	*Total*
First year	54	6	60
Second year...	49	7	56
Third year....	46	6	52
Fourth year...	43	6	49
	192	25	217
Graduate	13	0	13
Total 205		25	230

The fourth year students who were untiring in their thoughtful service and enthusiasm as counselors wor the new students were: Mr. Rowe B. Campbell, Jr., Taylorsville, Miss Martha Ann Smith, Warsaw, Mr. George Wesley Harris, Durham, and Mr. Waller Stephen Perrow, Bedford, Va.

The total of 13 graduate students included 6 new ones: Mr. Nicholas H. Batuyios, Wilmington, Graduate Assistant; Earl T. Brown, Asheville, Vick Research Fellow; Mr. Claude Piantadosi, Long Island University and Columbia University, Part-time Instructor; Mr. George Cocolas, University of Connecticut, Graduate Assistant; Mr. Robert Meschke, University of Connecticut, Sharp and Dohme Research Fellow; and Mr. C. Edward Kimsey, Southern College of Pharmacy.

Dr. Lee-Ming Chow has been appointed Postdoctorate Fellow for the research project received from the U. S. Public Health Service and directed by Dr. Walter H. Hartung. She was a native of Shanghai, China and received her doctorate degree at the University of Maryland. The research will be connected with the synthesis of amino acids and intermediates.

The undergraduate assistants for the year are: Mr. Charles D. Blanton, Jr., Kings Mountain; Mr. Waller Stephen Perrow, Bedford, Va., and Mr. Kenneth L. Wiggins, Goldsboro; Mr. William R. Adams, Jr., Four Oaks, has been appointed Library Assistant.

Undergraduate scholarships for the year were assigned as follows:

American Foundation for Pharmaceutical Education: Jerry T. Gaylord, Winterville; Waller Stephen Perrow, Bedford, Va.

Bodeker Drug Company: Miss Barbara Louise Dillard, Willard.

C. B. Miller, Memorial Scholarship: Kenneth L. Wiggins, Goldsboro.

C. T. Council Scholarships: Herman S. Barbrey, Mount Olive; Wm. Paul Powell, Horse Shoe.

David Astor Dowdy Scholarship: Joseph F. Bland, High Point.

Grace K. Edwards Scholarship: Jonathan A. Hill, Troutman.

Justice Drug Company: Miss Nancy Ann Samuel, High Point; Edward F. Jenkins, Burlington; David Thomas Hix, Harmony.

W. H. King Drug Company: Donald H. Bissett, Kinston; Eugene Hackney, Sanford.

North Carolina Pharmaceutical Association: John Dee Wood, Wilmington; Billie E. Pittman, Princeton.

Owens and Minor Drug Company: Oscar A. Elmore, Clinton.

Scott Drug Company: Delton G. King, Fayetteville; Wm. Harrison Patton, Hickory.

Woman's Auxiliary, NCPA: Barbara Nan Gilliam, Sanford.

Sincerest appreciation is expressed to these benefactors for the financial aid which will enable these students to complete their education.

Mr. A. W. Jowdy, Instructor of Dispensing Pharmacy, has been busy with a new occupation, the care of 13 white rats which were received in late September for his research project on the rate of absorption of analgesic drugs.

Rush Week for the two professional pharmaceutical fraternities took place September 29 through October 5.

Lt. and Mrs. Ben F. Cooper were visitors at the School of Pharmacy during a short leave between his transfer from the "Wisconsin" to the "Block Island," a carrier.

Another recent visitor, just returned from Korea, was Cliff Hemmingway, class of '49.



FIRST YEAR PHARMACY CLASS, UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL, OCT. 7, 1952

74 New Pharmacy Students at UNC

The School of Pharmacy of the University of North Carolina accepted 74 new students in September 1952. Sixty of these students were first year students and 14 were transfers given second year standing.

Reading from left to right, first row: John M. Barringer, Carthage; Joseph P. Barbour, Jr., Burlington; Nathan B. Barnes, Statesville; James W. Anderson, Durham; Edith W. Trosper, Greensboro; Peggy Ann Jenkins, Bryson City; Jerolyn Griffin, Statesville; Barbara E. Adams, Murphy; Nancy Woodard, Hamlet; Marian C. Simons, Black Mountain; Joanne Schell, Wilmington; Rebecca J. Hill, Wadesboro.

Second row: Albert Clay, Oxford; Christopher C. Hargett, Chapel Hill; Arthur P. Schlagel, Clyde; John F. Rogers, Wilmington; John W. Polk, Marshville; Stuart W. Rollins, Winston-Salem; Zeb T. Keever, Jr., Lincolnton; Thomas C. Richardson, Boone; Tim S. Clark, Oakboro; Frederick L. McClure, Gastonia; Lionel P. Perkins, South Boston, Va.; Fred L. Sherrill, Jr., Newton.

Third row: William A. Dawkins, Chapel Hill; Cromer L. Poole, Jr., Lexington; Richard D. Callicutt, Thomasville; Wiley C. Harrell, Va. Beach, Va.; Sterling G. Dixon, Davis; Arthur H. Pate, Clinton; Walter N. Coley, Stem; Hugh A. Farnsworth, Asheville; Henry M. Graham, Albemarle; Russell E. Brummitt, Henderson; Harry B. Umphlett, Elizabeth City; John K. Holland, Clinton.

Fourth row: John W. Andrews, Winston-Salem; Wm. A. Matthews, Morehead City; Henry C. Brewer, Roseboro; Charles P. Aycock, Black Creek; Robert L. Seabock, Durham; Carl M. Baber, Mount Airy; Henry R. Jones, Bennett; Robert E. Wilson, Leaksville; Phillip L. Thomas, Jr., Roxboro; Melvin R. Warren, Draper; Melvin C. Kendrick, Spray.

Fifth row: Raymond M. Ammons, Red Springs; Milton L. Higdon, Franklin; Robert M. Hines, Franklin; John F. Woodruff, Laurel Springs; Robert A. Coleman, Burlington; Lewis B. Doyle, Jr., Roanoke Rapids; Russell G. Sigmon, Jr., Conover; Edward R. Lanning, Jr., Lexington; Wm. J. Tolbert, Lenoir; Russell G. Mitchell, Roseboro; Wm. R. McDonald, III, Hickory; Robert B. Heath, Cove City.

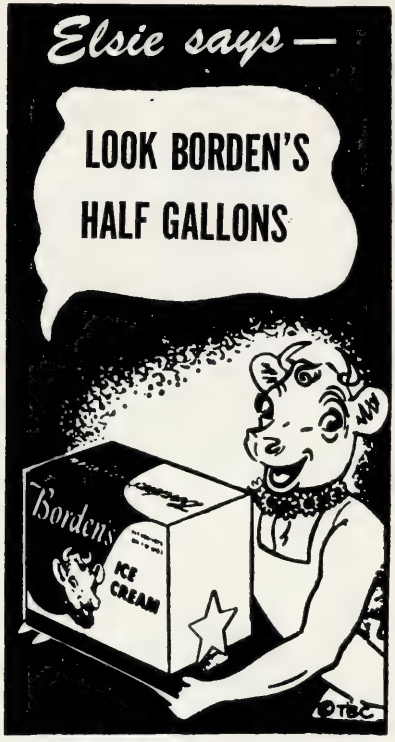
Sixth row: John Carswell, Spring Lake; James M. Wilson, Lenoir; Thomas M. Keating, Asheville; Stephen B. Roberts, Marshall; Stephen C Morris, Four Oaks; Julian E. Upchurch, Spring Hope; Richard I. Edmundson, Freemont; Douglas W. Isaac, Marion; Joseph H. Wilson, Rural Hall; Robert E. Smith, Forest City; Harry S. Turner, Jacksonville; Wm. S. McKeithan, Shallotte; George E. Martin, Jr., Reidsville; Hoy A. Moose, Jr., Mount Pleasant; and Wm. B. Ennett, Swansboro.

FIRST YEAR PHARMACY CLASS, UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL, OCT. 7, 1952

SMITH WHOLESALE DRUG CO.
SPARTANBURG, S. C.

A Young and Growing Service Wholesale House,
Owned and Operated by Registered Pharmacists

We Appreciate Your Business



"Convert your pint a week customers to half gallon a week customers. It's easy with Borden's ice cream."



Broom Salesmen

Brooms valued at $1,800 were sold by the Lions Club of Monroe in a door by door concerted drive put on by 61 members of the organization during one week in October. One of the star salesmen was J. Paul Gamble, NCPA past-president.

The club uses the money to aid the blind.

Elected Secretary

Miss Ruth Agnew was unanimously elected Secretary of the Western N. C. Drug Club at a meeting held in Asheville on October 10.

Candidate

Dean E. A. Brecht of the School of Pharmacy, UNC, is a candidate for 1st vice-president of the American Pharmaceutical Association. The election, now underway, is by mail ballot.

Duplication

Coke Cecil of High Point sends us a clipping from the *New York World-Telegram & Sun* (October 9) headed: "Brand Name Rxs Anger Pharmacists." Quoting the paper's staff writer: "New York drug store owners said today they were getting fed up with rubber-stamp prescriptions written by an increasing number of doctors. An off-the-record survey of pharmacists by the *World-Telegram & Sun* revealed that many pharmacists were overloaded with hundreds of pharmaceutical items that represent less than 20 actual remedies."

Coke says the duplication exposé of pharmaceuticals is long overdue.

Barwick Promoted

Courtland Barwick of Charlotte, manager of Chas. Pfizer and Company's N. C. division, has been promoted to southern regional manager of the firm. A pharmacy graduate from the Southern College of Pharmacy, Mr. Barwick joined Pfizer as a professional sales representative in 1950 after practicing pharmacy for several years.

A New Banking Service

Did you ever hear of a bank that offers customers charge account service? The Franklin National Bank of Franklin Square, Long Island, has more than 23,000 charge accounts. More than a million dollars' worth of goods and services have been charged under the plan. How does the plan work?

A man buys a shirt in one of the participating shops. He has a charge account card—obtained from the bank the same way and under the same credit rating conditions as at a department store.

The merchant deposits the sales slip in his account at the bank, and is credited exactly as if he had deposited cash.

The bank takes over from there. It does the bookkeeping on what the customer owes in all the participating stores, sends him invoices, makes collections, credits the customer's account for the shirt if it is returned for any reason. And it says, "No," politely, if the customer's outstanding accounts are too high—store clerks call the bank to check.

This is how the bank makes money.

First it charges the merchant 5 per cent of the amount of each sales slip. Also the merchant's business banking account is carried with Franklin National. And the customers with credit cards issued by the bank are, naturally, encouraged to be depositors there too.

A former Macy's credit executive, V-P William J. Boyle, runs the charge account system for the bank. He says customers pay more promptly than they do to a department store. President Arthur T. Roth is delighted with the success of the plan and says it helps small merchants to compete with suburban branches of city stores.

Seats Named

Our recent note by way of *The Tar Heel Digest* that four seats remained unsponsored in the auditorium brought forth instant response. Shortly after the seats had been reserved, a member of the Association came by and said: "I'll take all four." While we were unable to accommodate the gentleman, Tom Ham will be glad to know the $200 did not evaporate—it grew somewhat.

For sixty-seven years

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OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-third volume, and the first printed copy was "Seeman Printed."



The SEEMAN PRINTERY
of DURHAM, NORTH CAROLINA

DOINGS OF THE AUXILIARIES

Wilmington Auxiliary

MRS. H. W. LYNCH, *Reporter*

The Woman's Auxiliary of the Wilmington Drug Club met on Sept. 17 at the home of Mrs. W. T. Glass, Jr., with Mrs. H. W. Lynch, co-hostess.

The new president, Mrs. W. R. Adams, gave a report on the meeting in Chapel Hill on August 26, appointed several committee chairmen and outlined a program for the year.

Tables were then set up for bridge and canasta after which refreshments were served.

Greensboro Auxiliary

MRS. R. F. WHITELEY,
Corresponding Secretary

The Greensboro Auxiliary held its first luncheon meeting of the Autumn Season at Mayfair Cafeteria on September 23rd, at noon. Mesdames T. G. Crutchfield and J. T. Hart were hostesses. The tables were most attractively decorated, with roses in colors of red and yellow, with blue ageratum and other early fall flowers. The door prize was won by Mrs. Z. V. Conyers.

The highlight of the meeting was a fashion show put on by one of the leading women's stores in Greensboro. Participating in the show, besides the professional models, were three of our own Auxiliary members; Mrs. Wm. P. Brewer, Mrs. Stephen Forrest, and Mrs. J. T. Usher. To us they are professionals, too, and they did a wonderful job.

Our new President, Mrs. A. A. Gwynn, was in the chair for the business session which followed. A report of a recent meeting, at the Institute of Pharmacy Building in Chapel Hill, of the officers and representatives of the Woman's Auxiliary of the N.C.P.A. was given.

Mrs. Brewer, Projects Committee Chairman, reported on the projects now in full swing; namely, the selling of Christmas cards, and the securing of subscriptions to *The State Magazine,* both of which will benefit us.

We were happy and proud to announce the three scholarships awarded to worthy Pharmacy students by Justice Drug Company. Mr. and Mrs. Hayes are always doing nice things for everyone, and especially do we of the Greensboro Auxiliary appreciate what they do for us.

Mrs. Gwynn welcomed several of our members who had not been with us for some time. Also, a new member, Mrs. George Buchanan, was welcomed. There were other visitors present, too.

Our October meeting will feature a program on table-setting.

We were encouraged by the enthusiasm displayed at our first meeting and are looking forward to the best year in our history.

We send best wishes to all the other Auxiliaries of the N.C.P.A.

Charlotte Auxiliary

MRS. FLOYD JOHNSON,
Corresponding Secretary

There were forty-nine ladies present at the initial meeting of the year of the Charlotte Auxiliary. The meeting was held Tuesday, September 9th, in a private dining room at Efird's, and luncheon was served prior to the business session. Mrs. Ben Hawfield gave a lovely and inspiring devotional.

Our Decorating Committee had lovely bowls of flowers at intervals all along the two banquet tables, and a large bowl of red asters centered the speaker's table. Mrs. Robert Biberstein made corsages of yellow rosebuds for the new Board Members.

Mrs. Robert White, President, conducted the business meeting, which opened with the reading of the minutes of the last meeting and of all correspondence accumulated during the summer. The Hospitality and Flower Committees had taken care of all the sick members and their families with cards and flowers, and their notes of appreciation were read. There was a wonderful letter from the student of Pharmacy the organization had sponsored during his four years at Chapel Hill.

After a report from the Treasurer, Mrs. White announced the following Committee Chairmen: Mrs. Ben Hawfield, Devotional; Mrs. Clyde Lisk, Jr., Program; Mrs. Raymond Cobb, Decorating; Mrs. C. L. Rhyne, Hostess; Mrs. Johnny Bennick, Membership;

Mrs. H. G. Blackmon, Telephone; Mrs. Clyde Lisk, Jr., Social; Mrs. J. H. Morris, Door Prizes; Mrs. T. E. Whitehead, Hospitality; Mrs. F. F. Potter, Historian; Mrs. L. E. Barnhardt, Educational.

Mrs. Victor Riggsbee and Mrs. Clyde Lisk, Jr., gave us a most interesting report on their trip to Chapel Hill, August 26th, when they were guests of Mrs. J. M. Darlington, State Auxiliary President. Mrs. Darlington entertained all the Board Members of the organizations at a lovely luncheon in the new headquarters building of the North Carolina Pharmaceutical Association. Afterwards they were taken on tours of the building and were very much pleased with all the additions and improvements. Our Auxiliary donated one chair to go in this building, and we were proud to have had a part in this.

They also reported that all our members and their families would be welcomed for lunch before any of the games this fall and that though they would prefer us notifying them in advance, if we found we could make a last-minute trip, they would take care of us. We were invited to visit them at any time to see the new building.

Since the student we had sponsored at the University Pharmacy School was graduated last June, our Educational Chairman announced that a new student had been selected to receive our help during his term at Chapel Hill.

We were all urged to subscribe to *The State Magazine,* and it was announced we would receive letters about this soon.

There were three guests for this meeting, and three new members were welcomed into the organization.

NEWS

Mrs. John S. Nance is still reported quite ill at Charlotte's Presbyterian Hospital.

Mr. L. E. Harrigal, of Augusta, Ga., died last month after an extended illness. Mr. Harrigal was the father of Mrs. T. E. Whitehead of Charlotte.

Raleigh Auxiliary

MRS. H. G. PRICE, *Reporter*

The Raleigh Woman's Drug Club was entertained September 18 at the home of Mrs. H. M. Stilley. Mrs. Moffitt Moore, president of the club, presided.

Standing committees were appointed as follows: Ways & Means, Mrs. O. G. Duke, chairman, and Mrs. R. I. Cromley, co-chairman. Serving with them are Mesdames R. L. Whitfield, R. L. Alphin, George Bryan, Homer Starling, J. R. Brockwell and Fred Handy.

Mrs. R. E. Woodcock was appointed chairman of the entertainment committee with Mesdames M. B. Melvin, H. G. Price, R. W. Hunter, W. C. File, and James B. Lee assisting.

The new chairman of the membership and attendance committee is Mrs. L. H. Crumpler, with Mrs. Carl Adams and Mrs. W. F. Matthews serving on her committee.

On the sick and cheer committee are Mrs. D. L. Jordan, chairman, and Mrs. E. K. Showfety. The program chairman is Mrs. H. D. Sanford.

Mrs. W. E. Davis is the state project chairman, with Mrs. Harold Diggett and Mrs. Banks D. Kerr assisting.

Miss Evelyn Newsom is in charge of the scrapbook. Miss Carolyn Twiggs was welcomed as a new member at the meeting.

Following the business meeting, bridge and canasta were enjoyed. Prizes were awarded to Mesdames W. E. Davis, Grady Britt and J. C. Brantley, Jr.

Guests were then invited into the dining room where the table was beautifully decorated and a variety of delicious sandwiches, cookies and punch served.

A Bouquet to the Ladies

The preparation of food gets to be a problem, especially when it is in quantities to satisfy health appetites of 100 or more persons at a time. Donating their culinary skills so far this fall have been Mrs. Darlington of Winston-Salem, Mrs. West of Roseboro, Mrs. Ham of Yanceyville, and Mrs. McAllister and Mrs. Rose of Chapel Hill. And a note of special recognition to Latham West, who has acted as special supplies collector and "Coke" opener. If you are interested in knowing how much salad to prepare for 150 persons, you can get first-hand information from either Mrs. Darlington or Mrs. West. They are now experts in "quantity cooking."

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$8.00 per 1000 $12.00 doz. 100s
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35c Size—(List $2.40)

1 Dozen—1/12 dozen BONUS from Wholesaler
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*Direct Bonus sent upon receipt of wholesale invoice

COMBINATION PACKAGE
EDWARDS FOOT POWDER & TINA-CIDE

1 Dozen—
1/6 dozen
BONUS from
Wholesaler

TINA-CIDE

69c Size—
(List $4.80)

OBITUARIES

JULIUS A. SUTTLE

Julius A. Suttle, age 75, Shelby pharmacist, died October 7 after suffering for six weeks with a heart condition.

Mr. Suttle was born near Shelby on June 27, 1877. In the fall of 1897 he enrolled with twelve other students in the School of Pharmacy, which had just opened at the University of North Carolina. After graduation, he returned to Shelby where he operated a drug store until 1906 at which time he moved to Lincolnton. Here he was in business until 1922, when he returned to Shelby, purchased the Lattimore Drug Company, and established Suttle's Drug Store.

At the time of his death, Mr. Suttle was believed to be the oldest practicing pharmacist between Asheville and Charlotte.

Long identified with the business, religious and civic activities of Cleveland County, Mr. Suttle assisted in organizing the Shelby Kiwanis Club and was a charter member. He was also a retired deacon of the First Baptist Church, a director of the Union Trust Company, Cleveland Building & Loan Association, Kendall Medicine Company and Shelby Creamery.

On March 29, 1950, Mr. Suttle received the Association's "Mortar & Pestle Award" in recognition of 50 years of devotion to the enhancement of the service and prestige of pharmacy in North Carolina. His drug store was considered to be one of the best equipped and managed pharmacies in the state.

Mr. Suttle is survived by his wife, Mrs. Ethel Lineberger Suttle; a son, Albert, who is a partner in the drug store; two daughters, Mrs. Furman McLarty of Durham and Mrs. W. G. Pendleton of Shelby; a brother and four sisters.

Graveside services were conducted in Shelby on October 8. The Association was officially represented by W. R. McDonald of Hickory, a past-president.

MATTHEW I. LASLEY

Matthew I. Lasley, Winston-Salem pharmacist, died August 30 at the Veterans Hospital, Fayetteville, after an illness of four weeks.

He was born August 17, 1890, in Stokes County. After graduation from the Philadelphia College of Pharmacy, he worked with the Liggett Drug Company in New York City for some time.

In 1922 he returned to North Carolina where he was associated with the Owen Drug Company for a number of years. Later he organized the United Retail Drug Company, and, after closing this business, he went with the Crescent Drug Company. At the time of his death, Mr. Lasley had been associated with this firm for seven years.

Survivors include four brothers—one a pharmacist, C. G. Lasley of Draper—and two sisters.

EDWIN NOWELL

Edwin Nowell, Asheville pharmacist, died September 29 after an illness of three months.

A native of Greensboro and a graduate of Page's School of Pharmacy, Mr. Nowell spent most of his life in Greensboro and Asheville. He was first employed at the Galloway Drug Store in Greensboro and later operated for several years Ed Nowell's Pharmacy in that city.

He moved to Asheville in 1931, and, with the exception of a brief period of employment in Johnson City, Tenn. and one year in Greensboro, he was continuously employed in Asheville, first, by the Charlotte Street Pharmacy, later by the Grove Park Pharmacy.

"CORTISONE"

(Continued from Page 473)

is being made to expand production facilities and to develop more economical ways of producing Cortisone abundantly and at a lower cost. Output from a new plant now under construction near Danville, Pennsylvania, at a cost of over $7,000,000, together with expanded production at the Rahway Plant is expected to increase the present production many fold.

Intensive research is being conducted meanwhile to improve the yield of current processes and to find new and more abundant starting materials for the complete synthesis of Cortisone. The body of knowledge gained concerning the value of Cortisone in the treatment of various diseases is increasing daily as the results of investigative clinical studies, now being conducted. The number and scope of such cases are rapidly expanding.

LIGHT STUFF

A Tale of Two Chairs

A weather-beaten old man appeared at the front door of the James M. Darlington residence in Winston-Salem some two years ago and inquired if there were any chairs around that needed "fixin." Wishing to do her good deed for the day, Mrs. Darlington passed out two chairs that needed a bit of repair work.

A month elapsed and no chair. A year elapsed and no chair. Having left no name or address, there was little Mrs. Darlington could do about repossessing her furniture.

Several weeks ago the front door bell rang and when Mrs. Darlington opened the door, here stood her long-lost repair man. "Lady," he said, going into the usual routine, "do you have any old chairs around here that need repair?"

A quick inquiry, "Where are those chairs you picked up for repair two years ago?" rocked the old man back on his feet. Peering up at Mrs. Darlington he said: "Lady, I have made a mistake. I didn't mean to stop here." And with that, the old man scattered some Forsyth County dust, departing for parts unknown.

Perfume Salesman

Tom Ham of Yanceyville relates this little incident that happened 30 years ago.

Back in those days a dollar sale was something to be proud of, and of the rarer $5 and $10 sales were occasions for official commendation by the boss.

Our little story opens at the cosmetic counter with Tom's lady customer examining the perfumes. Holding up the store's one and only $10 bottle of Quelques Fleures, the lady noticed a long stringy mass floating in the bottle. Replacing the bottle on the counter, the customer requested another, not realizing she had just handled the store's sole $10 bottle of perfume.

Seeing a $10 sale about to depart for parts unknown, Tom picked up the bottle, slowly examined it with a critical light and then replaced it on the counter as if its contents were jewels beyond compare.

Casting a glance at his expectant customer, Tom said: "Lady, that perfume contains stringlitis—something that occurs in not more than one bottle out of a thousand. Stringlitis enhances the fragrance to such an extent the few bottles that unknowingly escape the attention of the manufacturer (who holds them back for his discriminating French customers) always command premium prices."

After this build-up, Tom's customer insisted on that particular bottle of perfume, leaving a $10 bill in exchange.

Neighboring Sensation

One of our pharmacists, trying to get a new lawn established, decided a liberal dosing of chicken manure was needed to pep up the grass growth. Accordingly, he purchased ten barrels of the manure and had it spread upon the lawn.

Shortly thereafter the fragrance of the fertilizer was carried throughout the neighborhood. But the pharmacist and his wife, busy some miles away, was unaware of the sensation his plant material was causing.

That night when the pharmacist and his wife returned home, they found attached to the screen door two clothes pins and a brief note: "One for you, one for your wife."

Life in These Drug Stores

A successful pharmacist was addressing our graduating class. Said he: "Tell me what you would do with a four-ounce bottle from which its castor oil contents had been poured?" One chemical-minded graduate said, "I would clean the bottle with Potassium Hydroxide Solution." Another said, "The bottle is not worth the cost of cleaning. I would throw it away." "Both of you are wrong," said the pharmacist, "the bottle should be refilled with castor oil."—Contributed by a reader.

Scholar

A new spelling for "Sal Hepatica" turned up in Troutman when Pharmacist J. H. McLelland received a scribbled note for "Silly Parpe." McLelland was stumped until his customer said "The medicine is in a jar, you stir it in a glass for the bowels."

Will Your Merchandise Be in This Happy Picture?



The answer is YES—because Bodeker has ordered for you all the fast-moving items your customers will want to buy for Christmas. Gift wrappings—Christmas tree lights—sporting goods—gifts for the home. Order from our catalog or visit the Dogwood Room now and insure your profitable part in this happy picture.

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BALCONY

The Carolina JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

NOV 28 1952



ov., 1952

XXXIII Number 11

1952 YEAR BOOK

- Proceedings of the 72nd NCPA Convention
- Annual Report of N. C. Board of Pharmacy
- Report of The Woman's Auxiliary, N.C.P.A.
- Membership List: NCPA, TMA, Woman's

Check Diabetes – Be Tested

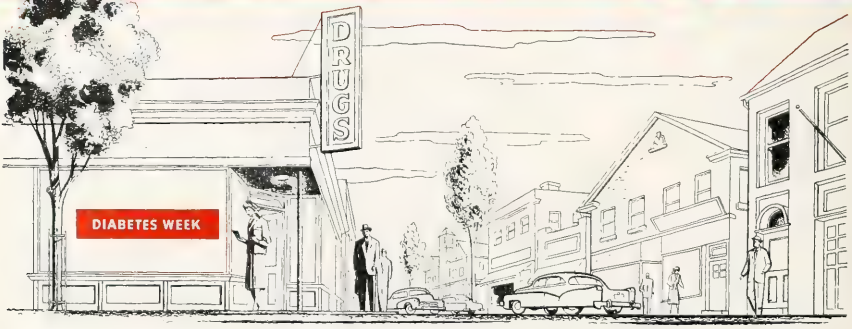
During the week of November 16, the fifth annual campaign to discover unrecognized diabetes will be conducted by the American Diabetes Association. The slogan selected for the 1952 drive is: Check Diabetes—Be Tested!

Publicity, urine testing, educational lectures, and the like will be scheduled by state, county, and city medical societies all over the nation. Unsuspected latent and active cases of diabetes will be discovered. Diabetics and the public alike will learn more about diabetes detection and control.

Public-spirited pharmacists will want to assist the local medical society in every way possible. Contact its president or secretary for complete information and be ready to advise your customers of the time and place of the important activities in your vicinity.

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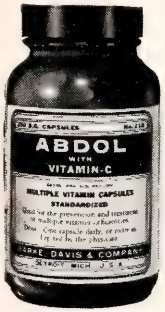
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Vitamin B_2 (riboflavin)	2.5 mg.
Vitamin C (ascorbic acid)	50 mg.
Nicotinamide (niacinamide)	20 mg.
Pantothenic Acid (as the calcium salt)	5 mg.
Vitamin B_6 (pyridoxine hydrochloride)	0.5 mg.
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QUALITY—

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Physicians specify "ABDOL with VITAMIN C" when they want to be certain that their patients receive effective multivitamin therapy. The Parke-Davis professional service representative who calls at your store will be glad to discuss with you the attractive profit possibilities of this widely prescribed multivitamin supplement and its economy for your customers. ABDOL with VITAMIN C CAPSULES are supplied in bottles of 25, 100, and 250 capsules.

MEDICAMENTA VERA

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TOP: Floyd Goodrich, TMA secretary-treasurer, checks on audience reaction to TMA entertainment. George Franck and Deacon Lowe in foreground. CENTER: Dance partners—Mrs. W. R. Adams and C. R. Edwards, Mrs. W. P. Brewer and Gordon Cory. BOTTOM: Mr. and Mrs. Charles A. Andrews (center) of Burlington. Pictures, compliments of Mr. Goodrich.



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This winter, on the basis of last year's experience, more physicians will be prescribing CORICIDIN® than ever before. CORICIDIN is a repeat prescription because it contains Chlor-*Trimeton*® Maleate for effectiveness without side reactions. And for increased comfort, it also contains the APC formula.

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CORICIDIN (antihistamine, antipyretic, analgesic) Tablets in tubes of 12, and bottles of 100 and 1000 tablets.

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The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

AT CHAPEL HILL, N. C.

W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 — Single Numbers, 15 Cents

Vol. XXXIII — NOVEMBER, 1952 — No. 11

The 1952 Year Book

Commonly referred to as "The Pharmacists' Bible in North Carolina" the 1952 issue of the annual NCPA Year Book contains a wealth of useful information for anyone associated with Pharmacy in the State.

Here, brought together in condensed form, are reports, lists, names and addresses which are a ready source of information.

Every effort has been made to make the pharmacist-drug store list as complete and up-to-date as possible. Our thanks to the Board of Pharmacy for this information.

And a note of thanks to our advertisers, who made publication of the Year Book possible.



OPENING FIRST SESSION—NCPA President J. Paul Gamble is shown opening the 72nd convention. Others shown are Robert H. Brownie, TMA President; Mrs. T. J. Ham, Jr., President of The Woman's Auxiliary; Frank W. Dayvault, James D. Hobbs and Reverend Adam W. Craig.

PROCEEDINGS

Seventy-second Annual Convention

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

Carolina Hotel, Pinehurst

May 21-23, 1952

Opening Session

Wednesday, May 21, 1952

The convention was called to order by NCPA President J. Paul Gamble of Monroe.

The 19th convention of The Woman's Auxiliary was called to order by Mrs. T. J. Ham, Jr., president. Mr. Robert H. Brownie, president of the Traveling Men's Auxiliary, called the 38th convention of that organization to order.

Reverend Adam W. Craig, Rector of the Pinehurst Village Chapel, gave the invocation. Frank W. Dayvault, Lenoir pharmacist, responded to the address of welcome by James D. Hobbs, president of the Pinehurst Chamber of Commerce.

The first evening's entertainment was an old time melodrama, The Drunkard, by the Capitol City Acting Company of Raleigh. Given with the same stagecraft as at its premier at the Boston Museum in 1844, the play delighted the audience. Prize box candy was sold between the acts, virtue was applauded, the villain hissed, and between act vaudeville skits enjoyed by those present.

Second Session

Thursday, May 22, 10 A.M.

After calling the session to order, President Gamble introduced Miss Emmalin Gamble of Monroe, who sang a solo to the enthusiastic applause of the delegates.

At this point W. Latham West of Roseboro conducted the annual memorial service.

Rite of the Roses

Conducted by W. L. WEST, Roseboro

We are assembled to conduct the Rite of the Roses for those of our profession who have answered the call of death since our last meeting. We often think of death as being one of the dreaded things of earthly existence and it does sadden the hearts of loved ones and friends when it throws its shadow across the path of life. However, death is one of the natural things that face each person as he or she travels through this life. Ever since sin entered the hearts of Adam and Eve, death has been a certainty and each person must face it as a reality. Each of us must face it as a reality and realize that even if God blesses us with many years of earthly living, we must eventually face death.

In addition to being a reality, we observe that death is a release. It is a release from all things of an earthly nature and character which has caused many heartaches and given us many, many hours of sorrow. It is a release from the pain and sufferings of this life and with this release we have the hope of eternal reward.

Even though death is a reality and furnishes us a release from the disappointments of life, almost every person agrees that life is about the most important thing that claims our attention. Consciously or unconsciously it is always before us. Life is God's gift to us and it is a combination of trust, obligation, opportunity and responsibility. Life has its satisfactions and its disappointments in each of us as we live from day to day. We, who are here today should think very seriously about the subject of worthy living. As we shed a sympathetic tear over the memory of our deceased friends, let us not lose sight of the fact that since life is God's gift to us, we have a sacred trust to develop our daily living to a high point of usefulness, according to the will of Him who gave it. When we render a definite service to humanity in our daily living, we realize many priceless dividends. Three of these dividends I mention, briefly.

Happiness is a primary dividend of service through worthy, daily living. When we serve our fellow-man, we realize that happiness is something within and is independent of anything external. The state of the heart and mind, and the expression of Christian principles, are guarantees of happiness.

Usefulness, or the knowledge of rendering service in our daily contacts, is another dividend we realize from worthy living. Very few people wish their lives to be of no use in the world and each of us should be concerned that our life shall bless humanity through useful application of our talents and abilities.

Success is the third dividend which I mention as a reward to worthy daily living. Sometime we hear it said that it is sinful for a person to succeed in material things. However, I feel that man should use his talents for money-making to the extent of his ability and then dedicate the fruits of his success to God who made possible his achievements.

Those whom we eulogize today have lived their lives and have realized the dividends, according to the life of service that each has rendered in his community. If they could make known their wishes, I am sure they would tell us to render definite service through worthy living. May each of us resolve that we will render even a greater service to humanity by living more useful lives in our communities.

Deceased Members

Charles Everette Malone, Salisbury, June 4, 1951.

Burney Simon Warren, Greenville, June 5, 1951.

Ben Shaw Barnes, Kinston, June 18, 1951.

George Lever Oxner, Greensboro, June 24, 1951.

James Alexander Sappenfield, Kannapolis, July 18, 1951.

John Albert Guiton, Whiteville, July 23, 1951.

Morrison Patton Williams, Charlotte, August 20, 1951.

James Matthew Smith, Spartanburg, S. C., Sept. 9, 1951.

Aldridge Kirk Hardee, Sr., Graham, Sept. 27, 1951.

L. Glenn Fox, Rockingham, October 27, 1951.

Roy C. Eller, Belmont, November 23, 1951.

Samuel Mitchell Purcell, Salisbury, November 25, 1951.

Claude Baxter Clark, Sr., Williamston, December 20, 1951.

Alonzo Kennedy Walters, Burlington, Jan. 8, 1952.

Ira Winfield Rose, Chapel Hill, January 14, 1952.

Lem H. Mansfield, Graham, January 14, 1952.

John B. O'Hara, Laurinburg, February 13, 1952.

James Monroe Wheless, Sr., Farmville, Feb. 25, 1952.

Sidney G. Ethridge, Elizabeth City, March 15, 1952.

Lawrence Wilson Jenkins, Boiling Springs, March 17, 1952.

William Scott Frieze, Concord, April 7, 1952.

William Robert Wilkins, Mocksville, April 9, 1952.

At the completion of the "Rite of the Roses," President Gamble called to the rostrum Mr. B. R. Ward of Goldsboro, NCPA President-Elect, who presided while the annual president's address was presented.

President's Address

Mr. President-elect, distinguished guests, members of the North Carolina Pharmaceutical Association, ladies and gentlemen:

It's a great privilege to be here today and to share with you this fine convention. For me, it's really difficult to believe that a whole year has elapsed since our last meeting, and many times during this short year I have thought what a fine thing it would be if every member of our association could serve just one term as our president. It is a gratifying and a very rich experience to serve for a little while in such a capacity, because the presidency of our organization offers a view of pharmacy in our state which is hardly visible from any other vantage point. I am grateful to all of you today for the opportunity which you have given me to catch a fleeting glimpse of that view of the ever-onward movement of

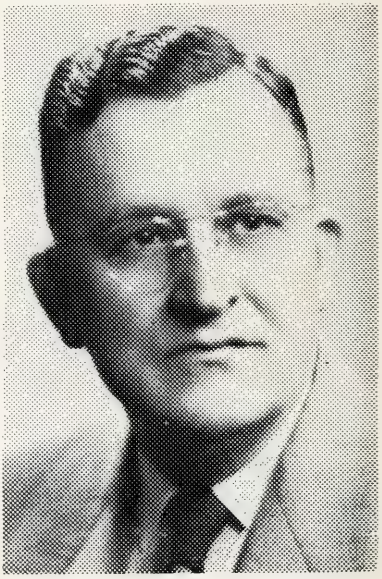
our profession as it surges ahead through 1952.

These past twelve months have been busy months for all of us, especially for those of us who have held some office in our association. We have worn out sets of automobile tires as we traveled hither and yon, and frequently our co-workers at home were kind enough to work longer hours and to make other sacrifices because of our absence. But it has been a good year for all of us, and I wish it were possible this morning for me to discuss all of the activities and accomplishments of the year, but, in view of the comprehensive coverage of our committee reports, I have chosen, with your indulgence, to attempt only a summary of the major points of interest.

Every practicing pharmacist would certainly agree that state-wide conventions of the type which we attend here are fundamental to our professional life and growth, but I am impressed even more with the value of the district type of meeting in which smaller groups are able to assemble and accomplish a great deal through regular sessions and planned programs. The professional value of such meetings is incalculable, and I was able to witness a concrete demonstration of that fact when I was invited by Joe W. Pike to attend such a meeting held at the Cabarrus County Country Club shortly after I was installed as your president. These district meetings and our state convention obviously cannot supplant each other, but they can indeed compliment each other in a more effective organization of our membership. In the early days of our country, when the colonies were fighting for their independence, it was Benjamin Franklin who exhorted them, saying, "If we don't hang together, we shall surely hang separately." His exhortation rings true for us today, and I believe that all of us are convinced that both the state and district meetings are important if we are to "hang together."

Shortly after the district meeting in Concord, the Association Executive Committee conducted its first official session of the new year in Chapel Hill. The highlight of this meeting, strangely, was the actual place of assembly, the beautiful new Institute of Pharmacy Building. During the transaction of its business, the committee allocated four hundred and fifty dollars for the establishment of two scholarships in the School of Pharmacy and welcomed into its membership Mr. W. A. Ward of Swannanoa as a replacement for Mr. Roy Burgess of Sparta, whose term had expired.

In September, the new Institute of Pharmacy Building was also the site of a beautifully significant event, when our beloved professor, I. W. Rose, was honored at a joint luncheon, attended by the executive committees of the Association, the Woman's Auxiliary, and other associates and co-workers of Mr. Rose, in recognition of his long and distinguished service to the faculty of the School of Pharmacy and to the State Board. Mr. Rose was presented with an appropriately bound book of letters from friends within and beyond the profession from far and near. A short time after the presentation ceremony all of us were shocked and saddened by the startling news of his death. In the passing of Mr. Rose, our state has suffered the loss of one of its greatest men in pharmacy, but, in a larger sense, a man like Mr. Rose can never die. He continues to live as a source of inspiration and courage in the minds and hearts of everyone who knew him.



J. PAUL GAMBLE, Monroe,
President, NCPA, 1951-1952

It was our good fortune during the year to have two outstanding portraits presented to our association at the Institute of Pharmacy Building. On November the seventeenth, a portrait of the late Dr. T. C. Smith of Asheville, charter member and first secretary of the North Carolina Pharmaceutical Association, was presented by the Smith family and was unveiled by Frank S. Smith, III, son of Mr. and Mrs. Stacy Smith of Asheville. On March the twenty-sixth, a portrait of Mr. Clyde Eubanks of Chapel Hill—"Mr. Pharmacy of North Carolina"—was also presented through the courtesy of Mrs. R. O. E. Davis, a sister of Mrs. Eubanks. Both of these portraits were accepted on our behalf by Mr. Tom J. Ham, Jr., Chairman of the Institute Building Committee. On your next trip to Chapel Hill, I know that each of you will be interested to see these tributes to Dr. Smith and Mr. Eubanks. We are proud of the portraits because they hang there in silent reflection of the great devotion of two outstanding men to the cause of pharmacy in our state.

Outstanding service in any field of endeavor always merits recognition, and our Association, in particular, is continuously alert to exceptional job-performance or outstanding achievement; so it was appropriate that our Association give honored recognition to a third great contributor to our profession by selecting Mr. E. C. Daniel of Zebulon as North Carolina's "Pharmacist of the Year." During a well-attended ceremony in his own home town on December the fourth, Mr. Daniel received the Mortar and Pestle Award in recognition of his more than forty-five years of service to the progress of pharmacy. He has not only contributed to the welfare of our profession, but he is also a benefactor to the world of journalism because he is the justly proud "papa" of an illustrious son, E. C. Daniel, Jr., who will be our guest speaker at the banquet session tomorrow night.

Everyone connected with the drug business was pleased to learn last fall of the definite establishment of a new Student Branch Past President's Advisory Committee. This group will serve our Association permanently, and its membership consists of the last ten past-presidents and the active president of the student branch of our organization, who this year is Mr. Harold Day of Spruce Pine. The purpose in establishing this committee is to provide the student branch and our younger pharmacists a more direct voice in the affairs of our Association. It seems to me that this committee can and will render a very vital service. Last November, I had an opportunity to attend a student branch meeting, and I was greatly encouraged by the interest and enthusiasm of this fine group of young men and women. The future of pharmacy in our state is heavily dependent upon them, and I commend them to you this morning as the most important segment of our entire membership.

Someone was saying just yesterday that, if we all could take time to walk the halls of this hotel and talk with our fellow druggists from all parts of the state, our favorite topic of conversation would surely be the multitude of professional problems which confront us today. They are numerous and difficult, to say the least, and may I hasten to say that it is not our purpose here to solve all of our problems this morning, or to banish all of our difficulties by Friday night. It would be an impossible task even to enumerate the vexing aspects of our business, much less to discuss them in detail. Our day-to-day problems appear to me to be much like wire grass, Kudzu, or seasonal insects. We can blot them all out one year, but we can rest assured that a new crop will rise to pester us the next year. They are always with us, and their perpetual nature has made it necessary, of course, that committees assist our secretary in carrying on the bulk of our activities and in dealing with various problems as they arise.

As I leave the office of president, I should like to bring to your attention several recommendations to our association, which concern some of our major problems and the year of activity which is coming to a close with our meeting here:

First: I recommend that immediate plans be made, and that positive steps be taken to furnish completely the new Institute of Pharmacy Building. This beautiful new structure is a "home away from home" for

GREETINGS



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every person in this auditorium, and, although it was occupied for the first time this year, it is not actually complete and equipped for its maximum service unless, and until, it is furnished throughout.

Second: That every effort be expended during the coming year to expedite the University Building Program which specifies new and expanded physical facilities for the School of Pharmacy. Under existing conditions, the Pharmacy School is miserably cramped and totally unable to meet the minimum needs of our state. Space and other additional facilities are desperately needed, not in the distant future, but now.

Third: That the Association continue and expand its program of inter- and intra-professional relations, including the Woman's Auxiliary, Traveling Men's Auxiliary, Jobbers, Manufacturers, Doctors and Dentists. The emphasis in this program should be on the district type of meeting, through which local and sectional plans of action should be fostered to deal with various matters of mutual interest, such as community health and welfare programs, public education projects and supermarket competition. Today's supermarkets are not our only competitors. Another kind of competition represents a specific problem in some sections of our state, where there is a growing tendency on the part of physicians and hospitals to enter the field of pharmacy for profit, through ownership of pharmacies serving the general public. Obviously, this tendency is not in the best interest of the public or our profession and should be discouraged. It is interesting to note that the American Medical Association looks with disfavor on any of its members who profit from the sale of instruments or the prescribing of drugs. With increased attention now being given

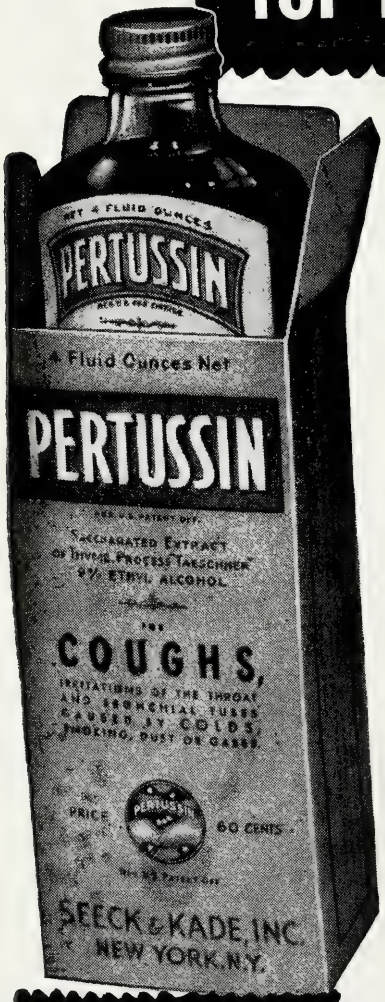


NCPA OFFICERS—Seated, left to right: Henry E. Dillon, third vice-president; B. R. Ward, president; W. A. Ward, first vice-president; W. Latham West, second vice-president. Standing: J. Paul Gamble, immediate past president; Frank W. Dayvault, newly installed member of the State Board of Pharmacy, and NCPA Secretary W. J. Smith.

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to welfare medicine, physicians and hospitals should re-examine their position in regard to this matter, and local groups of our Association, through cooperative effort, should re-emphasize and strengthen our own stand with respect to this problem. But, regardless of the problem at hand, if this "grass roots" or district type of approach is expanded throughout our state on a uniform and regular basis, many of our problems can be solved locally, and the top-heavy burden of responsibility on our state association office would be materially lightened.

Fourth: That our professional group remain on record as one unified voice, one voice directly opposed to any part or parcel of compulsory health insurance leading to socialized medicine. The tentacles of federal bureaucracy are wrapping themselves about us during these difficult days when individual liberties are being sapped away, and private property is under federal seizure with questionable provocation. In this election year, our association must, therefore, join in the fight to preserve our way of life and to protect the corner drug store and its owner as a cornerstone on our American system of free enterprise.

Fifth: That every druggist hurry home after the adjournment of our convention in order to send a message to Senators Hoey and Smith asking them to use their influence and to vote solidly for the McGuire Bill. The McGuire Bill is the Fair Trade Bill, and, if passed by the Senate, will reestablish Fair Trade as the life saving legal instrument of the small, independent business man. The House of Representatives passed the bill by an overwhelming majority, and it is now to be considered by the Senate; so it is especially urgent that we act now if we are to resurrect and retain Fair Trade as the indispensable protector of small business.

Sixth: That our Association begin immediately, through local group action, to solidify our front on the implementation of the Durham-Humphrey Law, which became effective on April the twenty-sixth. For many months, we who operate retail prescription stores, have been acutely aware of the need for more adequate protection against the indiscriminate use of the so-called "dangerous drugs." Our own Carl Durham is a co-sponsor of the Law, and we are especially indebted to him for the protection which this important piece of legislation affords us and the public, in general. The Law, as given to us on the federal statute, is perfectly clear, but, as with other regulations, there are obviously some rough edges in interpretation which will require clarification from time to time. I hope that the Law belongs to all of us, and our first obligation is to educate our medical coworkers and the public concerning its provisions. Then, our more important responsibility of carrying our share of the law will be made easier for everyone concerned.

In conclusion, I should like to express my appreciation to every single individual, every committee, and to every other group, who have had a part in any success which may have been achieved by our Association during this year. It is a distinct honor for any man to serve as your president, and I shall be ever grateful to you for the privilege which I have enjoyed. But, in a very real sense, your president has only been the voice for scores of others on this platform and in this assembly who are actually responsible for any progress which we have made.

For example, there are people like:

Mrs. Tom Ham, Jr. and every member of the Woman's Auxiliary, who are the driving force behind anything pharmaceutical in our state.

Tom Ham, himself, the hardest-working white man within the continental borders of the United States and his Institute of Pharmacy Committee. They are the parents of the Institute project, and the building itself is a living testimonial to the incredible job which they have performed. I am hopeful, Mr. President-elect, that Tom Ham will be drafted by this Association to serve as a permanent chairman of his committee, because we cannot afford to lose his services.

Bob Brownie and his committees. What could we have accomplished without them and the entire T. M. A. membership?

Miss Alice Noble, the journalistic crown jewel of pharmacy in North Carolina, who shines more brightly through each succeeding year.

Dean Brecht, the amiable and gentlemanly personification of academic achievment—

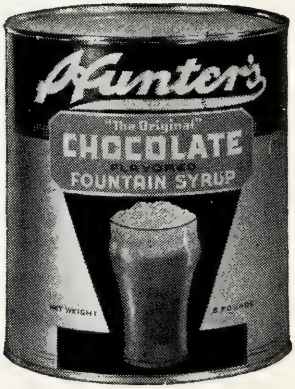
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author, teacher, able administrator and leader of one of the best faculties to be found in pharmacy anywhere.

The Board of Pharmacy, the parental guardian of our trust; and its Secretary, Harmon McAllister, who have served us so faithfully and well.

And last, our Secretary, W. J. Smith. Someone has said that any successful organization is simply the lengthened shadow of one man, and, in my judgment, the North Carolina Pharmaceutical Association is simply the lengthened shadow of W. J. Smith. Indeed, he reminds me of the advertisement of a new, massive refrigerator which I saw the other day. It performs eighty-five separate cooling operations; yet, it has only one moving part, which never wears out or needs repair. W. J., with the assistance of his ever-helpful wife, Vivian, performs several times eighty-five jobs, and more. He's our only moving part, and he never seems to wear out or need repair. Without W. J. and Vivian, confidentially, there is no North Carolina Pharmaceutical Association, and their inspiring leadership from year to year, like "Ole Man River," "just keeps rolling along."

To all of you whom I have mentioned, and to all of you whom I have neglected to mention, I extend hearty congratulations and warmest thanks for a job well-done during this year.

And, finally to you, Mr. President-elect, may I express my confidence in the great future of our organization. Our heritage is a treasure, and we shall not shirk our responsibility to that heritage. I pledge you my unqualified support and cooperation as we move forward through your term of office toward a brighter and better tomorrow.

Appointment of a "Committee on the President's Address" followed, with W. B. Gurley being named chairman, and assisted by Messrs. L. W. MacKesson and John Rhem. At the last session of the convention, the committee brought in the following report, which was accepted:

REPORT OF THE COMMITTEE ON THE PRESIDENT'S ADDRESS

The address of President J. Paul Gamble to this convention is, in itself, a complete and comprehensive report of the work that has been accomplished during the past year.

He has given most generously of his time and himself that the work and prestige of his beloved profession might be furthered, that all might know of the great service that pharmacy is rendering to the people of North Carolina. President Gamble has shown by his calm and dignified administration of the affairs of the Association, a sincerity of purpose that has allowed no deviation from his goal to speed the advancement of Pharmacy. The many problems that have arisen during his term of office have been met most satisfactorily, with tactful graciousness and good judgment giving evidence of his sound ability and excellent leadership. President Gamble has brought to the attention of the Association several recommendations:

First:

That the Institute of Pharmacy building be completely equipped so that it might render maximum service to all of us. Your committee heartily concurs with this.

Second:

That every effort be expended to expedite the program for a new Pharmacy building at the University. All of us know of this great need, and welcome the opportunity to render every assistance possible.

Third:

That the Association continue and expand its program of inter- and intra-professional relations, including the Woman's Auxiliary, The Traveling Men's Auxiliary, Jobbers, Manufacturers, Doctors and Dentists. That more emphasis be placed on the District type of meetings for the fostering of local and sectional plans of mutual interest. Your committee considers this an excellent recommendation.

Fourth:

That our professional group remain on record as one voice directly opposed to any part or parcel of compulsory insurance, leading to Socialized medicine. To preserve our way of life and free enterprise, the support of this recommendation seems mandatory.

Fifth:

That all of us contact Senators Hoey and Smith, asking the use of their influence and

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support of the McGuire Bill. The passage of this Fair Trade Bill is vital to all of us.

Sixth:

That the Association, through local group action, solidify our front on the implementation of the Durham-Humphrey Law. This important piece of legislation affords protection, both for us and the public in general. In concluding, President Gamble expressed most sincere appreciation to all individals and committees who have so ably assisted him during the year, and pledged his unqualified support and cooperation to the president elect for the coming year.

Respectfully submitted
W. B. Gurley, *Chairman*
L. W. MacKesson
John Rhem

The report of the NCPA executive committee was presented by W. A. Ward, Swannanoa:

REPORT OF THE EXECUTIVE COMMITTEE

W. A. WARD, *Swannanoa*

It is a privilege and a pleasant duty to submit at this time a Report of the Executive Committee of NCPA governing the activities of this Association, as transacted by the Committee, since our Convention here one year ago.

The Committee has met three times during this period—Sept. 5, 1951; January 16 and May 21, 1952.

President Gamble, as head of the Association, was officially in charge of the meetings. Other members assisting him were T. J. Ham, Jr., J. C. Jackson, W. R. McDonald, Jr., B. R. Ward, Secretary Smith and myself.

The organization meeting of the Committee was held in the Institute of Pharmacy shortly after the Association occupied its new quarters in Chapel Hill. After inspecting the building, the Committee expressed its approval of the manner in which the Building Committee had discharged its duties and recommended that the finishing-up stages be completed as rapidly as possible. Since the Institute was officially inspected by the Committee, much new equipment has been added, including 108 seats in the auditorium.

The Committee voted to honor a past president of this Association—Mr. E. C. Daniel of Zebulon—by designating him as "The Pharmacist of the Year." Since a complete account of this function has already been published, no further comment need be made at this time other than to say the Committee has every intention of continuing this program in the future. There are many deserving pharmacists in the State and it is our plan to direct well merited honor their way.

A suitable arrangement was worked out with the State Board of Pharmacy for quarters in the Institute. Frequently members go to Chapel Hill for conferences with officials of both the Board and the Association. By having the secretarial offices adjacent to one another, much time is saved for all concerned.

The two Association-sponsored scholarships at the School of Pharmacy were continued for the current year. Since these scholarships are valued at $225 each, the Association is rendering a distinct service to two deserving students. The Committee now has under consideration a plan whereby these scholarships will be converted to non-interest loans payable after the recipients graduate and are gainfully employed. Through the addition of $450 to the fund each year and repayment of loans, eventually such a procedure would result in the Association being able to greatly increase its assistance to needy students.

At the January meeting this year all full-time employees were continued in their present positions for the calendar year. Secretary Smith presented a financial report for 1951, showing a gain in assets exclusively of the Institute of approximately $5,000. While the Association has made no effort to pile up cash assets, it is good to know we are able to pay our bills and at the same time put something aside for less prosperous days.

A plan was formulated by the Committee to inform our N. C. Congressmen of the merits of Fair Trade. The actual mechanics of the plan was under the direction of the Fair Trade Committee, and, as subsequent events have proven, our work has been productive, thanks to the splendid support received from the membership.

The Committee discussed the Durham-Humphrey Amendment to the Food, Drug

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& Cosmetic Act, with particular reference to practical means of informing our members, the medical profession and the public of their respective responsibilities under the law. While several articles have been published in THE CAROLINA JOURNAL OF PHARMACY and some interprofessional meetings have taken place over the state, the NCPA state-wide program still awaits promulgation of the final regulations. In this connection, the Chief of the Atlanta Division of the Food & Drug Administration, originally scheduled to appear on this program, cancelled his visit due to the fact the final regulations had not been established at the time this program was formulated.

The Committee has watched with growing concern the inroads being made by supermarkets on the sale of merchandise commonly thought of as being exclusively "drug store merchandise." While this problem is not of pressing concern to many members of the NCPA, those who operate stores adjacent to or close to supermarkets know how real this competition is. By way of considering the problem with the hope that some sort of practical solution might materialize, the Committee was instrumental in arranging for the appearance at this Convention of a panel of pharmacists to discuss, "How to Meet & Beat Supermarket Competition." We recommend you attend the Friday morning session to hear the discussion on this vital topic.

A continuing program has been conducted by the Committee in its endeavor to sell the need of a new pharmacy building to the officials of the University of North Carolina. Recently the President of the Greater University, Mr. Gordon Gray, assured the directors of The Research Foundation, during the course of their annual meeting in Chapel Hill, that the University expected to include a request for sufficient funds for such a building in their next budget. While several solutions to our problem of how best to alleviate the present shortage of pharmacists have been discussed, the only positive approach to the problem is through enlargement of our physical plant and teaching staff at the University. Toward that end we hope all organized pharmacy in the State will direct their attention during the coming session of the General Assembly. You can do your part by discussing the matter with your local representative or senator. Impress on them the vital necessity of appropriating sufficient funds in order that more pharmacy students may be accommodated at Chapel Hill.

As a special feature of the convention, the program committee had arranged several short talks relating to "hobbies" of its members. Mr. Wesley R. Viall, Sr., of Pinehurst, related his experiences with chinchilla and exhibited one of the animals, valued at $800. An illustrated summary of Mr. Viall's talk appeared in the July, 1952 issue of THE CAROLINA JOURNAL OF PHARMACY.

Tom Lumpkin, Trust Officer and Estate Consultant of the Wachovia Bank & Trust Company, Raleigh, next appeared on the program. His talk was entitled "Preparation of Wills and Establishments of Trust Estates" and was published in the August, 1952 issue of THE JOURNAL.

In discussing "Current Trends in the Drug Trade," J. Warren Lansdowne, Assistant Manager of the Professional Services Department, Eli Lilly and Company, said, in part: "In the retail drug field as well as in any other type of enterprise, we have exactly the kind of business and the kind of ethics that we deserve. We are the industry: we make it what it is. Therefore, if there appears to be a lack of integration, ethics, or cooperation within our business or industry, it should be borne in mind that we are the industry and that those things which appear wrong or distasteful may perhaps be of our own making."

The main portion of Mr. Lansdowne's address was devoted to an interpretation of dependable drug-store operation figures, "with the hope you druggists will find the facts and statistics to be helpful in charting the course of your business future as well as in making business decisions."

Proposed By-Laws Change

John C. Brantley, Jr., of Raleigh, submitted the following proposed addition to the Association's By-Laws, Article I, relating to the election of officers:

Sec. 5. Nomination & Balloting for Board Membership.

22¢ PROFIT PER 2-OZ. TUBE!

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LANOLOR CREAM

in new 2-OZ. TUBES packed in attractive counter merchandiser

- A medically pure skin protective
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Price per dozen

Less than 3 dozen.....$3.76
Carton of 3 dozen..... 3.53

Special Introductory Offer 1-K:
On each dozen ordered of the new 2-oz. Lanolor Cream, you pay for eleven, receive 1 tube bonus (carton of 3 dozen net cost per dozen: $3.24).

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STREET AND NO._____

CITY_____ STATE_____

NAME OF YOUR WHOLESALER_____
(if sent to Squibb)

The President of the N. C. Pharmaceutical Association shall appoint five licensed N. C. pharmacists residing in various sections of the State at least 30 days prior to each annual meeting of the Association, and these pharmacists along with the President and the President-Elect of the NCPA, one faculty member from each recognized school of pharmacy in N. C. and one member of the Board of Pharmacy shall compose the Board of Pharmacy Nominating Committee.

The Board of Pharmacy Nominating Committee shall submit at each annual Association meeting from among the most skillful pharmacists of N. C. the names of two or more candidates for the election of one pharmacist to the State Board of Pharmacy for a term of five years. The same must have been registered as a pharmacist in N. C. at least five years previous to his election, he must be actually engaged in pharmacy, and shall not again be submitted by the Board of Pharmacy Nominating Committee to the Association after serving a maximum of two 5-year terms.

The candidates nominated shall appear on a Board of Pharmacy Ballot with one space for the writing in of any other pharmacist meeting the above qualifications, and mailed to the licensed pharmacists residing within the State.

All ballots to count must be returned 30 days after mailing date, and the only qualification to vote for member of the Board of Pharmacy shall be that of N. C. licensed pharmacist holding current license.

The President of the Association shall appoint a Board of Tellers composed of three N. C. pharmacists in good standing to tabulate and certify the vote to the Association.

The candidate receiving the highest number of qualified votes shall be declared elected.

The By-Laws provisions in Sections 1 through 4 in conflict with Section 5 are to be repealed.

Dr. V. H. Duckett, President of the N. C. Academy of General Practice, next addressed the delegates, using as his subject: "Observations of a General Practitioner." This paper was published in the September issue of THE JOURNAL.

An illustrated talk—"Promoting the Prescription Department"—by NCPA Secretary W. J. Smith was the concluding feature of the session.

Before adjourning, President Gamble appointed two committees: (1) Committee on Nominations and (2) Time and Place Committee.

Third Session

The delegates convened in the ballroom of The Carolina Hotel on May 22 at 2:30 P.M. for the third session.

President Gamble introduced Mr. Robert H. Brownie, President of The Traveling Men's Auxiliary, who, acting on behalf of his organization, extended an invitation to the delegates to attend the "Grand Convention Vaudeville Show and Dance," scheduled for that night.

Keith Fulbright, Secretary of the UNC Students' Branch of the NCPA, summarized the activities of the organization for the previous year. His report follows:

REPORT OF THE N.C.P.A. STUDENT BRANCH

KEITH N. FULBRIGHT, *Secretary*

Officers for the year were: Harold Day, President; A. W. Clelland, Vice-President; Clark Russell, Treasurer; and Keith Fulbright, Secretary.

We had a successful year in the Student Branch, beginning with our membership drive in the fall which resulted in 196 members of the 210 enrolled in the Pharmacy School for a 93.5% membership.

Our treasury at the beginning of the year consisted of $128.50 and the balance on hand at the end of the year was $21.83 after a contribution of $150 to the I. W. Rose Memorial Fund.

The first meeting of the year was held on October 9, 1951. President Day gave a brief summary of the Achievements of the Student Branch last year. Mr. Tommy Collier, of the Duke Hospital Pharmacy, spoke to us on Hospital Pharmacy and the training of Hospital Pharmacists.

At the Nov. 14, 1951 meeting, Mr. J. Paul Gamble spoke to us on "The Need for Closer Organization Among Retail Pharmacists."

At the Nov. 20, 1951 meeting, Mr. Dave McGowan, Lilly Representative, spoke on detailing as a career, and presented a movie about the Eli Lilly Company.

The Jan. 22, 1952 meeting was highlighted by a skit presented by Kappa Epsilon Sorority, entitled "The Saddest Story Ever Told." This was the true to life story of a girl pharmacy student.

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The program on Feb. 5, 1952 was presented by The Pharmacy Senate. The senate presented a skit, "The Birth of an Addition," featuring the first edition of a pharmacy school newspaper, "The Pill Roller."

At the March 4, 1952 meeting, Phi Delta Chi Fraternity presented a program on the new fair bill, H. R. 5767. The advantages and disadvantages to the bill were discussed by the students in an open forum.

Kappa Psi Fraternity presented the program at the April 16, 1952 meeting, a quiz show entitled "Choose a Mate." Prizes were presented to the winners of the program.

On May 20, 1952 our last meeting of the year was held. At this time we were fortunate to have as our guest speaker, Mr. F. J. Andrews, President of the Emerson Drug Company. At this meeting Dean Brecht presented awards to the outstanding seniors of the year and also the $25 award for the best program of the year to the Pharmacy Senate.

The "Report of the Fair Trade Committee" was presented by J. Louis Cobb of High Point, a member of the committee:

Report of the Fair Trade Committee

By J. LOUIS COBB, High Point

When we were gathered together here last year in our 71st Annual Convention, so far as Fair Trade was concerned, we experienced what might be described as an atomic explosion when we received the news concerning the Supreme Court's decision in what has come to be known as The Schwegman Decision.

This terrific explosion occurred on May 21st, a year and a day ago.

The Schwegman Decision, to put it very briefly, concerned the settlement by high court ruling of the basic rights of a retail liquor dealer to sell to his customers and patrons certain high quality, Fair Trade-protected brands of whiskeys, brandies and alcoholic cordials at any cut-rate prices he wished to use, disregarding completely the Fair Trade minimums suggested by the manufacturer.

The reason for the decision being rendered in favor of the retailer was simple and understandable. He proved in court that he was not a party to any Fair Trade contract of agreement; he had signed nothing. He had not pledged himself in any way to uphold suggested Fair Trade prices.

This was like an atomic explosion in a great many respects, but, in a way, it was far more destructive to the Fair Trade world than the initial atomic bombs we dropped on the Japs in World War II.

The two terrific explosions which opened the curtains of the Atomic Age, when they hit Hiroshima and Nagasaki, shook two great Asiatic cities almost off of the map of Japan. But the dropping of these bombs was an aim at peace, and within a very short time a bloody conflict was brought to an end.

Unlike the Hiroshima and Nagasaki explosions, the 'atomic bomb' we now call the Schwegman Decision brought a peace to an end.

It started again the Cut-Price-Cut-Rate Wars, the likes of which had been almost completely out of the picture since 1937, when the states began instituting their Fair Trade laws under the 'O.K.'s' granted through the Tydings-Miller Federal Fair Trade Enabling Act.

'Fair Trade is dead!' our enemies shouted in bold, black, block type. Then the slashed prices started and were spread from coast to coast by the very big operators, chiefly the department stores.

The Jap explosions were quick and merciful, affecting only very limited areas, a big circle ringing each city.

The Schwegman Decision 'atomic explosion' operated on the principle of very slow and delayed action. We are still feeling its shock waves from those operators out to make the 'fast dollar,' as they wound and murder honorable, old, trade-marked brands with their cut-throat, far-below-costs resale prices.

This 'explosion' has rocked our retail market places throughout the width and breadth of America, every cross-road, hamlet, and town. Every small and large city has felt the effects of what our enemies of Fair Trade love to call 'Free Trade.'

The word 'freedom,' here in our beloved

SNAPPY SAYS:

Check Your STANBACK Stock . . . Cold Season Here!



More and more people are finding relief from cold discomforts by using STANBACK. Your customers, pre-sold by heavy advertising over 47 North Carolina Radio Stations . . . will be demanding more and more STANBACK.

DISPLAY STANBACK . . . Give your customers what they want for colds. Cash in on rapid turnover and good, solid profits.



STANBACK

America, has an almost sacred meaning, hence its strategic use by our enemies in the phrase 'Free Trade.'

But it does not mean that any of us are free to do acts of hurt or violence in asserting our freedom, acts than infringe upon the equally free rights of other brother-Americans.

Those who now cry for their free trade rights, in preference to Fair Trade rights, are striving to bring down from Washington the good wishes and blessings of the 'Holy White Father' upon their heads and upon their free trade schemes. They slander us and, at the same time, scandalize all of the famous, trade-marked, high quality, brand-name goods, the goods that are so well known and fully accepted for their quality and integrity by the public at live-and-let-live margins of gross-profit to all honest merchants handling them.

Now, we have no fight with free trade. We think free trade is a wonderful thing and that it works well in the great natural laws of supply and demand, as in the market places where raw, natural, and as-yet-unprocessed basic-material goods are bought and sold. But even here there have been times when the Government has had to step in, in order to prevent selfish men with crooked schemes from cornering free trade markets in such essential items as sugar and cotton.

Where free trade should end and Fair Trade should begin is at the Exit doors of our shops, our laboratories, our factories and plants, where basic raw materials are made into high-quality finished works of industrial art, which we call brand-name goods.

To draw still another parallel picture, the Supreme Court ruling of one day and a year ago was like the first blast into our Fair Trade state laws, which, since 1937, had been holding back the waters and waves of the raging 'North Sea.' We, the small merchants and businessmen who were cooperating with manufacturers and wholesale distributors in trying to make Fair Trade work, were like the little Dutch boy trying to stop the leak in the dykes; first with our fingers, then our fist, then our arm and shoulder.

We are still trying to save the 'Holland' that is Fair Trade today.

Our enemies would tell you now that this is a highly exaggerated picture. I assure you, only a small fraction of the pure, naked truth has ever been told.

When good resolutions for the coming year were in order here last year, the N.C. P.A. saw fit to adopt and publish a full and very complete word-picture of how we felt about Fair Trade laws and regulations, right on the heels of the Schwegman Decision.

We resolved to give Fair Trade our full support for the coming year, for, as we stated, we were convinced that it was indispensable for protection of fair competition, as well as a great protective shield for the buying public; protecting them from merciless exploitation.

It was further resolved that, come what may, each member would strive to continue to abide by the regulations and spirit of the Fair Trade.

In addition, we resolved that immediate steps should be taken for a new and better national law, one with unmistakable language, to the effect and intent of the Tydings-Miller Fair Trade Enabling Act.

In closing the resolution, we resolved that copies of these good resolutions should be sent to the National Association of Retail Druggists and the American Pharmaceutical Association, as well as to our North Carolina Senators and Congressmen.

So far as a report on Fair Trade in North Carolina is concerned, I think I can state truthfully, and in a few simple words, that we have kept the spirit of our Fair Trade laws most faithfully.

I cannot say we have observed the letter of the law.

There have been quite a few adventure-loving souls who have played with the 'fire' of free trade and cut prices, just for the hell of it.

Take, for an example, just one patent-medicine. Let us call it 'Sogum-all.' Sogum-all, as most of you perhaps know now, was a concoction of well-watered, thinly diluted Louisiana Black-Strap Molasses, preserved with alcohol, of course, into which a very, very few vitamins and minerals had been added.

A dollar-and-a-quarter-size bottle had al-

For the Pharmacist and members of the T. M. A.

A Modern Hospital Policy

This new idea in hospital insurance is tailored to meet the increased costs of hospital and surgical service.

While not on the same non-cancellable basis as the Association Health and Accident Insurance, we believe you will like this new protection as well. The contract is simple. The benefits are liberal. Pays in addition to your group coverage.

The policy provides up to the following amounts, based on a $10.00 per day policy:

1 day	$30.00	6 days	$110.00
2 days	40.00	7 days	130.00
3 days	60.00	8 days	140.00
4 days	80.00	9 days	160.00
5 days	90.00	10 days	170.00

Continues to 60 days at full rate and 40 more days at half.

There is no schedule for specific items. Use the money for any hospital charge except professional fees.

If you add the surgical rider, you will receive unusual benefits. If no surgery is performed you receive an additional $3.00 per day. If surgery is performed, you receive the scheduled amount up to $200.00, depending on the operation.

You can obtain this for yourself or as a family group. Age limits are 3 months to 80 years. Stores with 5 or more white employees may obtain this coverage on such employees and their dependents.

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most the vitamin value of one ten-cent, standard-price Squibb's Theragran or Therapeutic Vitamin Capsule.

Most of us were caught with a basement full of Sogum-all when the World's greatest Pitch man, that Ph.D. and Past Master, finally came face-to-face with poetic justice. The Sogum-all Corporation went to the wall and crashed after a lot of 'death-bed' ballyhoo about setting up a mythical Cancer Research Foundation.

Sogum-all had been among the first to shout 'Hallelujah!' when the Schwegman Decision was announced.

Sogum-all was soon stone dead, while the spirit of Fair Trade, though wounded, lived on because of its high, noble ideals of live-and-let-live, with fair and honest gross-profit margins to one and all; to the manufacturer, to the wholesale distributors, and to all merchants, both small and great, in the retail stores, the final depots of distribution of goods to the people.

So, in the 'Sogum-all Decision' a great many of us bought advertising space in our local papers, and did a little cut-rate, slash-price business, with Sogum-all at 69c per $1.25-size bottle. We added a few other popular fast-selling items to complete the ads and to test the public's reaction to these adventures in 'free trade.' The results were disappointing, to say the least!

Along about this time the N.C.P.A. joined with the other great Fair Trade-minded organizations of the nation, and, with a battery of twenty of the finest lawyers and attorneys, all experts in the Fair Trade field, we moved to redraft a workable Fair Trade bill. This began at a meeting in Chicago. In this great undertaking we had help from almost all of the friends of Fair Trade; Senators, Congressmen, public-relations experts, merchandising authorities, and the like.

This was the early spring 'workout' of our 'football squad.' We were shooting for an 'eleven' that could bring home victory.

So the battle for Fair Trade legislation began. The opening 'quarter' was not very exciting, and when the whistle blew, ending the first quarter, the score was tied.

At about this time, another court decision was announced. This was the Wentling Decision.

From the bleachers, in the cheering section, the Cheer Leaders and enemies of Fair Trade were shouting, 'Fair Trade went thatta way.'

The Third United States District Court of Appeals now ruled, in the Wentling Case, that mail order houses and all other retailers could disregard Fair Trade legislation of the states in its entirety, when selling across state lines.

This created quite a lot of confusion in our 'football team's' backfield as the next few plays were attempted. We were right down there in the shadow of our goal, with our quarterback, John W. Dargavel, Executive Secretary of N.A.R.D., calling the plays.

Then everybody in the backfield decided to star, so it seemed, each wanting to carry the ball across the goal-line by line plunging, instead of the pass which our quarterback had called for.

The McGuire Bill, H.R. No. 5767, could have been passed at the first session of Congress, according to good authorities, had this been the only Fair Trade bill before the Congress.

But now everybody wanted to get into the act, as an outstanding star. The American Fair Trade Council, a membership organization of manufacturers using Fair Trade, believed that a little different approach should be employed, in order to overcome the Wentling Decision's devastating effects. In this rift they soon learned that they had the support of very few lawyers and very, very few friends.

The would-be backfield stars were overlooking one basic fact. Congress always has the final say in determining what kind of a Fair Trade bill, if any, it wants to enact into Law.

The 'Confusion Bill' was known as the Keogh Bill, and it was numbered H.R. No. 6367. It was finally introduced in this session of Congress, the second session, the one that is in session now.

The Keogh Bill, even as a rider or as an amendment to the McGuire Bill, would have put the Federal Government squarely into the Fair Trade business, for it would have sought to establish a federal Fair Trade policy. This our Congress was not prepared to enact.



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What looked for a time like a 'shot-gun wedding' between the two rival bills was soon settled, thanks to our very own Pharmacist and Congressman, Carl Durham, who led the fight on the floor of the House. On May 8th, 1952, just two weeks ago, a great and decisive victory was won for us and for Fair Trade in a standing vote of 196 for and only 10 against the McGuire Bill.

This brings us almost up to date in this report, but a great many things have been happening these last two weeks.

Among other things, your reporter has been working both night and day, and on Sundays, reviewing, reading, then re-reading, everything available concerning this fight for a workable and fair-to-all Fair Trade Enabling Act we know as the McGuire Bill.

I have written to our Senators and Congressmen and others who are fighting for final and complete victory in this war for honesty, decency, human dignity, and honor in the retail market places all over America.

I sincerely believe that our cause is 100% right and just and that we shall win this war in the end.

But this is still not the end. There is the Senate fight, and then the great unknown, Truman's power of veto.

There were some false prophets among our enemies who had predicted that Bill No. 5767 would die before it ever got to the table at a committee hearing to be screened in hearings, in our democratic way of giving both sides an opportunity to speak on the merits or demerits of pending legislation.

I am glad to be able to report to you that here, too, our enemies have failed to 'gas' this Bill with their slanderous attacks.

Let me read you a letter from Sen. Edwin C. Johnson, Chairman of the Committee on Interstate and Foreign Commerce.

The United States Senate Committee
on Interstate and Foreign Commerce
May 16, 1952.

Dear Mr. Cobb:

Thank you for your recent communication concerning the Retail Price Fixing Bill, H. R. No. 5767.

I am glad to advise you that the Senate Interstate and Foreign Commerce Committee has scheduled public hearings on this Legislation beginning Monday, June 2nd, at 10 A.M., Room G-16, the Senate Wing of the Capitol Building.

This is very controversial legislation, judging from the mail Senators are receiving. Apparently, there is a sharp difference of opinion as to the merits. For that reason, our Committee intends to give it a full hearing, where all interested are free to express their views.

I appreciate your taking the time and trouble to write to me about H.R. No. 5767, and I assure you that it will receive very careful consideration by the Committee.

With best wishes, I am

Sincerely yours,
Edward C. Johnson,
Chairman

I can assure you, as I conclude this report, on matters of Fair Trade, in behalf of Alfred Martin, of Roanoke Rapids, N. C., Chairman of the Fair Trade Committee, who could not attend this Convention this year, that we still have quite a hard fight in the Senate. Very few Senators come up for re-election this year, whereas almost all of our Congressmen in the House must go before 'We, the People' in the coming election.

I should like to recommend now and urge you all, each one of you here this afternoon, to make a MUST-DO memorandum now, and, after you've returned to your homes, or your stores, sit down and write to some key person associated with our Senate and Senators, as well as to the Senators themselves, telling them fully how you feel about Fair Trade generally, telling them what it has meant to your customers and to the healthy economic life within the bounds of your respective communities here in North Carolina. The issue at stake is vital. Our very livelihood depends on the success of the McGuire Bill.

Don't let any individual or any 'foreign' organization tell you what you should write, in some 'copy-cat' or 'tin-canned' prepared telegram on form letter. We are all 100% red-blooded, free Americans. We do not like to be dictated to.

Besides, one well written letter to some key personality in the Senate will outweigh

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and carry more influence for good in this fight for Fair Trade legislation than a thousand rubber-stamped messages.

A Senator can usually smell a rubber-stamp letter two miles off!

This is a great family, this family of ours. We are the little business people of America. We have associated with us in this fight for Fair Trade legislation, that we hope will work in the interest of all honest merchants, the cigar and tobacco goods stores, the photographic supply stores, the hardwares and small electrical appliances people; we even have the Associated Chain Drug Stores, and many, many others. It has been estimated, conservatively, I think, that over seven million, five-hundred thousand individuals, counting employers and employees, and their families, will be directly affected by this legislation, a Government Enabling Act sanctioning Fair Trade and leaving its enforcement and regulation to the 45 Fair Trade states.

As I've said before, I believe in Fair Trade with the same degree of belief and faith as that which I hold for Holy Matrimony.

No really morally healthy family should be without matrimony. There can be no economically healthy family of prosperous, thriving retail merchants and pharmacists and druggists, in an ever-expanding economy, without Fair Trade.

Those characters who would dare try 'crashing our portals' of decency and morality within the family are not of our blood, our kin, as they seek to come into the family without benefit of holy wed-lock.

"How to get the Animal Health Business" was discussed by T. Roy Burgiss of Sparta, a past president of the NCPA.



B. R. WARD, *President*
N. C. Pharmaceutical Assn.

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RICHMOND, VIRGINIA

This paper was published in the October issue of THE JOURNAL.

At this point another of the "hobby talks" was injected into the program. In a most interesting fashion, Mr. M. T. Y. McManus of Winston-Salem talked about his hobby, "Astronomy." The paper was published in the August, 1952 issue of THE JOURNAL.

David D. Claytor, Chairman of the UNC School of Pharmacy Visitation Committee, was introduced by President Gamble. His report follows:

REPORT OF THE VISITATION COMMITTEE

DAVID D. CLAYTOR, *Chairman*

Your Visitation Committee composed of G. Haywood Jones, Zebulon; L. M. Lamm, Mount Airy; J. C. Mills, Cliffside; T. R. Robinson, Goldsboro; and David D. Claytor, Greensboro, met with the faculty of the School of Pharmacy on April 24, 1952. After one hour of discussion with the faculty, the committee enjoyed the hospitality of Mr. and Mrs. W. J. Smith at the new Institute of Pharmacy Building. There, for lunch, we were joined by the faculty and Dr. Henry T. Clark, Jr., Administrator of the Division of Health Affairs of the University. After lunch, the committee inspected the School of Pharmacy Building and equipment. Then Dean Brecht and Dr. Clark met with the committee and offered more information about the possibilities of a new pharmacy building.

The registration for the fall quarter showed a total of 210 undergraduates and 11 graduate students—of this number, 45 were seniors. There were 85 new students admitted, 25 of whom were transfer students. The number of applicants admitted was one out of every three. Thus the school could have accepted many more students if facilities had been available. Dean Brecht and the faculty think that a student body of 350 to 400 is needed to satisfy the legal requirements of pharmacy in this state. North Carolina applicants are accepted in preference to out of state applicants whenever possible. When a new pharmacy building is started, Dean Brecht says that a larger class could be graduated in five years. As the building is being built, the first and second year classes could be enlarged as the present building can accommodate them. However, the limited laboratory space in the present building would not accommodate larger third and fourth year classes.

In September, 1951, pharmacy students were classified as students of the "healing arts." On this basis, the draft has not interfered very much with the students of the school, and the faculty is pleased with the present consideration that pharmacy has received from the draft boards.

Screening of the students of pharmacy was discussed by the committee to keep withdrawals from the school as low as possible. The idea of a pre-pharmacy course was discussed but the committee was of the opinion that four years in the School of Pharmacy is more desirable than one year of pre-pharmacy and three years of pharmacy school. Dean Brecht thinks that pre-pharmacy is unnecessary at the present time due to the reservoir of general college students wanting to enter the School of Pharmacy.

Another item discussed with the faculty was the teaching of ethics of the profession in the School of Pharmacy. Dean Brecht and the faculty agreed that efforts have been made to impress the students with the responsibility and professional ethics demanded of the pharmacists.

The fourth year students made a few suggestions but most of these suggestions have either been remedied by a new curriculum or will be remedied when we obtain a new pharmacy building.

An improvement to be made by next year will be the installation of telephones in the dispensing laboratory to acquaint the fourth year students with telephoned prescriptions. This year three extra typewriters were available and the students were given speed tests in typing labels. If their speed was not adequate, they were given an incomplete on dispensing until they met the typing requirements.

The library at the School of Pharmacy, through the untiring efforts of Miss Alice Noble, is considered one of the finest pharmacy libraries in the country. Her knowledge of the pharmacists of the state and her biographical data on them is carefully as-



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sembled and maintained for future reference.

This past year, the faculty had one half-time professor less than the year before when the urgent need was emphasized for two assistant professors, two graduate assistants and two research assistants. Although salaries were authorized for two assistant professors, the salaries were not attractive enough to fill these positions. Despite the need for more professors, the faculty has continued their high standards of education. Dr. Herman O. Thompson and Dr. Fred Semeniuk were promoted to the rank of professor in pharmacy and pharmaceutical chemistry, respectively. Mr. W. W. Taylor received a joint appointment as chief pharmacist in the University Hospital and instructor of hospital pharmacy.

The N.C.P.A. should again express its thanks to the North Carolina Pharmaceutical Research Foundation, Inc. for their aid to the School of Pharmacy. During this past year, they made disbursements to the amount of $5,808.85 for research fellowships, research supplies, special library materials, research assistance and tuition aids. This makes a total of $28,998.85 received from the foundation in the five years of its existence.

Realizing the great need that we have for a new building for our School of Pharmacy, the committee spent most of its efforts on this subject. The inadequacy of the present building is well known by the University administration. It has been indicated officially that first priority has been given to pharmacy for any new construction at the University. The School of Journalism, which is also badly crowded, has been offered Howell Hall for its expansion when we get our new pharmacy building.

The present pharmacy building needs at this time an estimated expenditure of $61,670 for repairs. Of this amount, the expenditure of $26,520 is urgent. Fire escapes are nonexistent and lighting is inadequate to the point of being injurious to the eyes. The entire plumbing system needs replacing with provisions made for the installation of hot water. Other work needed is increased toilet facilities, new ceilings in some rooms and radiators at several points in the building.

The committee is of the opinion that if the above cited conditions were improved, we would still have a very inadequate pharmacy building. We recommend that the North Carolina Pharmaceutical Association go on record favoring a new pharmacy building and exert our efforts, collectively and individually, with the legislature and the University administration to secure funds for such a building at the next session of the Legislature of the State of North Carolina.

Roger A. McDuffie, President of the N. C. Pharmaceutical Research Foundation, reported that during its first 5-year period of operation, the Foundation had received approximately $100,000.00. President McDuffie's detailed report, including the financial statement, follows:

REPORT ON THE NORTH CAROLINA PHARMACEUTICAL RESEARCH FOUNDATION

By ROGER A. MCDUFFIE, *President*

It is again my pleasure to give the annual report on the progress of the North Carolina Pharmaceutical Research Foundation, Inc., which has now completed five years of successful activity "to foster and promote pharmaceutical education and research at the School of Pharmacy of the University of North Carolina and in the state of North Carolina."

As authorized in the articles of incorporation the North Carolina Pharmaceutical Association elected D. L. Boone of Durham and Moss Salley of Asheville and the Board of Directors elected H. Smith Richardson of Greensboro to four-year terms on the Board of Directors. H. C. McAllister and W. J. Smith, who have been directors since the incorporation of the foundation, were not nominated by the N. C. P. A., but they will continue to act as advisers and give assurance of their continued interest.

The I. W. Rose Memorial Fund was created spontaneously when Mrs. Rose requested that no flowers be sent to the funeral of the late Professor Rose, but that friends who so wished might send contributions to this foundation.

The financial report shows that the endowment funds, including the one already mentioned, the J. G. Beard Memorial, E. V. Howell Memorial, Frank W. Hancock Memorial, M. L. Jacobs Memorial, Ballew fund

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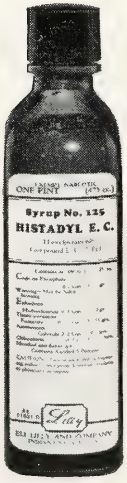
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for Pharmaceutical Jurisprudence, Drug Plant Garden Fund, and General Endowment, represent an amount in excess of $55,000. These funds have been placed in conservative investments which bring an annual return in excess of 3.6 per cent. While these funds are not large in comparison with similar foundations the great value received by careful and unselfish use has been impressive.

The active drive for funds was unavoidably delayed to the late fall months, but the voluntary response to an appeal which was centered in an illustrated pamphlet, "Research in North Carolina," was quite pleasing.

The financial report shows the expenditure of $5,808.85 to the University of North Carolina for specified uses in the School of Pharmacy. All of the research fellowships this year have been supported by industrial grants, and sincere appreciation is expressed here to the Vick Chemical Company, the Wm. S. Merrell Company, the Sterling-Winthrop Research Foundation, and Sharp & Dohme, Inc. Appreciation is also expressed to the American Foundation for Pharmaceutical Education which has granted assistance directly to two other graduate students in pharmaceutical chemistry.



ROGER A. MCDUFFIE, Greensboro
President, Research Foundation

The program at the School of Pharmacy is beginning to show real results. Five students have completed their studies and research for the highest academic degree, Doctor of Philosophy.

In its first five complete years of work the foundation has received a grand total of $99,151.50. Of this $28,958.85 has been paid to the University of North Carolina for the following uses in the School of Pharmacy: research fellowships, special equipment, research supplies, special library materials, the drug plant garden, research assistance to professors, and summer tuition aid to graduate students. At the same time, the total operating expenses for the foundation have been only $3,807.87.

At the School of Pharmacy, the graduating class of 1952 has been the fourth group to designate their intention to show their loyalty by supporting the foundation by paying ten dollars per year for ten years. This good support from those who have had the best opportunity to see the work of the foundation is especially appreciated.

If the Pharmaceutical Research Foundation is to retain its high position of successful good work it is now urgent that all members in the total pharmacy of North Carolina show their loyalty and support. It is now our hope that every pharmacist, proprietor, and friend will state his intention to give a reasonable contribution to the foundation on an annual basis.

The Report of the UNC School of Pharmacy was presented by Dean Edward A. Brecht.

SCHOOL OF PHARMACY UNIVERSITY OF NORTH CAROLINA ANNUAL REPORT

Dean E. A. Brecht

Mr. Chairman, members of the North Carolina Pharmaceutical Association, and guests:

I would like to begin this report by asking Dr. Henry T. Clark, Jr. to rise and be recognized. He is the Administrator of the Division of Health Affairs, and we are honored by his interest in the Association.

It is an honor and a pleasure to present

(Continued on Page 527)

NORTH CAROLINA PHARMACEUTICAL RESEARCH FOUNDATION, Inc.

FINANCIAL REPORT, MARCH 1, 1951 TO MARCH 1, 1952

ENDOWMENT FUNDS

Statement of Cash Receipts

Cash Receipts:	Balance Mar. 1, 1951	Contributions 1951-1952	Total Mar. 1, 1952
General Endowment (8)	$42,984.50	$ 295.00	$43,279.50
M. L. Jacobs Memorial (5)	5,810.00	75.00	5,885.00
J. G. Beard Memorial (4)	385.00	5,055.00	5,440.00
E. V. Howell Memorial	1,401.12		1,401.12
Frank W. Hancock Memorial (1)	665.00	5.00	670.00
Ballew Jurisprudence Fund	310.00		310.00
I. W. Rose Memorial (15)		230.00	230.00
Drug Plant Garden (6)	297.00	180.00	477.00
Totals	$51,852.62	$5,840.00	$57,692.62

Assets:

R. J. Reynolds Tobacco Co., pfd., 4½%, 150 shares	$15,187.50
United States Bonds, Series G, 2½%	14,000.00
Carolina Power and Light, pfd., 5%, 100 shares	11,487.50
Appalachian Electric Power, pfd., 4½%, 50 shares	5,271.03
First Fed. Sav. & Loan Assoc., paid-up stocks, 3%	5,000.00
Home Bldg. & Loan, paid-up stocks, 3%	5,000.00
Security Bldg. & Loan Assoc., paid-up stocks, 3%	1,000.00
Cash, Depositors National Bank of Durham	746.59
Total Assets	$57,692.62

EXPENDABLE GIFTS AND INCOME FUND

Statement of Cash Receipts and Disbursements

Balance, March 1, 1951		$ 7,532.12
Receipts:		
Contributions (103)	$2,698.17	
Contribution, Vick Chemical Company	1,200.00	
Contribution, Wm. S. Merrell Company	1,200.00	
Contribution, Sharp & Dohme	700.00	
Contribution, Wm. S. Merrell Company	400.00	
Sale of Duplicates from Zoeller Collection	71.35	
Income from Investments	1,987.50	8,257.02
Total		$15,789.14

Disbursements:

University of North Carolina	
Sterling-Winthrop Fellowship, Irwin Honigberg	$1,200.00
Vick Fellowship, Wm. W. Taylor	1,000.00
Merrell Fellowship, Fred Teare	1,000.00
Merrell Fellowship, Wm. J. Sheffield	400.00
Research Assistance to Dr. Hartung	700.00
Supplies for research	700.00
Special library materials	571.35
Tuition aid	237.50
Total	$5,808.85

Operating Expenses		
Salary to secretary	600.00	
Pamphlet, ℞ Research in North Carolina	114.75	
Postage	63.12	
Fee of Treas. and Fiscal Agent	50.00	
Stationery	49.50	
Fee of Auditor	40.00	
Travel by secretary	4.20	
Telephone	1.81	
Miscellaneous	21.25	
Total disbursements		6,753.48
Balance, March 1, 1952		$9,035.66
Assets:		
Home Bldg. & Loan Assoc., paid-up stocks, 3%		$4,500.00
Cash, Depositors National Bank of Durham		4,485.66
Petty cash, secretary		50.00
Total assets		$9,035.66

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this annual report of progress for the School of Pharmacy. The year has been a busy one, and, from this report, I think you will agree that progress has been continued.

The School of Pharmacy of the University of North Carolina is accredited by the American Council of Pharmaceutical Education as a Class A school.

The following definition of purposes is now stated in the catalogue of the School of Pharmacy:

"The foremost objective in the School of Pharmacy is the education of ethical, competent pharmacists. Collateral objectives include complete cooperation with the board of pharmacy, the state association, the practicing pharmacists, national organizations, and the other health professions for the advancement of pharmacy in its service toward the better health and welfare of the public. A thorough program of graduate instruction and of research is maintained.

"Every effort is made in the classrooms, laboratories, and through student organizations to develop character, personality, and integrity to the purposes of responsible citizenship and leadership."

The registration for the Fall Quarter, 1951, in the School of Pharmacy was 221 students as follows:

	Men	*Women*	*Total*
First Year	52	7	59
Second Year	48	5	53
Third Year	47	6	53
Fourth Year	39	6	45
Undergraduates	186	24	210
Graduates	11	0	11
TOTAL	197	24	221

Fifty-two of the men were veterans.

The above registration represents the maximum capacity for the physical facilities; particularly laboratory space, for effective teaching. On this basis, only one out of every three applicants was accepted by the Committee on Admissions, and admissions were limited to residents of North Carolina. Because experience has shown that women, on the average, practice pharmacy for only a few years and because there is an acute shortage of pharmacists in the State, the admission of women was limited to not more than ten per cent by the action of the pharmacy faculty.

The position of pharmacy students in respect to Selective Service and induction into military service was greatly improved during the year. Revised regulations were issued in September to advise the deferment of pharmacy students on the basis of activity in study found to be necessary to the maintenance of the national health, safety, and interest.

The students were more conscious of their responsibilities for scholarship under the revised curriculum which went into effect for the first-year students and required a quality-point C average for graduation. More than one-fifth of the students earned quarterly averages above ninety per cent, thus qualifying for the Dean's List.

There was a highly competitive demand for the services of the graduating students resulting in offers of attractive positions with favorable salaries. This situation was only disappointing in the failure to enable a complete pharmaceutical service within the State since many positions were not filled. Since this is the only School of Pharmacy there is a demonstrated necessity for a new, larger pharmacy building to fulfill this need.

The North Carolina pharmacists suffered a great loss in the death of Professor I. W. Rose during the year. Mr. Rose, Professor of Practical Pharmacy, was a member of the faculty from 1931 until he reached the age of compulsory retirement on July 1, 1951. In September he accepted an emergency half time appointment with the approval of the Board of Trustees to teach a lecture course each quarter in commercial pharmacy. His death on January 14 after a few days of illness was the cause of deepest sorrow to his colleagues, students, and thousands of friends. His devoted teaching, wise counsel, and warm friendship can never be replaced.

It is pleasing to report that Dr. Herman O. Thompson and Dr. Fred Semeniuk were promoted to the rank of professor, in pharmacy and pharmaceutical chemistry, respectively. Mr. W. W. Taylor received a joint appointment as chief pharmacist in the University Memorial Hospital and instructor in hospital pharmacy in the School of Pharmacy. Mrs. Lorna Teare was appointed instructor of pharmacy, and Mr. F. C. Hammerness was the new graduate assistant. After the death of Prof. Rose two emergency lectureships were established: Mr. Billy O. Mittelstadt from the School of Business Administration to teach Principles of Account-

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ing, and Dr. W. M. Kulash from the North Carolina Agricultural Experiment Station to teach Parasiticides.

Mrs. Hildegard Pierce was added to the staff as assistant secretary to provide much needed assistance in the office duties and official faculty correspondence. Mr. C. R. Farrell was secured as a replacement for the position of stock room manager.

The departmental library continued its progress as a model for complete library and record service. The judicious selection of volumes within a limited budget has resulted in one of the best pharmacy libraries in the country. The holdings include more than 6,200 books and bound serials. The increasing use of these materials not only within the School but also by the faculty and students of other departments in the University illustrate the value of this library.

As librarian and archivist, Miss Alice Noble has extended the reference value of the library by building impressive files of pamphlets, current trade literature, government documents pertaining to pharmacy, and literature issued by schools and associations. Serial data not included in the abstracting services has been indexed on more that 21,000 reference cards. It is probable that there is no living person who has a greater knowledge of the personality details concerning North Carolina pharmacy than Miss Noble. A card file records the name of every pharmacist licensed in the State, and more than 3,000 folders contain biographical data about these pharmacists. Many other collateral histories have been assembled and are being maintained.

The school continued to receive generous, thoughtful gifts from friends and alumni:

The pharmaceutical library of the late Professor I. W. Rose was presented to the pharmacy library.

Mr. F. Jackson Andrews, '15, of Baltimore, Maryland, presented a beautiful museum display case in memory of his brother, Junius Franklin Andrews, '15, who lost his life as an aviator in the U. S. Navy during the first World War.

Mr. I. T. Reamer, Chief Pharmacist, Duke Hospital Pharmacy, continued his annual gift of subscriptions to all of the leading hospital journals.

Undergraduate scholarships valued at $225 were received as follows:

The C. T. Council Scholarships, two in number.
The Justice Drug Company Scholarships, three in number.
Woman's Auxiliary, North Carolina Pharmaceutical Association Scholarship.
The Scott Drug Company Scholarships, two in number.
The W. H. King Drug Company Scholarships, two in number.
The North Carolina Pharmaceutical Association Scholarships, two in number.
C. B. Miller Memorial Scholarship.
The Grace K. Edwards Scholarship.

Scholarships valued at $200 were received as follows:

The Owens and Minor Drug Company Scholarship.
The Bodeker Drug Company Scholarship.
The American Foundation for Pharmaceutical Education, two in number.

During the year the North Carolina Pharmaceutical Research Foundation made disbursements to the amount of $5,808.85 for four research fellowships, research supplies, special library materials, research assistance, and tuition aid. This sum makes a grand total of $28,958.85 received from the foundation during its first five years to promote pharmaceutical education and research at the School of Pharmacy and in the State. Mr. Roger A. McDuffie is giving a detailed report on the Foundation at this session of the Convention.

Eleven students were enrolled in the Graduate School for major studies in pharmacy or pharmaceutical chemistry. In addition to the fellowships mentioned above, two students received fellowships from the American Foundation for Pharmaceutical Education. Doris Bullard Hawkins (pharmacy), James G. Young (pharmaceutical chemistry), J. H. R. Beaujon (pharmaceutical chemistry), and John W. Martin (pharmaceutical chemistry) received the highest academic degree to become Doctors of Philosophy, numbers 2 through 5, in the pharmacy department. All of them have received attractive positions. The great demand for these students in both teaching and industry shows the need for larger facilities to enable this school to occupy its strategic position in the Southeast for the outstanding graduate department in pharmacy.

The School of Pharmacy continued to enjoy complete cooperation and cordial relations with the North Carolina Board of Pharmacy, the North Carolina Pharmaceu-

tical Association, and the members of the working profession. It is inevitable that progress includes the modification of established situations. The central office of the North Carolina Pharmaceutical Association was brought into the School of Pharmacy when Professor J. G. Beard was elected secretary in 1912. He accepted the additional duties of treasurer in 1918 and editorship of the CAROLINA JOURNAL OF PHARMACY in 1920. These services were continued through the first ten years of his deanship, until 1940 when Mr. W. J. Smith was secured for full-time duty as secretary-treasurer and editor of the JOURNAL. One room on the ground floor of Howell Hall was provided for the office of the Association. In September of 1951 this office was moved to the North Carolina Institute of Pharmacy, a new, beautiful building constructed by the state association at West Rosemary and Church Streets in Chapel Hill. The pharmacists of North Carolina are rightly proud of these new quarters which enable increased service throughout the state. The use of the auditorium has generously been made available to other non-profit organizations in Chapel Hill.

The central office of the North Carolina Board of Pharmacy has been located in one small room on the ground floor of Howell Hall since the appointment of Mr. H. C. McAllister as secretary in 1944. This office was moved to the Institute of Pharmacy in December of 1951. The facilities of the school will continue to be used for the semi-annual examinations for the licensure of pharmacists. In February the Board of Pharmacy again entertained the pharmacy faculty at a dinner meeting for the exchange of constructive criticism and the discussion of mutual problems.

The support of the School by the pharmacists of this state was again proved throughout the year by their thoughtful gifts, chiefly through the foundation, and their keen interest in its welfare.

Notable additions to the equipment of the School of Pharmacy included a high-pressure hydrogenator, a rotary tablet press, and an oscillating granulator.

The exterior woodwork of Howell Hall was painted, and the surrounding grounds were beautifully landscaped. It is now nearly a decade since the interior of the building was painted. The weekly need of the plumbers' service to open drains and replace pipes, section by section, and the more frequent need of the electrician's service to replace fuses and check on the overloaded circuits indicate the diminishing usefulness of Howell Hall as a laboratory building. A carefully compiled list of needed improvements show a total estimated cost of $61,670 of which the expenditure of $26,570 is considered urgent. A new building for the School of Pharmacy is the soundest answer to these problems of deterioration.

A larger physical plant is needed urgently for the School. The present student body of approximately two hundred students is only sufficient to provide replacements in the profession as constituted at present. The significance of this statement becomes apparent when the following data from 1950 is tabulated to show that North Carolina stands *second from the bottom* in the list of the forty-eight states in respect to professional manpower:

	Population per Pharmacy	Population per Pharmacist	Pharmacists per Pharmacy
National Average	3,076	1,505	1.74
North Carolina	4,723	3,584	1.26

The most careful estimates show that the School of Pharmacy should be enabled to accept a student body of from 350 to 400 undergraduate students.

It is gratifying that the new building for pharmacy is first on the Administration's list of permanent improvements at the University at Chapel Hill. In addition, the present building can be efficiently converted into an excellent classroom building. The School of Journalism wants the building, and, according to a newspaper release, a commitment has been made to this effect. Every effort must be made to secure an appropriation for a larger building at the next meeting of the general assembly, early in 1953. If successful, the increased first-year class could be accepted for September of 1953 based on the expected completion of the building before September of 1954.

In closing I would like to call your attention to the scale model of the Division of Health Affairs which is being displayed in the lobby of this hotel. You will find in this

model the proposed new pharmacy building in a highly attractive location close to the Schools of the other health professions and the new hospital.

"What the Pharmacist Should Know about Chiropody" was the subject of an address by Fred C. Hammerness. This paper was published in the August, 1952 issue of THE JOURNAL.

As a concluding feature of the session, A. W. Jowdy of Chapel Hill discussed "Spans & Tweens in Pharmaceutical Formulations." Mr. Jowdy exhibited several preparations in which various spans and tweens had been used to overcome certain common incompatibilities. Mr. Jowdy's paper was published in the October, 1952 issue of THE JOURNAL.

Fourth Session

The fourth session of the convention was convened by President Gamble on Friday morning, May 23, 10 A.M., in the ballroom of The Carolina. The first order of business was presentation of the annual report of NCPA Secretary-Treasurer W. J. Smith:

Report of the Secretary-Treasurer

Mr. President, Members of the NCPA, Ladies and Gentlemen:

Each year as we survey the previous twelve months in preparation for this report, we seek for methods to avoid "sameness" in presenting the factual information necessary in such a report. Yet when we total the receipts and disbursements, the membership lists and other information expected from the secretary's office, we revert to routine procedure, having a brain that appears to be wedded to the common, the ordinary.

Being forewarned, we will for the next few minutes attempt to highlight some phases of the NCPA program not previously discussed nor scheduled later in the program. First and foremost, we have had an active, interesting year, with something going on practically every week since the Convention adjourned last May. We have added to our membership, improved our financial position, occupied a new building and provided services here and there during the past year.

Net worth of the Association now is approximately $90,000, which includes the Institute building. While $90,000 is an unimpressive figure in certain quarters these days, most of us who remember the late 20's and early 30's appreciate what such assets can do for Pharmacy when properly invested. While dollar and cents assets will never replace membership assets, the two, working together, making a much stronger team.

The Veterans Administration Pharmacy Service Program continues to expand. In 1951 the gross volume from this service amounted to $74,750, a $17,000 increase over the previous year. Present indications are the VA prescription total in this state this year will approach the $100,000 mark. Since 188 accounts were active in 1951, approximately 20% of the stores in the state are participating.

If you receive any significant number of VA prescriptions and your store has not been authorized to process them, you can get full details by writing to the NCPA office in Chapel Hill. An average of one new participating pharmacy is added each week.

Membership

Total membership of the N. C. Pharmaceutical Association on December 31, 1951 was 1,179, representating a net gain of 40 members during the year.

Eighty-four pharmacists joined the NCPA during 1951; 40 were dropped for non-payment of dues, removal from the state or for other causes. Fifteen pharmacists died during the calendar year 1951.

Distribution of the membership is as follows:

Pharmacist Members	813
Life Members	40
Associate Members	125
Student Branch	195
Honorary	6

Since Mr. W. L. West reported the list of deceased members during the Rite of the Roses on Thursday morning, no additional tabulation will be included at this point. Each year as these lists appear, the number of members dropping from our ranks appear to grow longer. With due regard for

our responsibility to the public, it behooves us all to conserve our health through proper rest and relaxation. By so doing, we will remain useful members of society a bit longer than recent statistics indicate.

High point of the year's activities, from the standpoint of those of us in the central office in Chapel Hill, was removal of the NCPA offices on the last day of August, 1951 to the new Institute of Pharmacy. Getting established in our new headquarters, with about a 100 times more space than previously available, was a refreshing experience.

Not only does the Association now have adequate space and equipment with which to carry on its program, but it occupies a building that is a credit to Pharmacy in North Carolina. From a public relations angle, the Institute is fulfilling a mission that is surpassing the hopes of its most loyal supporters. A constant stream of visitors has passed through the building since it was opened last year. They come, they look, they leave impressed with what Pharmacy has and is doing in North Carolina.

Mr. Ham will discuss the Institute projects in more detail later this morning, but this little thought we would like to leave with you. The Institute is now a reality, brought into existence through the expenditure of a great deal of time and considerable expense. If it is to justify its place in the profession, it must be used constantly, day by day, for those things which will tend to strengthen our profession. In order to fulfill this mission, we will need your advice on programs to sponsor and your support after the programs are underway.

While others will discuss the present situation regarding fair trade in more detail, your secretary would like to emphasize the vital necessity of all segments of organized pharmacy joining together in doing equally as excellent a job in the U. S. Senate as recently was done in The House. In the absence of fair trade, there are rough times ahead for the pharmacist interested in merchandising so-called front store merchandise. While supermarkets are eager for and are adding many drug sundry items and such proprietary drug products as they are permitted to sell, competitive forces will soon enter the picture. And, in all probability, the markup on such merchandise will be depressed to 15% or 20%. If and when that day comes, far greater emphasis will be on the prescription and closely allied departments than is the case today.

In a meeting held recently in Florida, the National Association of Chain Drug Stores devoted the major part of its time to ways and means of creating additional volume in the prescription department. The chains are out to get the prescription business and some of them are making excellent progress. Last year The Peoples chain filled 2 million 400 thousand Rxs, and this year their goal is 2 million, 600 thousand.

Your secretary has benefited from the counsel and support of many members of this Association who regularly contribute their part in order that the organization may continue as an effective unit. To name the members individually would be to list a high percentage of the total NCPA membership. We would, however, like to single out our president, Mr. Gamble, and his fine wife, who, during the past 12 months, have made Chapel Hill their second home. From his repeated absences from his business in Monroe, we know at times Paul has wondered whether he still remained a member of Gamble Drug Store, but having organized well at home, his business continued in good shape while he did proper justice to the responsibilities of the NCPA.

When necessary, our president resorted to the telephone. When strikes interfered, he became a customer of Western Union. And when these people sought a cost-of-living increase in their wages with consequent interruption of service, he brought the family car into the picture. Lately it appeared he would have to go into the marketplace for a mule, what with all the talk about an impending shortage of gasoline. Fortunately, matters did not reach this point, as President Gamble arrived here a day ahead of the convention.

Seriously, our president has been most diligent in the discharge of his duties, and it has been a genuine pleasure to work with him, the executive committee, the committee chairmen and members, and others responsible for the activities of the NCPA.

S. C. HARWARD
Certified Public Accountant
Durham, North Carolina
June 25, 1952

Mr. W. J. Smith, Secretary-Treasurer
North Carolina Pharmaceutical Association
Chapel Hill, North Carolina
Dear Sir:

I have examined the statement of assets and liabilities of the North Carolina Pharmaceutical Association as of December 31, 1951, together with the statement of income and expenditures for the year then ended. I did not make a detailed audit of the year's transactions but I have examined or tested accounting records, together with other supporting evidence, by methods and to the extent I deemed appropriate.

In my opinion, the accompanying statement of assets and liabilities and related statements of income and expenditures present fairly the position of the North Carolina Pharmaceutical Association at December 31, 1951, and the results of its operations for the year ended on that date, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

Respectfully submitted,
S. C. HARWARD,
Certified Public Accountant.

EXHIBIT A

N. C. PHARMACEUTICAL ASSOCIATION

STATEMENT OF ASSETS AND LIABILITIES
As of December 31, 1951

ASSETS

Current Assets:		
Cash on Deposit	$ 7,104.52	
Accounts Receivable	16,346.60	
Total Current Assets		$23,451.12
Fixed Assets:		
Office Equipment and Furniture	$ 2,154.06	
Less Reserve for Depreciation	490.62	
Net Fixed Assets		1,663.44
Other Assets:		
Investments	$ 4,050.00	
Prepaid Insurance	11.45	
Total Other Assets		4,061.45
Equity in N. C. Institute of Pharmacy—EXHIBIT D		63,456.96
TOTAL ASSETS		$92,632.97

LIABILITIES

Current Liabilities:		
Accounts Payable	$ 5,992.49	
Prepaid Dues	92.00	
Total Current Liabilities		$ 6,084.49
Net Worth—EXHIBIT B		86,548.48
TOTAL LIABILITIES		$92,632.97

EXHIBIT B

N. C. PHARMACEUTICAL ASSOCIATION

ANALYSIS OF SURPLUS

As of December 31, 1951

Balance—January 1, 1951		$64.543.68
Add:		
Net Income—N. C. Pharmaceutical Association—EXHIBIT C		5,300.05
Net Income—N. C. Institute of Pharmacy—EXHIBIT E		17,223.20
Total		$87,066.93
Subtract:		
Adjustment of Equipment—Expense Items Capitalized in Past Years	$ 219.68	
Adjustment of Depreciation—Prior Years Never Recorded	298.77	518.45
Balance—December 31, 1951—EXHIBIT A		$86,548.48

EXHIBIT C

STATEMENT OF INCOME AND EXPENDITURES

For the Year Ended December 31, 1951

Income:		
Dues:		
Year 1951	$10,662.00	
Year 1950	310.00	
New Members	1,223.00	
Student Members	195.00	$12,390.00
Service Allowance—Veterans Administration		6,486.10
Sale of Advertising		6,388.32
Convention Revenue		1,846.75
Sale of Fair Trade Books		478.80
Receipts—Mailing Service		450.00
Sale of Books—Other		280.94
Subscriptions to Journal of Pharmacy		167.00
Dividends Earned		106.00
Bad Debts Recovered		48.60
Contributions		12.00
Sale of Emblems		6.00
Total Income		$28,660.51

EXHIBIT C—Continued

Expenditures:

Salaries—Officers'	$ 5,375.00	
Salaries—Other	3,379.02	
Printing—Journal of Pharmacy	5,075.57	
Printing—Other	600.78	
Telephone, Telegraph, and Postage	1,179.13	
Convention Expenses	1,499.24	
Supplies	849.39	
Public Relations Expense	771.83	
Legislative Advisor	1,050.00	
Insurance—Retirement	597.40	
Insurance—Other	24.45	
Scholarships—University of North Carolina	450.00	
Discounts Allowed	499.62	
Travel Expense	403.43	
Legal and Auditing	185.00	
President's Allowance	200.00	
Purchases—Fair Trade Books	208.10	
Purchases—Other Books	277.20	
Depreciation	191.85	
Photographs	88.50	
Utilities	74.25	
OAB Tax	$ 103.64	
Other Taxes and Licenses	15.29	
Office Expenses	52.99	
Bank Service Charges	17.37	
Commissions Paid	46.00	
Repairs and Maintenance	56.91	
Dues—National Association	25.00	
Awards	50.00	
Bad Debts	13.50	
Total Expenditures		$23,360.46

Total Income	$28,660.51
Total Expenditures	23,360.46
NET INCOME FOR 1951	$ 5,300.05

EXHIBIT D

N. C. INSTITUTE OF PHARMACY

STATEMENT OF ASSETS AND LIABILITIES

As of December 31, 1951

ASSETS

Current Assets:		
Cash on Deposit		$ 835.88
Fixed Assets:		
Land	$12,074.95	
Building	58,938.41	
Equipment and Fixtures	2,874.75	
Total Fixed Assets	$73,888.11	
Less Reserves for Depreciation	714.71	
Net Fixed Assets		73,173.40
Other Assets:		
Prepaid Insurance		374.81
TOTAL ASSETS		$74,384.09

LIABILITIES

Current Liabilities:		
Accounts Payable	$ 927.13	
Loan—N. C. Pharmaceutical Association	10,000.00	
Total Current Liabilities		$10,927.13
Net Worth:		
Undivided Surplus—January 1, 1951	$46,233.76	
Income for Year—EXHIBIT E	17,223.20	
Net Worth—December 31, 1951—EXHIBIT A		63,456.96
TOTAL LIABILITIES		$74,384.09

EXHIBIT E

STATEMENT OF INCOME AND EXPENDITURES

For the Year Ended December 31, 1951

Income:		
Contributions	$18,127.67	
Dividends Earned	100.00	
Total Income		$18,227.67
Expenditures:		
Insurance	$ 45.52	
Heat	201.40	
Office Expenses	11.33	
Building Maintenance Supplies	29.73	
Taxes	1.78	
Depreciation	714.71	
Total Expenditures		1,004.47
NET INCOME—EXHIBIT B & D		$17,223.20

A panel discussion on the subject "We Eliminated the Soda Fountain" was headed by A. P. Turnmyre of Mount Airy and Jarvis Alligood of Greenville, the latter substituting for David R. Davis of Williamston, who was unable to be present. The two papers prepared by Messrs. Turnmyre and Davis, covering why the fountain was eliminated, what steps were taken to accomplish this, and the resulting effect on volume, appeared in the September, 1952 issue of THE JOURNAL.

The third and final convention "hobby" talk was devoted to "Collecting Mortars & Pestles," ably handled by James S. White of Mebane. Mr. White displayed several of his more interesting mortars & pestles from a collection believed to be the largest in North Carolina. A pictorial account of this convention feature appeared in the September, 1952 issue of THE JOURNAL.

Thomas J. Ham, Jr., Chairman of the Institute of Pharmacy Building Committee, told the delegates that the "Institute now represents an investment of $71,000." His complete report follows:

The Institute of Pharmacy

T. J. HAM, JR., *Chm.*

Mr. President, Members of the NCPA, Ladies and Gentlemen:

Five years ago W. J. came to me with an idea . . . a building to house the Association offices, a building we could call "home" when at Chapel Hill.

W. J. wasn't the first one to realize our need for such a building. Some of you had been nursing the idea for a long time.

Today, the Institute of Pharmacy stands materialized—no longer on paper—belonging to you and you and me. Just as though each of us held the title in our hands. Our signatures are on it for those times we participated in money-raising events—as ringmaster, clown, tightropewalker or the front half of the horse; as hostess at the benefit bridge; or selling prize boxes at the show. Yes, each name is on that title at least once and some many times.

Today our Institute is occupied. We know every spot of interest, every convenience, our favorite picture or chair. It comes up to Paul Gamble's idea, or shall I say ideal, and it comes up to yours and mine.

We have put much into this project and like the visiting minister who preached a very stirring sermon to the members of a neighboring congregation, we aren't sure how much we'll get out. This kindly Reverend had taken his son with him, and after the service the child listened in on the deacon's apology: "Brother, we would like to offer you something, but we are absolutely without funds." Indeed, he certainly could appreciate the situation, was the sincere reply. A chorus of thanks from the members of the board, and the preacher left for home, but not before dropping a dollar in the collection basket which he noticed at the door. Down the street but a short way he was overtaken by the deacon. "Brother," panted the local pillar, "we found some good person has put a dollar in the collection basket and we are pleased to offer it to you." It was accepted with thanks, and the preacher turned again, solemnly and without comment, toward home. But he reckoned without his small son, who looked up knowingly, "Well, anyway, pop, you got as much as you put in."

Don't think that we won't get out every bit as much as we put into the Institute. Most of us will find far more. Ahead of us now we have only to fulfill the purpose which we outlined so carefully, and worked for so ceaselessly.

The Institute of Pharmacy has been in constant use since it was occupied in August, 1951.

During the latter part of 1951, a testimonial luncheon to the late Professor I. W. Rose was held in the lobby of the building. On this same day, officers of The Woman's Auxiliary used the building for a business session.

On several different occasions during the fall, open house was held in the Institute for visitors to the Carolina home games. An estimated 750 persons were served at these luncheons.

The auditorium was first used during the Dr. T. C. Smith portrait presentation ceremony on November 17. There were 206 persons present for this program.

It was about this time the State Board of Pharmacy moved its offices into the In-

For sixty-seven years

- - - since 1885

SEEMAN

OF DURHAM

Has been producing good printing, and with promptness. Machines and techniques in printing have changed but the inherent quality is maintained.

We are proud of our long association with North Carolina druggists through The Carolina Journal of Pharmacy and its editors. *The Journal* is now in its thirty-third volume, and the first printed copy was "Seeman Printed."



The SEEMAN PRINTERY

of DURHAM, NORTH CAROLINA

stitute. Now occupying the left, front wing of the building, the Board has adequate space for its secretary, office personnel and equipment. The monthly meetings of the Board are held in the Institute, generally in the B. Frank Page Room.

The Hospital Auxiliary, which is an organization closely affiliated with the New University Hospital, has used the Institute for its monthly meetings. Various service groups such as The Chapel Hill Junior Service League, the Cancer Society and other groups have also used facilities at the Institute. As a method of improving public relations between Pharmacy and allied health and service groups, the making available of the Institute and facilities could scarcely be improved on.

Two excellent portraits now grace the lobby walls of The Institute, both donated by persons interested in the building. A portrait of Dr. T. C. Smith, first secretary of the NCPA, was presented to the Institute last fall by members of the Smith family of Asheville. And a short time ago another fine portrait by Mr. Rood of Greensboro—an excellent portrait of Mr. Clyde Eubanks of Chapel Hill—was presented to the Institute by Mrs. R. O. E. Davis, a sister of Mrs. Eubanks.

In connection with this latter portrait, we would like to recognize other gifts to the Institute by Mrs. Davis, including a set of china and dishes valued at $500.

Through the generosity of Mrs. I. W. Rose of Chapel Hill, The Institute now has a silver service. Given in memory of the late Professor I. W. Rose, the service is now on display in the lobby of the building and

Advertising is the backbone of the CAROLINA JOURNAL OF PHARMACY. Without it, we would have a mimeographed sheet instead of this publication. All other things being equal, prove your appreciation by making purchases from representatives of Companies Advertising in the JOURNAL.

forever will remain as sterling as the character of the pharmacist it represents.

New draperies have just been placed in the lobby of the buliding, a gift of Mrs. James M. Darlington of Winston-Salem. And an unnamed donor recently presented the Institute with a 60-cup electric percolator, which will be useful when large groups are served from the kitchen.

We wish to pay special recognition to The Woman's Auxiliary for their constant support of the Institute. Not only has the Auxiliary contributed a minimum of $10,000 in cash towards the erection and equipping of the building, but many individuals of this wonderful organization have gone out of their way to help the cause.

One of the Auxiliary's current projects is the Institute plates, now on sale at this Convention. Profits from the sale of these plates will be contributed to the Institute, as well as funds derived from other programs now drawing to a close. One of these will culminate in the Institute receiving 24 tables and $500 in cash.

Many of the local auxiliaries are making contributions direct to the building for designated and undesignated purposes. Most of the local groups have or are arranging to contribute a minimum of $50 to the Institute fund, with the understanding one of the auditorium seats will carry the name of the group.

This brings us to the major project completed in the Institute this year—the installation of 108 seats, in the auditorium. These seats are the most comfortable we could buy, and, as previously announced, can be sponsored by any member of the NCPA, TMA or Woman's Auxiliary. Your contribution of $50 will entitle you to have your name attached to the rear of the seat by means of a brass plate. At this point, there are about 25 seats left to sponsor, so if you wish to have a part of this project, let us have your check.

We have two remaining projects to be completed—the equipping of the auditorium stage and the B. Frank Page Room. The stage will require a carpet, a curtain, speakers' stand and piano. We are asking The Woman's Auxiliary to take this as their project next year and are hopeful they will agree to do so.

Some steps have already been taken to equip the B. Frank Page Room. It is estimated a minimum of $2,000 will be required for the draperies, rug, directors table and light fixtures for this room. An announcement concerning this project will be released this summer, but if any member wishes to underwrite a specific part of the equipment to go into the room, we will be pleased to discuss the matter with him.

The Institute now represents an investment of approximately $71,000, including the land. Current liabilities include a 1952 deficit of $669, which will be liquidated within the next 30 days, and a NCPA loan of $10,000 authorized by the Association in 1950. Total annual operating expenses are estimated to run $2,000 a year, $600 of which will be paid by the Board of Pharmacy for quarters occupied by the Board.

Eventually some sort of endowment fund, preferably a minimum of $50,000, ought to be established, with the interest from the fund earmarked for maintenance of the building. The building committee plans to give increased attention to the fund in the future.

Some members of this Association have privately informed us that the Institute has been included in their wills. We mention this merely as a suggestion to others who might care to do likewise. Memorial funds specifically named for the donor will be received and disbursed in accordance with the wishes of those who are interested.

It has been an interesting experience to see this dream of a headquarters building become a reality, of seeing an architect's sketch emerge as a beautiful colonial structure dedicated to the extension of all that is good and solid for Pharmacy. While the major portion of our work is ended, we expect to continue our effort to assure perpetuation of the building. Toward that end we seek your continued cooperation and the same brand of support as so freely offered in the past.

A panel of four pharmacists—Paul B. Bissette of Wilson, W. M. K. Bender of Fayetteville, D. A. Dowdy of High Point and Banks D. Kerr of Raleigh—gave their version of "How to Meet and Beat Super-Market Competition." To emphasize that manufacturers are going after the super-

market business, Mr. Bissette exhibited more than 20 pages of drug-product advertising from a recent super-market publication.

The panel agreed that alert, aggressive merchandising in well lighted stores would help to retard the further loss of business on drug store products to the supers.

A discussion of the Durham-Humphrey Amendment to the Food, Drug & Cosmetic Act was headed by Dr. Herman O. Thompson of Chapel Hill. This address was published in the July, 1952 issue of THE JOURNAL.

Prior to adjournment of the session, greetings from the National Association of Retail Druggists and the American Pharmaceutical Association were read by Secretary Smith.

Fifth Session

Shortly after the fifth and final business session was convened on Friday afternoon, May 23, at 2:30 P.M., the president of the Woman's Auxiliary, Mrs. Thomas J. Ham, Jr. of Yanceyville, reported on the accomplishments of her organization. This detailed report appears elsewhere in the Yearbook in the section devoted to The Woman's Auxiliary.

The Annual Report of the N. C. Board of Pharmacy, presented by Secretary H. C. McAllister, was preceded by the presentation of a certificate of appreciation to Mr. John C. Brantley, Jr., in recognition of his services as a member of the Board for the previous five years. The presentation was made by Secretary McAllister, acting on behalf of the other members of the Board.

Further discussion of the proposed by-law change (Page 505) relating to manner of electing members of the State Board of Pharmacy was discussed by Mr. Brantley. Various alternate proposals were submitted by Messrs. Lyon, MacKesson, Nicholson, Welfare, McAllister and West. The final decision was to publish the proposed by-law change in a future issue of THE CAROLINA JOURNAL OF PHARMACY prior to the 1953 NCPA convention, with the understanding further debate on the proposal would be scheduled at that time.

Secretary McAllister's report appears on page 582.

The Report of the Pharmacy Laws Revision Committee was presented by J. C. Jackson, committee chairman.

REPORT OF COMMITTEE ON NEW PHARMACY ACT

J. C. JACKSON, *Chairman*

At the last convention of this Association I reported to you the status of the work of the Committee on the New Pharmacy Act. At that time I told you that this Committee would find a workable solution to the problems which we confronted in modernizing our laws. What I shall offer to you this time is a progress report. The word "progress" is used advisedly.

Since the last convention, all of the suggestions which had been made with regard to the proposed law revision were considered. All comments were catalogued and presented to the subcommittee, which had been appointed from the full Committee for the purpose of redrafting the proposed law. This subcommittee consisted of: J. C. Jackson, *Chairman;* W. M. K. Bender, H. N. Guion, J. C. Hood, A. N. Martin, O. K. Richardson, W. J. Smith, *Ex Officio;* H. C. McAllister, *Sec'y to the Comm.*

On April 2nd the subcommittee met and considered all proposals. As a result of these deliberations a recommended draft was prepared and forwarded to the full committee for study. On April 30th a meeting of the full committee was held. The forty names of the members of this committee are printed in the last Proceedings. At this time the recommendations of the subcommittee were considered. After making some changes in the subcommittee draft a bill was agreed upon. Copies of this proposed bill have been made available for all of those who desire to have them. A supply is also at the registration desk for anyone who does not already have a copy.

It is unfortunate that much misinformation has been broadcast about the bill in the past, and that, as a result of this, considerable misunderstanding was created with regard to it. It is trusted that most of this has been cleared up by now. In order that there be no repetition of these unfortunate events, I should like to make, on behalf of the committee, a statement with regard to

the final product of the committee's work as it appears on the front page of the Proposed Bill.

(1) The purpose of revising our present pharmacy law is to modernize, clarify and recodify the provisions of the existing law which is in many instances inequitable, unintelligible and outmoded by the advancements made in the field of pharmacy since its enactment. To this end, a series of definitions has been incorporated in the proposed bill. While the mechanics of this are new, the requirements contained in the definitions have always been embedded in the existing law. These definitions are made to facilitate understanding and enforcement. While brought together in one section and expressed in somewhat different language from the present law, except as indicated, there are *no new requirements* contained in these definitions.

(2) Except as explained in (1) above, all new provisions have been underlined (solid) in the accompanying bill. (Except Title heads.) The remainder of the bill represents a redrafting of the requirements of the existing law or existing Board regulations which have been incorporated into this bill. (Requirements that are now Board regulations and are incorporated in the law are underlined with dotted line.)

In redrafting the proposed bill, an effort was made to eliminate certain features which seemed to meet with objection when the bill was first considered. The committee, therefore, submits this bill with the hope that it will be acceptable to the pharmacists of North Carolina.

Following reading of the report, Chairman Jackson moved that the redrafted act, as approved by the Pharmacy Laws Revision Committee, be referred to the NCPA Legislative Committee. Before action could be taken on this motion, a spirited discussion on the subject and several counter motions were offered by Messrs. MacKesson, Civil, Rimmer, Moose, McAllister, Welch, Lyon, Black, Glass, McDuffie and Scharff.

Final action on the subject was taken when the convention approved a motion by B. B. Black of Kannapolis: "that the redrafted pharmacy act be printed and mailed to all pharmacists residing in the state, with an appropriate ballot to be returned by no later than November 1, 1952."

It was the understanding of the convention that the result of the balloting would be certified to the Association's executive committee who, in turn, would make suitable recommendations to the NCPA Legislative Committee.

President Gamble called W. Latham West, chairman of the resolutions committee, to the rostrum. The resolutions approved by the committee and adopted by the convention were published in the June issue of THE JOURNAL.

Sam E. Welfare, chairman of the time and place committee, presented the following report:

"The committee on time and place wishes to report that since a mail ballot survey was conducted last year by our Secretary W. J. Smith after our 1951 meeting adjourned, and that 97% of those voting favored Pinehurst for the 1952 meeting because it is more centrally located and attendance at our business sessions is better; therefore our committee favors meeting here (Pinehurst) in 1953. We believe a vote today of members present would be in order so our Secretary could let the management of this hotel know our wishes for the coming year. Now if the members present would like to meet in Winston-Salem, Asheville, Carolina Beach or Charlotte, let your wishes be known."

The report, signed by Messrs. Welfare, Graham Culbreth and Wilbur Adams, was considered by the members present. Final decision was to instruct the Secretary to confer with the manager of the Carolina Hotel, Pinehurst, on the selection of a suitable date for the 1953 convention.

W. B. Gurley, chairman of the Committee on the President's Address, submitted his report at this time. The report appears on page 501.

The Committee on Nominations, consisting of T. Roy Burgiss, Sparta, chairman, and E. R. Fuller, Salisbury; D. L. Boone, Durham; P. J. Suttlemyre, Hickory; E. C. Daniel, Zebulon; James W. Harrison, Asheville; Robert R. Dees, Burgaw, announced its slate of officers for 1953-54.

For President: W. A. Ward, Swannanoa and Dean Tainter, Marion. For First Vice-President: W. Latham West, Roseboro, and C. Louis Shields, Wallace. For Second

Vice-President: W. B. Gurley, Windsor, and J. D. Bain, Clayton. For Third Vice-President: Jesse W. Tyson, Greensboro, and James R. Casteel, Durham. For Member of the NCPA Executive Committee, 3 year term: B. R. Ward, Goldsboro, and Luther E. Bunch, Goldsboro.

For Member of the State Board of Pharmacy, 5-year term: W. A. Morton, Wilmington, and Roger A. McDuffie, Greensboro.

For Directors of the N. C. Pharmaceutical Research Foundation: F. Herman Cline, Charlotte; E. C. Daniel, Zebulon; Alfred N. Martin, Roanoke Rapids; and Rowe B. Campbell, Taylorsville.

The report of the committee was accepted without further additions to the list.

The convention registrar, Mr. C. M. Andrews of Burlington, announced the registration of slightly less than 600 paid delegates had approached the 1951 figure, and submitted the names of the following persons for membership in the Association:

Virginia L. Callahan, Winston-Salem; James I. Lawson, Jr., Southern Pines; William W. Smith, Cramerton; Alden Hobbs, Kinston; W. L. Ketchum, Jacksonville; Hoyt C. Hedrick, Monroe; John A. Busbee, Rockingham; W. L. Rogers, Pembroke; and W. A. Dawkins, Jr., Mount Olive.

By vote of the convention, the individuals submitted for membership in the Association were approved.

L. W. MacKesson of Statesville recommended that the assistant pharmacists of the State, numbering twenty-eight, be given their full license. W. G. Dudley, Jr., of Reidsville, said adoption of this suggestion would be directly contrary to a resolution adopted by the convention just a few minutes previous—to maintain high legal standards for the competent practice of pharmacy. Motion by R. R. Copeland of Ahoskie that Mr. MacKesson's suggestion be referred to the NCPA Legislative Committee was approved by the convention.

The installation of officers was conducted by President Gamble. In introducing Henry E. Dillon, third vice-president, Mr. Gamble said: "As the duly elected third vice-president of our organization, you are accepting a privilege and asssuming a responsibility which affords a fine opportunity to be of valuable assistance to this Association. I extend my congratulations."

W. Latham West of Roseboro was then conducted to the rostrum and introduced to the delegates by President Gamble in the following manner:

"As you are elevated to the honored post of second vice-president by your Association, you, in working in this Association through the years, are thoroughly familiar with the obligations which you have assumed, and I am pleased to offer you my best wishes for the days ahead."

President Gamble introduced Mr. W. A. Ward: "As you are about to become the officer only one step removed from the Presidency of the NCPA, I am glad to see you approach this office equipped as you are for the discharge of its duties."

President-Elect B. R. Ward of Goldsboro was then introduced by President Gamble: "Its a very rare privilege to install you (as Amos and Andy would say) as our 'highest limb'—the office as President of the N. C. Pharmaceutical Association. The confidence which our membership has placed in you is a tribute to your outstanding leadership. Through 1952-53 under your able guidance the work of our Association will go forward. I pledge you the support of all these people and offer you my heartiest congratulations."

Frank W. Dayvault, newly elected member of the State Board of Pharmacy, was presented to the delegates, and in a few appropriate words, Mr. Dayvault said he would do his best to fulfill the obligations of the office.

Upon completion of the officer installation ceremony, the 72nd annual convention of the Association was adjourned by a prayer delivered by Mr. Clyde Eubanks of Chapel Hill.

Constitution and By-Laws

The Association's Constitution and By-Laws is omitted from this issue of the Year Book, there having been no change since the previous year. Members desiring a copy of the Constitution & By-Laws may secure one on request to the NCPA Secretary, or refer to the 1951 Year Book, pages 456-463.

ENTERTAINMENT

The 72nd Convention was notable for the quality of its entertainment.

An old-time melodrama was staged the first night (May 21) by The Capitol City Acting Company under the sponsorship of Burwell & Dunn, Justice Drug Company, W. H. King Drug Company, O'Hanlon-Watson Drug Company, Peabody Drug Company, Scott Drug Company and the Dr. T. C. Smith Company.

The Grand Convention Vaudeville Show and Dance, sponsored by The Traveling Men's Auxiliary, on the night of May 22 was generally acknowledged to be one of the best entertainment events ever staged by the TMA. As a preliminary to the dance, Bob White brought together one of the best vaudeville teams in the South, which amazed and delighted his audience.

The convention closed with an address by E. C. Daniel, Jr., Foreign Correspondent of *The New York Times,* and a "Fun and Frolic Jamboree," sponsored by the same wholesale druggists as indicated above. Hit of the closing show was George Pegram, banjo king of the hills.

The ladies were royally entertained at a series of luncheons, garden parties, and bridge parties sponsored by Southern Dairies, Buttercup Ice Cream Company and Pet Dairies.

The golf tournament, sponsored by B. C. Remedy Company, brought out 125 participants.

Prescription Balances Repaired

Accurately
Speedily Economically

Our convenient Southern location and competent shop technicians eliminate useless waiting and decrease repair costs.

PHIPPS & BIRD, Inc.
303 S. Sixth Street Richmond, Va.



"THE PREACHER"—Andy Griffith's rendition of "The Preacher and the Bear," ably assisted by a choir of four voices, was a tremendous hit with the convention. Griffith plays Sir Walter Raleigh in "The Lost Colony" at Manteo.

NORTH CAROLINA PHARMACEUTICAL ASSOCIATION ROLL OF MEMBERS

Listing corrected to Sept. 1, 1952
Small Capital Letters denote Life Members

A

Abernethy, Joseph Graham, Elkin
Adair, Walter Holmes, Roxboro
Adams, Edward Clarence, Gastonia
Adams, James Walter, Asheville
Adams, Wilbur Royster, Carolina Beach
Adams, Will J., Bryson City
Adkinson, Newton Frank, Avondale
Ahrens, Adolph George, Wilmington
Albright, George Bishop, Salisbury
Alderman, Jacob LeRoy, Garner
Allen, Charles Henry, Winston-Salem
Allen, Harry H., Jr., Cherryville
Allen, Robert Eugene, Hickory
Alligood, Jarvis Marion, Greenville
Allison, James Barnwell, Laurinburg
Anderson, Carolyn Cox, Lansing, Michigan
Anderson, Ernest R., Jr., High Point
Andes, Garrette Earl, Wadesboro
ANDREWS, CHARLES MCDONALD, Burlington
Andrews, John Puett, Winston-Salem
Andrews, Richard Homer, Burlington
Andrews, Wesley Thompson, Charlotte
Arnold, Broddie Duke, Raleigh
Austin, Beverly Newton, Shelby

B

Bain, Jones Douglas, Clayton
Bain, Jones Douglas, Jr., Clayton
Baker, Walter Presley, Raeford
Banner, Robert Dale, Spruce Pine
Barbour, Joseph Parker, Burlington
Barefoot, Lexie Glenn, Asheville
Barnett, Frank, Jr., Henderson
Barnett, Jimmie, Henderson
Barnhardt, Manlus Ray, Rockwell
Barringer, Harry Alexander, Concord
Barton, William H., Greensboro
Basart, Jasper Martin, Greenville
Beason, Robert Hoyle, Boiling Springs
Beavans, Samuel Clark, Enfield
Beddingfield, Charles Herman, Clayton
Beddingfield, Charles Herman, Jr., Clayton
Beddingfield, Edgar Theodore, Clayton
Bell, Frank Roland, Beaufort
Bender, Walker Meares K., Fayetteville
Bennett, Donald Leon, Albemarle
BENNETT, KELLY EDMOND, Bryson City
Benson, Ernest Stuart, Wilmington
BERNARD, GERMAIN, Durham
BEST, JOHN HARPER, Greensboro
Betts, John Alvin, Carthage
Biggs, John Waller Smallwood, Greenville
Bigham, Russell Hemphill, Lexington
Birmingham, John Steele, Hamlet
Bishop, Howard Lewis, Asheville
BISSETTE, PAUL BRANCH, Wilson
Bissette, Paul Branch, Jr., Wilson
Black, Bonner Brevard, Kannapolis
Black, Oliver Randolph, Bessemer City
Black, Samuel Norman, Ormond Beach, Fla.
Blanton, Charles Donald, Kings Mountain
Blue, D. Adolph, Carthage
Bobbitt, Adolphus Bracey, Winston-Salem
Bobbitt, Hilliard Fletcher, Glen Alpine
Boger, Richard Albert, New Bern
Bolton, Robert Baugham, Rich Square
Bonner, Brem, Granite Falls
Boone, Demetrius Leonard, Durham
Boone, William Thomas, Ahoskie
Booth, Margaret Frances, Apex
Bowers, Jimmie C., Drexel
Boyd, Shelton Bickett, Mount Olive
Boyd, William T., Sr., Reidsville
Bradley, Jesse P., Burlington
Bradshaw, Edward Luther, Kinston
Brady, Charles A., Sr., Hickory
Brame, Maurice Milam, N. Wilkesboro
Brame, Philip Augustus, N. Wilkesboro
Brame, Robert Marvin, Jr., N. Wilkesboro
Brantley, John Calvin, Raleigh
Brantley, John Calvin, Jr., Raleigh
Brantley, William Cain, Wilmington
Brecht, Edward A., Chapel Hill
Brewer, Marsha Hood, Pink Hill
Brewer, Stroud Otis, Jr., Durham
Brinkley, Clifton Scott, Charlotte
Brison, John Edgar, Gastonia
Brison, Samuel Pressly, Belmont
Brisson, Lloyd Clifford, Fayetteville
Britt, Grady, Raleigh
Britt, Lawrence, Kinston
Britt, Robert Timothy, Wilmington
Brodie, Thomas Lewis, Burlington
Brooks, C. McLane, Monroe
Brooks, Frank Gibbons, Siler City
Brooks, Harvey Ray, Goldston
Brookshire, James Edwin, Winston-Salem

Brookshire, Lorain Balfour, Asheville
Brothers, Arthur Etheridge, Elizabeth City
Brown, John Herndon, China Grove
Brown, William Colfax, Greensboro
Browning, Alton Cain, Greensboro
Browning, David Benjamin, Kinston
Bruce, Thomas Milton, Hot Springs
Bryant, Alvin, Durham
Buchanan, Ernest Chadwell, Kinston
Buffaloe, John Mack, Raleigh
Buhmann, Walter L., Asheville
Bunch, Luther Elmo, Goldsboro
Bunn, Richard Speight, Elizabeth City
Burbage, William Henry, Albemarle
BURGISS, THOMAS ROY, Sparta
Burnette, John Paul, Jr., Rocky Mount
Burris, Loy Ray, Valdese
Burris, Loy Ray, Jr., Valdese
Burrus, Samuel Brainard, Canton
Burt, Milton Stanley, Durham
Burwell, William Armistead, Raleigh
Busbee, John A., Rockingham
Butler, Alman Byron, Clinton
Bynum, Carney Washington, New Bern
Byrd, Clement, Wilmington

C

Cable, Maurice LeRoy, Asheville
Cagle, Carlus Vann, Greensboro
Cain, Charles Macbeth, Henrietta
Cain, Leighton Dewey, Charlotte
Caldwell, Earle G., Lumberton
Caldwell, Palmer L., Reidsville
Callahan, Virginia L., Winston-Salem
Campbell, Francis Earle, Hamlet
Campbell, Howard Turner, Maiden
Campbell, Rowe B., Taylorsville
Canaday, Merwin Sharpe, Four Oaks
Canaday, Ralph Clarence, Four Oaks
Cannon, Claude Claiborne, Durham
Cardell, Jeremiah Curtin, Lenoir
Carroll, William Wright, Dunn
Carswell, A. Paul, Durham
Carswell, Ransom Fred, Winston-Salem
Carter, Leo Harrison, High Point
Carter, Ralph Edward, Jr., Wilmington
CARTER, SAMUEL, Salisbury
Caruthers, Morrison Rankin, Haw River
Casteel, James Ralph, Durham
Caudill, Jane Bradford, Greensboro
Caudle, Virginia, Winston-Salem
Cavanaugh, Samuel MacDonald, Rosehill
Cecil, Aros Coke, High Point
Champion, Herbert O., Waynesville
Chandler, Emmett Owen, Leaksville
Chandley, Albert Brookshire, Asheville
Cheek, Germain Bernard, Charlotte
Cherry, James Lunsford, Charlotte
Civil, John Keough, Charlotte
Clapp, Ernest Bernard, Newton
Clark, Claude Baxter, Jr., Williamston
Clark, George Edward, Warsaw
Clark, Samuel Gordon, New Bern
Clayton, Albert W., Jr., Durham
Claytor, David Dortch, Greensboro
Clelland, Alec William, Jr., Fayetteville
Cline, Clement Eugene, Atlanta, Georgia
Cline, Frederick Herman, Charlotte
COBB, CLARENCE HARPER, Durham
Cobb, James Louis, High Point
Cobb, Thomas Earl, Charlotte
Cochrane, Arthur Linwood, Jr., Jackson
Cogdell, Henry Paul, Goldsboro
Collette, Roy Wilson, Mocksville
Collier, Halcyone Belle, Asheville
Collier, Wesley Thomas, Chapel Hill
Collins, Ben F., Jr., Greensboro
Collins, Robert E., Waynesville
Compton, James Wesley, Salisbury
COPELAND, ROBERT ROYAL, Ahoskie
Coppedge, John Benjamin, Raleigh
Cornwell, Amos Halsted, Lincolnton
Cornwell, George Thomas, Morganton
Costner, Beverly Pulaski, Lincolnton
Council, Commodore Thomas, Durham
Cox, Robert Olin, Winston-Salem
Cox, Rupert, Pilot Mountain
CRABTREE, W. A., Sanford
CRAWFORD, EDGAR POE, Lenoir
Crawford, Harvey Dinsmore, Black Mountain
Creech, James Leonard, Smithfield
Creech, Leonard Ralph, Oxford
CREECH, WILLIAM H., Selma
Crissman, Uba Frank, Lexington
Cromley, Robert Irvin, Raleigh
Crowe, David F., Oteen
Crowell, Charles Milton, Mooresville
Crumpler, Leonard H., Raleigh
Crutchfield, Thomas Garrett, Greensboro
Culbreth, Graham McKenzie,
Southern Pines
Curtis, James Richard, Bessemer City
Curtis, Rufus Harrison, Rowland

D

Dameron, Hubert G., Tabor City
Daniel, Elbert Clifton, Zebulon
Daniels, Hallet, Wilson

Darden, Robert Jackman, Clinton
Davis, Arch Lyle, Lenoir
DAVIS, DAVID RAMSEY, Williamston
Davis, Hamilton E., Andrews
Davis, Joseph Gomer, Spindale
Davis, Marvin Lee, Elm City
Davis, William E., Raleigh
Day, Harold Vann, Spruce Pine
Day, Lewie Griffith, Spruce Pine
Dayvault, Frank Wilson, Lenoir
Deal, Harland Murlee, Lenoir
DEES, ROBERT EDWARD LEE, Wallace
Dees, Robert Register, Burgaw
Dement, William Taylor, Oxford
Dever, James Henry, Greensboro
Dewar, Robert L., Kinston
Dillon, Henry Edwards, Elkin
Dingler, Kenneth, Mt. Airy
Dinwiddie, Paul H., Marshall
Dollar, Aubrey C., Jr., Mt. Airy
Dowdy, David Astor, High Point
Dowdy, J. Henry, High Point
Dudley, Wm. Garland, Jr., Reidsville
Duffy, Henry Bryan, New Bern
Duguid, Helen, Chapel Hill
Dukes, George William, Jr., Walterboro, S. C.
Dukes, Wyndham Stloe, Greensboro
DURHAM, CARL THOMAS, Chapel Hill

E

Eadie, Edward Blease, Charlotte
Edmonds, George Heston, Greensboro
Edmonds, Marion Myers, Greensboro
Edwards, Charles Ruffin, Albemarle
Edwards, Gail Barker, Wake Forest
Edwards, James W., Reidsville
Edwards, Kenneth, Stantonsburg
Edwards, Otho Crowell, Raleigh
Edwards, Sherwood McDonald, Jr., Ayden
Edwards, Snowdie McGroover, Ayden
ELDRIDGE, JULIUS, Winston-Salem
Elliott, Augustus Green, Fuquay Springs
Elliott, Augustus Green, Jr., Fuquay Springs
Elson, John Richard, Jr., Enka
Etheridge, Samuel Bushell, Washington
Etheridge, Thomas Jarvis, Bailey
Eubanks, Clyde Lee, Chapel Hill
Eubanks, James Norwood, Greensboro
Evans, James Edward, Marion
Evans, Nell, Charlotte
Evans, William Bryant, Greensboro

F

Fairley, Robert Brittain, Salisbury
Farrington, John Vanstory, Greensboro
Feagin, Eugene Lloyd, Hendersonville
Fearing, Malcolm Keith, Jr., Manteo
Ferguson, Clarence McDonald, Jr., Siler City
Ferguson, Howard Quinn, Randleman
Fincher, Ellis M., Charlotte
Finger, Zack Lester, Morganton
FISHEL, ARTHUR L., Winston-Salem
Fisher, Lester, Statesville
Fisher, Paul Lewis, Jonesville
Fleming, Carey Hunter, Creedmoor
Fleming, Oliver G., Rocky Mount
Fletcher, James Hugh, Drexel
Flynn, Hubert Lanier, Carthage
Fordham, Christopher Columbus, Jr., Greensboro
Forrest, Bedford Brosier, Hillsboro
Foster, Dan William, Asheville
Foster, J. C. Coke, Tryon
Foster, Ralph Emerson, Jr., Winston-Salem
Fowlkes, William Mortimer, Sr., Enfield
Fox, Charles Michael, Asheboro
Fox, Howard Spencer, Winston-Salem
Fox, James Hamilton, Asheboro
Fox, Junius Claude, Jr., Chapel Hill
Franklin, Kenneth Vaden, Cary
Franklin, Russell Edmund, Greensboro
Friday, John Paul, Shelby
Frieze, William Scott, Concord
Frontis, Steve W., Greensboro
Fuller, Edwin Rudolph, Salisbury
Fussell, Thomas Edmund, Rosehill
Futrell, Clyde Loraine, Raleigh

G

Gabriel, James C., Kannapolis
Gaddy, Henry M., Waynesville
Gaddy, Phil, Marshville
Galloway, Adrian Eure, Charlotte
Gamble, Charles Franklin, Monroe
Gamble, Joseph Paul, Monroe
Gammon, Hunter Oakley, Reidsville
Gardner, John T., Mooresville
Gardner, Windfield Scott, Burlington
Garren, Falton Oats, Winston-Salem
GATTIS, PHILIP D., Raleigh
Gilbert, Lacy Earl, Jr., Bladenboro
Gilbert, Loamie, Benson
Gilbert, Loamie Mercer, Jr., Maxton
Gilliam, Alvis B., Jr., Greensboro
Gilliam, Wade Axom, Winston-Salem
Gillikin, Claude Elton, Kenly
Glass, William Thomas, Jr., Wilmington
Glenn, Jamerson Samuel, Mt. Olive
Glenn, Roland A., Clinton

GODWIN, CLYDE FILLMORE, Pine Level
GOODE, JOHN ALONZO, Asheville
Goodrum, Cloyd Smith, Davidson
Goodwin, Malcolm, Apex
Gorham, Richard Speight, Rocky Mount
Graham, John Calhoun, Red Springs
Graham, Leon Irvin, Roseboro
Grantham, James G., Wilmington
Grantham, Lewis Irvin, St. Pauls
Grantham, Reid Bridgers, Red Springs
Greene, Henry Wilson, Wilmington
Greene, Herbert Cooper, Charlotte
Greene, James Paul, Bakersville
Gresham, John William, Wilson
Griffin, Ellerbe Wilson, Jr., Kings Mountain
Griffin, Octavus, Roanoke Rapids
Griffin, Sandy D., Burlington
Griffin, William C., Raleigh
Griffin, William Russell, Old Fort
Griffith, Wiltshire, Hendersonville
Grimes, George David, Robersonville
Guion, Clayton Lloyd, Aberdeen
Guion, Clyde Doyle, Cornelius
Guion, Howell Newton, Marshville
Gunn, William S., Leaksville
Gurley, William Burden, Windsor
Guthrie, Clarence Hudson, Beaufort

H

Hall, James Malcolm, Wilmington
Hall, James Malcolm, Jr., Wilmington
Hall, Robert Buckner, Mocksville
Hall, Sam Cannady, Oxford
Hall, Stacy Buckner, Mocksville
Ham, Robert Gardner, Yanceyville
Ham, Thomas J., Jr., Yanceyville
Hamer, Marion Sims, Hickory
Hardee, Kirk, Jr., Charlotte
Harden, Wilkins, Columbia, S. C.
Hardy, Rudolph, Gastonia
Harper, William Lacy, Hendersonville
Harris, Joseph Claxton, Durham
Harris, Joseph Claxton, Jr., Durham
Harris, Larry C., Blowing Rock
Harris, Thomas Burrus, Greensboro
Harris, William B., High Point
Harrison, James William, Asheville
Harrison, Louis S., Greenville
Harrison, Robert Franklin, Sanford
Harrison, Thomas N., Jr., Greenville
HART, LOUIS WELLINGTON, China Grove
Hartis, Gilbert Clyde, Winston-Salem
Hartung, Walter H., Chapel Hill
Harward, Ben Russell, Raleigh
Hatcher, Joseph Earl, Pink Hill
Haupt, Edward, Newton
Hauss, Harry L., China Grove
Hawkins, Allan Reese, Jr., Guilford College
Hawkins, Clayburn I., Madison
Hawkins, Reeves, Tucson, Arizona
Hayes, William Anderson, High Point
HEDGEPETH, ROMULUS AUGUSTUS, Lumberton
Hege, Gerald Dean, Whiteville
Hendrick, Arthur Boyd, Concord
Hendrix, Jennings O'Neal, Canton
Henley, John Tannery, Hope Mills
Henriksen, Harold Eugene, Wilmington
Herndon, Harris Howard, Winston-Salem
Herring, Robert Roscoe, Oxford
Herring, Rufus McPhail, Clinton
Hicks, Charles G., Raleigh
Hicks, Jean Snyder (Mrs.), Charlotte
Hicks, John E. F., Goldsboro
High, Paul J., Campobello, S. C.
Hobbs, Alden, Kinston
Hocutt, Delma Desmond, Henderson
Hoffman, Joe F., Jr., High Point
Hogan, Alexander Lacy, Kinston
Holland, Lewis Lea, Hamlet
Holland, Tom, Mt. Holly
Holland, Willis Froneberger, Mt. Holly
Hollowell, William Clyde, Greenville
Hollowell, W. Herbert, Jr., Edenton
Holt, W. Seymour, Goldsboro
Hood, John Cogdell, Kinston
Hood, Paul Cunningham, Dunn
HOOD, THOMAS RUFFIN, Dunedin, Fla.
Hooper, Fred Lambert, Sylva
Horne, Henry Ruffin, Fayetteville
Horton, John Palmer, North Wilkesboro
Horton, John Palmer, Jr., North Wilkesboro
Horton, William Donald, Wilkesboro
Horton, William Pitts, Wilson
HOUSE, JOSEPH, Beaufort
Houser, William Henry, Cherryville
Howe, Alfred Gregory, Greenville
Howell, Viola Richards, Dobson
Howell, William Lawrence, Jr., Raeford
Howerton, J. L., Greensboro
Hoyle, Edgar D., Cooleemee
Hoyle, Marion Hudson, Cooleemee
Hudson, Ray Truman, Statesville
Hunter, James Boyce, Charlotte
Huntley, Clarence Oscar, Lenoir
Huntley, Robert C., Morehead City
Huss, Kelly William, Lincolnton
Hutchins, James Alexander, Winston-Salem

I

Ingle, Calvin Eldridge, Asheville
Ingram, Laurance M., High Point
Inman, George Graham, Rockingham
Irwin, Dwayne Alton, Elkin
Irwin, Robert Louis, Marion

J

Jackson, Jasper Carlton, Lumberton
Jackson, Leonidas, Erwin
JAMES, ALBERT ALLISON, Greensboro
James, Charles Jordan, Hillsboro
Jarrett, Lloyd Montaville, Asheville
Jenkins, Lawrence Wilson, Boiling Springs
Jenkins, Paul Ronald, Murfreesboro
Jenkins, Sam, Walstonburg
Jernigan, Rupert Watson, Chapel Hill
Johnson, Arthur Richardson, Nashville
Johnson, Graham Page, Jacksonville
JOHNSON, JAMES EDWIN, JR., Lumberton
Johnson, Rowland H., Robbins
Johnson, Roy Josiah, Asheville
Johnson, Troy Humphrey, Raleigh
Johnson, Walter P., Kinston
Johnson, William Spurgeon, Rocky Mount
Johnson, Woodrow Wilson, Fuquay Springs
Johnston, Clyde Anthony, Littleton
Joiner, Arthur Eugene, High Point
Joiner, Leon Benjamin, Salisbury
Jolley, Carl Edgar, Lenoir
Jones, Alpheus, Warrenton
Jones, Charles Flourney, Jr., Oxford
Jones, Dolan, Monroe
Jones, Floyd E., Jr., Morehead City
Jones, George Haywood, Zebulon
Jones, John Lee, Canton
Jones, John Lee, Jr., Canton
Jones, Joseph Hunter, Haw River
Jones, Maynard Lowrey, Asheville
Jordan, D. L., Raleigh
Jowdy, Albert W., Jr., Chapel Hill

K

Kearns, Thomas Newton, Asheboro
Kelly, George Carl, Lillington
Kelly, Hunter Liggett, Durham
Kerr, Banks D., Raleigh
Kibler, Ralph Emory, Morganton
King, Alfred Henderson, Durham
King, Benjamin Franklin, Hickory
King, Valdane Jennings, Lillington
King, Winfred A., Mt. Airy
Kirkpatrick, G. L., Black Mountain
Kirkpatrick, Thomas M., Jr., Spray
Kiser, Arthur George, Asheville
Kiser, Frank, Asheville
Kiser, Ray Alexander, China Grove
Knight, Edward Hines, Black Mountain
Knox, Ralph Loyd, Charlotte
Koonce, John Edward, Chadbourn
Koonts, Archie Alva, High Point
Kritzer, Everett Loftus, Albemarle

L

Lamm, Lewis Marion, Mount Airy
Lane, Robert L., Greensboro
LANGDON, RALPH EDWARD, Fayetteville
Langdon, Roscoe, New Orleans, La.
Langston, Douglas O., Franklinton
Lanier, LeRoy, Jr., Rocky Mount
Lasley, Charles Glenn, Draper
Lawson, James I., Jr., Southern Pines
Lazarus, Joseph, Sanford
Lea, Lumartin John, Laurinburg
LEE, PARMILLUS ARTEN, Dunn
Leonard, Holland Braudis, Jr., High Point
Lewis, William Clyon, Kannapolis
Lewis, Wilson Knowles, Mt. Olive
Libbus, Thomas Anthony, New Bern
Link, Francis Philip, Reidsville
LISK, DANIEL CLYDE, Charlotte
Lloyd, Allen Alexander, Hillsboro
Lockhart, Bernard Otis, Greensboro
Lovett, Herbert Edward, Liberty
Lowder, John Henry, Dunn
Lowe, John D., Archdale
Lutz, Horace Cleveland, Hickory
Lynch, Herman Wright, Wilmington
Lynch, Norman Walker, McColl, S. C.
LYON, FRANK FULLER, Oxford
Lyon, Robert Phillips, Wadesboro

M

Mabry, Charles Snellings, Hamlet
MacKesson, Louis Walton, Statesville
Macon, Arthur Boise, Mt. Airy
Malion, Harold Edward, Fairmont
Markham, George Wilber, Fayetteville
Martin, Alfred Newman, Roanoke Rapids
Martin, Robert Milus, Red Oak
Martin, S. L., Jr., Leaksville
Massengill, David Waugh, Bristol, Tenn.
Matthews, John Ivey, Raleigh
Mauney, Harry McCombs, Hickory
Mauney, Walter McCombs, Murphy
May, Thomas Hilliard, Wake Forest
Mayrand, Louis Phillip, Greensboro

McAdams, Jack Webster, Burlington
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McAllister, Larry Bikle, Durham
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McCoy, J. Kenneth, Durham
McCrimmon, Dan Grier, Pittsboro
McDonald, A. H., Durham
McDonald, J. C., Durham
McDonald, William Russell, Jr., Hickory
McDowell, Norfleet Owen, Scotland Neck
McDuffie, Roger Atkinson, Greensboro
McFalls, Samuel Woodrow, Greensboro
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McGee, James Conrad, Jr., Asheville
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McKnight, Leonia Erastus, Jr., Coats
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McManus, Matthew T. Yates, Winston-Salem
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Melvin, Marion Butler, Raleigh
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Miles, Morton Clifton, Henderson
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Miller, Robert Edward, Wilmington
Mills, John Craton, Cliffside
Mills, Joseph Arthur, Tabor City
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Mitchell, John D., Kannapolis
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Moore, Milton Alvin, Jr., Tarboro
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Moose, Hoy Archibald, Mt. Pleasant
Moose, Walter Lee, Greensboro
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Morton, William Alexander, Wilmington
Moseley, Marina Pettway Clark, Warrenton
Moss, Fred Morris, Gastonia
Mosteller, William H., Albemarle
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Mullen, John L., Asheville
Murr, George Frank, Thomasville
Murrell, Harry Thomas, Albemarle
Myers, Leslie M., Winston-Salem

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Neville, Augustus, Jr., Spring Hope
Newsome, Henry C., Winston-Salem
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O

Oakley, Calvin Sneed, Mebane
Oakley, Curtis Hill, Roxboro
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O'HANLON, EDWARD WILKINS, Winston-Salem
Oliver, Elery Watson, Greensboro
O'Neal Walton Prentiss, Belhaven
Overman, Harold Speight, Elizabeth City
Owens, Thurman Quinton, Whiteville

P

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Parker, Walter Wellington, Jr., Henderson
Parks, William Allen, Fort Mills, S. C.
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Parrish, LeLand Frederic, Rocky Mount
Pearson, Sarah Pegram, Durham
Pecora, Ruth Patterson, Erwin
Pegram, Addie Bradshaw, Apex
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Petrea, Fred Smith, Greensboro
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Phillips, Jasper Edward, Raleigh
Phillips, Millard Brown, Albemarle
Phillips, William Penn, Morganton
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Pinnix, William Maple, New Bern
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Porter, James DeWitt, Spruce Pine
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Price, Samuel Howard, Jr., Kinston
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Puckett, W. Moorefield, Robbins
Pugh, Edward Stuart, Windsor
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Reaves, Hallie Craven, Asheboro
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Richardson, Wayne Robert, Boone
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Rigsbee, Elmer Lawson, Durham
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Rimmer, Eugene Freeland, Sanford
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Ring, Clifton Adolphus, Sr., High Point
Ring, Luther Branson, Ozona, Florida
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Roberts, Hubert Earl, Marshall
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Robinson, John Linwood, Belmont
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Rose, Winfield P., Raleigh
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Rouse, Louis Livingston, Fayetteville
Royall, George Edwin, Jr., Elkin
Rudisill, Jones Solomon, Forest City
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Russell, Jesse Milton, Jr., Asheville
Russell, Joe Terrell, Burlington
Russell, Ritchie A., Winston-Salem
Russell, Thomas Wayne, Greensboro

S

Salley, William Moss, Asheville
Salley, W. Moss, Jr., Asheville
Sanders, Charl H., Kannapolis
Sanders, Cornelius Ayer, Vass
Sappenfield, William Alfred, Statesville
Sasser, J. Marshall, Smithfield
Savage, Matthew Council, Roanoke Rapids
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Selden, Joseph Stancell, Weldon
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Sherard, Gene S., Burlington
Sherard, John Frank, Burlington
Sherwood, Norman W., Charlotte
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Shields, Clarence Louis, Wallace
Shigley, Henry Hall, Asheville
Shook, Eulan, Hickory

Shuford, Lloyd Durham, Forest City
Simmons, Foster Joel, Hickory
Simmons, Hansford R., Jacksonville
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Simpson, Thomas Skinner, Winston-Salem
Sinclair, Allen, Albemarle
Sisk, Charles Jones, Asheville
Sisk, Robert Cecil, Asheville
Sloan, William Lee, Chapel Hill
Smith, Claude Norman, Washington, D. C.
Smith, George Washington, Chapel Hill
Smith, Henry Dale, Spartanburg, S. C.
Smith, Henry Edwin, Thomasville
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Smith, James Grey, Stokesdale
Smith, Leon, Kannapolis
Smith, Leon Wriston, Jr., Kannapolis
Smith, Oscar Wilbur, Pilot Mountain
Smith, Thel Eugene, Goldsboro
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Smith, William Oscar, Arlington, Va.
Smith, William Ward, Cramerton
Southern, Joseph Carson, High Point
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Sparks, James Ellis, Elizabeth City
Sparks, Lee Roy, Jr., Durham
Speight, James Ambler, Roanoke Rapids
Stamps, J. N., High Point
Stanback, Thomas Melville, Salisbury
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Stevenson, John Thomas, Elizabeth City
Stewart, Jesse Southerland, Fremont
Stimson, J. H., Statesville
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Stone, Bryant Mason, Charlotte 2
Stone, Harry Curtis, Jr., Lumberton
Stone, Wilbert L., Franklinton
Stonestreet, Dewey Harding, Winston-Salem
Stowe, Harry Reid, Charlotte
Strickland, Charles Brandon, Fayetteville
Stringfield, Billie Johnson, North Wilkesboro
Strout, Vernon Longsworth, Ellerbe
Stutts, Evelyn L., Shelby
Summey, William Lewis, Dallas
Suttle, Julius Albert, Shelby
Suttlemyre, Claude Philip, Granite Falls
SUTTLEMYRE, PHILIP JOHNSON, Hickory
Swaney, Charles Arthur, Winston-Salem
Swearngan, Clarence LeRoy, Charlotte
Swindell, Edmund Slade, Durham

T

Tainter, Dean, Marion
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Tatum, Joseph Myron, Asheville
Tatum, Mary Ellington, Winston-Salem
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Taylor, Leroy Boone, Conway
Taylor, Norwood T., Raleigh
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Tennant, Walter Douglas, Jr., Crossnore
Terrell, John Arthur, Jr., Sanford
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Thomas, John Ivey, Dunn
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Thomas, William Graham, Varina
Thompson, Herman O., Chapel Hill
Thompson, James L., Reidsville
THOMPSON, PAUL HERMAN, Fairmont
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Thornton, John William, Jr., Dunn
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Tilles, Irving, High Point
Tilley, John Everett, Jamestown
Timberlake, Claude Vernon, Jr., Brooklyn, N. Y.
Toms, Elmo Reid, Wilmington
Townsend, James H., Red Springs
Tripp, Guy Oscar, Carolina Beach
Trotter, Pinkney Lawson, Thomasville
Tunstall, Joe Peyton, Washington
Turlington, Jesse E., Lumberton
Turnbull, Edward Kenneth, Shelby
Turner, Joseph Kelly, Jr., Weldon
Turnmyre, Arthur Pleasants, Mt. Airy
Tyson, Jesse Williams, Greensboro
Tyson, Wendell Brown, Rocky Mount

U

Umstead, Oscar Logan, Durham
Underhill, John Alexander, Madison
Underwood, Hamilton Polk, Jr., Fayetteville
Upchurch, Malcolm Thurston, Smithfield
Usher, Joseph Thomas, Greensboro
Uzzell, Steve C. C., Black Mountain

V

Van Valkenburgh, William B., Asheville

Varner, Sebron Edward, Jr., Brevard
Viall, Wesley Russell, Jr., Pinehurst
Vinson, Emmett Littlebury, Halifax
Vinson, James Thomas, Goldsboro
Vinson, Joe Battle, Durham

W

Walker, Archie Duval, Wilmington
Walker, Harry Wilbur, Norlina
Walker, Hubert Long, Greensboro
Walters, James Edward, Morven
Ward, Bernard Rudolph, Goldsboro
Ward, James Luther, Jr., Canton
Ward, Waits Artemus, Swannanoa
Ward, Wilbur Shepherd, Morganton
Warren, Bowman Glidewell, Rural Hall
Waters, George Walter, Jr., Goldsboro
WATSON, ROBERT NEAL, Sanford
Way, James Arthur, Jr., Winston-Salem
WEBB, EUGENE LEA, Dunedin, Florida
Webb, Thomas Paul, Jr., Shelby
Webster, Charles Davis, Fairmont
Webster, W. B., Fairmont
Welborn, John Henry, Lexington
Welborn, William Fowle, Lexington
Welch, William Dorsey, Jr., Washington
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Wells, Robert Rodney, Shelby
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West, Waits Artemus, Roseboro
West, Wilbur Latham, Roseboro
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Wharton, Lee Alexander, Gibsonville
Wheeler, Claude Cameron, Jr., Chapel Hill
Wheeler, Cyrus Rankin, Oxford
Wheless, James Monroe, Jr., Farmville
White, Clarence Bernard, Henderson
White, George Spencer, Lexington
White, James Stark, Mebane
WHITE, LUTHER, Kinston
White, Ralph Lawrence, Troy
White, Walter Rodwell, Warrenton
Whitehead, Charles Raymond, Ramseur
Whitehead, Jefferson Draughn III, Enfield
Whitehead, Thomas Edward, Charlotte
Whiteley, Iley, Morganton
Whiteley, Roland Scott, Suffolk, Va.
Whitford, Bryan Henry, Rocky Mount
Whitley, Howard Emsley, Concord
Whitley, Jesse Rose, Hendersonville
Whitley, Wyatt Yelverton, Fremont
Whitson, William James, Phelps, N. Y.
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Williams, Bruce, High Point
Williams, Earl Gaston, Gastonia
Williams, Glenwood Lee, Dunn
Williams, John Cossie, Bessemer City
Williams, Martin H., Lexington
Williams, Martin Van Buren, Winston-Salem
Williamson, J. Worth, Salisbury
Williford, John Samuel, Pinetops
Willis, Robert Moore, Southport
Wilson, Claude Arthur, Monroe
Wilson, Robert Charles, Hendersonville
Wilson, Thomas Harvey, Gastonia
Wilson, William Hooper, Reidsville
Winders, Hal Marion, Farmville
Winter, Carlton O., New Bern
Wohlford, Herbert William, Charlotte
Wolfe, Benjamin Houston, Greensboro
Wolfe, John Carl, Hickory
Wolfe, William Samuel, Mt. Airy
Womble, Logan Nyal, Plymouth
Woodard, Barney Paul, Princeton
Woodard, Ernest Vanderbilt, Selma
Woodard, John Bennett, Kannapolis
Woodward, Grover Ben, Clyde
Woody, Robert Rickman, Burlington
Woolard, Edward Watson, Henderson
Wrike, Walter Curtis, Graham

Y

Yandle, Howard Avant, Durham
Yoder, Coley R., Conover
Youngblood, Frances Rimmer, Sanford

Z

Zuckerman, Isaac L., Greensboro

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Dargavel, John W., Chicago, Ill.
Graham, Frank Porter, Chapel Hill
Holton, Charles William, Essex Falls, N. J.
Jones, Rowland, Jr., Washington, D. C.
Noble, Alice, Chapel Hill

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Adams, James C., Landis
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Anderson, Ernest Ruffin, High Point
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Aycoth, Sherman Luther, High Point

B

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Blankinship, Mabry Lee, Spencer
Booth, L. P., Hayesville
Brown, Henry Shelton, Goldsboro
Brown, Samuel James, Gastonia
Bryan, J. E., Lumberton
Butler, Clifford Roosevelt, Dunn

C

Cahill, Edgar Leon, Winston-Salem
Carrigan, James Frank, Salisbury
Carter, Wade A., Lowell
Chandler, James Thomas, Leaksville
Clendenin, J. H., Wilmington
Coley, Ralph G., Wilmington
Correll, Leslie James, Kannapolis
Coxe, James Sherwood, Raleigh
Creech, Joseph A., Selma

D

Dallas, G. L., Leaksville
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Davis, William Ralph, Winston-Salem
Dawkins, W. A., Jr., Mt. Olive
Dorton, R. G., Charlotte

E

Elam, Paul W., Louisburg
Elks, Chester A., Scotland Neck

F

Faulkner, Edward G., Monroe

G

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Garland, Robert G., High Point
Garris, Robert Lee, Washington
Gowan, Steve W., Wallace
Graybeal, Mrs. Ruth P., West Jefferson
Greene, James Daniel, Jr., High Point
Griffin, Ellerbe Wilson, Sr., Kings Mountain
Gwin, Charles Eugene, Salisbury

H

Hawkins, Luther O., Statesville
Hedrick, Hoyt Carlynn, Monroe
Hendrick, Ted Holmes, Kannapolis
Hern, J. A., Valdese
Hickman, Sam G., Statesville
Holmes, Ralph T., Statesville
Holshouser, D. R., Kannapolis
Horton, Victor Walter, Asheville
Humphries, A. T., Charlotte
Hutchins, Roscoe Lewis, Winston-Salem

J

Jenkins, Edmund Thomas, Winston-Salem
Johnson, John R., Asheville

K

Ketchum, W. L., Jacksonville
Kincaid, Herman C., Salisbury
King, Roland Gabriel, New Bern
Kiser, Elisha McDonald, Asheville

L

Lawrence, Graham Vance, Charlotte
Liske, P. J., Salisbury
Littlefield, Gary Anderson, Gastonia
Lovingood, Jack B., Hendersonville

Mc

McGhee, Joseph T., High Point
McGill, J. L., Kings Mountain
McLarty, George, High Point
McNeill, W. C., Whiteville

M

Macfie, J. A., Brevard
Marley, Dan, Charlotte
Martin, John Wilford, Macclesfield
Matthews, George David, Stoneville
Matthews, Johnnie Lee, Rocky Mount
Matthews, Weldon C., Morehead City
Medford, Devoe Bunyan, Clyde
Moore, Horace W., Lexington
Moose, Hubert Foy, Statesville
Musgrove, William McKinley, Catawba

N

Niven, Howard Archibald, Charlotte

O

O'Brien, Claude C., Greensboro
Overton, John Tyler, Southern Pines

P

Pearce, Ennis Lee, Rocky Mount
Pinner, Beaman L., Asheville
Pinnix, John Marshall, Jr., Kernersville
Pollard, Leland V., Burnsville
Prevatt, Miles Alton, Lumberton

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Richardson, Joseph Phillips, Winston-Salem
Riddle, Steve W., Burlington
Robertson, W. N., Laurinburg
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Rumfelt, Jack Norman, Belmont
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Russell, Rufus C., Greensboro

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Smith, Samuel Wilson, Charlotte
Spake, Yates E., Morganton
Stonestreet, Conrad F., Winston-Salem
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Suttle, J. Albert, Jr., Shelby

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Talton, Roy Ivan, Kenly
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Taylor, Charlie Celcirt, Saratoga
Thompson, Charles F., Salisbury
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Treadwell, John E., Raleigh
Turner, George Wilson, Fairmont

U

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Viall, Wesley R., Pinehurst

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Walters, Chester R., Salisbury
Ward, John Waldo, Winston-Salem
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Williams, Henry Ely, Nashville
Willson, Charles R. S., Winston-Salem

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B

Bain, Jones Douglas, Jr., Clayton
Bain, Rayford Whitley, Clayton
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Curtis, Thomas Eugene, Waynesville

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Daniels, Hallet, Wilson
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Day, James Robert, Asheville
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Dollar, Lelon Cary, Apex
Dowdy, David Astor, Jr., High Point
Dunlap, Henry Hunter, Durham

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Farabee, William Lloyd, Kannapolis

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Fisher, Oveda, Whiteville
Fletcher, James Hugh, Drexel
Floyd, Calvin Moore, Jr., Roanoke Rapids
Freeman, James Howard, Fayetteville
Friday, John P., Shelby
Frostick, William Leach, Maxton
Fulbright, Keith Norman, Guilford College
Fuller, Edwin Wood, Liberty

G

Gamble, Joe Paul, Monroe
Gaylord, Jerry Thomas, Winterville
Gillespie, Charles Byrd, Jr., Burnsville
Gilliam, Barbara Nan, Sanford
Graham, William Wilson, Peachland
Griffin, William Crane, Roanoke Rapids

H

Hackney, Eugene Walden, Sanford
Harris, Joseph Claxton, Jr., Durham
Hatcher, Joseph Earl, Pink Hill
Hauss, Harry L., China Grove
Hawkins, Clayburn I., Madison
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Hedrick, Don Rea, Denton
Herrin, John Clegg, Albemarle
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Hill, Jonathan Adonaron, Troutman
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Horton, William Donald, N. Wilkesboro
Howard, Julius Francis, Wilmington
Hudson, Gus William, Rockingham
Hunter, Helen Jeanette, Westfield

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Jenkins, Walter Ingram, Jr., Biscoe
Johnson, William Rowland, Asheville
Josey, Charles William, Maiden

K

Kaminetzky, Beatrice Blanche, Durham
King, Delton Graham, Fayetteville
Kluttz, John Augustus, Marion
Kostic, Thomas Francis, Chapel Hill

L

Lambeth, Donald Cicero, Morganton
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Lloyd, William Leonard, Buies Creek
Lore, Sara Fountain, Sanford
Lovelace, William Monroe, Jr., Mooresboro

M

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Menius, Jimmy McFadden, China Grove
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Mills, John Edward, Cliffside
Mobley, Benjamin Kater, Murfreesboro
Moore, James Theodore, Wilmington
Mullen, John La Fayette, Huntersville
Murray, Billy Roger, Chapel Hill

Mc

McGinnis, John William, Cherryville

N

Needham, Billy Wright, Pilot Mountain
Nelson, Joyce Evangeline, Littleton
Norris, Charles Allen, Fuquay Springs

O

O'Neal, Jacquelyn Lee, Louisburg
O'Neal, Peggy Ann, Belhaven
Overton, Eugenia Legg, Southern Pines
Owen, Richard Hutchins, Jamestown

P

Paderick, Hatherly Cory, Kinston
Pappas, Thalia Andrew, Charlotte
Parker, James Webb, Charlotte
Parsons, Mary Frances, Winston-Salem
Patton, James Benjamin, Jr., Canton
Patton, William Harrison, Hickory
Paturis, Emmanuel Michael, Wilmington
Penland, James Thomas, Morganton
Perrow, Waller Stephen, Bedford, Va.
Phelps, Albert Ray, Williamston
Pittman, Billie Ephraim, Princeton
Pittman, George Leon, Fayetteville
Porter, Ernest, Jr., Concord
Powell, William Paul, Horse Shoe
Price, Billy Lee, Newton
Price, Samuel Howard, Jr., Kinston
Prince, David Vernon, Whiteville
Proctor, Clyde Norman, Benson

R

Randall, William Hurley, Jr., Fayetteville
Raper, Donald Jordan, Lucama
Reaves, Charles A., Asheboro
Robinson, Gene Franklin, Wilmington
Robinson, James Clark, Jr., Littleton
Rogers, Hubert Newton, Jr., Fair Bluff

Rubin, Seymour Phillip, Asheville
Russell, G. Clark, Greensboro

S

Samuel, Nancy Anne, High Point
Sasser, John Marshall, Smithfield
Saunders, Walter Keetch, Jr., Thomasville
Scarboro, William Louis, Youngsville
Schaefer, Brownie Dickson, Asheville
Setzer, Evan Sylvanus, Jr., Newton
Shaw, Willis Breedlove, Roanoke Rapids
Shepherd, Roy Cornelious, Lexington
Shouse, William Darle, Rural Hall
Silvers, Jack Everette, Black Mountain
Simpson, Noah Jones, Glen Alpine
Sisk, William Taylor, Asheville
Smith, Edward Marvin, Matthews
Smith, Martha Ann, Warsaw
Smith, Ralph Wright, Jr., Kinston
Smith, Richard Henry Lee, Greensboro
Smith, Robert Garland, Pilot Mountain
Sparks, Betty Tate, Draper
Speight, James Ambler, Roanoke Rapids
Stanton, William Harper, Chapel Hill
Stevens, Charles Lee, Clayton
Stone, Joe Donald, Dobson
Summey, William Lewis, Dallas
Swan, William Jay, Andrews

T

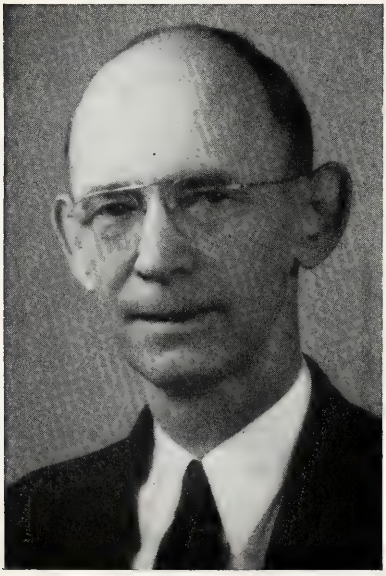
Talbert, George Robert, Winston-Salem
Temple, Tommy Hoyle, Zebulon
Thomas, Gerald Davis, Southern Pines
Thorne, Samuel Thomas, Charlotte
Timberlake, Harry Wilson, Milwaukee
Twiggs, Carolyn Ruth, Raleigh

U

Upchurch, Patsy Ruth, Morrisville

W

Wagner, John Wesley, Cramerton
Wagner, Murphy Thomas, Jr., Durham
Ward, William Astor, Liberty
Warren, Allene Marie, Dunn
Watson, Emory Milner, Sanford
Welborn, John H., Lexington
Wells, Franklin Ennis, Roseboro
Wells, William Potter, Burgaw
White, Joseph Graham, Burlington
Wiggins, Clarence Ray, Clinton
Wiggins, Kenneth L., Goldsboro
Williams, Glenwood L., Dunn
Williford, Earl Hardy, Jr., Kannapolis
Windley, Lawrence, Aurora
Wolfe, Robert Payne, Monroe
Wood, John Dee, Wilmington
Wright, John Coit, Polkton



C. M. ANDREWS, Burlington
Assistant Secretary-Treasurer
N. C. Pharmaceutical Association



J. C. JACKSON, Lumberton
Chairman of the Committee on Revision of Pharmacy Act



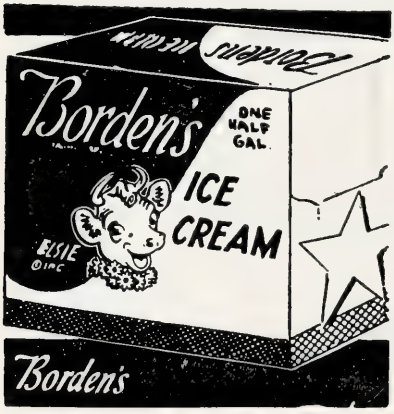




CAROLINA CAMERA—Top: Mrs. Graham Culbreth of Southern Pines teaches her son, Tommy, one of the new dance steps. Center: Experts on the dance floor—Dean Hudson and Floyd Goodrich—with their attractive partners. Bottom: Mr. Goodrich and a young lady who is obviously enjoying herself. Pictures taken at TMA-sponsored party.



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Mrs. T. J. Ham, Jr., Yanceyville
Pres., Woman's Auxiliary, 1951-1952



Mrs. James M. Darlington
Pres., Woman's Auxiliary, 1952-1953

WOMAN'S AUXILIARY

1952-1953

OFFICERS

President.....Mrs. J. M. Darlington, Winston-Salem
First Vice-President.....Mrs. Graham Culbreth, Southern Pines
Second Vice-President.....Mrs. F. S. Goodrum, Greensboro
Secretary.....Mrs. J. W. Harrison, Asheville
Treasurer.....Mrs. J. P. Gamble, Monroe
Parliamentarian.....Mrs. W. S. Gibson, Goldsboro
Historian.....Mrs. H. A. Moose, Mt. Pleasant
Advisor.....Mrs. Stephen Forrest, Greensboro
Advisor.....Mrs. T. J. Ham, Jr., Yanceyville

COMMITTEES

Nominating

Mrs. M. L. Jacobs, *Chairman*

Mrs. E. A. Brecht — Mrs. L. A. Wharton

Hospitality

Mrs. F. S. Goodrum, *Chairman*

Mrs. E. F. Rimmer — Mrs. I. W. Rose

Mrs. W. P. Whitlock

Membership

Mrs. Graham Culbreth, *Chairman*

Mrs. W. R. Adams
Mrs. C. M. Andrews
Mrs. W. R. Comfort
Mrs. A. L. Fishel
Mrs. A. A. Gwynn
Mrs. J. W. Harrison
Mrs. D. D. Hocutt
Mrs. Moffett Moore
Mrs. W. B. Morgan
Mrs. R. L. White

Mrs. W. P. Whitlock

Publicity

Mrs. H. C. McAllister, *Chairman*

Mrs. W. A. Anderson
Mrs. F. G. Coble
Mrs. Graham Culbreth
Mrs. Nathan Herring
Mrs. P. W. Kendall
Mrs. Jack McAdams
Mrs. H. G. Price
Mrs. R. P. Rogers, Sr.
Mrs. E. W. Rollins
Mrs. J. G. Tolson, Jr.

Mrs. N. F. Young

Projects

Mrs. W. L. West, *Chairman*

Mrs. Paul B. Bissette
Mrs. W. P. Brewer
Mrs. R. E. Langdon
Mrs. M. B. Melvin

Resolutions

Mrs. Sam Jenkins, *Chairman*

Mrs. G. E. Andes
Mrs. Thomas H. May

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ESTABLISHED 1910

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PHONE 7111

ROCKY MOUNT, NORTH CAROLINA

May 15, 1951

Mr. J. S. Montgomery
Galeski Photo Center
2 South Eighth Street
Richmond, Virginia

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This is being written to compliment you on the quality of your photo finishing.

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We attribute this phenomenal increase to the superior quality of your work, plus the quick service rendered on returns. This of course means more satisfied customers and adds to the prestige of our photo department.

Congratulations for doing a swell job, keep up the good work.

Very truly yours,
(Signed) R. E. Fleming
I. W. Rose Drug Company

With the proper cooperation on your part we can do as much for you.

We serve more Drug Stores and Camera Shops in North Carolina than any other finishers.

Each day we develop more rolls. Each day we make more prints than any other plant in the South.

TOP QUALITY

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FAST SERVICE

LIBERAL DISCOUNT

GALESKI PHOTO CENTER

Through the addition of new equipment and trained employees, we are now able to announce that we are actively soliciting new business on an exclusive basis, from preferred accounts in each city or town.

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Richmond, Va.

BUSINESS SESSION

The business session of the Woman's Auxiliary was called to order by the president, Mrs. T. J. Ham, Jr., on the morning of May 23, 1952 at the Carolina Hotel, Pinehurst. The devotional was led by Mrs. B. R. Ward of Goldsboro. Greetings were extended by Mrs. Graham Culbreth and the response was given by Mrs. S. D. Griffin on behalf of Mrs. Lee Wharton, who was unable to attend the meeting.

The president called for the Reading of Minutes and Roll Call. It was moved by Mrs. W. R. Adams and seconded by Mrs. W. B. Gurley, and unanimously accepted, that this report be dispensed with.

The President then called for the report of the Treasurer. Mrs. W. B. Gurley read the report and it was accepted as read.

The report of the Parliamentarian was called for. Mrs. T. E. Whitehead replied there was no report.

The Report of the Historian was given by Mrs. J. Louis Cobb. Mrs. Cobb recommended that the present scrapbook be closed, with the insertion of this convention record, and that it be placed on exhibition in the Institute of Pharmacy. Mrs. Cobb also stated that, in addition to the scrapbook, a compilation of Woman's Auxiliary records has been made by the North Carolina Pharmaceutical Association for use in the office at Chapel Hill. While this work was being done a discovery was made—namely—a more complete list of the first ladies who were interested in organizing the Auxiliary. This list was found in what was thought to be an unused portion of the first Auxiliary Minute Book. The members were informed that the scrapbook and the record compilation were on display for anyone interested in looking them over. It was moved and seconded that this report be adopted.

The President then called for the Standing Committee Reports. The Executive Committee report given by Mrs. J. M. Darlington was accepted. Mrs. J. P. Gamble gave the Hospitality Committee report and it was accepted. Mrs. J. M. Darlington gave the Membership Committee report. She stated there were 160 members registered for the convention, and that there were 525 members on the roster. Her report was accepted.

The Resolutions Committee report was given by Mrs. J. C. Jackson. She offered the following resolutions:

WHEREAS, as is evident by the foregoing reports, the officers and committee members have worked all during the year to make this one of the most successful of the Woman's Auxiliary, giving of their time at a sacrifice to their household duties and families, therefore

BE IT RESOLVED that we members of the Auxiliary thank them for their untiring efforts in our behalf.

WHEREAS, the ladies in the vicinity of



Pinehurst have contributed so greatly of their time and effort, as well as financially, to make the 1952 convention of the Woman's Auxiliary a success, therefore

BE IT RESOLVED that the Auxiliary here assembled express to them their sincere appreciation by a rising vote of thanks.

WHEREAS, a number of manufacturers and wholesale drug houses have contributed in many ways toward the entertainment which we are enjoying here at Pinehurst, and

WHEREAS, the luncheon, garden party, and all other entertainment events, have been sponsored by these friends, and

WHEREAS, the Traveling Men's Auxiliary and the N. C. Pharmaceutical Association are entertaining us royally especially with the evening features of the program, therefore

BE IT RESOLVED that we give special thanks to every person and every organization which has contributed in any way toward our pleasure, and

BE IT FURTHER RESOLVED that letters of thanks be written to our various sponsors.

WHEREAS, the entire profession of Pharmacy has sustained an irreparable loss through the passing of our beloved Professor Rose, and

WHEREAS, even in the realization of our tremendous loss, we realize it is a still greater loss to one we love, Mrs. Rose; and

WHEREAS, as a token of our sympathy and as recognition of the many, many things both he and Mrs. Rose have done for us, and for Pharmacy, therefore

BE IT RESOLVED that we offer this document as a memorial to Professor Rose, and

BE IT FURTHER RESOLVED that we recognize Mrs. Rose's invaluable assistance to the Auxiliary by presenting her with a Life Membership in our organization.

WHEREAS, the Woman's Auxiliary was organized in 1920 and was reorganized in 1933, and

WHEREAS, the term "Reorganized" is now used in speaking of the annual meeting of the Auxiliary, and

WHEREAS, this results in a cumbersome, awkward wording—for example—this is the "Nineteenth *Reorganized* Meeting of the Woman's Auxiliary of the North Carolina Pharmaceutical Association, therefore

BE IT RESOLVED that the word *Reorganized* be dropped when reference is made to the annual meeting, and

BE IT FURTHER RESOLVED that the numerical reference be adjusted to include the early meetings inasmuch as charter members of 1920 are considered charter members of the present organization.

WHEREAS, the ladies of the Sandhill Auxiliary have made us feel so very welcome, and

WHEREAS, the hotel facilities here are exceptionally suited to conventions, therefore

BE IT RESOLVED that the Auxiliary go on record as being in favor of returning to Pinehurst for the 1953 convention, and that our sentiments in this respect be presented to the NCPA for consideration.

After some discussion from the floor this report was accepted as read.

The Publicity Committee report was given by Mrs. E. A. Brecht on behalf of Miss Millicent McKendry, who was unable to attend the meeting. The report was accepted.

Mrs. W. A. Ward gave the Projects Committee Report. Mrs. Ward reported that the committee had two projects during the past year. On the card table project $500 was raised. The second project—souvenir plates of the Institute of Pharmacy—were on display in the hotel lobby and all members were urged to buy one or more of these plates. The local auxiliary presidents were asked to take some home to sell locally. It was stated that the committee was unable to finish the cook book project during the year, but hoped it would be put in permanent form in the future. The report was accepted.

The Nominating Committee report was given by Mrs. W. R. Adams, who reported that the following members had consented to allow their names placed in nomination as candidates for the following offices:

President—Mrs. J. M. Darlington, Winston-Salem.

First Vice-President—Mrs. Graham Culbreth, Southern Pines.

Second Vice-President—Mrs. F. S. Goodrum, Greensboro.

Treasurer—Mrs. Paul Gamble, Monroe.

Secretary—Mrs. James Harrison, Asheville.

Historian—Mrs. H. A. Moose, Mt. Pleasant.

Parliamentarian—Mrs. W. S. Gibson, Goldsboro.

It was moved and seconded that the nominations be closed and that the slate of officers stand.

The President then announced that Mrs. M. L. Jacobs would accept for Mrs. Rose the life membership certificate from the Woman's Auxiliary.

A delightful interlude in the business session was provided by musical selections by Miss Emmalyn Gamble accompanied by Miss Ann Hess.

Following the musical selections the president announced that greetings would be brought by the following:

N.C.P.A.....J. P. Gamble, President
School of Pharmacy..E. A. Brecht, Dean
T.M.A.....R. H. Brownie, President

The President then asked for the reports of local auxiliaries and they were given as follows:

Asheville: Mrs. F. A. Powell, president, was unable to attend and the report was given by Mrs. J. W. Harrison. Their projects during the year included selling bird and wild flower books and engagement calendars; dressing dolls for the Salvation Army; buying and binding blanket material for patients at the Asheville Orthopedic Home; contributing time at the blood bank, and for the cancer drive; providing cakes and punch for a Red Cross sponsored dance at the Swannanoa Veterans Hospital; entertaining at small benefit bridge parties; selling ads for the card tables; printing a Year Book for the use of the members. At the conclusion of Mrs. Harrison's remarks she presented to the treasurer a check for $50 to be used at the Institute of Pharmacy.

Burlington-Alamance: Mrs. C. A. Wharton, president, reported a membership of 22. The club projects included a Christmas bazaar; sale of ads on the card tables; working on cancer drive and contributing to it; donating $50 for a seat in the Institute auditorium; purchase of a chair to match desk in lobby of Institute; holding a family picnic in June and a Christmas party. In closing, Mrs. Wharton presented a check for $5 to be added to the I. W. Rose fund, and a check for $50 to be used for the purchase of silverware for the Institute.

Charlotte: Mrs. T. E. Whitehead, president, reported a paid membership of 69 and 6 Honorary Life Members. Their projects included a silver tea; a benefit bridge party; selling ads on the card tables; giving to the News Empty Stocking Fund, the Seigle Avenue Mission, a $225 scholarship at the School of Pharmacy, the cancer drive, Christmas and graduation gifts to the scholarship recipient, $50 for a seat in the Institute auditorium. In closing her report, she presented a check for $100 to the treasurer to be used at the Institute of Pharmacy.

Durham-Chapel Hill: Mrs. I. T. Reamer replied they had no report at this time.

Greensboro: Mrs. V. F. Smith, president, reported a membership of 46. Their projects included a benefit bridge party; selling of ad space on the card tables. In closing she handed to the treasurer one check for $150 to be used at the Institute of Pharmacy, and another check for $50 for an auditorium seat at the Institute.

High Point: Mrs. J. F. Hoffman, Jr. reported in the absence of the president, Mrs. E. R. Anderson. She reported 24 members. Their projects included a bake sale; a dona- of $50 to the Institute for an auditorium seat.

Lizzie Hancock Chapter: Mrs. A. H. A. Williams, president, reported a membership of 25. She reported that two of their members had purchased auditorium seats at the Institute. She concluded her report by handing to the treasurer a check for $10 to be used at the Institute.

Raleigh: Mrs. H. C. Starling, president, reported a membership of 75. Their projects included a bridge tournament; sale of Christmas cards; a barbecue in September and a Christmas party; raising of special funds for the Polio drive in Raleigh; a contribution to the Raleigh YWCA campaign. They donated $50 for an auditorium seat in the Institute, and $150 to be used as the Institute sees fit.

Sandhill Pharmaceutical Auxiliary: The

Sandhill Auxiliary report was given by the president, Mrs. W. B. Whitlock of Aberdeen. She told briefly of their organization meeting in April. Their main projects since organization had been preparation for the NCPA Convention which included the wrapping of gifts to be used as prizes.

Wilmington: The Wilmington report was given by Mrs. W. R. Adams in the absence of Mrs. J. H. Clendenin, president. This report included the organization meeting September 10, 1951. Their projects for the year included aiding the Opti-Mrs. in selling tickets for a show to raise funds for a girls' Club House; assisting an Auxiliary member who is on the Salvation Army Executive Board, including making layettes and dressing dolls for underprivileged children. At the conclusion of the report the group pledged $50 for an auditorium seat in the Institute. Their money-raising campaign had been postponed until immediately after the convention.

Winston-Salem: After thanking the auxiliaries for their work, Mrs. Ham then announced the appointment of the Auditing Committee as follows: Mrs. M. L. Jacobs, chairman and Mrs. W. J. Smith, Chapel Hill; Mrs. J. R. Casteel, Durham. She asked that this committee meet with Mrs. Gurley to review the treasurer's accounts before the records are turned over to the incoming officers.

Mrs. Darlington took the chair while Mrs. Ham gave her report.

President's Report

You have been listening to the reports of the committee chairmen, and to those of the organized auxiliaries. I am sure you have been impressed with the tremendous amount of work they have been doing during the year. While Mrs. Gamble gave an excellent report for the Hospitality Committee, their work has shown up best right here at the Convention, where they have been looking after us in such a beautiful fashion. Mrs. Gamble's committee members, Mrs. Culbreth and Mrs. Viall, have done such outstanding work also, that I would like to recognize them at this time and say a personal thanks to them. Will these ladies please stand? Thank you very much.

Mrs. Darlington has told you of the work of the Membership Committee. She has done a splendid job with a task which is definitely not easy.

The very fine resolutions were written under the direction of Mrs. J. C. Jackson and her committee.

All of us have enjoyed the "Doings" published by the Publicity chairman, Miss Millicent McKendry and her committee.

Mrs. W. R. Adams and her committee members have given us an unusually good slate of officers.

To all of these committee members and their chairmen, we wish to express our sincere thanks.

No committee has worked harder than the Projects Committee under the direction of Mrs. W. A. Ward. We are wonderfully pleased with the card tables and we wish to thank all of those who solicited ads, as well as those buying advertising space. Mrs. Ward has shown you the souvenir plate of the Institute of Pharmacy which we have been selling here in the lobby during the Convention. We are indebted to a member of the Projects Committee, Mrs. Walter Hartung of Chapel Hill, for suggesting these plates. Purchasers are delighted with the plate—the Auxiliary is delighted with the profit from the sale.

Special thanks should go to the Historian, Mrs. Louis Cobb, who has recorded faithfully the activities of the Auxiliary during the past year, and to the Parliamentarian, Mrs. T. E. Whitehead, for keeping us straight in our proceedings during the year.

The very splendid card file of members which Mrs. M. L. Jacobs started during her presidency, has been brought up-to-date.

We owe a great deal to the Auxiliaries for their wonderful support and assistance. The members themselves seem to be so interested in their organizations and derive much pleasure from their groups. When I hear the reports from these organizations I am sorry there are some of us who live in smaller communities where it is not feasible for the ladies to be organized. We are so happy to have our two new auxiliaries, which were organized this year—Wilmington and Sandhill. We feel that you will derive much pleasure from your organization activities.

Many of the Auxiliaries have made special gifts to the Institute of Pharmacy and other projects, in addition to the checks they have presented here today. We hope all of you will try to get to Chapel Hill soon and go through the Institute. You women have contributed generously toward it, and we want you to see where your money has been used.

Recommendations

You will remember that last year it was recommended that the Executive Board of the Auxiliary meet twice during the year with the officers of the local auxiliaries. The Institute of Pharmacy graciously invited us to hold the meetings there. Two meetings were held, as recommended. On both occasions a very delightful luncheon was served and we had very enjoyable meetings. However, since approximately fifty ladies attended each meeting, you can realize the sacrifice and effort made by many of the members attending. While all of us thoroughly enjoyed the meeting, several suggested that in the future we confine these meetings to one a year since those who had to travel some distance found it a hardship. In view of this I would like to recommend that one meeting, rather than two be held, and that it be in August, prior to the first meeting of the local auxiliaries' new club year.

Those of you who have husbands in retail Pharmacy realize there is a very serious shortage of pharmacists in North Carolina. Several factors have contributed to this; however, there is one main factor which has prevented us remedying the situation. All of you are familiar with the very fine work being done at the School of Pharmacy at Chapel Hill; however, they are seriously handicapped by lack of space. They are completely unable to accept all boys and girls who wish to study Pharmacy because there is not space available for giving them the necessary laboratory courses. This constitutes a bottleneck which makes it impossible for sufficient pharmacists to be educated and trained for the source of supply necessary to man the prescription departments of North Carolina. My second recommendation, therefore, is that each of you consider yourself an ambassador from your local Pharmacy to contact your state legislator before the next meeting of the General Assembly, asking him to do everything possible to see that money is made available for the construction of a larger School of Pharmacy. The men who are charged with legislative matters in Pharmacy for the State, will see that the program is initiated. Please enter into politics enough to ask your legislator to help out. Your retail pharmacist husband will benefit by it.

During my work with the Auxiliary this year, it has been brought to my attention that, while the secretary and treasurer have a thirty-day period in which to turn their books over to their successors, the Historian usually hands the scrapbook to her successor while at the Convention. In order for the current Historian to insert Convention news in the Scrapbook, I would like to recommend that the Historian also be asked to retain her book and turn it over to her successor within thirty days.

In closing, I want to thank the officers who have worked so loyally with me during this year. Without their help we couldn't have accomplished all of the things you've heard reported today.

Even though the Resolutions Committee has thanked the ladies who have been responsible for the success of this Convention, I would like to add my personal thanks.

Thank you all from the bottom of my heart.

Mrs. Ham asked Mrs. M. L. Jacobs to conduct the installation of officers. This she did in a very impressive ceremony. Mrs. Darlington, the incoming president, accepted the gavel from Mrs. Ham. She asked that the members continue their cooperation in order that the Auxiliary might have a successful program for the coming year. She then recognized Mrs. Gurley, who presented Mrs. Ham with an engraved silver plate as a token of love and appreciation from the Auxiliary members.

There being no further business, Mrs. Darlington then asked for a motion for adjournment.

MEMBERSHIP LIST 1952-1953, WOMAN'S AUXILIARY OF THE N. C. P. A.

A

Accardi, Mrs. Joe, Morganton
Adair, Mrs. W. H., Roxboro
Adams, Mrs. W. R., Carolina Beach
Albright, Mrs. George B., Jr., Salisbury
Alligood, Mrs. J. M., Greenville
Alphin, Mrs. R. L., Raleigh
Anderson, Mrs. E. R., Jr., High Point
Anderson, Mrs. E. R., Sr., High Point
Anderson, Mrs. W. A., High Point
Andes, Mrs. G. E., Wadesboro
Andrews, Mrs. C. M., Burlington
Andrews, Mrs. J. P., Winston-Salem
Andrews, Mrs. W. T., Reidsville
Arnold, Mrs. B. D., Raleigh
Aycoth, Mrs. Sherman L., High Point

B

Ball, Mrs. J. H., Winston-Salem
BALLEW, MRS. J. GORDON, Lenoir
Barbour, Mrs. A. F., Burlington
Barbour, Mrs. Joe P., Burlington
Barefoot, Mrs. Lexie G., Asheville
Barnhardt, Mrs. L. E., Charlotte
Barnhardt, Mrs. M. R., Rockwell
Barrett, Mrs. R. E., Burlington
Barton, Mrs. W. H., Greensboro
Bass, Mrs. Albert, Wilson
Batchelor, Mrs. B. W., Raleigh
Beaty, Mrs. S. A., Charlotte
Beddingfield, Mrs. B. B., Clayton
Beddingfield, Mrs. E. T., Sr., Clayton
Bell, Mrs. F. R., Beaufort
Bender, Mrs. W. M. K., Fayetteville
Bennett, Mrs. T. D., Asheville
Bennick, Mrs. J. W., Charlotte
Benson, Mrs. Ernest, Wilmington
Best, Mrs. J. H., Greensboro
Bissette, Mrs. Paul B., Sr., Wilson
Blanton, Mrs. C. D., Kings Mountain
Blue, Mrs. D. A., Carthage
Bolinger, Mrs. C. E., Asheville
Bolton, Mrs. R. B., Rich Square
Boone, Mrs. D. L., Sr., Durham
Bowers, Mrs. Gamble, Richmond, Va.
Bowers, Mrs. James B., Richmond, Va.
Boyd, Mrs. S. B., Mt. Olive
Bradshaw, Mrs. E. L., Kinston
Brantley, Mrs. J. C., Jr., Raleigh
Brantley, Mrs. W. C., Wilmington
Brecht, Mrs. E. A., Chapel Hill
Brege, Mrs. H. W., Raleigh
Brewer, Mrs. W. P., Greensboro
Brinkley, Mrs. Clifton S., Charlotte
Brison, Mrs. Sam P., Belmont
Brockwell, Mrs. J. R., Raleigh
Brooks, Mrs. Frank G., Siler City
Brown, Mrs. Clarence F., High Point
Brown, Mrs. Edwin C., Asheville
Brown, Mrs. H. Shelton, Goldsboro
Brown, Mrs. Lillian, Wilmington
Brown, Mrs. Lore S., Hamlet
Brownie, Mrs. R. H., Charlotte
Browning, Mrs. W. B., Littleton
Bryan, Mrs. George, Raleigh
Bryan, Mrs. J. E., Lumberton
Buchanan, Mrs. G. G., Greensboro
Buffaloe, Mrs. John, Raleigh
Bullard, Mrs. R. E., Fayetteville
Bunch, Mrs. L. E., Goldsboro
Bunn, Mrs. Richard S., Elizabeth City
Burbage, Mrs. W. H., Albemarle
Burgiss, Mrs. T. Roy, Sparta
Burwell, Mrs. W. A., Raleigh
Butler, Mrs. Byron, Clinton
Bynum, Mrs. C. W., New Bern

C

Cable, Mrs. Maurice, Asheville
Cagle, Mrs. C. V., Greensboro
Cahill, Mrs. Leon, Winston-Salem
Campbell, Mrs. F. E., Hamlet
Campbell, Mrs. Rowe B., Taylorsville
Cannady, Mrs. W. M., Oxford
Cannon, Mrs. C. C., Durham
Capps, Mrs. J. Talbot, Kinston
Carroll, Mrs. R. G., Statesville
Carter, Mrs. Leo H., Thomasville
Carter, Mrs. R. E., Wilmington
Caruthers, Mrs. M. R., Haw River
Casteel, Mrs. James R., Durham
Chandler, Mrs. J. T., Leaksville
Chandley, Mrs. Albert, Skyland
Cheek, Mrs. G. B., Charlotte
Cheek, Mrs. Nannie B., Durham
Civil, Mrs. John K., Charlotte
Claytor, Mrs. D. D., Greensboro
Clendenin, Mrs. J. H., Wilmington
Cline, Mrs. F. Herman, Charlotte
Cobb, Mrs. J. Louis, High Point
Cobb, Mrs. Raymond, Charlotte
Coble, Mrs. Garland, Greensboro
Collins, Mrs. Ben, Greensboro
Comfort, Mrs. W. R., High Point

Compton, Mrs. J. W., Salisbury
Connell, Mrs. J. P. B., Henderson
Conyers, Mrs. Z. V., Greensboro
Cooksey, Mrs. A. B., Winston-Salem
Copeland, Miss Alice, Ahoskie
Copeland, Mrs. R. R., Ahoskie
Coppedge, Mrs. Ray, Asheville
Cory, Mrs. Gordon E., Greensboro
Costner, Mrs. B. P., Lincolnton
Council, Mrs. C. T., Sr., Durham
Covington, Miss Geraldine, Ellerbe
Coxe, Mrs. J. S., Raleigh
Crabtree, Mrs. E. P., Winston-Salem
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W

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Wrike, Mrs. Curtis, Graham

Y

Yoder, Mrs. Coley, Conover
Young, Mrs. Norman F., Asheville
Youngblood, Mrs. R. L., Sanford

Z

Zuckerman, Mrs. I. L., Greensboro



AUXILIARY OFFICERS, 1952-53: Mrs. T. J. Ham, Jr., fifth from left, is shown presenting the gavel to Mrs. James Darlington, Auxiliary president for the coming year. Others in the picture, left to right, are: Mesdames Stephen T. Forrest, Frank S. Goodrum, Graham Culbreth, J. Paul Gamble, Hoy A. Moose, James W. Harrison and W. S. Gibson.

VA Pharmacy Service

The Plan: Veterans with service incurred illnesses, when properly authorized, may be treated by the physician of their choice, who, where necessary, will prescribe medication. Prescriptions for such medication may be filled by participating pharmacies, with payment for same being made by the Veterans Administration through the State Pharmaceutical Association.

How to Qualify: Write to N. C. Pharmaceutical Association, Drawer 151, Chapel Hill, N. C. for copy of "working agreement" which, when signed, will qualify the pharmacy to process VA prescriptions.

The Details: Included in booklet made available by the North Carolina Pharmaceutical Association. Booklet includes a copy of the "working agreement," the pricing schedule, sample prescriptions priced in accordance with the schedule and some questions and answers pertaining to the operation of the program.

Rx Blanks: Any blank may be used, but some of the work involved in complying with the regulations is lessened by using special blanks made available by the NCPA. These blanks are sold in pads of 100 blanks at 35c.

Medical Requisites: Certain designated "medical requisites" have been approved for payment. This list, which includes insulin syringes, nebulizers, urinals, etc., is supplied to all participating pharmacies when the "working agreement" is signed.

Statements: Monthly statement forms are supplied without cost to expedite collection of prescription fees. These are supplied in duplicate, the pharmacist retaining one copy until payment is received. Prescription copies are mailed to the NCPA, preferably between the 1st and 5th of the month, for supplies furnished the previous month. Payment to participating pharmacies is generally made by the NCPA within 30 days after receipt of the prescription copies and monthly statement.

This entire service is handled by and through the Pharmaceutical Association at Chapel Hill. Do not send bills to the Veterans Administration at Winston-Salem.

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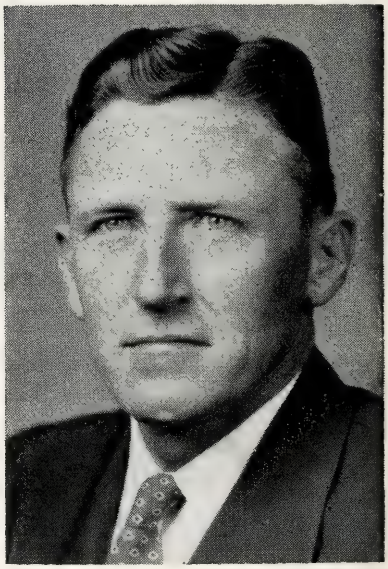
PINE STATE ICE CREAM

Raleigh, North Carolina





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TMA Entertainment Chm.
1952 Convention

1952-1953 ROSTER
TRAVELING MEN'S AUXILIARY
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NORTH CAROLINA PHARMACEUTICAL ASSOCIATION

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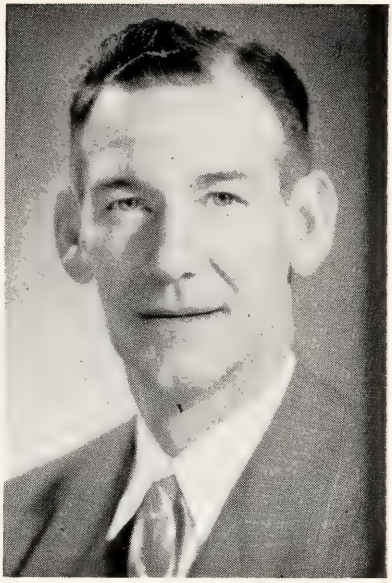
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Burwell & Dunn ..... W. B. Hawfield, c/o Co., Charlotte
Burwell & Dunn ..... P. W. Kendall, c/o Co., Charlotte
Burwell & Dunn ..... J. A. Parker, c/o Co., Charlotte
Burwell & Dunn ..... R. C. Russell, c/o Co., Charlotte
Burwell & Dunn ..... Tobie K. Steel, c/o Co., Charlotte
Buttercup Ice Cream Co. ..... John Cortright, Box 626, Hamlet
Capudine Chemical Co. ..... E. W. Yates, c/o Co., Raleigh
Chattanooga Medicine Co. ..... J. W. Neal, Box 1261, Southern Pines
Ciba Pharmaceutical Prod. ..... Ben A. Bentley, 250 Park Avenue, Room 903, N. Y. 17, N. Y.
Ciba Pharmaceutical Prod. ..... R. K. Bolick, 219 Florence St., Greensboro
Ciba Pharmaceutical Prod. ..... Charles G. Perry, 145 S. Main St., Kannapolis
Cliff-Weil, Inc. ..... Thos. J. Creegan, 222 Pace St., Raleigh
Cliff-Weil, Inc. ..... Joe W. Earman, 1200 Spring Hill Rd., Staunton, Va.
Cliff-Weil, Inc. ..... Henry Gunst, Ashland, Va.
Coca-Cola Co. ..... H. M. Doll, Box 2100, Greensboro
Coca-Cola Co. ..... W. D. Holloman, Box 2100, Greensboro
Coca-Cola Co. ..... C. J. Hullinger, 412A Wakefield, Charlotte
Coca-Cola Co. ..... Herb Maffett, P. O. Box 1734, Atlanta, Ga.
Colgate-Palmolive-Peet Co. ..... R. E. Bryan, 310 Parkview Circle, Florence, S. C.
Colgate-Palmolive-Peet Co. ..... E. H. Hemmle, 1915-1916 Liberty Life Bldg., Charlotte
Creomulsion Co. ..... George VonAspern, 400 Woodlawn Ave., Greensboro
Davol Rubber Co. ..... John Alexander, 2775 N. Hills Drive, Atlanta, Ga.
DeWitt, E. C. & Co., Inc. ..... S. O. Bailey, 618 Gatewood Ave., High Point
Dixie Cup Co. ..... Harry Crossland, 1100 Brooks Ave., Raleigh
Dixie Cup Co. ..... Ralph W. McClure, 1006 Nichols Dr., Raleigh
Drug Package Co. ..... C. H. Smith, Box 1001, Charlotte
Drug Specialties, Inc. ..... J. C. Powell, c/o Co., Winston-Salem
Endo Products, Inc. ..... Edwin C. Brown, 63 Buchanan Ave., Asheville
Elekiel & Weilman Co., Inc. ..... Ike Reinheimer, 1007 Nichols Dr., Raleigh
Factor, Max & Co., Inc. ..... Irving Standiford, 2817 Sherwood St., Greensboro
Gillette Safety Razor Co. ..... D. W. Donahue, 1255 Edgewood Rd., Charlotte

Gillette Safety Razor Co.....E. D. Gardner, 946 Everett Place, Charlotte
Gill's Hotel Special Coffee.....E. Gordon Warren, Box 952, Durham
Gilpin, H. B. Co.....Charlie Daughtridge, Box 535, Washington
Gilpin, H. B. Co.....J. W. Roberts, 133 W. Main St., Norfolk, Va.
Green, Robt. M. & Sons, Inc.....Pat B. Nelson, P. O. Box 1094, Raleigh
Hart Drug Company.....J. E. Shipley, Box 1319, Reidsville
Haskell, Chas. C. Co., Inc.....John T. Hart, 1822 Colonial Ave., Greensboro
Hollingsworth Candy Co.....H. L. Hitchcock, Box 2239, Winston-Salem
Hudnut, Richard, Co.....Joe L. Wear, Box 2101, Charlotte
Hunter, H. B. Co.....H. B. Hunter, Jr., c/o Co., Norfolk, Va.
Hunter, H. B. Co.....Jerman Hunter, 1757 Sherwood Road, Petersburg, Va.
Hunter, H. B. Co.....M. W. Stone, Box 703, Charlotte
Inter-Ocean Insurance Co.....Lucas Abels, 216 W. Market St., Greensboro
Inter-Ocean Insurance Co.....Lee Fentress, Box 1048, Greensboro
Inter-Ocean Insurance Co.....R. J. Golden, c/o Co., Greensboro
Inter-Ocean Insurance Co.....F. W. Sarles, c/o Co., Greensboro
Irwin, Neisler & Co.....E. P. Beachum, 127 Tranquil Ave., Charlotte
Johnson & Johnson.....Chas. L. Moseley, 943 Romany Rd., Charlotte
Johnson & Johnson.....Ed Showfety, 604 Smedes Place, Raleigh
Justice Drug Co.....W. P. Brewer, c/o Co., Greensboro
Justice Drug Co.....R. G. Carroll, 424 Summit Ave., Statesville
Justice Drug Co.....J. L. Davis, c/o Co., Greensboro
Justice Drug Co.....L. R. Davis, c/o Co., Greensboro
Justice Drug Co.....Stephen Forrest, c/o Co., Greensboro
Justice Drug Co.....D. F. Hayes, c/o Co., Greensboro
Justice Drug Co.....P. A. Hayes, c/o Co., Greensboro
Justice Drug Co.....T. S. Simpson, c/o Co., Greensboro
Justice Drug Co.....L. A. Thomas, c/o Co., Greensboro
Justice Drug Co.....O. C. Trogdon, c/o Co., Greensboro
Justice Drug Co.....T. B. Waugh, c/o Co., Greensboro
Justice Drug Co.....R. F. Whiteley, c/o Co., Greensboro
Key, Grant E., Inc.....J. V. Key, 1800 Block Memorial Ave., Lynchburg, Va.
King, W. H. Drug Co.....Raymond Brockwell, 2803 Exeter Court, Raleigh
King, W. H. Drug Co.....O. G. Duke, 204 Furches St., Raleigh
King, W. H. Drug Co.....J. A. Earley, Box 146, Whiteville
King, W. H. Drug Co.....D. J. Finch, Box 505, Zebulon
King, W. H. Drug Co.....R. W. Hunter, 2201 Fairview Rd., Raleigh
King, W. H. Drug Co.....Earle Jones, 2607 Lochmoor Drive, Raleigh
King, W. H. Drug Co.....L. P. Miller, c/o Co., Raleigh
King, W. H. Drug Co.....H. Mitchell, 2015 Fairview Rd., Raleigh
King, W. H. Drug Co.....F. D. Peacock, 1218 Filmore St., Raleigh
King, W. H. Drug Co.....H. C. Starling, c/o Co., Raleigh
King, W. H. Drug Co.....F. J. Williams, Jr., 1302 Broad St., Durham
Lambert Pharmacal Co.....H. H. Mays, 2923 Chamberlayne Ave., Richmond, Va.
Lance, Inc.....F. T. Matthews, Box 1530, Greensboro
Lance, Inc.....C. L. Moser, 1310 Iris Dr., Charlotte
Lance, Inc.....J. R. Rollins, c/o Co., Charlotte
Lance, Inc.....S. S. Woodall, Box 8688, Richmond, Va.
Lederle Laboratories.....C. B. Tyson, Jr., Box 155, W. Durham
Lilly, Eli & Co.....L. M. Bailey, 548 Palmetta St., Spartanburg, S. C.
Lilly, Eli & Co.....K. T. Boatwright, 4310 Hanover Ave., Richmond, Va.
Lilly, Eli & Co.....W. A. Burwell, 115 Hudson St., Raleigh
Lilly, Eli & Co.....S. W. Frontis, 301 West Ave., Greensboro

Lilly, Eli & Co.....W. L. Hickmon, 234 Forest Hill Dr., Wilmington
Lilly, Eli & Co.....L. M. McCombs, Box 2, Creedmoor
Lilly, Eli & Co.....D. F. McGowan, Rt. No. 3, Chapel Hill
Lilly, Eli & Co.....C. R. Sublett, 406 Liberty Life Bldg., Charlotte
Lily-Tulip Cup Corp.....Radford Moore, Apt. 12-D, Edgewood Knoll, Asheville
Lily-Tulip Cup Corp.....R. C. NeSmith, Box 2894, Raleigh
Lily-Tulip Cup Corp.....W. A. Rigsby, 2226 Hastings Dr., Charlotte
Lily-Tulip Cup Corp.....Robt. J. Simmons, 1511 Northfield, Greensboro
Lily-Tulip Cup Corp.....Dan Wheeler, 1301 Queens Rd., W., Charlotte
McCourt Label Cabinet Co.....R. M. Crosson, Box 475, Columbia, S. C.
McKesson & Robbins, Inc.....G. E. Edenfield, c/o Co., Columbia, S. C.
McKesson & Robbins, Inc.....Lane Jackson, Jr., c/o Co., Columbia, S. C.
McKesson & Robbins, Inc.....Joe Myers, Jr., Box 127, Bennettsville, S. C.
Magnus, Mabee & Reynard.....J. W. Felton, Box 316, Knoxville, Tenn.
Mallinchrodt Chemical Co.....R. L. White, 1201 Princeton Ave., Charlotte
Maola Ice Cream Co.....H. L. Barnes, c/o Co., New Bern
Massengill, S. E. Co.....Thompson Hiles, 120 Westwood Rd., Lakeview Park, Asheville
Massengill, S. E. Co.....J. H. Morris, Jr., 2208 Arnold Dr., Charlotte
Massengill, S. E. Co.....J. C. Woodard, 214 Lindsay St., High Point
Mead-Johnson & Co.....J. H. Austin, 2519 Providence Rd., Charlotte
Merck & Co.....C. E. Davis, 1115 Cornwallis Dr., Greensboro
Merck & Co.....W. R. Ehrhardt, c/o Co., Rahway, N. J.
Merck & Co.....W. J. Wolly, Addison Apts., Charlotte
Merrell, Wm. S. Co.....Forrest Matthews, Jr., 2509 Kenmore Dr., Raleigh
Merrell, Wm. S. Co.....Bernard Shiell, 2258 Thomasville Rd., Tallahassee, Florida
Miles Laboratories, Inc.....Robt. H. Brownie, P. O. Box 2472, Charlotte
Morgan, A. B. Fixture Co.....A. B. Morgan, Box 3144, Charlotte
Morgan, A. B. Fixture Co.....J. F. Williamson, Box 3144, Charlotte
Nashua Package Sealing Co.....J. W. Valentine, Box 288, Southern Pines
Norris Candy Co.....J. F. Norton, c/o Co., Atlanta, Ga.
Norris Candy Co.....A. J. Schlirf, 2947 Bon Air Ave., Winston-Salem
Norris, Garland C., Co.....Osborne Lucas, 2536 York Rd., Raleigh
Nunnally Candy Co.....R. S. Everett, 1101 E. Morehead St., Charlotte
Nyal Company & Jamieson Pharmacal Co.....W. McElveen, 513 Willoughby St., Charlotte
O'Hanlon-Watson Drug Co.....J. H. Ball, c/o Co., Winston-Salem
O'Hanlon-Watson Drug Co.....J. M. Darlington, c/o Co., Winston-Salem
O'Hanlon-Watson Drug Co.....I. H. Rider, c/o Co., Winston-Salem
O'Hanlon-Watson Drug Co.....S. P. Smith, c/o Co., Winston-Salem
O'Hanlon-Watson Drug Co.....R. N. Tesh, c/o Co., Winston-Salem
O'Hanlon-Watson Drug Co.....H. P. Watson, c/o Co., Winston-Salem
Old Dominion Candies.....W. A. Ellis, 101 N. Mendenhall St., Greensboro
Owens-Illinois Glass Co.....W. H. Adams, 610 Liberty Life Bldg., Charlotte
Owens-Illinois Glass Co.....G. C. Hughes, 610 Liberty Life Bldg., Charlotte
Owens-Illinois Glass Co.....H. C. Rudy, 3574 Brookside Road, Toledo, Ohio
Owens & Minor Drug Co.....L. B. Allen, Box 1167, Rocky Mount
Owens & Minor Drug Co.....Gamble Bowers, c/o Co., Richmond, Va.
Owens & Minor Drug Co.....G. G. Minor, Jr., c/o Co., Richmond, Va.
Owens & Minor Drug Co.....L. S. Whittle, Box 237, Warsaw
Owens & Minor Drug Co.....Bruce W. Young, 1606 Highland Dr., Wilson
Pal & Personna Blade Co.....Harry B. Shub, 43 W. 57th St., New York 19, N. Y.
Paramount Sales Co.....T. F. Windham, Box 477, Knoxville, Tennessee
Parke-Davis & Co.....G. G. Buchanan, Box 1254, Greensboro
Parke-Davis & Co.....G. C. Hartis, 24 Gloria Ave., Winston-Salem

Parke-Davis & Co.....R. D. Heist, 1610 Queens Rd., Charlotte
Parke-Davis & Co.....Fred Johnson, 1430 Rock Springs Ter., N. E., Atlanta, Ga.
Parke-Davis & Co.....W. L. Johnson, 223 Courtland St., Atlanta, Ga.
Parke-Davis & Co.....F. A. Manfred, 50 Pinecrest Parkway, Wilmington
Peabody Drug Co.....C. T. Byerly, 2315 Sprunt St., Durham
Peabody Drug Co.....W. M. Cannady, Box 517, Oxford
Peabody Drug Co.....Wade O. Daniels, 2602 Highland Ave., Durham
Peabody Drug Co.....Zack W. Lyon, 1811 Hillcrest Dr., Durham
Peabody Drug Co.....G. O. Peel, c/o Co., Durham
Peabody Drug Co.....J. A. Weatherford, c/o Co., Durham
Penslar Co.....A. R. Cross, 1204 N. Fairwater Dr., Norfolk, Va.
Pet Dairy Products Co.....O. L. Cole, c/o Co., Greensboro
Pet Dairy Products Co.....Jesse P. Jones, c/o Co., Greensboro
Pet Dairy Products Co.....James T. McLean, 306 Rolling Road, Burlington
Pfeiffer, S. Mfg. Co.....L. D. Davidson, 1004 Bragg St., Monroe
Pictorial Paper Co.....W. B. Lyon, 110 Ridge Lane, Chapel Hill
Pine State Creamery.....Dwight Johnson, c/o Co., Raleigh
Pine State Creamery.....J. D. Kilgore, c/o Co., Raleigh
Pine State Creamery.....Sam N. Mann, c/o Co., Raleigh
Pine State Creamery.....T. P. Matthews, Box 426, Henderson
Pine State Creamery.....W. E. Spence, c/o Co., Raleigh
Purepac Corp.....Frank Stanley, 900 Clearvue Ter., S. W., Atlanta, Ga.
Ramsey Manufacturing Co.....J. E. Ward, Box 543, Charlotte
Read, E. B. & Sons Co.....J. G. Barnette, Box 215, Charlotte
Reese Chemical Co.....Harold M. Pickett, 3567 Ola St., Jacksonville, Fla.
Rexall Drug Co.....C. R. Foster, 1120 Oakleigh Ave., East Point, Ga.
Rexall Drug Co.....T. M. Foster, Box 368, Charlotte
Rexall Drug Co.....Harrison Leach, Box 1153, Rocky Mount
Schrafft Candies.....J. B. Whitley, Jr., 3338 Hanover Ave., Richmond, Va.
Scott Drug Co.....Oren H. Baucom, c/o Co., Charlotte
Scott Drug Co.....J. W. Bennick, c/o Co., Charlotte
Scott Drug Co.....W. R. Dixon, 1405 E. Blvd., Charlotte
Scott Drug Co.....J. L. Fesperman, c/o Co., Charlotte
Scott Drug Co.....Carlos Fry, Carthage
Scott Drug Co.....I. E. Helms, c/o Co., Charlotte
Scott Drug Co.....H. O. Hovis, c/o Co., Charlotte
Scott Drug Co.....R. B. Julian, Box 571, Salisbury
Scott Drug Co.....A. S. McCord, c/o Co., Charlotte
Scott Drug Co.....L. C. Sappenfield, c/o Co., Charlotte
Scott Drug Co.....Walter Scott, c/o Co., Charlotte
Scott Drug Co.....J. A. Wolfe, c/o Co., Charlotte
Searle & Co.....F. Garland Coble, 901 Fairmont St., Greensboro
Searle & Co.....V. F. Smith, Box 312, Greensboro
Sharp & Dohme.....W. P. Farthing, 4309 Chamberlayne Ave., Richmond, Va.
Sharp & Dohme.....J. F. Lyon, Sunset Apt. C6, Rocky Mount
Sharp & Dohme.....W. P. Rogers, 27 Farrwood Ave., Asheville
Sheaffer Pen Co.....H. J. Farnsworth, 110 Arden Pl., Greensboro
Smith, Dr. T. C. Co., Inc.....C. R. Hinckle, 162 Chatham Rd., Asheville
Smith, Dr. T. C. Co., Inc.....H. E. Phillips, 78 Fairfax Ave., Asheville
Smith, Dr. T. C. Co., Inc.....Norman F. Young, 36 Westover Dr., Asheville
Smith Wholesale Drug Co.....H. L. Johnson, 236 W. Park Ave., Spartanburg, S. C.
Smith Wholesale Drug Co.....J. M. Smith, Jr., c/o Co., Spartanburg, S. C.
Smith Wholesale Drug Co.....A. C. Vickers, 1109 Spencer Ave., Gastonia

Southern Dairies.....Joe Beatty, 2205 Chesterfield Ave., Charlotte
Southern Dairies.....Luke Blackmer, c/o Co., Charlotte
Southren Dairies.....H. T. Collins, c/o Co., Albemarle
Southern Dairies.....Manly Hines, 2828 Willow Dr., Charlotte
Southern Dairies.....J. R. Hughes, c/o Co., Durham
Southern Dairies.....E. L. Kivett, Box 1108, Greensboro
Southern Dairies.....J. H. Laher, Jr., Box 488, Wilson
Southern Dairies.....E. G. Rufty, c/o Co., Salisbury
Southern Dairies.....H. G. Strom, 252 Patton Ave., Asheville
Southern Dairies.....R. E. Tucker, c/o Co., Charlotte
Southern Dairies.....R. L. Whitfield, c/o Co., Raleigh
Southern Dairies.....Bruce Wingate, c/o Co., Charlotte
Squibb, E. R. & Sons.....J. W. Harrell, 1917 Sunset Drive, Raleigh
Squibb, E. R. & Sons.....M. G. Morris, 315 Isabelle St., Greensboro
Squibb, E. R. & Sons.....Joe R. Watkins, 820 Spring St., N. W., Atlanta, Ga.
Squibb, E. R. & Sons.....Ray E. Weathers, 2310 Sprunt St., Durham
Stanback Company.....T. Jim Mathews, c/o Co., Salisbury
Stanback Company.....F. J. Stanback, c/o Co., Salisbury
Sterling Drug Co.....B. E. Hazard, Rt. No. 1, Box 2934, Charlotte
Strasenburgh, R. J. Co.....F. S. Cooper, P. O. Box 2473, Greensboro
Tilden Co.....W. D. Druen, 860 Victoria Ave., Lynchburg, Va.
Tilden Co.....H. E. McLeod, 108 Milford Dr., Salisbury
Upjohn Company.....B. F. Dover, P. O. Box 6083, Charlotte
Upjohn Company.....F. L. Furr, Box 963, Durham
Upjohn Company.....D. W. Gamble, Southern Pines
Upjohn Company.....R. H. Marston, 125½ Forest Hill Dr., Wilmington
Upjohn Company.....H. P. Moore, Box 1015, Hendersonville
Upjohn Company.....C. T. Woodward, P. O. Box 653, Greensboro
Voight's Pepticine Co.....E. G. Brennan, Box 102, East Rutherford, N. J.
Wampole Co.....N. B. Moury, 1713 Rolling Rd., Greensboro
Warner, William R. & Co.....A. M. Dean, 1046 Nichols Dr., Raleigh
Weco Products Co.....G. E. Cory, 3600 Madison Ave., Greensboro
White Laboratories, Inc.....C. D. Andrews, 621 S. Mendenhall St., Greensboro
White Laboratories, Inc.....Julian C. Helms, 824 Drummond Ave., Charlotte
Whitman Candies.....J. C. Baucom, Jr., 4216 Plaza Rd., Charlotte
Whitman Candies.....F. Stanley Perry, 1061 Nichols Dr., Raleigh
Winthrop-Stearns, Inc.....W. R. Arey, Jr., 2703 Williams St., Durham
Winthrop-Stearns, Inc.....W. C. Simmons, Box 2411, Winston-Salem
Wyeth, Inc.....P. W. Miller, 713 W. Council St., Salisbury
Wyeth, Inc.....W. D. Pearce, 210 Pogue St., Raleigh
Yardley, Inc.....H. D. Vail, Box 2063, Charlotte
Young Rubber Corp.....R. L. Blanton, Box 84, Charlotte
Young Rubber Corp.....A. C. Stewart, Box 484, Smithfield
Life Membership.....J. B. Bowers, 3401 Hawthorne Ave., Richmond, Va.
Life Membership.....J. R. Brownie, R.F.D. No. 4, Box 109, Norfolk, Va.
Life Membership.....R. C. Cagle, Box 245, Rockingham
Life Membership.....J. Ben Coppedge, 2021 Fairview Rd., Raleigh
Life Membership.....W. R. Dixon, 1405 E. Blvd., Charlotte
Life Membership.....R. W. Lowe, Chester, Va.
Life Membership.....Phil Van Every, c/o Lance, Inc., Charlotte



W. S. GIBSON, *President*
Traveling Men's Auxiliary, 1952-1953



R. H. (BOB) BROWNIE, *President*
Traveling Men's Auxiliary, 1951-1952

★ *For Better Service* ★

Robert R. Bellamy & Son

Wholesale Druggists

Wilmington, N. C.

NORTH CAROLINA BOARD OF PHARMACY

Members and Organization, 1951-1952

COMMISSIONED BY HIS EXCELLENCY, THE GOVERNOR OF NORTH CAROLINA

J. C. Brantley, Jr., Raleigh.....Term expires April 28, 1952
Roger A. McDuffie, Greensboro.....Term expires April 28, 1953
H. C. McAllister, Chapel Hill.....Term expires April 28, 1954
R. N. Watson, Sanford.....Term expires April 28, 1955
W. A. Gilliam, Winston-Salem.....Term expires April 28, 1956

President
J. C. Brantley, Jr.
Secretary-Treasurer
H. C. McAllister
Attorney
F. O. Bowman, Chapel Hill
Inspectors
T. H. May, Wake Forest W. M. Storey, Raleigh

SEVENTY-FIRST ANNUAL REPORT OF THE NORTH CAROLINA BOARD OF PHARMACY

Submitted herewith is the annual report of the North Carolina Board of Pharmacy for the twelve months' period ending April 30, 1952, as provided by the requirements of Section 90-57 of the General Statutes of North Carolina.

MEETINGS

During the year, eleven meetings of the Board were held. Three of these were regular meetings for the examination of candidates. The remaining eight were special meetings for the transaction of business. They were held on the following dates:

May 15, 1951.....(Special)
June 18-21, 1951.....(Exam)
June 27, 1951.....(Special)
July 17, 1951.....(Special)
September 1, 1951.....(Special)
October 15-18, 1951.....(Exam)
November 20, 1951.....(Special)
January 15, 1952.....(Special)
February 18-20, 1952.....(Exam)
March 18, 1952.....(Special)
April 15, 1952.....(Special)

EXAMINATION OF CANDIDATES

At the three examination meetings, sixty-six candidates were successful in passing and were registered. The following thirty-four candidates were registered at the June, 1951, examinations:

Robert Eugene Allen, Shelby
William Franklin Allen, Cherryville
Frank Barnett, Jr., Henderson
Ralph Edward Carter, Jr., Kelford
William Davis Cash, Chesnee, S. C.
Walter Allen Clodfelter, Jr., High Point
Robert Eugene Collins, Richwood, W. Va.
Mills Henry Doyle, Emporia, Va.

Paul Lewis Fisher, Mecklenburg Co., N. C.
James Chandler Gabriel, Mooresville
Charles Howard Gaddy, Ingold
Alvis Burton Gilliam, Jr.,
Rockingham Co., N. C.
James Gordon Grantham, South Hill, Va.
Harvey Clifton Greeson, Gibsonville
Ray Truman Hudson, Catawba Co., N. C.
Douglas Alexander McCormac, Maxton
James Conrad McGee, Jr., Franklin
Milton Alvin Moore, Jr., Tarboro
Eugene Moskowitz, Bronx, N. Y.
William Warren Northcott,
Randolph Co., N. C.
Sarah Bradshaw Pegram, Lenoir
Douglas Allen Roberts,
Johnson City, Tenn.
Harold Bruce Sauls, Raleigh
William Dudley Schustack, Bronx, N. Y.
Gene Stevenson Sherard, Henrietta
Elias Carr Speight, Rocky Mount
Wallace Charles Stich, Clearwater, Fla.
Christopher Columbus Turner, Selma
William Boling VanValkenburgh, Asheville
Joe Battle Vinson, Wilson's Mill
Wilbur Shepherd Ward, Biltmore
Charles Davis Webster, Lake City, S. C.
William Hooper Wilson, Clinton
Howard Avant Yandle, Charlotte

The following twenty-two candidates were registered at the October, 1951, examinations:

James Walter Adams, Asheville
Charles Schley Aimar, Thunderbolt, Ga.
Alvin Bryant, Durham
Barbara Bess Carson, Sylva
Hubert Morris Coffee, Franklin Co., Ga.
Robert Lindsey Dewar, Harnett Co., N. C.
Ralph Harry Dunlap, Rock Hill, S. C.
William Pitts Horton, Ayden
Robert Craft Huntley, Wadesboro
Weldon Phillips LaMore, Eau Claire, Mich.
Herbert McKeithan, Jr., Raeford
Oscar Walter Mills, Leaksville
Kenneth Earl Moore, Johnston Co., N. C.
George McDonald Mooresfield, Harmony
Hughel Faxton Padgett, Forest City
Robert Russell Sampson (col.), Clinton
Clarence LeRoy Swearngen, Charlotte
Olin Henderson Welsh, Elliott, S. C.
Waits Artemus West, Roseboro
Lloyd Milton Whaley, Beulaville
Earl Gaston Williams, Gastonia
William Alexander Williams, Roxboro

The following ten candidates were registered at the February, 1952, examinations:

Margaret Frances Booth, Wake Co., N. C.
William Edward Davis, Warren Co., N. C.
James Paul Greene, Bakersville
Francis Carl Hammerness,
Glascow, Montana
Benjamin Russell Harward,
Chatham Co., N. C.
John Palmer Horton, Jr., North Wilkesboro
Dolores Antoinette Kubiak, Donora, Pa.
William Neal Robertson, Jr., Laurinburg
Dale Melvin Shepherd, Ball
Henry Grady Thomas, Jonesboro

Registration by Reciprocity

During the period covered by this report, twenty-six applications for reciprocal registration were accepted and six were rejected. These six applicants did not submit satisfactory evidence that they met the requirements for registration in North Carolina. Those registered were as follows:

James Lee Patterson, May 31, 1951
Georgetown, S. C., from South Carolina
Ann Carson Hershberger, June 22, 1951
Durham, N. C., from South Carolina
Carlton Oliver Winter, June 22, 1951
Monck's Corner, S. C., from South Carolina
Edward Brisson, July 20, 1951
St. Paul's, N. C., from South Carolina
Allan Reese Hawkins, Jr., July 20, 1951
Greer, S. C., from North Dakota
William Clay Brooks Penn, July 20, 1951
Winston-Salem, N. C., from Louisiana
James Coleman Edwards, September 14, 1951
Barnesville, N. C., from Alabama
Ross Alexander Cloer, September 15, 1951
Young Harris, Ga., from Georgia
Hewin Vickery Morris, September 15, 1951
Hartwell, Ga., from Georgia
William Henry Barton, September 15, 1951
Calhoun, Ga., from Georgia
James Emanuel Harper, Jr.,
September 17, 1951
Bennettesville, S. C., from South Carolina
Ruth Elizabeth Agnew, October 29, 1951
Asheville, N. C., from Georgia
Robert Dale Banner, October 29, 1951
Celo, N. C., from Kansas
Billie Edwards Bush, October 29, 1951
Homestead, Fla., from Georgia
Laurence Edward Feagin, October 29, 1951
Hendersonville, N. C., from Iowa

Charles Walter Seithel, October 29, 1951
Indianapolis, Ind., from South Carolina
Griffin Wakefield (col.), November 20, 1951
Pickens, S. C., from Louisiana
Frederick Joseph Felder, Jr.,
November 20, 1951
Charleston, S. C., from South Carolina
William Horace Mosteller, November 20, 1951
Greenville, S. C., from South Carolina
John Arthur Busbee, December 17, 1951
Wagener, S. C., from South Carolina
Ritchie Andrew Russell, December 19, 1951
Nashville, Tenn., from Georgia
William Sanders Gunn, December 26, 1951
Wilkes County, Ga., from Georgia
William Ward Smith, December 27, 1951
State College, Pa., from Maryland
Harry Curtis Rice, January 22, 1952
Elsworth, Wis., from North Dakota
James Seymour Thomas, February 20, 1952
Morven, N. C., from Alabama
Nicholas Ralph Gross, April 30, 1952
Dupont, Pa., from South Carolina

PHARMACISTS REGISTERED IN OTHER STATES BY RECIPROCITY

Two pharmacists from North Carolina have been registered by reciprocity in other states. No North Carolina applicants have been rejected by other states.

PHARMACISTS RE-REGISTERED

Eighteen pharmacists have been re-registered during the period. They are as follows:

Irvin Applebaum
Harry Ransome Babst
Albert Joshua Early
Gail B. Edwards
John Richard Gary
Thomas E. Holding, Jr.
David Henry Hood
Thomas Ruffin Hood
Gaither Fred Johnson, Jr.
W. Harrison King
Carlisle Bruce McKenzie
Lester Boyd Mullen
John Bunnie Polk
William Franklin Rhodes
Fleet Hall Scroggs
John Fletcher Simpson
Mrs. Bessie Badham Small (col.)
James Merritt Spoon, Jr.

PHARMACISTS REMOVED FROM REGISTERED LIST BY REQUEST OR BY FAILURE TO RENEW LICENSE

(Twenty-five (25) in Number)

Charles Schley Aimar
David Anthony Allen
Harley Oneil Benson
James Addison Bland
Gail B. Edwards
Cope Winslo Ellington
Phillip Areteamus Fulmer
H. B. Hall (col.)
Wilkins Harden
Thomas E. Holding, Jr.
Fred Anderson Holt
Thomas Ruffin Hood
William Walter Jordan
Thomas J. Kelly
W. Harrison King
Kermit Henry McNair
Lester Boyd Mullen
Maleria Elizabeth Pearson (col.)
John Bunnie Polk
Jefferson Reeves
Richard Cole Scharff
Fleet Hall Scroggs
William Zachariah Tingen
Wayman Worthington Williams
Fate Burnette Williamson

In Memoriam

Pharmacists who have died during the year (27):

Ben Shaw Barnes.....Kinston

Robert E. Cornelius.....Concord

Joseph Benjamin Christian.....Greensboro

Claude Baxter Clark.....Williamston

Royal C. Eller.....Belmont

Sidney Gladstone Etheridge.....Elizabeth City

Ludolph Glenn Fox.....Rockingham

John Albert Guiton.....Whiteville

Aldridge Kirk Hardee.....Graham

Doane Herring.....Wilson

Lawrence Wilson Jenkins.....Boiling Springs

Kenneth Alexander Kirby.....Raleigh

Charlie Everette Malone.....Salisbury

John Benedict O'Hara.....Laurinburg

George Lever Oxner.....Greensboro

Samuel Mitchell Purcell, Sr.....Salisbury

John Neal Rigby.....Ahoskie

Ira Winfield Rose.....Chapel Hill

James Alexander Sappenfield.....Kannapolis

Kenneth McKinley Shade (col.).....Wilson

James Matthew Smith.....Spartanburg, S. C.

Alonzo Kennedy Walters.....Burlington

Burney Simon Warren, Sr.....Greenville

James Monroe Wheless.....Farmville

Julian Elder White.....Raleigh

William R. Wilkins.....Mocksville

Morrison Patton Williams.....Charlotte

SUMMARY OF PHARMACISTS ON THE ACTIVE LIST

The total number of pharmacists in good standing on the Board Roster, April 30th. are distributed as follows:

	Under 30	30-39	40-49	50-59	60-64	65-70	Over 70	Total
A. Total number of pharmacists in good standing on Board Roster	275	296	290	314	147	107	81	1511
B. Total number actively engaged in pharmaceutical pursuits (in state)	226	241	252	272	116	85	57	1249
1. In retail pharmacy	206	224	229	256	111	78	56	1159
a. as owners	11	51	94	101	52	25	20	354
b. as partners	31	82	67	74	24	18	10	306
c. as employees	164	91	68	81	35	35	26	500
2. In hospital pharmacy	12	8	7	3	1	1	0	32
3. In manufacturing and wholesale laboratories	0	1	3	7	2	1	0	14
4. As field representatives for wholesale and manufacturing firms	6	7	9	5	2	3	0	32
5. Teaching (and student) and government work	2	1	3	0	0	1	1	8
6. In miscellaneous pharmaceutical capacities	0	0	1	1	0	1	1	3
C. Total number who reside IN the State and are NOT engaged in pharmaceutical pursuits.								
1. Unemployed	0	0	0	0	1	1	0	2
2. Retired	0	0	1	9	10	10	19	49
3. Otherwise engaged	19	10	7	14	10	5	3	68
D. Number who reside OUT of State	30	45	31	19	10	6	2	142
E. Number in "B" who are women	30	10	2	4	0	0	0	46
Number in "A" who are women	50	21	3	6	0	0	0	80

EDUCATIONAL QUALIFICATIONS OF PHARMACISTS ACCORDING TO AGE

	Under 30	30-39	40-49	50-59	60-64	65-70	Over 70	Total
Qualifications of pharmacists in "B"								
Non-Graduates	0	8	39	110	76	60	44	337
Graduates of 2 year courses	0	0	96	136	32	20	11	295
Graduates of 3 year courses	0	24	89	26	8	5	2	154
Graduates of 4 year courses	226	209	28	0	0	0	0	463
Qualifications of pharmacists in "A"								
Non-Graduates	0	10	39	130	96	75	63	413
Graduates of 2 year courses	0	0	109	151	40	24	15	339
Graduates of 3 year courses	0	31	108	31	10	8	3	191
Graduates of 4 year courses	275	255	35	2	1	0	0	568
Totals in "A"	275	296	291	314	147	107	81	1511

SUMMARY OF DRUG STORES REGISTERED

Based upon the applications for the renewal of drug store permits and for original permits, the following drug stores have been registered:

Total number of pharmacies in the State 881

(a) Number classified as hospital pharmacies 21

(b) Number classified as retail pharmacies (drug stores) 860

These pharmacies (retail) are further classified as follows:

(1) Number serviced by 1 pharmacist 565

(2) Number serviced by 2 pharmacists 219

(3) Number serviced by
3 pharmacists 39
(4) Number serviced by
4 pharmacists 2
(5) Number serviced by
5 or more pharmacists 1
(6) Number serviced by
permitted physicians 34

Those listed as hospital pharmacies are classified as follows:

(1) Number serviced by
1 pharmacist 15
(2) Number serviced by
2 pharmacists 4
(3) Number serviced by
3 pharmacists 2

The ownership of the retail pharmacies is vested as follows:

Stores owned solely by
pharmacists .....379 or 44.0%
Stores owned by pharmacists
and non-pharmacists .....264 or 26.0%
Stores owned solely by
non-pharmacists .....217 or 26.0%

COMMENTS

The statistical data relating to the age, employment status and educational qualifications of the pharmacists on the active board roster have been compiled as usual for the fiscal year immediately past. Likewise the information has been gathered on the number and kind of pharmacies and the personnel serving them.

During the past year a total increase of sixty-three pharmacists has been made to the active roster. This compares with an increase of seventy-nine for the preceding year. Of the sixty-three additional pharmacists only thirty, or less than half, are engaged in pharmaceutical pursuits. Twenty-five of these are in retail practice. The thirty-three who remain on the active list but are not engaged in pharmaceutical pursuits are accounted for by those pharmacists who have retired or have become otherwise engaged. It is to be regretted that more of this number did not see fit to locate in or to remain in retail practice where they are so badly needed.

The average age of the pharmacists has remained the same as last year. The usual 1% decline in the average age did not materialize this year. The figures show again that 43.2% of all pharmacists on the active roster and 42.6% of those in practice are over fifty years of age.

As of April 30, 1952, there were eight hundred and eighty-one pharmacies in operation in the state. Of this number twenty-one are classified as hospital pharmacies and eight hundred and sixty as retail pharmacies. Thirty-four of the eight hundred and sixty retail pharmacies are operated under physicians' permits in towns of less than six hundred population. Compared to the statistics for last year there has been an increase of twelve pharmacies in the state. Ten of these are retail and two are hospital pharmacies. The number of "permitted physician" stores has declined by four during the past year. The number of so-called "one man" drug stores has also decreased by four. The number of pharmacies being staffed by more than one pharmacist has increased by nineteen. The changes noted by the above figures represent a trend which has been evident for several years. Although the rate of this change has been somewhat slower during the past year, it is believed that the trend is definitely established and will be accelerated when more qualified pharmacists are available.

In each annual report of the Board for the past several years, attention has been called to the shortage of pharmacists which exists in North Carolina. Progress on the efforts to correct the situation has been reported. All are familiar with the disappointments which we have experienced at not having funds provided for adequate teaching facilities and personnel. Being forced to adopt the attitude that "all things come to him who waits," it now appears that the prospects for the realization of a new building for the School of Pharmacy are good. Both Chancellor House and President Gray of the University have assured us that the building for the School of Pharmacy is Number One on the list of permanent improvements for the University at Chapel Hill. Whether or not funds for any permanent improvements will be made available by the General Assembly is a matter to be seen. The faculty of the School of Pharmacy, the North Carolina Pharmaceutical Association, and the Board of Pharmacy have all been active in making

the need for the enlargement of facilities felt. The one remaining job to be done is that of thoroughly informing the members of the legislature of the critical need for pharmacists in North Carolina. Special interests have used this shortage to try to influence the passage of legislation which would lower standards of licensure and practice. The members of the legislature should be informed as to how the expedient of lowering standards is not to the best interests of the public and that the only way to solve this problem is to provide adequate training facilities and personnel. The idea of a larger building and faculty for the School of Pharmacy is not something that would just be nice to have—it is a dire necessity if we are to prevent a breakdown in the standards of pharmaceutical education and practice in North Carolina. It now becomes an obligation of every pharmacist in the State to do his share in making this need understood. North Carolina has too much invested in training facilities for the health profession to neglect the important part played by pharmacists in rendering health service.

PRESCRIPTIONS

For an idea of the magnitude of professional service rendered by the pharmacists of the State, it will be interesting to note the number of prescriptions filled in North Carolina last year. From the applications of 693 drug stores reporting the number of prescriptions filled, there was an average of 15,105 prescriptions filled in each store. Projecting this average to the total number of stores, there were 13,307,000 prescriptions filled, or about 3 for each man, woman and child in North Carolina. This is an increase of slightly less than 1.5 million over last year.

NEW LOCATION OF BOARD OFFICE

On November 15th the office of the Board was moved from the School of Pharmacy, where it has been located for the past eight years, to the Institute of Pharmacy. It was with mixed feelings that the decision to relocate the office was made. During the entire stay at the School of Pharmacy the Board received the utmost cooperation from the faculty and other school personnel. This close association with the school and the N. C. P. A. "under one roof" proved quite beneficial to the Board. It was with much reluctance that this arrangement, of necessity, was discontinued due to lack of space. The Board would like to acknowledge at this time a debt of gratitude to the University and to the School of Pharmacy for providing space for the office during those eight years. We should further like to emphasize that the separation has been a physical one only.

The Board now occupies a suite of larger offices in the magnificent new Institute of Pharmacy Building at 109 Church Street in Chapel Hill. Additional spaces such as the conference room and the auditorium are available for Board use when needed. This additional space has proved quite advantageous to the Board not only from the standpoint of its day-to-day activities but particularly in holding its monthly business meetings. The officials and personnel of the N. C. P. A. have been most helpful in assisting the Board in carrying on its work by making the facilities of that organization available whenever desired.

BEAL MEMBERSHIP PRIZE

Mr. R. E. Carter, Jr., of Wilmington, made the highest average of all candidates taking the examinations during the calendar year 1951 with an average of 92%. He is, therefore, recommended for the prize of one year's membership in the North Carolina Pharmaceutical Association.

PHYSICIAN-OWNED CLINIC PHARMACIES

In the evolution of the several health professions during the past half century, the lines of demarcation outlining the spheres of activities of each have become more pronounced. In the past twenty-five years this development has graduated to a point of what might be called professional domain. This growth has been generally accepted by all of the health professions, and infringements of one profession upon another have been denounced in the codes of ethics of most of the professions. In very recent years, events have occurred which seem to indicate that the abandonment of this established method of handling health affairs might be beginning. Specifically what is referred to

here is the apparent interest being displayed by some physicians, who band themselves together in what are called clinics, in operating pharmacies as a part of or in connection with these so-called clinics. No effort will be made here to try to explain this interest or why it has developed. It is felt, however, that some comment on the practice is indicated.

From a casual observation one might gather that such an arrangement as outlined above would be a good thing. It certainly possesses the advantages of convenience for the patient and for the serving professions. The factor of time saved is another element for consideration. There are further arguments which might be advanced in support of this consolidated enterprise. There are other considerations, however, which condemn it as not being in the public interest. From the pharmacist's point of view it will doubtless be branded as a breach of professional ethics and as unfair competition. In the opinion of the Board of Pharmacy, physician-owned pharmacies are not to the best interests of the public for the reason that the choice of the serving pharmacist is virtually denied. It requires little imagination to visualize the potential for exploitation of the patient, both by the pharmacist and the physician, when the patient is denied the right to choose where he will have his prescription filled.

Fortunately these combinations have not developed to any appreciable extent in North Carolina. We should, however, profit from the experiences of some of the other states and arrest this undesirable development. It is recommended that the Interprofessional Relations Committee of the N. C. P. A. meet with the corresponding committee of the Medical Society for a frank discussion and solution of this problem. It is predicted that unless some such action is taken in the very near future developments will occur which will reflect on the good reputation of both groups. But what is worse, the public will stand to suffer conditions from which it cannot protect itself.

Revision of Pharmacy Law

During the year since the last convention of this association, a subcommittee appointed from the Committee on the Revision of the Pharmacy Law has been at work on the redrafting of the Proposed Pharmacy Law. A report of this work will be made to you during this convention. While the bill which will be reported to you does not contain some of the features which the Board feels should be included, it bears the full approval of the members.

In regard to a new law, it should be said that there are a great many weaknesses in our present law which should be corrected in the public interest and in the interest of the profession. There are other features which might well be deleted. The new proposal will accomplish this goal. The most important aspect of the bill which is to be presented for your consideration is that it abolishes confusion with respect to what the requirements of the pharmacy law are and provides reasonable procedures for the correction of infractions of these requirements. It is believed that the law as it is now drawn will merit the endorsement of all segments of pharmacy and the drug industry.

Inspection and Law Enforcement Work

For a portion of this year the Board has employed one full-time and two half-time inspectors. On January 15th this year, Mr. Lester V. Chalmers, Jr. resigned his position as inspector with the Board. Since that time Mr. T. H. May (on a full-time basis) and Mr. William Storey (on a half-time basis) have carried on the inspection work. At this point we are pleased to present the inspectors who will report to you.

REPORT OF THOS. H. MAY

To the members of the North Carolina Board of Pharmacy I have the honor to submit herewith a summary of inspection and investigative work from April 30, 1951, to May 1, 1952. I have made 1,108 inspections of establishments and 373 miscellaneous calls and investigations in 392 towns and villages, covering the following classifications:

Retail Drug Stores	984
Wholesale Drug Companies	8
Soda Shops	61
Physicians offices	40
Hospitals	12
Grocery Stores	3
Miscellaneous	373

making a total of 1,481 inspections. I have covered the entire state during the year, with the exception of an area in the northwest counties of the state. During this period, I have been greatly encouraged with the results obtained by following a planned program of activity rather than hastening regularly scheduled routes, thereby giving more time and effort where inspection service was most needed. All establishments found in violation have, of course, been listed with the Board, and I am pleased to report my findings at this time. Deliberate violations are not as numerous as might be expected, in that the general feeling now is to clean up and modernize drug stores and operate the prescription department ethically, legally, and in a true sense of professional service. For those who have yet to reach this decision, it is suggested that it is the announced policy of the Board to enforce the law now and in the future as it applies to the operation of any place where medicines are dispensed, pharmaceutical preparations, chemicals, poisons, and dangerous drugs for human consumption, on prescription or otherwise, are sold. Furthermore, mere ownership of a drug store in no way satisfies the requirement of technical qualifications necessary to operate that drug store or a license to practice pharmacy in North Carolina. This is certainly true as long as we have interested and qualified students applying to our colleges for proper training to serve our people after successfully completing these requirements.

It is my opinion, after careful observation and records of visits to all sections of the state, that the monthly meetings of the Board are serving to relieve more pressure and misunderstanding than any phase of our law enforcement program. In all instances where I have requested a person or persons to meet with the Board to discuss his or her problem of the correction of a situation seemingly so hard for us to sense, they have gone back to the store apparently happy and satisfied.

In past years, as you are aware, we have spent much time and effort to improve the method of operation of the prescription rooms of the drug stores in the state, and I have observed great progress in this respect. In many instances I have found that when the pharmacist is absent the prescription room is locked until his return. The situation is not so gratifying in the numerous hospitals being built or already in operation in the various counties throughout the state. Some of these hospitals have regularly established pharmacies with a pharmacist employed. However, many of the hospitals have "Pharmacy" on the door but state that it is just a drug room. In truth, it is a drug room, filled with dangerous drugs and no pharmacist, an employee of the institution doing the dispensing. I am discouraging the dispensing of general pharmaceutics and all dangerous drugs wherever possible in these institutions. This necessitates additional enforcement duties to perform in the weeks to come. The same is true of some store prescription departments in retail pharmacies which the public interest demands to be brought into line.

Concerning the so-called Soda Shops, the method of the operation of many of these is very misleading insofar as the public is concerned. They are frequently confused with drug stores. For this reason it is felt that more attention must be devoted to this type of establishment.

It is found that practically all wholesale drug companies in the state are cooperating in refusing to ship dangerous drugs and patents containing poisons to the general merchant and soda shops.

Physicians, generally, are showing considerable interest and cooperation in support of the Durham-Humphrey bill. In at least one county I have been advised that the Medical Society requested the pharmacists to meet with it to discuss the bill.

In conclusion, I wish to thank the Board of Pharmacy, particularly Secretary McAllister, for their good support of my work, also Mr. Storey for his able assistance when called upon.

Respectfully submitted,

Thos. H. May

REPORT OF MR. WILLIAM M. STOREY

To the members of the North Carolina Board of Pharmacy: Herewith is submitted my report covering inspections and special work for the North Carolina Board of Phar-

macy during the year May 1, 1951, through April 30, 1952.

Before going into the statistics of this report, I believe that a few general remarks concerning the general conditions found to exist in pharmacy in North Carolina during the past year should be made.

First of all, it is my opinion that conditions generally with regard to the operation of drug stores have improved considerably over what they were just a few years ago. It is a real exception now to visit a store and find that prescription service has been delegated to a person who is not qualified by law to render such service to the public in the absence of supervision by one registered by the North Carolina Board of Pharmacy. In almost every instance it will be found that the stores are in charge of and under the immediate supervision of a registered pharmacist, and in those stores where the pharmacist is temporarily out, it is found that the clerks, for the most part, are holding prescriptions for the return of the pharmacist. Very few stores have been visited at night; therefore, there is very little upon which to base any conclusion or statement as to conditions to be found in our stores at that time. It might be added, however, that during the coming year more stores will be visited at night.

As has been the case every year, there have been some stores which were found to be in violation of the law. The unsatisfactory conditions found have been corrected satisfactorily. There have been several occasions when it has been necessary to resort to the courts in order to correct violations of our pharmacy laws, but this was done only as a last resort.

It is my opinion that pharmacy has made considerable progress as a public service profession in this state during the last few years. I feel that a great deal of this progress is due to the awakening of professional pride on the part of our pharmacists. They seem to be realizing more and more that pharmacy is a profession of the first order, and that it is an honor to be numbered among them.

During the past year I have made a total of 705 visits in 168 towns in the state. These calls have been made as follows:

Retail drug stores	546
Wholesale drug companies	6
Soda Shops	52
Physicians	3
Hospitals	25
Grocery Stores	8
Manufacturers	2
Special Calls	63
	705

Most of these calls were made in the western part of the state; however, I did make one complete tour of eastern North Carolina stores during May through September of the past year. I find that, generally speaking, conditions are about the same in both the east and the west.

There are many improvements which should be made in our pharmacy laws, which in some instances are unintelligible and inequitable. These faults in the law seem to be taken care of in excellent fashion in the proposed bill which is to be presented to the convention this year. I urge the Board to study this law closely and to support its provisions. Our thoughts along this line would seem to be well summed up in a quotation I once heard. It went something like this. "Lord, give me the courage to change those things which I can change, the strength to endure those things I cannot change, and the intelligence to know the difference between the two."

Respectfully submitted,
William M. Storey.

The only observation on these reports is one of commendation for the good service which these men have rendered during the past year. The inspection work is one of the most important functions of the Board. Disagreeable as it may be at times, our inspectors have done a good job. It is hoped that events will occur which will enable the Board to make additions to the inspection staff. The approach which the Board makes to its law enforcement activities was outlined in detail in the last annual report. This year's work has followed along those same lines.

DISCIPLINARY ACTION

As the inspectors have told you, they have been able to correct many minor irregu-

larities during the course of their visits. Some infractions of a more serious nature, however, such as those which the inspectors do not have the authority to settle on the scene, have been reported to the Board for attention. During the year cases falling into this category have resulted in forty-one persons appearing before the Board. Satisfactory solutions of the reported problems were made during or immediately following the meeting with the Board in all but two of these cases. With these two cases it was necessary to resort to the courts. One case was brought to trial, and the offender was convicted and fined. In the other case, the court issued a temporary restraining order prohibiting a person not licensed as a pharmacist from practicing pharmacy. A hearing on the matter has been repeatedly postponed by the counsel for the defense, and the restraining order still remains in effect.

The renewal of the licenses of four pharmacists has been withheld as a result of excessive use of intoxicants. (One of these was subsequently renewed.) The renewal of the license of one pharmacist is being withheld pending a hearing on his alleged aiding and abetting a person not licensed as a pharmacist to render pharmaceutical service in violation of the law. The license of one pharmacist was revoked as a result of his having been convicted of violation of the Harrison Narcotic Act and being sentenced to prison. The court has recommended that this pharmacist's license never be reinstated.

FINANCIAL REPORT

The following is a financial report of the Board of Pharmacy for the period from May 1, 1951, through April 30, 1952, as contained in the Audit Report of Mr. Raymond L. Price, C.P.A.



STATE BOARD OF PHARMACY—Left to right, Robert Neal Watson, Roger A. McDuffie, Wade A. Gilliam, Frank W. Dayvault and H. C. McAllister.

REPORT ON AUDIT

OF

NORTH CAROLINA BOARD OF PHARMACY

CHAPEL HILL, N. C.

May 1, 1951 to April 30, 1952

OFFICERS AND BOARD MEMBERS

J. C. BRANTLEY, JR., President ..... Raleigh
ROGER A. MCDUFFIE ..... Greensboro
R. N. WATSON ..... Sanford
W. A. GILLIAM ..... Winston-Salem
H. C. MCALLISTER, Sec.-Treas. ..... Chapel Hill

RALEIGH, N. C.

May 10, 1952

To the Officers and Members of the North Carolina Board of Pharmacy:
Gentlemen:

As requested, we have audited the financial records of Mr. H. C. McAllister, Secretary and Treasurer of the North Carolina Board of Pharmacy for the period from May 1, 1951 to April 30, 1952 and the attached statement of Cash Receipts and Disbursements presents a summary of operations for the fiscal year.

All Receipts entered on the Cash Book were traced to the bank. Disbursements for the fiscal year were made for apparently proper purposes and are supported by signed, paid checks, receipted bills, etc.

The Balance on Hand at April 30, 1952 consists of the following:

CASH ON HAND:		
The Bank of Chapel Hill	$ 9,836.63	
Cash in Safe: Petty Cash	6.97	$ 9,843.60
INVESTMENTS:		
U. S. Treasury Bonds (2½%)		5,000.00
TOTAL BALANCE APRIL 30, 1952		$14,843.60

The Cash in Bank was reconciled and verified. Cash in Safe was counted. The five U. S. Treasury Bonds of $1,000.00 each were inspected.

The fidelity bond for the Secretary & Treasurer, in the amount of $5,000.00, has been continued. A fire insurance policy on office equipment, in the amount of $2,500.00, was examined.

The records are in excellent condition and no difficulty was experienced in preparing this statement therefrom. During the progress of the examination all books, records and papers were placed at our disposal and every assistance rendered and courtesy extended that would facilitate our work.

Respectfully submitted,

R. L. PRICE,

Certified Public Accountant.

RLP:FMB

NORTH CAROLINA BOARD OF PHARMACY

Chapel Hill, North Carolina

CASH RECEIPTS AND DISBURSEMENTS

May 1, 1951 to April 30, 1952

RECIEPTS:

Pharmacist Renewal Licenses	$ 7,510.00
Asst. Pharmacist Renewal Licenses	135.00
Physician Renewal Licenses	155.00
Pharmacist Re-registrations	190.00
Examination Fees	1,220.00
Reciprocal Registrations	625.00
Drug Store Permits—Original	1,150.00
Drug Store Permits—Renewals	8,600.00
Drug Store Re-registrations	300.00
Duplicate Certificates	10.00
Sale of Poison Registers	104.75
Sale of Supplies	42.55
Returned Checks Collected	160.50
Interest on Investments	75.00
Overpayments	75.25
All Other	14.12
TOTAL RECEIPTS	$20,367.17
BALANCE MAY 1, 1951	19,718.43
TOTAL RECEIPTS & BALANCE	$40,085.60

DISBURSEMENTS: Exhibit "A"

Salaries:		
Secretary and Treasurer	$ 5,573.13	
Office Assistants	2,554.44	$ 8,127.57
Office Expense:		
Rent	208.00	
Telephone	157.03	
Supplies	161.63	
Postage	385.67	
Equipment	109.27	
Printing	625.72	
Repairs, Etc.	24.69	
All Other	50.00	$ 1,722.01
Inspection Expense:		
Salaries	6,913.94	
Travel	4,176.28	
Bond and Court Costs	207.00	$11,297.22
Board Meetings:		
Per Diem $990.00, Expense $844.19	1,834.19	
Examination Material	125.76	$ 1,959.95
Miscellaneous Expense:		
Audit	85.00	
Overpayments Refunded	150.00	
Bank Service Charges	38.44	

Expense: Attending Nat'l. Asso.	400.02	
Dues	35.00	
Lettering Certificates	235.00	
Insurance	120.86	
Publishing Annual Report	451.34	
Credit Reports	75.50	
Bond Premium	20.00	
Moving Office	16.07	
Returned Checks	135.00	
Retirement and Insurance	291.75	
All Other	81.27	$ 2,135.25
TOTAL DISBURSEMENTS		$25,242.00
BALANCE APRIL 30, 1952:		
The Bank of Chapel Hill	9,836.63	
Cash in Safe (Petty Cash)	6.97	
Investments: U. S. Bonds	5,000.00	$14,843.60
TOTAL DISBURSEMENTS AND BALANCE		$40,085.60

It will be noted from the above figures that the disbursements for the past year have been approximately $5,000.00 more than the receipts. This is the second year in succession that this deficit has occurred. It has been due to the increased activities of the Board and to the sharply increased cost of all phases of the work resulting from the rise in prices generally. The Board has been able to expand and maintain its activities and services under this adverse condition due to the surplus of funds accumulated during the war years. It has been the policy of the Board for many years to maintain a surplus of $5,000.00 for emergency use. The surplus which the Board now has left consists solely of this emergency fund. Assuming that the receipts of the Board remain constant and that there will be no further rise in costs, the funds now on hand will be sufficient to finance the activities of the Board at its present level for the next fiscal year and perhaps for four months thereafter. However, unless some additional revenue is provided by that time, it will be necessary for the Board to seriously curtail its activities. In the proposed revision of the Pharmacy Law, the fee for the renewal of the drug store permit has been changed from $10.00 to $20.00. Should this measure be adopted, it will increase the revenue of the Board by about $8,800.00 annually. This amount will be sufficient not only to continue the present level of Board activities but will permit the employment of two inspectors on a full-time basis instead of the one full-time and one half-time inspector which we have at present. Regardless of whether the other features of the proposed law revision are adopted or not, it will be necessary for some increase to be made in the revenue of the Board or to accept a curtailment of the progress made during the past few years. This is a matter for the members of this association to decide. It is to be hoped that the same far-sighted vision will be shown now as was in 1945, when the permit fee was raised from one to ten dollars. The fact that this was done then, in time, prevented what otherwise would have been disastrous times during and after World War II. The days immediately ahead hold what promise to be dangers of a far greater degree, even though they are different. The Board trusts that the pharmacists of the state will invest wisely in their future and in the future of the health of the people of the state.

This report is respectfully submitted.

North Carolina Board of Pharmacy.

H. C. McAllister,

Sec.-Treas.

List of Registered Pharmacists

(Revised July 15, 1952)

The registration number immediately precedes the name of the pharmacist. The state of original registration appears in ( ) after the names of those pharmacists registered by reciprocity. The year immediately preceding the location of the pharmacist is the year of registration.

Please notify the Secretary promptly of any changes in address.

A

1344. Abernethy, J. G. 1907 Elkin
2161. Adair, W. H. (Ala.) 1924 Roxboro
2207. Adams, E. E. 1924 Lincolnton
1429. Adams, E. C. 1908 Gastonia
3496. Adams, J. W. 1951 Asheville
2503. Adams, W. J. 1929 Bryson City
2653. Adams, W. R. 1933 Carolina Beach
3357. Adelson, I. (Va.)
1950 Newport News, Va.
3068. Adelson, I. N.
1944 Albuquerque, N. M.
2974. Adkinson, N. F. 1941 Avondale
3518. Agnew, Ruth Elizabeth (Ga.)
1951 Asheville
3590. Ahlin, Bjorn (S. C.) 1952 Sylva
1075. Ahrens, A. G. 1902 Wilmington
1784. Aiken, J. H., Jr. 1914 Asheville
1874. Aiken, L. W. 1916 Mars Hill
3181. Albright, G. B., Jr. 1947 Salisbury
2118. Alderman, J. L. 1923 Garner
1887. Allen, C. H. 1916 Winston-Salem
1838. Allen, H. H. 1915 Cherryville
3027. Allen, H. H., Jr. 1943 Cherryville
2865. Allen, J. W. 1939 Charlotte
3454. Allen, R. E. 1951 Hickory
2707. Allen, W. D. (Va.) 1936 Morganton
3455. Allen, W. F. 1951 Stanley
2937. Allgood, W. W. 1941 Roxboro
3360. Alligood, J. M. 1950 Greenville
2552. Allison, J. B. (Ga.)
1930 Lancaster, S. C.
2162. Alston, M. J. (Tenn.) (col.)
1923 Greensboro
3280. Anderson, E. R., Jr. 1949 High Point
1605. Anderson, J. M. 1911 New Bern
2470. Andes, G. E. (Va.) 1929 Wadesboro
1346. Andrews, C. McD. 1907 Burlington
1702. Andrews, J. P. 1913 Winston-Salem
1739. Andrews, R. H. 1914 Burlington
1906. Andrews, W. T. 1917 Reidsville
2625. Andrews, W. A. 1932 Louisburg
3210. Applebaum, I. I. (Ky.)
1947 Louisville, Ky.
2115. Armstrong, W. E. (col.)
1922 Rocky Mount
2654. Arnold, B. D. 1933 Raleigh
2048. Arps, E. G. 1921 Plymouth
1864. Arps, P. M. 1916 Wilmington
2471. Artice, A. R. (Pa.) (col.)
1928 Newport News, Va.
999. Ashford, A. J. 1901 Kinston
3415. Atkinson, M. J. (S. C.)
1950 Fair Bluff
3163. Aull, Betty H. (Mrs. A. H.)
1947 Concord
2449. Austin, B. N. 1928 W. Jefferson

B

2212. Bain, J. D. 1924 Clayton
3548. Bain, J. D., Jr. 1952 Clayton
2216. Baker, E. R. (col.) 1924 Raleigh
3329. Baker, J. H. 1950 Mount Airy
2371. Baker, J. L. 1927 Nashville
2051. Baker, W. P. 1921 Raeford
2499. Ballance, G. H. 1929 Alexandria, Va.
3519. Banner, R. D. (Kan.) 1951 Burnsville
2405. Barbour, J. P. 1927 Burlington
2573. Barefoot, L. G. 1931 Asheville
2377. Barger, C. N. 1927 Oakboro
891. Barker, W. B. 1898 Greensboro
3117. Barnes, H. J. (Miss.)
1946 Portsmouth, Va.
3456. Barnett, Frank, Jr. 1951 Henderson
3549. Barnett, J. 1952 Henderson
2462. Barnhardt, M. R. 1928 Rockwell
1676. Barnhill, W. L. 1912 Wilson
1959. Barrett, R. E. 1917 Burlington
2912. Barringer, H. A. 1940 Concord
3494. Barton, W. H. (Ga.) 1951 Greensboro
2818. Basart, J. M. 1938 Greenville
1229. Baucom, A. V. 1905 Apex
3041. Beam, W. G. 1944 Chatham, Va.
3550. Beason, R. H. 1952 Boiling Springs
3013. Beavans, S. C. 1943 Enfield
3116. Beck, A. L., Jr. (S. C.)
1946 Hendersonville
3162. Beck, Q. H. (S. C.)
1947 Hendersonville
3151. Beck, W. C. (S. C.)
1946 Hendersonville
3551. Beddingfield, B. B. 1952 Clayton

1904. Beddingfield, C. H. 1917 Clayton
3073. Beddingfield, C. H., Jr. 1945 Clayton
1729. Beddingfield, E. T. 1913 Clayton
1686. Bell, F. R. 1912 Beaufort
2551. Bell, H. C. 1930 Gastonia
2725. Bell, L. R. 1936 Greenville
2458. Bender, W. M. K. 1928 Fayetteville
1638. Bennett, K. E. 1912 Bryson City
3552. Bennick, J. E. 1952 Concord
1891. Benson, E. S. 1916 Wilmington
767. Bernard, Germain 1894 Durham
3330. Beskid, C. J. 1950 Columbia, S. C.
2128. Best, J. H. 1923 Greensboro
1719. Betts, J. A. 1913 Laurinburg
3109. Bewan, J. W. (Fla.) 1945 Miami, Fla.
2253. Biddy, O. D. 1925 Brevard
1450. Biggs, J. W. 1909 Williamston
3004. Biggs, J. W. S. 1942 Greenville
1282. Biggs, W. H. 1905 Williamston
3248. Bigham, J. H. (S. C.) 1948 Charlotte
2688. Bigham, R. H. 1935 Lexington
1857. Bingham, W. H. 1916 Concord
1640. Birmingham, J. S. 1912 Hamlet
2958. Bishop, H. L. 1941 Asheville
2135. Bissette, P. B. (Va.) 1923 Wilson
3186. Bissette, P. B., Jr. 1947 Wilson
2002. Bizzell, H. L. 1920 Charlotte
2044. Black, B. B. 1921 Kannapolis
3187. Black, Eleanor Holden (Mrs. S. N.)
1947 Ormond Beach, Fla.
2454. Black, F. L. 1928 Charlotte
2408. Black, O. R. (Ariz.)
1927 Bessemer City
3009. Black, Samuel (Fla.)
1942 Hendersonville
3074. Black, S. N. 1945 Ormond Beach, Fla.
3277. Blackmore, N. J. (Ind.)
1949 Greensboro
2340. Blades, M. W. 1926 Apex
3546. Blalock, J. D. (S. C.) 1952 Greenville
2337. Blanton, C. D. 1926 Kings Mountain
2977. Blower, Anna Burks (Mrs. E. R.)
1941 Akron, Ohio
2324. Blue, D. A. 1926 Carthage
1824. Boaz, R. J. 1915 Elizabethtown
1980. Bobbitt, A. B. 1919 Winston-Salem
2671. Bobbitt, H. F. 1934 Glen Alpine
2517. Bobst, H. R. (N. J.) 1930 Brevard
3118. Boger, R. A. (Ga.) 1946 New Bern
2409. Bolinger, C. E. (Ga.) 1927 Asheville
2575. Bolton, R. B. 1931 Rich Square
1721. Bonner, Brem 1913 Granite Falls
1231. Boone, D. L. 1905 Durham
3042. Boone, W. T. 1944 Ahoskie
2708. Booth, G. D. (S. C.) 1936 Durham
3532. Booth, Margaret F. 1952 Durham
3014. Borders, M. L., Jr. 1943 Chadbourn
3423. Boulware, R. H. (S. C.)
1951 Charlotte
3331. Bowers, J. C. 1950 Charlotte
2828. Bowman, C. E. 1938 Conover
1843. Boyce, J. B., Jr. 1915 Warrenton
2845. Boyd, S. B. 1939 Mt. Olive
3450. Boyd, W. T. (Wyo.) 1951 Reidsville
3547. Boyer, W. D. (D. C.)
1952 Silver Spring, Md.
3362. Boyles, J. H. 1950 Cherryville
1395. Bradley, J. P. 1908 Burlington
2384. Bradshaw, E. L. 1927 Kinston
1619. Brady, C. A. 1911 Hickory
2650. Brame, M. M. 1933 N. Wilkesboro
2772. Brame, P. A. 1937 N. Wilkesboro
2959. Brame, R. M., Jr. 1941 N. Wilkesboro
3544. Brandon, L. R. (S. C.)
1952 Hildebran
933. Brantley, J. C. 1899 Raleigh
2534. Brantley, J. C., Jr. 1930 Raleigh
1786. Brantley, P. C. 1914 Wendell
3259. Brantley, W. C. 1949 Wilmington
3271. Brauer, Evelyn S. (Mrs.)
1949 Jersey City, N. J.
3069. Brecht, E. A., Jr. 1944 Chapel Hill
1393. Bretsch, Albert 1908 Southern Pines
3028. Brewer, Mary H. (Mrs. William)
1943 Pink Hill
1781. Brewer, S. O. 1914 Durham
3031. Brewer, S. O., Jr. 1943 Durham
1318. Bright, C. R. 1906 Dallas, Texas
3225. Brinkley, C. S. 1948 Charlotte
2636. Brison, J. E. 1933 Gastonia
2021. Brison, S. P. (S. C.) 1920 Belmont
3488. Brisson, Edward (S. C.)
1951 St. Pauls
3427. Brisson, L. C. 1951 Fayetteville
2113. Bristow, E. B. 1922 Rockingham
3135. Britt, G. H. 1947 Raleigh
3203. Britt, L. E. 1947 Clinton
3276. Britt, W. O., Jr. (Ga.) 1949 Shelby
2461. Brodie, T. L. 1928 Burlington
3553. Brooks, B. C. 1952 Fayetteville
2063. Brooks, F. G. 1921 Siler City
3124. Brooks, H. R. 1946 Goldston
3363. Brookshire, J. E. 1950 Winston-Salem
2208. Brookshire, L. P. 1924 Asheville
3015. Brookshire, L. B. 1943 Asheville
3428. Brothers, A. E. 1951 Elizabeth City
3089. Brown, C. G. (Ga.)
1944 Roanoke, Ala.

3554. Brown, E. T. 1952 Leicester
3190. Brown, Ellen M. (Mrs. Wm. C.) 1947 Greensboro
3157. Brown, J. H. (Ga.) 1946 China Grove
1688. Brown, J. K. 1912 Greenville
3019. Brown, Mary G. (Mrs. J. W.) 1943 Burnsville
3226. Brown, W. C. 1948 Greensboro
2913. Browning, A. C. 1940 Greensboro
1394. Browning, B. H. 1908 Littleton
2501. Browning, D. B. 1929 Kinston
1590. Browning, H. R. 1911 Nashville
2853. Bruce, T. M. 1939 Hot Springs
3354. Brunner, E. J. (Wisc.) 1950 Fort Worth, Texas
2316. Bryan, R. B. 1926 Belmont
1200. Bryan, W. D. 1904 Tarboro
3498. Bryant, Alvin 1951 Durham
2645. Buchanan, E. W. 1933 Greensboro
2808. Buchanan, E. C. 1938 Kinston
2676. Buchanan, R. A. 1934 Greensboro
1977. Buffaloe, J. M. 1919 Raleigh
1284. Buhmann, Walter 1905 Asheville
2779. Bullard, R. E. 1937 Fayetteville
2709. Bullock, Clifton (Conn.) 1935 Henderson
2651. Bunch, L. E. 1933 Goldsboro
2745. Bunn, R. S. 1936 Elizabeth City
3115. Burbage, W. H. (S. C.) 1946 Albemarle
2259. Burgiss, T. R. 1925 Sparta
3090. Burke, G. H. (Mich.) 1944 Fort Lauderdale, Fla.
2789. Burlage, H. M. (Wash.) 1937 Austin, Texas
1612. Burnett, B. J. (Col.) 1911 Rocky Mount
1650. Burnett, J. P. 1912 Whitakers
3016. Burnett, J. P., Jr. 1943 Rocky Mount
2858. Burris, L. R. 1939 Valdese
3555. Burris, L. R., Jr. 1952 Valdese
3228. Burrus, B. M. 1948 Sylva
2165. Burrus, S. B. (Ga.) 1923 Canton
2544. Burt, M. S. 1930 Durham
1681. Burwell, W. A. 1912 Raleigh
3526. Busbee, J. A. (S. C.) 1951 Rockingham
3520. Bush, B. E. (Ga.) 1951 Kinston
1872. Butler, A. B. 1916 Clinton
3008. Butler, Josephine E. (Mrs. G. B.) 1942 Gainesville, Fla.
2450. Bynum, C. W. 1928 New Bern
1097. Byrd, Clement 1903 Wilmington

C

2914. Cable, M. LeR. 1940 Asheville
2225. Cagle, C. V. (Ga.) 1924 Greensboro
2473. Cain, C. M. (S. C.) 1929 Henrietta
2136. Cain, H. E. (S. C.) 1929 Wadesboro
2050. Cain, L. D. 1921 Charlotte
3282. Caldwell, E. G. 1949 Lumberton
2866. Caldwell, E. L. (col.) 1939 Martinsville, Va.
2292. Caldwell, P. L. (Ga.) 1925 Kinston
2018. Callahan, E. F. (S. C.) 1920 Durham
3364. Callahan, Virginia L. (Mrs.) 1950 Asheville
2637. Cameron, W. L. (S. C.) 1933 Raeford
2962. Campbell, E. G., Jr. 1941 Tarboro
2219. Campbell, F. E. 1924 Hamlet
1894. Campbell, H. T. 1916 Maiden
3260. Campbell, Lena Silver 1949 Evanston, Ill.
1955. Campbell, R. B. 1917 Taylorsville
2198. Campbell, T. N. (col.) 1924 Fayetteville
3051. Canaday, M. S. 1944 Four Oaks
1706. Canaday, R. C. 1913 Four Oaks
1837. Canaday, W. H. 1915 Wichita Falls, Tex.
3125. Canipe, J. C., Jr. 1946 Asheville
3246. Cannon, C. C. (S. C.) 1948 Durham
2823. Capps, E. U. 1938 Ahoskie
2502. Cardell, J. C. 1929 Lenoir
3592. Carmel, H. L. (Conn.) 1952 Laurinburg
3543. Carpenter, G. A. (S. C.) 1952 Black Mountain
2617. Carroll, W. W. 1932 Dunn
3499. Carson, Barbara B. (Mrs.) 1951 Sylva
2331. Carswell, A. P. 1926 Durham
3017. Carswell, J. H. 1943 Chapel Hill
2043. Carswell, R. F. 1921 Winston-Salem
3556. Carter, L. H. 1952 High Point
3457. Carter, R. E., Jr. 1951 Wilmington
1232. Carter, Samuel 1905 Salisbury
1659. Carter, Stamey 1912 Salisbury
3084. Caruthers, M. R. 1945 Haw River
3458. Cash, W. D. 1951 Chapel Hill
1787. Cassel, A. S. 1914 N. Wilkesboro
3142. Casteel, J. R. (W. Va.) 1946 Durham
3247. Cates, L. R. (S. C.) 1948 Shelby
1839. Caton, E. J. 1915 Ferrum, Va.
2900. Caudill, Altajane H. (Mrs. J.) 1940 Elizabethton, Tenn.

3365. Caudill, Jane B. (Mrs.) 1950 Raleigh
3164. Caudle, Lexie V. 1947 Winston-Salem
2831. Causey, J. H. 1938 Valdese
3283. Cavanaugh, S. MacD. 1949 Rose Hill
2131. Cecil, A. C. 1923 High Point
2326. Champion, H. C. 1926 Kannapolis
2274. Champion, H. O. 1925 Waynesville
2555. Chandler, E. O. (Va.) 1930 Leaksville
3429. Chandler, J. W. 1951 Greensboro
2920. Chandley, A. B. 1940 Asheville
1348. Chapman, D. S. 1907 Durham
2744. Chapman, H. C. 1936 Durham
1775. Chappell, J. C. 1914 Raleigh
3545. Cheatham, A. B. (Va.)
1952 Wilmington
1945. Cheek, G. B. 1917 Charlotte
1453. Cherry, J. L. 1909 Charlotte
1562. Cherry, W. C. 1910 High Point
1960. Chesnutt, J. M. 1917 Clinton
2711. Civil, J. K. (S. C.) 1935 Charlotte
2683. Clapp, E. B. 1934 Newton
2668. Clark, C. B., Jr. 1934 Williamston
2978. Clark, G. E. 1941 Warsaw
2680. Clark, S. G. 1934 New Bern
2341. Clark, W. A. 1926 Fayetteville
3430. Claus, Jacqueline L. 1951 Wilmington
2392. Clayton, A. W., Jr. 1927 Durham
3229. Claytor, D. D. 1948 Greensboro
3557. Clelland, Alec W. 1952 Fayetteville
2205. Cline, C. E. 1924 Shreveport, La.
1999. Cline, F. H. 1920 Charlotte
3459. Clodfelter, W. A., Jr. 1951 Asheboro
2976. Cloer, P. L. 1941 Lenoir
3492. Cloer, R. A. (Ga.) 1951 Murphy
2042. Cobb, J. L. 1921 High Point
3353. Cobb, T. E. (Ala.) 1950 Charlotte
2608. Coble, J. C. 1932 Greensboro
2747. Cochrane, A. L., Jr. 1936 Jackson
3500. Coffee, H. M. 1951 Thomasville
3558. Cogdell, H. P. 1952 Goldsboro
2226. Cole, T. R. (Ga.) 1924 Sanford
1563. Coleman, H. G. 1910 Durham
2886. Colina, G. D. (S. C.) 1940 Charlotte
3091. Collette, R. W. (S. C.)
1945 Mocksville
3085. Collier, H. B. 1945 Asheville
3366. Collier, W. T. 1950 Chapel Hill
3284. Collins, B. F., Jr. 1949 Greensboro
3288. Collins, Doris M. (Mrs.)
1949 Greensboro
3460. Collins, R. E. 1951 Kinston
1484. Compton, J. W. 1909 Salisbury
2542. Connell, J. P. B. 1930 Henderson
1981. Cooke, D. B. (Tenn.) (col.)
1919 Weldon
1165. Cooke, H. M. 1904 Spencer
2876. Cooke, H. M., Jr. 1939 Winston-Salem
1900. Copeland, R. R. 1916 Ahoskie
1667. Coppedge, J. B. 1912 Raleigh
3107. Corbett, Muriel U. (Mrs.)
1945 Smithfield
2098. Corbitt, A. R. (W. Va.)
1922 Charlotte
2777. Cornwell, A. H. 1937 Lincolnton
2669. Cornwell, G. T. 1934 Morganton
3075. Corwith, F. H.
1945 Southampton, N. Y.
1431. Costner, B. P. 1908 Lincolnton
1320. Council, C. T. 1906 Durham
3140. Cowan, W. L. (S. C.)
1946 Forest City
1452. Cox, M. H. 1909 Asheville
2138. Cox, R. O. (Mich.)
1923 Winston-Salem
2925. Cox, Rupert 1940 Pilot Mountain
3252. Craft, R. E. (S. C.)
1948 Greenville, S. C.
2825. Craig, L. B. 1938 Aberdeen
2276. Craig, W. F. 1925 Charlotte
715. Cranmer, J. B., M.D.
1893 Wilmington
1684. Craven, C. H. 1912 Wilmington
1599. Crawford, E. P. 1911 Lenoir
2864. Crawford, H. D. 1939 Swannanoa
2939. Creech, J. A. 1941 Salemburg
2822. Creech, J. L. 1938 Smithfield
2699. Creech, L. R. 1935 Oxford
2623. Creech, W. H. 1932 Selma
2646. Crissman, U. F. 1933 Lexington
2752. Cromley, R. I. (Ga.) 1937 Raleigh
3421. Crosswy, D. M. (Kansas)
1951 Winston-Salem
3169. Crowe, D. F. (Ga.) 1947 Oteen
2773. Crowell, C. M., Jr. 1937 Mooresville
2681. Crumpler, L. H. 1934 Raleigh
2001. Crutchfield, T. G. 1920 Greensboro
2862. Culbreth, G. McK.
1939 Southern Pines
1609. Culpepper, F. D. 1911 Louisburg
2464. Curtis, J. R. 1928 Bessemer City
2342. Curtis, R. H. 1926 Rowland

D

3076. Dameron, H. G. 1945 Tabor City
2863. Daniel, A. G. 1939 Portsmouth, Va.
1692. Daniel, E. C. 1913 Zebulon

3136. Dantzler, S. A. (S. C.)
1946 Spartanburg, S. C.
2830. Darden, R. J. 1938 Clinton
3274. Darling, A. J. (Idaho)
1949 Asheville
2099. Darlington, J. M. (Va.)
1922 Winston-Salem
3033. David, J. P. 1943 Plymouth
3367. Davis, A. L. 1950 Lenoir
3092. Davis, Benard (Mo.)
1944 Winston-Salem
2888. Davis, C. E., Jr. (S. C.)
1939 Greensboro
2343. Davis, D. R. 1926 Williamston
1763. Davis, H. E. 1914 Andrews
2334. Davis, J. G. 1926 Spindale
1740. Davis, J. W. 1914 Edenton
1731. Davis, K. W. 1913 Winston-Salem
2855. Davis, M. L. 1939 Elm City
3352. Davis, M. W. II (S. C.)
1950 Fair Bluff
2965. Davis, McDonald, Jr. 1941 Roseboro
3533. Davis, W. E. 1952 Raleigh
1485. Dawson, M. P. 1909 Rocky Mount
3559. Day, H. V. 1952 Spruce Pine
2521. Day, L. G. (S. C.) 1930 Spruce Pine
2498. Dayvault, F. W. 1929 Lenoir
2281. Deal, H. M. 1925 Lenoir
2015. Dees, R. E. L. 1920 Wallace
3119. Dees, R. R. 1946 Burgaw
3368. Dement, W. T. 1950 Oxford
2476. Dennis, C. M. (S. C.) 1928 Shelby
3176. Dente, M. A. (N. J.)
1947 Park Forest, Ill.
2416. Derrick, C. L. (Ga.)
1928 Greensboro
2832. Dever, J. H. 1938 Greensboro
3501. Dewar, R. L. 1951 La Grange
2386. Dill, G. W., Jr. 1927 Morehead City
2500. Dillehay, J. T. 1929 Graham
2923. Dillon, H. E. 1940 Elkin
3369. Dimmick, G. B., Jr. 1950 Charlotte
3143. Dingler, K. L. 1946 Statesville
1773. Dinwiddie, P. H. 1914 Marshall
3359. Dixon, W. R. 1950 Charlotte
2600. Dodd, C. N. (Va.) 1932 Raleigh
3560. Dollar, A. C., Jr. 1952 Mount Airy
1218. Douglas, J. D. (col.)
1904 Henderson
3254. Dowdell, W. O. (Ala.)
1949 Charlotte
1911. Dowdy, D. A. 1917 High Point
3431. Dowdy, J. H. 1951 High Point
3461. Doyle, M. H. 1951 Emporia, Va.
2702. Dudley, W. G., Jr. 1935 Reidsville
2817. Duffy, H. B. 1938 New Bern
2964. Duguid, Helen W. 1941 Chapel Hill
3149. Dukes, G. W., Jr. (S. C.)
1946 Walterboro, S. C.
3561. Dukes, W. S. 1952 Greensboro
3502. Dunlap, R. H. 1951 Wallace
1961. Durham, C. T. 1917 Chapel Hill

E

2791. Eadie, E. B. (S. C.) 1938 Charlotte
2890. Early, A. J. 1939 Fayetteville
2712. Easley, Willa V. (D. C.) (col.)
1935 Whiteville
1594. East, J. S. 1911 Draper
2975. Eatman, G. A. 1941 Wilson
3114. Eberly, M. D. (Ind.)
1946 Atlanta, Ga.
3093. Edmonds, G. H. (S. C.)
1944 Greensboro
2891. Edmonds, M. M. (Mo.)
1940 Greensboro
2619. Edwards, C. R. 1932 Albemarle
3094. Edwards, G. B. (Ga.)
1944 Wake Forest
3491. Edwards, J. C. (Ala.)
1951 Fayetteville
3286. Edwards, J. W. 1949 Reidsville
2867. Edwards, L. K., Jr.
1939 Stantonsburg
2081. Edwards, O. C. 1921 Raleigh
2940. Edwards, S. McD., Jr. 1941 Ayden
1922. Edwards, S. McG. 1917 Ayden
1004. Edwards, T. N. 1901 Charlotte
1006. Eldridge, Julius 1901 Winston-Salem
1351. Elliott, A. G. 1907 Fuquay Springs
3077. Elliott, A. G., Jr.
1945 Fuquay Springs
2266. Ellis, W. D. 1925 Martinsville, Va.
3221. Ellison, J. M. (Fla.)
1948 Miami, Fla.
2826. Elson, J. R., Jr. 1938 Enka
3070. Estes, J. C., Jr. 1944 Graham
3425. Estes, N. J. (Ala.) 1951 Charlotte
1457. Etheridge, S. B. 1909 Washington
2008. Etheridge, T. J., Jr. 1920 Bailey
837. Eubanks, C. L. 1896 Chapel Hill
1859. Eubanks, J. N. 1916 Greensboro
3432. Evans, Flora Nell 1951 Charlotte
2686. Evans, J. E. 1934 Marion
2170. Evans, W. B. (Ga.) 1923 Greensboro

F

3358. Faircloth, V. L. (S. C.)
1950 Lynchburg, Va.
3562. Fairley, R. B. 1952 Salisbury
2687. Farmer, W. F. 1934 Scotland Neck
1908. Farrell, R. D. 1917 Greensboro
2328. Farrington, J. V. 1926 Greensboro
1743. Faucette, W. P. 1914 Raleigh
1459. Fauleoner, R. C. 1909 Burlington
2171. Feagin, E. L. (Ala.)
1923 Hendersonville
3255. Feagin, E. L., Jr. (Ala.)
1949 Hendersonville
3521. Feagin, L. E. (Iowa)
1951 Hendersonville
3127. Fearing, M. K., Jr. 1946 Manteo
3524. Felder, F. J., Jr. (S. C.)
1951 Charlotte
3370. Ferguson, C. McD., Jr.
1950 Siler City
2194. Ferguson, H. Q. 1924 Randleman
2467. Ferguson, J. S. 1928 Fayetteville
1920. Fields, J. T., Jr. 1917 Laurinburg
3332. Fincher, E. M. 1950 Union, S. C.
3287. Finger, Z. L. 1949 Morganton
1800. Finley, G. B. 1915 Marion
1797. Fishel, A. L. 1915 Winston-Salem
1946. Fisher, Lester 1917 Statesville
3462. Fisher, P. L. 1951 Elkin
1861. Fitchett, C. E. 1916 Dunn
1704. Fleming, C. H. 1913 Creedmoor
3261. Fleming, O. G. 1949 Rocky Mount
3201. Fleming, Velma (Va.)
1947 Fredericksburg, Va.
3018. Flynn, H. L. 1943 Fayetteville
3433. Forbus, B. M. 1951 Durham
2255. Fordham, C. C., Jr. 1925 Greensboro
1487. Fordham, C. McK. 1909 Greensboro
2652. Forrest, B. B. 1933 Hillsboro
3333. Forrest, W. G. 1950 Kinston
1672. Foster, Caney 1912 Seaboard
2332. Foster, D. W. 1926 W. Asheville
1685. Foster, J. C. C. 1912 Tryon
2941. Foster, R. E., Jr. 1941 Greensboro
3258. Fowler, Evelyn B. (Mrs.)
1949 Salisbury
1735. Fowlkes, W. M. 1913 Enfield
1322. Fox, C. M. 1906 Asheboro
2781. Fox, H. S. 1937 Winston-Salem
2843. Fox, J. H. 1939 Asheboro
2942. Fox, J. C., Jr. 1941 Chapel Hill
2400. Franklin, K. V. 1927 Cary
3150. Franklin, R. E. (Miss.)
1946 Greensboro
2536. Frontis, S. W. 1930 Greensboro
3563. Fulbright, K. N. 1952 Durham
1434. Fullenwider, Phifer 1908 Raleigh
2979. Fuller, E. R. 1941 Salisbury
2892. Fulmer, P. A. (S. C.)
1940 Greer, S. C.
2086. Furr, F. L. 1921 Durham
3055. Fussell, T. E. 1944 Rose Hill
2928. Futrell, C. L. 1940 Raleigh

G

3463. Gabriel, J. C. 1951 Mooresville
3464. Gaddy, C. H. 1951 Camp Pickett, Va.
2898. Gaddy, E. P. 1940 Greensboro
1488. Gaddy, H. M. 1909 Waynesville
2943. Gaddy, Phil 1941 Marshville
3139. Gaddy, R. L., Jr. (Fla.)
1946 Tallahassee, Fla.
2770. Galloway, A. E. 1937 Charlotte
1810. Gamble, C. F. 1915 Monroe
2060. Gamble, J. P. 1921 Monroe
3416. Gammon, H. O. (Mo.) 1950 Reidsville
3414. Gardiner, P. L. (R. I.)
1950 Greensboro
3319. Gardner, J. T. 1949 Mooresville
2286. Gardner, Mattie S. (Mrs. W. K.)
1925 Charlotte
1403. Gardner, T. L. 1908 Reidsville
3334. Gardner, W. S. 1950 Burlington
1954. Garner, C. V. 1917 Warsaw
2465. Garren, F. O. 1928 Winston-Salem
2039. Garrett, Y. D., Jr. (col.)
1920 Durham
2093. Gary, J. R. 1922 Arlington, Va.
2022. Gatling, T. R. (S. C.) (col.)
1920 Reidsville
1886. Gattis, P. D. 1916 Raleigh
3230. Gerlinger, J. J. 1948 Rocky Mount
3371. Gilbert, L. E., Jr. 1950 Bladenboro
1124. Gilbert, Loamie 1903 Benson
2784. Gilbert, L. M., Jr. 1937 Maxton
2069. Gilbert, W. B. (Ga.) 1921 Raleigh
3465. Gilliam, A. B., Jr. 1951 Greensboro
2257. Gilliam, W. A. 1925 Winston-Salem
2557. Gillikin, C. E. (S. C.) 1931 Kenly
2272. Glass, P. G. 1925 Kannapolis
2731. Glass, W. T., Jr. 1936 Wilmington
2588. Glenn, E. F. 1931 Beaufort
2270. Glenn, J. S. 1925 Mount Olive
2701. Glenn, R. A. 1935 Clinton
2624. Godwin, C. F. 1932 Pine Level
2119. Goode, B. S. 1923 High Point
1489. Goode, J. A. 1909 Asheville
2294. Gooden, D. T. (Va.)
1926 Grottoes, Va.

1709. Goodrum, C. S. 1913 Davidson
2899. Goodwin, W. M. 1940 Apex
2629. Gordon, T. W. 1932 Thomasville
1100. Gorham, R. S. 1903 Rocky Mount
1916. Graham, J. C. 1917 Red Springs
3262. Graham, L. I. 1949 Roseboro
3466. Grantham, J. G. 1951 Wilmington
1565. Grantham, L. I. 1910 Laurinburg
2771. Grantham, R. B. 1937 Red Springs
1239. Grantham, R. I. 1905 Greensboro
924. Green, C. F. 1899 Wilmington
2944. Greene, H. W. 1941 Wilmington
1490. Greene, H. C. 1909 Charlotte
3534. Greene, J. P. 1952 Bakersville
3165. Greenspan, Joseph 1947 Charlotte
2217. Greenwood, A. M. 1924 High Point
3467. Greeson, H. C. 1951 High Point
3096. Gregory, W. S. (S. C.) 1944 Shelby
3564. Gresham, J. W. 1952 Wilson
2736. Greyer, Mary Alice B. (Mrs. Joe Peyton) 1936 Bryson City
3231. Griffin, E. W., Jr. 1948 Kings Mountain
2295. Griffin, Octavus (Va.) 1926 Roanoke Rapids
3289. Griffin, S. D., Jr. 1949 Burlington
3170. Griffin, W. A. (Ala.) 1947 Sanford, Fla.
3565. Griffin, W. C. 1952 Durham
2508. Griffin, W. R. 1929 Old Fort
1374. Griffith, Wiltshire 1907 Hendersonville
1829. Grimes, G. D. 1915 Robersonville
3147. Grist, F. M. (Ga.) 1946 Canton, Ga.
3542. Gross, N. R. (S. C.) 1952 Whiteville
3110. Gucker, L. V. (Ind.) 1945 Phoenix, Ariz.
2055. Guion, C. L. 1921 Aberdeen
1860. Guion, C. D. 1916 Cornelius
2056. Guion, H. N. 1921 Marshville
3528. Gunn, W. S. (Ga.) 1951 Spray
1856. Gurley, W. B. 1916 Windsor
2829. Guthrie, C. H. 1938 Beaufort

H

3104. Hahl, Marguerite W. (Mrs. J. W.) 1945 Raleigh
2273. Hair, R. C. 1925 Pineville
1939. Hairston, R. S. (col.) 1917 Winston-Salem
3050. Haith J. W., Jr. (col.) 1944 Washington, D. C.
2460. Hall, I. B., Jr. (col.) 1928 Winston-Salem
1028. Hall, J. M. 1901 Wilmington
2381. Hall, J. M., Jr. 1927 Wilmington
2265. Hall, J. P. 1925 Oxford
3290. Hall, R. B. 1949 Mocksville
2189. Hall, S. C. 1924 Oxford
2282. Hall, S. B. 1925 Mocksville
2844. Halsey, W. B. 1939 Sparta
2684. Ham, F. B. 1934 Orlando, Fla.
3020. Ham, R. G. 1943 Yanceyville
2146. Ham, T. J., Jr. (Va.) 1922 Yanceyville
3197. Hamer, M. S. 1947 Hickory
971. Hamilton, R. L. 1900 Oxford
1307. Hamlet, Reginald 1906 Raleigh
2147. Hamlin, J. T. (W. Va.) (col.) 1922 Raleigh
2945. Hamlin, V. C., Jr. (col.) 1941 Raleigh
3535. Hammerness, F. C. 1952 Chapel Hill
2792. Hammond, H. A. (S. C.) 1937 Charlotte
3232. Handy, K. E. 1948 Raleigh
2850. Hardee, A. K., Jr. 1939 Charlotte
2148. Hardwicke, St. John H. (S. C.) 1923 Wake Forest
3129. Hardy, R. W. 1946 Gastonia
1893. Harper, C. T. 1916 Charlotte
3495. Harper, J. E., Jr. (S. C.) 1951 Fayetteville
2456. Harper, W. L. 1928 Hendersonville
2209. Harris, J. C. 1924 Durham
3566. Harris, J. C., Jr. 1952 Durham
3263. Harris, L. C. 1949 Blowing Rock
2660. Harris, T. B. (S. C.) 1933 Greensboro
2616. Harris, W. B. 1932 High Point
3123. Harrison, J. W. 1946 Asheville
3567. Harrison, J. R. 1952 Charlotte
2321. Harrison, L. S. 1926 Greenville
3264. Harrison, R. F. 1949 Sanford
1462. Harrison, T. N., Jr. 1909 Greenville
3324. Hart, J. J. (Ill.) 1949 Chicago, Ill.
940. Hart, L. W. 1899 China Grove
2682. Hartis, G. C. 1934 Winston-Salem
3536. Harward, B. R. 1952 Raleigh
2251. Haupt, Edward 1925 Newton
3568. Hauss, H. L. 1952 China Grove
3489. Hawkins, A. R., Jr. (N. D.) 1951 Guilford College
3335. Hawkins, C. B. 1950 Bryson City
3291. Hawkins, H. B. 1949 Statesville
3265. Hawkins, Reeves 1949 Tucson, Ariz.
1865. Hayes, G. E. 1916 Hickory
2769. Hayes, W. A. 1937 Hillsboro
1722. Haymore, J. B. 1913 Grifton
603. Hays, F. B. 1890 Oxford

3336. Heath, R. E. 1950 Rocky Mount
3078. Hege, G. D. 1945 Whiteville
3292. Hemingway, C. E. 1949 Andrews, S.C.
1437. Henderson, A. J. (col.)
1908 Fayetteville
3174. Henderson, C. B. (Ga.)
1947 Chamblee, Ga.
2376. Henderson, G. E. 1927 Alexandria, Va.
1718. Henderson, J. L. 1913 Salisbury
2756. Hendrick, A. B. (S. C.)
1937 Troutman
2877. Hendrix, J. O'N. 1939 Canton
3032. Henley, J. T. 1943 Hope Mills
2841. Henriksen, H. E. (S. C.)
1939 Wilmington
2664. Hern, E. L. (col.) 1947 Asheville
2929. Herndon, H. H. (Ga.)
1940 Winston-Salem
1171. Herndon, M. D. 1904 Durham
1944. Herring, N. B. 1917 Wilson
1375. Herring, R. R. 1907 Oxford
3058. Herring, R. McP. 1944 Clinton
3569. Herring, W. I. 1952 Lumberton
3452. Hershberger, Ann C.
1951 Winston-Salem
2715. Hertzog, C. W. (S. C.)
1935 Richmond, Va.
2677. Hicks, A. M. 1934 Pikeville
1493. Hicks, C. G. 1909 Raleigh
3337. Hicks, Jean Snyder (Mrs.)
1950 Charlotte
1007. Hicks, J. E. F. 1901 Goldsboro
2595. High, P. J. (S. C.)
1932 Campobello, S. C.
2509. Hill, G. L. (col.) 1929 New Bern
2390. Hobbs, Alden 1927 Kinston
2012. Hocutt, D. D. 1920 Henderson
3105. Hoffman, E. N. (S. C.)
1945 Wilmington
1752. Hoffman, J. F., Jr.
1914 High Point
2122. Hogan, A. L. 1923 Kinston
2549. Hoggard, C. R.
1930 Washington, D. C.
1724. Holding, T. E., Jr. 1913 Wake Forest
3007. Holland, L. L. 1942 Hamlet
2019. Holland, R. F. (Ga.) 1919 Charlotte
3002. Holland, T. M. 1942 Mount Holly
1240. Holland, W. F. 1905 Mount Holly
2734. Hollowell, W. C. 1936 Greenville
3043. Hollowell, W. H., Jr. 1944 Edenton
3171. Holt, Ernest (S. C.) 1947 Forest City
3266. Holt, Maryellen M. (Mrs.)
1949 Burlington
2868. **Honeycutt, G. W.** 1939 Rockingham
3001. **Hood, D. H.** 1942 Washington, D. C.
1494. **Hood, H. C.** 1909 Smithfield
1595. **Hood, J. C.** 1911 Kinston
3293. **Hood, J. C., Jr.** 1949 Kinston
1712. **Hood, P. C.** 1913 Dunn
2283. **Hood, T. R.** 1925 Dunedin, Fla.
1101. **Hood, W. D.** 1903 Smithfield
1782. **Hooper, F. L.** 1914 Sylva
2930. **Hooper, J. L., Jr.** (Ga.)
1941 Hiawassee, Ga.
3188. **Horne, H. R.** 1947 Fayetteville
1376. **Horne, W. H.** 1907 Greenville
3338. **Horner, Lucille Earl** (Mrs.)
1950 Charlotte
1844. **Horsley, H. T.** 1915 Mount Holly
2085. **Horton, J. P.** 1921 N. Wilkesboro
3537. **Horton, J. P., Jr.** 1952 Wilkesboro
3570. **Horton, W. D.** 1952 N. Wilkesboro
3503. **Horton, W. P.** 1951 Wilson
2175. **Hough, J. T.** (S. C.) 1923 Charlotte
1522. **House, Joseph** 1910 Beaufort
3267. **House, Joseph, Jr.** 1949 Grifton
2705. **Houser, W. H.** 1935 Cherryville
3339. **Howard, W. McC.** 1950 Winston-Salem
3372. **Howe, A. G.** 1950 Greenville
3011. **Howell, J. G.** (S. C.)
1942 Charleston, S. C.
3268. **Howell, Viola R.** (Mrs.)
1949 Dobson
3061. **Howell, W. L., Jr.** (Ga.)
1943 Raeford
1408. **Howerton, J. L.** 1908 Greensboro
3373. **Hoyle, E. D.** 1950 Cooleemee
1813. **Hoyle, M. H.** 1915 Cooleemee
2793. **Hubbard, Estill** (Ky.)
1938 Lexington, Ky.
3209. **Huber, H. G.** (N. J.) 1947 Charlotte
3468. **Hudson, R. T.** 1951 Statesville
1546. **Hunter, J. B.** 1910 Charlotte
3006. **Huntley, C. O.** 1942 Lenoir
3504. **Huntley, R. C.** 1951 Atlanta, Ga.
2696. **Huntley, W. A.** 1935 Kernersville
3167. **Hurwitz, Shirley** 1947 New York City
2633. **Huss, K. W.** 1933 Lincolnton
1542. **Hutchins, J. A.** 1910 Winston-Salem

I

2878. **Ingle, C. E.** 1939 Asheville
2009. **Ingram, L. M.** 1920 High Point
2980. **Inman, G. G.** 1941 Rockingham
2946. **Irwin, D. A.** 1941 Elkin
3021. **Irwin, R. L.** 1943 Marion
2446. **Isler, J. H.** (col.) 1928 Charlotte

1753. Isler, W. A. (col.)
1914 New York, N. Y.

J

2385. Jackson, J. C. 1927 Lumberton
2222. Jackson, Leonidas 1924 Erwin
2559. Jackson, Osceola (Tenn.) (col.)
1930 Goldsboro
927. Jacocks, F. G. 1899 Elizabeth City
1463. James, A. A. 1909 Winston-Salem
2512. James, C. J. 1929 Hillsboro
1377. James, S. T. (col.) 1907 Durham
3374. James, S. A. (col.) 1950 Durham
1545. Jarrett, L. M. 1910 Biltmore
1244. Jenkins, J. V. 1905 Concord
3434. Jenkins, P. R. 1951 Murfreesboro
2375. Jenkins, Sam 1927 Walstonburg
2596. Jenkins, W. I. (Va.) 1931 Biscoe
1756. Jernigan, R. W. 1914 Chapel Hill
2947. Johnson, A. R. 1941 Nashville
3375. Johnson, C. E. 1950 Greenville
2966. Johnson, G. F., Jr. 1941 Atlanta, Ga.
2396. Johnson, G. P. 1927 Jacksonville
2223. Johnson, J. E., Jr. 1924 Lumberton
2716. Johnson, O. L. (Md.) 1935 Charlotte
3022. Johnson, R. H. 1943 Robbins
2232. Johnson, R. J. (S. C.) 1924 Asheville
2733. Johnson, T. B. 1936 Hickory
3034. Johnson, T. H. 1943 Raleigh
3407. Johnson, W. A. 1950 Mount Airy
2200. Johnson, W. L. 1924 Raleigh
1518. Johnson, W. L. 1910 Atlanta, Ga.
3376. Johnson, W. P. 1950 Kinston
2006. Johnson, W. R. 1920 Raleigh
2632. Johnson, W. S. 1933 Rocky Mount
2739. Johnson, W. W.
1936 Fuquay Springs
930. Johnston, A. S. 1899 Smithfield
3049. Johnston, C. A. 1944 Littleton
2151. Joiner, A. E. (Ga.) 1923 High Point
2034. Joiner, L. B. (S. C.) 1920 Salisbury
3435. Jolley, C. E. 1951 Mooresboro
1589. Jones, Alpheus 1911 Warrenton
3377. Jones, C. F., Jr. 1950 Oxford
3086. Jones, Constance D. (Mrs. O. M., Jr.)
1945 Wadsworth, Ohio
2233. Jones, Dolan (Ga.) 1925 Monroe
3378. Jones, F. E., Jr. 1950 Morehead City
2851. Jones, G. H. 1939 Zebulon
1174. Jones, H. E. (col.) 1904 Asheville
2152. Jones, J. L. (Ga.) 1922 Canton
3379. Jones, J. L., Jr. 1950 Canton
1693. Jones, J. H. 1913 Haw River
2757. Jones, M. L. (Tenn.) 1937 Asheville
3294. Jones, W. W. (col.) 1949 Norfolk, Va.
2041. Jordan, D. L. 1921 Raleigh
3295. Jordan, W. M., Jr. 1949 Marion
3023. Jowdy, A. W., Jr. 1943 Chapel Hill
1766. Joyner, J. D. 1914 Gastonia
2560. Judy, O. R. 1930 Spartanburg, S. C.

K

2576. Kale, R. G. 1931 Durham
3113. Kearns, T. N. (Ga.) 1946 Asheboro
2809. Kee, H. J. 1938 Norfolk, Va.
2690. Keenum, R. F. (Tenn.)
1935 Hazelwood
1892. Keever, J. W., M.D. 1916 Hickory
918. Kellam, R. A. 1898 Spindale
2350. Kelly, G. C. 1926 Lillington
2967. Kelly, H. L. 1941 Durham
959. Kendall, B. H. 1900 Shelby
3024. Kerr, B. D. 1943 Raleigh
1466. Kerr, James 1909 High Point
2848. Kessler, M. M. 1939 Lewisburg, Penn.
1356. Kibler, R. E. 1907 Morganton
3436. Kiger, R. W. 1951 Shelby
2999. King, A. H. 1942 Durham
2399. King, B. F. 1927 Hickory
1496. King, J. R. 1909 Durham
3340. King, W. A. 1950 Mount Airy
2027. King, W. H. (S. C.) (col.)
1919 Greensboro
3166. Kingsbury, Mary H. (Mrs.)
1947 Durham
2201. Kirby, J. H. 1924 Portsmouth, Va.
2421. Kirkpatrick, G. L. (S. C.)
1927 Black Mountain
3297. Kirkpatrick, T. M., Jr. 1949 Spray
3189. Kiser, A. G. 1947 Asheville
3298. Kiser, F. C. 1949 Asheville
3381. Kiser, J. C. 1950 Charlotte
2948. Kiser, R. A. 1941 China Grove
2758. Klein, B. F. (Pa.) 1936 Asheville
1620. Knight, C. V. 1911 Wilson
3079. Knight, E. H. 1945 Black Mountain
3209. Knight, J. E. 1949 Salisbury
3571. Knight, R. A. 1952 Southern Pines
2193. Knight, R. S., Jr. 1924 Columbia
3341. Knox, R. L. 1950 Charlotte
952. Koonce, J. E. 1900 Chadbourne
3233. Koonce, S. G. 1948 Chadbourn
2580. Koonts, A. A. 1931 Hight Point
2968. Kornegay, G. B. 1941 Mt. Olive
3000. Kornfeld, Abraham
1942 Rocky Mount
2931. Kraus, Emma Myrtle (Va.)
1940 Charlotte

2586. Kritzer, E. L. 1931 Albemarle
3538. Kubiak, Dolores A. 1952 Havelock
2267. Kunkle, A. B. 1925 Charlotte

L

3185. Lain, Emily Aliton (Mrs.) 1947 Port Jervis, N. Y.
2178. Lamar, W. L., Jr. (Ala.) 1923 Denton
2116. Lamm, L. M. 1923 Mount Airy
3505. Lamore, W. P. 1951 Oteen
3211. Landaker, W. G. (Ill.) 1948 Ft. Lauderdale, Fla.
3409. Lane R. L. 1950 Greensboro
1358. Lane, W. A. 1907 Winston-Salem
2120. Langdon, R. E. 1923 Fayetteville
2746. Langdon, Roscoe 1936 New Orleans, La.
3080. Langston, D. O'B. 1945 Franklinton
3572. Langston, M. B., Jr. 1952 Charleston, S. C.
3300. Lanier, LeRoy 1949 Rocky Mount
2662. Lasley, C. G. (Penn.) 1934 Draper
1880. Lasley, M. I. 1916 Winston-Salem
3200. Lawson, J. I., Jr. (Ga.) 1947 Southern Pines
2049. Layton, C. C. 1921 High Point
2457. Lazarus, Joseph 1928 Sanford
1439. Lea, L. J. 1908 Laurinburg
2013. Lea, V. D. 1920 Durham
1148. LeBoo, P. S. (col.) 1903 Wilmington
1942. Ledbetter, E. DeB. 1917 Lexington
2932. Ledford, J. E. (Ga.) 1940 McCaysville, Ga.
1128. Lee, P. A. 1903 Dunn
2387. LeGette, J. S. 1927 Charlotte
2261. Le Mon, H. H. (col.) 1925 High Point
3382. Leonard, H. B., Jr. 1950 High Point
2481. Lever, T. H. (S. C.) 1928 Charlotte
2933. Lewis, B. B. (Ohio) 1941 Lincolnton
1671. Lewis, H. R. 1912 Asheville
1675. Lewis, R. B. 1912 Statesville
2783. Lewis, W. C. 1937 Kannapolis
2949. Lewis, W. K. 1941 Mount Olive
2749. Libbus, T. A. 1936 New Bern
3220. Lindenschmidt, V. J. (Ind.) 1948 Greenville, S. C.
2821. Link, F. P. 1938 Reidsville
2788. Linn, T. L. 1938 Landis
1467. Lisk, D. C. 1909 Charlotte
3213. Little, G. L. 1948 New Kensington, Pa.
2901. Lloyd, A. A. 1940 Hillsboro
2011. Lloyd, T. P. 1920 Chapel Hill
3146. Lockhart, B. O. 1946 Greensboro
3383. Lockwood, Mary Elizabeth 1950 Brunswick, Ga.
1468. Loftin, J. U. 1909 Albemarle
3328. Loftin, T. G. (Miss.) 1949 Albemarle
2927. Lorek, L. A. 1940 Radford, Va.
3573. Loritts, T. D. (col.) 1952 Charlotte
3323. Lott, A. A. (S. C.) 1949 Florence, S. C.
2706. Lovett, H. E. 1935 Liberty
3301. Lovette, J. F. 1949 Liberty
3385. Lowder, J. H. 1950 Dunn
3212. Lowe, Bonnie H. (Mrs. J. D.) 1948 High Point
3302. Lowe, J. D. 1949 Archdale
1976. Lowry, W. A. 1919 Alexandria, Va.
1670. Lunn, F. H. 1912 Winston-Salem
667. Lutterloh, I. H., M.D. 1891 Sanford
1357. Lutz, H. C. 1907 Hickory
2852. Lynch, Ernestine B. (Mrs. H. W.) 1939 Wilmington
3437. Lynch, H. W. 1951 Wilmington
1176. Lynch, N. W. 1904 Wadesboro
2872. Lynch, W. F. 1939 Durham
1774. Lyon, F. F. 1914 Oxford
2510. Lyon, J. F. 1929 Rocky Mount
1666. Lyon, O. H. 1912 Kinston
1379. Lyon, R. P. 1907 Wadesboro

Mc

1048. MacNair, W. R. 1902 Angier
2997. McAdams, J. W. 1942 Burlington
2694. McAllister, H. C. 1935 Chapel Hill
3574. McAllister, L. B. 1952 Durham
2023. McBride, T. L. (Penn.) 1919 Marshville
2787. McBryde, R. V. 1937 Fayetteville
2741. McCarn, M. R. M. (Mrs.) 1936 Mount Pleasant
3402. McClincy, Stanley (Penn.) 1950 Winston-Salem
2704. McCollum, N. H., Jr. 1935 Leaksville
3469. McCormac, D. A. 1951 Wadesboro
3325. McCoy, J. K. (W. Va.) 1949 Durham
2996. McCrimmon, D. G. 1942 Pittsboro
2348. McCrimmon, D. D. 1926 Pittsboro
2277. McCrummen, D. C. 1925 Aberdeen
2540. McDaniel, P. L. 1930 Arlington, Va.
1569. McDonald, A. H. 1910 Durham
3269. McDonald, J. C. 1949 Durham
2215. McDonald, W. R., Jr. 1924 Hickory
2053. McDowell, N. O. 1921 Scotland Neck
3052. McDowell, N. O., Jr. 1944 Scotland Neck

1742. McDuffie, R. A. 1914 Greensboro
2902. McFalls, C. D. 1940 Madison
2859. McFalls, O. W. 1939 Pomona
2903. McFalls, S. W. 1940 Greensboro
3422. McFarland, T. W. (S. C.) 1951 Charlotte
2960. McGee, J. C. 1941 Asheville
3470. McGee, J. C., Jr. 1951 Asheville
2995. McGowan, D. F. 1942 Chapel Hill
3386. McGuire, J. M. 1950 Clarksburg, W. Va.
805. McKay, D. McN. 1895 Durham
1767. McKay, J. W. 1914 Asheville
1914. McKeel, C. B., Jr. 1917 Charlotte
3506. McKeithan, Herbert, Jr. 1951 Raeford
3279. McKenzie, C. B. (S. C.) 1949 Winston-Salem
1801. McKenzie, L. McK. 1915 Lumberton
1050. McKesson, L. W. 1902 Statesville
3351. McKittrick, R. L. (S. C.) 1950 Waynesville
1498. McKnight, L. E. 1909 Buies Creek
2993. McKnight, L. E., Jr. 1942 Coats
3106. McLean, A. L., Jr. 1945 Raleigh
2767. McLean, G. W. 1937 Clinton
1472. McLelland, J. H. 1909 Troutman
2395. McLeod, A. B. 1927 Kenly
1584. McManus, M. T. Y. 1911 Winston-Salem
1825. McMillan, B. F., Jr. 1915 Lumberton
3438. McNair, W. O. (col.) 1951 Greensboro
2550. McNeill, A. D. 1930 Norwood
1247. McNeill, G. R. 1905 Whiteville
2904. McNeill, J. A. 1940 Whiteville
2679. McNeill, L. J. 1934 Norwood

M

1902. Mabry, C. S. 1917 Hamlet
3126. Mackie, Frances C. (Mrs.) 1946 Yadkinville
1833. Macon, A. B. 1915 Mount Airy
3214. Malion, H. E. 1948 Fairmont
2609. Maness, R. C. 1932 Greensboro
1081. Mansfield, A. L. 1902 Carolina Beach
3161. Marchman, J. F. (Ga.) 1943 Franklin
2469. Markham, G. W. 1928 Fayetteville
1330. Marsh, N. F. 1906 Asheboro
1994. Martin, A. N. 1920 Roanoke Rapids
1626. Martin, B. M. 1912 Baltimore, Md.
3387. Martin, R. M. 1950 Ahoskie
1849. Martin, S. L., Jr. 1915 Leaksville
1687. Mathes, T. J. 1912 Durham
3234. Mathews, G. W., Jr. 1948 Asheville
2780. Matthews, J. I. 1937 Raleigh
1550. Matthews, W. F., Sr. 1910 Randleman
2729. Matthews, W. F., Jr. 1936 Raleigh
3575. Mauney, H. McC. 1952 Murphy
2268. Mauney, W. McC. 1925 Murphy
1639. May, T. H. 1912 Wake Forest
3191. Mayberry, H. C. 1947 Winston-Salem
2971. Mayrand, L. P. 1941 Greensboro
3327. Means, M. R. (S. C.) 1949 Hickory
2016. Mebane, W. M. 1920 Fayetteville
3424. Medlin, W. E. (S. C.) 1951 Gastonia
2213. Melvin, M. B. 1924 Raleigh
2005. Melvin, P. J. 1920 Roseboro
2483. Meroney, F. P. (Tenn.) 1928 Pembroke
3321. Merrill, G. B., Jr. (Fla.) 1949 Lakeland, Fla.
2424. Merriman, W. D. (S. C.) 1928 Charlotte
3411. Metts, H. M. (S. C.) 1950 Charlotte
1963. Miles, M. C. 1917 Henderson
2970. Millaway, E. D. 1941 Burlington
2304. Miller, A. J. (Mich.) 1925 Hendersonville
1862. Miller, C. M. 1916 Wallace
986. Miller, E. H. 1898 Mooresville
2919. Miller, P. W. 1940 Salisbury
2717. Miller, R. E. (S. C.) 1935 Wilmington
1883. Millican, A. G. 1916 Wilmington
2782. Millis, A. E. 1937 Atlanta, Ga.
2062. Mills, J. C. 1921 Cliffside
1815. Mills, J. A. 1915 Tabor City
3507. Mills, O. W. 1951 Spray
3576. Minnick, W. K. 1952 Bristol, Va.
2922. Minton, S. S., Jr. 1940 Asheville
2693. Mitchell, C. E. (S. C.) 1934 Highlands
1840. Mitchell, C. P. 1915 Elizabeth City
1707. Mitchell, H. G. 1913 Burlington
2738. Mitchell, J. D. 1936 Kannapolis
3388. Mitchell, T. W. 1950 Kinston
3235. Mitchener, J. W. 1948 Concord
847. Mitchener, J. A. 1897 Edenton
2775. Mitchener, J. A., Jr. 1937 Edenton
2748. Mitchener, Nancy P. (Mrs. J. A., Jr.) 1936 Edenton
2897. Mock, C. H. (Tenn.) 1939 Boone
3081. Montesanti, Joseph, Jr. 1945 Southern Pines
2425. Mooneyham, O. J. (Ga.) 1928 Forest City

2426. Moore, A. L. (Ga.) 1927 Salisbury
2004. Moore, A. R. 1920 Wilson
2994. Moore, B. McI. 1942 Eastport, N. Y.
2404. Moore, H. P. 1927 Hendersonville
1588. Moore, J. P. 1911 Wilmington
3508. Moore, K. E. 1951 Selma
3419. Moore, L. V. (Penn.)
1950 Hendersonville
2327. Moore, M. A. 1926 Tarboro
3471. Moore, M. A., Jr. 1951 Tarboro
2339. Moore, T. J. 1926 Wilson
3509. Moorefield, G. McD. 1951 Asheboro
1747. Moose, G. K. 1914 Boone
2372. Moose, H. A. 1927 Mount Pleasant
2365. Moose, W. L. (Md.) 1926 Greensboro
3349. Moran, Ruth Estes (Mrs. J. H.) (Ala.)
1950 Greensboro
3270. Morgan, G. D. 1949 Raleigh
2819. Morris, A. F. 1938 Four Oaks
2439. Morris, E. M. 1951 Brevard
3493. Morris, H. V. (Ga.) 1951 Waynesville
1331. Morrison, M. S. 1906 Wilson
1499. Morton, J. X. 1909 Faison
3053. Morton, W. A. 1945 Wilmington
3389. Moseley, Marina P. C.
1950 Warrenton
3472. Moskowitz, Eugene
1951 Long Island City, N. Y.
2648. Moss, F. M. 1933 Gastonia
3525. Mosteller, W. H. (S. C.)
1951 Albemarle
3577. Mullen, J. L. 1952 Huntersville
1629. Mullen, L. B. 1912 Asheville
1733. Munday, C. C. 1913 Taylorsville
3099. Muratori, Francis 1945 Charlotte
1657. Murchison, E. E. 1912 Rocky Mount
1727. Murphrey, L. W. 1913 Rocky Mount
1606. Murphy, J. C. 1911 Charlotte
2548. Murr, G. F. 1930 Thomasville
2730. Murrell, H. T. 1936 Albemarle
3236. Myers, L. M. 1948 Winston-Salem

N

2096. Nance, J. S. 1922 Charlotte
2672. Neal, C. L. 1934 Suffolk, Va.
3207. Neal, J. C. (Ga.) 1947 Rome, Ga.
3144. Neely, C. M. (col.)
1946 Winston-Salem
3192. Negron, Ida A. 1947 Gibson
2785. Neil, J. W. 1937 Charlotte
2497. Nelson, J. B. 1929 Leaksville
2325. Nelson, S. G. 1926 Aulander
1913. Nelson, W. G. 1917 Miami, Fla.
2380. Neville, Augustus, Jr.
1927 Spring Hope
1934. Newsome, H. C. 1917 Winston-Salem
2614. Nicholson, E. N. 1932 Murfreesboro
1516. Nicholson, M. A. 1910 Troy
2795. Noell, R. J. (Ga.) 1937 Asheville
2181. Norman, J. P. (Va.) 1924 Greensboro
3342. Northcott, Jean L. (Mrs. W. W.)
1950 Winston-Salem
2473. Northcott, W. W.
1951 Winston-Salem
993. Nottingham, G. S. 1901 Norfolk, Va.
1310. Nowell, Edwin 1906 Asheville
1537. Nowell, W. R. 1910 Wendell

O

2950. Oakley, C. S. 1941 Mebane
2466. Oakley, C. H. 1928 Roxboro
2802. Oates, C. C., Jr. 1938 Hendersonville
2879. O'Daniel, J. S. 1939 Hickory
637. O'Hanlon, E. W. 1891 Winston-Salem
2665. Oliver, E. W. (Ala.) 1933 Greensboro
3012. Oliver, G. G. (S. C.) 1943 Whiteville
2315. O'Neal, W. P. 1926 Belhaven
1381. Overman, H. S. 1907 Elizabeth City
3343. Overton, D. S. 1950 Sanford
3154. Owen, F. R. (Ga.) 1935 Tryon
3040. Owens, T. Q. 1943 Whiteville

P

3303. Pace, T. A. 1949 Hendersonville
2061. Padgett, E. L. 1921 Asheville
3510. Padgett, H. F. 1951 Durham
2803. Page, C. E., Jr. 1938 Henderson
2220. Palmer, A. W. 1924 Sanford
3390. Pappas, S. A. 1950 Charlotte
3391. Paramore, R. A. 1950 Raleigh
3120. Parker, J. G. (col.) 1946 Durham
3215. Parker, L. J. 1948 Memphis, Tenn.
2474. Parker, N. M. (col.)
1929 Fayetteville
1333. Parker, R. S. 1906 Murphy
2123. Parker, W. W., Jr. 1923 Henderson
2827. Parks, W. A. 1938 Matthews
3440. Parrish, A. S. 1951 Smithfield
2569. Parrish, L. F. 1931 Rocky Mount
3101. Parsons, R. H.
1945 Middleburg, N. Y.
3451. Patterson, J. L. (S. C.)
1951 Whiteville
3057. Patterson, Phyllis Scholl (Mrs. R. C.)
(Ohio) 1944 Fort Wayne, Ind.
1013. Patterson, W. D. 1901 Elizabethtown

3356. Payne, Jean W. (Mrs.)
1950 Harriman, Tenn.
1500. Peacock, M. A. 1909 Benson
3474. Pearson, Sarah P. (Mrs. J. K.)
1951 Apex
3131. Pecora, Ruth P. (Mrs. John)
1946 Erwin
2089. Pegram, Addie B. (Mrs. C. W.)
1922 Apex
1783. Pender, F. H., Jr. 1914 Asheville
3490. Penn. W. C. (La.) (col.)
1951 Winston-Salem
1668. Perry, D. L. (col.) 1912 Fort Bragg
3392. Perry, V. H. 1950 Franklin
2568. Perry, W. R. (col.) 1931 Burlington
3145. Pethel, R. E. 1946 Mt. Airy
1995. Petrea, F. S. 1920 Greensboro
2452. Phifer, B. R. 1928 Spencer
2675. Phillips, J. E. 1934 Raleigh
2014. Phillips, M. B. 1920 Albemarle
2833. Phillips, O. J. 1938 Philadelphia, Pa.
2329. Phillips, W. P. 1926 Morganton
3029. Pickard, J. F. 1943 Greensboro
2951. Pickard, J. M. 1941 Durham
1998. Pierce, J. S. 1920 Rocky Mount
2349. Pigott, D. S. 1926 Morehead City
2861. Pike, J. W., Jr. 1939 Concord
2880. Pilkington, E. L. 1939 Goldsboro
1180. Pinnix, J. M. 1904 Kernersville
2533. Pinnix, J. L. 1930 Kernersville
1382. Pinnix, W. M. 1907 New Bern
3304. Pittman, G. R. 1949 Burlington
3223. Pittman, J. H. (Tex.)
1948 Fayetteville
816. Pleasants, F. R. 1896 Louisburg
3305. Plemmons, Charlotte B. (Mrs.)
1949 Asheville
2906. Plemmons, D. A. 1940 Asheville
1519. Polk, J. B. 1910 Durham
2204. Poole, L. B. 1924 Thomasville
1821. Porter, C. D. 1915 Concord
1660. Porter, Ernest 1912 Concord
3098. Porter, J. B. (Kansas)
1945 West Jefferson
2598. Porter, J. D. (Ga.) 1931 Franklin
3237. Powell, E. S. 1948 Oxford
1802. Powell, J. C. 1915 Winston-Salem
3177. Prather, N. L. (Ga.)
1947 Blue Ridge, Ga.
2881. Pressly, C. P. 1939 Charlotte
2804. Price, H. G. 1938 Raleigh
2007. Price, S. H. 1920 Mooresville
3578. Price, S. H., Jr. 1952 Mooresville
2910. Proctor, W. V. 1940 Charlotte
3238. Propst, G. B. 1948 Morganton
2801. Provo, Jean Bush (Mrs.)
1938 Raleigh
3306. Provo, W. W. 1949 Mars Hill
2697. Puckett, U. S. 1935 Stovall
3307. Puckett, W. M. 1949 Robbins
2111. Pugh, E. S. 1922 Windsor
3393. Pulliam, H. F. 1950 Winston-Salem
2732. Purcell, D. C. 1936 Salisbury
2915. Purcell, S. M., Jr. 1940 Salisbury

Q

1416. Quinn, F. DeW. 1908 Shelby

R

3394. Rabil, E. J. 1950 Winston-Salem
3193. Rachide, A. P. 1947 Jacksonville
3448. Rambo, L. A. (Ill.) 1951 Rio, Illinois
3395. Rancke, J. M. 1950 Lumberton
2907. Rand, T. R., Jr. 1940 Raleigh
3579. Randall, W. H., Jr.
1952 Fayetteville
2873. Rankin, W. B. 1939 Falls Church, Va.
3216. Ranzenhofer, J. A. 1948 Greensboro
2589. Ratley, W. A. 1931 Goldsboro
1884. Ray, E. L. 1916 Asheboro
2611. Ray, Frederick, Jr. 1932 Sanford
2269. Rayburn, H. L. 1925 Charlotte
2607. Reamer, I. T. (Md.) 1931 Durham
3580. Reaves, C. A. 1952 Asheboro
2724. Reaves, H. C. 1936 Asheboro
2535. Reaves, L. E., Jr. 1930 Fayetteville
3581. Reese, J. N. 1952 Kannapolis
2615. Register, M. O. 1932 Clinton
1870. Reid, S. H. 1916 Washington
1669. Reins, C. C. 1912 Winston-Salem
3062. Reynolds, Beth M. (Mrs. Hugh M.)
(Ala.) 1944 Miami, Fla.
3239. Rhem, J. F. 1948 Roanoke Rapids
2612. Rhodes, C. R. 1932 Charlotte
2306. Rhodes, W. F. (S. C.) 1926 Concord
2110. Rhyne, C. O. (Ga.) 1922 Charlotte
1503. Rhyne, W. F. 1909 Gastonia
3413. Rice, C. F. (col.) 1950 Charlotte
3530. Rice, H. C. (N. D.) 1952 Charlotte
2262. Rice, L. D. 1925 Maxton
3308. Rich, H. C. 1949 Garland
1389. Richardson, L. W. 1907 Goldsboro
2546. Richardson, O. K. 1930 Boone
2584. Richardson, W. R. 1931 Boone
1680. Ridenhour, D. G. 1912 Mt. Gilead
3102. Riegel, M. S. 1945 Owego, N. Y.
1386. Riggan, R. D. 1907 Raleigh

3103. Riggsbee, E. L. 1945 Chapel Hill
2882. Rigsbee, E. L. 1939 Durham
3396. Rigsbee, E. L. 1950 Durham
3350. Rimmerman, H. B. (Penn.)
1950 Margate, N. J.
2916. Rimmer, Helen Bell (Mrs. E. F.)
1940 Sanford
1647. Rimmer, E. F. 1912 Sanford
3257. Rimmer, R. L. (Mich.) (col.)
1949 Washington, D. C.
1301. Ring, C. A. 1905 High Point
2468. Ring, C. A., Jr. 1928 High Point
1182. Ring, L. B. 1904 Tarpon Springs, Fla.
2627. Rittenbury, R. S. 1932 Charlotte
1827. Rives, H. L. 1915 Bethel
2511. Roberson, Culas 1929 Spray
3475. Roberts, D. A. 1951 Fayetteville
1969. Roberts, Herschel 1918 Weaverville
2973. Roberts, H. E. 1941 Marshall
1517. Robertson, E. G. 1910 Va. Beach, Va.
3539. Robertson, W. N., Jr.
1952 Laurinburg
2674. Robinson, Carlton
1934 Winston-Salem
2740. Robinson, D. P. 1936 Oxford
3137. Robinson, Harriett A. (S. C.)
1946 Lumberton
1364. Robinson, J. L. 1907 Belmont
2816. Robinson, T. R., Jr. 1938 Goldsboro
3582. Rodgers, O. J. 1952 Charlotte
1644. Rogers, R. P. 1912 Durham
3309. Rogers, R. P., Jr. 1949 Durham
2527. Rogers, W. LeR. (S. C.)
1929 Pembroke
3202. Rogers, W. P. (Tenn.)
1947 Asheville
2720. Rollins, E. W. (S. C.)
1935 Winston-Salem
3344. Roper, H. E. 1950 Franklin
3310. Rose, W. C. 1949 Newton Grove
3311. Rose, W. P. 1949 Raleigh
3345. Ross, R. McG. 1950 Gastonia
3059. Rosser, J. H. 1944 Charlotte
2700. Rouse, L. L. 1935 Fayetteville
2952. Royall, G. E., Jr. 1941 Elkin
2263. Roycroft, W. R. 1925 Madison
1419. Rudisill, J. S. 1908 Forest City
3583. Russell, G. C. 1952 Greensboro
2874. Russell, J. M., Jr. 1939 Asheville
3240. Russell, J. T. 1948 Burlington
2983. Russell, P. B. (Neb.)
1941 Monett, Missouri
3527. Russell, R. A. (Ga.)
1951 Winston-Salem
2924. Russell, T. W. 1940 Greensboro

S

3064. Salley, B. M., Jr. (S. C.)
1944 Charlotte
1554. Salley, W. M. 1910 Asheville
3397. Salley, W. M., Jr. 1950 Asheville
1420. Sample, W. A. 1908 Statesville
3511. Sampson, R. R. 1951 Clinton
1658. Sanders, A. J. 1912 Gastonia
2796. Sanders, C. A. 1937 Vass
3241. Sanders, C. H. 1948 Kannapolis
3227. Sanders, Patsy B. (Mrs. Charl H.)
1948 Kannapolis
1852. Sanford, R. D. 1916 Lumberton
1421. Sappenfield, W. A. 1908 Statesville
3398. Sauls, Doris H. (Mrs.)
1950 Wilmington
3476. Sauls, H. B. 1951 Wilmington
2917. Savage, M. C. 1940 Roanoke Rapids
2308. Sawyer, R. B. (Colorado)
1925 Winston-Salem
2528. Saxon, H. A. (Ga.)
1930 Harrisonburg, Va.
3399. Scharff, R. E. 1950 Winston-Salem
3477. Schustack, W. D. 1951 N. Y. C.
2991. Scoggin, H. P. 1942 Louisburg
1256. Scoggin, L. E. 1905 Louisburg
2572. Scoggin, L. E., Jr. 1931 Louisburg
1875. Scruggs, B. P. 1916 Rutherfordton
3179. Scruggs, E. T. (Ky.)
1947 Louisville, Ky.
3242. Seaborn, R. H. 1948 Greenville
3312. Secrest, V. V., Jr. 1949 Monroe
682. Sedberry, H. S. 1892 Rocky Mount
3522. Seithel, C. W. (S. C.) 1951 Raleigh
2379. Selden, J. S. 1927 Weldon
2908. Senter, L. M. 1940 Carrboro
2889. Senter, P. L. 1921 Carrboro
3132. Sewell, Evelyn S. (Mrs. J. B., Jr.)
1946 Beaufort
2313. Sewell, G. L. 1926 Kinston
1338. Shade, I. A. (col.) 1906 Wilson
3158. Sharpe, W. C. (S. C.)
1946 Macon, Ga.
1929. Shaw, R. S. 1917 Scotland Neck
2953. Sheffield, B. C. 1941 Warsaw
3184. Sheffield, W. J. 1947 Austin, Texas
843. Shell, J. E. 1896 Lenoir
3540. Shepherd, D. M. 1952 West Jefferson

824. Sheppard, J. W. (Pa.)
1896 Charlotte
3478. Sherard, G. S. 1951 Burlington
2075. Sherard, J. F. (S. C.)
1920 Burlington
2721. Sherrod, W. I. (Tenn.)
1936 Bristol, Va.
3400. Sherwood, N. W. 1950 Charlotte
1988. Shieder, G. A. (Ga.) 1918 Asheville
3030. Shields, C. L. 1943 Wallace
2666. Shigley, H. H. (Ohio) 1934 Asheville
1973. Shook, Eulon 1918 Hickory
3196. Shook, Eulon, Jr. 1947 Hickory
3401. Shore, V. A., Jr. 1950 Durham
2214. Shuford, L. D. 1924 Forest City
2989. Simmons, F. J. 1942 Granite Falls
2585. Simmons, H. R. 1931 Midway Park
3313. Simmons, Peggy C. (Mrs.)
1949 Lincolnton
3168. Simmons, W. A. 1947 Winston-Salem
2856. Simmons, W. C. 1939 Winston-Salem
1730. Simpson, J. F. 1913 Marion
3199. Sinclair, F. A. 1947 Albemarle
1772. Singletary, F. B. 1914 Greensboro
1014. Singletary, W. O.
1901 Winston-Salem
2221. Sisk, C. J. 1924 Asheville
1085. Sisk, C. T. 1902 Asheville
2742. Sisk, R. C. 1936 Asheville
2391. Sitison, J. A. 1927 Mt. Airy
2935. Skinner, F. LaF. (Va.)
1941 Spencer
3153. Slayton, Mary T.
1946 Washington, D. C.
3111. Slesinger, Stanley (D. C.)
1945 Charlotte
2435. Sloan, R. R. (Va.)
1927 Rutherfordton
2875. Sloan, W. L. 1939 Chapel Hill
2378. Sloop, M. B. 1927 Winston-Salem
1878. Small, Bessie B. 1923 Denton, Md.
1556. Smith, C. N. 1910 Washington, D. C.
2195. Smith, D. A. 1924 Bassett, Va.
3594. Smith, F. K., Jr. (Miss.) 1952 Sylva
3148. Smith, G. W. (Neb.) 1946 Chapel Hill
3441. Smith, H. D. 1951 Spartanburg, S. C.
2810. Smith, H. E. 1938 Thomasville
3320. Smith, J. G. (Ga.) 1949 Stokesdale
2183. Smith, J. P. F. (S. C.)
1923 West End
1634. Smith, Leon 1912 Kannapolis
2926. Smith, L. W. 1940 Kannapolis
3449. Smith, N. A. (col.) 1951 Gastonia
2768. Smith, O. W. 1937 Pilot Mt.
2403. Smith, T. E. 1927 Goldsboro
1259. Smith, T. L. 1905 Plymouth
2488. Smith, V. F. (Mo.) 1928 Greensboro
2776. Smith, W. J. 1937 Chapel Hill
1678. Smith, W. O. 1912 Alexandria, Va.
3529. Smith, W. W. (Md.) 1951 Cramerton
3204. Snodgrass, T. W. (Okla.)
1947 Hobart, Okla.
3195. Snyder, S. E. 1947 Enka
2184. Snypes, C. L. (Ga.) 1923 Siler City
3272. Southern, J. C. 1949 High Point
2603. Sparkman, D. D., Jr. (Va.)
1931 St. Pauls
2336. Sparks, J. E. 1926 Elizabeth City
2961. Sparks, L. R., Jr. 1941 Durham
3479. Speight, E. C. 1951 Rocky Mount
2641. Spencer, B. W., Jr. (S. C.)
1932 Durham
2642. Spencer, R. B. (Va.) 1932 Raleigh
3249. Spiotti, D. V. (Mass.)
1948 Washington, D. C.
2346. Spoon, J. M., Jr. 1926 Charlotte
3426. Sprinkle, J. B. (Ga.) 1951 Pilot Mt.
2437. Stacy, L. B. (Ga.) 1928 Gastonia
3591. Stahl, G. M. (Va.) 1952 Durham
1769. Stainback, T. E. 1914 Norfolk, Va.
3278. Stainback, W. A. (Va.)
1949 Roanoke Rapids
3138. Stalcup, H. R. (Ind.)
1946 Morehead City
2505. Stamps, J. N. 1929 High Point
1260. Stanback, T. M. 1905 Salisbury
1637. Stancill, J. H. 1912 Chester, S. C.
3418. Stang, David (Va.) 1950 Greensboro
3442. Stang, W. S. 1951 Greensboro
2678. Stanley, V. E. 1934 Charlotte
3593. Starkey, P. J. (Pa.) 1952 Easton, Pa.
2565. Stein, Meyer (Penn.)
1930 Philadelphia, Pa.
3121. Stephens, Frank 1946 Triangle, Va.
1818. Stephens, J. L. (col.)
1915 Cleveland, Ohio
2921. Stevens, M. W. 1940 Broadway
1919. Stevenson, J. T. 1917 Elizabeth City
3180. Stewart, J. S. 1947 Fremont
1153. Stewart, W. M. 1903 Charlotte
3480. Stich, W. C. 1951 Lumberton
1557. Stimson, J. H. 1910 Statesville
2506. Stone, B. F. 1929 Elizabethtown
2762. Stone, B. M. (Fla.) 1936 Charlotte
2626. Stone, E. V. 1932 Charlotte
2094. Stone, W. L. 1922 Franklinton
3443. Stonestreet, D. H.
1951 Morehead City

1936. Stowe, C. D. 1917 Portsmouth, Va.
1558. Stowe, H. R. 1910 Charlotte
766. Streetman, J. W. 1894 Marion
2613. Strickland, C. B. 1932 Fayetteville
3071. Stringfield, B. J. 1944 N. Wilkesboro
2496. Stroud, Dortch · 1929 Kinston
3245. Strout, V. L. (Mass.) 1948 Ellerbe
3314. Stutts, Evelyn Loving
1949 Lincolnton
2453. Sullivan, L. S. 1928 Durham
1578. Summey, K. N. 1910 Mt. Holly
1926. Summey, P. B. 1917 Mt. Holly
3584. Summey, W. L. 1952 Dallas
2869. Souminen, Maggie More (Mrs. W. N.)
1939 Philadelphia, Pa.
3046. Sutphin, E. C. 1944 Galax, Va.
1340. Suttle, J. A. 1906 Shelby
2698. Suttlemyre, C. P. 1935 Hickory
1785. Suttlemyre, P. J. 1914 Valdese
2224. Swaney, C. A. 1924 Winston-Salem
3512. Swearngen, C. L. 1951 Charlotte
3585. Swicegood, Shirley W. (Mrs.)
1952 Pittsboro
1592. Swindell, E. S. 1911 Durham
1388. Sykes, R. J. 1907 Greensboro

T

2604. Tainter, D. W. (Tenn.) 1931 Marion
1020. Tarkenton, E. L. 1901 Wilson
1312. Tart, D. W. 1906 Roseboro
3025. Tart, P. E. 1943 Dunn
2703. Tate, D. O. 1935 Jacksonville, Fla.
2256. Tate, E. H. 1925 Lenoir
3444. Tatum, Mary E. 1951 Winston-Salem
2455. Tatum, J. M. 1928 Asheville
1423. Taylor, C. A. 1908 Jacksonville
1577. Taylor, D. G. 1910 Leaksville
2797. Taylor, H. R. (Tenn.) (col.)
1938 Tarboro
2786. Taylor, H. T. 1937 Goldsboro
1948. Taylor, J. C. 1917 Durham
3402. Taylor, J. G. 1950 Conway
2398. Taylor, L. B. 1927 Conway
3183. Taylor, Nancy Hunt (Mrs. Wm. F.)
1947 Washington
2737. Taylor, N. T. 1936 Raleigh
3218. Taylor, W. W. 1948 Chapel Hill
1627. Taylor, W. P. 1912 Roanoke Rapids
3047. Teague, J. R. 1944 High Point
1261. Teague, M. F. 1905 Asheville
3586. Teare, Lorna M. (Mrs.)
1952 Chapel Hill
2988. Tee, H. C., Jr. 1942 Milton, Del.
2353. Templeton, G. S. 1926 Gastonia
2333. Tennant, W. D., Jr. 1926 Crossnore
3038. Terrell, J. A., Jr. 1943 Sanford
3173. Thayer, S. S. (Ohio)
1947 Orlando, Fla.
1086. Thomas, E. R. 1902 Erwin
1701. Thomas, E. E. 1913 Roxboro
2839. Thomas, F. E. (Ala.) 1938 Charlotte
3541. Thomas, H. G. 1952 Lillington
3531. Thomas, J. S. (Ala.) 1952 Charlotte
2883. Thomas, J. I. 1939 Dunn
2577. Thomas, P. L. 1931 Roxboro
1604. Thomas, W. G. 1911 Varina
1087. Thompson, A. J. 1902 Badin
2811. Thompson, H. O. 1938 Chapel Hill
2258. Thompson, J. L. 1925 Reidsville
2242. Thompson, J. V. (S. C.)
1924 Wilmington
2190. Thompson, P. H. 1924 Fairmont
2987. Thompson, T. H. (col.)
1942 Burlington
3130. Thorne, Lucy K. (Mrs.) 1946 Clinton
2884. Thornton, G. P. 1939 Goldsboro
2986. Thornton, J. W., Jr. 1942 Dunn
1754. Thornton, W. H. 1914 Hickory
2156. Threatt, J. B. (Ga.) 1922 Durham
3112. Tilles, Irving (N. J.)
1946 High Point
2159. Tilley, J. E. 1923 Jamestown
3133. Timberlake, C. V., Jr.
1946 Long Island, N. Y.
2440. Tolson, J. G., Jr. (S. C.)
1927 Henderson
1600. Toms, B. C. 1911 Salisbury
1990. Toms, E. R. (Ga.) 1919 Wilmington
986. Townsend, E. F. 1900 Red Springs
1520. Townsend, J. H. 1910 Red Springs
3256. Trantham, H. D. (D. C.)
1949 Asheville
1703. Trent, J. A. 1913 Danville, Va.
2160. Tripp, G. O. 1923 Carolina Beach
1343. Trotter, J. R. 1906 Salisbury
2985. Trotter, P. L. 1942 Thomasville
3445. Tunstall, Christine 1951 Hamlet
2847. Tunstall, J. P. 1939 Washington
1808. Turlington, J. E. 1915 Lumberton
3205. Turnbull, E. K. (S. C.) 1947 Gastonia
3481. Turner, C. C. 1951 Durham
3587. Turner, C. F. 1952 Drexel
3315. Turner, J. K., Jr. 1949 Weldon
2045. Turnmyre, A. P. 1921 Mt. Airy
2778. Tyson, J. W. 1937 Greensboro
2834. Tyson, W. B. 1938 Rocky Mount

U

2570. Umstead, O. L. 1931 Durham
2493. Underhill, J. A. (S. C.) 1928 Madison
3346. Underwood, D. D. 1950 Greensboro
2954. Underwood, H. P., Jr. 1941 Fayetteville
2667. Upchurch, M. T. 1934 Smithfield
2578. Usher, J. T. 1931 Greensboro
3403. Ussrey, E. McD. 1950 Raleigh
3316. Uzzell, S. C. C. 1949 Black Mountain

V

3482. Van Valkenburgh, W. B. 1951 Asheville
2909. Varner, S. E., Jr. 1940 Brevard
2311. Vaughn, A. M. (Va.) 1926 Portsmouth, Va.
3054. Viall, W. R., Jr. 1944 Pinehurst
3404. Vickers, M. R. 1950 Norfolk, Va.
1445. Vinson, E. L. 1908 Halifax
1778. Vinson, J. T. 1914 Goldsboro
3482. Vinson, J. B. 1951 Burlington

W

3523. Wakefield, Griffin (La.) 1951 Charlotte
3108. Waldrop, J. E. (Ga.) 1946 Lowell
2278. Walker, A. D. 1925 Wilmington
2010. Walker, H. W. 1922 Norlina
2504. Walker, H. L. 1929 Greensboro
2192. Wallace, A. C. 1924 Star
3275. Walters, H. C. (S. C.) 1949 Florence, S. C.
2441. Walters, J. E. (S. C.) 1928 Morven
1895. Walton, R. C. 1916 Raleigh
2583. Ward, B. R. 1931 Goldsboro
1761. Ward, E. H. 1914 Tarboro
3160. Ward, J. L., Jr. (Ga.) 1946 Canton
2186. Ward, W. A. 1924 Swannanoa
3484. Ward, W. S. 1951 Statesville
3588. Warren, Allene M. 1952 Dunn
2330. Warren, B. G. 1926 Rural Hall
3122. Warren, B. S., Jr. 1946 Greenville
1816. Warren, J. C. 1915 Benson
1923. Warren, L. A. 1917 Garland
2849. Warren, L. A., Jr. 1939 Garland
1539. Waters, G. W., Jr. 1910 Goldsboro
2846. Waters, P. V. 1939 Mooresville
2243. Watkins, F. D. (S. C.) 1925 Belmont
2955. Watkins, J. C. 1941 Emporia, Va.
3039. Watkins, Rose Stacy (Mrs. J. C.) 1949 Emporia, Va.
2814. Watson, J. W. 1938 Rocky Mount
2805. Watson, R. N. 1938 Sanford
2813. Way, J. A., Jr. 1938 Winston-Salem
1110. Webb, C. I. 1903 Charlotte
1367. Webb, E. L. 1907 Dunedin, Fla.
1526. Webb, R. K. 1910 Charlotte
2621. Webb, T. P., Jr. 1932 Shelby
3485. Webster, C. D. 1951 Fairmont
2936. Webster, W. B. (S. C.) 1941 Fairmont
3355. Weiner, David (Md.) 1950 Baltimore, Md.
3589. Welborn, J. H. 1952 Lexington
1089. Welborn, W. F. 1902 Lexington
3198. Welborn, W. F., Jr. 1947 Lexington
2541. Welch, W. D., Jr. 1930 Washington
1269. Welfare, S. E. 1905 Winston-Salem
2685. Wells, R. R. 1934 Shelby
2870. Wells, V. D., Jr. 1939 Columbus, Ohio
3513. Welsh, O. H. 1951 Lumberton
2800. West, June Bush (Mrs.) 1938 Raleigh
3514. West, W. A. 1951 Roseboro
2254. West, W. L. 1925 Roseboro
3515. Whaley, L. M. 1951 Jacksonville
1510. Wharton, L. A. 1909 Gibsonville
3347. Wheeler, C. C., Jr. 1950 Chapel Hill
1979. Wheeler, C. R. 1919 Oxford
2670. Wheless, J. M., Jr. 1934 Farmville
2459. White, C. B. 1928 Henderson
2448. White, D. F. 1928 Mebane
2059. White, E. S. 1921 Greensboro
1574. White, G. S. 1910 Lexington
2402. White, J. J. 1927 Henderson
2054. White, J. S. 1921 Mebane
1741. White, Luther 1914 Kinston
2532. White, R. L. (S. C.) 1929 Troy
1544. White, W. R. 1910 Warrenton
2211. Whitehead, C. R. 1924 Ramseur
3026. Whitehead, J. D. III 1943 Enfield
2567. Whitehead, T. E. (Ga.) 1930 Charlotte
2806. Whiteley, I. C. 1938 Morganton
2673. Whiteley, R. S. 1934 Centerville, Va.
2956. Whitford, B. H. 1941 Rocky Mount
2507. Whitford, C. P. 1929 Wilmington
2547. Whitley, H. E. 1930 Concord
1898. Whitley, J. R. 1916 Hendersonville
2885. Whitley, W. Y. 1939 Fremont
1888. Whitmire, W. P., Jr. 1916 Tucson, Ariz.
3082. Whitson, W. J. 1945 Phelps, N. Y.
1869. Wiggins, W. W. 1916 Raleigh
1625. Wilkerson, I. O. 1911 Greensboro

3056. Wilkins, Jessie L. (Mrs.)
1944 Durham
1573. Williams, A. H. A. 1910 Oxford
3405. Williams, B. A. 1950 High Point
3175. Williams, C. H. (Va.) 1947 Ashboro
3516. Williams, E. G. 1951 Gastonia
3317. Williams, E. G., Jr.
1949 Columbia, S. C.
3087. Williams, J. D. 1945 Griffin, Ga.
2084. Williams, J. C. 1921 Bessemer City
3134. Williams, Laurel L.
1946 Montclair, N. J.
2077. Williams, L. L. (Ga.) 1920 Morven
2969. Williams, M. H. 1941 Lexington
1899. Williams, M. V. B.
1916 Winston-Salem
3152. Williams, Nina Fish (Mrs.) (Kansas)
1946 High Point
3517. Williams, W. A.
1951 Williamsburg, Va.
3182. Williamson, Fate B. (Mrs.)
1947 Albany, Ga.
2057. Williamson, J. W. 1921 Salisbury
3219. Williford, J. S. 1948 Williamston
2088. Willis, Beatrice A. (Mrs.)
1922 Fayetteville
2112. Willis, R. M. 1922 Southport
2442. Williston, F. D. (Tenn.) (col.)
1927 Fayetteville
2158. Wilson, C. A. (Ga.) 1922 Monroe
1534. Wilson, Connie H. 1910 Fayetteville
2032. Wilson, E. C. (Va.) 1919 Burlington
3318. Wilson, H. W., Jr.
1949 Winston-Salem
3406. Wilson, R. C. 1950 Hendersonville
1511. Wilson, T. H. 1909 Cramerton
3486. Wilson W. H. 1951 Reidsville
2017. Wimberley, R. E. (col.) 1920 Raleigh
2957. Windecker, G. H.
1941 Westwood, N. J.
2264. Winders, H. M. 1925 Farmville
3452. Winter, C. O. 1951 New Bern
1575. Wohlford, H. W. 1910 Charlotte
1822. Wolfe, B. H. 1915 Greensboro
1265. Wolfe, J. C. 1905 Hickory
1717. Wolfe, W. S. 1913 Mt. Airy
2203. Womble, D. J. 1924 Durham
2726. Womble, L. N., Jr. 1936 Plymouth
2857. Woodard, B. P. 1939 Princeton
1770. Woodard, E. V. 1914 Selma
3446. Woodard, J. B. 1951 Kannapolis
2247. Woodward, C. T. (S. C.)
1925 Greensboro
2723. Woodward, G. B. (Tenn.) 1936 Sylva
3447. Woody, R. R. 1951 Burlington
1809. Woolard, E. W. 1915 Henderson
2351. Wooten, J. W. F. 1926 Fayetteville
3083. Wooten, Ruth Aycock (Mrs. C. C.)
1945 Raleigh
844. Wootten, G. R. 1896 Hickory
1903. Worthington, E. C. 1917 Kinston
1268. Worthy, F. S. 1905 Washington
2046. Wrike, W. C. 1921 Graham
2854. Wyatt, Blanche B. 1939 Wilson
2545. Wynn, W. McK. (col.)
1930 Greensboro

Y

1342. Yancey, D. C. (col.) 1906 Wilson
1428. Yancey, L. A. (col.) 1908 Charlotte
3206. Yandell, C. R. (S. C.) 1947 Pineville
3487. Yaudle, H. A. 1951 Chapel Hill
1512. Yates, C. L. 1909 Charlotte
2798. Yearwood, T. C. (Ill.)
1938 Nicholasville, Ky.
1449. Yoder, C. R. 1908 Conover
1270. Young, C. T. 1905 Zebulon
3410. Young, C. W., Jr. 1950 Lincolnton
3348. Young, R. L., Jr. 1950 Durham
2799. Young, T. F. (Ark.) 1938 Asheville
3048. Youngblood, Frances Rimmer
(Mrs. R. L.) 1944 Sanford

Z

3243. Zirkle, Mildred S. (Mrs.)
1948 Philadelphia, Pa.
1576. Zuckerman, I. L. 1910 Greensboro

Registered Assistant Pharmacists

79. Badgett, E. W. 1935 Mt. Airy
50. Bass, J. A. 1932 Wilson
41. Birkitt, S. P. 1931 Charlotte
43. Brame, P. J. 1932 N. Wilkesboro
20. Branch, B. C. 1928 Rocky Mount
28. Brooks, C. McL. 1931 Monroe
48. Brown, H. S. 1932 Goldsboro
106. Bryant, Nan 1938 Tarboro
23. Carrigan, J. F. 1930 Salisbury
61. Chadwick, S. T. 1933 Havelock
27. Griffin, T. W. 1930 Statesville
96. Gwynn, A. A. 1938 Greensboro
45. Harrison, Melrose 1932 Charlotte
4. Heslep, F. W. 1923 Beaufort
72. Humphries, A. T. 1934 Charlotte
62. Kemp, A. T. 1933 Burlington
56. King, R. G. 1933 New Bern
7. McConnell, Ethel 1926 Newton
19. Maus, F. B. 1928 Greensboro

64. Moore, H. W. 1933 Lexington
74. Moose, H. F. 1934 Statesville
68. Munns, R. F. 1934 Whiteville
5. Musgrove, W. McK. 1924 Catawba
88. O'Brien, C. C. 1936 Greensboro
53. Porter, J. N. 1933 Charlotte
26. Russell, L. D. 1930 Jacksonville
47. Stiles, M. O. 1932 Mooresville
77. Wade, C. E. 1935 Colerain

List of Physicians Holding Permits to Conduct Drug Stores

(LIVING IN TOWNS OF NOT MORE THAN 600 INHABITANTS TO WHOM PERMITS TO CONDUCT DRUG STORES HAVE BEEN GRANTED.)

307. Baynes, R. H.
Hurdle Mills, Person County
203. Beard, G. C.
Atkinson, Pender County
139. Beasley, E. B.
Fountain, Pitt County
204. Bonner, J. B.
Aurora, Beaufort County
181. Brown, C. E.
Faith, Rowan County
364. Brown, J. A.
Cleveland, Rowan County
373. Campbell, T. A.
Grover, Cleveland County
280. Clark, D. D.
Clarkton, Bladen County
361. Cole, W. F.
Bunn, Franklin County
178. Currie, D. S.
Parkton, Robeson County
382. Darden, J. L., Jr.
Colerain, Bertie County
355. Eagles, C. S.
Saratoga, Wilson County
356. Finney, J. R.
Booneville, Yadkin County
385. Futrell, J. M.
Summerfield, Guilford County
298. Hackney, B. H
Lucama, Wilson County
123. Hammond, A. F.
Pollocksville, Jones County
365. Helsabeck, R. S.
King, Stokes County
138. Hinnant, Milford
Micro, Johnston County
381. Howard, J. R.
Lake Waccamaw, Columbus County
162. Long, F. Y.
Catawba, Catawba County
383. Miller, S. R., Jr.
Fontana Dam, Graham County
362. Morgan, E. L.
Clyde, Haywood County
380. Packer, L. L.
Laurel Hill, Scotland County
319. Parker, C. G.
Woodland, Northampton County
384. Parks, J. E., Jr.
Robbinsville, Graham County
294. Powell, E. C.
Middlesex, Nash County
321. Rourk, M. H.
Shallotte, Brunswick County
274. Royal, D. M.
Salemburg, Sampson County
243. Smith, A. J.
Black Creek, Wilson County
359. Staton, L. R.
Hayesville, Clay County
360. Vassey, Thomas
Trenton, Jones County
263. Weathers, R. B.
Knightdale, Wake County
375. Womble, E. C.
Wagram, Scotland County
339. Wright, J. E.
Macclesfield, Edgecombe County

List of Drug Stores

(Revised August 1, 1952)

The number preceding the name of the drug store indicates the permit number of that store. Addresses for each store are listed where given. Person listed immediately following drug store was certified as pharmacist in charge (or permitted physician) on the application for the renewal of the permit. (*) denotes drug store operated under physician's permit.

ABERDEEN—Moore County

1. Bryan Drug Company, Inc.
120 W. Main Street (C. L. Guion)
1059. Craig Drug Co.
Sycamore St. (L. B. Craig)
2. McCrummen's Drug Store
South Street (D. C. McCrummen)

AHOSKIE—Hertford County

3. Copeland Drug Co.
104 Main St. (E. U. Capps)
4. Walker-Boone Drug Co., Inc.
East Main Street (W. T. Boone)

ALBEMARLE—Stanly County

1099. Albemarle Drug Co.
260 E. Main St. (C. R. Edwards)
970. The Drug Centre
121 N. First St. (W. H. Burbage)
1101. K and L Drug Store
314 Montgomery Ave. (T. G. Loftin)
6. Loftin's Drug Store
116 S. Second (J. U. Loftin)
1152. Murrell's Pharmacy
167 N. Second Street (H. T. Murrell)
7. Phillips Drug Co.
111 N. Second Street (M. B. Phillips)
8. Purcell's Drug Store
134 W. Main St. (E. L. Kritzer)

ANDREWS—Cherokee County

9. Davis Drug Co.
Second St. (H. E. Davis)

ANGIER—Harnett County

10. Adams & Young Drug Co.
(A. L. McLean, Jr.)
841. Talton Drug Store
Depot Street (W. R. MacNair)

APEX—Wake County

868. Goodwin Pharmacy
114 N. Salem St. (M. N. Goodwin)
821. Pegram's Pharmacy
Salem Street (A. B. Pegram)

ARCHDALE—Randolph County

1163. Lowe's Pharmacy, Inc.
(John D. Lowe)

ASHEBORO—Randolph County

14. Asheboro Drug Co., Inc.
132 Sunset Ave.
(Walter Clodfelter, Jr.)
1174. Fox Professional Drug Co., Inc.
516 S. Fayetteville St. (J. H. Fox)
957. Kearns Service Drug Store
803 W. Salisbury (T. N. Kearns)
15. Randolph Drug Company, Inc.
220 Sunset Ave. (C. H. Williams)
16. Reaves Pharmacy
212 S. Fayetteville St. (N. F. Marsh)
17. Reaves Walgreen Agency Drug Store
119-121 Sunset Ave. (H. C. Reaves)
18. Standard Drug Store
125 Sunset Ave. (E. L. Ray)

ASHEVILLE—Buncombe County

19. Adams-Blauvelt, Inc.
16 Battery Park Place (M. L. Cable)
64. Aiken's Pharmacy
14 Lodge St. (J. H. Aiken)
21. Asheville Pharmacy
27 N. Market Street (R. E. Scharff)
884. Barefoot & Tatum Drugs, Inc.
2 N. Pack Square (L. G. Barefoot)
66. Biltmore Drug Store
1 Kitchen Place (L. M. Jarrett)
735. Carolina Pharmacy
287 Haywood Road (G. A. Shieder)
867. Charlotte St. Drug Co., Inc.
100 Charlotte St. (B. F. Klein)
23. Eckerd Drugs, Inc.
31 Patton Avenue (C. E. Bolinger)
1187. Eckerd's-Haywood, Inc.
Haywood St. (C. E. Bolinger)
26. Grove Park Pharmacy
250 Charlotte Street
(G. W. Mathews, Jr.)
818. Ideal Drug Store
733 Haywood Road (L. B. Brookshire)
24. Jones Rexall Drugs
402 Depot St. (M. L. Jones)
30. Kenilworth Drug Store
445 Biltmore Ave. (J. M. Russell, Jr.)
28. Lord's Drug Store, Inc.
793 Merrimon Ave. (J. C. McGee)
882. Malvern Hills Drug Store
1288 Haywood Road (C. J. Sisk)
1070. Memorial Mission Hospital Pharmacy
Charlotte St. at Woodfin St.
(A . J. Darling)
1223. Merrimon Ave. Pharmacy
229 Merrimon Ave.
(Walter L. Buhmann)
1089. Montford Pharmacy
233 Montford Ave. (A. G. Kiser)
34. Mullen's Pharmacy, Inc.
25 Montford Ave. (L. B. Mullen)
35. Norwood Pharmacy
500 Merrimon Ave. (L. P. Brookshire)
1201. Pack Square Pharmacy
22 N. Pack Square (R. C. Sisk)
736. Palace Pharmacy
783 Haywood Road (Dan W. Foster)
36. Pinner's Drug Store
619 Haywood Rd. (T. F. Young)

37. Salley's Drug Store
85 Patton Ave. (W. M. Salley)
1132. Saint Joseph's Hospital Pharmacy
428 Biltmore Ave. (H. B. Collier)
39. Shigley's Inc.
31 Hendersonville Rd. (H. H. Shigley)
1009. Steele's Drug Store
38 S. Market St. (E. L. Hern)
1111. Trantham's Drug Store
38 Broadway (H. D. Trantham)
737. West Asheville Pharmacy
414 Haywood Road (H. L. Bishop)
1109. Y.M.I. Drug Store
29 Eagle St. (H. E. Jones)

ATKINSON—Pender County

41. Atkinson Drug Co.*
(G. C. Beard, M.D.)

AULANDER—Bertie County

42. Aulander Pharmacy
(S. G. Nelson)

AURORA—Beaufort County

43. Windley's Drug Store*
Main St. (J. B. Bonner, M.D.)

AVONDALE—Rutherford County

44. Adkinson Drug Co.
(N. F. Adkinson)

AYDEN—Pitt County

45. Edwards Pharmacy
Lee Street (S. M. Edwards)

BADIN—Stanly County

47. Badin Drug Co., Inc.
(A. J. Thompson)

BAILEY—Nash County

48. Etheridge Drug Store
(T. J. Etheridge, Jr.)

BAKERSVILLE—Mitchell County

49. City Drug Co.
(James P. Greene)

BEAUFORT—Carteret County

50. F. R. Bell, Druggist
Front Street (F. R. Bell)
52. Joe House Drug Store
Front St. (Joseph House)
51. Guthrie-Jones Drug Company
507 Front Street (C. H. Guthrie)

BELHAVEN—Beaufort County

54. O'Neal's Drug Store
230 E. Main St. (W. P. O'Neal)

BELMONT—Gaston County

55. Belmont Drug Co.
9 Main St. (R. B. Bryan)
56. Catawba Pharmacy
425 Catawba St. (S. P. Brison)
57. Robinson Drug Store
16 N. Main St. (J. L. Robinson)

BENSON—Johnston County

58. Benson Drug Co.
104 E. Main St. (Loamie Gilbert)
59. Peacock Drug Company
Main St. (M. A. Peacock)
60. Warren Drug Company
211 E. Main St. (J. C. Warren)

BESSEMER CITY—Gaston County

61. Central Drug Store
112 W. Virginia Ave. (J. C. Williams)
62. Curtis Pharmacy
Virginia Ave. (J. R. Curtis)

BETHEL—Pitt County

63. H. L. Rives Drug Company
(H. L. Rives)

BISCOE—Montgomery County

67. Biscoe Drug Store
Carthage Road (W. I. Jenkins)

BLACK CREEK—Wilson County

880. Black Creek Drug Company*
(A. J. Smith, M.D.)

BLACK MOUNTAIN—Buncombe County

69. Black Mountain Drug Co.
101 W. State St. (S. C. C. Uzzell)
964. Key City Pharmacy
404 Sutton Ave. (G. L. Kirkpatrick)
835. Knight's Pharmacy
116 State St. (E. H. Knight)

BLADENBORO—Bladen County

1161. Professional Pharmacy
Main St. (L. E. Gilbert, Jr.)

BLOWING ROCK—Watauga County

1071. Harris Drug Store
Main St. (L. C. Harris)

BOILING SPRINGS—Cleveland County

1096. Boiling Springs Drug Company, Inc.
(L. W. Jenkins)

BOONE—Watauga County

73. Boone Drug Co.
(O. K. Richardson)

74. Carolina Pharmacy
231 Main St. (C. H. Mock)

BOONVILLE—Yadkin County

75. Boonville Drug Store*
(J. R. Finney, M.D.)

BREVARD—Transylvania County

887. Long's Drug Store
Main and Broad Sts. (F. A. Holt)
77. S. M. Macfie Drug Co.
Main and Broad (O. D. Biddy)
78. Varner's Drug Store
Broad and Jordan Sts.
(S. E. Varner, Jr.)

BROADWAY—Lee County

1036. Broadway Drug Co.
(M. W. Stevens)

BRYSON CITY—Swain County

80. Bryson City Drug Company
108 Everett St. (K. E. Bennett)
968. Conley's Drug Store
Everett St. (W. J. Adams)
1083. Swain Drug Store
Everett St. (C. B. Hawkins)

BUIES CREEK—Harnett County

938. Wiggins Drug Store
Main St. (L. E. McKnight)

BUNN—Franklin County

83. Bunn Drug Co.*
(W. F. Cole, M.D.)

BURGAW—Pender County

1198. Dees Drug Store
(R. R. Dees)
1030. Durham Drug Company
Fremont St. (R. B. Sawyer)

BURLINGTON—Alamance County

85. Acme Drug Co., Inc.
Spring and Davis Sts. (J. T. Russell)
1192. Alamance County Hospital Pharmacy
Graham-Hopedale Road
(S. D. Griffin, Jr.)
1123. Alamance Drug Company
223 Maple Ave. (W. S. Gardner)
86. Asher-McAdams Drug Co.
305 Trollinger (J. W. McAdams)
87. Burlington Drug Company, Inc.
East Front St. (R. E. Barrett)
88. City Drug Co., Inc.
Cor. Front and Main Sts.
(H. G. Mitchell)
89. Davis Street Pharmacy, Inc.
751 E. Davis St. (T. L. Brodie)
90. East End Drug Store
651 Webb Ave. (R. C. Faulconer)
91. Heritage-Wilson Drug Company
132 W. Front St. (E. C. Wilson)
92. Main Street Drug Co., Inc.
Main St. (C. M. Andrews)
93. Mann's Cut Rate Drug Store
414 S. Main St. (E. D. Millaway)
1207. Medical Center Pharmacy, Inc.
274 Graham-Hopedale Rd.
(J. B. Vinson)
1114. Sherard's Pharmacy
1245 S. Webb Ave. (J. F. Sherard)
1188. Thompson's Pharmacy
804 Rauhut St. (T. H. Thompson)
94. Worth Street Drug Store
525 S. Worth Street (W. R. Perry)

BURNSVILLE—Yancey County

95. Pollard's Drug Store
West Main St. (Mary L. Brown)

CANDLER—Buncombe County

1173. Valley Drug Co., Inc.
(S. S. Minton)

CANTON—Haywood County

97. Canton Drug Store
137 Main St. (J. L. Jones, Sr.)
98. Champion Cut-Rate Drug Store, Inc.
147 Main St. (J. L. Ward, Jr.)
99. Hendrix Drug Store
108 Main St. (J. O. Hendrix)
100. Martin's Drug Store, Inc.
(S. B. Burrus)

CAROLEEN—Rutherford County

101. The Henrietta Mills Store No. 2
(C. M. Cain)

CAROLINA BEACH—New Hanover County

940. Carolina Beach Drug Company
(W. R. Adams)

CARRBORO—Orange County

103. Senter's Drug Store
(P. L. Senter)

CARTHAGE—Moore County

104. Shields Drug Co., Inc.
(D. A. Blue)

CARY—Wake County

105. Adams Drug Co.
105 Chatham St. (E. F. Callahan)

556. Franklin's Carolina Pharmacy
Chatham St. (K. V. Franklin)

CATAWBA—Catawba County

106. Catawba Drug Company*
(F. Y. Long, M.D.)

CHADBOURN—Columbus County

899. Derrick's Pharmacy
(M. L. Borders, Jr.)
107. John E. Koonce Drug Co.
(S. G. Koonce)

CHAPEL HILL—Orange County

108. Carolina Pharmacy
155 E. Franklin St. (T. P. Lloyd)
1184. Colonial Drug Co.
420 W. Franklin St. (J. H. Carswell)
109. Eubanks Drug Co.
E. Franklin St. (Clyde Eubanks)
1218. N. C. Memorial Hospital Pharmacy
U. N. C. (W. W. Taylor)
994. Sloan Drug Company
101 E. Franklin St. (W. L. Sloan)
110. Sutton's Drug Store
159 E. Franklin St.
(Howard A. Yandle)
972. The Village Pharmacy, Inc.
306 W. Franklin St. (J. C. Fox, Jr.)

CHARLOTTE—Mecklenburg County

977. Avondale Pharmacy
2204 Avondale Ave. (R. S. Rittenbury)
113. Bizzell Pharmacy
3312 Tuckaseegee Rd. (H. L. Bizzell)
1007. Blair Drug Co.
2719 Tuckaseegee Rd. (H. R. Stowe)
116. Carolina Cut-Rate Drug Store, Inc.
225 W. Trade St. (F. E. Thomas)
117. Carolina Pharmacy
401 E. Trade St. (T. H. Lever)
1142. Cay Drug Store, Inc.
131 W. Trade St. (Joe Greenspan)
1195. Charlotte Drug Company
200 E. Trade St. (R. F. Holland)
119. Charlotte Memorial Hospital Pharmacy
1400 Scott Ave. (Myrtle Kraus)
139. Civil's Plaza Drug Store
1432 Central Ave. (J. K. Civil)
1112. Dilworth Pharmacy
1601 S. Boulevard (J. S. LeGette)
1178. Doctor Pharmacy
2316 Central Ave. (F. L. Black)
983. Dorton's Drug Store
3201 N. Caldwell St. (L. D. Cain)
121. Eckerd Drugs, Inc. (No. 1)
128 N. Tryon St. (G. B. Cheek)
122. Eckerd Drugs, Inc. (No. 2)
109 S. Tryon St. (W. O. Dowdell)
1155. Eckerds, Inc.
1517 Central Ave. (J. H. Bigham)
124. Hardee's Pharmacy
2907 Selwyn Ave. (A. K. Hardee, Jr.)
125. Hawthorne Pharmacy
1629 Elizabeth Ave.
(T. W. McFarland)
126. Hoskins Drug Co.
3626 Rozzell Ferry Rd.
(J. W. Sheppard)
1194. Hotel Charlotte Pharmacy
1431 East 7th St. (Francis Muratori)
128. Independence Drug Store
801 N. Graham St. (J. T. Haugh)
902. Kiser Drug Co.
2400 Wilkinson Blvd. (J. C. Kiser)
893. Liggett Drug Company, Inc.
100-102 N. Tryon St. (T. E. Cobb)
131. Lisk Pharmacy
826 E. Trade St. (D. C. Lisk)
1139. Medical Pharmacy
1010 Kings Drive (E. B. Eadie)
1069. Mercy Hospital Pharmacy
2000 E. 5th St. (Gilbert Colina)
815. Myers Park Pharmacy
1400 E. Morehead St.
(H. W. Wohlford)
136. Niven Drug Co.
131 E. Park Ave. (O. L. Johnson)
137. Park Place Pharmacy
613 Providence Road (J. B. Hunter)
1073. Plaza Hill Pharmacy, Inc.
2513 Plaza Road (A. E. Galloway)
932. Presbyterian Hospital Pharmacy
200 Hawthorne Lane (J. H. Rosser)
934. Queen City Pharmacy
422 E. Second St. (C. F. Rice)
141. Rex Drug Store
417 E. Second St. (J. H. Isler)
1120. Rhodes Pharmacy
1621 Parkwood Ave. (C. R. Rhodes)
142. Rhyne Drug Store
306 E. Morehead St. (C. L. Rhyne)
1130. Sedgefield Drug Company
2801 S. Boulevard (Henry Huber)
143. Selwyn Cut-Rate Drug Store, Inc.
319 W. Trade St. (J. S. Nance)
144. Stanley Drug Stores, Inc.
1959 E. 7th St. (V. E. Stanley)

1122. Sterling Drug Company, Inc.
1501 Elizabeth Ave. (A. B. Kunkle)
145. Sterling Drug Store, Inc.
401 N. Tryon St. (W. V. Proctor)
129. Jas. P. Stowe & Co., Inc.
300 S. Tryon St. (C. I. Webb)
147. Walgreen Co.
200 N. Tryon St. (V. L. Faircloth)
146. T. A. Walker, Inc.
332 N. Tryon St. (F. H. Cline)
1164. Whitehead Pharmacy
305 N. Caswell Rd. (T. E. Whitehead)
1189. Wilson & Holmes Pharmacy
421 S. Brevard St. (Griffin Wakefield)
149. Yancey's Drug Store
3rd and Brevard Sts. (L. A. Yancey)

CHERRYVILLE—Gaston County

150. Allen Drug Co.
110 E. Main St. (H. H. Allen, Jr.)
151. Houser Drug Co., Inc.
100 E. Main St. (W. H. Houser)

CHINA GROVE—Rowan County

913. Brown Drug Company
Main St. (J. H. Brown)
1141. China Grove Drug Co.
Main St. (R. A. Kiser)

CLARKTON—Bladen County

154. Clark's Drug Store*
(D. D. Clark, M.D.)

CLAYTON—Johnston County

155. Beddingfield Bros.
Main St. (E. T. Beddingfield)
156. Whitley-Bain Drug Co., Inc.
Main St. (J. D. Bain)

CLEVELAND—Rowan County

848. Cleveland Drug Co.*
(J. A. Brown, M.D.)

CLIFFSIDE—Rutherford County

158. Mills Drug Co.
(J. C. Mills)

CLINTON—Sampson County

159. Butler's Pharmacy
204 Main St. (A. B. Butler)
1035. McLean Pharmacy
120 Main St. (G. W. McLean)
161. Moseley Chesnutt
110 Main St. (Moseley Chesnutt)
162. Register's Drug Store
Vance St. (M. O. Register)
160. Reynold's Drug Co.
Main and Lisbon Sts. (R. A. Glenn)

CLYDE—Haywood County

163. Clyde Pharmacy*
Main St. (E. L. Morgan, M.D.)

COATS—Harnett County

1113. McKnight's Drug Store
Main St. (L. E. McKnight, Jr.)

COLERAIN—Bertie County

165. Wade's Pharmacy*
(J. L. Darden, Jr., M.D.)

COLUMBIA—Tyrrell County

166. Tyrrell Drug Co.
Main St. (R. S. Knight, Jr.)

CONCORD—Cabarrus County

167. Airheart Pharmacy
Market St. (W. F. Rhodes)
168. Cabarrus Drug Co.
16 S. Union St. (W. S. Frieze)
944. Cabarrus Memorial Hospital Pharmacy
(J. W. Pike, Jr.)
170. Gibson's Inc.
1 S. Union St. (J. V. Jenkins)
171. Pearl Drug Co.
2 S. Union St. (H. A. Barringer)
172. Porter Drug Company, Inc.
8 S. Union St. (Chas. D. Porter)
173. Whitmore Drug Company
80 S. Union St. (H. E. Whitley)

CONOVER—Catawba County

175. Bowman Drug Co.
Main St. (C. E. Bowman)
176. Conover Drug Co.
Main St. (C. R. Yoder)

CONWAY—Northampton County

177. Taylor Drug Co.
(L. B. Taylor)

COOLEEMEE—Davie County

178. Cooleemee Drug Co.
(M. H. Hoyle)

CORNELIUS—Mecklenburg County

179. Guion Drug Co.
(C. D. Guion)

CRAMERTON—Gaston County

180. Cramerton Drug Co.
8th Ave. (W. W. Smith)

CREEDMOOR—Granville County

182. Creedmoor Drug Co.
(C. H. Fleming)

CROSSNORE—Avery County

181. Crossnore Drug Store
Box 186 (W. D. Tennant, Jr.)

DALLAS—Gaston County

919. Summey Drug Company
(W. F. Allen)

DAVIDSON—Mecklenburg County

184. White Drug Company
131 Main St. (C. S. Goodrum)

DENTON—Davidson County

185. Denton Drug Store
Main St. (W. L. Lamar)

DOBSON—Surry County

1134. Dobson Drug Store
(V. R. Howell)

DRAPER—Rockingham County

187. Draper Pharmacy
(W. S. Gunn)
1017. Lasley Drug Store
Fieldcrest Ave. (C. G. Lasley)

DREXEL—Burke County

923. Drexel Drug Company
(G. T. Cornwell)

DUNN—Harnett County

188. Butler & Carroll Drug Co., Inc.
129 E. Broad St. (W. W. Carroll, Sr.)
189. Dunn Pharmacy
218 E. Broad St.
(C. H. Beddingfield, Jr.)
1053. Fitchett Drug Store of Dunn, Inc.
128 E. Broad St. (J. W. Thornton)
191. Hood Drug Store
112 E. Broad St. (P. C. Hood)
1202. Thomas Drug Store
323 E. Broad St. (J. I. Thomas)

DURHAM—Durham County

193. Boone Drug Company
100 W. Parrish St. (D. L. Boone, Sr.)
738. Brewer's Drug Store
700 Ninth St. (S. O. Brewer, Sr.)
900. Broad Street Drug Company, Inc.
1139 Broad St. (O. L. Umstead)
194. Bull City Drug Store
610 Fayetteville St. (S. T. James, Sr.)
1051. Carswell Drug Co., Inc.
Club Blvd. and Watts St.
(A. P. Carswell)
1000. Center Drug Store of Durham, Inc.
2926 Roxboro Road (C. C. Turner, Jr.)
213. Crabtree Pharmacy
2100 Angier Ave. (A. H. King)
192. Don Booth Drug Co.
1009 W. Chapel Hill St. (G. D. Booth)
197. Duke Hospital Pharmacy
Duke University (I. T. Reamer)
198. Durham Drug Co.
330 W. Main St. (J. R. Casteel)
199. Eckerd Drugs, Inc.
122 W. Main St. (V. A. Shore)
1065. Edgemont Pharmacy
1114 Angier Ave. (R. G. Kale)
200. Garrett's Biltmore Drug Store
332 E. Pettigrew St. (Y. D. Garrett)
201. Holloway Street Pharmacy
1026 Holloway St. (J. C. Taylor)
202. Hospital Pharmacy
1124 Broad St. (B. W. Spencer, Jr.)
739. McDonald's Drug Store
732 Ninth St. (J. C. McDonald)
203. Mangum St. Pharmacy
806 N. Mangum St. (H. C. Chapman)
205. North Durham Drug Store
714 Mangum St. (E. S. Swindell)
892. Northgate Pharmacy
2911 Roxboro Road (E. L. Rigsbee)
1196. The Prescription Shop
316 S. Gregson St. (J. K. McCoy)
207. Rogers Drug Co., Inc.
202 Mangum St. (R. P. Rogers, Sr.)
840. Sawyer & Moore, Inc.
1014 W. Main St. (John Pickard)
1043. Sullivan's Pharmacy
402 S. Driver Ave. (L. S. Sullivan)
209. Walgreen Co.
102 W. Main St. (B. M. Forbus)
210. Watts Hospital Pharmacy
Broad St. (H. L. Kelly)
862. Well's Drugs
110 Corcoran St. (W. F. Lynch)
211. West Side Pharmacy
701 Chapel Hill St. (J. C. Harris)
1128. Womble's Pharmacy
601 E. Main St. (D. J. Womble)

EDENTON—Chowan County

214. Leggett & Davis, Inc.
(J. W. Davis, Sr.)
215. Mitchener's Pharmacy
301 S. Broad St. (J. A. Mitchener, Jr.)

ELIZABETH CITY—Pasquotank County

220. The Apothecary Shop
406 E. Main St. (J. E. Sparks)

905. Jacock's Pharmacy
205 S. Poindexter St. (C. P. Mitchell)

219. Overman & Stevenson
512 E. Main St. (J. T. Stevenson)

ELIZABETHTOWN—Bladen County

221. Bennett-Stone Pharmacy
Broad St. (B. F. Stone)

222. Hutchinson Drug Store
Main St. (R. J. Boaz)

1090. Smith's Drug Store
Broad and Main Sts.
(W. D. Patterson)

ELKIN—Surry County

223. Abernethy's Pharmacy
109 W. Main St. (J. G. Abernethy)

224. Elk Pharmacy, Inc.
115 E. Main St. (D. A. Irwin)

225. Turner Drug Co., Inc.
128 W. Main St. (G. E. Royall, Jr.)

ELLERBE—Richmond County

226. Warner Drug Co.
Main St. (V. L. Strout)

ELM CITY—Wilson County

228. Elm City Pharmacy
Main St. (M. L. Davis)

ENFIELD—Halifax County

230. W. E. Beavans Drug Store
(S. C. Beavans)

229. Harrison Drug Company
Railroad St. (W. M. Fowlkes)

231. Whitehead Drug Co.
(J. D. Whitehead)

ENKA—Buncombe County

232. Community Pharmacy
(J. R. Elson, Jr.)

233. Elson's Drug Store
(Shuford Snyder)

ERWIN—Harnett County

234. E. R. Thomas Drug Co.
(L. Jackson)

FAIR BLUFF—Columbus County

235. Floyd-Anderson Drug Co.
(M. W. Davis II)

236. B. F. Rogers Drug Co.
(M. J. Atkinson)

FAIRMONT—Robeson County

237. Fairmont Drug Co., Inc.
Main at Center Sts. (P. H. Thompson)

1046. Mitchell and Caudell, Inc.
Main St. (H. E. Malion)

1026. Webster's Pharmacy
(W. B. Webster)

FAISON—Duplin County

239. Morton's Drug Store
(J. X. Morton, M.D.)

FAITH—Rowan County

847. Barger & Co.*
Main St. (C. E. Brown, M.D.)

FARMVILLE—Pitt County

1176. City Drug Company
103 S. Main St. (J. M. Wheless, Jr.)

FAYETTEVILLE—Cumberland County

243. Bender's Drug Store
201 Hay St. (L. L. Rouse)

244. Fayetteville Drug Co.
114 Gillespie St. (B. C. Brooks)

245. Hamont Drug Co. No. 1
1201 Hay St. (W. A. Clark)

246. Henderson Drug Store
125 Person St. (A. J. Henderson)

247. H. R. Horne & Sons
124 Hay St. (H. R. Horne)

1205. K and F Drug Store
1212 Fort Bragg Road
(J. C. Edwards)

248. MacKethan & Company, Druggists
102 Person St. (H. P. Underwood, Jr.)

1209. Markham Drug Co.
101 Hay St. (G. W. Markham)

249. Matthews' Pharmacy
427 Hay St. (R. V. McBryde)

982. Reaves' Drug Store
240 Hay St. (L. E. Reaves, Jr.)

250. Service Drug Store
113 Gillespie St. (F. D. Williston)

251. Souders' Pharmacy
101 Hay St. (H. R. Horne)

890. Williams' Drug Store
502 Hillsboro St. (N. M. Parker)

908. Wooten Drug Company
1226 Fort Bragg Rd. (J. W. Wooten)

FLETCHER—Henderson County

912. Fletcher Pharmacy
Asheville Highway (Q. H. Beck)

FONTANA DAM—Graham County

999. Fontana Drug Store*
(S. R. Miller, Jr., M.D.)

FOREST CITY—Rutherford County

974. Forest City Drug Company
200 E. Main St. (W. L. Cowan)
254. Piedmont Drug Company
6 W. Main St. (J. S. Rudisill)
255. Smith's Cut-Rate Drug Store
227 E. Main St. (L. D. Shuford)

FORT BRAGG—Cumberland County

1159. Bender's Drug Store
Mallonee Village (R. E. Bullard)

FOUNTAIN—Pitt County

256. Beasley Drug Co.*
(E. B. Beasley, M.D.)

FOUR OAKS—Johnston County

1158. Austin's Drug Store
Main St. (A. F. Morris)
257. Four Oaks Drug Company
E. Main St. (R. C. Canaday)

FRANKLIN—Macon County

258. Angel Drug Store
(F. M. Grist)
1216. Carolina Pharmacy
(J. F. Marchman)
259. Perry's Drug Store
(V. H. Perry)

FRANKLINTON—Franklin County

995. Corner Drug Store
2 N. Main St. (D. O. Langston)
260. L. W. Henderson's Pharmacy
102 Main St. (W. L. Stone)

FREMONT—Wayne County

1042. Fremont Pharmacy
(J. S. Stewart)

FUQUAY SPRINGS—Wake County

262. Elliott's Pharmacy
202 S. Main St. (A. G. Elliott, Jr.)
263. Johnson's Drug Store
(W. W. Johnson)

GARLAND—Sampson County

1079. Garland Drug Company
(H. C. Rich)
264. L. A. Warren & Son
(L. A. Warren, Jr.)

GARNER—Wake County

1021. Alderman's Garner Drug Store
(J. L. Alderman)

GASTONIA—Gaston County

1085. Caldwell Drug Store, Inc.
611 E. Franklin Ave. (J. E. Brison)
269. Franklin Drug Store
1343 W. Franklin Ave. (H. C. Bell)
1191. Gaston Memorial Hospital Pharmacy
401 N. Highland (R. W. Hardy)
270. Kennedy's, Inc.
215 W. Main St. (E. C. Adams)
268. Moss Rexall Drugs
1051 W. Franklin Ave. (F. M. Moss)
271. Rhyne's Drug Store
1516 E. Ozark Ave. (W. F. Rhyne)
969. Smith's Cut-Rate Drugs
155-157 W. Main Ave. (L. B. Stacy)
272. Smith's Cut-Rate Drugs
121 W. Main Ave. (E. K. Turnbull)
1157. Square Pharmacy
254 W. Page Ave. (N. A. Smith)
273. Victory Drug Co.
York St. (A. J. Sanders)

GIBSON—Scotland County

274. Gibson's Drug Co.
(Ida Negron)

GIBSONVILLE—Guilford County

275. Gibsonville Drug Co.
Main St. (L. A. Wharton)

GLEN ALPINE—Burke County

276. Clinic Drug Store
(H. F. Bobbitt)

GOLDSBORO—Wayne County

914. Ashe Street Pharmacy
814 E. Ash St. (G. P. Thornton)
278. Brown Drug Co., Inc.
130 E. Walnut St.
(E. L. Pilkington, Sr.)
863. Bunch's Drug Store
144 N. Center St. (L. E. Bunch)
279. Cash Drug Company
133 E. Walnut St. (T. E. Smith)
280. Goldsboro Drug Co.
101 N. Center St. (B. R. Ward)
281. Jackson Drug Co.
400 S. James St. (Osceola Jackson)
282. Ratley's Drug Store
122 S. Center St. (W. A. Ratley)

283. Robinson's Drug Store
143 S. Center St. (T. R. Robinson, Jr.)
284. Vinson Drug Store
138 W. Walnut St. (J. T. Vinson, Sr.)
865. Wayne Drug Store, Inc.
123 W. Walnut St. (H. P. Cogdell)

GOLDSTON—Chatham County

962. Lee Drug Store
(Ray Brooks)

GRAHAM—Alamance County

1156. Graham Drug Store
142 N. Main St. (J. T. Dillehay)
287. Wrike Drug Company
108 N. Main St. (W. C. Wrike)

GRANITE FALLS—Caldwell County

885. Caldwell Drug Store
(Brem Bonner)

GREENSBORO—Guilford County

1107. Alston Drugs and Prescriptions
813 E. Market St. (M. J. Alston)
290. Asheboro Street Pharmacy
420 Asheboro St. (J. T. Usher)
291. Best Drug Store
1104 Asheboro St. (J. H. Best)
824. College Drug Store
1003 Spring-Garden St.
(R. A. Buchanan)
1006. Crutchfield-Browning Drug Co.
357 N. Elm St. (T. G. Crutchfield)
1185. Crutchfield-Browning Drug Store No. 2, Inc.
2166 Lawndale Drive (W. C. Brown)
1150. Eccles Drug Store
914 Gorrell St. (W. H. King)
1110. Edmonds Summit Center Drug Store
952 Summit Avenue (G. H. Edmonds)
1215. Elam Drug Company, Inc.
2112 Walker Ave. (J. V. Farrington)
816. Elm Street Pharmacy, Inc.
376 N. Elm St. (T. W. Russell)
292. C. C. Fordham Drug Store
514 S. Elm St. (C. C. Fordham, Jr.)
897. Franklin's Drug Store
401 Tate St. (R. L. Franklin)
298. Greene Street Drug Company
124 S. Greene St. (J. W. Tyson)
299. Greensboro Drug Co.
230 W. Market St. (C. M. Fordham)
1138. Guilford Drug Company
100 S. Elm St. (David Stang)
300. Home Drug Store
1400 Glenwood Ave. (J. F. Pickard)
981. Hotel Pharmacy
235 N. Elm St. (J. C. Coble)
302. Mann's O. Henry Drug Store
121 S. Elm St. (I. L. Zuckerman)
303. McDuffie-Eubanks Drug Co.
100 N. Elm St. (R. A. McDuffie)
998. McNair Brothers' Drug Store
900 E. Market St. (W. O. McNair)
305. Oliver's
457 W. Market St. (E. W. Oliver)
1181. Sunset Hills Drug Co.
1608 Madison Ave. (S. W. McFalls)
306. Sykes Drug Company
1227 4th St. (R. J. Sykes)
308. Textile Drug Company
2109 Church St. (R. C. Maness)
310. Walgreen Co.
218 S. Elm St. (F. B. Singletary)
1068. White Oak Drug Co.
2435 Fairview St. (W. B. Evans)
311. Wilkerson Drug Co., Inc.
123 N. Elm St. (I. O. Wilkerson)
295. Wynn Drug Store
814 Gorrell St. (W. M. Wynn)

GREENVILLE—Pitt County

312. Basart's Drug Store
712 Dickinson Ave. (J. M. Basart)
313. Bell's Pharmacy
302 Evans St. (J. D. Blalock)
1016. Biggs Drug Store
301 Evans St. (J. W. S. Biggs)
314. Bissette's Drug Store No. 2
416 Evans St. (R. H. Seaborn)
315. Greenville Drug Co.
Five Points (J. K. Brown)
316. Harrison Drug Store
908 Dickerson Ave. (T. N. Harrison)
317. Hill Horne, Druggist
300 Contentnea St. (W. H. Horne)
838. Hollowell's Drug Store
922 Dickinson Ave. (W. C. Hollowell)
318. B. S. Warren, Druggist
408 Evans St. (B. S. Warren, Jr.)

GRIFTON—Pitt County

319. Grifton Pharmacy
(Joseph House, Jr.)
401. Haymore Drug Co.
(J. B. Haymore)

GROVER—Cleveland County

320. Peoples Drug Co.*
(T. A. Campbell, M.D.)

GUILFORD COLLEGE—Guilford County

1172. Guilford College Drug Company
Friendly Road (A. R. Hawkins, Jr.)

HALIFAX—Halifax County

321. Vinson's Pharmacy
Main St. (E. L. Vinson)

HAMLET—Richmond County

322. Birmingham Drug Co.
27 Main St. (J. S. Birmingham)
820. Campbell Pharmacy
23 Hamlet Ave. (F. E. Campbell)
813. Mabry and Wabberson Drug Store
Main St. (C. S. Mabry)

HAVELOCK—Craven County

1020. Cherry Point Pharmacy
Roosevelt Blvd.
(Mrs. Leonard Kubiak)

HAW RIVER—Alamance County

1145. Haw River Pharmacy
(M. R. Caruthers)

HAYESVILLE—Clay County

327. Hayesville Pharmacy*
(L. R. Staton, M.D.)

HAZELWOOD—Haywood County

1015. Hazelwood Pharmacy
Main and Church Sts. (R. F. Keenum)

HENDERSON—Vance County

1039. Connell's Drug Store
211 S. Garnett St. (J. P. B. Connell)
329. Douglas Drug Store
120 Horner St. (J. D. Douglas)
929. Henderson Drug Co.
101 S. Garnett St. (Clifton Bullock)
1213. Hocutt Drugs
315 S. Garnett St. (D. D. Hocutt)
331. Miles Pharmacy
S. Garnett St. (M. C. Miles)
332. Page Drug Co., Inc.
226 S. Garnett St. (C. E. Page, Jr.)
333. Parker's Drug Store
206 Garnett St. (W. W. Parker, Jr.)
334. Peoples Service Drug Store
112 Garnett St. (J. G. Tolson, Jr.)
335. Southside Drug Company
1046 S. William St. (C. B. White)
336. White Drug Co.
229 Garnett St. (J. J. White)
337. Woolard's
134 S. Garnett St. (E. W. Woolard)

HENDERSONVILLE—Henderson County

1033. Beck Bros. Pharmacy
231 N. Main St. (A. L. Beck, Jr.)
836. Economy Drug Store
Main at Fifth (R. C. Wilson)
339. Freeze Drug Company, Inc.
527 N. Main St. (Wiltshire Griffith)
340. Jackson Pharmacy
4th Ave. W. and Church St.
(E. L. Feagin)
1010. Justus Pharmacy
303 N. Main St. (C. C. Oates, Jr.)
342. Rose Pharmacy
351 North Main St. (W. L. Harper)
343. Wilson Drug Company
417 Seventh Ave., E. (J. R. Whitley)

HICKORY—Catawba County

1022. Black's Drug Store, Inc.
1350 Union Square (W. H. Thornton)
344. Hickory Drug Co., Inc.
202 Union Square (J. S. O'Daniel)
345. Highland Drug Store
813 Highland Ave., N.E. (C. A. Brady)
346. King's Pharmacy
40 2nd St., N.W. (B. F. King)
347. Lutz Drug Co., Inc.
270 Union Square (H. C. Lutz, Sr.)
349. Ninth Avenue Pharmacy
Government Ave. and Federal St.
(W. R. McDonald)
350. Shook Drug Co.
2805 Ninth Ave. (Eulon Shook)

HIGHLANDS—Macon County

351. Highlands Drug Store
4th St. (C. E. Mitchell)

HIGH POINT—Guilford County

352. Anderson's West End Drug Store
1550 English St. (E. R. Anderson, Jr.)
353. Arthur's Pharmacy
1248 S. Main St. (A. E. Joiner)
853. Cecil's Drug Store
121 N. Main St. (Irving Tilles)
357. Eckerd Drugs, Inc.
140 S. Main St. (J. N. Stamps)
931. Greene Drug Company, Inc.
610 N. Main St. (B. S. Goode)
358. Hoffman Drug Co.
1001 E. Green St. (J. F. Hoffman, Jr.)
359. Ingram's Pharmacy
1301 N. Main St. (L. M. Ingram)
361. Koonts-McGhee Drug Co., Inc.
308 S. Main (A. A. Koonts)

362. Leonard's Drug Store
1401 N. Main St. (H. B. Leonard, Jr.)
363. Mann Drug Store No. 1
104 N. Main St. (J. C. Southern)
364. Mann Drug Co. No. 2
640 N. Main St. (Bonnie Lowe)
365. McLarty Drug Co.
521 N. Main St. (J. L. Cobb)
355. C. A. Ring & Sons
1561 English St. (C. A. Ring)
366. Ring-Harris Pharmacy, Inc.
122 N. Main St. (W. B. Harris)
368. Washington St. Pharmacy
731 E. Washington St.
(A. M. Greenwood)

HILDEBRAN—Burke County

1210. Brandon's Pharmacy
(L. R. Brandon)

HILLSBORO—Orange County

920. Corner Drug Store
(B. B. Forrest)
369. James Pharmacy
109 N. Churton St. (C. J. James)

HOPE MILLS—Cumberland County

859. Clinic Pharmacy (J. T. Henley)

HOT SPRINGS—Madison County

845. Mountain Park Pharmacy
(T. M. Bruce)

HURDLE MILLS—Person County

372. D. L. Whitfield & Co.*
(R. H. Baynes, M.D.)

JACKSON—Northampton County

373. Jackson Drug Co.
(A. L. Cochrane, Jr.)

JACKSONVILLE—Onslow County

374. Johnson's Drug Store
(G. P. Johnson)
375. Ketchum Drug Co., Inc.
(C. A. Taylor)
1221. New River Pharmacy
New River Apts. Business Center
(A. P. Rachide)

JAMESTOWN—Guilford County

1098. Jamestown Drug Store
(J. E. Tilley)

KANNAPOLIS—Cabarrus County

377. Black's Drug Store No. 1
1105 S. Main St. (C. H. Sanders)
378. Black's Drug Store No. 2
Cannon Blvd. (Patsy B. Sanders)
379. Black's Drug Store No. 3
110 West Ave. (H. C. Champion)
380. Centerview Pharmacy, Inc.
718 E. 4th St. (J. A. Sappenfield)
381. Kannapolis Drug Co., Inc.
128 S. Main St. (Leon Smith)
1060. Lewis Drug Co., Inc.
149 West Ave. (W. C. Lewis)
382. Mann's Cut Rate Drug Store
119 S. Main St. (W. B. Barker)
1027. Martin Drug Company
922 N. Main St. (J. D. Mitchell)
384. F. L. Smith Drug Co., Inc.
148 S. Main St. (P. G. Glass)

KENLY—Johnston County

387. Kenly Drug Co.
Main St. (C. E. Gillikin)
941. Talton Drug Co.
(A. B. McLeod)

KERNERSVILLE—Forsyth County

388. Huntley's Pharmacy
(W. A. Huntley)
389. Pinnix Drug Store
(J. M. Pinnix)

KING—Stokes County

390. **King Drug Co.***
(R. S. Helsabeck, M.D.)

KINGS MOUNTAIN—Cleveland County

391. Griffin Drug Co.
207 Mountain St. (E. W. Griffin, Jr.)
392. Kings Mountain Drug Company
Battleground Rd. (C. D. Blanton)

KINSTON—Lenoir County

394. College Street Pharmacy
1007 College St. (E. L. Bradshaw)
961. Hogan's Pharmacy
815 N. Queen St. (A. L. Hogan)
397. J. E. Hood and Co., Inc.
203 N. Queen St. (J. C. Hood)
1143. Hood's Parkview Drugs
North Queen St., Ext. (Samuel Price)
1222. Kinston Clinic Pharmacy
Glenwood Ave. (W. P. Johnson)
1095. Lenoir Drug Co.
129 S. Queen St. (E. C. Buchanan)
395. E. B. Marston Drug Co.
132 N. Queen St. (Lawrence Britt)
937. Sewell's Pharmacy
121 E. Gordon St. (G. L. Sewell)

398. Standard Drug Co. No. 1
216 N. Queen St. (Alden Hobbs)
399. Standard Drug Co. No. 2
Cor. Queen & Caswell Sts.
(D. B. Browning)
1179. Standard Drug Co. No. 3
135 W. North St. (Luther White)
400. Temple Drug Co.
304 N. Queen St. (E. C. Worthington)

KNIGHTDALE—Wake County

402. Knightdale Pharmacy*
(R. R. Weathers, M.D.)

LA GRANGE—Lenoir County

403. Adams Drug Company
(R. L. Dewar)

LAKE WACCAMAW—Columbus County

404. Lake Drug Store*
(J. R. Howard, M.D.)

LANDIS—Rowan County

405. Linn-Edwards Drug Co., Inc.
(T. L. Linn)

LAUREL HILL—Scotland County

948. Laurel Hill Drug Store*
(L. L. Packer, Jr., M.D.)

LAURINBURG—Scotland County

406. Everington Drug Store
110 S. Main St. (J. A. Betts)
407. J. T. Fields, Jr.
302 Main St. (J. T. Fields, Jr.)
823. Legion Drug Store
301 Main St. (J. B. O'Hara, deceased)
410. Scotland Drug Co., Inc.
Main St. (L. J. Lea)

LEAKSVILLE—Rockingham County

411. Carolina Drug Co.
101 W. Washington St.
(N. H. McCollum, Jr.)
412. Chandler Drug Co.
Washington St. (E. O. Chandler)
413. Chandler Drug Co. No. 2
Blvd. St. (S. L. Martin, Jr.)
1183. Kirkpatrick Drug Co.
133 Monroe St. (W. S. Gunn)

LENOIR—Caldwell County

1077. Ballew's Cash Pharmacy
115 S. Main St. (Paul L. Cloer)
415. Blackwelder Hospital Pharmacy
205 S. Boundary St. (C. O. Huntley)
416. Dayvault's Drug Store
133 West Ave. (F. W. Dayvault)
417. Lenoir Drug Co.
(E. H. Tate)
418. McNairy's Drug Store
111 West Ave. (H. M. Deal)

LEXINGTON—Davidson County

419. City Drug Co., Inc.
E. First Ave. (U. F. Crissman)
958. Community Drug Store
114 N. Main St. (G. S. White)
421. Lexington Drug Co.
16 S. Main St. (W. F. Welborn)
1037. Mann's Drug Store
114 S. Main St. (Stamey Carter)
422. Peoples Drug Store, Inc.
23 S. Main St. (R. H. Bigham)

LIBERTY—Randolph County

424 Liberty Drug Co.
117 Swannanoa (H. E. Lovett)

LILLINGTON—Harnett County

426. Kelly's Drug Store
(G. C. Kelly)
918. LaFayette Drug Co.
(H. G. Thomas)

LINCOLNTON—Lincoln County

1203. Crowell Hospital Pharmacy
410 S. Aspen St. (Evelyn L. Stutts)
427. The Economy Drug Store
Main St. (B. B. Lewis)
1050. Lawing-Keziah Drug Co., Inc.
Main St. (C. W. Young)
429. Lincoln Cut Rate Drugs, Inc.
Main St. (E. E. Adams)

LITTLETON—Halifax County

430. Browning's Drug Store
S. Main St. (B. H. Browning)
431. Threewitts' Drug Store
(C. A. Johnston)

LOUISBURG—Franklin County

432. Boddie Drug Store
Cor. Nash and Main Sts.
(F. D. Culpepper)
434. O'Neal Drug Co.
N. Main St. (W. A. Andrews, Sr.)
433. F. R. Pleasants, Pharmacist
(F. R. Pleasants)
435. Scoggin Drug Store
Cor. Main and Nash Sts.
(L. E. Scoggins, Sr.)

LOWELL—Gaston County

436. Lowell Drug Co., Inc.
(J. E. Waldrop)

LUCAMA—Wilson County

437. Cash Drug Store*
Main St. (B. H. Hackney, M.D.)

LUMBERTON—Robeson County

438. Hedgpeth Pharmacy
4th and Chestnut Sts. (J. C. Jackson)
440. Johnson Drug Store
4th and Elm Sts.
(Harriett A. Robinson)
896. Lumberton Drug Company
Elm St. (J. E. Turlington)
439. McMillan's Drug Store
313 Elm St. (J. M. Rancke)
443. Sanford Drug Company
3rd and Chestnut Sts.
(R. D. Sanford)
1147. Webster's Walgreen Drug Co.
304 N. Elm St. (W. C. Stich)

MACCLESFIELD—Edgecombe County

444. Martin Drug Co.*
(J. E. Wright, M.D.)

MADISON—Rockingham County

446. Brown-McFalls Drug Co., Inc.
106 Murphy St. (C. D. McFalls)
445. Madison Drug Co., Inc.
Cor. Market and Murphy Sts.
(W. R. Roycroft)
1064. Underhill-Kallam Drug Company
Market Street (J. A. Underhill)

MAIDEN—Catawba County

447. Campbell's Drug Store
Main St. (H. T. Campbell)

MANTEO—Dare County

975. Fearings, Inc.
(M. K. Fearing, Jr.)

MARION—McDowell County

451. Evans Rexall Drugs
12 S. Main St. (J. E. Evans)
448. Harrison's Drug Store
1 N. Main St. (R. B. Lewis)
452. Streetman Drug Co.
Main St. (J. W. Streetman)
453. Tainter's
Main and Henderson Sts.
(Dean Tainter)

MARS HILL—Madison County

456. Mars Hill Pharmacy
(L. W. Aiken)

MARSHALL—Madison County

454. Moore's Pharmacy
(P. H. Dinwiddie)
455. Roberts Pharmacy
Main St. (H. E. Roberts)

MARSHVILLE—Union County

457. Guion's Drug Store
Main and Elm Sts. (H. N. Guion)
458. McBride Drug Store
Main St. (T. L. McBride)
459. Union Drug Store
(Phil Gaddy)

MATTHEWS—Mecklenburg County

460. Matthews Drug Co.
(W. A. Parks)

MAXTON—Robeson County

461. Austin-Gilbert Drug Co.
(L. M. Gilbert, Jr.)
980. Rice's Drug Store
(L. D. Rice)

MEBANE—Alamance County

463. Carolina Drug Company
111-115 E. Center St. (J. S. White)
464. Mebane Drug Co.
111 N. Fourth St. (D. F. White)
465. Warren's Drug Store
114 W. Clay St. (C. S. Oakley)

MICRO—Johnston County

466. Hinnant Drug Co.*
(D. M. Hinnant, M.D.)

MIDDLESEX—Nash County

467. Eatman Drug Store*
(E. C. Powell, M.D.)

MIDWAY PARK—Onslow County

888. Ketchum Drug Co., Inc.
Shopping Center (H. R. Simmons)

MOCKSVILLE—Davie County

468. Hall Drug Co.
N. Main St. (R. B. Hall)
469. Wilkins Drug Co., Inc.
Court Square (R. W. Collette)

MONROE—Union County

470. Gamble Drug Store
317 N. Main St. (J. P. Gamble)

471. Jones Drug Co., Inc.
218 N. Main St. (Dolan Jones)
472. Secrest Drug Company, Inc.
101 W. Franklin St.
(V. V. Secrest, Jr.)
473. Wilson Drug Co., Inc.
118 N. Main St. (C. A. Wilson)

MOORESVILLE—Iredell County

1162. Geo. C. Goodman Co.
Main & Center St. (J. C. Gabriel)
1206. Medical Centre Pharmacy
Statesville Ave. (J. T. Gardner)
476. Miller Drug Co., Inc.
28 N. Main St. (S. H. Price)
857. Mooresville Drug Company
108 N. Main St. (C. M. Crowell, Jr.)
475. J. A. White Drug Company
422 S. Main St. (P. V. Waters)

MOREHEAD CITY—Carteret County

478. Morehead City Drug Co.
813 Arendall St. (F. E. Jones)
870. S. and W. Drug Store
Arendall St. (D. S. Pigott)

MORGANTON—Burke County

1126. Community Pharmacy, Inc.
401 S. King St. (G. B. Propst)
480. Cornwell Drug Company
Union St. (W. D. Allen)
481. Kibler Drug Company, Inc.
115 W. Union (R. E. Kibler)
482. Phillips Drug Co.
120 N. Sterling St. (W. P. Phillips)
483. Spake Pharmacy
100 Sterling St. (Z. L. Finger)
1041. Whiteley's Pharmacy
136 Union St. (I. C. Whiteley)

MORVEN—Anson County

484. Morven Drug Co., Inc.
Main St. (L. L. Williams)
996. Walters Drug Company
Main St. (J. E. Walters)

MOUNT AIRY—Surry County

485. Hollingsworth Drug Co.
15 S. Main St. (A. B. Macon)
486. Hollingsworth Pharmacy
South and Pine Sts. (J. H. Baker)
487. Lamm Drug Co.
47 S. Main St. (L. M. Lamm)
488. Turnmyre's Drug Store
31 S. Main St. (A. P. Turnmyre)
489. W. S. Wolfe Drug Co.
55 S. Main St. (W. S. Wolfe)

MOUNT GILEAD—Montgomery County

490. Cochran-Ridenhour Drug Co.
Main St. (D. G. Ridenhour)

MOUNT HOLLY—Gaston County

984. Charlie's Drug Sundries, Inc.
100 South Main St. (H. T. Horsley)
491. Holland Drug Co.
(W. F. Holland)
492. Summey Drug Co., Inc.
107 S. Main St. (K. N. Summey)

MOUNT OLIVE—Wayne County

1075. Clinic Drug Co.
210 N. Center St. (S. B. Boyd)
493. Glenn & Martin Drug Co.
101 S. Center St. (J. S. Glenn)
494. Lewis Drug Co.
Center St. (W. K. Lewis)

MOUNT PLEASANT—Cabarrus County

495. A. W. Moose Co.
(H. A. Moose)

MURFREESBORO—Hertford County

496. Nicholson Pharmacy, Inc.
(E. N. Nicholson)

MURPHY—Cherokee County

497. The Mauney Drug Co.
100 N. Valley River Ave.
(W. M. Mauney)
498. Parker's Drug Store
100 S. Valley River Ave.
(R. S. Parker)

NASHVILLE—Nash County

499. Nashville Drug Co.
Cor. Washington and Boddie Sts.
(A. R. Johnson)
500. Ward Drug Co.
320 W. Washington St.
(J. L. Baker)

NEW BERN—Craven County

502. Bynum's Drug Store
240 Middle St. (C. W. Bynum)
872. City Drug Store
202 Middle St. (R. A. Boger)
503. Clark's Drug Store of
New Bern, N. C., Inc.
Broad and Middle Sts. (S. B. Clark)
505. Hills Five Points Drug Store
1006 Broad St. (G. L. Hill, Sr.)

501. Joe Anderson's Drug Store
901 Broad St. (Joe Anderson)
506. Pinnix Drug Store
Hancock & Queen Sts.
(W. M. Pinnix)
507. Tony's Drug Store
1114 Queen St. (T. A. Libbus)

NEWTON—Catawba County

833. City Pharmacy
College and A Sts. (E. B. Clapp)
510. H. & W. Drug Co.
411 First St. (Edward Haupt)

NORLINA—Warren County

512. Walker Drug Co., Inc.
Main St. (H. W. Walker)

NORTH WILKESBORO—Wilkes County

514. R. M. Brame & Sons
833 B St. (P. A. Brame)
515. Horton's Drug Store
B St. (J. P. Horton)
516. North Wilkesboro Drug Co.
820 B St. (B. J. Stringfield)
517. Red Cross Pharmacy
224 Tenth St. (R. M. Brame, Jr.)
518. Wilkes Drug Co.
B and 9th Sts. (M. M. Brame)

NORWOOD—Stanly County

519. Norwood Drug Co.
Main St. (A. D. McNeill)

OAKBORO—Stanly County

520. Barger Drug Store
Main St. (C. N. Barger)

OLD FORT—McDowell County

522. Old Fort Drug Co.
Main St. (W. R. Griffin)

OTEEN—Buncombe County

1086. Oteen Drug Store
U. S. Hwy. No. 70 (W. P. Lamore)

OXFORD—Granville County

523. Hall's Drug Store
125 Main St. (J. P. Hall)
524. Herring & Williams
111 Williamsboro St. (R. R. Herring)
525. Lyon Drug Co.
112 College St. (D. P. Robinson)
526. Williams Drug Co.
101 College St. (L. R. Creech)

PARKTON—Robeson County

527. Gram Drug Co.*
(D. S. Currie, M.D.)

PEMBROKE—Robeson County

926. Rogers Drug Store
(W. L. Rogers)

PIKEVILLE—Wayne County

1133. Pikeville Drug Store
Railroad and Main Sts.
(A. M. Hicks)

PILOT MOUNTAIN—Surry County

530. Smith Drug Store
Main St. (O. W. Smith)
881. Surry Drug Company
124 W. Main St. (Rupert Cox)

PINE LEVEL—Johnston County

533. Godwin Drug Co.
(C. F. Godwin)

PINEHURST—Moore County

532. Carolina Pharmacy, Inc.
(W. R. Viall, Jr.)

PINETOPS—Edgecombe County

1190. Service Drug Store
Main St. (J. S. Williford)

PINEVILLE—Mecklenburg County

534. Pineville Drug Co.
Main St. (R. C. Hair)

PINK HILL—Lenoir County

1124. Brewer Drug Co.
(M. H. Brewer)

PITTSBORO—Chatham County

536. McCrimmon Drug Company
(D. G. McCrimmon)

PLYMOUTH—Washington County

538. E. G. Arps
Water St. (E. G. Arps)
1014. Plymouth Drug Co.
2 E. Water St. (J. P. David)
539. Womble Drug Co.
2 Water St. (L. N. Womble)

POLLOCKSVILLE—Jones County

950. Creagh's Drug & Soda Shop*
(A. F. Hammond, Sr., M.D.)

POMONA—Guilford County

540. Pomona Drug Store
(O. W. McFalls)

PRINCETON—Johnston County

541. Woodard Drug Store
(B. P. Woodard)

RAEFORD—Hoke County

542. Hoke Drug Co.
Main St. (W. P. Baker)
927. Howell Drug Co.
Main St. (W. L. Howell, Jr.)

RALEIGH—Wake County

572. Arnold Rexall Drugs
3025 Hillsboro St. (B. D. Arnold)
545. Brantley & Son, Inc.
508 Hillsboro St. (J. C. Brantley, Jr.)
546. Central Drug Store
317 S. Swain St. (R. E. Wimberley)
547. City Drug Store
135 E. Martin St. (W. L. Johnson)
549. College Court Pharmacy
1900 Hillsboro St. (P. Fullenwider)
550. Community Drug Store
117 E. Hargett St. (J. T. Hamlin)
1171. Cromley's Pharmacy
1902 Bernard St. (R. I. Cromley)
561. Dodd Drug Co.
311 S. Wilmington St. (C. N. Dodd)
552. Eckerd Drugs, Inc.
222 Fayetteville St. (J. I. Matthews)
553. Edwards Drug Company
530 Hillsboro St. (O. C. Edwards)
1038. Five Points Pharmacy
1620 Glenwood Ave. (L. H. Crumpler)
557. Hamlin's Drug Co., Inc.
118 E. Hargett St.
(V. C. Hamlin, Jr.)
1057. Handy Drug Store
2430 Hillsboro St. (K. E. Handy)
563. Hayes-Barton Pharmacy
2000 Fairview Rd. (W. P. Faucette)
1012. Johnson's Pharmacy
2519 Fairview Rd. (T. H. Johnson)
551. Melvin's Pharmacy
1217 Hillsboro St. (M. B. Melvin)
1003. Person St. Pharmacy
620 N. Person St. (N. T. Taylor)
564. Pine Drug Company
600 W. South St. (W. R. Johnson)
832. Professional Pharmacy
123 W. Hargett St. (J. B. Provo)
566. Rex Hospital Pharmacy
1311 St. Mary's St. (H. G. Price)
568. Saunders Street Pharmacy
315 Glenwood Ave. (Reginald Hamlet)
1117. Village Pharmacy
447 Daniels St. (B. D. Kerr)
570. Walgreen Co.
200 Fayetteville St. (C. W. Seithel)
571. Walton's Pharmacy, Inc.
100 W. Jones St. (R. C. Walton)

RAMSEUR—Randolph County

573. Ramseur Pharmacy, Inc.
(C. R. Whitehead)

RANDLEMAN—Iredell County

574. Economy Drug Co.
Main St. (H. Q. Ferguson)
1168. Randleman Drug Company
104 Main St. (W. F. Matthews, Sr.)

RED SPRINGS—Robeson County

577. Red Springs Drug Co.
Main St. (J. C. Graham)
578. Townsend's Pharmacy
111 Main St. (E. F. Townsend)

REIDSVILLE—Rockingham County

830. Carolina Apothecary
219 Gilmer St. (W. G. Dudley, Jr.)
1212. Dailey's Drug Store
218 Gilmer St. (W. T. Andrews)
580. Gardner Drug Co.
118 S. Scales St. (F. P. Link)
581. Mann's Drug Store
Scales and Gilmer Sts.
(J. W. Edwards)

RICH SQUARE—Northampton County

583. Bolton's Drug Co. (R. B. Bolton)

ROANOKE RAPIDS—Halifax County

584. Griffin Drug Co., Inc.
1008 Roanoke Ave. (Octavus Griffin)
954. Matthews Drug Co.
215 Roanoke Ave.
(W. A. Stainback)
586. Roanoke Pharmacy Co., Inc.
199 Roanoke Ave. (W. P. Taylor)
587. Rosemary Drug Co., Inc.
1017 Roanoke Ave. (A. N. Martin)
588. Taylor's Drug Store
1018 Roanoke Ave. (M. C. Savage)

ROBBINS—Moore County

589. Johnson-Puckett Drug Co.
(R. H. Johnson)
949. Tar Heel Drug Company
(W. M. Puckett)

ROBBINSVILLE—Graham County

590. Ingram Drug Store*
(J. E. Parks, M.D.)

ROBERSONVILLE—Martin County

592. David Grimes Drug Store
Main St. (G. D. Grimes)

ROCKINGHAM—Richmond County

593. Bristow Drug Co.
132 E. Washington St. (E. B. Bristow)
1011. Federal Pharmacy
118 S. Hancock St. (G. G. Inman)
594. Fox Drug Company, Inc.
114 E. Washington St. (J. A. Busbee)

ROCKWELL—Rowan County

595. Rockwell Drug Company
(M. R. Barnhardt)

ROCKY MOUNT—Nash County

596. Almand's Drug Store
130 S. Main St. (R. E. Heath)
597. Burnett Drug Company
140 E. Thomas St. (B. J. Burnett)
599. Douglas-Armstrong Drug Co.
201 N.E. Main St. (W. E. Armstrong)
600. H. L. Hicks Drug Co.
234 S. Main St. (W. S. Johnson)
601. Kyser Drug Co., Inc.
135 S. Main (J. S. Pierce)
602. Matthews Drug Store
334 S. Main St. (B. H. Whitford)
603. May & Gorham, Druggists
132 Tarboro St. (R. S. Gorham)
1048. Park View Hospital Pharmacy
404 Falls Rd. (J. J. Gerlinger)
604. I. W. Rose Drug Co.
112 N. Main St. (H. S. Sedberry)
971. Standard Pharmacy
124 Sunset Ave. (W. B. Tyson)
1220. The Sunset Pharmacy
Cor. W. Thomas & Bryant St.
(J. P. Burnett, Jr.)
606. Thompson Pharmacy
365 Falls Road (L. F. Parrish)

ROSE HILL—Duplin County

610. Fussell Drug Company
(S. M. Cavanaugh)

ROSEBORO—Sampson County

608. Davis & Melvin Drug Store
(McDonald Davis, Jr.)
609. Tart and West, Druggists
(W. L. West)

ROWLAND—Robeson County

611. Curtis Drug Co.
Main St. (R. H. Curtis)

ROXBORO—Person County

613. Adair's Drug Store
Highway 501 North (W. H. Adair)
614. Hambrick, Austin & Thomas
109 Main St. (W. W. Allgood)
978. Roxboro Drug Company
S. Main St. (C. C. Cannon)
616. Thomas & Oakley
Main St. (P. L. Thomas)

RURAL HALL—Forsyth County

1013. Warren's Drug Store
(B. G. Warren)

RUTHERFORDTON—Rutherford County

618. Rutherford Drug Co.
223 N. Main St. (B. P. Scruggs)
619. Sloan Drug Co.
203 N. Main St. (R. R. Sloan)

SALEMBURG—Sampson County

620. Salemburg Drug Company*
(D. M. Royal, M.D.)

SALISBURY—Rowan County

621. Carter & Trotter
100 S. Main St. (J. R. Trotter)
988. Fulton St. Pharmacy
916 S. Fulton St. (J. W. Compton)
987. Innes Street Drug Company
Wallace Building Corner
(E. R. Fuller)
624. Main Drug Co., Inc.
200 S. Main St. (L. B. Joiner)
1062. The Medical Center Pharmacy
Barker St. & Mocksville Ave.
(A. L. Moore)
626. Purcell's Drug Store
111 W. Innes St. (D. C. Purcell)
627. Purcell's Drug Store, No. 2
101 N. Main St. (S. M. Purcell, Jr.)
986. Salisbury Pharmacy, Inc.
126 W. Innes (J. W. Williamson)
628. Toms Drug Store, Inc.
102 S. Main St. (B. C. Toms)

SANFORD—Lee County

629. Acme Drug Co.
Steele St. (A. W. Palmer)
1169. Center Walgreen Agency Prescriptions
Jonesboro Heights (D. S. Overton)

630. Cole's Pharmacy
132 Carthage St. (T. R. Cole)
376. Lee Drug Store
Jonesboro Heights (R. N. Watson)
632. Lee Drug Store
101 S. Steele St. (Joe Lazarus)
631. Dr. I. H. Lutterloh
Chatham St. (Dr. I. H. Lutterloh)
633. Rimmer's Drug Store
137-139 Wicker St. (E. F. Rimmer)

SARATOGO—Wilson County

634. Saratoga Drug Co.*
(C. S. Eagles, M.D.)

SCOTLAND NECK—Halifax County

635. Hall's Drug Store
108 S. Main St. (W. F. Farmer)
636. North End Drug Store
130 N. Main St. (R. S. Shaw)
637. Whitehead's
104 N. Main St. (N. O. McDowell)

SEABOARD—Northampton County

903. Community Drug Store
Main St. (Caney Foster)

SELMA—Johnston County

639. Selma Drug Co., Inc.
Anderson and Raeford Sts.
(W. H. Creech)
640. Woodard & Creech Drug Co., Inc.
Raeford and Waddell Sts.
(E. V. Woodard)

SHALLOTTE—Brunswick County

641. Coastal Drug Store*
Main St. (M. H. Rourk, M.D.)

SHELBY—Cleveland County

1193. Bolt Drug Co., Inc.
Lincoln and Lineberger Sts.
(F. D. Quinn)
643. Cleveland Drug Co.
105 Lafayette St. (W. O. Britt)
1224. Cornwell Drug Co.
N. Lafayette St. (R. W. Kiger)
645. Kendall's Drug Store
226 S. Washington St.
(B. H. Kendall)
646. Paul Webb & Son
109 N. Lafayette St.
(Paul Webb, Jr.)
647. Shelby Drug Co., Inc.
312 S. Washington St. (R. R. Wells)
953. Smith's Drug Store
4 E. Warren St. (W. S. Gregory)
644. Suttle's Drug Store
7 N. Lafayette St. (J. A. Suttle)

SILER CITY—Chatham County

649. Siler City Drug Company
101 S. Chatham Ave. (F. G. Brooks)
650. Taylor Drug Store
102 E. Raleigh St. (C. L. Snypes)

SMITHFIELD—Johnston County

1151. Creech's Pharmacy
South 3rd St. (J. L. Creech)
652. Hood Brothers, Inc.
Market and Third Sts. (W. D. Hood)
654. Stallings Pharmacy
203 Market St. (A. S. Parrish)
655. Upchurch Pharmacy
Third and Market Sts.
(M. T. Upchurch)

SOUTHERN PINES—Moore County

656. Broad Street Pharmacy
Broad St. (Joe Montesanti, Jr.)
657. Sandhill Drug Co.
Broad St. (J. I. Lawson)
837. Southern Pines Pharmacy
Broad St. (Graham Culbreth)

SOUTHPORT—Brunswick County

659. Watson's Pharmacy Co.
Moore St. (R. M. Willis)

SPARTA—Alleghany County

1061. B & T Drug Company
(T. R. Burgiss)
1093. Halsey Drug Co.
(W. B. Halsey)

SPENCER—Rowan County

661. H. M. Cooke Pharmacy
109 Fifth St. (H. M. Cooke)
662. Rowan Drug Company, Inc.
500 Salisbury Ave. (B. R. Phifer)

SPINDALE—Rutherford County

1214. Morgan's Ethical Pharmacy
W. Main St. (R. A. Kellam)
663. Spindale Drug Co.
101 W. Main St. (J. G. Davis)

SPRAY—Rockingham County

1047. Spray Drug Co.
Canal St. (O. W. Mills)
665. Tri-City Pharmacy
533 Morgan St. (Culas Roberson)

SPRING HOPE—Nash County

666. Southside Pharmacy
Pine St. (Augustus Neville, Jr.)

SPRUCE PINE—Mitchell County

667. Day's Drug Store
(L. G. Day)
668. Spruce Pine Pharmacy
(R. D. Banner)

ST. PAULS—Roberson County

1175. Grantham Drug Co.
123 East Broad St.
(Edward Brisson)
681. St. Pauls Drug Co., Inc.
200 W. Broad St. (D. D. Sparkman)

STANLEY—Gaston County

1121. Stanley Drug Company
Main St. (W. F. Allen)

STANTONSBURG—Wilson County

669. Stantonsburg Drug Co.
Main St. (Kenneth Edwards)

STAR—Montgomery County

670. Wallace Drug Store
(A. C. Wallace)

STATESVILLE—Iredell County

1204. Dingler's Drug Store
1321 W. Front St. (K. L. Dingler)
671. Fisher Drug Co.
436 Western Ave. (Lester Fisher)
672. Hawkins Super Drug Store
116 W. Broad St. (R. B. Lewis)
673. Holmes Drug Co.
101 E. Broad St. (W. A. Sappenfield)
674. Logan Stimson & Son
215 S. Center St. (J. H. Stimson)
675. Purcell Drug Co., Inc.
111 E. Broad St. (L. W. McKesson)
1023. Statesville Drug Company, Inc.
101 S. Center (R. T. Hudson)

STOKESDALE—Guilford County

1084. Smith's Drug Store
(J. G. Smith)

STOVALL—Granville County

679. Puckett Drug Co.
(U. S. Puckett)

SUMMERFIELD—Guilford County

935. Summerfield Drug Store*
(J. M. Futrell, M.D.)

SWANNANOA—Buncombe County

682. Ward's Drug Store
Alexander St. (W. A. Ward)

SYLVA—Jackson County

683. Hooper Drug Store
Main St. (F. L. Hooper)
921. Professional Drug Store
Main St. (B. M. Burrus)
933. Sylva Pharmacy
Main St. (F. Kirby Smith, Jr.)

TABOR CITY—Columbus County

917. Dameron Drug Store
Fifth St. (H. G. Dameron)
685. Harrelson's Pharmacy
R. R. Street (J. A. Mills)

TARBORO—Edgecombe County

687. Bryan's Pharmacy
520 Main St. (W. D. Bryan)
1160. Edgecombe Drug Company, Inc.
332 Main St. (E. G. Campbell, Jr.)
691. Moore's Pharmacy
301 Main St. (M. A. Moore)
692. Tarboro Drug Company
421 Main St. (P. M. Arps)
834. Taylor's Pharmacy
110 W. Granville St. (H. R. Taylor)
689. E. V. Zoeller & Co.
403 Main St. (E. H. Ward)

TAYLORSVILLE—Alexander County

693. The Peoples Drug Store
Main St. (R. B. Campbell)

THOMASVILLE—Davidson County

694. Mann's of Thomasville, N. C., Inc.
2-4 E. Main St. (G. F. Murr)
695. Poole's Drug Store
26 W. Main St. (L. B. Poole)
1140. Thomasville Drug Company
20 Salem St. (H. E. Smith)
1211. Thomasville Prescription Service
52 Salem St. (P. L. Trotter)

TRENTON—Jones County

697. Trenton Drug Co.*
(Thomas Vassey, M.D.)

TROUTMAN—Iredell County

698. Troutman Drug Store
(J. H. McLelland)

TROY—Montgomery County

699. Standard Drug Co.
Main St. (R. L. White)

700. Troy Drug Co.
N. Main St. (M. A. Nicholson)

TRYON—Polk County

701. Missildine's Pharmacy
(J. C. C. Foster)
702. Owen's Pharmacy
Trade St. (F. R. Owen)

VALDESE—Burke County

703. Peoples Drug Store
Connelly St. (P. J. Suttlemyre)
826. Rock Drug Store
225 W. Connelly St. (L. R. Burris)
1045. Valdese General Hospital Pharmacy
(J. H. Causey)

VARINA—Wake County

705. Thomas' Drug Store
Broad St. (W. G. Thomas, Sr.)

VASS—Moore County

1063. Vass Drug Store
Main St. (C. A. Sanders)

WADESBORO—Anson County

707. Fox & Lyon
1 W. Wade St. (R. P. Lyon)
708. Parsons Drug Co., Inc.
2 S. Green St. (G. E. Andes)

WAGRAM—Scotland County

709. Wagram Drug Store*
(E. C. Womble, M.D.)

WAKE FOREST—Wake County

911. Edwards Pharmacy
101 S. White St. (G. B. Edwards)
711. T. E. Holding & Co.
White St. (T. E. Holding, Jr.)

WALLACE—Duplin County

951. Gowan Drug Co.
(R. H. Dunlap)
712. C. M. Miller Drug Co., Inc.
(C. M. Miller)
713. Wallace Drug Company, Inc.
(C. L. Shields)

WALSTONBURG—Greene County

1087. Jenkins Drug Store
(Sam Jenkins)

WARRENTON—Warren County

716. Boyce Drug Company
Main St. (J. B. Boyce, Jr.)
717. Hunter Drug Co., Inc.
240 S. Main St. (Alpheus Jones)

WARSAW—Duplin County

960. Clark's Drug Store
Railroad St. (G. E. Clark)
718. Warsaw Drug Co.
(B. C. Sheffield, Jr.)

WASHINGTON—Beaufort County

724. S. B. Etheridge Drug Store
169 W. Main St. (S. B. Etheridge)
720. S. H. Reid, Prescription Druggist
123 Market St. (S. H. Reid)
721. Tayloe Drug Company
239 W. Main St. (J. P. Tunstall)
722. Welch's Drug Store
100 W. Main St. (W. D. Welch, Jr.)

WAYNESVILLE—Haywood County

844. Curtis Drug Store
201 Main St. (H. M. Gaddy)
1153. Smith's Drugs, Inc.
226 Main St. (H. O. Champion)

WEAVERVILLE—Buncombe County

727. Weaverville Drug Co.
Main St. (Herschel Roberts)

WELDON—Halifax County

728. Selden's Pharmacy
123 Washington Ave. (J. S. Selden)
729. Terminal Drug Store
19 W. First St. (D. B. Cooke)
1167. Weldon Drug Co.
112 Washington Ave.
(J. K. Turner, Jr.)

WENDELL—Wake County

732. W. R. Nowell Drug Store
(W. R. Nowell)
731. Wendell Drug Company
Main and Third Sts. (P. C. Brantley)

WEST END—Moore County

740. West End Pharmacy
Main Highway (J. F. Smith)

WEST JEFFERSON—Ashe County

741. Graybeal's Drug Store
Jefferson Ave. (J. B. Porter)
1103. Roberts' Drug Store
Jefferson Ave. (B. N. Austin)

WHITAKERS—Edgecombe County

742. Burnett's Drug Store
Main St. (J. P. Burnett)

WHITEVILLE—Columbus County

743. Columbus Drug Store
629 S. Madison St. (G. G. Oliver)

744. Easley Pharmacy
205 W. Virgil St. (W. V. Easley)
745. Guiton's Drug Store
Madison St. (G. D. Hege)
746. J. A. McNeill & Sons
612 S. Madison St. (G. R. McNeill)
901. Simmons Drug Co., Inc.
Court House Square (T. Q. Owens)
1208. Simmons Drug Co., Inc.
104 E. Main St. (N. R. Gross)

WILKESBORO—Wilkes County

1136. The Peoples Drug Store
Main St. (J. P. Horton, Jr.)

WILLIAMSTON—Martin County

750. Warren H. Biggs Pharmacy
107 W. Main St. (W. H. Biggs)
748. Clark's Pharmacy, Inc.
142 W. Main St. (C. B. Clark, Jr.)
749. Davis Pharmacy
150 Main St. (D. R. Davis)
1135. Martin General Hospital Pharmacy
Liberty St. (T. L. Smith)

WILMINGTON—New Hanover County

963. Center Drug Co., Inc.
122 Princess St. (H. W. Greene)
753. Futrelle's Pharmacy
129 Princess St. (J. V. Thompson)
754. Green's Drug Store
109 Market St. (C. F. Green)
1199. Hall's Drug Store
421 Castle St. (J. M. Hall, Jr.)
1149. Henriksen's Pharmacy
4713 Oleander Drive
(H. E. Henriksen)
904. James Walker Memorial Hospital Pharmacy
10th and Rankin Sts.
(Jacqueline Claus)
1219. Jarman's Pharmacy
16th and Market Sts. (J. G. Grantham)
751. Lane's Brooklyn Pharmacy
902 N. 4th St. (R. E. Miller)
760. Lane's Market Street Pharmacy
1608 Market St. (R. E. Carter)
762. Saunders Drug Store
116 N. Front St. (A. D. Walker)
878. Seashore Drugs
2603 S. Front St. (G. O. Tripp)
763. Service Drug Store
800 Market St. (W. A. Morton)
851. Shew's Drug Store
105 S. 46th St. (C. P. Whitford)
764. Southside Drug Co.
101 Castle St. (E. S. Benson)
842. Standard Pharmacy
203 N. Front St. (W. T. Glass, Jr.)
766. Toms Drug Co.
Front and Market Sts. (E. R. Toms)

WILSON—Wilson County

767. Barnhill's Drug Store
1010 Goldsboro St. (W. L. Barnhill)
768. Bissette's Drug Store No. 1
114 E. Nash St. (Paul Bissette, Jr.)
769. Bissette's Drug Store No. 3
132 S. Goldsboro St. (J. W. Gresham)
770. Herring's Drug Store
211 E. Nash St. (N. B. Herring)
771. Morrison's Drug Store
206 E. Nash St. (M. S. Morrison, Sr.)
772. Shade's Drug Store
527 E. Nash St. (I. A. Shade)
773. Terminal Drug Store
408 E. Nash St. (T. J. Moore)
774. Wilson Drug Co., Inc.
114 S. Tarboro St. (G. A. Eatman)
775. Yancey's Drug Store
563 E. Nash St. (D. C. Yancey)

WINDSOR—Bertie County

776. Pugh's Pharmacy
King St. (E. S. Pugh)
777. Windsor Pharmacy Company, Inc.
King St. (W. B. Gurley)

WINSTON-SALEM—Forsyth County

1052. Acadia Pharmacy
301 Acadia St. (H. F. Pulliam)
778. Acme Drug Store
1427 E. Eleventh St. (I. B. Hall, Jr.)
779. Chas. H. Allen, Drugs
401 Waughtown St. (C. H. Allen)
1217. Andrews Pharmacy
1308 S. Hawthorne Rd.
(J. P. Andrews)
781. Bobbitt's College Pharmacy, Inc.
100 Lockland Ave. (E. J. Rabil)
783. Bobbitt's Pharmacy, Inc.
104 Reynolds Bldg. (J. E. Brookshire)
784. Carolina Drug Store, Inc.
424 W. 4th St. (H. C. Newsome)
809. City Memorial Hospital Pharmacy
Hospital St. (Virginia Caudle)
1066. Cox Pharmacy
College Village (R. O. Cox)
785. Crescent Drug Co.
1 West 4th St. (M. I. Lasley)

1067. Eckerd Drugs, Inc.
420 N. Trade St. (W. A. Simmons)
1116. Economy Pharmacy
2500 N. Liberty St. (H. C. Mayberry)
989. Hawthorne Pharmacy, Inc.
103 S. Hawthorne Rd. (H. S. Fox)
786. Hutchins Drug Store
452 N. Liberty St. (J. A. Hutchins)
939. Hutchins Drug Store
826 W. Fourth St. (W. O. Singletary)
1129. Kate Bitting Reynolds Hospital Pharmacy
1101 E. 7th St. (C. M. Neely)
788. Nissen Drug Co., Inc.
308 West 4th St. (H. W. Wilson, Jr.)
819. North Carolina Baptist Hospital Pharmacy
S. Hawthorne Rd. (E. W. Rollins)
789. E. W. O'Hanlon, Inc.
402 N. Liberty St. (E. W. O'Hanlon)
790. Patterson Drug Company, Inc.
112 W. 4th St. (L. M. Myers)
1170. Penn's Pharmacy
542 Patterson Ave. (W. C. Penn)
792. Read's Drug Co.
431 N. Liberty St. (H. H. Herndon)
793. Rufus Hairston's Drug Store
301 N. Church St. (R. S. Hairston)
795. Standard Drug Co., Inc.
504 N. Trade St. (R. F. Carswell)
1001. Summit Street Pharmacy, Inc.
454 West End Blvd. (W. A. Gilliam)
797. Swaney Drug Store No. 1
106 Old Lexington Rd. (C. A. Swaney)
798. Swaney Drug Store No. 2
232 N. Main St. (R. E. Scharff)
801. Walgreen Co.
201 4th St. (C. C. Reins)
1197. Waughtown Drug Store
1201 Waughtown St. (Benard Davis)
802. Welfare's Drug Store
534 S. Main St. (S. E. Welfare)
803. Willson Drug Store, Inc.
4224 N. Liberty St. Ext.
(F. O. Garren)
804. The York Drug Company
441 N. Trade St. (R. A. Russell)

WOODLAND—Northampton County

805. Parker-Taylor Drug Co.*
(C. G. Parker, M.D.)

WRIGHTSVILLE BEACH—N. Hanover County

1165. Wrightsville Drug Store
9-N Lumina Ave. (C. P. Whitford)

YANCEYVILLE—Caswell County

806. Yanceyville Drug Co.
(T. J. Ham, Jr.)

YOUNGSVILLE—Franklin County

1054. Hart Drug Co.
(Mrs. Marguerite W. Hahl)

ZEBULON—Wake County

985. Wakelon Drug Co., Inc.
(C. T. Young)
808. Zebulon Drug Company, Inc.
(E. C. Daniel)

Get ready for the Last Minute Christmas Shopper



He'll be in—at the last minute—you can count on him! And you can count on Bodeker to supply you with all of his last minute Christmas needs. Order from our catalog or visit the Dogwood Room NOW . . . Christmas tree lights—gift wrappings—perfumes—things that will help your customer say "Merry Christmas" to his whole family.



Wholesale Drugs since 1846

The Bodeker Drug Co.

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RICHMOND 13, VIRGINIA

"More than 100 years of friendly and dependable service"

THANKSGIVING 1952



Despite the uncertainty and the shadow that hangs over the world today, we in America still have much to be thankful for.

In a world where millions have lost their freedom, we are still free to express our own opinions, to choose our own work, to worship according to the dictates of our own conscience, to bring up our children in our own way, to vote for officials of our choice . . . to live in human dignity.

We are thankful for these freedoms which are fundamental in our American way of life.

Likewise, we are truly thankful, truly grateful to you—our customers—for your friendship and valued patronage. By our efforts to serve you better, we hope to prove that our gratitude is lasting.

W. H. King Drug Company

"The House of Friendly and Dependable Service"

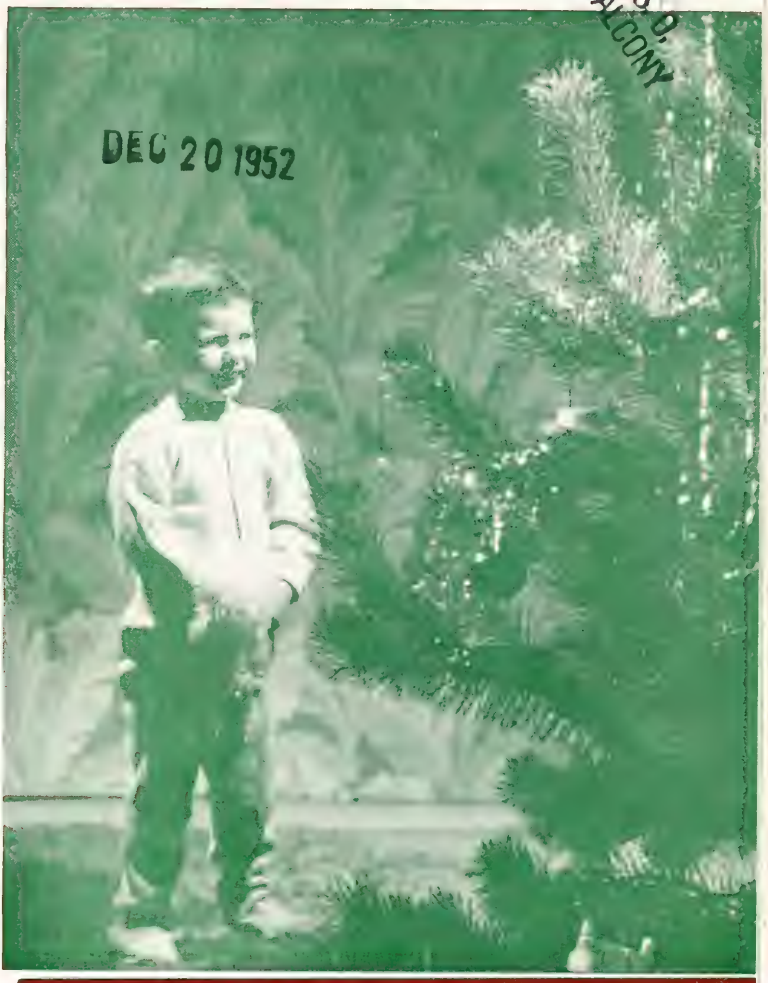
Raleigh, North Carolina

The Carolina
JOURNAL OF PHARMACY

Published Monthly by the North Carolina Pharmaceutical Association at Chapel Hill, N. C.

S. D. BALCONY

DEC 20 1952



ec., 1952

XXIII Number 12

IN THIS ISSUE

IF YOUR TOWN NEEDS A DOCTOR

Controls Useless Nagging Cough

More physicians are prescribing Syrup 'Histadyl E.C.,'° an effective combination of:

. . . *Codeine Phosphate*
a bronchial sedative

. . . *Ephedrine Hydrochloride*
a bronchodilator

. . . *Thenylpyramine Fumarate*
an antiallergic

. . . *and Ammonium Chloride*
an expectorant

in a pleasantly flavored syrup acceptable to both children and adults. Be ready for the peak demand in the weeks ahead. Order today.

° FEDERAL RECORD OF SALE REQUIRED.

Eli Lilly and Company
Indianapolis 6, Indiana, U.S.A.



SYRUP

Available in handy one-pint or economical one-gallon bottles. Order from your favorite Lilly distributor.

'Histadyl E.C.

(THENYLPYRAMINE COMPOUND E.C., LILLY)

prominent
winter
prescription
for
cough
control



Because BENYLIN EXPECTORANT combines Benadryl® hydrochloride with four other established non-narcotic remedial agents physicians know that it can be depended on to provide rapid relief of cough—to liquefy mucous secretions, relax bronchial musculature, soothe irritated mucosae—and also to ease nasal stuffiness, sneezing and lacrimation. From experience many physicians know also that its mildly tart, raspberry taste appeals to children and to adults alike.

BENYLIN EXPECTORANT will be prominent among the prescriptions you fill during the winter season—and now is a good time to check your stock.

BENYLIN® EXPECTORANT

for control of coughs due to colds or allergies

BENYLIN EXPECTORANT contains in each fluidounce:

Benadryl hydrochloride (diphenhydramine hydrochloride, Parke-Davis)	80 mg.	Sodium citrate	5 gr.
Ammonium chloride	12 gr.	Chloroform	2 gr.
		Menthol	1/10 gr.

Packaging: 16-ounce and gallon bottles.

MEDICAMENTA VERA · PD & CO.

Parke, Davis & Company
DETROIT, MICHIGAN

Guest Observers

The Board of Pharmacy has inaugurated a new policy of inviting "observers" to sit in on their business sessions, which are held monthly in Chapel Hill. Purpose of the policy is to familiarize pharmacists with the Board's method of handling applications for permits, revocation of licenses and similar matters.

In attendance at the October 21st meeting of the Board were Fred Moss of Gastonia, B. R. Ward of Goldsboro, G. C. Hartis of Winston-Salem and David Claytor of Greensboro. Guest observers at the November 18th meeting were Charlie Crowell of Mooresville, Brown Phillips of Albemarle, David McGowan of Chapel Hill and E. L. Bradshaw of Kinston.

The Board plans to invite at least one medical service representative each month. Both Hartis and McGowan were observers from this field during the initial two meetings this fall.

Secretary H. C. McAllister is now issuing invitations to the list selected for the January meeting of the Board. Since the new program was adopted, favorable response has come from several of the observers, who for the first time got first-hand information on problems coming to the attention of the Board.

New Store Permits Issued

H. C. McAllister, Secretary-Treasurer of the State Board of Pharmacy, has announced the issuance of new drug store permits to the Fairview Pharmacy, Wilson; MacPherson Hospital Pharmacy, Durham; Brookside Pharmacy (col.), Charlotte; and the Newton Grove Drug Company, Newton Grove.

Several established drug stores in the state have changed ownership. Long's Drug Store, Brevard, was recently purchased by S. E. Varner, Jr., and Eugene Morris. After the business transaction was completed, Fred Holt, manager of Long's for many years, accepted a position with Lutz's Drug Store, Hickory.

Oscar W. Mills is the new owner of the Spray Drug Company, which he has been operating for T. M. Kirkpatrick, Jr.

E. S. Caldwell and L. C. Hankey were licensed by reciprocity from the State of Pennsylvania. Mr. Hankey will be associated with one of the Eckerd stores in Asheville.

Examination

The next examination meeting of the State Board of Pharmacy will be held in Chapel Hill, beginning the third Tuesday in February. Qualified persons interested in this exam should file application with Secretary McAllister by January 20th.

Down Texas Way

Keith N. Fulbright, now stationed in Texas, would like to hear from his friends. Here is his complete address: A/B Keith N. Fulbright, AF 14473472, FLT 1132 3704 TNG Sqd., Lackland AFB, San Antonio, Texas.

To Our —
GOOD FRIENDS
IN NORTH CAROLINA

Your orders for
Labels, Drug Boxes and
Physician's Prescription Blanks
are greatly appreciated.

McCourt Label Cabinet Co.
58 BENNETT STREET
BRADFORD, PENNA.

Ralph M. Crosson, Representative
P. O. Box 475, Columbia, S. C.



CORICIDIN

when the weather means business...

CORICIDIN

for colds

This winter, on the basis of last year's experience, more physicians will be prescribing CORICIDIN® than ever before. CORICIDIN is a repeat prescription because it contains Chlor-*Trimeton*® Maleate for effectiveness without side reactions. And for increased comfort, it also contains the APC formula.

be sure your stock is ample for the demand

CORICIDIN (antihistamine, antipyretic, analgesic) Tablets in tubes of 12, and bottles of 100 and 1000 tablets.

Schering CORPORATION · BLOOMFIELD, NEW JERSEY



you'll sell more...and you'll make more profit!...

North Carolinians quickly recognize delicious

PINE STATE ICE CREAM

Raleigh, North Carolina



Injunction Granted by Court

An important court decision in the current battle against the substitution evil in the pharmaceutical field is hailed by E. F. Heffner, Jr., vice-president of the A. H. Robins Co., Inc., Richmond, Va., as "an encouraging step in the right direction, that is, from mere moral disapproval to definite legal action to halt a dangerous practice."

Mr. Heffner's comment followed the issuance of an order by Federal Judge Edward Weinfeld enjoining a New York company from manufacturing, having manufactured or offering for sale tablets which might be confused with Pabalate, the Robins antiarthritic prescription specialty.

The injunction was granted against "Bonded Laboratories, Inc., Hans Lowey and David Schwartz, the latter individually and trading as Bryant Pharmaceutical Company" on October 31 after a hearing in United States District Court, Southern District of New York (Civil Action No. 77-245).

As a part of the settlement reached at the time the order was issued, the Bryant Co. agreed to cease and desist from manufacture and/or sale of their imitations of three other Robins products.

Early this year Mr. Heffner queried state boards of pharmacy, state pharmaceutical associations and other groups allied with the industry on their attitudes toward substitution. Vigorous opposition to the practice was indicated in the replies. Since then, discussions at various professional meetings have dealt with means of "putting teeth" into existing enforcement procedures, along with the desirability of legislation against the evil in states where none now exist.

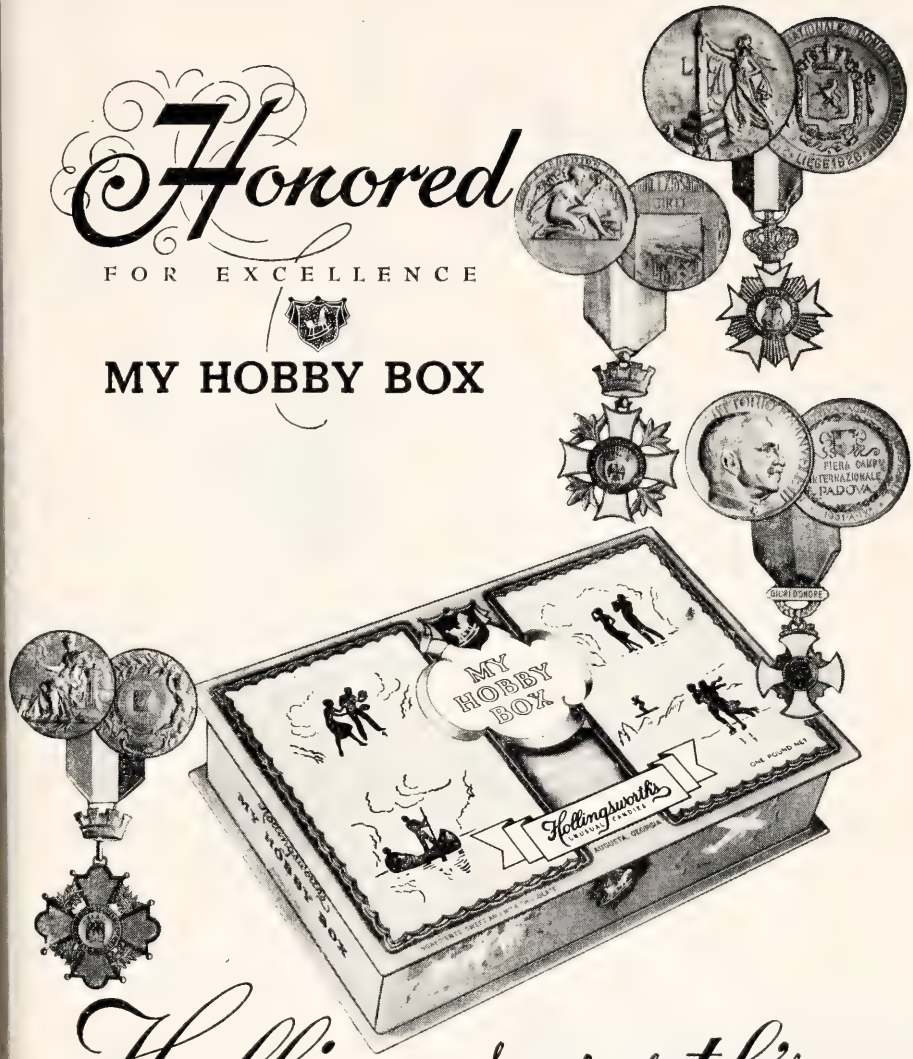
In Memory of Mr. Suttle

Burwell & Dunn Company, wholesale druggists of Charlotte, recently contributed $25.00 to the N. C. Pharmaceutical Association in memory of the late Mr. Julius A. Suttle of Shelby. The contribution was in lieu of flowers, the family having requested that no flowers be sent at the time of the funeral.

Honored

FOR EXCELLENCE

MY HOBBY BOX



FOR THOSE WHO LOVE FINE THINGS



Our house is always open to you, our friends the drug trade. We enjoy your friendly visits and appreciate your business.

HAPPY NEW YEAR

OWENS & MINOR
drug company, inc.

Everything that's made for the Drug Store trade

1000 E. CARY STREET, RICHMOND 19, VIRGINIA

The Carolina Journal of Pharmacy

PUBLISHED MONTHLY BY THE
NORTH CAROLINA PHARMACEUTICAL ASSOCIATION
AT CHAPEL HILL, N. C.
W. J. SMITH, MANAGING EDITOR

Entered as second-class matter July 5, 1922, at the post office at Chapel Hill, North Carolina under the Act of March 3, 1879

Annual Subscription, $1.00 Single Numbers, 15 Cents

Vol. XXXIII DECEMBER, 1952 No. 12

Greener Fields for the Doctor

In deciding where to practice, a young physician usually wants to know first of all if there is a need for his services in a community. And, rightly, he also wants to know about the community's professional, economic and social opportunities.

Is there a pharmacist in the community? A public health nurse, a county health officer and other health personnel? Are facilities nearby for him to get in some additional medical studies? Will he be able to maintain a decent standard of living? What about schools for his children, churches, community life—factors important to him as a physician and individual eager to get ahead?

In many smaller communities throughout the country, these opportunities may not be as plentiful or self-evident to attract a "resident" physician. Thus, despite the fact the United States has more doctors than any other country in the world, there are still areas in the nation badly in need of medical services. This is particularly true of rural sections, small outlying districts.

In view of those factors a young doctor considers when he looks for a community in which to hang his shingle, how can a small rural community attract a physician?

There are really no set answers, since conditions vary from one community to another. In this connection, the article appearing in this issue of the JOURNAL describes how the people of Elletsville organized a campaign of action and the way they went about getting their doctor.

In suggesting methods for securing a resident physician, Dr. Franklin D. Murphy recommends: (1) See that a home is available for the doctor and his family; and (2) a modern doctor needs modern equipment for diagnosis and treatment, so see that he also gets a good office and good equipment.

Dr. B. N. Saltzman, who knows from personal experience, adds that in seeking to attract a doctor into a community, local citizens should organize their campaign and back up promises with action. Also, Dr. Saltzman urges people to remember that a doctor is only human and his services should be used and not abused.

Winston-Salem Group Charters Bus

Forty-eight members of the Winston-Salem Drug Club and The Apothecary Club chartered a special bus on October 29 for a trip to Chapel Hill. Purpose of the trip was to inspect the Institute of Pharmacy and to enjoy the general fellowship occasioned by such an outing.

Leaving Winston-Salem at 4:30, the group arrived at the Institute in time for dinner. Entertainment in the auditorium and inspection of the building followed.

Before departing for the homeward trip, the group contributed sufficient funds for sponsorship of one of the directors' chairs, which had just been installed in the B. Frank Page Room.

The trip was organized by G. C. Hartis, with O'Hanlon-Watson Drug Company defraying the bus expense.

On the Lighter Side

P. J. Suttlemyre writes us from Valdese: "A customer of the Peoples Drug Store called for a bottle of Elixir of Hydrogen Turpentine and Codeine Cough Remedy. Could this be the starting point for the Hydrogen Bomb?''

And similarly, C. C. "Chuck" Turner, Center Drug Store, Durham, was amused when a call came in for a bottle of "Submarine, Jr."

New Arrivals

Montrose Graham Terrell, son of Mr. and Mrs. John A. Terrell, Jr., Sanford; born October 29, weight 7 lbs., 13 ozs. Montrose has a brother and a sister.

Mr. and Mrs. Robert H. Beason of Boiling Springs announce the birth of a daughter, Sherry Jean, on November 30. Jean weighed 7 lbs., 8 ozs. at birth.

Bags Near Limit on Hunt

Bill Gurley of Windsor and a party from that section killed eleven geese, just one short of the legal limit, while on a recent hunt at Lake Mattamuskeet. This reminds us of a wild turkey Bill brought to Chapel Hill back several years ago. After feasting off that bird, we've been after Bill ever since to try his luck on the turkey grounds of Bertie County.

Some Pertinent Facts

A baby born in the U. S. today has an even chance of living to the age of 68, or twice the life expectancy of one born when George Washington became President.

The average length of life in Roman times was (estimated) in the neighborhood of 22 years. The 50-year mark was reached early in the present century.

Women have a growing edge on men. At present girl babies may expect to live about 5 years longer than boys.

If medical gains continue at their present pace, life expectancy in this country will reach and even pass 70 years well before the end of the present decade.

Kappa Psi Host to Delegates

The University of N. C. Chapter of Kappa Psi was host to a regional (Province III) meeting of Kappa Psi delegates at the Institute of Pharmacy, Chapel Hill, on December 6. Province III consists of Chapters located in Georgia, Florida, South Carolina, Virginia, the District of Columbia and North Carolina.

A morning and an afternoon business session were held in the Institute. At noon the delegates attended a banquet at the Carolina Inn at which time the chief speaker was Congressman Carl T. Durham.

Out-of-state fraternity officials in attendance included Dr. John Schermerhorn of George Washington University, Dr. Ray S. Kelley of the Massachusetts College of Pharmacy, Dr. Paul T. Eby of Temple University, and Dr. Milton Neuroth and Dr. Beonick of the Medical College of Virginia.

Inge Returns

Rease Inge, recently with the Squibb subsidiary, Lentheric, has returned to Squibb as Manager of the Atlanta Division, a post he held from 1939 until he vacated it last year to become Vice President of Lentheric.

Pharmacy Wives Organize

A new pharmacy organization—The Pharmacy Wives Association—has been established at Chapel Hill. Membership is composed of the wives of the students and faculty of the School of Pharmacy.

President of the organization is Mrs. Willard Creech. Other officers include Mrs. Fred Teare, vice president; Mrs. Billy Murray, secretary; Mrs. Harry Timberlake, treasurer; Mrs. Thomas Kostic, refreshment chairman; Mrs. Donald Bissett, project chairman; Mrs. C. Barker Hargett, historian; and Mrs. Jack Silvers, publicity chairman.

The purpose of the club is not only for social activities for its members but also to engage in projects beneficial to the community.

The organizational meeting was held at Graham Memorial. Since that time the group has met at the Institute of Pharmacy—on November 6th and 20th, and December 4th and 18th.

Rents Automobiles

H. W. Barber, Jr., general manager of Drug Specialties, Inc., Winston-Salem, has announced the rental of eight automobiles for a one-year period. The automobiles, first to be rented by the Massey Auto Rental Company, will be used by salesmen of Drug Specialties, in connection with their sales work in North and South Carolina and Florida.

Valentine's Meat Extract in New Package

Valentine Company, Inc., manufacturers of the well-known Valentine's Meat Extract is introducing a new 6-ounce bottle.

Recent recognition of the importance of Valentine's Meat Extract as a source of potassium as well as B vitamins, and its increased use in convalescent states has made a large size package necessary. Both the 2-ounce and 6-ounce bottles have been redesigned.

Night Visitor

Narcotics valued at about $100 were recently stolen from Kearns Service Drug Store, Asheboro. The thief or thieves gained entrance to the store by forcing the back door with an iron bar, which was left at the scene.

A few nights later in nearby Broadway, the Broadway Drug Store was entered and a quantity of narcotics stolen, as well as $40 to $50 in cash.

Wins Red Ribbon

A sample of peanuts raised by Bill Gurley and exhibited by him at the recent Bertie County Fair in Windsor won a red ribbon (second prize). Roger McDuffie of Greensboro put the nuts to the "taste test" as Bill sent his prize winners off to Roger.

Farming Pharmacist

Aside being concerned with the successful operation of two drug stores in Brevard, Eddie Varner has a large cattle farm to look after, and, from all reports, he is equally as good a farmer as he is a pharmacist. This past season he averaged 117 bushels of corn per acre, which is some sort of record. Varner's herd of beef cattle is one of the largest in the western part of the state.

FOR SALE

Five (5) maroon colored leather upholstered soda booths in good condition. Will sell at sacrifice price to move quickly. W. T. Andrews, Daileys Drug Store, Reidsville.

Four (4) complete sets soda booths; two 5-ft. show cases. John K. Civil, Civil's Plaza Drug Store, Charlotte. Tel. 34171.

Completely equipped drug store in small town; excellent spot for pharmacist who desires to enter business and yet has limited financial means. HK.



Dear Drug Store please send me one Bottle of lick of corde

To the first person correctly identifying the drug item desired by customer (handed to a WNC pharmacist and passed along to us), we will mail a copy of "Sell—As Customers Like It," valued at $2.50. Jot your answer on a postal card and mail to NCPA, Drawer 151, Chapel Hill, N. C.

(Left) Employees of the Black Mountain Drug Company voted 100% during the recent national elections. Steve Uzzell says locking the store to give employees ample time in which to vote was warmly applauded by customers of the firm.

Reaco

Reabela Tablets
$8.00 per 1000 $12.00 doz. 100s

Reaco B-Complex with C Tablets
$20.00 Doz. 100s

Reaco A & D Capsules
$10.00 Doz. 100s

A. E. P. Tablets
$24.00 Doz. 100s

Pyridoxine HCl (B6) 10 mg. Tablets
$2.50 per 100

Pyridoxine HCl (B6) 25 mg. Tablets
$5.00 per 100

Pyridoxine HCl (B6) 50 mg. Tablets
$9.00 per 100

Reavita Capsules
$34.80 Doz. 100s

Reacaps
$25.80 Doz. 100s

Your cooperation in stocking Reaco Products is appreciated

REACO PRODUCTS
P. O. Box 247
WEST DURHAM, NORTH CAROLINA

If Your Town Needs a Doctor

Elletsville has a doctor now. The town turned out to welcome him this past summer when he and his wife arrived. Dr. Brown and his wife are delighted with Elletsville too. He is eager to start practice, ready to take his place in his new home town.

But how will the Browns feel two years from now? Will they still want to stay in this rural community—or will they leave for greener pastures and an urban practice?

These are questions the people of Elletsville might well ask, for behind them are problems which affect every rural community in America.

The United States has more practicing physicians than any other country in the world, yet some communities are badly in need of medical service. Some towns have been without a doctor for from one to five years; others have never had a resident physician. Frequently the only doctor in town is well past retirement age.

As our population increases over the next decade, this situation is likely to be aggravated. More doctors are graduated every year; new medical schools are under construction. Yet the vital question today is: are we using our "doctor-power" to the best possible advantage?

By and large, the metropolitan areas of the nation are not suffering from lack of medical care. But a real need is felt in many rural communities. Doctors see the trend, know many of the reasons for it, are ready to do their share. But the solution does not rest entirely in their hands, for the citizens of these communities must help provide the answer.

For the doctor, establishing a practice is not merely a question of hanging out his shingle and opening the office door. Providing service where it is needed should be, and for the most part is, fundamental to the decision each young doctor makes when selecting his place of practice. But like the teacher, the business man or the lawyer, the doctor too must consider his own social, economic and professional needs.

Today's physician has been schooled in the methods of modern medicine. He has worked in modern hospitals and laboratories; acquired skills which are indispensable to his professional services. To give his patients the benefits of modern methods of treatment he needs certain basic equipment, yet he can not always afford to purchase it himself.

Moreover, the alert young doctor wants an opportunity for further professional development through post-graduate study. If this is not available in the community, he wants to be able to travel to a central location where it is available. This means adequate professional assistance at home. He wants, too, to be a member of a health team made up of the public health nurse, the county health officer, and others whose help he knows will make his own services more productive.

Economic and social values count heavily too. Can a small town offer a large enough practice to maintain a decent standard of living for the doctor and his family? Does the community have good schools for his children? Will he be given the opportunity to become active in community life?

Thoughtful citizens can work out a satisfactory solution which will help their communities attract and keep a doctor, and thus assure their families of good medical care.

How Elletsville Did It

Elletsville lost its only doctor in the summer of 1951. The community as a whole was determined to replace him quickly, and the first step was taken by the Businessmen's Association which promptly appointed a committee to find out how they could attract the best possible type of physician to practice in their town.

First, the committee decided to find out *what Elletsville had to offer a doctor.* They initiated a survey which pointed out the number of people he would serve, the enrollment in the schools, how wide a territory he would be required to cover, the amount of the local payroll, what industry

(Continued on Page 649)

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and businesses were located in the town, the number of churches, etc. In the words of Maurice Enwright, publisher of the *Elletsville Journal* and chairman of the committee:

"We wanted the survey . . . to point out the wealth and the general conditions of the community so that he would know what he was coming into and what he could expect."

With the facts before them, they were ready to begin the search. They wrote to medical schools, hospitals and medical centers. They sought out doctors—"physicians we knew were not interested in locating here, but who might know of young men who would be."

Dr. Frederick Brown was suggested to the committee by a doctor affiliated with the University Medical Center. He appeared to be just what they were looking for, so Dr. Brown and his wife were invited to visit the community and talk to members of the committee. In one respect, the advantage was on the side of Elletsville. Members of Dr. Brown's family had been traditionally country doctors—his father, uncle, great uncle, even his great-grandfather.

Dr. and Mrs. Brown visited the community and met with leading citizens who discussed the situation frankly. The doctor and his wife were impressed by the sincerity and civic pride of their hosts, but there were still problems. Neither office facilities nor living quarters seemed to be available, and the Browns left Elletsville, interested but not committed.

The people of Elletsville talked it over again. Since Dr. Brown needed an office, one leading citizen offered to build him one, with the understanding that the Browns would equip it and have the privilege of buying the building whenever they felt able to. Then they tackled the problem of housing and found suitable quarters. So that the Browns would not forget Elletsville and its needs, the citizens began a letter-writing campaign. Every civic organization in the town sent a letter pointing up the advantages of Elletsville. The ministers and teachers wrote, and many letters were sent by housewives. Finally the Businessmen's Committee asked the Browns to visit Elletsville again to make their definite decision, and when they came, the people of Elletsville held a reception to show them how welcome they would be. This reception brought Dr. Brown to his final decision. He says today: "The friendliness and hospitality of the people decided us." And Mrs. Brown added: "All the spirit they showed that evening made us feel as if we were coming home."

Elletsville followed an intelligent, well-thought out plan. But Dr. Brown is just beginning. The important question now is: *Does the community's responsibility to the doctor end when he comes to town?*

A Doctor Tells His Problems

In another section of the country one of Dr. Brown's fellow rural practitioners answered this question at the recent Arkan-



sas rural health conference. More than 500 farm men and women heard Dr. B. N. Saltzman of Mountain Home tell why getting a doctor to come to your community is not enough. Keeping him there is equally important. People at the conference had been asking: How can we obtain and keep a doctor in our community? Dr. Saltzman gave the doctor's point of view based on his own experiences.

In 1946, when Dr. Saltzman left the Army, he was offered the opportunity of private practice in Mountain Home. He was told by a leading citizen that Mountain Home needed a doctor and that the citizens were willing to go to great lengths to make things suitable for good medical practice.

There was no hospital, but a modern office with the necessary equipment was promised. There would be a home waiting for him and his family, and a new car would be provided. The arrangement was that Dr. Saltzman would pay for his office, equipment, home and car as he went along, but all he had to do right then was start practice.

With a wry grin, Dr. Saltzman told the conference of his arrival in Mountain Home.

''Except for a few minor differences everything in Mountain Home was as depicted to me. The differences were: 1. there was no modern office available and equipped; 2. there was no home available in the town; 3. my query as to a new car was met with expressions of great glee and wonderment.''

Dr. Saltzman learned that the promises had been made by a prominent citizen who was slightly ''miffed'' at the town's only active physician and decided that he needed competition. Many doctors might have left in disappointment. But Dr. Saltzman decided that he liked the community, he liked the people and he wanted to stay.

A physician who was retiring because of ill health came to the rescue. He turned over his small office, referred all his patients to Dr. Saltzman and acted as the new doctor's sponsor. All Dr. Saltzman's savings went into the building of a small house; his old jalopy was made to do. In the meantime, he established sleeping quarters at the back of his office.

Dr. Saltzman does not imply that it was the community of Mountain Home which failed him initially; but had the people gone about the task of finding a doctor in an organized fashion, he would have been able to begin his work sooner and more effectively.

Another area in which the citizens of Mountain Home could have, and are now helping their doctor to give them better medical care, was in the budgeting of his time and energy. Recalling the early days, Dr. Saltzman says:

''There was soon no lack of patients. My difficulty was in being able to care for them. The small office would quickly fill up during the day, and then would come a message of some emergency twenty miles into the country.

''I would leave a dozen patients sitting in the office to find that the individual had been chronically ill for years, but felt that he ought to give the new doctor a chance to cure him. Besides, 'when he wanted a doctor, he wanted him right now.'

''My obstetrical practice flourished, and soon I was delivering as many as four babies per day in the homes . . . I would sit for hours waiting for the moment when my meager skill was needed, while in my office patients came and went.''

Dr. Saltzman realized he was wasting valuable time, and more important, not using the skills he had acquired in medical school, in post-graduate training, and in the Army. He tried modernizing his office equipment and urged patients to come there for treatment. He finally took on an assistant, but the work just increased, with no relief in sight.

The need for a community hospital was apparent, as many townspeople agreed, but no one could see how the necessary funds could be raised. According to Dr. Saltzman, the general attitude was: ''if the doctor needs a hospital, let him build one.'' His doorbell continued to ring morning and night; the long trips to the country scarcely slackened.

Finally Dr. Saltzman took matters into his own hands and built a small hospital at his own expense. It was a heavy financial burden and still presents ''many problems

. . . as a business man, when my thoughts and worries should be those of a physician.'' But this far-sighted young doctor has the satisfaction of knowing that his patients are getting better care than they ever had before.

Pointers for Other Towns

Mountain Home and Elletsville are not the only towns which have had to cope with the problem of a doctor shortage. For other communities with similar problems, here are two suggestions from one of the nation's leading authorities on the rural doctor problem—Dr. Franklin D. Murphy, Dean of the School of Medicine at the University of Kansas:

1. *See that a home is available for the doctor and his family.*
2. *Provide a good office with good equipment. A modern doctor needs modern equipment for diagnosis and treatment.*

And from his own experience Dr. Saltzman adds:

1. *In inviting a doctor into a community, let it be organized action by community leaders who are willing to back up promises with action.*
2. *Remember that the doctor is only a human being who needs rest and relaxation. Don't work him to death needlessly.*

Dr. Brown and Dr. Saltzman are only two examples of many young doctors who are ready and willing to take up rural practice if the communities in which they serve are prepared to cooperate. In Elletsville, the citizens and their doctor are off to a good start; in Mountain Home, the community has come to appreciate the problems of its doctor and to cooperate with his efforts.

Perhaps other communities, aware of their doctors' problems, will some day hear their doctors say what Dr. Saltzman says of Mountain Home:

''The happiest moments of my life have been spent among the new friends I have made. I have made my home in a fine community . . . and I am there to stay.''

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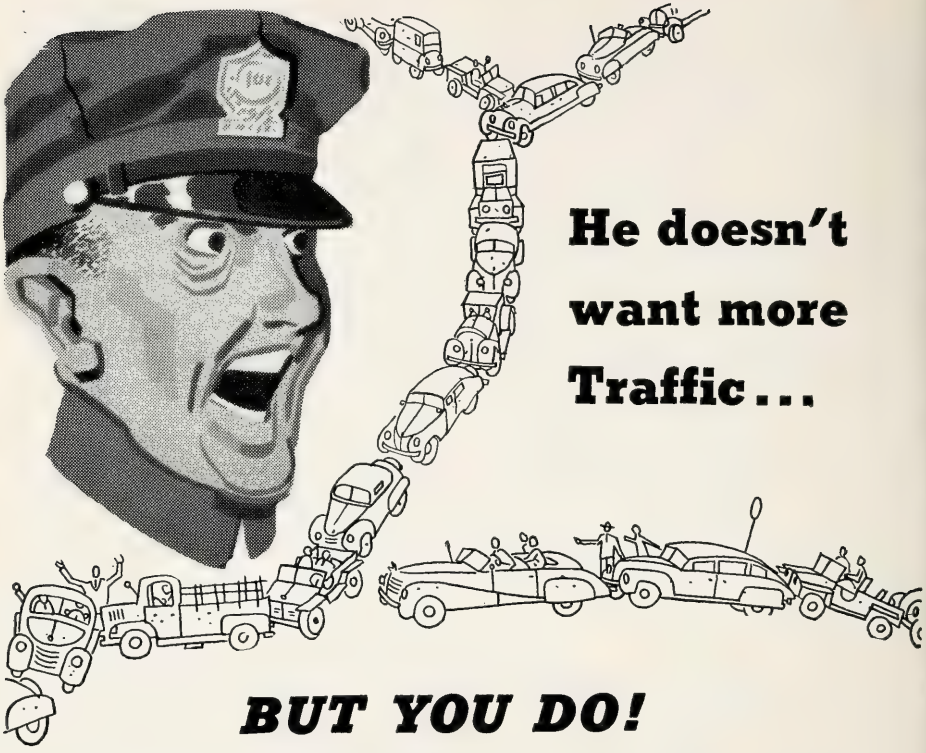
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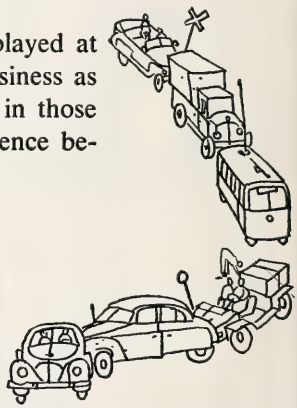
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Prescription Survey

The State Board of Pharmacy has just released data on 83,130 prescriptions compounded in North Carolina during the past year. Compiled by thirty-three (33) apprentice pharmacists in an equal number of pharmacies scattered throughout the State, the survey was conducted in connection with the practical experience requirements of the Board.

Proprietary drugs or preparations account for about 50% of the prescriptions checked in the survey. Here is the complete tabulation as supplied by the Board:

(a) Total number of new prescriptions compounded 83,130

(b) Total number of new prescriptions which call for only USP drugs or preparations 14,074

(c) Total number of new prescriptions which call for only NF drugs or preparations 4,649

(d) Total number of new prescriptions which call for only proprietary drugs or preparations 40,490

(e) Total number of new prescriptions which call for mixtures of USP and proprietary drugs or preparations 8,822

(f) Total number of new prescriptions which call for mixtures of NF and proprietary drugs or preparations 3,795

(g) Total number of new prescriptions which call for mixtures of USP and NF drugs or preparations 4,122

(h) Total number of new prescriptions which call for mixtures of USP, NF, and proprietary drugs or preparations 4,871

(i) Total number of new prescriptions which call for all other types of preparations not covered above 2,307

Speaker

A first-rate speaker is developing up Granite Falls way. F. Joel Simmons of the Caldwell Drug Store has appeared twice recently on civic club programs, first to discuss the Durham-Humphrey Act, later it was a general talk on Pharmacy. Now he is slated to discuss the collection of botanical drugs in his section of the state.

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Professor Rose Honored at Ceremony

In a formal ceremony marking the presentation of a portrait of the late Professor I. W. Rose, high tribute was paid to this well known and beloved pharmacist by friends and fellow-workers, who gathered in Chapel Hill on November 2.

The portrait, painted by Henry Rood, Jr., of Greensboro, was presented to the University by the Student Branch of the NCPA. Chancellor Robert B. House accepted the portrait from Harold Day, former president of the Branch, who made the presentation.

A. W. Jowdy, Jr., pharmacy instructor, read a faculty resolution praising Professor Rose's career. The students' tribute was given by Earl T. Brown. Dean Brecht presided during the ceremony, which was concluded with a reception in the library of the School.

Chancellor House said, in accepting the portrait: "We had in Dr. Rose one of the finest exponents of one of our most valued and essential professions. He reached a high pinnacle of success as businessman, professional teacher, and administrator, and he also possessed in unusually large measure the attributes that endeared him to his students and colleagues and won their highest respect as man and teacher. He was the kind of man who makes a university a place of quality and excellence."

Acting on behalf of Mrs. I. W. Rose and Winfield Rose, F. O. Bowman presented a



ROSE PORTRAIT PRESENTED TO SCHOOL—Participants in the I. W. Rose Portrait presentation ceremony are shown above, left to right, A. W. Jowdy, Jr., Earl T. Brown, Chancellor Robert B. House, Harold Day, and Dean E. A. Brecht.

check for $1,000 to the N. C. Pharmaceutical Research Foundation. Roger A. McDuffie accepted the gift, and designated it as establishing "The I. W. Rose Memorial Endowment Fund."

As an indication of the high regard in which Professor Rose was held by his former students, colleagues, and neighbors, the auditorium was filled to overflowing prior to the ceremony. About 50 persons, unable to gain admission to the auditorium, crowded the front entrance in order that they might witness the unveiling of the portrait.

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Institute Calendar

November

3, Hammerness Merchandising Class; 6, Pharmacy Wives Organization; 15, Episcopal Bazaar; 18, State Board of Pharmacy; 20, Pharmacy Wives Organization; 24, Durham-Orange Drug Club.

December

2, NCPA-APhA Student Branch; 4, Pharmacy Wives Organization; 5, NCPA Executive Committee and Legislative Committee; 6, Province III Meeting Kappa Psi (6 states and Dist. of Columbia); 18, Pharmacy Wives Organization (Christmas Party).

Honor Mr. and Mrs. Hood

A seat in the Institute auditorium has been named in honor of Mr. and Mrs. John C. Hood of Kinston by Mr. and Mrs. Hood's family. Arrangement for naming the seat was completed sometime ago, but the family waited until Thanksgiving Day before informing Mr. and Mrs. Hood, both of whom have been active in the NCPA and Woman's Auxiliary.

All of the 108 seats in the auditorium have now been named. The brass name plates will be attached in the near future.

Successful Campaign

Success has crowned John E. F. Hicks' one-man campaign in Wayne County for funds with which to purchase chairs for the Institute of Pharmacy auditorium stage. Personally visiting all the drug stores in the county, Mr. Hicks secured a contribution from 17 persons, which is ample for the three chairs now on order.

As a result of Mr. Hicks' visits, renewed interest in the Wayne County Drug Club has been kindled. Plans are now shaping up for regular meetings of the organization in the future.

Contributions to the Wayne County Institute of Pharmacy fund have been made by the following: T. R. Robinson, Jr., J. T. Vinson, Sr., H. S. Brown, Herbert Taylor, T. E. Smith, Osceola Jackson, E. L. Pilkington, G. P. Thornton, W. A. Ratley, J. S. Glenn, W. K. Lewis, S. B. Boyd, Jesse S. Stewart, A. M. Hicks, L. E. Bunch, B. R. Ward, W. Y. Whitley, and G. W. Waters, Jr.

Tree Naming

Perhaps the most unique fund-raising campaign yet announced by the Finance Committee of the Institute of Pharmacy was outlined in the December sisue of **The Tar Heel Digest.**

The Committee announced that six 18-year-old maple trees, recently planted on the Institute grounds, were available for "naming." To "name" a tree, the sponsor forwards his check for $45.00 to the Institute.

The trees, after pruning and planting, are about 15 feet in height, and are gracefully shaped. The general area outside the building has been greatly enhanced by the trees, with even further improvement expected by next Spring when the leaves appear.

The Committee says the sponsor has the privilege of "lolling in the shade of his tree whenever in Chapel Hill," which is something not easily come by these days.

Like to have a tree named in your honor? Could become as famous as the Davie Poplar.

The B. Frank Page Room

One of the most beautiful and practical rooms in the Institute of Pharmacy is the B. Frank Page Room, named in honor of the late B. Frank Page of Raleigh, well known wholesale druggist and educator. The Room is in frequent use by the State Board of Pharmacy, the NCPA Executive Committee—any group of 12 persons or less.

A 12-ft. table is in the center of the room and around the sides are 12 directors' chairs. A portrait of Mr. Page, by William Steene, hangs on one wall, and

(Continued on Page 660)

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INSTITUTE

scattered throughout the room are campus scenes of the University.

Recently the Finance Committee of the Institute announced that the directors' chairs were available for sponsors, at $58 each (the chairs retail for $103 each, but the Committee was able to buy directly from the manufacturer).

Kay Boatright, District Manager for Eli Lilly & Company, while on a recent visit to the Institute, sponsored the purchase of the first directors' chair, leaving with Secretary Smith at the time his check for $58.

The No. 2 chair went to the Winston-Salem Drug Club and Apothecary Club. Mr. Howard T. Campbell, Campbell's Drug Store, Maiden, a long time friend of Mr. Page's, purchased chair No. 3. The remaining nine chairs will continue to be available to sponsors until this project is completed. No name plate will be attached to the chairs, but recognition will be recorded in the historical archives of the Institute.

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Dear Mr. Smith,

I have been receiving the JOURNAL and have enjoyed reading it immensely. It is my best contact with goings-on in North Carolina.

I have been transferred to another ship and would appreciate you changing my address from USS WISCONSIN to USS BLOCK ISLAND (CVE 106). The rest of the address remains the same.

I like my new ship very well, although an aircraft carrier is altogether different from a battleship. I am the Communication Officer and we are engaged in Hunter-Killer type of operations involving anti-submarine warfare. Very interesting, but I am anxious to return to pharmacy. My present plans are to be released from the Navy in June and return to school in September—unless Uncle Joe or Cousin Mao decide otherwise.

Thanks again for the JOURNAL, and please give my best regards to Mrs. Smith.

Sincerely,
Ben F. Cooper
Lt. USNR

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Write MSS, c/o Carolina Journal of Pharmacy, Drawer 151, Chapel Hill, N. C.

BROWN ELECTED

Earl Brown, UNC graduate student in pharmacy, was elected head of Province III of Kappa Psi, national pharmaceutical fraternity, which met in Chapel Hill recently. Dr. Fred Semeniuk continues as treasurer and Gene Hackney of Sanford will represent the Province at the national convention next year.

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WHAT THE CLUBS ARE DOING

Northeastern Club Organized

At a meeting held in Washington on November 12 and attended by pharmacists from nine counties, The Northeastern Carolina Drug Club was formally organized.

Dorsey Welch, Jr., Welch's Drug Store, Washington, was elected president of the new organization for the coming year. Serving with him will be A. L. Hogan, Kinston, vice-president; John T. Stevenson, Elizabeth City, secretary; and C. W. Bynum, New Bern, treasurer.

A constitution and by-laws was adopted and a committee selected to recommend directors from the thirteen counties coming within the Club's membership area. Tentative plans are for the Club to meet six times a year, with the meeting place to be rotated throughout the district. Two of the six meetings will be social affairs, with the ladies to be special guests.

Membership in the Club has been restricted to pharmacists and assistant pharmacists; annual dues was set at $6.00 a year.

NCPA Secretary Smith attended the meeting and spoke briefly to the pharmacists present from Washington, Windsor, New Bern, Aulander, Edenton, Ahoskie, Kinston, Williamston, Elizabeth City, Greenville and Plymouth.

Next meeting of the Club will be in Greenville, with Jarvis Alligood and J. Key Brown in charge of arrangements.

Greensboro

W. T. Atkinson, Agent of the Bureau of Narcotics, was guest speaker at the November meeting of the Greensboro Drug Club. Mr. Atkinson described his experiences as an agent of the Bureau and discussed the Harrison Act as it relates to the dispensing of narcotic drugs.

In a business session, members of the Club voted to donate a chair to the library of the UNC School of Pharmacy.

WNC Drug Club

Featured speaker of the November 14th meeting of the Western North Carolina Drug Club was Dr. Geza Soos, a faculty member of Montreat College, Black Mountain. The program was arranged by Steve Uzzell.

Durham-Orange

Talks by two hospital pharmacists, I. T. Reamer of Duke Hospital and W. W. Taylor of the University Memorial Hospital, Chapel Hill, brought out an excellent attendance of members at the November meeting of the Durham-Orange Drug Club.

Held in the auditorium of the Institute of Pharmacy, Chapel Hill, the meeting was under the direction of John Pickard, president, with Dean E. A. Brecht acting as moderator of a question and answer session.

J. K. McCoy, The Prescription Shop, Durham, is program chairman for the January and February meetings.

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Wilmington

The Wilmington Drug Club met November 12 at the Flamingo Club. Refreshments for the meeting were provided by Mr. A. C. Stewart of Youngs Rubber Company.

The following officers were elected for the coming year: President, J. M. Hall, Jr.; Vice-President, W. C. (Bill) Brantley; Secretary-Treasurer, Mrs. Doris Sauls; and members of the Executive Committee, W. L. Hickman and J. E. Woodburk.

Marriages

Miss Margaret Frances Booth and Bayard Calvin Perry of Apex were married October 17 in the Salem Baptist Church, Apex.

Mrs. Perry is a graduate of the School of Pharmacy of the University of North Carolina, Class of 1951. The bridegroom was graduated from Fuquay High School.

The young couple are now making their home in Apex, after a wedding trip to Florida.

Obituaries

JAMES H. HARDWICKE

James H. Hardwicke, retired druggist of Wake Forest, died in that college community on October 28. A native of Buies Creek, Mr. Hardwicke has made his home in Wake Forest since 1928. He was well known to several generations of Wake Forest students.

JOHN W. STREETMAN

John W. Streetman, age 83, died in Marion on November 1st after a short illness.

Mr. Streetman was born in Lumpkin, Georgia. He first entered the drug business in Marion in 1882, and with the exception of short periods in Hendersonville and Hickory, he had continuously operated the Streetman Drug Company, known throughout McDowell County as being one of its pioneer institutions.

He served three terms as mayor of Marion and seven terms as alderman.



OFFICERS OF NORTHEASTERN CAROLINA DRUG CLUB—Left to right: C. W. Bynum, New Bern; A. L. Hogan, Kinston; W. D. Welch, Jr. (president), Washington; and John T. Stevenson, Elizabeth City. Story on page 663.

For the Pharmacist and members of the T. M. A.

A Modern Hospital Policy

This new idea in hospital insurance is tailored to meet the increased costs of hospital and surgical service.

While not on the same non-cancellable basis as the Association Health and Accident Insurance, we believe you will like this new protection as well. The contract is simple. The benefits are liberal. Pays in addition to your group coverage.

The policy provides up to the following amounts, based on a $10.00 per day policy:

1 day	$30.00	6 days	$110.00
2 days	40.00	7 days	130.00
3 days	60.00	8 days	140.00
4 days	80.00	9 days	160.00
5 days	90.00	10 days	170.00

Continues to 60 days at full rate and 40 more days at half.

There is no schedule for specific items. Use the money for any hospital charge except professional fees.

If you add the surgical rider, you will receive unusual benefits. If no surgery is performed you receive an additional $3.00 per day. If surgery is performed, you receive the scheduled amount up to $200.00, depending on the operation.

You can obtain this for yourself or as a family group. Age limits are 3 months to 80 years. Stores with 5 or more white employees may obtain this coverage on such employees and their dependents.

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Mrs. J. E. Ferguson, J. W. Pancoast

Importance of Apprenticeship Training Emphasized by NCPA President Ward in Address to Pharmacy Students

It is an honor and a pleasure to have the privilege of addressing you this evening. Like most other pharmacists of the State, I welcome the opportunity to visit Chapel Hill—the center of pharmaceutical education in the State.

My apologies to you for reading this address, but knowing myself as I do, if I do not read it I would find myself involved in reminiscing of past experiences here where I had the privilege of attending classes under the late Deans Howell, Jacobs, Beard and Professor Rose.

Although more than twenty years have elapsed since I flipped the tassel on my mortarboard, it seems but such a short time ago. In the interval we have seen the advent of the sulfas, the antibiotics, the hormones; yes, even Toni, Hadacol, and the arrival and departure of Choo Choo.

In spite of these interesting and not infrequent excursions upon fascinating by-paths, we really learned a lot. Looking back, I am inclined to believe that the most important thing we learned was to appraise and evaluate our ignorance. We came to school with the firm conviction that the world was our oyster. And it took us the better part of four years to find out that no oyster is of much value unless and until you master the art of opening it.

Someone once asked Dr. Charles W. Eliot how Harvard had become such a vast repository of human knowledge. "I really don't know," twinkled the wise proctor, "unless it is because the Freshmen bring in so much and the Seniors take so little away."

I think it is with something of that spirit of humility that most of us emerged from the School of Pharmacy. We were just beginning to know what we didn't know. And that, on the whole, is a rather healthy state of mind for young people going out into the workaday world.

As members of the Student Branch, I want to congratulate you on being an active part of the State Association. Your high percentage of membership is indeed gratifying to me and the other officials of the Association. Your active participation in Branch affairs will aid you towards developing the sort of leadership we need in the parent organization.

As one joining with your fellow students in continuing the Branch from year to year, you will recognize the power of strength in unity. Old Jeff, a negro plantation worker, knew this only too well. Old Jeff was an expert with the whip and could show his prowess any time he was called upon to do so. One hot afternoon he was called into the yard and had shown his great skill by knocking off the blossom of a flower and then by striking a fly from the sunny steps. Finally an adventurous soul pointed to a hornets' nest and the old darky shook his head.

"A blossom am a blossom, and a fly am a fly," he said sagely, "but a hornets' nest am an organization."

Today, "organization" appears to be one of the most popular words in the English language, and rightly so. After you graduate from the University, I strongly urge you to take an active part in your city or county drug clubs. Not only will you benefit personally by associating yourself with your fellow workers, but you will be instrumental in furthering the progress of Pharmacy.

As a specific example, the Institute of Pharmacy building may be cited. Without the united support of the various local, sectional and state pharmaceutical organizations in North Carolina, this beautiful structure would never have come into existence. The facilities of the Institute are now available to you, and after you leave Chapel

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Annual President's Address, Student Branch of the NCPA, Chapel Hill, October 5, 1952



Hill, we want you to think of it as your home when you return.

One of the primary purposes of the Association is to advance the standard of pharmacy in the State. This has been and is a continuing objective of the NCPA, starting back in 1881 when it was instrumental in establishing the State Board of Pharmacy, and still later—in 1897—when this School came into being with the active support of the NCPA.

While our educational progress has been steady, there are among us those who would for reasons best known to themselves tear down our licensing standards and throw open the gates to incompetent and unscrupulous practitioners. Such a bill was introduced in the last General Assembly of North Carolina by several parties, and defeated through the timely action of the NCPA and its members who recognize their responsibility to the public.

Preliminary indications point toward this same group introducing their bill in the 1953 session of the Assembly, which convenes in Raleigh shortly after the first of the year. As future pharmacists with a stake in the profession, you will want to keep yourself informed of developments in Raleigh, and more particularly, your county representative and your senator, who will decide if a license to practice pharmacy shall be by legislative act or by collegiate training.

You are to be congratulated for selecting this School, staffed by some of the most competent teachers to be found in this country. Great teachers, great not only in an academic sense, but in their sympathetic understanding of our personal problems. While some of the teachers with whom I was associated are no longer with us, it is good to observe that the Spirit of the School continues unabated.

The Association is pointing towards new and larger quarters for you students. While you third and fourth year students will doubtless have graduated before we realize our goal, we do hope to see some of you present here tonight as student occupants of a new pharmacy building—a building constructed to accommodate a student body of 350 and equipped with all the latest

scientific devices. Here again the decision rests with your legislative representative, who will decide when and if the State is to appropriate the necessary funds.

There is one phase of your training immediately following graduation, your apprenticeship, when you may or may not have the same calibre of instructors as in School where the theoretical side of pharmacy is taught. During the year of apprenticeship your training will be in the hands of not only a professional man, but also a business man. To succeed a pharmacist must, and I emphasize the word "must," be a good business man.

In this state there are an ample number of stores where you can secure training that will give you a well rounded pharmaceutical education, and, due to the scarcity of pharmacists, you can select the store of your choice at a fair salary.

While the retail drug business is considered to be a class, there are a number of distinctive type stores. There is the store with major emphasis on veterinary supplies. This type is not too common in North Carolina, being concentrated for the most part in the west and mid-west.

Then there is the store where food predominates, with little attention being given to the prescription department. In such places, pharmacy is a side line—something to be tolerated amidst the ham on rye.

Other departments vying for prominence, depending upon the owners preference, are seeds, patent medicines, cosmetics and the like.

About fifteen years ago, there was a trend to change the name of John Doe's Drug Store to John Doe's Cut Rate Drug Store, with a lot of price appeal advertising and hand bills. This type of store is gradually passing from the scene, as the public has learned that something for nothing is not always a bargain.

Finally, we come to that type of store which is the envy of all pharmacists . . . the store featuring the prescription department. In such a store you find the prescription department prominently located,

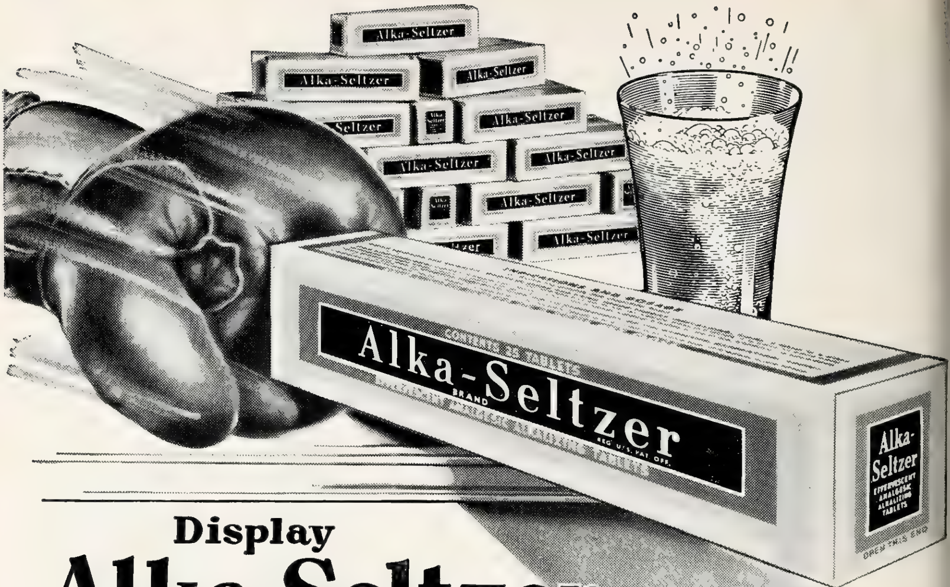
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immaculately clean, brilliantly lighted and completely stocked with all the latest drugs, pharmaceuticals and biologicals.

Here there is no mistake about the heart of pharmacy, for the emphasis is clearly on the professional side. Since the prescription department is the sole distinguishing function and exclusive privilege of the drug store, any influence lessening its importance will undermine the public's regard for pharmacy as a profession. Hence you, as a future member of the profession, need concern yourself with the type operation you associate yourself after graduation.

In a sense, you will have an opportunity to "major" in any type store you prefer. Since the first impression is usually the more lasting, it is highly important you select a properly supervised pharmacy in which to obtain your apprenticeship. Fortunately there are a large number of such pharmacies in North Carolina.

In common with other fields of endeavor, Pharmacy has its problems, its headaches, its drawbacks, but I do not want to leave the impression with you that I am at all pessimistic about the future of our profession. On the contrary and to use a phrase favored by one political faction, "we've never had it so good." Working conditions are much more pleasant today than was the case when I entered the ranks of the employed. Compensation has increased significantly, even in the face of high income taxes. And though we may question the wisdom of adding hundreds of duplicate medicinal preparations to our prescription shelves, the fact remains that volume in this field is at an all time high.

Yes, the future beckons you with an opportunity to serve mankind with adequate rewards for those who labor diligently at their tasks.

Now if there are any of you who are a little discouraged in your classwork here at School, I should like to have you take home with you some of the cheer that a father expressed to his daughter in a letter which I have here. The daughter is coming home with her husband and children to live with father. Will you note particularly the last paragraph as I come to it?

Dear Daughter:

I note from your letter that you are coming home with Sam and the children to live with us because Sam received an "adjustment" in his salary, which was an insult to him. Sam, of course, never could endure insults.

As you know, your brother Frank came home with his wife about a month ago after his salary had been unfavorably "reconsidered." Your sister Elsie, who has been a secretary to an officer of a corporation, recently had to take a position as a typist. She resigned because she refused to be reduced to the level of a common typist, so we are expecting her any day.

You ask about the drug store. It is coming along fine. It was sold on the court house steps last Friday, but there were no bidders, so the sheriff let me keep it. That makes the best month I have had since the upturn.

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HOWELL HALL HAPPENINGS

Prospective students for admission to the School of Pharmacy in September of 1953 should be advised to file their applications early in February.

Equipment has been purchased to photograph prescriptions for study in the Dispensing classes. Mr. A. W. Jowdy, teacher of the course, will appreciate the loan of interesting or unusual prescriptions for this use. The original prescriptions will be returned promptly.

The following class officers have been elected for the school year:

First Year—President: Phillip L. Thomas, Jr., Roxboro; Vice-President: William Scott McKeithan, Shallotte; Secretary-Treasurer: Marian C. Simons, Black Mountain.

Second Year—President: Ralph Ashworth, Fuquay Springs; Vice-President: Edward F. Jenkins, Burlington; Secretary-Treasurer: Sara F. Lore, Sanford.

Third Year—President: James C. Robinson, Jr., Littleton; Vice-President: John Clegg Herrin, Albemarle; Secretary-Treasurer: Grey Bullock, Fayetteville.

Fourth Year—President: William Roger Murray, Virgilina; Vice-President: Lewis M. Ferguson, Gastonia; Secretary-Treasurer: Barbara L. Dillard, Willard.

The attendance at special programs has been excellent. The school auditorium was filled to "standing room only" for the program dedicating the oil portrait of Professor I. W. Rose, for the closed circuit broadcast celebrating the centennial of the American Pharmaceutical Association, and for the speech by Mr. B. R. Ward, President of the North Carolina Pharmaceutical Association.

Miss Connie Howell, Beauty Consultant for Helena Rubinstein, was guest lecturer to Fred C. Hammerness' class on "Drug Store Management," November 12. Miss Howell emphasized the importance of the toiletries department and how such a department might be promoted.

The annual Pharmacy School Picnic in honor of the new students was held in Battle Park on October 17.

Many of the alumni of the Class of '52 have been back for visits. They include: Seymour Holt, Sam Price, Hubert Rogers, A. C. Dollar, Carolyn Twiggs, Bob Britt, Harold Day, Fran Parsons, Bill Randall, Harry Hauss, and Bruce Beddingfield.

The pharmacy girls have assisted at the Institute of Pharmacy in serving the luncheons before the football games.

Pharmacy students carried the major responsibility in manning the First Aid stations at the football games. It is interesting that there were less injuries this year.

The engagement of Miss Frances Parsons and William Randall has been announced.

A baby girl was born to Mr. and Mrs. Fred G. Johnson, '38, on November 19. Mr. Johnson is now an assistant manager for Parke, Davis and Company at the Atlanta Branch.

There are enough recent pharmacy graduates in the Army at Fort Jackson to start a Carolina Club. Among those present during this fall were James G. Taylor, Donald L. Bennett, John Gresham, Sam Thorne, Charles Deaton, and Loy Ray Burris. News concerning other graduates in military service will be published as received.

Harold V. Day has accepted a commission in the Navy and began training in Texas on November 6.

William Randall was inducted into the Army to begin service on November 24.

Fourth year students Ed Smith and Murphy Thomas Wagner are working part-time in the N. C. Memorial Hospital under the direction of Chief Pharmacist W. W. Taylor.

Prof. H. O. Thompson and his graduate class visited the B. C. Remedy Company in Durham on November 17. They were shown through the plant by Mr. C. T. Council and Mr. A. W. Clayton. The students were favorably impressed by the efficiency of the powder-folding and tableting machinery.

Student Branches

REPORTED BY JACKIE O'NEAL

The Student Branches began the year's

activities with a very successful membership drive. 85% of the students joined the NCPA, and 75% joined the APhA. The Senior Class joined 100%.

The first meeting was held on October 7, and the program was the Centennial Celebration of the APhA. It was brought to Chapel Hill by a closed circuit broadcast from Washington. Two of the principal speakers were Robert Fischelis and the president of Winthrop-Stearns.

The complete success of the program on November 2 for the unveiling and presentation of the portrait of Professor I. W. Rose was the source of great satisfaction to the Student Branch of the NCPA. The complete report is given elsewhere in this JOURNAL.

The second meeting of the Student Branches was held on November 4. Mr. B. R. Ward of Goldsboro, President of the North Carolina Pharmaceutical Association, gave a very interesting speech on pharmacy and what it means today. Frank Ferguson, President of Rho Chi presented the annual Rho Chi awards and conducted the tapping of new members.

Senate News

REPORTED BY WILLIS SHAW

The Pharmacy Senate, sponsor of the newspaper of the student body of the School of Pharmacy has edited two issues of our newspaper, "The Pillroller." At the meeting on November 12, it was decided to publish the paper on a monthly basis.

Subject matter for the meetings this fall consisted of the initiation speeches of new members and discussions on the following topic "What a Good Pharmacy Building Should Embody." This topic was considered important in appreciation of the prospect for a larger building for the School. Faculty Adviser, Dean Brecht, took notes at the sessions so that suggestions might be studied for incorporation into the plans.

Rho Chi

REPORTED BY FRANK FERGUSON

At the November 4th meeting of the Student Branches the following were tapped for membership in the Rho Chi Pharmaceutical Honor Society: Rowe B. Campbell, Jr., Taylorsville, and James T. Moore, Wilmington, undergraduates; Mr. F. C. Hammerness, Florence, Montana, and Mr. Fred Teare, Edmonton, Alberta, Canada, graduate students; and Mrs. Lorna M. Teare, Edmonton, Alberta, Canada, faculty member.

At the same meeting the recipients of the two annual Rho Chi Awards were announced. The Rho Chi Freshman Award, for the student who has maintained the highest scholastic average throughout the first year, was presented to William Darle Shouse, Rural Hall. The award was a Merck Index. The M. L. Jacobs Memorial Award for excellence in pharmaceutical organic chemistry was presented in duplicate to Miss Patsy Ruth Upchurch, Morrisville, and Charles Donald Blanton, Kings Mountain.

Kappa Epsilon

REPORTED BY FREDA M. HOBOWSKY

The Lambda Chapter of Kappa Epsilon had its annual dinner for the new girls in Pharmacy School at The Pines. A delicious steak dinner was enjoyed by all the women students in the School of Pharmacy.

One new member, Peggy O'Neal of Belhaven, has been initiated into Kappa Epsilon. Immediately after the initiation ceremony, the sorority had a social hour.

Kappa Psi

REPORTED BY GRAHAM WHITE

The fall quarter found Kappa Psi beginning its second year at 117 W. Rosemary Street. Twenty-five brothers and three pledges lived at the house.

On September 29th Kappa Psi had its annual Rushing Smoker for the first year pharmacy students. Fifty-one new students attended the smoker.

David Hix of Harmony and Roy Shepherd of Lexington, both seniors, pledged Kappa Psi recently and will be initiated in January with several other pledges.

Wedding bells rang for six of our brothers during the summer. They were Harold Vann Day of Spruce Pine, Jack Friday of Dallas, Tommie Collier of Chapel Hill, Harry Wilson of Winston-Salem, Loy Ray Burris of Valdese, and Wayne Mitchell of Kinston.

We've been happy to welcome back several grads on football weekends this fall. These include Olin Welsh, Bob Collins, Claude Wheeler, Hubert Rogers, H. V. Day, Sam Price, Joe T. Russell, Dale Shepherd, A. W. Clelland, James Paul Green, and Ernie Rabil.

Kappa Psi completed one of its most successful Rush Weeks with pledging of the following men on the night of October 9th: James Anderson of Durham, Charles Aycock of Black Creek, Joe Barbour of Burlington, Bob Coleman of Burlington, Hugh Farnsworth of Asheville, Wiley Harrell of Virginia Beach, Virginia; James Knight of Columbia, Bob Matthews of Morehead City, Scott McKeithan of Shallotte, Russell Mitchell of Roseboro, Hoy Moose, Jr., of Mount Pleasant, Lionel Perkins of South Boston, Virginia; Wayne Polk of Marshville, Tom Temple of Zebulon, Phil Thomas of Roxboro, and Steve Roberts of Marshall.

On October 29th, Kappa Psi held an Open House honoring the Pharmacy girls and faculty.

Homecoming provided a big weekend for Kappa Psi. Open House was held Friday and Saturday with buffet suppers. Charlie Spivak and Band played for a concert and dance Friday, and the week end was climaxed with the Carolina-Virginia game.

Initiation was held November 5th for Walt Saunders of Thomasville and Willis Shaw of Roanoke Rapids.

Rho Chi accepted two Kappa Psi brothers this quarter, Rowe B. Campbell, undergraduate and F. C. Hammerness, graduate.

We are looking forward to our Province III Convention which is to be held at the Institute of Pharmacy on Saturday, December 6th. Luncheon will be held at the Carolina Inn with Representative Carl T. Durham as guest speaker. Frank Eby will represent the Alpha Chapter. Collegiate representatives from the five other chapters, namely, George Washington University, The Medical College of Virginia, The Medical College of South Carolina, University of Florida and University of Georgia, will attend. This is the first time that the Province III Convention has been held in Chapel Hill.

Phi Delta Chi

REPORTED BY HARRY PATTON

The Phi Delta Chi fraternity began the year with the annual freshmen smoker. The following men were pledged: W. R. McDonald, Arthur Schlagel, Fred Sherrill, Steve Morris, Ray Ammons, Lawrence Windley, Bill Dawkins, and Robert Seabock.

For the Homecoming week end the fraternity held open house for the alumni and served a buffet luncheon before the Virginia game. At the party Saturday night the following former members, in addition to the active brothers and guests, were present: Dewey Stonestreet, Steve Pappas, John Horton, Bill Randall, Ralph Carter, Archibald Parrish, J. C. McGee, Bill Van Valkenburg, W. L. West, and Clifford Hemmingway.

Vance G. McGugan, who left school in 1948, has returned and is now a member of the third year class. He served his second hitch in the Navy from March 1951 to May of 1952.

Graduate Seminar

REPORTED BY WILLIAM D. CASH

October 3—"Early Outlooks upon Infectious Diseases"—William D. Cash.

October 6—"Infectious Diseases during the Fifteenth and Sixteenth Centuries"—Irwin L. Honigberg.

October 13—"Pasteur and His Work on Infectious Diseases"—Dr. W. H. Hartung.

October 20—"Dawn of the Antiseptic Era"—Fred W. Teare.

October 27—"Early Theories of Photosynthesis"—Dr. Arnold Nash (Religion Dept.).

November 3—"Koch and His Contribution to Immunology"—F. C. Hammerness.

November 10—"Isolation of Achilleine from *Achillea millefolium*"—Dr. Lee M. Chow.

November 17—"Spas and Spa Therapy"—Dr. W. S. McClellan, Medical Director of the Spa at Saratoga Springs, N. Y.

November 24—"Industrial Pharmaceutical Research"—Dr. Maurice L. Moore, Vice President of Vick Chemical Co. and coordinator of research among its subsidiaries.

HOLIDAY GREETINGS

AND

BEST WISHES FOR A SEASON

FILLED WITH HAPPINESS

THAT WILL LAST THROUGHOUT THE

COMING YEAR

☆ ☆ ☆

JUSTICE DRUG COMPANY

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Dependable Service Since 1898

DOINGS OF THE AUXILIARIES

Charlotte Auxiliary

MRS. FLOYD JOHNSON
Corresponding Secretary

The Charlotte Women's Druggist Auxiliary had as its guest speaker Charles Raper Jonas, Republican Congressional Candidate from the Tenth District of North Carolina, at their October meeting. The meeting began with a luncheon at Efird's, and the devotional was given by Mrs. M. J. Dean. Mrs. Bob White, President, presided over the meeting. Special guest of the Auxiliary was Miss Ruth Lockman, director of blood donor recruitment for the Mecklenberg County Red Cross.

Mr. Jonas' talk was in the form of a round table discussion, with members of the Auxiliary asking questions. The pertinent question of war and peace brought a lengthy discussion, with Mr. Jonas proclaiming the present party had found no solution of the problem and stating that, in his opinion, the Republican Party might have the answer. The present Social Security system also came under discussion.

Miss Lockman spoke briefly about the urgency for blood donors in our community and thanked the Auxiliary for the splendid showing they made in the recent Red Fez Club drive for donors. Though one of the smaller organizations participating, the Drug Auxiliary nevertheless placed third in number of donors for city clubs. Miss Lockman particularly complimented Mrs. Clyde Lisk, Jr., and Mrs. Victor Riggsbee for their work in the campaign. Many members signed cards signifying their desire to contribute regularly to the Blood bank.

During the business session, the following guests were introduced: Mrs. James Renfro, Mrs. Bill Shaw, Mrs. W. W. Dowtin, and Mrs. D. Q. Michell. Mrs. J. R. Lubee of Charlotte was welcomed as a new member. A special welcome was also extended Mrs. Paul Gamble of Monroe, who is a member of the Auxiliary and drives over to attend our meetings.

Mrs. T. Edward Whitehead, hospitality chairman, gave a report, and the social committee announced plans for a barbecue in November for members and their husbands, to be held at the Drug Travelers Club on the Catawba River.

The decorating committee was complimented on the lovely table floral arrangements and decorations. The speakers' table was centered with a large bowl of giant yellow dahlias and fall leaves were scattered over the cloth. Similar arrangements were placed all along the tables where luncheon was served.

Door prizes were won by Mrs. Joe Kendall, Mrs. Tom Hawkins, Mrs. Louis Holmes, and Mrs. Floyd Johnson.

News Briefs

Mr. and Mrs. Walter Scott have just returned from Atlantic City, where they attended the N. W. D. A. Convention.

Gayle Riggsbee, son of Mr. and Mrs. Victor Riggsbee, has returned to Atlanta to resume his studies at Southern Tech, a branch of Georgia Tech. Victor Riggsbee, Jr., who was graduated from the Pharmacy School of the University of South Carolina last June, is connected with his father in business at Hawthorne Pharmacy.

The following members of the Charlotte Drug group attended the Annual Shrine Fall Ceremonial at Asheville, October 16th and 17th: Mr. and Mrs. Johnny Bennick, Mr. and Mrs. Joe Monroe, Mr. and Mrs. W. E. Hardee, and Mr. and Mrs. D. L. Smith.

Mrs. Gilbert Collina has returned from an extensive trip to interesting places in California.

November Meeting

The Charlotte Auxiliary had one of their most interesting and well-attended meetings Tuesday, November 11th, at Efird's. The meeting began at twelve-thirty with a luncheon, and Mrs. T. K. Steele gave the invocation. The speakers' table was centered with a large vase of pink Gladioli. Mrs. Robert White, our President, presided at the meeting.

After lunch, Mrs. G. V. Lawrence had a special treat for us when she introduced our State President, Mrs. J. M. Darlington, of Winston-Salem. Many of the members already knew Mrs. Darlington, and

those of us who met her then were charmed by her sweet, friendly manner. She told us of the scholarships the State Auxiliary was sponsoring and said that any new projects would be brought before us later. She said we had a state membership of 528 and urged that all our local members join and support our state work. She told us there were eleven local chapters now in operation and another in the making. She asked for any tips or suggestions as to where new auxiliaries might be established. We were all just delighted with her talk and hope she will return again soon.

The death last week of a beloved charter member, Mrs. John S. Nance, saddened our entire membership. Mrs. L. E. Barnhardt read a tribute from our group to a beautiful, useful life, that of Ethel Nance.

Reports were read from various committee chairmen. A postponement of a barbecue planned for November was announced, and this was promised for a later date.

It was voted to donate liberally to the United Appeal, the Cancer Fund, and the Empty Stocking Fund, all local civic undertakings.

Two new members, Mrs. W. W. Dowtin and Mrs. C. W. Brinkley, were welcomed into our group, and four guests were introduced. Door prizes were won by Mrs. Lawrence Smith, Mrs. L. E. Barnhardt, Mrs. George Hughes, Mrs. T. K. Steele, Mrs. Joe Monroe and Mrs. Victor Riggsbee.

There were fifty ladies present for the meeting, and we hope we can keep up this wonderful attendance. Our next meeting will be in the form of a Christmas party in December, and we will all be looking forward to a most interesting and entertaining time.

News Briefs

Mrs. John S. Nance passed away Monday, November 3rd, at Presbyterian Hospital, where she had been a patient for several weeks. Mrs. Nance was the former Ethel Hall. She attended Queens College and taught in the Charlotte area several years. She is survived by Mr. Nance, owner of Selwyn Cut Rate Drug Company, and three sons: John Nance Jr., of the Marine Corps; James Henry Nance, of the Air Force; McArthur Nance, of the home; her mother, Mrs. Alma Hall; and a sister, Mrs. J. M. Scarboro, both of Charlotte.

Mr. and Mrs. H. L. Bizzell were welcoming home their son and his family, H. L., Jr., Louise (Little) Bizzell, and their pretty sixteen-months old daughter, Marliss (Missy). He has been in Austria for the past sixteen months, where he was joined last April by Louise and Missy. Mr. H. L. Bizzell, Sr., is proprietor of Bizzell's Cut Rate Drug Store on Tuckaseegee Road, and Mrs. Bizzell is one of the charter members and a past president of our local Druggist Auxiliary.

Winston-Salem Auxiliary

MRS. E. W. ROLLINS
Reporter

One of Winston-Salem's loveliest fall teas was given by the Apothecary Club to honor Mrs. James Darlington, State President of



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IF—you have a clean, first-class drug store, let us reserve a Nut Shop for you.

THE KELLING NUT CO., 2800 W. Belmont Ave. Chicago 18, Illinois

the Woman's Auxiliary of the N. C. P. A. The lovely home of Mr. and Mrs. E. W. O'Hanlon was the scene of the tea. The grounds were a real fairyland of changing colors, and the house itself was decorated with lovely chrysanthemums of delicate pink shades.

Mrs. A. L. Fishel, president of the Club, greeted the guests at the door. Mrs. O'Hanlon and Mrs. Annie B. Cooksey also welcomed each arrival. Mrs. James Way and Mrs. E. W. Rollins invited them into the dining room, where Mrs. M. V. Williams and Mrs. Sam Welfare poured tea and served tempting sandwiches. Mrs. Craig Lewis bade the guests good-bye.

One of the special guests was Miss Gloria Niemeyer of Washington, D. C., Secretary of American Society of Hospital Pharmacists. She charmed all with her winning personality.

Mr. James Darlington was on hand with his camera and took some wonderful pictures of groups and individuals. Linda Way's dainty, flowered, bouffant style dress showed up beautifully in a picture; and Bettie Ann Watson looked like a movie star, even to the lovely fur stole. Mary Darlington was in black lace and made a charming honoree. Mrs. E. W. O'Hanlon was, as usual, a lovely, gracious hostess.

On Thursday night, November 6th, the Apothecary Club met at the home of Mrs. H. P. Watson on Miller Street, with Mrs. H. P. Watson, Jr., as joint hostess.

Mr. James Darlington was there with the lovely slides that he had made at the tea in honor of Mrs. Darlington. Everyone was excited to see herself so flattered in pictures. Sam Welfare came to bring Mrs. Welfare and lingered to see the life-like pictures thrown on the screen. He was so charmed with wife Margaret's picture, pouring tea, that he wanted it to stay on the screen a full five minutes. The colored slides picked up every detail of color in clothes, flowers, and china. We realized all over again that it really had been a most successful event.

The date for our annual Christmas dinner sponsored by O'Hanlon-Watson was announced. Refreshments were served to about twenty-five members.

Raleigh Auxiliary

MRS. H. G. PRICE

Reporter

Plans for the annual Christmas party, to be held December 13th, were made at the monthly meeting of the Raleigh Drug Club, Thursday evening, November 20th, at the home of Mrs. Stilley on North Blount Street.

Mrs. Moffit Moore, President, presided. Reports were given by chairmen of the standing committees.

After the business session, bridge, canasta, and bingo were enjoyed. Prizes were awarded to Mrs. H. D. Sanford, Mrs. R. E. Woodcock, and Miss Evelyn Newsome.

Fall flowers and leaves decorated the home.

Coffee, cookies, and sandwiches were served by the hostesses: Mesdames O. G. Duke, R. I. Cromley, W. C. File, L. H. Crumpler, Harold Diggett, Hugh Grant, W. F. Elmore, James S. Cox, Pfifer Fullenwider, R. E. Graham.

BUTTERCUP
ICE CREAM

"IT'S FAMOUS
because
IT'S GOOD"

Wilmington Auxiliary

MRS. HERMAN LYNCH
Reporter

The Woman's Auxiliary of the Wilmington Drug Club met Wednesday night, October 15th, in the home of Mrs. W. L. Hickman, 234 Forest Hills Drive. Mrs. Harold Fountain was co-hostess.

Mrs. W. R. Adams presided over the business session, during which the State Auxiliary projects, the Cookbook and State Magazine, were discussed, along with local plans and projects.

An interesting and entertaining social hour followed, with members participating in amusing contests, and the telling of anecdotes and funny experiences. Attractive pot-holders were presented to the contest winners.

Refreshments were served by the hostesses.

November Meeting

The Woman's Auxiliary of the Wilmington Drug Club met Wednesday night, November 19th, in the home of Mrs. Wilbur Adams at Carolina Beach. Mrs. Dot Overby was co-hostess.

Mrs. Adams, our President, presided over a brief business session. One of our projects for the year was completed when members turned in the Salvation Army dolls, all dressed and ready to thrill some little girls on Christmas morning.

Following the business session, several members of the Auxiliary presented and discussed interesting ideas for Christmas arrangements and decorations for the home. Later, the hostesses served delicious refreshments.

In December, our Auxiliary will meet jointly with the Wilmington Drug Club for a Christmas dinner party.

Greensboro Auxiliary

MRS. R. F. WHITELEY
Reporter

October Meeting

Mrs. W. M. Lubrook gave a most interesting program on table settings when the Auxiliary met in regular session for a luncheon at Mayfair Cafeteria October 28th. Hostesses were Mesdames Frank Goodrum and Russell Franklin, who had made a lovely arrangement of bronze, yellow, and white chrysanthemums for the speakers' table. The door prize, costume jewelry, was won by Mrs. Lee Jones.

After a delightful luncheon, the business session followed, with the President, Mrs. A. A. Gwynn, in the chair. Mrs. J. H. Best, Chaplain, opened with prayer. Reports of the different committees were given. Mrs. Best gave an interesting report of the National Association of Retail Druggists' Convention, which she attended with her husband.

There were twenty members and one visitor present. Mrs. J. V. Farrington was welcomed as a new member.

For the November meeting, we looked forward to a program on Christmas decorations.

November Meeting

Mrs. Charles Davis and Mrs. Garland Coble were hostesses for the November luncheon meeting of the Greensboro Drug Club Auxiliary at Mayfair Cafeteria, November 25th.

The tables were beautiful. The center arrangement was a silver bowl of yellow and bronze mums, flanked on each side with silver candelabrum holding red candles. The hostesses also used autumn leaves to help create a very festive setting. Mrs. E. S. White won the door prize.

For our program, Mrs. B. D. Radford, a non-member, gave a very interesting program on Christmas Decorations.

As always the business session was opened with prayer led by our Chaplain, Mrs. J. Harper Best.

Mrs. Marion Edmonds, Secretary, read minutes of the last meeting, followed by the treasurer's report by Mrs. W. E. Davis. In the absence of the project chairman, Mrs. Wallace Sigman, Mrs. Davis also made the announcement that the Auxiliary made over $120.00 on our project of selling Christmas cards. This, of course, will be used toward our donation to the scholarship fund this year.

Announcement was made that the annual

Christmas party will be held with the Drug Club on the night of December 18th, at the Plantation Supper Club. Because of this joint meeting in December, the Auxiliary will not have a December luncheon meeting.

The Apothecary Club

MRS. E. W. ROLLINS
Secretary

The Apothecary Club of Winston-Salem met October 2 at the home of Mrs. E. W. Rollins. Mrs. Charles Ridenhour was joint-hostess to the Club.

Mrs. A. L. Fishel, president, presided over a very interesting meeting. Mrs. Annie Cooksey, chairman of Ways and Means Committee, brought a number of articles to be sold by club members as one project.

Mrs. A. L. Newsome, vice-president and program chairman, asked for suggestions for programs that would interest members. With all the suggestions offered, the programs for the remainder of the year should be varied and particularly interesting.

A social hour followed during which bingo was enjoyed. After the awarding of prizes, refreshments were served.

The Atom & the Madam

A female pharmacist named Gaddum
Tried to divide an atom
Oh! Call out the hearse
For all went reverse
The atom divided the madam.

Advertising is the backbone of the CAROLINA JOURNAL OF PHARMACY. Without it, we would have a mimeographed sheet instead of this publication. All other things being equal, prove your appreciation by making purchases from representatives of Companies Advertising in the JOURNAL.

LIGHT STUFF

Hot's Favorite

A satisfied patron of a swank restaurant had just completed an excellent dinner. As he arose from the table, he deposited a tip thereon—three bright and shiny pennies.

As he awaited his change at the cashier's desk, the diner's waiter approached and inquired: "Sir, did you leave the tip?" Being assured he had left the coins, the waiter indicated he could read a person's fortune by the size tip left by those he served.

When asked for an explanation, the waiter said: "Well, it's this way. Take that first penny. That indicates you're a Scotchman. Now that second penny tells me you are a batchelor."

"Right on both counts," said the diner, "but what about the third penny?"

"That," said the waiter, "indicates your father was also a batchelor."

Ditto—1 Quarter Dozen

One of our Eastern North Carolina drug store proprietors had difficulty in employing experienced help during the war. In common with so many others, he took the first prospect to come along, who happened to be a young lady with no previous retail experience.

In an effort to familiarize his new clerk with the store's merchandise, the pharmacist put her to checking a shipment of drugs just in from a wholesale house. After some time had elapsed, the pharmacist approached his new clerk and enquired how she was getting along.

All the merchandise was neatly stacked and most of the items checked. But one item was missing, namely "Ditto." The wholesaler, in solving a problem for himself, had created one for the inexperienced clerk by listing a second-size item as "Ditto," on the invoice. Quickly the pharmacist assured his clerk that hunt as she might, she would find no "Ditto" in the box.

Merry Christmas and a Happy New Year!



Like a snowball this familiar wish from Bodeker to you increases with every passing year. For in our minds and hearts are memories of old and cherished friends and new ones made since last we sent this message.



Wholesale Drugs since 1846

Our gratitude to you—our customer, whose success is ours—renews our determination to serve you even better throughout the coming year.

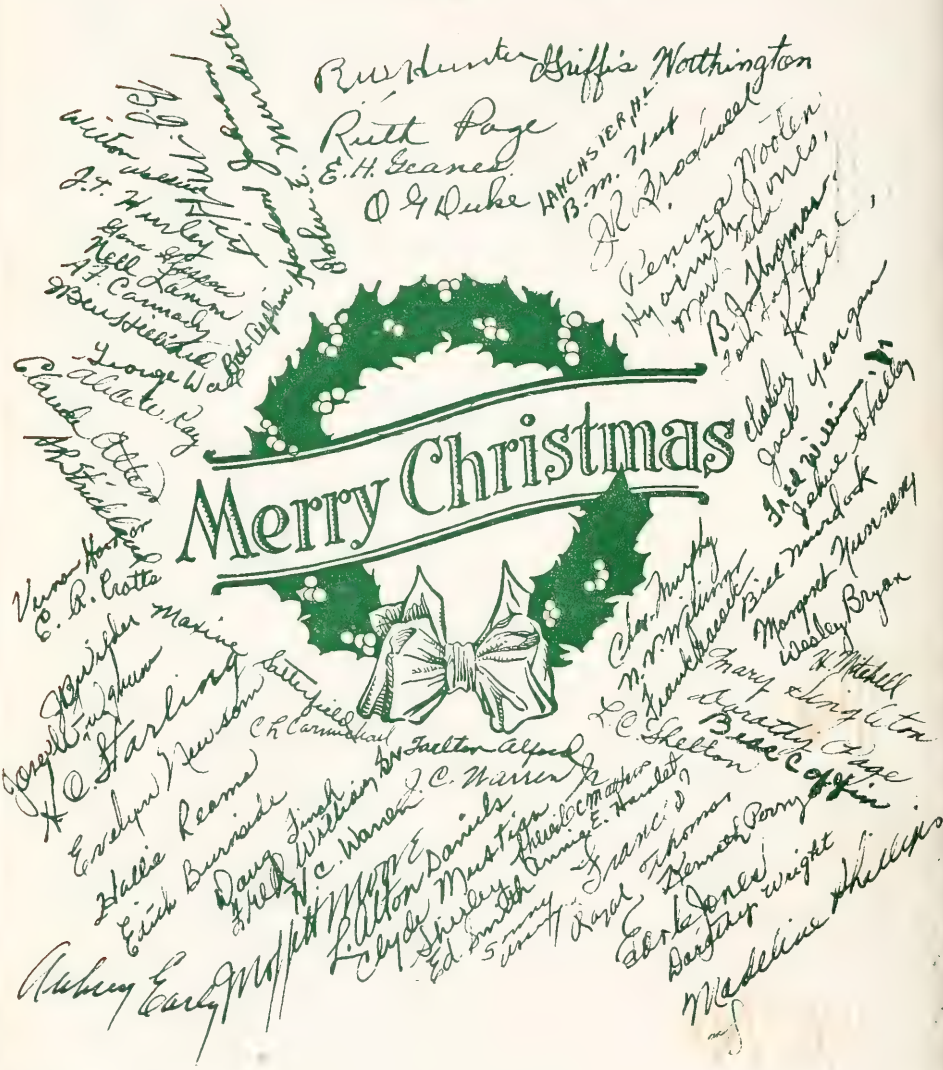
The Bodeker Drug Co.

1408-1416 EAST MAIN STREET
RICHMOND 13, VIRGINIA

"More than 100 years of friendly and dependable service"

TO ALL OUR CUSTOMERS . . .

. . . FROM ALL OF US



W. H. King Drug Company

"The House of Friendly and Dependable Service"

Raleigh, North Carolina

Hollinger Corp.
MAR 1954
"Bound to Please"